

Lincoln Black Label is your invitation to a uniquely elevated automotive experience, one that revolves around you. Our 2019 collection features carefully curated design themes inspired by the love of travel, the arts, culture, fine food, architecture, fashion and more. Which one speaks to you? Explore them at your leisure with a one-to-one consultation in the Lincoln Black Label studio at your dealership or another place of your choosing. We'll be pleased to bring a test-drive vehicle to your choice of location as well. And when your new Lincoln is ready, we'll deliver it directly to you. This is only the beginning of the exceptional privileges you'll enjoy as a Lincoln Black Label member.

# MEMBER PRIVILEGES





# Pickup & Delivery

When it's time for service, you can simply schedule a Lincoln Pickup & Delivery™ appointment. We'll handle the rest. We'll pick up your vehicle and deliver it back to you when service is complete.<sup>1,2</sup> We'll also leave you with a complimentary Lincoln loaner<sup>2</sup> during your service – so your time remains distinctly yours. We'll even return your vehicle washed and ready for your next journey. You simply tell us when and where. We'll handle everything else. It's an effortless door-to-door experience.

### Premium Maintenance

We know that simple luxuries contribute to a life well lived. To help keep your new Lincoln Black Label vehicle running at its best, we provide a 4-year/50,000-mile premium maintenance plan. It covers all of the required maintenance, including wear items like shock absorbers, brake pads and linings, wiper blades and more.2

### Vehicle Care

The beauty of a Lincoln is best appreciated when it's pristine – inside and out. In addition to unlimited complimentary exterior washes during service hours, any Lincoln Black Label dealership can provide a complete interior and exterior detailing once each year for the first 4 years of ownership.<sup>2</sup> Your concierge can arrange the service, which includes carpet and seat cleaning, exterior hand waxing and more.







# Lincoln Concierge

Need assistance? We're here for you. Your concierge can help answer any questions or concerns you may have from beginning to end.3 We can provide information on new vehicle features, details about Lincoln Black Label owner benefits and more. We welcome you to chat with us online at Lincoln.com. Or call (800) 521-4140 anytime - day or night.

## Travel Collection

First-class treatment wherever you go. As a Lincoln Black Label owner, you and your spouse or significant other can enjoy a complimentary 12-month CLEAR® membership.4 CLEAR biometric technology helps you skip security lines at 30+ busy airports and sports stadiums across the nation. Lincoln Black Label owners also receive an invitation to the elite Avis® President's Club. Benefits include a complimentary vehicle for up to 7 days at select airports – during the first year of ownership with a maximum of 2 complimentary rentals – a guaranteed rental with 48-hour advance reservation, and much more.2,5

## **Culinary Collection**

Your fine taste extends to all aspects of life. For your culinary pleasure, we've curated a list of restaurants from coast to coast featuring chefs prepared to provide you with an exclusive dining experience.<sup>2</sup> You can also receive special consideration for future reservations and seating at these restaurants through your concierge. Whether you choose to dine within the Culinary Collection or elsewhere, we invite you to savor a gourmet celebratory meal courtesy of Lincoln.

# NAVIGATOR YACHT CLUB



Capture the magic of a light breeze and calm seas on a warm summer day with the Yacht Club theme. All 3 rows of seats are wrapped in Coastal Blue Venetian leather with linear micro-perforation patterned inserts. Whitewashed Teak wood trim reinforces the nautical tone, while Dinamica® gives the headliner its soft finish. It's all inspired by the atmosphere of the finest yacht clubs.

## NAVIGATOR DESTINATION

## NAVIGATOR CHALET













Travel becomes art with this adventurous theme. A carefully curated blend of elements gives the Mahogany Red cabin texture and depth. Inserts featuring a stunning diamond-weave perforation pattern complement the Venetian leather seats. The suede-like feel of Dinamica® wraps the headliner, and Khaya wood accents help create an environment that's a Destination unto itself.

The majestic Chalet theme is designed to awaken your senses to the invigorating luxuries of an alpine getaway. Espresso and Alpine colored leathers commingle in this alluring space featuring Venetian leather seats with Lincoln Star perforation pattern inserts and a luxurious Dinamica headliner. Beautifully linear Silverwood appliqués gently guide you toward rejuvenating peace.

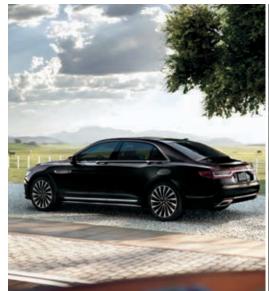
### CONTINENTAL RHAPSODY



A symphony of sensations, the Rhapsody theme is inspired by the world of music, sound and style. Venetian leather seats feature Alcantara® inserts with our Linking-L perforation pattern. Alcantara also accents the carpeted floor mats and wraps the headliner – all in dazzling Rhapsody Blue – while Aluminized Fiberglass Mesh accents evoke the brilliant shimmer of twinkling high notes.

