



Caran Turismo

GranTurismo Convertible

CranTurismo Convertible

## THE PURE GRAND TOURER

As an idea, the GranTurismo—or grand tourer—is pure Italian, born and bred. In principle, the original concept was enticingly simple and involved traveling long distances in style and comfort and at high speed.

Seamlessly combining these two worlds was far from simple, yet that is exactly what Maserati did in 1947 with the A6 1500 grand tourer. Such power had never been so beautifully packaged and delivered—revealing all manner of new long-distance possibilities in the process.

Today's GranTurismo coupes and convertibles are direct descendants of this innovation. They embody the irresistible allure of exotic Italian style combined with race-bred performance. They offer a tantalizing blend of exclusive luxury, progressive technology and surging power—with a spine-tingling soundtrack to match.



GranTurismo Sport and GranTurismo MC each put a world of beautifully resolved contradictions in the palm of your hand. With every drive, these vehicles will immerse you in the pure joy of travel. There are some, however, who wish to experience performance from a different perspective. These individuals crave

wide-open skies, open-air exhilaration, and all the classic-yetcontemporary comforts one would expect from Maserati. For these explorers, we present the GranTurismo Convertible Sport and the GranTurismo Convertible MC.





Maserati has enjoyed a long history of high-profile success on the racetrack. What we've learned over the years has directly shaped the design and performance characteristics of our cars.

On December 1, **1914**, Alfieri, Ernesto and Ettore Maserati set up their own business in Bologna, modifying Isotta Fraschinis for road racing.

In **1926**, Alfieri Maserati drove the Maserati Tipo 26 to victory in its first-ever race—a class win in the treacherous Targa Florio in the mountains of Sicily.

Wilbur Shaw won the Indianapolis 500 at the wheel of the "Boyle Special" 8 CTF in **1939** at an average speed of 115 mph (185 km/h). Driving the same car, Shaw repeated his win in **1940**, making Maserati the only European manufacturer to win the Indy 500 twice.

The company began making road cars in **1947** and created the inspirational Maserati A6 1500 grand tourer—the first GranTurismo.

In **1953**, Juan Manuel Fangio won the Italian GP in a Maserati A6GCM; it was his first F1 victory with Maserati. Maserati celebrated success after success on the racetrack throughout the early part of the 20th century, with 29 victories in Formula 1, including Fangio's **1957** Nürburgring F1 World Championship win. That victory, behind the wheel of a 250F, earned him and Maserati the F1 World Championship title.

Maserati launched its first series-production GT car, the 3500 GT 2+2 sports coupe, in **1957**, introducing important innovations such as twin-spark ignition, disc brakes and fuel injection.

Stirling Moss and Dan Gurney won the **1960** 1000 km Nürburgring in the Maserati Birdcage Tipo 61. In **1961**, the Maserati Birdcage Tipo 61 took its second consecutive victory at the 1000 km Nürburgring, driven by Moss, Masten Gregory and Lloyd Casner.

