

2011 Chevrolet Camaro 





The all-new Camaro Convertible

It took one look and the world couldn't get enough. In fact, during the year it was introduced, Camaro was the most searched car model on Yahoo!. It racked up numerous awards, including *MotorWeek's* 2010 Drivers' Choice Award for Best Sport Coupe and Best Resale Value in its class for SS from *Kelley Blue Book's* kbb.com.<sup>1</sup>

For 2011, the excitement of the sports car continues. First up, a more powerful 312 hp V6, the kind that can keep up with V8s and still boast 29 MPG highway.<sup>2</sup> Next, jaw-dropping design highlighted by sculpted rear shoulders, available high-intensity discharge headlamps and eye-popping 20-inch wheels.<sup>3</sup> And finally, technology you need, like OnStar<sup>®</sup> Directions & Connections<sup>®</sup> including Turn-by-Turn Navigation, standard for the first six months;<sup>4</sup> XM<sup>®</sup> Satellite Radio with three trial months;<sup>5</sup> and available Bluetooth<sup>®</sup> wireless technology for select phones.<sup>6</sup> Want something more open? With more I-want-to-let-my-hair-blow-in-the-wind freedom? Then get ready. Chevy's all-new Camaro Convertible has arrived. And the thrill of driving will never be the same. At least, not in the 21st century.

*A Consumers Digest "Best Buy"*  
– 2010 Camaro

*"Everything that went into this car, from the concepting to the first one to roll off the assembly line, was an incredible experience. We wanted that same exhilaration to translate to the driver as well."*

– Ed Welburn, GM Vice President of Global Design



CAMARO CONVERTIBLE SHOWN IN CYBER GRAY METAL. Book is a registered trademark of Kelley Blue Book Co. Inc. <sup>2</sup> Based on EPA estimates with or see your dealer for details. <sup>4</sup> Visit onstar.com for coverage map. Not available in cer



How you feel behind the wheel is everything in a Camaro, and driving a convertible is no different. That's why Chevy retooled the body and chassis, adding four types of braces from a strut tower-to-tower to a pair of underbody V braces. Rigidity goes up. Exhilaration goes way up, too, as the performance of the convertible practically mimics that of the Coupe. But our engineers didn't stop there. Noise and vibration, long considered unwelcome passengers, go way down, thanks to even more reinforcements in key areas like the A-pillar and windshield header.

**TOP LEFT:** LOOK THROUGH GLASS, NOT PLASTIC. A WIDE REAR-HEATED GLASS WINDOW ENHANCES YOUR VIEWING PLEASURE.

**CENTER LEFT:** AN OVERHEAD CONSOLE SWITCH OPERATES THE Z-FOLD TRIPLE-LAYER INSULATED CANVAS TOP FOR EASY OPENING AND CLOSING. THE FUN HAPPENS IN UNDER 20 SECONDS.

**BOTTOM LEFT:** AN ALUMINUM FRONT ROOF BOW, ALUMINUM FRONT AND REAR-SIDE RAILS, STAMPED AND TUBULAR STEEL LINKS. ALL COMING TOGETHER TO ECHO THE ORIGINAL COUPE DESIGN. THIS IS QUITE POSSIBLY THE ONLY CONVERTIBLE TO LOOK AS GOOD WITH THE TOP UP AS DOWN. BLACK OR BEIGE.

CAMARO CONVERTIBLE SHOWN IN CYBER GRAY METALLIC WITH AVAILABLE INFERNO ORANGE LEATHER-APPOINTED INTERIOR AND RS PACKAGE.



A 2010 Interior of the Year—Sports Car Category  
— WardsAuto.com



CAMARO 2SS WITH BLACK INTERIOR AND AVAILABLE SILVER ACCESSORY INSERT. INTERIM AVAILABILITY.

Start with the seats—always a good barometer of quality and attention to detail in any car. Thick bolsters on top of supportive structures let you feel confident but comfortable. The meticulous stitching reminds you of the craftsmanship that went into every aspect of the interior. The deep-dish steering wheel is purposeful and fits perfectly in your hands. Two boldly lit gauges flank a helpful Driver Information Center display. A low-mounted four-pack of auxiliary gauges—standard on 2LT and 2SS—looks cool but also gives you instant feedback. Perfect for a car that doesn't like to wait.

