

SUBARU



SUBARU 

The Beauty of All-Wheel Drive.

By any measure, Subaru® owners are a special breed. While they value utility and comfort in what they drive, their active lifestyles require cars that can help satisfy their cravings for adventure. And whether that pursuit involves skiing a fast slope, canoeing a slow stream, or simply taking the family for a weekend trip, it brings with it a unique set of needs. As you're about to discover, Subaru has created a full range of vehicles to meet those needs. 🚗 Take the Subaru Outback®: The World's First Sport-Utility Wagon™. Or the new 1998

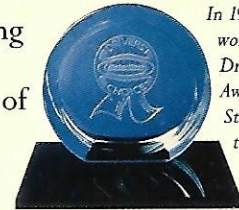


The Subaru Legacy has the highest Household Loyalty³ in the Midsize Car Segment.

Forester™. It's easy to drive, easy to **SUBARU.** park and easy to get into and out of, unlike a typical SUV. How about **A THRILL TO DRIVE.** the Impreza®? A fun-to-drive practical car that was tough **A PLEASURE TO OWN.** enough to win the 1995 and 1996

World Rally Manufacturers' Championships. And don't forget the Legacy®. Its reliability and performance have made the Subaru Legacy the best-selling All-Wheel Drive car in America.¹ 🚗 And every Subaru is built around the Subaru

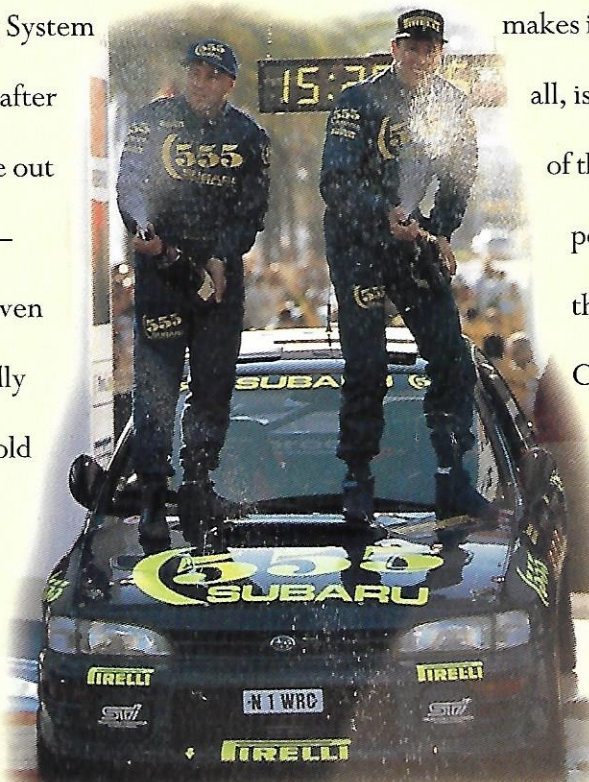
All-Wheel Driving System, the legendary system that helps maximize traction and handling on almost any road, in any kind of weather. All the time providing the driver with a sense of control and confidence. This system reflects the Subaru longtime commitment to active



In 1997, the Outback won the MotorWeek Driver's Choice Award for Best Station Wagon for the second year in a row.

safety: A safe vehicle is the one that helps you avoid an accident, not merely survive one. And in the event that an accident is unavoidable, every Subaru has passive safety features, too. All Subaru vehicles meet the latest federal passenger-car safety standards with features such as front and rear crumple zones, dual front air bags and rigid unibody construction.

🚗 The Subaru All-Wheel Driving System that road may take you. And that, after all about: helping people get more out nurses, physicians and educators — they drive — own a Subaru. And even aren't the same as in the World Rally of Subaru All-Wheel Drive cars sold road,² and are daily participants in



makes it a blast to drive on any road, wherever all, is what the Subaru driving philosophy is of their lives. This is why so many engineers, people who demand a lot from the cars though the roads in your daily commute Championship, keep in mind that 93% in the last ten years are still on the their owners' active lives.