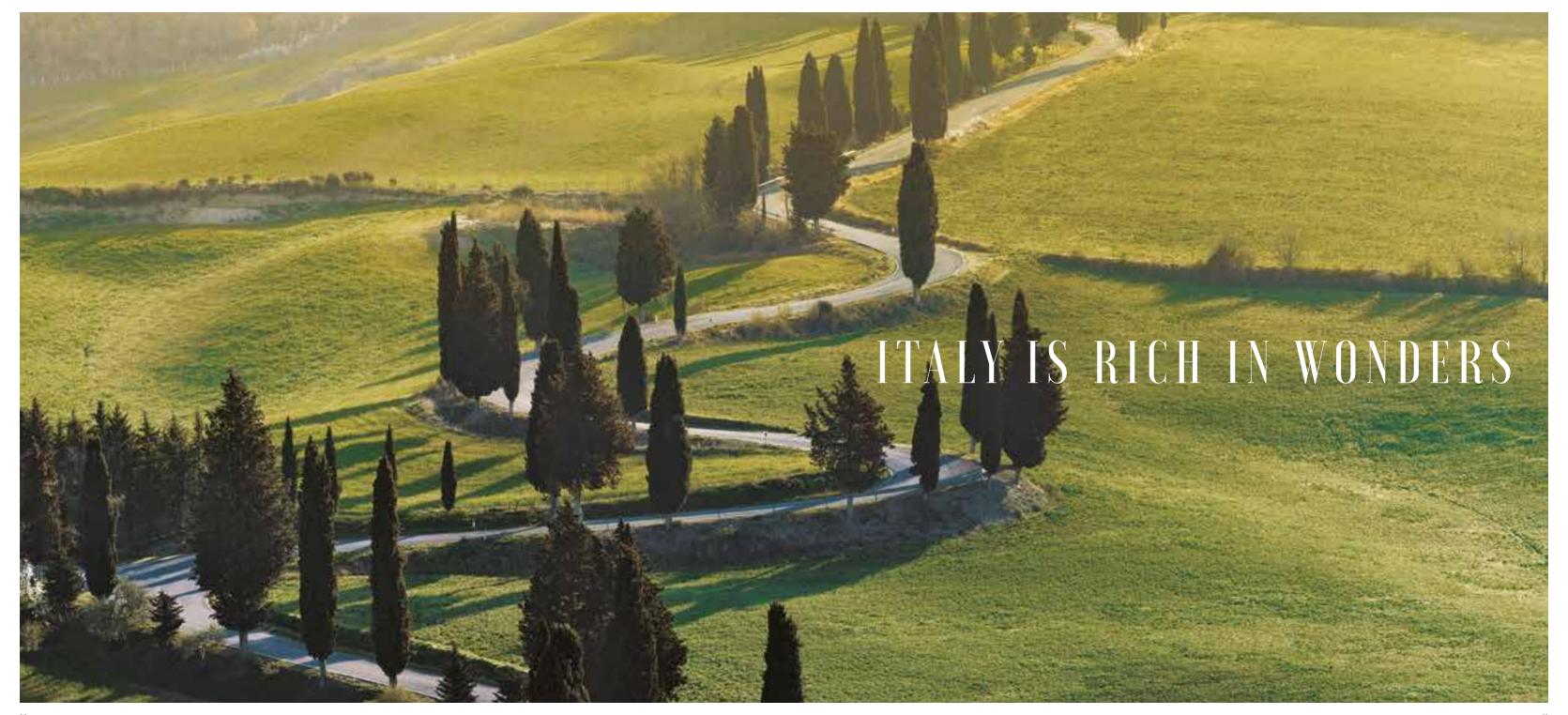
In **1963**, Maserati showcased the world's first luxury four-door sports sedan, the Quattroporte. During the late **1960s** and **1970s**, the company launched a series of ultrahigh-performance supercars including the Mistral, Ghibli, Khamsin and Bora.

The charismatic Maserati 3200 GT, styled by Giorgetto Giugiaro's Italdesign, launched a new era in **1998**. The year **2003** witnessed the unveiling of the fifth-generation Quattroporte—the first Maserati in 50 years to be designed by legendary Pininfarina.

Maserati entered three MC12 GT1 racers in FIA GT in **2004**, winning six Team, five Drivers' and two Constructors' Championships by **2010**. The MC12 also scored three overall victories in the Spa 24 Hours.

Maserati claimed a double victory in **2010**. Piloting an MC12, Andrea Bertolini became the first Italian to win an FIA World Championship since Alberto Ascari in 1953. For Maserati, this auspicious achievement became the first FIA World Title since Fangio's in 1957.









## TOURER DE FORCE

You're looking at endless dynamic promise. Whatever your ambition, whatever the distance, the Maserati GranTurismo Sport delivers—in luxurious, audacious style.

The exterior tells the story perfectly. A powerful, completely restyled front end is dominated by a new deep-cut oval front grille with a chrome Trident, highlighted by red details. Only the most powerful Maserati models earn the right to wear this emblem. A revised sport-specific front splitter is paired with a rear extractor to optimize and balance downforce at speed. An elegant new trim, exclusive to the Sport version, features steeply raked bi-xenon headlights with Adaptive Light Control. Headlights with LED Daytime Running Lights integrate perfectly into the bumpers and feature a dramatic steel finish.

The side profile is inspired by Maserati's historic Tipo 60/62 "Birdcage" and features such signature styling elements as triple air vent apertures in the front flanks and triangular C-pillars, embellished by the iconic Saetta logo. Imposing 20-inch Astro Design alloy wheels in silver accentuate the Sport's firmly planted, purposeful stance. Visible behind these dazzling wheels are powerful Brembo brake calipers.