**TOP RIGHT:** FINE DETAIL ABOUNDS THROUGHOUT THE INTERIOR, SUCH AS THE STITCHING ON THE EDGES OF THE FRONT SEATS.

**CENTER RIGHT:** AMBIENT LIGHTING ON 2LT AND 2SS DOOR PANELS DISPLAYS A SOFT GLOW UNDER LOW-LIGHT OR EVENING DRIVING CONDITIONS.

**BOTTOM RIGHT:** CAMARO SEATS, LEATHER-APPOINTED ON 2LT AND 2SS, ARE SUFFICIENTLY BOLSTERED TO PROVIDE EXCELLENT LATERAL SUPPORT FOR HIGH-PERFORMANCE DRIVING.





Modern confidence fused with unmistakable soul. Clean, creased lines set off by bold fender shapes. Sculpted rear shoulders created by an impressive one-piece body-side panel that is as much a marvel of engineering as it is of design. The entire look is capped off with deep-inset eyes—high-intensity discharge headlamps with glowing LED halo rings in the available RS Package (LT, SS). Large-diameter wheels and tires only enhance its ready-to-pounce presence. And the long hood and short rear deck give Camaro an iconic look and ensure that it won't be mistaken for anything else. Camaro quality is every bit as sincere as its design. It's engineered to last, and Chevy stands behind every Camaro with a 100,000-mile/5-year<sup>1</sup> Powertrain Warranty to guarantee the quality.

**TOP LEFT:** THE SCULPTED REAR SHOULDERS OF CAMARO PUT ITS DESIGN IN THE WORLD-CLASS CATEGORY.

**CENTER LEFT:** THE V-SHAPED FRONT GRILLE SPORTS THE PROUD MARQUE OF CHEVY.

**BOTTOM LEFT:** CAMARO HAS STYLE GOING AWAY TOO, WITH DUAL-OUTLET STAINLESS STEEL EXHAUST WITH POLISHED TIPS.

**CAMARO 1LT IN SILVER ICE METALLIC WITH AVAILABLE RS PACKAGE.** <sup>1</sup> Whichever comes first. See dealer for limited-warranty details.

Turn the key, and confidence transforms into pure adrenaline. With four valves per cylinder, Camaro's advanced 3.6 L V6 dual overhead cam engine kicks out 312 horses with 278 lb.-ft. of torque at 5,100 rpm. Grin-inducing technology like Direct Injection and Variable Valve Timing work together to enhance combustion and breathing efficiency throughout the powerband. But the quickest way to nirvana may be through your fingertips. Camaro's available six-speed automatic transmission comes with steering wheel-mounted TAPshift controls for clutchless manual shifting. Essential for revving anyone's soul.



*"2010 World Car Design of the Year"*  
— 2010 World Car Awards at [wcoty.com](http://wcoty.com)

The precise handling dynamics of Camaro were developed around the world—from test tracks in Australia and Germany to the frozen terrain of Sweden to roads and racetracks in

the U.S. Many professional drivers provided constructive input. Camaro SS was also tested on what many consider the toughest racetrack in the world: the 12.9-mile Nordschleife

course at Nürburgring. The result is a chassis tuned to stick in turns and handle transitional situations beautifully. A 4.5-link independent rear suspension with coil springs

over shocks allows the rear wheels to react independently to road input. Combined with variable-ratio power steering and a 52/48 front/rear weight distribution, Camaro has a

smooth, sophisticated drive and polished road manners. The ride is further enhanced by a high-strength steel central structure with a first bending frequency of 25 Hz and a

first torsion frequency of 33 Hz—impressive numbers that allow for more precise suspension tuning and a better overall feel. For safety's sake, Camaro is also equipped with the

StabiliTrak Electronic Stability Control System, which employs Traction Control and antilock brakes along with microcomputers, accelerometers and yaw sensors to

add confidence when road conditions deteriorate. The Performance-Tuned suspension in Camaro SS even has a competitive mode for use in sanctioned racing events.