¹ Based on The Polk Company retail registration statistics as of 12/31/96.

² According to The Polk Company retail registration statistics as of 7/1/96.

³ According to The Polk Company statistics for the 1996 model year, the Subaru Legacy ranked highest for having Subaru Legacy owning households return to Subaru to purchase another Subaru Legacy.



The Subaru All-Wheel Driving System has been proven in the world's toughest rallies, winning the 1995 and 1996 World Rally Championship Manufacturers' titles. Subaru started 1997 strong, winning four out of the first six rounds including the Monte Carlo and Safari rallies.

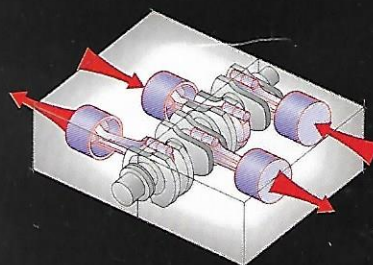


The new Forester has already proven its performance mettle. A specially prepared Forester won the prestigious Hulman Trophy by setting a 24-hour endurance speed record at the Indianapolis Motor Speedway.

Every Subaru vehicle features the Subaru All-Wheel Driving System as standard equipment. A boxer engine,

THE BEAUTY OF ALL-WHEEL DRIVE.

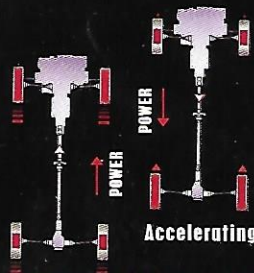
full-time All-Wheel Drive and long travel 4-wheel independent suspension. ⚙️ Powering the Subaru All-Wheel Driving System is our horizontally opposed boxer engine. Its inherent, precise balance provides quiet, vibration-free power. ⚙️ Subaru All-Wheel Drive (AWD) is a full-time 4-wheel drive system. There are no levers to flip or buttons to push. (Also, no decisions to make.) At all times, at any speed, Subaru AWD continuously distributes engine power to all four wheels, providing control and traction for slogging through mud, mushing through snow or just commuting home on a wet and slippery road every night. And to further enhance safety, Subaru AWD can sense any loss of traction and transfer power from the wheels that slip to the wheels that grip. ⚙️ Regardless of the terrain, the advanced 4-wheel independent suspension helps ensure that each wheel is firmly on the ground where it belongs. That means maximum traction and a smooth, comfortable ride that won't rattle your nerves like truck-based SUVs. ⚙️ The Subaru All-Wheel Driving System always helps to maximize power, performance and handling.



The Subaru boxer engine's pistons are arranged in a flat plane, allowing lower placement of the engine and a lower center of gravity. This positioning gives improved handling, stability and makes it less vulnerable to body roll on curves.



Subaru AWD delivers power to all four wheels. If the front wheels start slipping on a slick surface, their power is instantly redirected to the rear wheels. If the rear wheels slip, their power is transferred to the front wheels. Plus, there is no need to manually engage Subaru AWD.



When a car is braking, weight shifts forward, reducing rear traction. When accelerating, the opposite is true. On curves, dynamics are always changing. Whether you're braking, accelerating or cornering, traction is there when you need it. In all cases, Subaru AWD responds by transferring power from the wheels that slip to the wheels that grip.

ou've always wanted the freedom, ruggedness and util-
y a sport-utility vehicle (SUV) is known for, but missed

SUBARU FORESTER.
SPORT-UTILITY TOUGH.
CAR EASY.

the ease, comfort and drivability of a passenger car.
nally, it's all combined in one vehicle: the new 1998
Subaru Forester. ¹ In fact, *Automobile Magazine* said,
"The Forester seems perfectly placed in the market, the
result of a sound concept followed up by brilliant execu-
tion."¹ One feature that has undoubtedly inspired such
accolades is the 165-hp 2.5-liter horizontally opposed
boxer engine, standard on all Forester models. Its lower
profile gives the Forester a lower center of gravity for
more stability, and its precise balance allows for virtually
vibration-free power. Enough power, as a matter of fact,
to tow up to 2,000 pounds.² And because Forester isn't
burdened with the typical SUV's ponderous, hulking
size, it's easy to get into, easy to get out of, and most
important, easy to drive.

