

F-SERIES



1994 F-SERIES

In the battle for full-size pickup truck leadership, one name comes out ahead, year after year, as the clear winner.

Ford F-Series.

In the world of trucks, the name F-Series is synonymous with rugged and dependable performance.

F-Series is, and always has been, *Built Ford Tough!*

**Ford Trucks.
The Best Never Rest.**

On its solid reputation for toughness — for style, comfort and quality as well — F-Series has built its record as the best-selling full-size pickup for 16 straight years.*

Perhaps even more impressive, in surveys of truck owners, F-Series has been rated highest in quality† and durability.††

F-SERIES PREFERRED CARE. BECAUSE YOU COME FIRST.

Customer satisfaction. It's the focus of everyone's efforts here at Ford Motor Company.

We build stylish and rugged trucks that are of high quality in design and engineering.

And we're constantly looking for more and better ways to provide for your safety and welfare — which is why every

owner‡ of a '94 Ford F-Series pickup gets Preferred Care.‡‡

Simply call Ford's Roadside Assistance Number anywhere,

at any time, for help with virtually any problem. For towing. Tire or battery service. Fuel delivery. Even if you're locked out of your truck. Preferred Care is there with the help you need.

What's more, if warranty repairs require servicing overnight or even longer, Ford will provide a loaner vehicle or rental allowance.

And if your vehicle is disabled due to collision or warrantable repair more than one hundred miles from home, you can get up to \$1000 total travel reimbursement for up to three days.

But the best thing about Preferred Care is that it's not an extended warranty or an expensive extra. In fact, it costs you absolutely nothing to take advantage of its many benefits over the 3-year/36,000-mile lifetime of the program.

For complete details on Preferred Care, and for a test drive in an F-Series pickup, just pay a visit to your Ford Dealer.



F-Series XLT Styleside SuperCab in Tucson Bronze Clearcoat Metallic.

F-Series XLT Flareside Regular Cab in Brilliant Blue Clearcoat Metallic.

Following pages: F-Series XLT Styleside Regular Cab in Raven Black.

Some equipment shown is optional.

*Based on model year manufacturers' reported retail deliveries by division through June, 1993.

†Best-built claim based on an average of consumer-reported problems at three months' ownership in a survey of '92 models designed and built in North America.

††Based on an overall average of consumer-reported problems in a 1992 survey of owners of full-size pickups at 1 - 4, 6, 8 and 10 years of ownership.

‡Applies only to retail non-fleet buyers.

‡‡Certain benefits provided by Ford Auto Club.

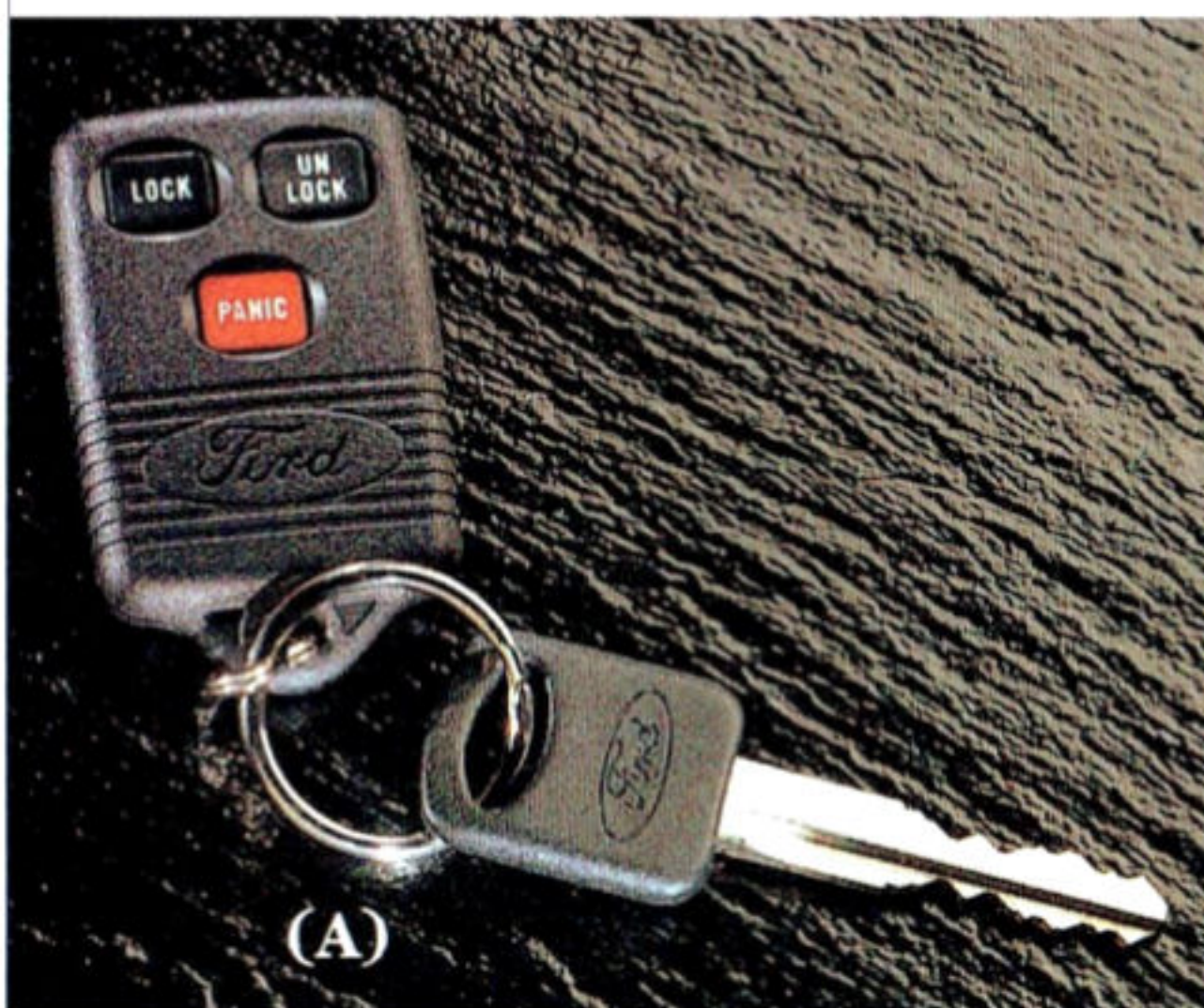
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F-SERIES





THE F-SERIES INTERIOR



Over the years, continuous improvements have made the F-Series a better pickup truck.

Particularly in the vital area of safety, here at Ford, The Best Never Rest. Now in the F-Series (in models under 8,500-lb. GVWR) you have the added peace of mind of a standard driver-side air bag.

Important as the air bag is, be sure to remember that it is intended only to supplement your lap and shoulder belts.

New also is the 3-passenger convertible console seat, an option in the XLT. The driver and passenger seats are each adjustable for individualized comfort; the center seat back can be lowered to become a full armrest with cupholders and storage compartment.

Available as well in the XLT are an optional Security Group, illuminated visor mirrors, and the electrochromic rearview mirror that automatically dims to reduce headlamp glare.

And that's not all. Enjoy the new premium electronic sound system, optional in the XLT, available with either a cassette tape or compact disc player.



(A) The new optional security group includes a remote keyless entry system and an anti-theft alarm system.
 (B) Cloth captain's chairs for SuperCab have power lumbar supports, a center console, and include a cloth rear bench seat.
 (C) F-Series features ergonomic instrumentation. And a newly available driver air bag to supplement the safety belts is standard (models under 8,500-lbs. GVWR).
 (D) A premium electronic sound system with CD player is now available in XLT.
 (E) The convertible console seat option is new in the F-Series XLT. When lowered, the center seat back becomes a full armrest with cupholders and storage compartment.

CAB STYLES

The Ford F-Series comes in three cab styles: the popular Regular Cab and the roomier SuperCab, both available in Styleside or Flareside model; and the spacious Crew Cab.

New for 1994 is the driver air bag to supplement your safety belts, standard in Regular Cabs and SuperCabs with a Gross Vehicle Weight Rating (GVWR) under 8,500 lbs.

REGULAR CAB

This is the most popular cab style in the best-selling F-Series lineup. Choose the Regular Cab XL with a wide and comfortable 3-passenger vinyl bench seat, or the deluxe XLT with cloth flight bench seat and power lumbar support.

