

THE NEW  
PACKARD



*Super Clipper*  
*Custom Super Clipper*

HeritageCarsAmerica.com

1946

THE NEW  
**PACKARD**

*Super Clipper*  
*Custom Super Clipper*







*Introducing*

the new **PACKARD**

*Super Clipper*

## *Two distinguished types*

The new Super Clipper is available in two smart new body types: The Club Sedan (left), and the Touring Sedan. Both are powered by the new 165-horsepower Packard Super-Eight engine; both have long, 127-inch wheelbase.





# performance car of the world

165 HORSEPOWER — PRECISION-BUILT BY AMERICA'S  
MASTER MOTOR BUILDERS

Here's the one fine car of truly functional design.

Its *real* fadeaway fenders, for example, are not just "padded" on to the exterior. They add extra inches of width *inside*, where width means comfort.

This car is low—it's actually wider than high. Yet, because of the common sense of its styling, headroom was actually increased.

Then, to realize the full potential of this performance design, Packard gave it the new 165-horsepower Super-Eight engine.

Out on the road, on routine travel or vacation tours, this distinguished motor car represents the shortest elapsed time between two given points. And it does all this with such restful going that it seems to have shortened the standard mile.

For in the swift Super Clipper there is deep, secure comfort and delightful handling ease to match its power. With its advanced steering, you forget wind wander and simply set a course. With its exclusive Safe-T-fleX suspension, you enjoy an automatic full-cushioned ride on any road, with two passengers, four, or six. There's even a fifth shock absorber to damp out side-to-side tremors.

Yes, in beauty of looks and beauty of action, the new Super Clipper is a "performance" car—the performance car of the world.