Automobile Magazine, 4/97.

Tows up to 2,000 lbs. with approved hitch and trailer brakes.



Forester S shown in Acadia Green Metallic with optional equipment.

Forester S shown in Canyon Red Pearl with optional equipment.



f the idea of a typical "sport-utility" leaves you with an
image of too much utility and not enough comfort, try

OUTBACK. THE WORLD'S FIRST SPORT-UTILITY WAGON.

n Outback. There are three Outback models to choose
from: the groundbreaking Legacy Outback, the luxuri-
ous Legacy Outback Limited and the fun-loving Impreza
Outback Sport. Each is a versatile combination of car-
like ride, comfort and fuel economy, along with the
roughness of a sport-utility. 🚗 With AWD, heavy-duty
raised suspension, 4-channel ABS and a powerful boxer
engine, these Outback models are impressive. 🚗 But in
pite of its rugged nature, an Outback won't be hard on
ou. With loads of cargo space and an array of conve-
niences like an AM/FM cassette stereo, a 60/40 split

olding rear seat, roof rack and

12-volt outlet in the cargo

rea. With the Outback

limited you'll find luxury

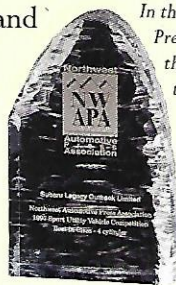
menities such as leather interior, CD player and heated

seats, and an optional dual moonroof package. 🚗 And all

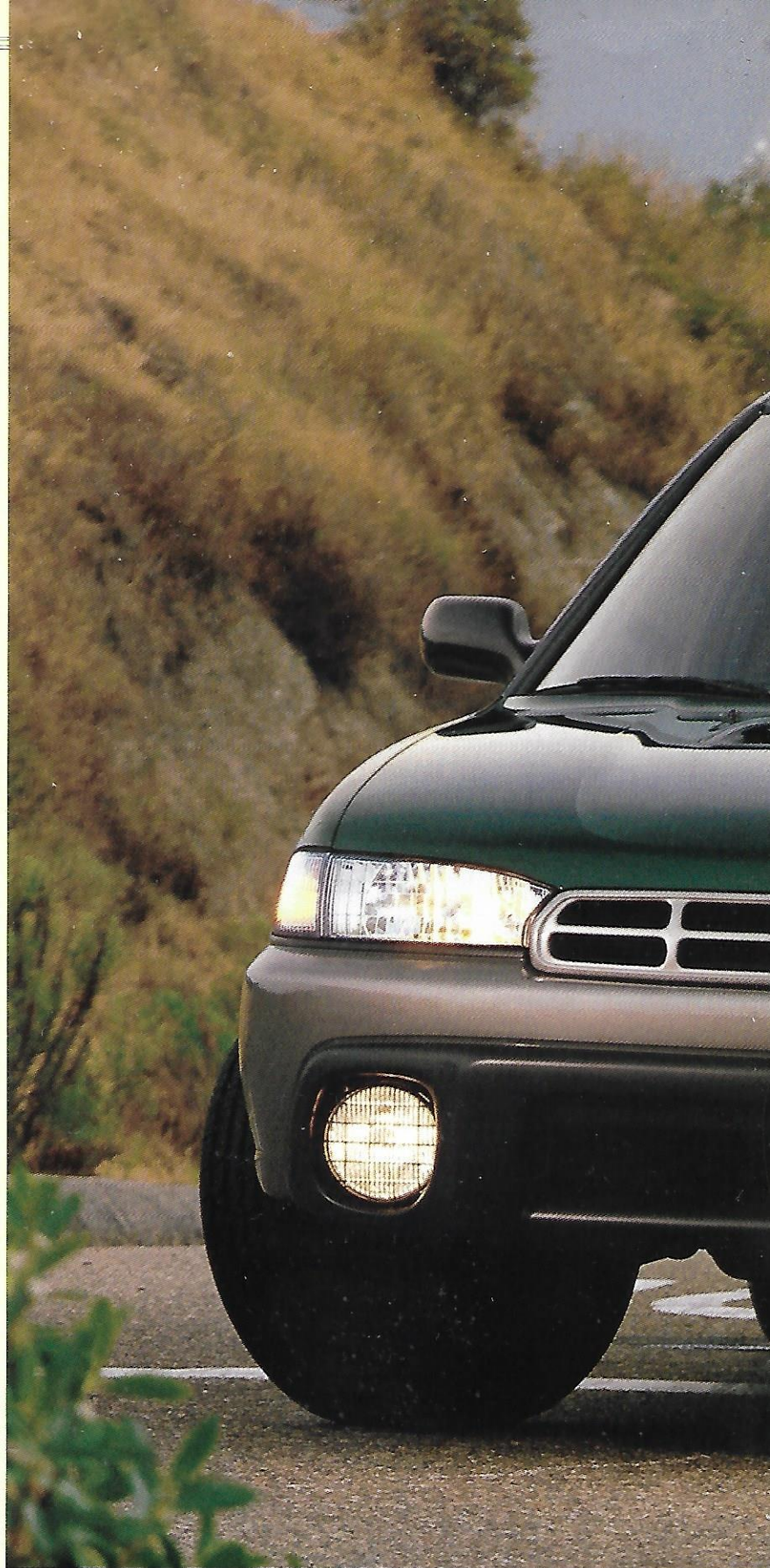
Outback models provide a roomy interior for passenger