### CONTINENTAL THOROUGHBRED

## CONTINENTAL CHALET













The regal Thoroughbred theme honors the distinguished lifestyle of elite horse racing. Richly toned Belmont leather complements the dynamic Chilean Maple wood trim. The graceful forms of the Jet Black Venetian leather seats are accented by Diamond-L perforation pattern inserts. Alcantara® provides the Jet Black headliner and carpeted floor mat accents with a remarkably smooth finish.

This thrilling theme features an engaging combination of Espresso and Alpine colored leathers. The instrument panel, steering wheel, luxury console and doors are graced by sparkling Silverwood appliqués. Venetian leather seats with Lincoln Star perforation pattern inserts are combined with an Alcantara headliner and carpeted floor mat accents to evoke the comfort of a mountain Chalet.

### NAUTILUS GALA



The gorgeous new Gala theme evokes the sparkle and mystique of a prestigious cosmopolitan event. Within this exciting space, Onyx and Carmine Venetian leathers mingle in decadent contrast, while Linking-L perforation pattern seat inserts, intricate Nouveau Armor aluminum appliqués and an Alcantara® headliner add to the seductively tailored details that create the Gala experience.

## NAUTILUS THOROUGHBRED

### NAUTILUS CHALET











This dynamic theme is for those with a penchant for sporting refinement. Richly toned Chestnut leather is accented by Chilean Maple wood trim. Jet Black Alcantara® wraps the headliner. Jet Black Venetian leather seats feature Diamond-L perforation pattern inserts and Terra Cotta stitching. Honoring American equine culture, Thoroughbred evokes the majesty and strength of a champion.

The striking Chalet theme evokes the contrasting pleasures of cool, crisp mountain air and the warmth of an après-ski lodge. Venetian leather seats feature the Lincoln Star perforation pattern inserts. Espresso and Alpine colored leathers combine with the softness of an Alcantara headliner and the beauty of Silverwood appliqués to create a welcoming space that inspires rejuvenation.

## MKC CENTER STAGE



Inspired by the fashionable theatre scene, Center Stage is a showstopper. The dramatic Jet Black backdrop and vivid Foxfire Red accents impart a sense of excitement. Luxurious seating in Venetian leather features Alcantara® seat inserts with our Diamond-L perforation pattern. Black Stripe accents, created by layering wood in a specific pattern, enhance the architectural feel of the design.

## MKC INDULGENCE

## MKC MODERN HERITAGE













The deliciously deep Indulgence theme features a blend of tasteful textures. Ganache colored Alcantara® wraps the headliner and accents the plush, carpeted floor mats. Truffle colored Venetian leather seats feature our Linking-L perforation pattern inserts and the Lincoln Star insignia. Ziricote wood, seen on fine musical instruments, adds the perfect hint of spice.

This elegant theme is for those who appreciate a timeless, tailored look. Jet Black leather wraps the instrument panel, steering wheel and more. Argento wood is inlaid diagonally to enhance its eye-catching beauty. The clean aesthetic of Modern Heritage is reinforced by Vianca White Venetian leather seats with Diamond-L perforation pattern inserts, and Crimson Red stitching.







Lincoln is the only automaker to offer Revel Ultima® audio systems,¹ and they're expertly engineered to deliver a level of precision and musical accuracy you won't just hear – you'll feel. It's as if you're seated in the "Audience" or up "On Stage" when using the personalized listening modes. Outstanding, multi-dimensional sound in every

seat is courtesy of advanced cabin correction tuning, QuantumLogic® Surround sound technology, and Revel Waveguides. Revel Ultima systems also feature patented Clari-Fi™ music restoration technology that enhances satellite radio, streaming services, MP3s and other digital sources – for clear, crisp, wide, dynamic sound.



Voice-activated SYNC 3 makes it easy to listen to your favorite music, handle phone calls and more, while you're on the go.² It all works through simple voice commands and the controls on your steering wheel. The system also includes Apple CarPlay™ and Android Auto™ compatibility.³ SYNC 3 AppLink®⁴ gives you voice control of compatible mobile apps on your connected phone, too. You can use it with the Waze™ community-based traffic and navigation app⁴ on your iPhone.® Plus, Lincoln

Black Label vehicles now work with Amazon Alexa in two convenient ways. While inside the vehicle, you can ask Alexa to play music, listen to audiobooks, check the weather, control smart home devices and much more, through the Lincoln+Alexa app. While at home, you can use the Lincoln Way Alexa Skill on your Alexa enabled device to remotely start your vehicle and climate control system, lock and unlock the doors, and more.



