



CAUSE A STIR IN THE 2008 FORD EDGE.



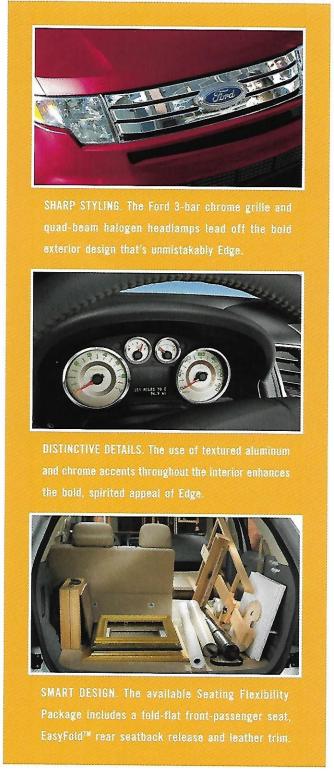
Fair warning, the bold design and flexibility of Edge — especially the stylish new Limited — tend to attract lots of admirers. Also, Edge's award-winning¹ 3.5L V6 engine delivers a best-in-class² 265 hp at 6250 rpm. Intense exhilaration is likely to arise from this energetic performance blended with Edge's sports sedan-like handling. And new this year, our exclusive Ford SYNC TM option connects you to Edge like never before. Are you ready?



Eye-catching design is just the beginning. After the sporty stance, sleek lines and crisp accents of Edge draw you in, its remarkable interior flexibility will keep you coming back for more. Whether you need room for your latest home decorating find or for a group of friends and their weekend-getaway luggage, Edge offers the perfect solution with up to 69.0 cu. ft. of available cargo space or

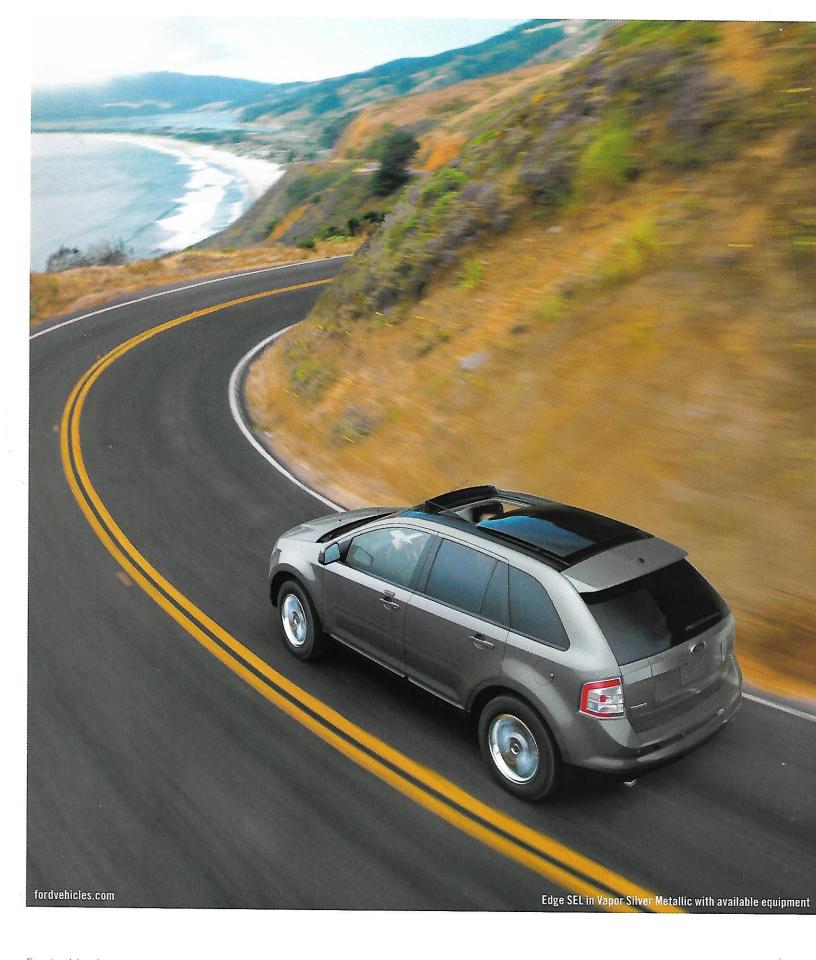


TURN HEADS.