At the rear, an all-new bumper echoes the front's revised styling, creating a cohesive, striking look. New paint choices extend your opportunities for personal expression. Options include Pearlescent three-layer Blu Assoluto, Blu Inchiostro, Grigio Pietra, Rosso Italiano and Rosso Magma. With these unique finishes, unmistakable elegance gains a provocative edge.

## EVERYTHING CONNECTS

The GranTurismo Sport interior picks up on the dynamic themes of its exterior, with fine-tuned luxury imparting a sense of boundless potential. Soft, tactile Alcantara trim is an option on the steering wheel, with gearshift paddles that elegantly invite the driver to fully exploit the formidable 4.7-liter V8 engine.

The Maserati Trident—a clear statement in itself—is handsewn into the headrests. Even the seat stitching, which reflects the lines of the low, crouching front grille, emphasizes sporting purpose combined with attention to every luxurious detail. Other highlights include a new dashboard and clock design, traditional Poltrona Frau™ leather, and Dark Chrome or Ecochrome detailing on the door and quarter panels.

Accessing the rear seats is simple, thanks to the Maserati Easy Entry system. Both front seats slide forward and back electrically, providing plenty of room for passenger entry or exit. Two individually profiled rear seats offer ample head and legroom. A central pull-down armrest, two cupholders, courtesy lights and a pair of climate-control vents offer enhanced comfort.





## EXTREME EXPRESSION

This is GranTurismo at its most extreme—a grand-touring automobile alive with the spirit of motorsport and evoking comfort and luxury that is the Maserati tradition. The GranTurismo MC is unabashedly unique.

An optional lightweight carbon-fiber hood with an aggressive central air intake and two large air vents is the GranTurismo MC's most striking aesthetic feature. The hood design is modeled after the MC Trofeo, a pure Maserati racer that shares many features with the production model. Also new is the front grille, presenting the face of Maserati at its menacing best, and an MC-specific front splitter with bespoke headlight trim.



On a functional level, the front spoiler, side skirts, and slots in the re-profiled front bumper combine to maximize downforce at high speed while offering additional cooling for the brakes. The side skirts also integrate with the vents to channel airflow under the car's body, thus increasing stability. The central positioning of the sport exhaust system's twin tailpipes, meanwhile, regulates airflow to minimize turbulence and generate both downforce and stability. That's not all those pipes do: The GranTurismo MC's exhaust is raucous and exciting to the ear.

The GranTurismo MC has new Pearlescent three-layer exterior colors available, including Blue Assoluto, Blue Inchiostro, Grigio Pietra, Rosso Italiano and Rosso Magma. Positioned on striking 20-inch Trofeo Design alloy wheels, the GranTurismo MC is ready for the grand tour of a lifetime or the next lap of the track.





## REFINEMENT IN THE RAW



The interior of the GranTurismo MC presents a compelling mix of athletic motorsport innovation with luxurious comfort and progressive technology. Front sport seats feature optional carbon-fiber seat backs that contrast with luxurious optional Poltrona Frau™ leather and Alcantara. Standard seats are trimmed in a soft, seductive leather. The GranTurismo MC is offered with three choices of steering wheel, each with a race-optimized flat bottom and multifunction buttons. Each wheel can be finished in full leather, a combination of leather and Alcantara, or a fusion of leather and carbon fiber. Long gearshift paddles sharpen the sporting edge, making gear changes effortless even in the most demanding driving situations.









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The drama of the side view is heightened by short overhangs, a stretched hood and large, 20-inch alloy wheels. When the roof is raised, an impression of athletic fluidity is enhanced by rounded rear fenders and a new bumper design. Yet at the touch of a button, the car's character takes on a new dimension: The roof disappears and a new, soul-stirring shape reveals itself.





## UNIQUE ELEGANCE





The interior of the GranTurismo Convertible Sport is characterized by a uniquely Italian sense of style. First to catch the eye is a newly designed dashboard with a signature V shape. Other highlights include Trident logos embroidered into the headrests and the flat-bottomed, three-spoke sport steering wheel with its profiled grip and multifunction buttons. With the roof down, the luxurious interior merges beautifully with the fluid lines of the body. This open, uninterrupted feel is enhanced by front seatbelt mounts that lie flush within the beltline of the body. The soft convertible top is made from an insulated triple-layer cloth design mated to a steel-and-aluminum frame for quiet, draft-free driving. A thermal-glass rear windscreen assures pleasant driving regardless of weather conditions.