Downloading the Lincoln Way™ app<sup>6</sup> to your mobile device makes it easy to connect with us. The app lets you schedule Lincoln Pickup & Delivery, find fuel and compare prices, and even find, reserve and pre-pay for parking in select cities. Use it to contact a concierge, securely manage your Lincoln Automotive Financial Services account,

and more. Lincoln Connect<sup>™</sup> also works with the app to let you locate your vehicle, start it, and lock or unlock its doors from virtually anywhere. Combine it with the app and the Lincoln Way Alexa Skill<sup>5</sup> to remotely start your vehicle, and more, simply by speaking to your Amazon Alexa enabled device.

#### STANDARD FEATURES

#### DESIGN & COMFORT

Black-accented exterior badging

Venetian leather seats

#### TECHNOLOGICAL CONVENIENCES

Blind Spot Detection with Cross-Traffic Alert

Dual-zone electronic automatic temperature control (tri-zone on Navigator and Continental)

Remote Start System

#### STAY CONNECTED

Lincoln Connect 4G LTE embedded modem with Wi-Fi hotspot capability (enables Lincoln Way app features when activated)

SiriusXM® including 6-month All Access trial subscription®

SYNC 3 Enhanced Voice Recognition Communications and Entertainment System with LCD capacitive touchscreen, 911 Assist, SYNC 3 AppLink, Apple CarPlay compatibility, Android Auto compatibility, and 2 smart-charging USB ports

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® with a 6-year prepaid subscription® – the longest of any automobile manufacturer9

#### CONFIDENCE WITH SAFETY & SECURITY

Personal Safety System<sup>™</sup> for driver and front passenger with dual-stage front airbags,<sup>10</sup> safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Front-seat side airbags<sup>10</sup>

Side-curtain airbags<sup>10</sup> (Safety Canopy® System with rollover sensor on Navigator, Nautilus and MKC)

MyKey® technology to help encourage responsible driving

Perimeter alarm

Rear View Camera

SecuriCode™ invisible keypad

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)

#### LINCOLN EXPERIENCES

Lincoln Approach Detection System with illuminated exterior door handle pockets, dynamic signature fade-on exterior lighting, and Lincoln Black Label logo illuminated welcome mats

Standard on select Lincoln Black Label vehicles. <sup>2</sup>Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. <sup>3</sup>Requires phone with active data service and compatible software. <sup>5</sup>Certain Alexa functionality, <sup>4</sup>Commands may vary by phone and AppLink software. <sup>5</sup>Certain Alexa functionality is dependent on smart phone and home technology. <sup>6</sup>Available via download and compatible with select smartphone platforms. Learn more at lincolnway.com. Message and data rates may apply. <sup>7</sup>Lincoln Connect sale date (after which fees apply). Subscription is subject to compatible 4G LTE network availability. Evolving technology/cellular networks may affect future functionality. Certain restrictions, 3rd-party terms, or message/data rates may apply. <sup>W</sup>I-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary subscription period for remote features. To activate, go to www.att.com/lincoln. Lincoln Way smartphone app, for use with Lincoln Connect, is available via download and compatible with select smartphone platforms. Lincoln Way is on the App Store<sup>®</sup> and google Play<sup>M</sup> Learn more at lincolnway.com. Message and data rates may apply. <sup>8</sup>After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM to automobile manufacturers in the U.S.A. <sup>5</sup>Oalways wear your safety belt and secure children in the rear seat.

Comparisons based on competitive models (Navigator class is Large Traditional Premium Utilities based on Lincoln segmentation; Continental class is Luxury Full-Size Sedans based on Lincoln segmentation; Nautilus class is Luxury Midsize Utilities based on Lincoln segmentation; MKC class is Luxury Small Utilities based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability, Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accurrency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.