SUPERCAB

The F-Series SuperCab provides additional seating. Plus enough additional storage space behind the front seat

(30 cu. ft) for carrying valuable items that you would want to keep with you inside the cab.

The XL trim level includes a knitted vinyl front bench seat and rear jump seats for seating two passengers, while the XLT features a cloth bench seat up front as well as a rear cloth bench seat equipped with lap/shoulder safety belts for the outboard occupants.

SuperCab also offers the option of luxurious cloth reclining front captain's chairs with power lumbar supports and center console.

CREW CAB

Crew Cab combines full-size pickup strength and versatility with 4-door convenience and 6-passenger accommodations.

5.8-liter multi-port fuel-injected V-8 power, an 8-ft. pickup box and fully trimmed interior are among the Crew Cab's many standard features.



At left: F-Series Styleside SuperCab in Royal Blue Clearcoat Metallic.

Some equipment shown on these pages is optional.

Below, from left to right: Flareside SuperCab in Tobago Green Clearcoat Metallic; Styleside Regular Cab in two-tone Electric Red Clearcoat Metallic over Light Opal Clearcoat Metallic; and the Crew Cab in Oxford White.



F-SERIES 4X4



The added traction of 4-wheel drive is available on Regular Cab F-150, F-250HD and F-350; SuperCab F-150 and F-250HD; and the F-350 Crew Cab.

F-Series offers three 4x4 systems: automatic; manual; or Ford's Touch Drive electric shift option (for F-150 only).

Locking the front hubs with the standard automatic system is easy. Just come to a stop and shift into 4-wheel drive. The rest is automatic.

With the available manual system, preferred by many off-roaders, an easy quarter turn of each front hub selector knob is all that's needed to lock the hubs.

The ease of push buttons on the instrument panel and instantaneous hub engagement make Touch Drive the

ultimate in 4-wheeling convenience. In the full-size class, only the F-Series offers it.

All three systems allow you, once the hubs are engaged, to shift "on the fly" from 2WD to 4WD-High and back again at normal road speeds.



"Tread Lightly" is an educational program designed to increase public awareness of land-use regulations and responsibilities in our nation's wilderness areas. Ford joins the U.S. Forest Service and Bureau of Land Management in encouraging you to help preserve our national forests and other public and private lands by "treading lightly."

F-Series SuperCab 4x4 in Brilliant Blue Clearcoat Metallic. Some equipment shown is optional.

PERFORMANCE AND SAFETY

Ford F-Series is engineered to satisfy the many demands of driving today. Ruggedness and comfort. Performance and economy. And safety.

The backbone of F-Series strength is a ladder-type frame with a special wax coating for corrosion protection. On it are built a strong cab and pickup box that make extensive use of 2-sided galvanized steel.

The independent suspensions — Twin-I-Beam (4x2); Twin-Traction Beam (4x4) — and the monobeam front axle (F-350 4x4) are designed for rugged performance and are equipped with components such as standard nitrogen gas-pressurized shock absorbers for ride comfort.

Whatever your power needs, even if an application like extra heavy-duty trailer towing is among them, there's an F-Series powerplant engineered to match them.

F-Series offers four gas engines, all equipped with multi-port electronic fuel injection. There are two high-torque V-8 diesels to choose from as well: the naturally aspirated 7.3-liter diesel; and the more powerful 7.3-liter turbocharged diesel.

F-Series pickups are well-equipped for your safety, too, with features such as a driver air bag designed to supplement your safety belts (standard in models under 8,500-lbs. Gross Vehicle Weight Rating) and rear anti-lock brakes.

Aero-designed headlights feature impact-resistant lenses, plus halogen bulbs that can be easily replaced from under the hood without tools.

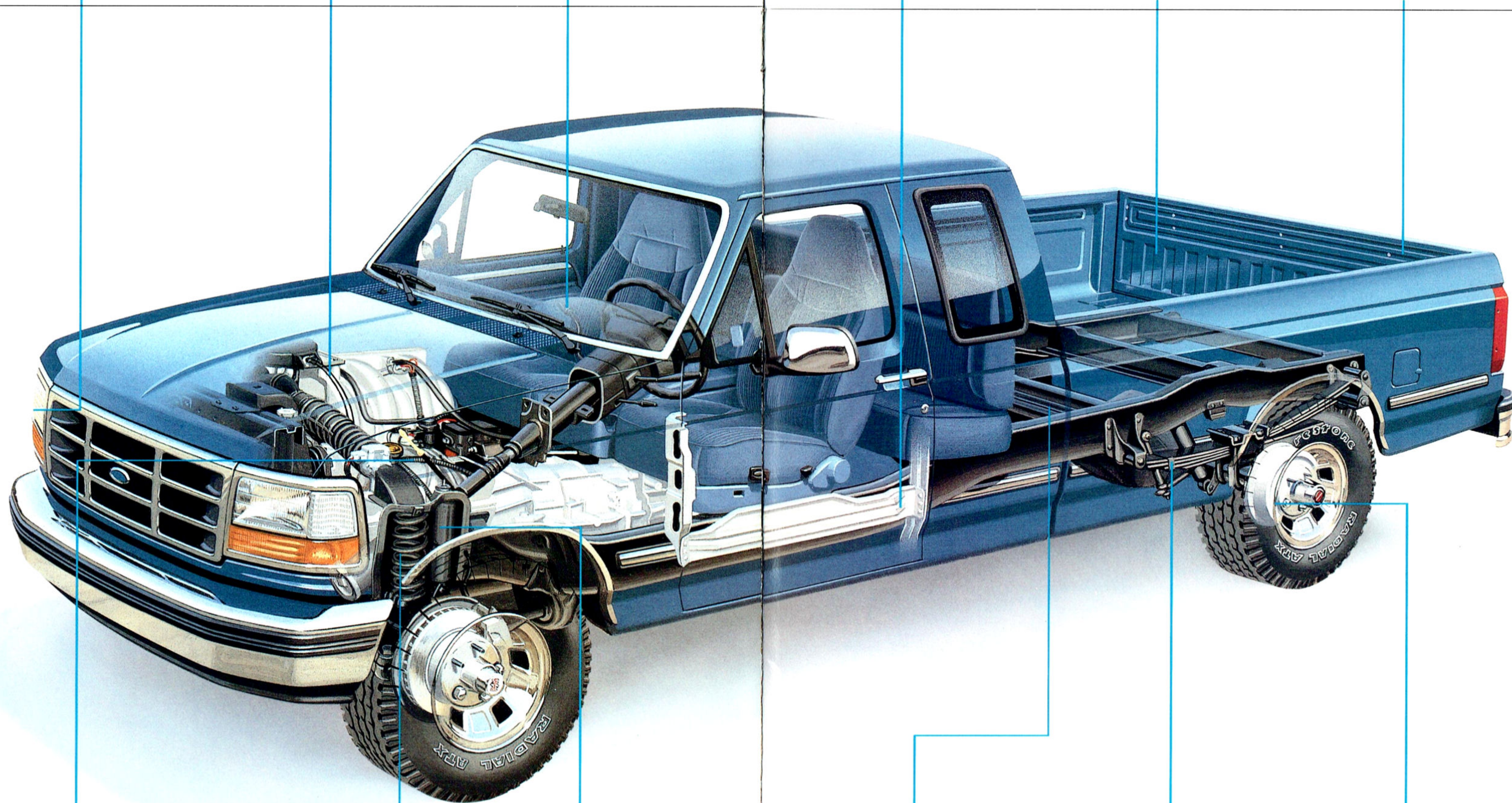
Gas engines feature EEC-IV computer-controlled, "multi-port" electronic fuel injection. EEC-IV constantly controls the fuel-air mixture and spark timing to optimize performance and driveability.

The optional electronic 4-speed automatic overdrive transmissions are designed for smooth shift feel and performance. The driver-activated transmission control switch prevents upshifting to 4th gear.

Among the many occupant safety features in all F-Series pickups are side door intrusion beams.

Hood, fenders, dash panel, doors, front floor pan, pickup box and tailgate are two-sided galvanized steel. Roof sheet metal is also galvanized (one-sided).

F-Series offers a wide range of payloads, from 1,040 pounds (F-150 Regular Cab Flareside) to 5,125 pounds (F-350 Regular Cab with dual rear wheels).