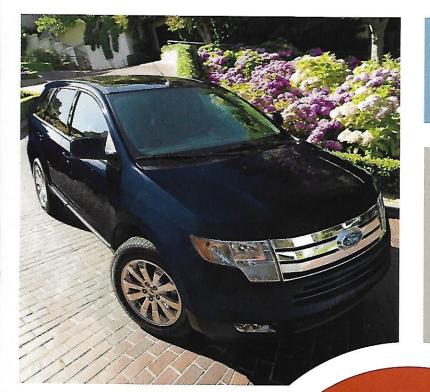


3 Design & Flexibility

seating for up to 5 adults. New for 2008, a power liftgate is optional on SEL and Limited, making it even easier to access Edge's generous rear cargo area. For maximum curb appeal, you can add some serious shine with the stunning new 20" chrome-clad wheels, optional on Limited. Have you been searching for a crossover with striking style and supreme adaptability? Welcome to the Edge.



Fun to drive is an understatement. Climbing behind the wheel in Edge will make your day — every day. Revel in its confident, sports sedan-like handling. Delight in its maneuverability and agility. Wind your way through even the most sinuous streets without a care. All thanks in part to its standard AdvanceTrac with class-exclusive RSC and its specially tuned fully independent suspension, including a multilink rear with outboard-



SHIFT YOUR DAY INTO HIGH GEAR.

HUG CORNERS. Driving Edge is such a blast, you may find yourself searching for more corners. The optional, on-demand All-Wheel-Drive (AWD) system further enhances the experience. It constantly delivers the appropriate amount of torque to all 4 wheels, reacting before wheel slippage can even occur. In fact, working with the standard AdvanceTrac® with RSC® (Roll Stability Control™), the AWD system can transfer torque front to rear and side to side to keep the vehicle moving even if only one wheel has traction.

WARD'S Best Engines

Edge's 3.5L Duratec 35 V6 engine serves up a best-in-class 265 hp at 6250 rpm and 250 lb.-ft. of torque at 4500 rpm. It also gets an EPA-estimated 24 mpg highway in FWD and was named one of Ward's 10 Best Engines of 2007.

BREATHE EASY. The dual-plenum intake

manifold inside Edge's powerful 3.5L Duratec 35 V6 engine helps deliver strong peak torque (250 lb.-ft. at 4500 rpm), while the high-flow intake port helps achieve its high level of peak power performance (265 hp at 6250 rpm). At the same time, a roller-chain cam drive, chosen for its low-friction operation, helps Edge meet strict Ultra Low Emissions Vehicle II (ULEV II) emissions standards! which helps keep the air cleaner And we can all feel good about that

5 Handling & Performance

mounted shocks. Like to feel that get-up-and-go thrust when you put your foot down on the accelerator? Edge delivers. Its excellent launch and acceleration performance are the result of pairing the 265-hp V6 engine with a sophisticated 6-speed automatic transmission that actually adapts to your driving style. The transmission also gives the vehicle flat-tow capability, so you can take Edge along on motor home vacations.



There's nothing like the freedom of wind-in-your-hair, sun-on-your-skin, open-air driving to bring a smile to your face, right? Get ready to grin. And we're talking the ear-to-ear kind — courtesy of the delightfully invigorating Vista Roof. Optional on SEL and Limited, Vista Roof offers you the only 2-panel panoramic view available in the class. In fact, it encompasses over 39% of Edge's total roof area, creating a daylight opening that's

PANORAMIC VIEWS.