### NAVIGATOR/NAVIGATOR L

Yacht Club
Destination
Chalet

#### PERFORMANCE

Twin-Turbocharged 3.5-liter V6 engine with Auto Start-Stop Technology 450 hp @ 5,500 rpm¹ 510 lb.-ft. of torque @ 3,000 rpm¹

4-wheel drive (4WD)

Heavy-Duty Trailer Tow Package: Electronic Traction Assist, heavy-duty radiator, transmission oil cooler, 2-speed transfer case, trailer sway control, Pro Trailer Backup Assist, and trailer brake controller (TBC); 8,300 lbs. max. (Navigator), 8,100 lbs. max. (Navigator L)

Lincoln Drive Modes

#### WELCOMING & WARM

Hands-free liftgate

Personal Profiles (memory settings for positions of driver's seat, sideview mirrors, power-adjustable pedals, power-tilt/-telescoping steering column, audio, climate and displays)

Power panoramic Vista Roof® with power sunshade

#### DESIGN & COMFORT

Perfect Position 1st-row heated and ventilated seats with 30-way power adjustability including thigh extenders and head restraints, plus Active Motion® massage functionality

2nd-row heated, low-back, PowerFold® captain's chairs with center console

3rd-row PowerFold 60/40 split bench seat with power recline

12" configurable digital instrument cluster

Revel Ultima® audio system with 20 speakers

#### TECHNOLOGICAL CONVENIENCES

360-Degree Camera with Front Camera Wash

Adaptive Cruise Control with Stop-and-Go

Enhanced Active Park Assist with Park Out Assist

Head-Up Display

Lane-Keeping System with Driver Alert

#### OPTIONS<sup>2</sup>

2nd-row 40/20/40 split-folding bench seat with PowerFold, outboard heat and recline, and center section that slides forward

2nd-row heated, low-back, PowerFold captain's chairs with pass-through to 3rd row

Floor liners in 1st and 2nd rows

Inflatable safety belts in 2nd-row outboard seating positions<sup>3</sup>

Lincoln Play (Rear-Seat Entertainment System with 2 pairs of wireless headphones)4

Cargo Package: Tiered Cargo Management System with 4-way configurable partition and roof-rack crossbars

### CONTINENTAL

Rhapsody
Thoroughbred
Chalet

#### PERFORMANCE

Twin-Turbocharged 2.7-liter V6 engine

335 hp @ 5,700 rpm<sup>1</sup> 380 lb.-ft. of torque @ 3,500 rpm<sup>1</sup>

Lincoln Drive Control featuring Adaptive Suspension

#### WFLCOMING & WARM

Dual-panel moonroof with power sunshade

Hands-free trunk lid

Power rear-window sunshade

#### DESIGN & COMFORT

60/40 split-folding rear seat with heated outboard positions

Perfect Position front heated and ventilated seats with 30-way power adjustability including thigh extenders and head restraints, plus Active Motion massage functionality

Premium LED headlamps with LED signature lighting

Revel Ultima audio system with 19 speakers

#### CONFIDENCE WITH SAFETY & SECURITY

Driver's knee airbag<sup>3</sup>

Enhanced Security Package: secondary horn, lockable interior storage, vehicle inclination sensor, perimeter alarm, Passive Anti-Theft System, and enhanced valet mode

Glove-box-door-integrated knee airbag3

#### TECHNOLOGICAL CONVENIENCES

360-Degree Camera with Front Camera Wash

Adaptive Cruise Control with Stop-and-Go

Enhanced Active Park Assist

Head-Up Display

Lincoln Co-Pilot360™: Auto High-Beam Headlamps, Blind Spot Detection with Cross-Traffic Alert, Lane-Keeping System with Driver Alert, Pre-Collision Assist with Automatic Emergency Braking (AEB) (includes Pedestrian Detection, Forward Collision Warning, and Dynamic Brake Support), and Rear View Camera

#### OPTIONS:

Twin-Turbocharged 3.0-liter V6 engine (includes Dynamic Torque Vectoring; requires AWD) 400 hp @ 5,750 rpm<sup>1</sup> 400 lb.-ft. of torque @ 2,750 rpm<sup>1</sup>

Intelligent all-wheel drive (AWD)

Rear-Seat Package: 40/20/40 split rear seat; rear center armrest with LCD screen, rear climate controls and cupholders; rear heated and ventilated outboard seats with Active Motion massage functionality, door-mounted controls for power recline and 4-way power lumbar; manual rear head restraints with adjustable bolsters; inflatable rear outboard safety belts; rear-door window sunshades; and rear climate control B-pillar registers

<sup>1</sup>Horsepower and torque ratings achieved with 93-octane fuel. <sup>2</sup>Availability varies. Restrictions may apply. See your dealer for details. <sup>3</sup>Always wear your safety belt and secure children in the rear seat. <sup>4</sup>Lincoln Licensed Accessory.