*"I think the single biggest engineering feat we pulled off on the new Camaro is chassis control..."*

*— Al Oppenheiser, Camaro Chief Engineer*

**52/48 WEIGHT DISTRIBUTION**  
IT WAS IMPORTANT TO CAMARO ENGINEERS TO GET THE WEIGHT DISTRIBUTION AS CLOSE TO PERFECT AS POSSIBLE. WITH A 52/48 FRONT-TO-REAR RATIO, CAMARO HAS A STABLE CENTER OF GRAVITY. THIS METICULOUS ATTENTION TO MATHEMATICS IS SOMETHING YOU FIND IN THE BEST SPORTS CARS IN THE WORLD. FOR CAMARO ENGINEERS, IT WAS A NECESSITY TO ACHIEVE THE TIGHT CORNERING AND PERFORMANCE-HANDLING CHARACTERISTICS THEY FELT IT DESERVED. SO WHEN YOU'RE BEHIND THE WHEEL AND WONDERING WHY IT FEELS SO RIGHT AND SO ALIVE EVERY TIME YOU TAKE A TURN, YOU CAN THANK AN ENGINEER—AND THE LAWS OF PHYSICS.



**TOP:** ONSTAR<sup>®1</sup> INCLUDES AUTOMATIC CRASH RESPONSE STANDARD FOR THE FIRST SIX MONTHS. BUILT-IN SENSORS CAN AUTOMATICALLY ALERT AN ADVISOR, WHO IS IMMEDIATELY CONNECTED TO YOUR VEHICLE AND CAN REQUEST THAT EMERGENCY HELP BE SENT TO YOUR EXACT GPS LOCATION, EVEN IF YOU'RE UNABLE TO RESPOND.

**CENTER:** THE HEAD-UP DISPLAY (HUD) IS STANDARD ON 2LT AND 2SS. HUD SHOWS YOUR SPEED, RPM AND MORE, RIGHT ON THE WINDSHIELD SO YOUR EYES STAY ON THE ROAD.

**BOTTOM:** THE USB PORT<sup>3</sup> IN THE CONSOLE CONNECTS YOUR MP3 PLAYER TO THE AUDIO SYSTEM. YOU CAN ALSO PLUG IN AND PLAY A MUSIC-LOADED FLASH DRIVE.

**CAMARO 2LT WITH BLACK INTERIOR.** 1 Visit [onstar.com](http://onstar.com) for coverage map, details and system limitations. Services vary by model and conditions. 2 Requires a subscription sold separately by XM after trial period. Available only in the 48 contiguous United States and District of Columbia. Visit [gm.xmradio.com](http://gm.xmradio.com) for details. 3 Not compatible with all devices. 4 Go to [gm.com/bluetooth](http://gm.com/bluetooth) to find out which phones are compatible with the vehicle.

To truly enjoy performance driving, you need your hands on the wheel and your eyes on the road. Camaro delivers the technology to give you that freedom. New for 2011, OnStar<sup>®1</sup> with Turn-by-Turn Navigation is standard for the first six months on every Camaro. Get upcoming streets and turns from the automated voice or have them displayed on your Driver Information Center. Even better, see those directions on the new Head-Up Display (HUD), standard on 2LT and 2SS. HUD also shows your speed, rpm and more, right on your windshield. And with XM<sup>®</sup> Radio<sup>2</sup> standard with a three-month trial, HUD even shows what station you're listening to. An auxiliary audio input jack for your MP3 player is also standard. For more control of your music, a USB port<sup>3</sup> is available on select models. Bluetooth<sup>®</sup> wireless technology<sup>4</sup> for select phones is available on LT and SS. In Camaro, this system is more than just hands-free calling. It also connects the music stored in your phone to the stereo. And if your phone has wireless Internet, it can even stream live music from your favorite sites. If you want all this music to perform as well as your LT or SS, Camaro offers an available 245-watt, nine-speaker Boston Acoustics<sup>®</sup> premium sound system.