EXCLUSIVE VISTA ROOF.™







ALL-WEATHER ENJOYMENT. The available Vista Roof's wind diffuser and thick roof glass help maintain the peace. The vent position allows fresh air in while keeping bad weather out — even during a torrential downpour. And dual power sunshades provide close to 100% sun blockage, helping keep the cabin cool and protect against the sun's ultraviolet (UV) rays.

17the Vista Roof vent position has been proven to handle 1.2 vallons of water per minute at a 15% incline





FROWD PLEASERS. The optional Headrest DVD Entertainment System,² which may be combined with the available Vista Roof features 2 separate DVD players with 7" screens, CD/MP3 playback capability and more. The available Rear-Seat DVD Entertainment System includes an 8" flip-down screen, 2 sets of wireless headphones and a remote control.

²Available through your Ford Dealer as a Dealer-Installed Ford Licensed Accessory

over 3 times larger than the average traditional moonroof. We're fairly certain that makes it over 3 times as much fun too, but we'll leave it up to you to prove. Vista Roof provides a maximum total-air opening of over 4.6 sq. ft. in its fully open position. That's a lot of space for you to fill with amazing new views. Dual power sunshades are also included for those moments when you'd rather not look skyward — may they be rare.



There's a certain confidence that comes with feeling in control of a situation. Edge gets it. And gives it. The driver-centric design of Edge' instrument panel puts its intuitive controls within easy reach, including the available touch-screen DVD-based Navigation System with its new voice activation, which makes it even easier for you to find new places. To keep you entertained along the way, the available Audiophile® Sound

EXPERIENCE THE EASE OF INTUITIVE DESIGN.



Powered by Microsoft

LINK YOUR WORLDS. Introducing the new standard for in-vehicle communications. Ford SYNC, developed in association with Microsoft,* is a voice-activated, customizable media system that fully integrates your Ford Edge with most Bluetooth-enabled mobile phones and most portable digital media players. When you enter the vehicle with a compatible and paired phone, SYNC automatically recognizes its presence. Then you just press a button and use simple voice commands to make calls, take calls and more — with both hands on the wheel.



INSTANT DJ. Just connect your digital media player to SYNC's USB port, press the of button on the steering wheel and start speaking simple voice commands. SYNC even charges most players while you're enjoying the tunes.

Go to SyncMyRide.com for more details.

EXCLUSIVE NEW FORD SYNC™

BLUETOOTH® VOICE-ACTIVATED, HANDS-FREE PHONE CALLING

MULTILINGUAL INTELLIGENCE - Communicate with SYNC in English, French or Spanish.

UNINTERRUPTED CONNECTIONS — In the middle of a call on the way to or from your vehicle? Keep on talking. Once paired with your Bluetooth-enabled phone, SYNC automatically transfers calls as you enter and exit.

RING-TONE SUPPORT¹ — Have specific ring tones assigned to your friends and family? SYNC can play them to help you identify incoming calls.

SUPPORT FOR UP TO 12 BLUETOOTH-ENABLED PHONES — The system can be paired with as many as 12 different phones at once, so your entire family can get in SYNC.

INSTANT VOICE RECOGNITION

AUTOMATIC PHONE BOOK TRANSFER!

VOICE-ACTIVATED, HANDS-FREE DIGITAL MEDIA PLAYING

SUPPORT FOR POPULAR PLAYERS AND FORMATS — SYNC works with most popular digital media players, as well as USB drives.

SIMPLE VOICE COMMANDS — Access your music library by speaking commands like "Play All," "Similar Music" or simply "Play Artist" plus the name of an artist.

USB DEVICE CHARGING — SYNC automatically charges most devices while your vehicle is running.

BLUETOOTH STREAMING AUDIO 1 — SYNC can play music files saved to your Bluetooth-enabled mobile phone as well.

PODCAST AND AUDIO BOOK SUPPORT

Driving while distracted can result in a loss of vehicle control. Only use mobile phones (even with voice commands) and other devices not essential to driving when it is safe to do so.

'Requires a Bluetooth-enabled phone with this capability

Microsoft is a registered trademark of Microsoft Corporation.

The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG. Inc.