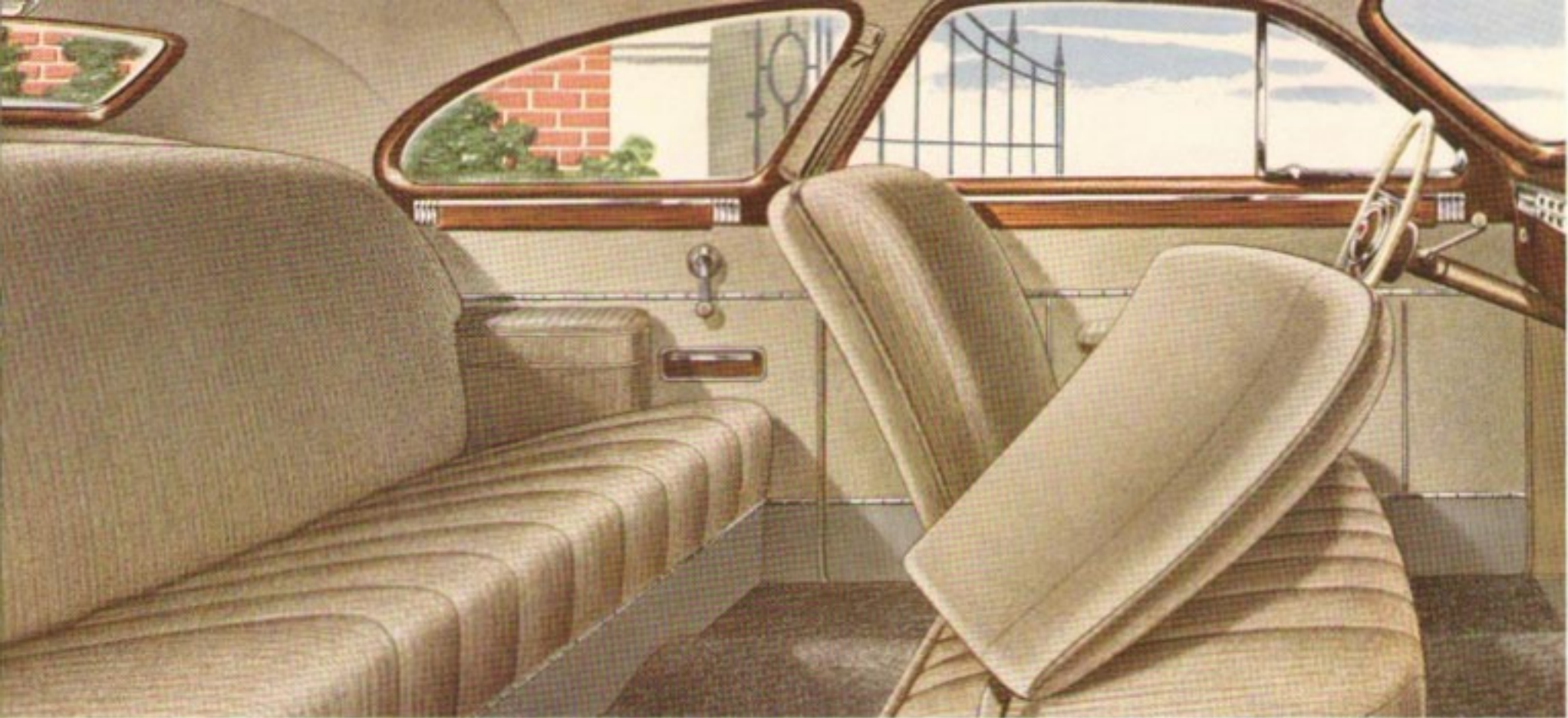
PACKARD *Super Clipper*



To Packard went wartime America's most exacting assignments for precision-built power. Packard produced over 55,000 Rolls-Royce aircraft engines for Allied planes . . . over 12,000 Packard supermarine engines for the PT Boats.







## THE SUPER CLIPPER CLUB SEDAN

Enviied indeed are the owners of this low and rakish motor car—for they enjoy roominess, convenience, and rich luxury as advanced as its Clipper styling. Notice, for example, how the swing-aside seatback contributes to ease of entry. In every handsome appointment, the new Club Sedan reflects the painstaking excellence that is so characteristic of Packard fine car coachwork.





## THE SUPER CLIPPER TOURING SEDAN

Destined to be an entire "Auto Show" wherever it appears, this new Super Clipper has breath-taking beauty to match its exciting performance. Stunning distinction combines with fastidious good taste in every curve and color. Overnight, this Touring Sedan has won the favor of America's most exacting motorists . . . and, as you study this illustration, you see the reasons why.





# Finest of a Famous Line

THE 165-HORSEPOWER PACKARD SUPER-EIGHT  
MOST POWERFUL MOTOR IN ANY CAR

Here's an engine that starts you dreaming.

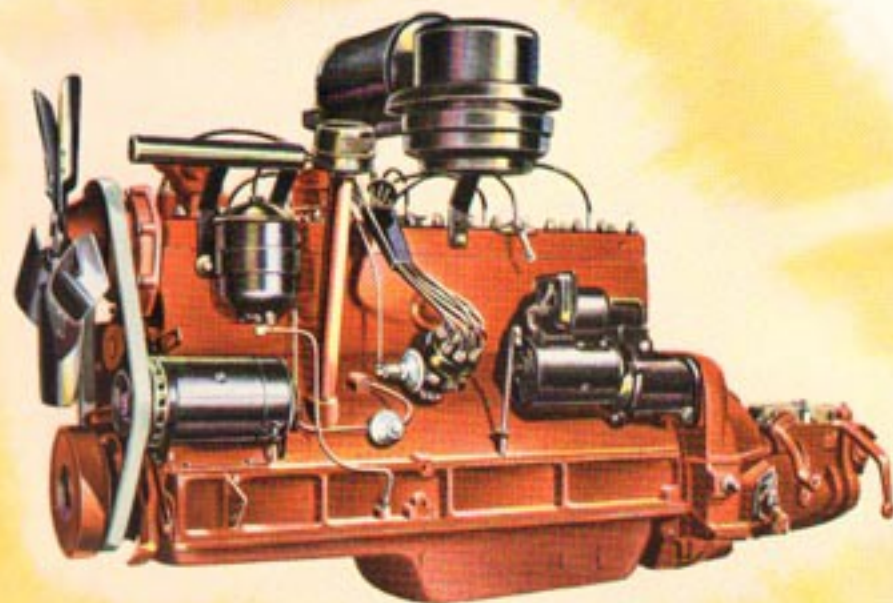
Powerful? It's the greatest performer on the road. Smooth? It's the silkiest of a famous line of superlative Packard engines. Enduring? It's precision-built by the same men who produced the PT engines, and the Packard-built Rolls-Royce aircraft engines.