## SKY'S THE LIMIT

The rich racing heritage of Maserati becomes a direct, handson experience inside the GranTurismo Convertible MC. When
the roof is stowed, the sky really is the limit. Wraparound sport
seats echo the elegant lines of the exterior while providing
extra support required for spirited driving. Headrests integrated
into the seatbacks are embroidered with the Maserati logo. The
revised three-spoke sport steering wheel has a more heavily
profiled grip, while the top and bottom of the rim are flattened
to help ensure even greater focus and precision. Tucked behind
the wheel are Trofeo Design gearshift paddles, available in a
striking carbon-fiber finish. The accelerator and brake pedals,
meanwhile, are honed from perforated aluminum as standard—a
detail taken straight from the racetrack for lightness and grip.





## ATYOUR COMMAND

A true GranTurismo needs a grand-scale engine to cross continents or release its fury at a moment's notice. This is a job for our Ferrari-built 4.7-liter V8 engine.

This compact and lightweight powertrain, fitted to all GranTurismo and GranTurismo Convertible models, develops 454 hp and 384 ft-lb of torque while revving to an impressive 7,000 rpm. Motorsport-derived technology is used extensively for race-grade resistance to highly dynamic loads and delivers exceptional refinement. The result is smooth and commanding cruising power at all times, breathtaking acceleration in any situation, and a legendary sound that could come only from a naturally aspirated, Italian-built V8 engine.

The GranTurismo Sport and MC surge from zero to 62 mph in 4.8 seconds and 4.7 seconds, respectively, and on to a maximum speed of 186 mph and 187 mph. The GranTurismo Convertible Sport and GranTurismo Convertible MC reach 62 mph from a standing start in 5.0 seconds and 4.9 seconds, respectively. Top speeds are 179 mph and 181 mph.

All this power finds its way to the road via a ZF six-speed MC Auto Shift gearbox with Auto-Normal, Auto-Sport, Manual-Normal, Manual-Sport and ICE modes. These settings offer a wide range of driving styles—from gracefully comfortable to hard-edged and direct. Manual-Sport mode, for instance, delivers seamless upshifts and automatic rev-matching with each downshift. Rev-matching eases the transition to lower gears while producing a dramatic soundtrack from the exhaust, to the great enjoyment of motorsport aficionados. Another highlight is gear-holding, which commands the transmission to hold a gear—all the way to redline—until it receives driver input.

A rev-limiter override function and high-performance launch control feature expand driving thrills. A large, digital rpm indicator, meanwhile, perfects shift times for an even more engaging experience.



## BOLD AND BEAUTIFUL

Near-perfect front-to-rear weight distribution—with a marginal rearward bias—has always been a Maserati hallmark. This tradition is achieved with the GranTurismo and GranTurismo Convertible models by positioning the V8 engine just behind the front axle. On the open road or on the racetrack this delivers a world of benefits, including naturally balanced handling, optimum grip, great steering feedback and precise directional stability.

A double-wishbone suspension, a hydraulic steering rack for superb feedback, Brembo brakes, and a sophisticated mechanical limited-slip differential contribute to driving engagement. As for the GranTurismo Convertible, additional reinforcements in lightweight aluminum allow surefooted stability to the dynamic limit.

The GranTurismo Sport and GranTurismo Convertible Sport both offer Sport Skyhook damping, which constantly adapts to suit road conditions.\* Normal mode maintains the essential dynamic involvement you would expect of a Maserati while tailoring the ride for daily comfort. Sport mode provides a more direct and stable driving experience.

The GranTurismo MC features standard lightweight 20-inch forgedalloy wheels wrapped in Pirelli's fourth-generation PZero tires, specially designed to deliver greater mid-corner grip and progression. On road and track, these tires offer tremendous grip without sacrificing comfort—just as you expect of a true grand tourer.

<sup>\*</sup>Sport Skyhook is optional for GranTurismo MC and GranTurismo Convertible MC.





## ON-BOARD SOPHISTICATION

Grand touring at this level requires a sophisticated combination of performance and elegance when it comes to on-board entertainment and connectivity. Maserati meets this demand with an advanced new premium audio system and a cutting-edge infotainment package.

### PREMIUM AUDIO

Driving, or being driven in, a Maserati is a uniquely rousing experience. It is only fitting, therefore, that the GranTurismo be equipped with an audio system perfectly tuned to the mood—whether you're driving dynamically or enjoying leisure miles on the trip of a lifetime.