System features a 6-disc in-dash CD changer and 9 speakers including an 8" subwoofer and a 190-watt amplifier. Add the SIRIUS Satellite Radio² option to any of Edge's sound systems and use your complimentary 6-month subscription to get started surfing over 130 channels of coast-to-coast sports, news, entertainment and 100% commercial-free music. Cross-country road trip? Listen to your favorite channel all the way.

SHARE YOUR NEW HOT SPOT.



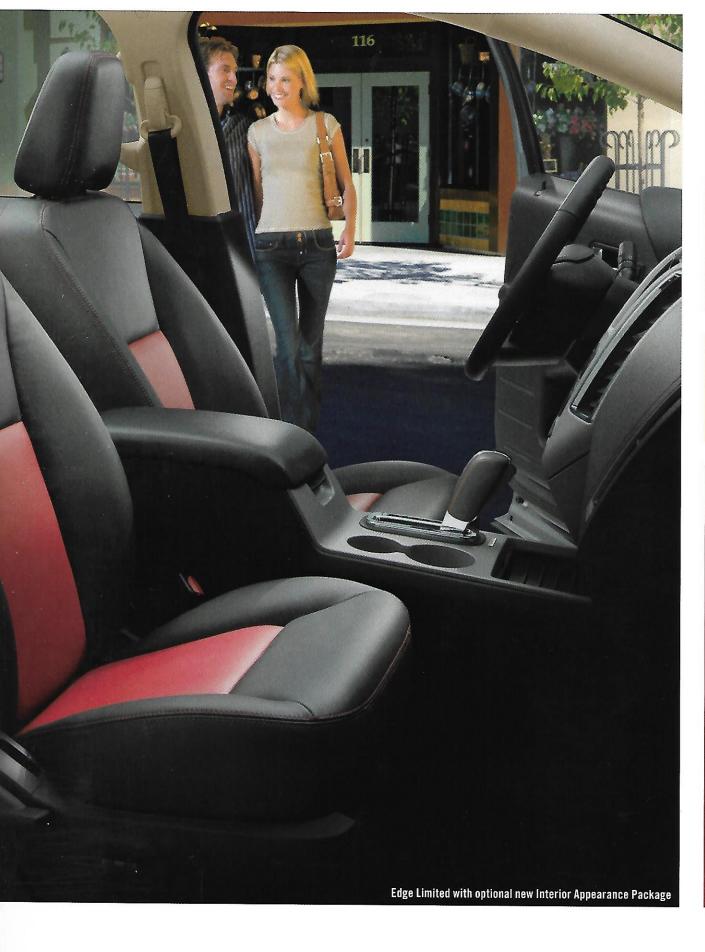
RELAXING RECLINE. Edge's standard 60/40 split, foldflat rear seat features seatbacks that recline to a full 42° angle for increased comfort.

SURPRISING DETAIL. The rear seat also includes a fold-down center armrest with 2 cupholders, so your rear-seat passengers can get nice and comfy.





With such amazing style and comfortable seating for up to 5 adults, your new Edge is bound to be the ride of choice among friends and famile especially when you go for the new Limited with its optional Charcoal Black and Red leather-trimmed Interior Appearance Package (above). A for comfort, Edge's seat designs are so sophisticated, they actually help reduce pressure points and fatigue, actively supporting your body without the comfort of the ride of choice among friends and famile especially when you go for the new Limited with its optional Charcoal Black and Red leather-trimmed Interior Appearance Package (above). A for comfort, Edge's seat designs are so sophisticated, they actually help reduce pressure points and fatigue, actively supporting your body without the comfort of the ride of choice among friends and famile especially when you go for the new Limited with its optional Charcoal Black and Red leather-trimmed Interior Appearance Package (above). A for comfort, Edge's seat designs are so sophisticated, they actually help reduce pressure points and fatigue, actively supporting your body without the composition of the comfort of the ride of the