But most important of all: it has all these qualities so wisely apportioned that it begins to work magic on you.

It makes motoring fun again.

It brings a new spirit of adventure to the fine car field—a new thrill in power, a new restfulness in quiet going, a new pride in action.

No other engine can approach it. No other engine can so quickly steal your heart.



*Introducing*

**the new PACKARD**

*Custom Super Clipper*



## The Club Sedan

So delightfully convenient, yet with full sedan roominess. And as sleek as though it were molded in one piece, with seamless fenders that vanish into the body. Among America's finest motor cars, this is perhaps the most daringly styled. *Power: 165-horsepower Super-Eight engine. Wheelbase: 127 inches.*



## The new CUSTOM

## The Sedan for Seven Passengers

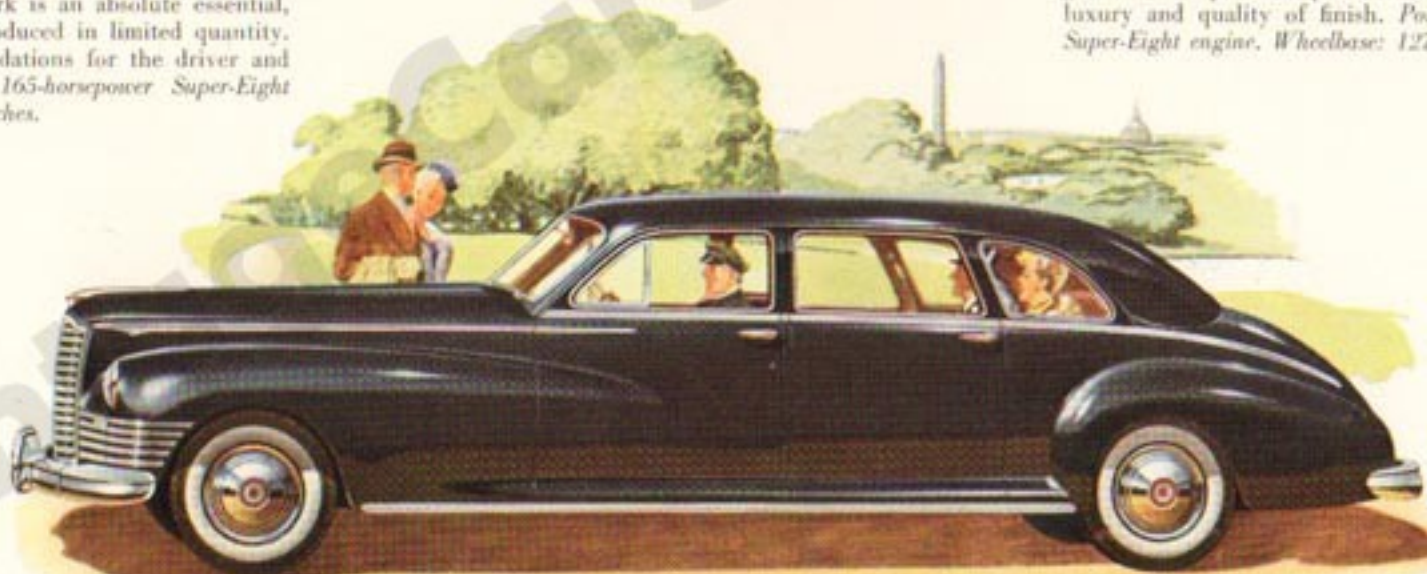
Although somewhat less formal than the Limousine, the new Custom Sedan for seven passengers is its equal in size and richness of detail. New accomplishments in custom craftsmanship add luster to the prestige it enjoys the world over. *Power: 165-horsepower Super-Eight engine. Wheelbase: 148 inches.*