omfort. In fact the Outback and Outback Limited get

...high marks for headroom, legroom, cargo space...."1



*In the Northwest Automotive
Press Association's SUV of
the Year Competition,
the 1997 Outback won
first place in the
4-cylinder class and
outscored the Ford
Explorer, Jeep Grand
Cherokee and the
Chevy Blazer in the
overall category.*



Outback Limited Dual Moonroof shown in Black Granite Pearl.

Outback Sport shown in Glacier White with optional equipment.

Outback shown in Spruce Pearl with optional e



Reliability, performance and comfort are just part of the Subaru Legacy record. A record so solid that the Subaru

LEGACY.

PERFORMANCE TAKES ON A WHOLE NEW PERSPECTIVE.

Legacy has been recognized by The Polk Company for the highest household loyalty in the Midsize Car Segment for the 1996 model year.¹ Perhaps all this is due to the Subaru All-Wheel Driving System, which puts a Legacy on a whole different footing than any two-wheel drive vehicle. Every Legacy is powered by our advanced, horizontally opposed boxer engine – the 2.2-liter in the Legacy Brighton and L, and the 165-hp 2.5-liter in the 2.5 GT and 2.5 GT Limited. Combine this with an advanced suspension, available ABS and more, and the Legacy offers a powerfully appealing driving experience. We made Legacy Sedans and Wagons great to drive because driving isn't only about getting from point A to point B. It's about enjoying the trip.

According to The Polk Company's statistics for the 1996 model year, the Subaru Legacy ranked highest for having Subaru Legacy-owning households return to Subaru to purchase another Subaru Legacy.



Legacy L Sedan shown in Mica Ruby Pearl with optional equipment.

Legacy L Wagon shown in Spruce Pearl with optional equipment.