All three 4x4 systems — the standard automatic; optional manual; and optional Touch Drive (F-150 only) — allow shifting "on the fly" from 2WD to 4WD High and back at normal road speeds.

Twin-I-Beam (4x2) and Twin-Traction Beam (F-150, F-250 HD 4x4) front suspensions feature an axle arm and spring for each wheel. Bumps are handled independently for a smooth and controlled ride.

Nitrogen gas-pressurized front and rear shock absorbers are designed to help maintain consistent hydraulic fluid pressure for a smooth and controlled ride, even over rough road conditions.

The ladder-type frame provides a solid foundation. And it features a special wax coating — one of many measures taken to protect F-Series pickups from corrosion.

Two-stage, multi-leaf rear springs adjust to optimize ride comfort and load carrying capability. Auxiliary springs are standard on F-350 models.

F-Series pickups come equipped with power front disc and rear drum brakes. The computer-controlled rear anti-lock system helps you make more controlled stops under most operating conditions.



1994 F-Series pickups under 8,500-lbs. GVWR are equipped with a driver-side air bag to supplement the safety belts.



The rear anti-lock brake system is one of many "operating safety" features designed to help you avoid an accident. And new in the F-Series list of safety features for 1994 is the rear high-mount stop lamp.



The electrochromic rearview mirror, a new feature for the F-Series XLT, automatically dims at night to reduce headlamp glare. It's included along with illuminated visor vanity mirrors in the optional Light and Convenience Group A.

F-SERIES 4x2 SPECIFICATIONS

GWWR (max. lbs.)	F-150	6,250: Regular Cab; 6,250: SuperCab
	F-250	6,600: Regular Cab
	F-250 HD	8,600: Regular Cab; 8,800: SuperCab
	F-350	10,000: Regular Cab DRW; 10,000: SuperCab DRW 9,200: Crew Cab SRW; 10,000: Crew Cab DRW
Front axle (max. lbs.)	F-150	3,400: Regular Cab; 3,400: SuperCab
	F-250	3,900: Regular Cab
	F-250 HD	4,200: Regular Cab; 4,200: SuperCab
	F-350	4,200: Regular Cab DRW; 4,200: SuperCab DRW 4,200: Crew Cab SRW; 4,200: Crew Cab DRW
Rear axle (max. lbs.)	F-150	3,800: Regular Cab; 3,800: SuperCab
	F-250	5,300: Regular Cab
	F-250 HD	6,250: Regular Cab; 6,250: SuperCab
	F-350	7,400: Regular Cab DRW; 7,400: SuperCab DRW 6,250: Crew Cab SRW; 7,400: Crew Cab DRW
Springs, front	Coil	
rear	2-stage leaf, variable rate (plus auxiliary springs on F-350)	
	Opt. auxiliary rear springs for many models. See your Ford Dealer.	
Shock absorbers	Heavy-duty gas-pressurized	
Battery	Std. 72 amp-hr. Opt. 84 amp-hr.; Dual 84 amp-hr. std. with 7.3L Diesel	
Alternator	75 amps with 4.9L engine and 7.5L engine 95 amps with 5.0L and 5.8L engines; 130 amps with 7.3L diesel	
Fuel capacity (gals.)	Std. 34.7: SWB F-150; 37.2: LWB F-150/F-250/F-250HD/F-350 Opt. 18.2: F-150/250/250 HD Regular Cab	
Steering	Power	
Brakes	Power front disc; power rear drum with anti-lock system	
HD = Heavy Duty. SRW = Single Rear Wheels. DRW = Dual Rear Wheels.		

4x2 POWERTEAMS

	Regular Cab				SuperCab			Crew Cab	
Engines	F-150	F-250	F-250 HD	F-350 DRW	F-150	F-250 HD	F-350 DRW	F-350 SRW	F-350 DRW
4.9L EFI I-6	S	S	S	—	S	O	—	—	—
5.0L EFI V-8	O	O	—	—	O	—	—	—	—
5.8L EFI V-8	O	O	O	S	O	S	—	S	S
7.5L EFI V-8	—	—	O	O	—	O	S	O	O
7.3L V-8 Diesel	—	—	O	O	—	O	O	O	O
7.3L Turbo Diesel	—	—	O	O	—	O	O	O	O
Transmissions									
5-spd. manual OD	S	S	—	—	S	—	—	—	—
5-spd. heavy-duty manual OD	—	—	S	S	—	S	S	S	S
3-spd. auto.	—	—	O	O	—	O	—	O	O
Electronic 4-spd. auto. OD	O	O	O	O	O	O	O	O	O
OD = Overdrive. SRW = Single Rear Wheels. DRW = Dual Rear Wheels.									

ENGINE SPECIFICATIONS

	Bore x Stroke	Compression Ratio	Horsepower (SAE net)	Torque, lbs./ft. (SAE net)
4.9-Liter Multi-Port EFI I-6 (1)	4.00 x 3.98	8.8	145 @ 3,400 rpm	265 @ 2,000 rpm
4.9-Liter Multi-Port EFI I-6 (2)	4.00 x 3.98	8.8	150 @ 3,400 rpm	260 @ 2,000 rpm
5.0-Liter Multi-Port EFI V-8 (3)	4.00 x 3.00	9.0	205 @ 4,000 rpm	275 @ 3,000 rpm
5.0-Liter Multi-Port EFI V-8 (4)	4.00 x 3.00	9.0	195 @ 4,000 rpm	270 @ 3,000 rpm
5.8-Liter Multi-Port EFI V-8	4.00 x 3.50	8.8	210 @ 3,600 rpm	325 @ 2,800 rpm
7.5-Liter Multi-Port EFI V-8 (5)	4.36 x 3.85	8.5	245 @ 4,000 rpm	395 @ 2,400 rpm (6)
7.3-Liter V-8 Diesel (5)	4.11 x 4.18	21.5	185 @ 3,000 rpm (7)	360 @ 1,400 rpm (7)
7.3-Liter V-8 Turbo Diesel (5)	4.11 x 4.18	21.5	190 @ 3,000 rpm	395 @ 1,400 rpm

(1) 5-speed manual OD with 2.73 or 3.08 axle ratio, or models below 8,500-lbs. GVWR with electronic 4-speed automatic OD (E4OD) transmission. (2) All applications except those in previous footnote. (3) With manual transmission. (4) With electronic automatic transmission. (5) Models over 8,500-lbs. GVWR only. (6) 400 @ 2,200 rpm with electronic 4-speed automatic OD (E4OD). (7) Altitude ratings are less.

F-SERIES 4x4 SPECIFICATIONS

GVWR (max. lbs.)	F-150	6,250: Regular Cab; 6,250: SuperCab
	F-250 HD	8,600: Regular Cab; 8,800: SuperCab
	F-350	9,000: Regular Cab SRW 9,200: Crew Cab SRW
Front axle (max. lbs.)	F-150	3,800: Regular Cab; 3,800: SuperCab
	F-250 HD	4,600: Regular Cab; 4,600: SuperCab
	F-350	5,000: Regular Cab SRW 5,000: Crew Cab SRW
Rear axle (max. lbs.)	F-150	3,800: Regular Cab; 3,800: SuperCab
	F-250 HD	6,250: Regular Cab; 6,250: SuperCab
	F-350	6,250: Regular Cab SRW 6,250: Crew Cab SRW
Springs, front	Coil: F-150; Constant-rate tapered leaf: F-250 HD/350	
	2-stage leaf, variable rate (plus auxiliary springs on F-350)	
rear	Opt. auxiliary rear springs for many models. See your Ford Dealer.	
Shock absorbers	Gas-pressurized (HD std. on F-250 HD and F-350; opt. on F-150)	
Front hubs	Std. auto locking: F-150/F-250HD/F-350 Opt. manual locking: F-150/250 HD/350 Opt. auto locking with Touch Drive: F-150	
Battery	Std. 72 amp-hr. Opt. 84 amp-hr.; Dual 84 amp-hr. std. with 7.3L Diesel	
Alternator	75 amps with 4.9L engine and 7.5L engine 95 amps with 5.0L and 5.8L engines; 130 amps with 7.3L diesel	
Fuel capacity (gals.)	Std. 18.2: SWB F-150 Regular Cab Std. 34.7: SWB F-150 SuperCab; 37.2: LWB F-150/F-250HD-350 Opt. 18.2: LWB F-150/250 HD/350 Regular Cab	
Steering	Power	
Brakes	Power front disc; power rear drum with anti-lock system	
HD = Heavy Duty. SRW = Single Rear Wheels. DRW = Dual Rear Wheels.		

