Spiret





There's a new excitement in small cars. The 1979 Spirit from American Motors! Snoppy styling, loads of standard features, surprisingly peppy 4-cylinder performance and a smooth, quiet ride — that's the Spirit Add to this the unprecedented level of interior comfort and luxury designed into the Spirit DL and Spirit Limited models, and you have a truly unique small car — and a totally new driving experience.

Spirit is offered in two body styles. The sleek AMC Spirit liftback, with its flip-up rear hatch and fold-down rear sear, provides easy access to plenty of cargo space for load-and-go lifestyles. The AMC Spirit Sedan, with the standard features one would expect in a practical small car, also offers a sensible balance of styling, performance and interior comfort. The apportunities to personalize your Spirit are many — simply make your selection from the Base. DL or Limited models.

Both Spirit liftback and Sedan have a longer wheelbase and a wider track than either the 2-door Pinto or Chevette. That may help explain Spirit's great ride and stability.

And like all cars from American Motors. Spirit gives you added peace of mind with AMC's exclusive BUYER PROTECTION PLAN, — which includes the only full 12-month/12,000-mile new car warranty offered by any U.S. car maker.

All of this plus an astoundingly sensible price tag makes Spirit the outstanding small car value today. Let the Spirit move you!





On cover and backcover Spirit DL liftback (remote control exterior mirrors and bumper nerf stripes shown are optional)

The Spirit G.T. liftback with its black accent exterior treatment captures the sporty, competitive look and feel of imported performance cars. If you enjoy responsive motoring, get into the Spirit G.T.



Spirit G.T. liftback (righthand remote rear view mirror shown is optional)

Spirit Limited Sedan (Sprint Rally stripe optional)

The Spirit Limited Sedan. A pleasing new concept in small cars that offers an exceptional level of luxury, comfort and convenience for a car its size.



The Spirit DL Sedan. It's no ordinary small split rear seat back. Electronic quartz car. It's a luxurious small car. With a long list of luxurious extras included at no extra charge. Like custom bucket seats in in liftback — another way to get out of Caberfae corduray or Sport Vinyl. White the ordinary. sidewall tires. Plush carpeting. Fold down

digital clock. Front disc brakes. And much more. The Spirit DL is also available



The Spirit G.T. — an exhilarating new approach to personal transportation combining refined European-type styling with precise handling for the ultimate driving experience. Check out the list of carefully selected G.T. equipment including glass belted

radials, spoke styled wheels, special instrumentation, black sport steering wheel, remote lefthand sport mirror, and more. In addition, you will find an impressive array of heavy duty items in the optional G.T. Rally-Tuned Suspension Package, such as heavy duty front and

rear sway bars, adjustable Strider shocks, heavy duty front disc and rear drum brakes and unique steering gears that result in positive, tight handling. Take a Spirit G.T. out on the open road, and you'll feel a new exhilaration . . . it's the G.T. experience. Let the Spirit move you!



Spirit G.T. liftback (righthand remote rear view mirror shown is optional)

For 1979 . . . a bold new way to spell "excitement": AMX. Exciting to look at, exciting to be in. With performance to match. An attention-getter any way you look at it.



If you're wondering what makes the AMX tick, just look over the long list of standard design and performance features, and you'll understand. It all adds up to a very moving experience.





STANDARDS

SPIRIT BASE models include these standard features: 121 CID 4-cylinder engine • 4-speed manual floor shift (except California - see engine trans/axle chart) • front disc brakes • white sidewall tires . Sport Vinyl bucket seats or no cost optional notched bench seat (Sedan only) • folding rear seat back • custom steering wheel • color-keyed carpeting (12 oz.) and seat belts • inside hood release · lighted ashtray · full wheel covers · high pressure compact spare tire with cover • dual body side pin stripes • quad rectangular headlamps • annodized aluminum bumpers with black end caps • rear bumper guards • fuel rank capacity 21 gal. (Sedan, 4 cylinder engine 13 gal.) • front sway bar (except Sedan)

SPIRIT DL models include, in addition to or in place of Base model equipment: custom bucket seats in Caberfae carduray fabric or Sport Vinyl . folding split rear seat back . custom door trim panels . AM radio · Walnut Burl woodgrain instrument panel overlay . luxury woodgrain steering wheel . electronic quartz digital clock . day/night mirror . courtesy lights . extra quiet insulation . custom headliner and sunvisors . white sidewall tires . color-keyed styled wheelcovers . front and rear bumper quards . instrument panel parcel shelf .

SPIRIT LIMITED models include, in addition to or in place of Spirit DL model equipment: bucket seats in genuine leather • full length console with center armrest . plush color-keyed carpeting (18 oz.) • power steering • power door locks · adjustable tilt steering wheel · power liftback release (liftback only) • dual remote mirrors • fiberalass belted radial white sidewall tires . light group . visibility group . convenience group . protection group

AMX includes these standard features: 258 CID 6-cylinder engine • 4-speed manual floor shift G.T. Rally-Tuned Suspension • high beam. Halogen headlamps • performance runed exhaust sound (6-cylinder with manual transmission; or V-8) • gauge package and tachameter • intermittent wipers • inside hood release · power liftback release · extra quiet insulation • dual horns • courtesy lights • custom bucket seats in Caberfae corduroy or Sport Vinyl folding split rear seat back • custom door trim panels • full length console with integral center armrest · brushed aluminum instrument panel overlay . color-keyed leather wrapped sport



steering wheel . custom headliner and sunvisor . color-keved carpeting (12 oz.) e color-keved seat belts (front) • spare tire cover • instrument panel parcel shelf . black bumpers with guards and nerfing strips (front and rear) • front air dam and rear deck spoiler • fender flares with accent stripes black grille insert and black headlight bezels Turbocast II aluminum wheels (4) with black accents • FR60 x 14 Flexten belted radial OWL tires dual black remote mirrors • AMX graphics and AMX flame decal on hood.