Our new premium audio systems are sourced from the worldclass audio innovator Harman Kardon and tailor-made for the GranTurismo and the GranTurismo Convertible. The coupe features a 10-speaker, 12-channel system powered by a 750-watt Class-D amplifier, while the GranTurismo Convertible features 11 high-quality speakers powered by a 12-channel, 825-watt Class-D amplifier.

Each exceptionally advanced system features class-leading Harman Kardon sound-processing technology and delivers distortion-free, detail-rich listening enjoyment for all four passengers.

Advanced technology also facilitates compact speaker design to integrate seamlessly with each interior. Each high-powered speaker is enhanced by an elegant Harman Kardon grille.

### INFOTAINMENT

An all-new infotainment system for GranTurismo and GranTurismo Convertible models includes the high-resolution 8.4-inch Maserati Touch Control Plus unit (MTC+). This class-leading system features simple and intuitive controls for audio, navigation and comfort functions. The system supports the convenience of Apple CarPlay® and Android Auto™ smartphone mirroring functions. MTC Plus can be operated in four ways: via the touchscreen, the rotary controller, steering wheel-mounted buttons or Siri® voice command. The vehicle's main settings and menus can be customized to driver preferences. Other highlights include a mobile phone storage compartment, an SD card reader, a USB socket, an aux-in port and Bluetooth® connectivity. Passengers may play music through a host of connectivity options.

Apple CarPlay®: Requires compatible iPhone®. See dealer for phone compatibility. Data plan rates apply. Vehicle user interface is a product of Apple®. Apple CarPlay is a trademark of Apple Inc., iPhone is a trademark of Apple Inc., registered in the US and other countries. Apple terms of use and privacy statements apply. Android Auto™: Requires compatible smartphone running Android™ 5.0 Lollipop or higher and download app on Google Play. Android, Android Auto and Google Play are trademarks of Google Inc.



## IN SAFE HANDS

Maserati makes life comfortable and convenient for all on board. Standard features include a folding front armrest with illuminated storage compartment, cruise control, automatic headlights, electric opening assist for the trunk and doors, dual-zone automatic climate control with two rear vents, and much more. In addition to comfort, convenience and performance, Maserati places an emphasis on driving safety.

The Maserati Stability Program (MSP), developed under stringent test conditions, uses an array of sensors to constantly monitor driving conditions, utilizing various safety and performance systems to optimize handling and grip. If, for instance, a skid is detected, MSP selectively reduces engine torque and can activate the brakes with finely varied inputs to help restore stability within milliseconds.

Other safety functions include ABS with Electronic Brakeforce Distribution (EBD); Anti-Slip Regulation (ASR); Motor-Spin Regulator (MSR), which prevents the wheels from locking when downshifting on low-grip surfaces; and Advanced Brake Assist (ABA), which responds to emergency braking situations by increasing brake pressure for maximum performance.

Additionally, the MSP works in harmony with ASR, traction control and ABS to stop the wheels from locking under hard braking. This advanced collaboration is also supported by Maserati's Hydraulic Braking Assistance (HBA).

When it comes to light and sight, all models are fitted with Adaptive Light Control, a system that pivots the headlights as you turn, greatly improving road illumination in corners. At the rear, triangular light clusters comprise 96 LEDs to offer maximum nighttime visibility. Daytime Running Lights (DLR) with LED technology make the vehicle easier to see during the day. A standard rear-view camera displays a wide-angle visual on the infotainment display to help facilitate easy, incident-free reversing.\*

All models are also equipped with a Tire Pressure Monitoring System (TPMS) to warn drivers when a tire is underinflated. Passive safety is provided by an advanced air bag system with side curtain and seat-integrated air bags. In GranTurismo Convertible models, an extra level of security is provided by a telescopic roll bar system that deploys in less than 0.2 seconds.

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<sup>\*</sup>Always check entire surroundings visually before moving forward or backing up.



## TAILORED TO YOU

Maserati is renowned for offering high levels of vehicle personalization. A customer may tailor each GranTurismo to his or her particular taste, choosing from a wide range of exterior metallic or specialized paint finishes, brake caliper colors, alloy wheels, interior trims and contrast-color stitching. Alternatively, there are various meticulously assembled packages to choose from.

### CENTENNIAL EDITION

Commemorating Maserati's 100th year—reached in 2014—the Centennial Edition GranTurismo is offered with a classic, atmospheric mix of sporting intent and handcrafted elegance. Features include Poltrona Frau™ leather upholstery with a contrast-color trim on the four seats and armrests. The Trident logo is embroidered on the headrests in the same color as the contrast trim. Leather and contrast stitching also adorn the center dashboard and center console. Carbon-fiber frames and brackets for the sport seats add a bold and dynamic touch.