4x4 POWERTEAMS

	Regular Cab			SuperCab		Crew Cab
Engines	F-150	F-250 HD	F-350 SRW	F-150	F-250 HD	F-350 SRW
4.9L EFI I-6	S	—	—	S	—	—
5.0L EFI V-8	O	—	—	O	—	—
5.8L EFI V-8	O	S	S	O	S	S
7.5L EFI V-8	—	O	O	—	O	O
7.3L V-8 Diesel	—	O	O	—	O	O
7.3L Turbo Diesel	—	O	O	—	O	O
Transmissions						
5-spd. manual OD	S	—	—	S	—	—
5-spd. heavy-duty manual OD	—	S	S	—	S	S
3-spd. auto.	—	O	O	—	O	O
Electronic 4-spd. auto. OD	O	O	O	O	O	O
OD = Overdrive. SRW = Single Rear Wheels. DRW = Dual Rear Wheels.						

F-SERIES MAXIMUM TRAILER WEIGHTS

			Regular Cab								SuperCab					Crew Cab		
	Axle Ratio	GCWR Max.	F-150 4x2	F-150 4x4	F-250 4x2	F-250 HD4x2	F-250 HD4x4	F-350 4x4	F-350 DRW 4x2	F-150 4x2	F-150 4x4	F-250 HD4x2	F-250 HD4x4	F-350 DRW 4x2	F-350 SRW 4x2	F-350 DRW 4x2	F-350 4x4	
Automatic	4.9L EFI I-6	3.08 9,000	4,700	(1)	—	—	—	—	—	4,300	—	—	—	—	—	—	—	
		3.31 9,000	4,700	—	—	—	—	—	—	4,300	—	—	—	—	—	—	—	
		3.55 10,000	5,700	5,400	5,400	—	—	—	—	5,300	—	—	—	—	—	—	—	
		4.10 11,000	—	—	—	6,300	—	—	—	—	—	6,000	—	—	—	—	—	
5.0L EFI V-8	3.08 9,000	4,700	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	
	3.31 11,500	—	6,900	—	—	—	—	—	—	6,600	—	—	—	—	—	—	—	
	3.55 11,500	7,200	6,900	—	—	—	—	—	6,800	6,600	—	—	—	—	—	—	—	
	4.10 12,500	—	—	7,900	—	—	—	—	—	7,600	—	—	—	—	—	—	—	
5.8L EFI V-8	3.08 10,000	5,600	5,300	—	—	—	—	—	5,200	—	—	—	—	—	—	—	—	
	3.55 11,500	—	—	6,800	6,600	6,300	6,200	6,400	—	—	6,300	5,900	—	6,100	5,900	5,600	—	
	3.55 12,000	7,600	7,300	—	—	—	—	—	7,200	7,000	—	—	—	—	—	—	—	
	4.10 13,000	—	—	8,300	8,100	7,800	7,700	7,800	—	—	7,800	7,400	—	7,500	7,300	7,100	—	
7.3L Diesel	3.55 12,000	—	—	—	6,500	6,100	6,000	—	—	—	6,200	5,800	—	5,900	—	5,400	—	
	4.10 17,000	—	—	—	10,000	10,000	10,000	10,000	—	—	10,000	10,000	10,000	10,000	10,000	10,000	10,000	
7.3L Turbo Diesel	3.55 12,000	—	—	—	6,500	6,100	6,000	—	—	—	6,200	5,800	—	5,900	—	5,400	—	
	4.10 17,000	—	—	—	10,000	10,000	10,000	10,000	—	—	10,000	10,000	10,000	10,000	10,000	10,000	10,000	
7.5L EFI V-8	3.55 15,000	—	—	—	9,900	9,600	9,500	—	—	—	9,600	9,300	—	9,300	—	8,900	—	
	4.10 18,500	—	—	—	10,000	10,000	10,000	10,000	—	—	10,000	10,000	10,000	10,000	10,000	10,000	10,000	
Manual																		
4.9L EFI I-6	2.73 6,250	(1)	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	
	3.08 6,450	2,200	1,900	—	—	—	—	—	—	1,900	1,600	—	—	—	—	—	—	
	3.31 7,125	2,900	2,600	—	—	—	—	—	—	2,500	2,300	—	—	—	—	—	—	
	3.55 7,800	3,600	3,300	3,300	—	—	—	—	—	3,200	3,000	—	—	—	—	—	—	
	4.10 10,000	—	—	—	5,300	—	—	—	—	—	—	—	—	—	—	—	—	
5.0L EFI V-8	3.08 6,450	2,200	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	
	3.55 7,800	3,600	3,300	3,300	—	—	—	—	—	3,200	3,000	—	—	—	—	—	—	
	4.10 10,000	—	—	—	5,500	—	—	—	—	—	—	—	—	—	—	—	—	
5.8L EFI V-8	3.55 11,500	—	—	—	6,600	6,300	6,200	—	—	—	6,300	6,000	—	—	—	—	—	
	4.10 13,000	—	—	—	8,100	7,800	7,700	7,900	—	—	7,800	7,500	—	7,500	7,300	7,100	—	
7.3L Diesel	3.55 12,000	—	—	—	6,500	6,100	6,000	—	—	—	6,200	5,800	—	6,000	—	5,500	—	
	4.10 14,000	—	—	—	8,500	8,100	8,000	8,300	—	—	8,200	7,800	8,000	8,000	7,800	7,500	—	
7.3L Turbo Diesel	3.55 12,000	—	—	—	6,500	6,100	6,000	—	—	—	6,200	5,800	—	6,000	—	5,500	—	
	4.10 14,000	—	—	—	8,500	8,100	8,000	8,300	—	—	8,200	7,800	8,000	8,000	7,800	7,500	—	
7.5L EFI V-8	3.55 12,000	—	—	—	6,900	6,600	6,500	—	—	—	6,600	6,300	—	6,400	—	5,900	—	
	4.10 16,000	—	—	—	10,000	10,000	10,000	10,000	—	—	10,000	10,000	10,000	10,000	10,000	9,900	—	

(1) Not available for trailer towing. Note: See your dealer for fifth-wheel ratings.

4x2 PAYLOAD PACKAGE SELECTOR

Regular Cab Styleside	Package	Payload (lbs.)*	GVWR (lbs.)	Tires (Min.)
F-150 (6-3/4' pickup box)	#1	1,350	5,250	P215/75R15SL
F-150 (6-3/4' pickup box)	#2	2,170	6,100	P235/75R15XL
F-150 (8' pickup box)	#1	1,470	5,450	P215/75R15SL
F-150 (8' pickup box)	#2	2,265	6,250	P235/75R15XL
F-250 (8' pickup box)	#1	2,345	6,600	LT215/85R16D
F-250 HD (8' pickup box)	#1	4,115	8,600	LT235/85R16E
F-350 DRW (8' pickup box)	#1	5,125	10,000	LT215/85R16D

Regular Cab Flareside				
F-150 (6-3/4' pickup box)	#1	1,040	5,000	P235/75Rx15XL
F-150 (6-3/4' pickup box)	#2	1,490	5,450	P235/75Rx15XL
F-150 (6-3/4' pickup box)	#3	2,110	6,100	P235/75Rx15XL

F-SERIES 4x2 SPECIFICATIONS

GVWR (max. lbs.)	F-150	6,250: Regular Cab; 6,250: SuperCab
	F-250	6,600: Regular Cab
	F-250 HD	8,600: Regular Cab; 8,800: SuperCab
	F-350	10,000: Regular Cab DRW; 10,000: SuperCab DRW 9,200: Crew Cab SRW; 10,000: Crew Cab DRW
Front axle (max. lbs.)	F-150	3,400: Regular Cab; 3,400: SuperCab
	F-250	3,900: Regular Cab
	F-250 HD	4,200: Regular Cab; 4,200: SuperCab
	F-350	4,200: Regular Cab DRW; 4,200: SuperCab DRW 4,200: Crew Cab SRW; 4,200: Crew Cab DRW
Rear axle (max. lbs.)	F-150	3,800: Regular Cab; 3,800: SuperCab
	F-250	5,300: Regular Cab
	F-250 HD	6,250: Regular Cab; 6,250: SuperCab
	F-350	7,400: Regular Cab DRW; 7,400: SuperCab DRW 6,250: Crew Cab SRW; 7,400: Crew Cab DRW
Springs, front	Coil	
	rear	2-stage leaf, variable rate (plus auxiliary springs on F-350) Opt. auxiliary rear springs for many models. See your Ford Dealer.
Shock absorbers	Heavy-duty gas-pressurized	
Battery	Std. 72 amp-hr. Opt. 84 amp-hr.; Dual 84 amp-hr. std. with 7.3L Diesel	
Alternator	75 amps with 4.9L engine and 7.5L engine 95 amps with 5.0L and 5.8L engines; 130 amps with 7.3L diesel	
Fuel capacity (gals.)	Std. 34.7: SWB F-150; 37.2: LWB F-150/F-250/F-250HD/F-350 Opt. 18.2: F-150/250/250 HD Regular Cab	
Steering	Power	
Brakes	Power front disc; power rear drum with anti-lock system	

HD = Heavy Duty. SRW = Single Rear Wheels. DRW = Dual Rear Wheels.