OPTIONAL PACKAGES

G.T. PACKAGE (with Spirit Base and DL liftback only): glass belted radial BSW tires . spake styled wheels (4) • performance runed exhaust (6cylinder with manual transmission or V-8) • sport steering wheel with black steering column • black instrument panel • rachometer • black bumpers with nerfing strips and guards . black lefthand remote mirror · black grille insert, headlight bezels and wiper arms • black exterior trim moldings and rear Venturi area • G.T. medallions

G.T. RALLY TUNED SUSPENSION PACKAGE (standard on AMX, optional only with G.T. package, not available with 4-cylinder engine); heavy duty front and rear sway bars . adjustable "Strider" shock absorbers

heavy duty strut rod bushings

heavy duty rear spring iso-clamp pads • heavy duty hicontrol rear springs . unique steering gears . heavy duty front disc and rear drum brakes

GAUGE PACKAGE (standard on AMX, not available with 4-cylinder engine): electric tachometer • ammeter • oil pressure gauge • manifold vacuum gauge · clock

AIR CONDITIONING PACKAGE: air conditioning . heavy duty cooling system • heavy duty alternator • flex fan • tinted glass (all windows) • power steering . instrument panel parcel shelf (standard on AMX; Spirit DL and Limited models)

OPTIONAL GROUPS: convenience group 1 . visibility group 1 (not available on AMX) . handling package (not with G.T. package or 4-cylinder engine) • light group 1 • protection group 1 • heavy duty cooling system (included with air conditioning) • auxiliary automatic transmission cooler (with V-8 engine only) • cold climate group · altitude driveability option (all models destined for principal usage at high altitudes)

¹standard on Limited models



OPTIONAL EQUIPMENT

Many of these options are included as standard features on specific models and are also available on models not so equipped.

ENGINES: 232 CID 6-cylinder engine ● 258 CID 6-cylinder engine, standard AMX ● 304 CID V-8 engine (Spirit liftback and AMX only)

POWER ASSISTED COMPONENTS: power steering power front disc brakes
 power door locks power liftback release (Spirit liftback only)

AUDIO: AM radio . AM/FM stereo radio with 4 speakers . AM/FM/CB radio with 4 speakers

CONVENIENCE: air conditioning system • rachometer · high beam Halogen headlamps · electronic digital quartz clock (not available with tachometer) • tinted alass • electric rear window defroster • dual horns • cruise control (not available with 4-cylinder engine or manual transmission) • adjustable tilt steering wheel • left remote control mirror . roof rack (Sedan only, not available with moon roof) . tailgate air deflector (Sedan only) . pop-up moon roof (not available with roof rack) . console with integral center

APPEARANCE: 2-tone paint (not available with Spirit Sedan or AMX, or with rally stripe) • rally stripe · leather wrapped sport steering wheel

WHEEL TRIM: styled wheel covers (argent) . colorkeyed styled wheel covers . spoke styled wheels (4) • turbine forged aluminum wheels (4) • Turbocast II aluminum wheels (4)

PROTECTION: bodyside scuff molding . locking gas cap · protective inner coating · extra quiet insulation • bumper quards (front)

HEAVY DUTY: heavy duty battery . air shocks, manual . heavy duty shock absorbers . twin grip differential . front sway bar (Sedan only)

Certain equipment items and features illustrated or described in this brochure are optional at extra cost unless otherwise specified. Certain equipment items and features may not be available for all models or in all locales. This brochure contains information correct at the time of printing. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or price at ony time without incurring obligations. FII. AMC. Spirit, AMX. and Buyer Protection Plan are trademarks of American Motors Corporation

Engine/Transmission/Axle Specifications		Spirit	AMX	
engine	transmission	axle ratio 1		
121 CID four	4-speed/floor	3.08 /NA /3.31		
	automatic/column	3.31 /3.31/NA		
	automatic/floor	3.31 /3.31/NA		
232 CID six	3-speed/floor	2.73 /NA /NA		
	4-speed/floor	2.53 /NA /NA		
	automatic/column	2.53 /NA /NA		
	automatic/floor	2.53 /NA /NA		
258 CID six	4-speed/floor	2.53 /2.73/2.53	2.53 /2.73/2.53	
	automatic/column	2.53 /2.73/2.73	NA /NA /NA	
	automatic/floor	2.53 /2.73/2.73	2.53 /2.73/2.73	
304 CID V-8 ²	4-speed/floor	2.87 /NA /2.87	2.87 /NA /NA	
	automatic/floor	2.56 ³ /NA /2.87	2.56 ³ /NA /2.87	

¹axle ratios are listed in the following order: 49 states/California/high altitudes (NA indicates engine/transmission combination unavailable)

²not available Spirit Sedan 32.87 with twin grip

Dimensions (in inches)		Spirit	AMX
dimensions		Liftback/Sedan	
wheelbase		96.0/96.0	96.0
overall length		168.5/166.8	168.5
overall width		71.8/71.9	71.8
overall height		51.6/51.7	51.6
track	front	58.1/58.1	58.1
	rear	57.5/57.5	57.5
head room	front	37.8/38.1	37.8
	reor	33.5/36.4	33.5
leg room	front	40.8/40.8	40.8
	rear	27.7/27.8	27.7
cargo vol.	(cu. ft)	24.8/28.6	24.8
curb weight	(lbs)	2632/2518	2970

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