# SUPER CLIPPERS

## The Limousine

Designed for those state and social occasions when the finest of custom coachwork is an absolute essential, the new Limousine is produced in limited quantity. It has generous accommodations for the driver and five passengers. *Power: 165-horsepower Super-Eight engine. Wheelbase: 148 inches.*



## The Touring Sedan

Clean and trim and roadworthy, this "wider-than-high" motor car is notable for lounge-room spaciousness and deep-cushioned comfort. Behind its gleaming new grille-work is power to parallel its traditional Packard luxury and quality of finish. *Power: 165-horsepower Super-Eight engine. Wheelbase: 127 inches.*





## THE CUSTOM SUPER CLIPPER CLUB SEDAN

Custom coachwork is immediately apparent in this view of the Custom Club Sedan. Finest quality broadcloth, in your choice of four lovely shades, is protected at scuff points by genuine leather, trimmed with rich chrome. Cushions have smart piping of light toned broadcloth. Seat backs contain padding of finest down. Window reveals are in pearwood plain graining; wainscots are in Amboyna burl. Door pulls are of clear plastic over chrome.





## THE CUSTOM SUPER CLIPPER TOURING SEDAN

Convenience is everywhere in the spacious new Custom Touring Sedan. Automatic courtesy lights illuminate both compartments, and special reading lights are provided in the rear. A cigarette lighter and ash receiver are thoughtfully placed in the smart panel across the front seatback—which is neatly recessed for additional leg room. Upholstery is in your choice of four stunning broadcloths, protected at the seat-base by genuine leather, trimmed with chrome.