4x2 POWERTEAMS

Engines	Regular Cab				SuperCab			Crew Cab	
	F-150	F-250	F-250 HD	F-350 DRW	F-150	F-250 HD	F-350 DRW	F-350 SRW	F-350 DRW
4.9L EFI I-6	S	S	S	-	S	O	-	-	-
5.0L EFI V-8	O	O	-	-	O	-	-	-	-
5.8L EFI V-8	O	O	O	S	O	S	-	S	S
7.5L EFI V-8	-	-	O	O	-	O	S	O	O
7.3L V-8 Diesel	-	-	O	O	-	O	O	O	O
7.3L Turbo Diesel	-	-	O	O	-	O	O	O	O
Transmissions									
5-spd. manual OD	S	S	-	-	S	-	-	-	-
5-spd. heavy-duty manual OD	-	-	S	S	-	S	S	S	S
3-spd. auto.	-	-	O	O	-	O	-	O	O
Electronic 4-spd. auto. OD	O	O	O	O	O	O	O	O	O

OD = Overdrive. SRW = Single Rear Wheels. DRW = Dual Rear Wheels.

ENGINE SPECIFICATIONS

	Bore x Stroke	Compression Ratio	Horsepower (SAE net)	Torque, lbs./ft. (SAE net)
4.9-Liter Multi-Port EFI I-6 (1)	4.00 x 3.98	8.8	145 @ 3,400 rpm	265 @ 2,000 rpm
4.9-Liter Multi-Port EFI I-6 (2)	4.00 x 3.98	8.8	150 @ 3,400 rpm	260 @ 2,000 rpm
5.0-Liter Multi-Port EFI V-8 (3)	4.00 x 3.00	9.0	205 @ 4,000 rpm	275 @ 3,000 rpm
5.0-Liter Multi-Port EFI V-8 (4)	4.00 x 3.00	9.0	195 @ 4,000 rpm	270 @ 3,000 rpm
5.8-Liter Multi-Port EFI V-8	4.00 x 3.50	8.8	210 @ 3,600 rpm	325 @ 2,800 rpm
7.5-Liter Multi-Port EFI V-8 (5)	4.36 x 3.85	8.5	245 @ 4,000 rpm	395 @ 2,400 rpm (6)
7.3-Liter V-8 Diesel (5)	4.11 x 4.18	21.5	185 @ 3,000 rpm (7)	360 @ 1,400 rpm (7)
7.3-Liter V-8 Turbo Diesel (5)	4.11 x 4.18	21.5	190 @ 3,000 rpm	395 @ 1,400 rpm

(1) 5-speed manual OD with 2.73 or 3.08 axle ratio, or models below 8,500-lbs. GVWR with electronic 4-speed automatic OD (E4OD) transmission. (2) All applications except those in previous footnote.

(3) With manual transmission. (4) With electronic automatic transmission. (5) Models over 8,500-lbs. GVWR only. (6) 400 @ 2,200 rpm with electronic 4-speed automatic OD (E4OD). (7) Altitude ratings are less.

F-SERIES 4x4 SPECIFICATIONS

GVWR (max. lbs.)	F-150	6,250: Regular Cab; 6,250: SuperCab
	F-250 HD	8,600: Regular Cab; 8,800: SuperCab
	F-350	9,000: Regular Cab SRW 9,200: Crew Cab SRW
Front axle (max. lbs.)	F-150	3,800: Regular Cab; 3,800: SuperCab
	F-250 HD	4,600: Regular Cab; 4,600: SuperCab
	F-350	5,000: Regular Cab SRW 5,000: Crew Cab SRW
Rear axle (max. lbs.)	F-150	3,800: Regular Cab; 3,800: SuperCab
	F-250 HD	6,250: Regular Cab; 6,250: SuperCab
	F-350	6,250: Regular Cab SRW 6,250: Crew Cab SRW
Springs, front	Coil: F-150; Constant-rate tapered leaf: F-250 HD/350	
	rear	2-stage leaf, variable rate (plus auxiliary springs on F-350) Opt. auxiliary rear springs for many models. See your Ford Dealer.
Shock absorbers	Gas-pressurized (HD std. on F-250 HD and F-350; opt. on F-150)	
Front hubs	Std. auto locking: F-150/F-250HD/F-350	
	Opt. manual locking: F-150/250 HD/350	
	Opt. auto locking with Touch Drive: F-150	
Battery	Std. 72 amp-hr. Opt. 84 amp-hr.; Dual 84 amp-hr. std. with 7.3L Diesel	
Alternator	75 amps with 4.9L engine and 7.5L engine 95 amps with 5.0L and 5.8L engines; 130 amps with 7.3L diesel	
Fuel capacity (gals.)	Std. 18.2: SWB F-150 Regular Cab	
	Std. 34.7: SWB F-150 SuperCab; 37.2: LWB F-150/F-250HD/350 Opt. 18.2: LWB F-150/250 HD/350 Regular Cab	
Steering	Power	
Brakes	Power front disc; power rear drum with anti-lock system	

HD = Heavy Duty. SRW = Single Rear Wheels. DRW = Dual Rear Wheels.

4x4 POWERTEAMS

Engines	Regular Cab			SuperCab		Crew Cab
	F-150	F-250 HD	F-350 SRW	F-150	F-250 HD	F-350 SRW
4.9L EFI I-6	S	-	-	S	-	-
5.0L EFI V-8	O	-	-	O	-	-
5.8L EFI V-8	O	S	S	O	S	S
7.5L EFI V-8	-	O	O	-	O	O
7.3L V-8 Diesel	-	O	O	-	O	O
7.3L Turbo Diesel	-	O	O	-	O	O
Transmissions						
5-spd. manual OD	S	-	-	S	-	-
5-spd. heavy-duty manual OD	-	S	S	-	S	S
3-spd. auto.	-	O	O	-	O	O
Electronic 4-spd. auto. OD	O	O	O	O	O	O

OD = Overdrive. SRW = Single Rear Wheels. DRW = Dual Rear Wheels.