### SEAT DESIGNS

Additionally, a choice of all-new interior seat designs is available in three packages:

Front and rear seats are covered in Poltrona Frau leather upholstery in Bianco Pregiato color with a central stripe in Grigio Chrono. The center dashboard panel, center console, door inserts and armrests are lined with Grigio Chrono contrast stitching. The Maserati Trident, in Grigio Chrono, is embroidered on both front headrests. Seatbacks are available in Grigio Chrono or Bianco Pregiato.

Front and rear seats are covered in Poltrona Frau black leather/ Alcantara upholstery with Rosso (red) contrast stitching. The center dashboard panel, center console, door inserts, armrests and instrument-cluster housing are lined with black Alcantara and Rosso contrast stitching. The Maserati Trident, in Rosso, is embroidered on both front headrests. Seatbacks are finished in black.

Front and rear seats are covered in Poltrona Frau Nero leather upholstery. The center dashboard panel, center console, door inserts and armrests are lined with Nero leather and Bianco (white) contrast stitching. The Maserati Trident, in Bianco, is embroidered on both front headrests. Seatbacks are finished in black.

DIMENSIONS AND WEIGHTS	
Length	193.3 in (4,910 mm)
Width (with side mirrors)	80.9 in (2,056 mm)
Width (without side mirrors)	75.4 in (1,915 mm)
Height	53.3 in (1,353 mm)
Wheelbase	115.8 in (2,942 mm)
Front track	62.4 in (1,586 mm)
Rear track	62.6 in (1,590 mm)
Front overhang	35.6 in (904 mm)
Rear overhang	41.9 in (1,064 mm)
Trunk capacity	9.2 cu ft (260 l)
Fuel tank capacity	22.7 gal (86 l)
Dry weight	3,924 lbs (1,780 kg)
Curb weight	4,145 lbs (1,880 kg)
Weight distribution front/rear European market version	49%/51%
TIRES	
Front	245/35 ZR20
Rear	285/35 ZR20
ENGINE	
Number of cylinders and layout	V8 90°
Displacement	4,691 cm <sup>3</sup>
Bore	94 mm
Stroke	84.5 mm
Compression ratio	11.25:1
Max. power output	454 hp (460 CV)
Engine speed at max. power output	7,000 rpm
Peak torque	384 ft-lb (520 Nm)
Engine speed at peak torque	4,750 rpm
TRANSMISSION	
Transmission	AT 6 (RWD)
PERFORMANCE	
Maximum speed	186 mph (299 km/h)
Acceleration 0-62 mph (0-100 km/h)	4.8 s
Stopping distance from 62-0 mph (100-0 km/h)	114.8 ft (35.0 m)
Fuel consumption (combined)*	16 mpg
Fuel consumption (city)*	13 mpg
Fuel consumption (highway)*	21 mpg
*EPA estimated mpg. Actual mileage may vary.	

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Front track	62.4 in (1,586 mm)
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Front overhang	36.0 in (914 mm)
Rear overhang	41.9 in (1,064 mm)
Trunk capacity	9.2 cu ft (260 l)
Fuel tank capacity	22.7 gal (86 l)
Dry weight Curb weight	3,909 lbs (1,773 kg)
Curb weight Weight distribution front/rear European market version	4,129 lbs (1,873 kg) 49%/51%
TIRES	
Front	245/35 ZR20
Rear	285/35 ZR20
ENGINE Number of cylinders and layout	V8 90°
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TRANSMISSION	
TRANSMISSION Transmission	AT 6 (RWD)
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Transmission  PERFORMANCE	AT 6 (RWD)
Transmission	187 mph (301 km/h)
PERFORMANCE Maximum speed Acceleration 0-62 mph (0-100 km/h)	187 mph (301 km/h) 4.7 s
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PERFORMANCE  Maximum speed  Acceleration 0-62 mph (0-100 km/h)  Stopping distance from 62-0 mph (100-0 km/h)  Fuel consumption (combined)*	187 mph (301 km/r 4.7 114.8 ft (35.0 m 16 mp