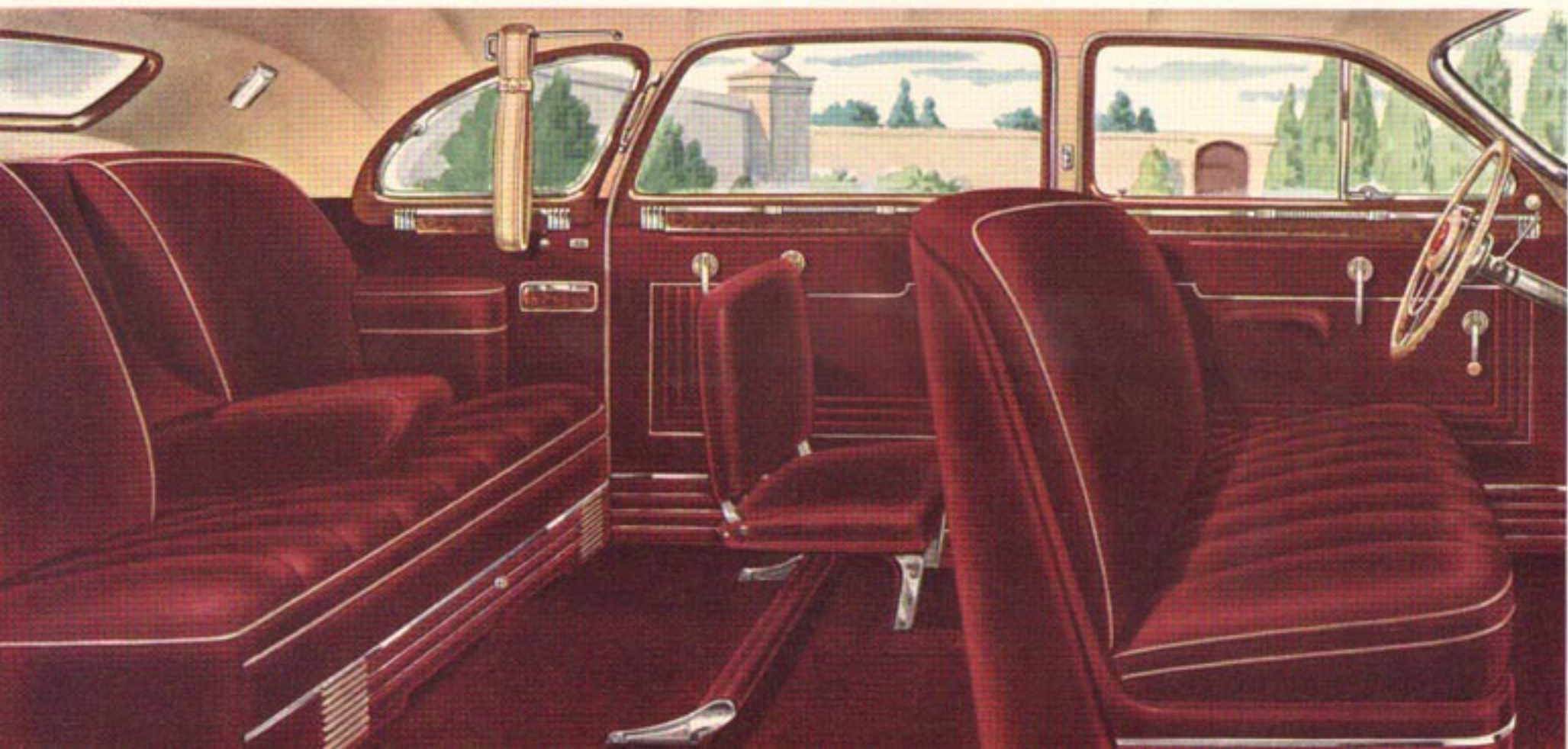






## THE CUSTOM SUPER CLIPPER SEDAN FOR 7 PASSENGERS

Packard distinction is magnified in the Custom Super Clipper Sedan for seven passengers. Its completely new body combines lordly dimensions with superlatively fine custom treatment of detail. Cushions and pleats in the seat design, for example, are softly padded with foam rubber for extra coolness and comfort. Vanity mirror and reading lights typify its details of convenience. The handsomely upholstered auxiliary seats provide generous knee room.





## THE CUSTOM SUPER CLIPPER LIMOUSINE

Brand-new in styling, and clearly the finest expression of custom coachwork, the new Limousine has all the appointments of other custom Packards, and some additional touches of its own. Note, for example, the placement of heater grilles in the base of the seat. A partition, with adjustable glass window, provides complete privacy when desired by rear seat passengers. Driver's compartment is upholstered and trimmed in handsome black leather.





# Specifications

## FOR MOTORDOM'S FINEST

**Engine**—L-Head, eight cylinders in line. Specially treated aluminum alloy, steel strut pistons with new coil-spring-expanded oil control rings. Bore and stroke 3½ inches x 4½ inches respectively. Compression ratio 6.85 to 1. Brake horsepower 165 at 3600 r.p.m. Crankshaft weight 104 pounds, 9 main bearings. Removable precision type main and connecting rod bearings. Neutrosponed, five point rubber engine mountings.

**Engine Lubrication**—Full pressure lubrication to all main, connecting rod, camshaft, and piston pin bearings, and to valve tappets. Floating oil screen.

**Fuel System**—Dual down-draft carburetor with two intake jets. Automatic choke, automatic heat control, special oil bath type air cleaner, silencer and flame arrester. Automatic idling control. Mechanical pump with filter. 20 gallon gasoline tank. Gas tank filling signal.

**Cooling System**—Thermostatic temperature control. Sealed cooling system—pressure sealed filler cap. Tubular radiator core. Five blade 10½ inch fan; water pump permanently sealed and greased. Cylinders completely surrounded by water. Cooling capacity 5 gallons.

**Clutch**—Semi-centrifugal. Single dry plate type. 11 inch diameter. Ball throw-out bearing, permanently lubricated.

**Transmission**—Synchronized, carburized, helically cut gears. 9 ball and roller bearings are used in the Packard Unimesh transmission.

**Overdrive**—Packard Econo-Drive available at moderate extra cost. Reduces engine speed 27.8% without changing car speed. This materially contributes to greater economy and smoothness.