F-SERIES MAXIMUM TRAILER WEIGHTS

			Regular Cab							SuperCab					Crew Cab		
			F-150 4x2	F-150 4x4	F-250 4x2	F-250 HD4x2	F-250 HD4x4	F-350 4x4	F-350 DRW 4x2	F-150 4x2	F-150 4x4	F-250 HD4x2	F-250 HD4x4	F-350 DRW 4x2	F-350 SRW 4x2	F-350 DRW 4x2	F-350 4x4
Automatic	Axle Ratio	GCWR Max.															
4.9L EFI-6	3.08	9,000	4,700	(1)	-	-	-	-	-	4,300	-	-	-	-	-	-	-
	3.31	9,000	4,700	-	-	-	-	-	-	4,300	-	-	-	-	-	-	-
	3.55	10,000	5,700	5,400	5,400	-	-	-	-	5,300	-	-	-	-	-	-	-
	4.10	11,000	-	-	-	6,300	-	-	-	-	-	6,000	-	-	-	-	-
5.0L EFI V-8	3.08	9,000	4,700	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	3.31	11,500	-	6,900	-	-	-	-	-	-	6,600	-	-	-	-	-	-
	3.55	11,500	7,200	6,900	-	-	-	-	-	6,800	6,600	-	-	-	-	-	-
	4.10	12,500	-	-	7,900	-	-	-	-	-	7,600	-	-	-	-	-	-
5.8L EFI V-8	3.08	10,000	5,600	5,300	-	-	-	-	-	5,200	-	-	-	-	-	-	-
	3.55	11,500	-	-	6,800	6,600	6,300	6,200	6,400	-	-	6,300	5,900	-	6,100	5,900	5,600
	3.55	12,000	7,600	7,300	-	-	-	-	-	7,200	7,000	-	-	-	-	-	-
	4.10	13,000	-	-	8,300	8,100	7,800	7,700	7,800	-	-	7,800	7,400	-	7,500	7,300	7,100
7.3L Diesel	3.55	12,000	-	-	-	6,500	6,100	6,000	-	-	-	6,200	5,800	-	5,900	-	5,400
	4.10	17,000	-	-	-	10,000	10,000	10,000	10,000	-	-	10,000	10,000	10,000	10,000	10,000	10,000
7.3L Turbo Diesel	3.55	12,000	-	-	-	6,500	6,100	6,000	-	-	-	6,200	5,800	-	5,900	-	5,400
	4.10	17,000	-	-	-	10,000	10,000	10,000	10,000	-	-	10,000	10,000	10,000	10,000	10,000	10,000
7.5L EFI V-8	3.55	15,000	-	-	-	9,900	9,600	9,500	-	-	-	9,600	9,300	-	9,300	-	8,900
	4.10	18,500	-	-	-	10,000	10,000	10,000	10,000	-	-	10,000	10,000	10,000	10,000	10,000	10,000
Manual																	
4.9L EFI-6	2.73	6,250	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	3.08	6,450	2,200	1,900	-	-	-	-	-	1,900	1,600	-	-	-	-	-	-
	3.31	7,125	2,900	2,600	-	-	-	-	-	2,500	2,300	-	-	-	-	-	-
	3.55	7,800	3,600	3,300	3,300	-	-	-	-	3,200	3,000	-	-	-	-	-	-
	4.10	10,000	-	-	-	5,300	-	-	-	-	-	-	-	-	-	-	-
5.0L EFI V-8	3.08	6,450	2,200	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	3.55	7,800	3,600	3,300	3,300	-	-	-	-	3,200	3,000	-	-	-	-	-	-
	4.10	10,000	-	-	5,500	-	-	-	-	-	-	-	-	-	-	-	-
5.8L EFI V-8	3.55	11,500	-	-	-	6,600	6,300	6,200	-	-	-	6,300	6,000	-	-	-	-
	4.10	13,000	-	-	-	8,100	7,800	7,700	7,900	-	-	7,800	7,500	-	7,500	7,300	7,100
7.3L Diesel	3.55	12,000	-	-	-	6,500	6,100	6,000	-	-	-	6,200	5,800	-	6,000	-	5,500
	4.10	14,000	-	-	-	8,500	8,100	8,000	8,300	-	-	8,200	7,800	8,000	8,000	7,800	7,500
7.3L Turbo Diesel	3.55	12,000	-	-	-	6,500	6,100	6,000	-	-	-	6,200	5,800	-	6,000	-	5,500
	4.10	14,000	-	-	-	8,500	8,100	8,000	8,300	-	-	8,200	7,800	8,000	8,000	7,800	7,500
7.5L EFI V-8	3.55	12,000	-	-	-	6,900	6,600	6,500	-	-	-	6,600	6,300	-	6,400	-	5,900
	4.10	16,000	-	-	-	10,000	10,000	10,000	10,000	-	-	10,000	10,000	10,000	10,000	10,000	9,900

(1) Not available for trailer towing. Note: See your dealer for fifth-wheel ratings.

4x2 PAYLOAD PACKAGE SELECTOR

Regular Cab Styleside	Package	Payload (lbs.)*	GVWR (lbs.)	Tires (Min.)
F-150 (6-3/4' pickup box)	#1	1,350	5,250	P215/75R15SL
F-150 (6-3/4' pickup box)	#2	2,170	6,100	P235/75R15XL
F-150 (8' pickup box)	#1	1,470	5,450	P215/75R15SL
F-150 (8' pickup box)	#2	2,265	6,250	P235/75R15XL
F-250 (8' pickup box)	#1	2,345	6,600	LT215/85R16D
F-250 HD (8' pickup box)	#1	4,115	8,600	LT235/85R16E
F-350 DRW (8' pickup box)	#1	5,125	10,000	LT215/85R16D
Regular Cab Flareside				
F-150 (6-3/4' pickup box)	#1	1,040	5,000	P235/75R15XL
F-150 (6-3/4' pickup box)	#2	1,490	5,450	P235/75R15XL
F-150 (6-3/4' pickup box)	#3	2,110	6,100	P235/75R15XL
SuperCab Styleside				
F-150 (6-3/4' pickup box)	#1	1,850	6,050	P235/75R15XL
F-150 (8' pickup box)	#1	1,925	6,250	P235/75R15XL
F-250 HD (8' pickup box)	#1	4,035	8,800	LT235/85R16E
F-350 DRW (8' pickup box)	#1	4,600	10,000	LT215/85R16D
SuperCab Flareside				
F-150 (6-3/4' pickup box)	#1	1,780	6,050	P235/75R15XL
Crew Cab				
F-350 (8' pickup box)	#1	3,985	9,200	LT235/85R16E
F-350 DRW (8' pickup box)	#1	4,585	10,000	LT215/85R16D

*Maximum allowable weight of people, cargo and body equipment, and is reduced by the weight of optional equipment. Note: Most Regular Cab payloads can be increased if the single fuel tank option is ordered. See your dealer for details.

4x4 PAYLOAD PACKAGE SELECTOR

Regular Cab Styleside	Package	Payload (lbs.)*	GVWR (lbs.)	Tires (Min.)
F-150 (6-3/4' pickup box)	#1	2,070	6,100	P235/75R15XL
F-150 (8' pickup box)	#1	1,980	6,250	P235/75R15XL
F-250 HD (8' pickup box)	#1	3,650	8,600	LT235/85R16E
F-350 (8' pickup box)	#1	3,960	9,000	LT235/85R16E
Regular Cab Flareside				
F-150 (6-3/4' pickup box)	#1	1,985	6,100	P235/75R15XL
SuperCab Styleside				
F-150 (6-3/4' pickup box)	#1	1,815	6,250	P235/75R15XL
F-150 (8' pickup box)	#1	1,670	6,250	P235/75R15XL
F-250 HD (8' pickup box)	#1	3,555	8,800	LT235/85R16E
SuperCab Flareside				
F-150 (6-3/4' pickup box)	#1	1,740	6,250	P235/75R15XL
Crew Cab				
F-350 (8' pickup box)	#1	3,575	9,200	LT235/85R16E

*Maximum allowable weight of people, cargo and body equipment, and is reduced by the weight of optional equipment. Note: Most Regular Cab payloads can be increased if the single fuel tank option is ordered. See your dealer for details.