Torn between the need for a car with sensible room,
reliability and safety versus something that makes your

IMPREZA. **RESOLUTION FOR YOUR LATEST** **IDENTITY CRISIS.**

...pulse race? We have an inviting solution: the 1998 Subaru
...mpreza. It has the Subaru All-Wheel Driving System, a
...dynamic look and the ability to satisfy both sides of your
...rain. 🍷 Whichever Impreza you select - whether it's
...the smart Sedan, energetic Coupe, the spirited Sport
...Wagon or the new 2.5 RS Coupe - it's related to the car
...that won the World Rally Manufacturers' Championship
...two years in a row. And what we learned about perfor-
...mance and safety on the challenging courses of the World
...Rally Championship, we've engineered into every Subaru.
... 🍷 Impreza L Sedan, Coupe and Sport Wagon are pow-
...ered by a quick 2.2-liter engine. And the 2.5 RS Coupe
...comes standard with a 165-hp 2.5-liter engine. 🍷 Inside,
...there's a quiet, comfortable cabin with lots of standard
...equipment including power windows and door locks,
...air conditioning and AM/FM cassette stereo. Plenty of
...space for five adults, not to mention cargo space galore.

...mpreza L Sport Wagon shown in Acadia Green with optional equipment.
...mpreza L Sedan shown in Glacier White with optional equipment.
...mpreza L Coupe shown in Brilliant Red with optional equipment.





1998 SUBARU FEATURES.

FORESTER

TRIM LEVELS

- Forester, Forester L, Forester S

MECHANICAL FEATURES

- 2.5-liter, 165-hp, DOHC boxer engine
- 5-speed manual transmission with overdrive
- 4-speed electronically controlled automatic transmission (Optional: L, S)
- All-Wheel Drive (AWD)
- Fully independent, heavy-duty, raised suspension
- 4-channel Anti-lock Braking System (ABS) (L, S)
- 15-inch styled steel wheels
- 16-inch aluminum-alloy wheels (S)
- EPA mileage est. (city/hwy.): 21/27 (Manual trans.); 21/26 (Automatic)

INTERIOR & EXTERIOR FEATURES

- Meets all federal passenger-car safety standards
- Dual front air bags (Supplemental Restraint System - SRS)¹
- Side-impact door beams
- Child safety rear door locks
- Fog lights with stone shields
- Rear window wiper/washer
- Power door mirrors (S)
- Roof rails and crossbars
- Reclining front seats with adjustable head restraints
- Driver's seat height & lumbar adjustments
- Reclining 55/45 split fold-down rear seatback
- Tilt-adjustable steering column
- Power windows
- Power door locks (L, S)
- Overhead console with sunglasses storage, map lights & clock
- 4 cup holders
- Air conditioning
- 80-watt AM/FM cassette stereo sound system with 4 speakers
- 3 cargo area underfloor storage compartments
- Cruise control (S)

Warranties²

Basic Warranty: 3 years or 36,000 miles, whichever comes first.

Powertrain Warranty: 5 years or 60,000 miles, whichever comes first.

Rust Perforation Warranty: 5 years, unlimited mileage.

OUTBACK

TRIM LEVELS

- Outback Sport, Outback, Outback Limited

MECHANICAL FEATURES

- 2.2-liter, 137-hp, 16-valve boxer engine (Outback Sport)
- 2.5-liter, 165-hp, DOHC boxer engine (Outback, Outback Limited)
- 5-speed manual transmission with overdrive
- 4-speed electronically controlled automatic transmission (Optional)
- All-Wheel Drive (AWD)
- Fully independent, heavy-duty, raised suspension
- 4-channel Anti-lock Braking System (ABS)
- 15-inch aluminum-alloy wheels (Outback, Outback Limited)
- EPA mileage est. (city/hwy.): 23/30 (Outback Sport); 21/27 manual transmission, 21/26 automatic transmission (Outback, Outback Limited)

INTERIOR & EXTERIOR FEATURES

- Meets all federal passenger-car safety standards
- Dual front air bags (Supplemental Restraint System - SRS)¹
- Side-impact door beams
- Child safety rear door locks
- Halogen fog lights (Outback, Outback Limited)
- Rear window wiper/washer
- Power door mirrors
- Roof rack
- Reclining front seats with adjustable head restraints
- Driver's seat height & lumbar adjustments (Outback, Outback Limited)
- Leather-trimmed upholstery (Outback Limited)
- 60/40 split fold-down seatback
- Tilt-adjustable steering column
- Power windows & door locks
- Air conditioning
- AM/FM cassette stereo sound system
- Weather Band radio (Outback, Outback Limited)
- Compact disc player and 8 speakers (Outback Limited)
- Retractable cargo cover
- Cruise control (Outback, Outback Limited)
- Dual moonroof (Optional: Outback Limited)