GranTurismo Convertible Sport	DIMENSIC Length Width (wit Width (wit Height Wheelbase Front track Rear track Front over! Trunk capa Fuel tank of Dry weigh Curb weig Weight dis European mai
	TIRES Front Rear
	ENGINE  Number of Displacement Bore Stroke Compressi Max. power Engine specenters of the specenters of
	TRANSMI Transmission  PERFORM Maximum Acceleration Stopping of Fuel consult

DIMENSIONS AND WEIGHTS	
Length	193.3 in (4,910 mm)
Width (with side mirrors)	80.9 in (2,056 mm)
Width (without side mirrors)	75.4 in (1,915 mm)
Height	54.3 in (1,380 mm)
Wheelbase	115.8 in (2,942 mm)
Front track	62.4 in (1,586 mm)
Rear track	62.6 in (1,590 mm)
Front overhang	35.6 in (904 mm)
Rear overhang	41.9 in (1,064 mm)
Trunk capacity	6.1 cu ft (173 l)
Fuel tank capacity	19.8 gal (75 l)
Dry weight	4,145 lbs (1,880 kg)
Curb weight	4,365 lbs (1,980 kg)
Weight distribution front/rear (car closed)	49%/51%
Weight distribution front/rear (car open)  Furopean market version	48%/52%
TIRES	
Front	245/35 ZR20
Rear	285/35 ZR20
ENGINE	
Number of cylinders and layout	V8 90°
Displacement	4,691 cm³
Bore	94 mm
Stroke	84.5 mm
Compression ratio	11.25:1
Max. power output	454 hp (460 CV)
Engine speed at max. power output	7,000 rpm
Peak torque	384 ft-lb (520 Nm)
Engine speed at peak torque	4,750 rpm
TRANSMISSION	
Transmission	AT 6 (RWD)
PERFORMANCE	
Maximum speed	179 mph (288 km/h)
Acceleration 0-62 mph (0-100 km/h)	5.0 s
Stopping distance from 62-0 mph (100-0 km/h)	114.8 ft (35.0 m)
Fuel consumption (combined)*	15 mpg
Fuel consumption (city)*	13 mpg
Fuel consumption (highway)*	20 mpg
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Length	193.7 in (4,920 mm)
Width (with side mirrors)	80.9 in (2,056 mm)
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Weight distribution front/rear (car closed)	49%/51%
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Rear	285/35 ZR20
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ENGINE	
	V8 90
ENGINE Number of cylinders and layout	V8 90 4,691 cm
ENGINE Number of cylinders and layout Displacement	V8 90 4,691 cm 94 mn
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ENGINE  Number of cylinders and layout  Displacement  Bore  Stroke  Compression ratio  Max. power output  Engine speed at max. power output	V8 90 4,691 cm 94 mn 84.5 mn 11.25: 454 hp (460 CV 7,000 rpn 384 ft-lb (520 Nm
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Fuel consumption (combined)\*
Fuel consumption (city)\*

Fuel consumption (highway)\*

15 mpg

13 mpg

20 mpg

### MASTER MASERATI DRIVING COURSES

These comprehensive courses allow participants to experience the performance of the full Maserati model range, with programs structured for specific levels of driving skill. Offering the ultimate driving experience in a track setting, each course is supervised by professional competition drivers whose aim is to improve every participant's skills in an environment that is challenging and fun.

Participants develop their skills on a highly technical circuit through coursework that includes advanced driving techniques, dynamic handling on the track, exercises in low-friction surfaces and telemetry data analysis. The goal is to achieve a fluid relationship between car and driver, leading to more enjoyment at the wheel in all driving conditions. Master Maserati courses are held on the Varano de' Melegari (Parma) circuit, a track with high safety standards and excellent on- and off-road facilities, situated in the Italian countryside. The Master Maserati driving courses also include an exclusive opportunity to tour the Maserati Modena factory.

### MASTER TRACK WARM UP Unforgettable—your first track experience

This course is the ideal foundation for all upper-level Master Maserati courses, preparing drivers for the exhilarating world of Maserati. In a half-day program offered in select US markets, participants learn the basic principles of sporty driving on a world-class racetrack. The curriculum includes theoretical and dynamic sessions behind the wheel of Maserati's full model range, with the support of expert instructors.

### MASTER TRACK PERFORMANCE Raise the intensity level

The Master Track Performance course is designed for those who want to enhance their driving skills at the wheel of a Maserati. This intense, one-day program, offered in select US markets, comprises several dynamic sessions focused on individual driving techniques, all with the support of on-board video and a team of expert instructors.