SELECT F-150 PREFERRED EQUIPMENT PACKAGES AND OPTIONS

	Styleside						Flareside					
	Regular Cab			SuperCab			Regular Cab			SuperCab		
	XL 500A	XLT 503A	XLT 507A	XL 520A	XLT 523A	XLT 527A	XL 512A	XLT 513A	XLT 515A	XL 532A	XLT 533A	XLT 535A
Note: Package content is subject to change. P = Included in Package S = Standard O = Optional												
Cloth and vinyl bench	O	-	-	O	-	-	O	-	-	O	-	-
Knitted vinyl bench	O	O	O	S	O	O	O	O	O	S	O	O
Cloth convertible console (40/20/40) seat	-	O	O	-	O	O	-	O	O	-	O	O
Cloth convertible console (40/20/40) seat with 6-way power for driver	-	-	-	-	O	O	-	-	-	-	O	O
Cloth captain's chairs (includes floor console, power lumbar support and cloth rear bench seat)	-	-	-	O	O	O	-	-	-	O	O	O
Vinyl rear bench seat	-	-	-	O	O	O	-	-	-	O	O	O
Vinyl rear jump seat	-	-	-	S	O	O	-	-	-	S	O	O
CFC-free air conditioning	O	P	P	O	P	P	O	P	P	O	P	P
Sliding rear window	O	O	O	O	O	O	O	O	O	O	O	O
Power door locks/windows	-	O	P	-	O	P	-	O	P	-	O	P
Light and Convenience Group A (1)	-	O	O	-	O	O	-	O	O	-	O	O
Light and Convenience Group B (2)	O	P	P	O	P	P	O	P	P	O	P	P
Speed control and tilt steering wheel	O	O	P	O	O	P	O	O	P	O	O	P
Tachometer	O	O	O	O	O	O	O	O	O	O	O	O
Floor mat in lieu of carpet	S	O	O	S	O	O	S	O	O	S	O	O
Electronic AM/FM stereo radio with digital clock	O	S	-	O	S	-	O	S	-	O	S	-
Electronic AM/FM stereo radio with cassette player and digital clock	O	O	P	O	O	P	O	O	P	O	O	P
Premium electronic AM/FM radio with cassette player/clock	-	O	O	-	O	O	-	O	O	-	O	O
Premium electronic AM/FM radio with CD player/clock	-	O	O	-	O	O	-	O	O	-	O	O
Security group (3)	-	O	O	-	O	O	-	O	O	-	O	O
Bright electric mirrors	-	O	O	-	O	O	-	O	O	-	O	O
Bright low mount swing-away mirrors	O	O	O	O	O	O	O	O	O	O	O	O
Argent styled steel wheels	O	P	O	O	P	O	P	-	-	-	-	-
Chrome styled steel wheels	O	O	P	O	O	P	O	P	P	O	P	P
Forged aluminum deep dish wheels	O	O	O	O	O	O	O	O	O	O	O	O
Chrome rear step bumper	O	O	O	O	O	O	-	-	-	-	-	-
Argent rear step bumper	O	-	-	O	-	-	-	-	-	-	-	-
Flareside rear step bumper	-	-	-	-	-	-	O	O	O	O	O	O
Headliner and insulation package	O	S	S	S	S	S	O	S	S	S	S	S
Skid plates (4x4)	O	O	O	O	O	O	O	O	O	O	O	O
Off-Road package (4x4) (4)	O	O	O	O	O	O	O	O	O	O	O	O
Deluxe two-tone paint	-	O	O	-	O	O	-	-	-	-	-	-
Lower accent two-tone paint	-	O	O	-	O	O	-	O	O	-	O	O
Manual locking hubs (4x4)	O	O	O	O	O	O	O	O	O	O	O	O
Touch Drive electric shift transfer case (4x4) (5)	O	O	O	O	O	O	O	O	O	O	O	O
Limited slip rear axle (4x2); front/rear axle (4x4)	O	O	O	O	O	O	O	O	O	O	O	O
Single fuel tank	O	O	O	-	-	-	O	O	O	-	-	-
Heavy-duty battery	O	O	O	O	O	O	O	O	O	O	O	O
Super engine cooling	O	O	O	O	O	O	O	O	O	O	O	O
Engine block heater	O	O	O	O	O	O	O	O	O	O	O	O
Camper Package (6)	O	O	O	-	-	-	-	-	-	-	-	-
Trailer Towing Package (6)	O	O	O	O	O	O	O	O	O	O	O	O
Heavy-duty Front Suspension Package (4x4) (7)	O	O	O	-	-	-	-	-	-	-	-	-
Heavy-duty Rear Suspension Package (8)	O	O	O	O	O	O	O	O	O	O	O	O
Handling Package (9)	O	O	O	O	O	O	O	O	O	O	O	O
Payload Package	O	O	O	-	-	-	O	O	O	-	-	-

(1) Electrochromic rearview mirror and dual illuminated visor vanity mirrors. (2) Underhood and dual beam dome/map lights, headlights-on audible alert, map pocket in door trim panel, passenger-side visor vanity mirror, and mini-console (Regular Cab). (3) Remote keyless entry system and anti-theft alarm system. (4) Skid plates, stabilizer bar, and 4x4 off-road decal (Styleside). (5) Requires 5.0-liter or 5.8-liter EFI V-8 with automatic transmission. (6) Super engine cooling, trailer wiring harness, heavy-duty turn signal flasher, handling package, and heavy-duty battery. (7) Heavy-duty front springs (3,800-lb. GAWR), heavy-duty shock absorbers, minimum 3.55 rear axle ratio, and heavy-duty frame. (8) Heavy-duty shock absorbers (4x4) and 400-lb. nominal capacity auxiliary rear springs. (9) Stabilizer bars, heavy-duty front springs (4x2 Camper Package only), and heavy-duty shock absorbers (4x4 - quad front on Regular Cab).

MAJOR STANDARD F-150 FEATURES

Exterior

Aero-halogen headlamps with impact-resistant lenses
Tinted glass
Mirrors, manual: black (XL); bright (XLT)
Removable tailgate with bright handle
Center high-mount stop lamp

Interior

Driver-side air bag supplemental restraint system
Seats: vinyl bench (XL Regular Cab); cloth flight bench seat with power lumbar support (XLT Regular Cab); knitted vinyl bench (XL SuperCab); cloth bench, including cloth rear bench (XLT SuperCab)
Radios: Electronic AM with digital clock (XL); electronic AM/FM stereo with digital clock (XLT)

Color-keyed cloth headliner (XLT)

Voltmeter, oil pressure and temperature gauges with indicator lights
Power Point electrical accessory outlet
Vent windows
Leather-wrapped steering wheel (XLT)
Interval wipers

Functional

Twin-I-Beam independent front suspension (4x2); Twin-Traction Beam front suspension (4x4)
Power brakes, rear anti-lock system
4.9L EFI I-6 engine, 5-speed manual transmission (see page 14 for all available powerteams)
Automatic locking front hubs (4x4)
Gas-pressurized shock absorbers

Power steering

Two-speed transfer case (4x4)

Five P215/75R x15 SL BSW All-season tires (Regular Cab 4x2)*

Five P235/75R x15XL BSW All-season tires (SuperCab 4x2 ;4x4)*

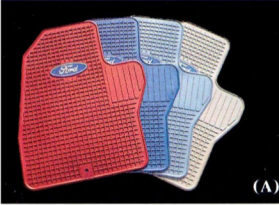
*See your Ford Dealer for a complete list of tires.

PRODUCT CHANGES

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

PERSONALIZING
YOUR F-SERIES

The enjoyment of owning an F-Series pickup begins well before you drive it away from the dealership. It happens the moment you decide how you want it equipped. The exterior paint and interior trim colors. The seating arrangement. The performance equipment. The entertainment system. The list of items goes on and on, the possibilities seemingly endless.



Choose from the complete list of factory-installed options listed on page 16.

And to personalize your new F-Series pickup even further, be sure to ask your Ford Dealer about all the special accessories available through the dealership's parts and service department. Here are just a few of the many available:

- (A) Molded vinyl floor mats.
- (B) Tubular rear bumper.
- (C) Rally bar.
- (D) Under-lip bedliner with cutouts.
- (E) Retractable bed hooks.
- (F) Off-road lights.

Like the F-Series itself, Ford accessories are exceptionally high in quality, and they're covered by the new-vehicle limited warranty. For complete details, see your Ford Dealer.



STANDARD AND OPTIONAL FEATURES,
ACCESSORIES, PAINT AND TRIM COLORS



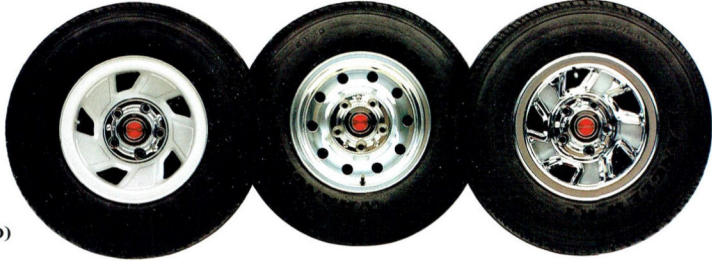
(A) The Touch Drive electric shift transfer case option (F-150), an exclusive Ford full-size pickup feature.



(B) Illuminated visor mirror (XLT only), part of the Light and Convenient Group A.



(C) Optional rear step bumper for the Flareside model.



(D) From left to right: argent styled steel wheel, deep-dish aluminum wheel, and chrome styled steel wheel.