## LT/RS

While all Camaro models are created around very specific design and engineering criteria, the LT represents a sweet spot. A delicious blend of high-tech power, agility and efficiency wrapped in a stunning design. Everything in harmony. Everything in its place. Upgrade the attitude of your LT or SS Camaro with the RS Package: 20-inch<sup>1</sup> wheels with a Midnight Silver finish;<sup>2</sup> body-color roof ditch molding; rear spoiler (already standard on SS); distinct, sinister-looking taillamps; and high-intensity discharge headlamps with unique LED halo rings.

*TOP: INFERNO ORANGE-ACCENTED LEATHER-APPOINTED HEATED FRONT SEATS ARE PART OF THE AVAILABLE INTERIOR ACCENT TRIM PACKAGE ON 2LT AND 2SS.*

*CENTER: THE RS PACKAGE FEATURES SPECIAL TAILLAMPS WITH A UNIQUE GLOW.*

*BOTTOM: THE HIGH-INTENSITY DISCHARGE HEADLAMPS COME TO LIFE WITH LED HALO RINGS. AVAILABLE ON LT AND SS WITH RS PACKAGE.*



**CAMARO 1LT IN SILVER ICE METALLIC WITH AVAILABLE RS PACKAGE AND POLISHED-ALUMINUM WHEELS.** <sup>1</sup> Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to [gmaccessorieszone.com](http://gmaccessorieszone.com) or see your dealer for details. <sup>2</sup> Summer-only tires tend to wear faster and are more susceptible to damage from road hazards or curb impact than standard profile tires. This type of damage is not covered by the GM New Vehicle Limited Warranty. You may want to get different tires if you expect to drive in winter conditions. See your dealer for proper tire selection.



## SS

If you seek the ultimate, why not own the ultimate—the SS. It's the supreme Camaro, with performance credentials that compare to many supercars. Its standard 6.2L V8 lays down an incredible 426 hp and a massive 420 lb.-ft. of torque when mated to the standard short-throw six-speed manual. And at 24 MPG highway,<sup>1</sup> it avoids the federal gas-guzzler tax. Or go for precision control, 400 hp and 25 MPG highway<sup>1</sup> with the available six-speed automatic transmission with steering wheel-mounted TAPshift controls. A performance version of the 4.5-link independent rear suspension with progressive-rate coil springs over shocks and stabilizer bar, plus fully adjustable camber, delivers

exceptional agility. And if you really want to show off, Camaro has a competitive driving mode designed for closed track events. This mode features launch control with the manual transmission. It's a form of Traction Control specifically tuned to control wheel spin and give you an aggressive acceleration edge when the flag drops. When you want to take the world from a blur to a halt, massive four-piston Brembo<sup>®</sup> performance brakes on all four corners arrest its standard 20-inch<sup>2</sup> Silver-painted aluminum wheels and Pirelli PZero<sup>™</sup> ultra-high-performance tires.<sup>3</sup> Inside, a four-pack of auxiliary gauges (2SS) on the console relays any system feedback that you can't already feel through the tingling up your spine.

**TOP:** 6.2L 400 HP V8 WITH AVAILABLE AUTOMATIC TRANSMISSION FEATURES AN EPA ESTIMATED 25 MPG HIGHWAY AND ACTIVE FUEL MANAGEMENT.

**CENTER:** AVAILABLE 20-INCH<sup>2</sup> POLISHED-ALUMINUM WHEEL.

**BOTTOM:** BREMBO VENTED BRAKE DISCS ARE STANDARD FARE.



*"We wanted the look of the SS to be slightly more specific to the power under the hood. You know instantly what it's capable of before you ever turn the key."*

— Tom Peters, Camaro Exterior Design Director

**CAMARO 1SS IN CYBER GRAY METALLIC WITH AVAILABLE RS PACKAGE.** 1 EPA estimated. 2 Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to [gmaccessorieszone.com](http://gmaccessorieszone.com) or see your dealer for details. 3 Summer-only tires tend to wear faster and are more susceptible to damage from road hazards or curb impact than standard profile tires. This type of damage is not covered by the GM New Vehicle Limited Warranty. You may want to get different tires if you expect to drive in winter conditions. See your dealer for proper tire selection.





*"When I saw it, I knew. It's got the magic, it's got the look...it's got the soul."*

– Tom Peters, Camaro Exterior Design Director