## MASTER TRACK HIGH-PERFORMANCE An uncompromising step forward

This two-day course builds on the concepts introduced in the

previous two programs, with the aim of honing theoretical and practical skills in the classroom and on the track. Advanced drivers will engage in technical, high-speed maneuvers with the support of telemetry data from track sessions. The Master Maserati Drivers Team will design a program for each participant according to his or her specific needs and expectations. The course is consummated by a thrilling session behind the wheel of the GranTurismo MC GT4, Squadre Clienti Maserati's International GT4 race car.

### MASTER ALL-TERRAIN PERFORMANCE Introduction to all-terrain techniques

This course combines track techniques with an effective approach to off-road driving. The full Maserati model range is used, but with a focus on the Maserati Levante—demonstrating the marque's immense capability off the beaten path. This single-day program introduces participants to driving off-road before they perform exercises on the circuit and on low-grip surfaces.

### MASTER ALL-TERRAIN HIGH PERFORMANCE The ultimate Maserati off-road experience

This two-day program builds on the techniques introduced in the all-terrain introduction. The entire Maserati range is involved, but pride of place goes to the Levante and its impressive offroad capabilities. Training is focused on challenging technical obstacles and extreme off-road areas before reaching a heart-pounding conclusion in the high-speed dirt track area. This is your opportunity to harness the full power of the Maserati of SUVs.

#### MASTER MASERATI INCENTIVE

Master Maserati Incentive courses include a series of exciting driving activities and are structured as either half- or full-day programs. Along with thrilling track sessions, there are practice exercises and competitions that foster team spirit, making them perfect for corporate incentive or team-building events.

For more information or to register for our US-based driving experiences, email Master Maserati at **mna-maseratievents**@maserati.com/mastermaserati

### THE WORLD OF THE TRIDENT

#### FINANCIAL SERVICES

Your authorized Maserati dealer will be pleased to provide you with professional guidance on the various lease and finance options available, and create a package tailored to your individual requirements.

#### **FACTORY TOUR**

Learn about the talent required to produce some of the world's most stylish sports cars by visiting the Maserati plants in Turin and Modena. Our exclusive, 90-minute factory tour includes a welcome reception in our showrooms and a presentation of more than 100 years of Maserati heritage. The tour also includes a guided walk of the assembly line, an opportunity to view the finished cars and a chance to browse the Maserati store.

### SHOWROOM TOUR (MODENA ONLY)

For those short on time, we also offer a 40-minute guided showroom tour. After a welcome reception and heritage presentation, your guide will discuss the entire Maserati model range displayed in the Modena showroom. Commentary can be provided in English, Italian, German, French or Spanish. It is also possible to combine the Maserati Factory Tour with a Master Maserati Driving Course and experience the entire World of Maserati. For more information and registration, contact: factorytour@maserati.com

#### MASERATI COLLECTION

The Maserati Collection of exclusive leisurewear and branded merchandise has been specially designed for those with a passion for all things Maserati. Maserati Collection items are available from all authorized Maserati dealers and the Maserati Store at our showroom in Modena. Items can also be purchased online at **maseratistore.com** and delivered directly to your home.

#### MASERATI CLUB

Joining the exclusive Maserati Club means sharing insights, experiences and excitement with other Maserati owners. Members also receive invitations to special motoring events all over the world. Owners of Maserati automobiles from every era will enjoy driving their cars in a calendar of events created especially for club members. The Maserati Club provides a link between the past, present and future of the company. Visit **maseraticlub.com** for more information.

#### MASERATI GENUINE ACCESSORIES

Maserati Genuine Accessories offer the perfect combination of exclusive design and exceptional functionality. The attention to detail, style and quality of each accessory reveals the very essence of the Maserati brand. Maserati-branded transport accessories, for instance, include a luggage compartment mat, a foldable luggage compartment box and a ski/snowboard bag. Also offered are Maserati Factory Tires and stylish car covers. An extensive range of Genuine Maserati Accessories can be viewed at the official website **maserati.com** and are available from your authorized Maserati dealer.

### MASERATI CLASSICHE

Created for enthusiasts and owners of vintage Maserati automobiles, Maserati Classiche is an organization dedicated to those who wish to engage with the marque's glorious past. Maserati Classiche includes products that celebrate the company's history, including paintings of momentous events, pictures of classic Maserati models, original reproductions of parts catalogs, owners' handbooks and historic brochures, clothing, scale models and more. For more information, contact maserati.classiche@maserati.com

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