F-150 STYLESIDE PAINT AND TRIM COLORS

Exterior Paint Colors	Interior Trim Colors			
	Royal Blue	Ruby Red	Opal Gray	Medium Mocha
Desert Copper Clearcoat Metallic				■
Electric Red Clearcoat Metallic		■	■	
Sunrise Red Clearcoat Metallic*		■	■	
Isis Clearcoat Metallic			■	
Brilliant Blue Clearcoat Metallic	■		■	
Royal Blue Clearcoat Metallic	■		■	
Deep Forest Green Clearcoat Metallic			■	■
Tobago Green Clearcoat Metallic			■	
Black Clearcoat*		■	■	■
Crimson Clearcoat**		■	■	
Light Opal Clearcoat Metallic	■	■	■	
Tucson Bronze Clearcoat Metallic				■
Oxford White	■			
Raven Black†		■	■	■
Colonial White				■

*SuperCab only. **Clearcoat on SuperCab only. †Regular Cab only. Note: Ask your Ford Dealer for available two-tone combinations.

F-150 FLARESIDE PAINT AND TRIM COLORS

Exterior Paint Colors	Interior Trim Colors			
	Royal Blue	Ruby Red	Opal Gray	Medium Mocha
Electric Red Clearcoat Metallic		■	■	
Sunrise Red Clearcoat		■	■	
Isis Clearcoat Metallic			■	
Brilliant Blue Clearcoat Metallic			■	
Royal Blue Clearcoat Metallic	■		■	
Deep Forest Green Clearcoat Metallic			■	
Tobago Green Clearcoat Metallic			■	
Black Clearcoat*		■	■	
Crimson Clearcoat**		■	■	
Light Opal Clearcoat Metallic	■	■	■	
Tucson Bronze Clearcoat Metallic				■
Oxford White	■	■	■	
Raven Black†		■	■	■

*SuperCab only. **Clearcoat on SuperCab only. †Regular Cab only. Note: Ask your Ford Dealer for available two-tone combinations.

PERSONALIZING YOUR F-SERIES

The enjoyment of owning an F-Series pickup begins well before you drive it away from the dealership. It happens the moment you decide how you want it equipped. The exterior paint and interior trim colors. The seating arrangement. The performance equipment. The entertainment system. The list of items goes on and on, the possibilities seemingly endless.



(A)

Choose from the complete list of factory-installed options listed on page 16.

And to personalize your new F-Series pickup even further, be sure to ask your Ford Dealer about all the special accessories available through the dealership's parts and service department. Here are just a few of the many available:

- (A) Molded vinyl floor mats.
- (B) Tubular rear bumper.
- (C) Rally bar.
- (D) Under-lip bedliner with cutouts.
- (E) Retractable bed hooks.
- (F) Off-road lights.

Like the F-Series itself, Ford accessories are exceptionally high in quality, and they're covered by the new-vehicle limited warranty. For complete details, see your Ford Dealer.



(B)

(C)

(D)

(E)

(F)

STANDARD AND OPTIONAL FEATURES, ACCESSORIES, PAINT AND TRIM COLORS



(A) The Touch Drive electric shift transfer case option (F-150), an exclusive Ford full-size pickup feature.

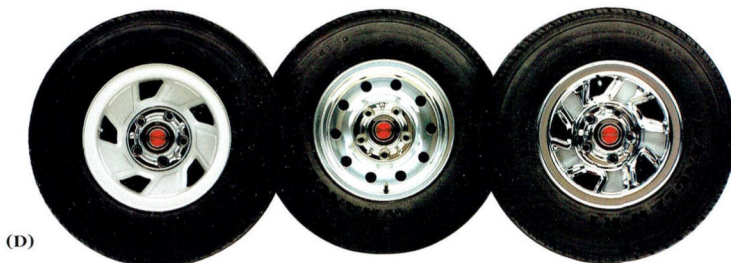


(B) Illuminated visor mirror (XLT only), part of the Light and Convenient Group A.



(C) Optional rear step bumper for the Flareside model.

(D) From left to right: argent styled steel wheel, deep-dish aluminum wheel, and chrome styled steel wheel.



F-150 STYLESIDE PAINT AND TRIM COLORS

Exterior Paint Colors	Interior Trim Colors			
	Royal Blue	Ruby Red	Opal Grey	Medium Mocha
Desert Copper Clearcoat Metallic				■
Electric Red Clearcoat Metallic		■	■	
Sunrise Red Clearcoat Metallic*		■	■	
Iris Clearcoat Metallic			■	
Brilliant Blue Clearcoat Metallic	■		■	
Royal Blue Clearcoat Metallic	■		■	
Deep Forest Green Clearcoat Metallic			■	■
Tobago Green Clearcoat Metallic			■	
Black Clearcoat*		■	■	■
Crimson Clearcoat**		■	■	
Light Opal Clearcoat Metallic	■	■	■	
Tucson Bronze Clearcoat Metallic				■
Oxford White	■	■	■	
Raven Black†		■	■	■
Colonial White				■

*SuperCab only. **Clearcoat on SuperCab only. †Regular Cab only.
Note: Ask your Ford Dealer for available two-tone combinations.

F-150 FLARESIDE PAINT AND TRIM COLORS

Exterior Paint Colors	Interior Trim Colors			
	Royal Blue	Ruby Red	Opal Grey	Medium Mocha
Electric Red Clearcoat Metallic		■	■	
Sunrise Red Clearcoat		■	■	
Iris Clearcoat Metallic			■	
Brilliant Blue Clearcoat Metallic	■		■	
Royal Blue Clearcoat Metallic	■		■	
Deep Forest Green Clearcoat Metallic			■	
Tobago Green Clearcoat Metallic			■	
Black Clearcoat*		■	■	
Crimson Clearcoat**		■		
Light Opal Clearcoat Metallic	■	■	■	
Tucson Bronze Clearcoat Metallic				■
Oxford White	■	■	■	
Raven Black†		■	■	

*SuperCab only. **Clearcoat on SuperCab only. †Regular Cab only.
Note: Ask your Ford Dealer for available two-tone combinations.

BUMPER-TO-BUMPER COVERAGE

The 36-month/36,000-mile bumper-to-bumper coverage of Ford's new vehicle limited warranty covers the complete vehicle (except tires, battery, service adjustments and other items covered under separate provisions) against defects in factory-supplied materials or workmanship. For complete information, see your Ford Dealer.

FORD F-SERIES PREFERRED CARE PROGRAM



Owners of 1994 F-Series pickups are members of the Preferred Care Program. It provides owners with special after-sale service benefits:

- Roadside Assistance for 3 years/36,000 miles from the date of vehicle purchase, providing 24-hour/7 days a week Emergency Road Service; a 24-hour nationwide toll-free 1-800 phone number; plus emergency travel expense reimbursement up to a maximum of \$1,000 per claim.
- The emergency service will cover many problems not included in the warranty, such as if your F-Series runs

out of gas, the battery needs a charge, or even if you are locked out of your truck. Benefits are provided through the Ford Auto Club.

- A loaner vehicle, or a base rental allowance of up to \$20 per day for up to five days, if a warranty repair at an authorized Ford dealer keeps a member's vehicle overnight.

- A nationwide toll-free 1-800 phone number to a Ford Motor Company Customer Service Representative for general assistance. See your Ford Dealer for details.



Optional Ford Extended Service Plans can cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your Ford Dealer has full details.

FORD CITIBANK CREDIT CARD

Using your Ford Citibank Visa® or MasterCard® could earn you hundreds, even thousands of dollars from Ford toward the purchase or lease of a new Ford, Lincoln or Mercury product. To apply or get more information, call 1-800-374-7777. Or visit a Ford or Lincoln-Mercury dealer, or a branch office of Citibank.



Ford Credit is a full service

company that makes a wide variety of financing and leasing programs available to qualified buyers through the Ford Dealer of your choice. Through Ford Credit's financing or Red Carpet leasing, arrangements suited to your special needs can be made quickly and conveniently right at the dealership. Ask your Ford Dealer for the facts on any of Ford Credit's financing or lease plans.

ACCESSORIES

Some of the items shown on vehicles in this publication are the products of retail organizations and establishments not connected with Ford. Availability, price, quality and durability of these items rest solely with those organizations, and Ford assumes no responsibility for their use.

OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



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10% post-consumer waste