### **NAUTILUS**

Gala
Thoroughbred
Chalet

#### PERFORMANCE

Turbocharged 2.0-liter I-4 engine with Auto Start-Stop Technology 250 hp @ 5,500 rpm<sup>1</sup> 280 lb.-ft. of torque @ 3,000 rpm<sup>1</sup>

Lincoln Drive Control featuring Adaptive Suspension

#### WELCOMING & WARM

Hands-free liftgate

Power panoramic Vista Roof with power sunshade

#### DESIGN & COMFORT

Comfort front heated and ventilated seats with 10-way power adjustability

60/40 rear bench seat with heated outboard positions and EasyFold® rear seat back release

LED headlamps with LED signature lighting

Revel Ultima audio system with 19 speakers

#### CONFIDENCE WITH SAFETY & SECURITY

Driver's knee airbag<sup>2</sup>

Enhanced Security Package: secondary horn, lockable interior storage, vehicle inclination sensor, and enhanced valet mode

Glove-box-door-integrated knee airbag<sup>2</sup>

#### TECHNOLOGICAL CONVENIENCES

Lincoln Co-Pilot360: Auto High-Beam Headlamps, Blind Spot Detection with Cross-Traffic Alert, Lane-Keeping System with Driver Alert, Pre-Collision Assist with Automatic Emergency Braking (AEB) (includes Pedestrian Detection, Forward Collision Warning, and Dynamic Brake Support), and Rear View Camera with Wash

Twin-Turbocharged 2.7-liter V6 engine with Auto Start-Stop Technology 335 hp @ 5,500 rpm<sup>1</sup> 380 lb.-ft. of torque @ 3,250 rpm<sup>1</sup>

Intelligent all-wheel drive (AWD) with AWD disconnect

Lincoln Play with DVD (Rear-Seat Entertainment System with 2 pairs of wireless headphones)<sup>4</sup> Satin roof-rack side rails

Ultra Comfort front heated and ventilated seats with 22-way power adjustability including thigh extenders and head restraints, plus Active Motion massage functionality

Class II Trailer Tow Package: trailer sway control; 3,500 lbs. max.

Driver Assistance Package: Adaptive Cruise Control with Stop-and-Go and Lane Centering; Adaptive Steering; and Evasive Steering Assist

Technology Package: 360-Degree Camera, Enhanced Active Park Assist. and Forward Sensing System

### MKC

Center Stage
Indulgence
Modern Heritage

#### PERFORMANCE

Turbocharged 2.0-liter I-4 engine

(Auto Start-Stop Technology included on FWD; available on AWD)

245 hp @ 5,500 rpm<sup>1</sup> 275 lb.-ft. of torque @ 3,000 rpm<sup>1</sup>

Active Grille Shutters

Lincoln Drive Control featuring Adaptive Suspension

#### WELCOMING & WARM

Hands-free liftgate

Heated steering wheel

Power panoramic Vista Roof with power sunshade

Windshield wiper de-icer

#### DESIGN & COMFORT

Comfort front heated and cooled seats with 12-way power adjustability

60/40 split-fold-flat rear seat with heated outboard positions and recline

LED headlamps with LED signature lighting

Lincoln Premium Sound System with AM/FM stereo/single-CD player, MP3 capability, and 10 speakers including a subwoofer

Power-tilt/-telescoping steering column with memory feature

### CONFIDENCE WITH SAFETY

Driver's knee airbag<sup>2</sup>

Turbocharged 2.3-liter I-4 engine (requires AWD)

285 hp @ 5,500 rpm<sup>1</sup> 305 lb.-ft. of torque @ 2,750 rpm<sup>1</sup>

Enhanced THX® II Certified Audio System with 14 speakers and Distributed Bass™ Technology Intelligent all-wheel drive (AWD)

Class II Trailer Tow Package: trailer sway control; 3,000 lbs. max.

Technology Package (includes Auto Start-Stop Technology on 2.0-liter AWD): Adaptive Cruise Control & Forward Collision Warning with Brake Support, Active Park Assist with Park Out Assist, Forward Sensing System, Lane-Keeping System with Driver Alert, and Pre-Collision Assist with Automatic Emergency Braking (AEB) (includes Pedestrian Detection, Forward Collision Warning, and Dynamic Brake Support)



### NAVIGATOR



22" Ultra-Bright Machined Aluminum with Ebony Black-Painted Pockets Standard

22" Ultra-Bright Machined Aluminum with Dark Tarnish-Painted Pockets and High Gloss Finish Optional

### CONTINENTAL



20" Polished Aluminum

### NAUTILUS



21" Painted Ultra-Bright Machined Aluminum

### MKC



19" Ultra-Bright Machined Aluminum with Ebony-Painted Pockets

Standard



20" Ultra-Bright Machined Aluminum with Ebony-Painted Pockets

Optional with 2.3-liter engine







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