LEGACY

TRIM LEVELS

- Brighton, L, 2.5 GT, 2.5 GT Limited

MECHANICAL FEATURES

- 2.2-liter, 137-hp, 16-valve boxer engine (Brighton, L)
- 2.5-liter, 165-hp, DOHC boxer engine (2.5 GT, 2.5 GT Limited)
- 5-speed manual transmission with overdrive
- 4-speed electronically controlled automatic transmission (Standard: 2.5 GT Limited; Optional: Brighton, L, 2.5 GT)
- All-Wheel Drive (AWD)
- Fully independent suspension
- 4-channel Anti-lock Braking System (ABS) (L, 2.5 GT, 2.5 GT Limited)
- 16-inch aluminum-alloy wheels (2.5 GT, 2.5 GT Limited)
- EPA mileage est. (city/hwy.): 2.2L: 23/30, 2.5L: 21/27 (manual transmission), 21/26 (automatic transmission)

INTERIOR & EXTERIOR FEATURES

- Meets all federal passenger-car safety standards
- Dual front air bags (Supplemental Restraint System - SRS)¹
- Side-impact door beams
- Child safety rear door locks
- Halogen fog lights (2.5 GT, 2.5 GT Limited)
- Rear window wiper/washer (Wagon)
- Power door mirrors (L, 2.5 GT, 2.5 GT Limited)
- Reclining front seats with adjustable head restraints
- Driver's seat height & lumbar adjustments (2.5 GT, 2.5 GT Limited)
- Leather-trimmed upholstery (2.5 GT Limited)
- 60/40 split fold-down rear seatback
- Tilt-adjustable steering column
- Power windows & door locks (L, 2.5 GT, 2.5 GT Limited)
- Leather-wrapped steering wheel & shift knob (2.5 GT, 2.5 GT Limited)
- Woodgrain patterned interior trim (2.5 GT, 2.5 GT Limited)
- Dual cup holders
- Air conditioning
- AM/FM cassette stereo sound system
- Compact disc player, Weather Band radio, power antenna & 6 speakers (2.5 GT Limited)
- Cruise control (L, 2.5 GT, 2.5 GT Limited)
- Power moonroof (2.5 GT, 2.5 GT Limited)

NOTES

¹ The Supplemental Restraint System (air bags) affords the driver and front passenger additional protection in a frontal collision. This system provides supplemental protection only, and seat belts must be worn in order to avoid injuries to out-of-position occupants upon bag deployment and provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat.

COLORS THAT GO EVERYWHERE.

IMPREZA

TRIM LEVELS

- L, 2.5 RS

MECHANICAL FEATURES

- 2.2-liter, 137-hp, 16-valve boxer engine (L)
- 2.5-liter, 165-hp, DOHC boxer engine (2.5 RS)
- 5-speed manual transmission with overdrive
- 4-speed electronically controlled automatic transmission (Optional)
- All-Wheel Drive (AWD)
- Fully independent suspension
- Sport-tuned suspension (2.5 RS)
- 4-channel Anti-lock Braking System (ABS) (2.5 RS)
- 16-inch gold aluminum-alloy wheels (2.5 RS)
- EPA mileage est. (city/hwy.): 23/30 (L); 22/28 (2.5 RS)