**Frame**—Specially designed X-member type frame, box section side rails provide a wide rugged foundation.

**Front Suspension**—Packard independent front wheel suspension. Double acting shock absorbers. Roll control bar.

**Rear Suspension**—Semi-elliptic springs—54½ inches.

Rubber and composition inserts between the ends of the leaves. Rubber bearing spring brackets and shackles. Direct acting, airplane type shock absorbers. Fifth shock absorber and lateral stabilizer.

**Electrical System**—Large capacity, air cooled generator with automatic control. 17 plate battery, 120 amp. hour capacity. Sealed beam headlights. Automatic spark control.

**Drive**—Hotchkiss type, through rear springs. 3-inch propeller shaft with two roller bearing universal joints driving hypoid rear axle. The Seven Passenger Custom Super Sedan and Limousine have double drive shaft with ball bearing center mounting and three universal joints.

**Brakes**—Packard Servo-Hydraulic, self-emerging type service brakes. Mechanical hand-brake operating rear wheel brake shoes. Centrifuge brake drums provide 208.25 square inches braking area. The Seven Passenger Custom Super Sedan and Limousine have 200 square inches braking area.

**Steering System**—Worm and three tooth roller type gear mounted on double row needle bearings and two taper roller bearings. 22 foot turning radius for Super and Custom Super models. 26 foot turning radius for Seven Passenger Custom Super Sedan and Limousine.

**Chassis Bearings**—Long life assured by 49 ball and roller bearings.

**Wheels and Tires**—Disc wheels and individual chain fets. The Super and Custom Super models use 7.00 x 15, 4 ply tires. The Seven Passenger Sedan and Limousine use 7.50 x 16, 6 ply tires.

**Wheelbase**—Super and Custom Super models—127 inches. The Seven Passenger Custom Super Sedan and Limousine—148 inches.

**Over-all Length**—The over-all length, bumper to bumper, of the Super and Custom Super models is 215½ inches. The over-all length of the Seven Passenger Custom Super Sedan and Limousine is 236½ inches.

**Body**—All steel body. Special comprehensive insulation against heat, cold and sound. Safety glass throughout. Front arm rests and folding center arm rest in rear seat back. Large trunk, 17.2 cubic feet. Ten color and combination paint schemes, and four upholstery selections are available for the Super and Custom Super models. The Seven Passenger Custom Super Sedan and Limousine offer broadcloth fabrics of the finest procurable quality in tan, blue, green, and maroon for selections to harmonize with various paint schemes. In the Seven Passenger models, the rugs are sponge rubber-backed mohair, a folding foot rest is included for the convenience of rear seat occupants.

**Partitions**—Limousines are equipped with a drop-glass partition. Front compartments, including doors, are trimmed in black leather.

**Occasional Seats**—The forward-facing occasional seats come together in the center and are the full width of the body, comfortably seating three people.

**Instruments and Controls**—Instruments and controls such as the oil gauge, ammeter, gasoline gauge, engine temperature gauge, speedometer and tripometer are conveniently arranged in modern design on the oriental wood graining instrument panel. Indirect lighting is provided with a three-way control switch. Provision is made for mounting radio speaker and push-button control in the center of the dash. An electric winding clock, automatic cigar lighters, ash receiver, horn trim ring and map light are included.

**Standard Equipment**—Bumper jack and tool equipment. Twin horns. Two sun visors. Double, two-speed electric windshield wipers. Rear view mirror. Automatic courtesy light in front compartment. Reading light in rear compartment. Turning indicators are built into the combination stop and tail lights. Bumpers and bumper guards front and rear.

**Weight**—Super Clipper Sedan—3990 pounds; Custom Super Clipper Sedan—4065 pounds; Seven Passenger Custom Super Sedan—4700 pounds, and Seven Passenger Custom Super Limousine—4675 pounds.

PACKARD MOTOR CAR COMPANY • DETROIT 32, MICHIGAN

The right is reserved to change specifications at prices without incurring any responsibility with regard to cars previously sold.

ASK THE MAN WHO OWNS ONE

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