INTERIOR & EXTERIOR FEATURES

- Meets all federal passenger-car safety standards
- Dual front air bags (Supplemental Restraint System - SRS)¹
- Side-impact door beams
- Projector beam fog lights (2.5 RS)
- Rear window wiper/washer (Sport Wagon)
- Power door mirrors
- Rear spoiler (Coupe)
- Hood scoop, 2.5 RS-type rear spoiler and aerodynamic ground effects bodywork (2.5 RS)
- Reclining front seats with adjustable head restraints
- Front seat walk-through feature (Coupe)
- Tilt-adjustable steering column
- Power windows & door locks
- Leather-wrapped steering wheel & shift knob (2.5 RS)
- Dash-mounted retractable cup holder
- Air conditioning
- 80-watt AM/FM cassette stereo sound system with 4 speakers
- Power sunroof (2.5 RS)

NOTES

² For complete warranty information including coverage and exclusions, see your Subaru dealer.

³ Rally Blue Pearl has limited availability.

Specifications in this brochure are based on the latest product information at the time of publication. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc. reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages. Colors shown may vary due to reproduction and printing processes. For more information, contact your Subaru dealer. Subaru, Outback, Legacy, Impreza and The Beauty of All-Wheel Drive. are registered trademarks, and The World's First Sport-Utility Wagon and Forester are trademarks, of Subaru of America, Inc.

Forester



Glacier White/Gray



Black Diamond Pearl/Gray



Canyon Red Pearl/Gray



Acadia Green Metallic/Gray



Canyon Red Pearl/Slate Metallic



Glacier White/Slate Metallic



Acadia Green Metallic/Slate Metallic



Black Diamond Pearl/Slate Metallic

Outback Sport



Glacier White/Slate Metallic



Black Diamond Pearl/Slate Metallic



Brilliant Red/Slate Metallic



Acadia Green Metallic/Slate Metallic

Outback



Mica Ruby Pearl/Slate Metallic



Spruce Pearl/Slate Metallic



Glacier White/Slate Metallic



Deep Sapphire Pearl/Slate Metallic

Outback Limited



Spruce Pearl/Slate Metallic



Rio Red/Slate Metallic



Black Granite Pearl/Slate Metallic



Glacier White/Slate Metallic

Legacy



Mica Ruby Pearl



Quick Silver Metallic



Black Granite Pearl



Spruce Pearl



Glacier White



Rio Red



Deep Sapphire Pearl

Impreza



Rally Blue Pearl³



Black Diamond Pearl



Brilliant Red



Glacier White



Acadia Green Metallic



A COMMITMENT THAT STARTS WITH A CAR.

Subaru and over 600 dealers nationwide are dedicated to ensuring that owning a Subaru will be every bit as satisfying as driving one. At the same time, we're also dedicated to maintaining a planet we can all enjoy. Which is why we sponsor conservation and recycling programs like the U.S. Forest Service's "Tread Lightly!" Of course, our commitment to the environment is matched only by our commitment to the American economy. In fact, close to 75% of Subaru vehicles sold in the U.S. are assembled top to bottom at our Subaru-Isuzu Automotive (SIA) plant in Lafayette, Indiana. (Incidentally, in 1995 SIA became the first automotive manufacturer in North America to earn ISO 9002 certification, an internationally recognized and highly regarded standard of quality manufacturing and assurance.) Thanks to our manufacturing, marketing and franchise dealer operations, Subaru has added approximately 4,000 jobs in the U.S. By using hundreds of American suppliers and vendors, Subaru has also made a positive impact on 20,000 jobs nationwide, significantly contributing to the U.S. economy. As these numbers continue to grow, so, too, will our dedication. Not only to the people who build Subaru cars, but also to the people who buy them.



Subaru is proud to be the official vehicle of the National Forest Foundation, the American Canoe Association, the National Ski Patrol and the Professional Ski Instructors of America, as well as the International Mountain Bicycling Association and Specialized[®] Bicycle Components.

Learn more about Subaru, all our vehicles, and the fun you can have with them, log on to our website at www.subaru.com or call 1-800-WANT-AWD for the dealer nearest you.



Subaru supports the U.S. Forest Service's "Tread Lightly!" program and urges you to go easy on the environment when you go off-highway.



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