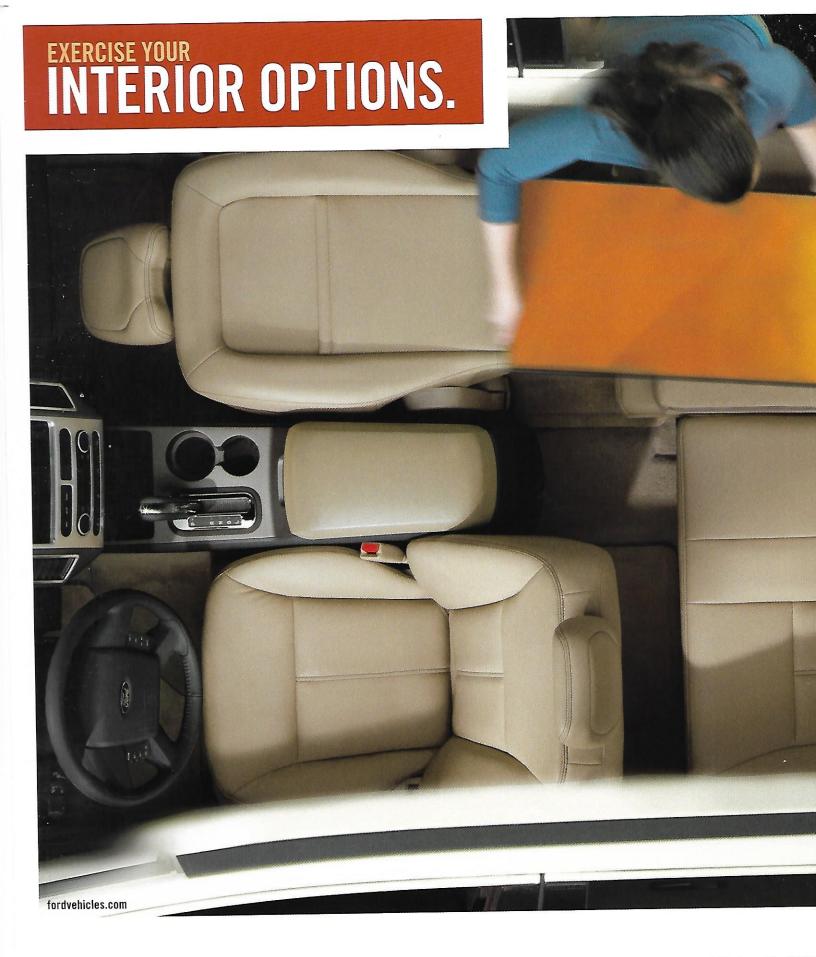
11 Interior

feeling restrictive. Strategically placed sound-dampening materials, carefully contoured sideview mirrors and many other thoughtful details play their parts in creating the remarkable level of peace inside every Edge. The available Premium Package includes leather-trimmed seating, Dual-zone Electronic Automatic Temperature Control, heated front seats and sideview mirrors, a particulate air filter and more. Make the most of every drive.

SHARPEN YOUR SENSE OF ADVENTURE.







Need to have an amazing find shipped back home because it doesn't fit in your ride? Not when you have the Edge. Just fold down the 60/40 split fold-flat rear seat and the available fold-flat front-passenger seat, and you're ready to transport items up to 8 ft. long. The Seating Flexibilit Package, standard on Limited and optional on SEL, gives you the 6-way power, fold-flat front-passenger seat as well as the class-exclusive EasyFold^T





EASYFOLD ONLY ON EDGE. The EasyFold rear seatback release allows you to create a flat loadfloor in seconds by simply pushing and holding a button in the rear cargo area. This class-exclusive feature, part of the Seating Flexibility Package, is standard on Limited and optional on SEL. You can also use a manual release on the side of the seat to lower the rear seatbacks in every Edge.

MOST VERSATILE. The center console inside Edge offers more possible storage configurations than any other vehicle in the class, thanks to a multipurpose set of movable dividers. Large enough to store a PDA, MP3 player, purse and even some types of laptop computers, it also has a concealed power point and a standard auxiliary audio input jack for use with your MP3 player.

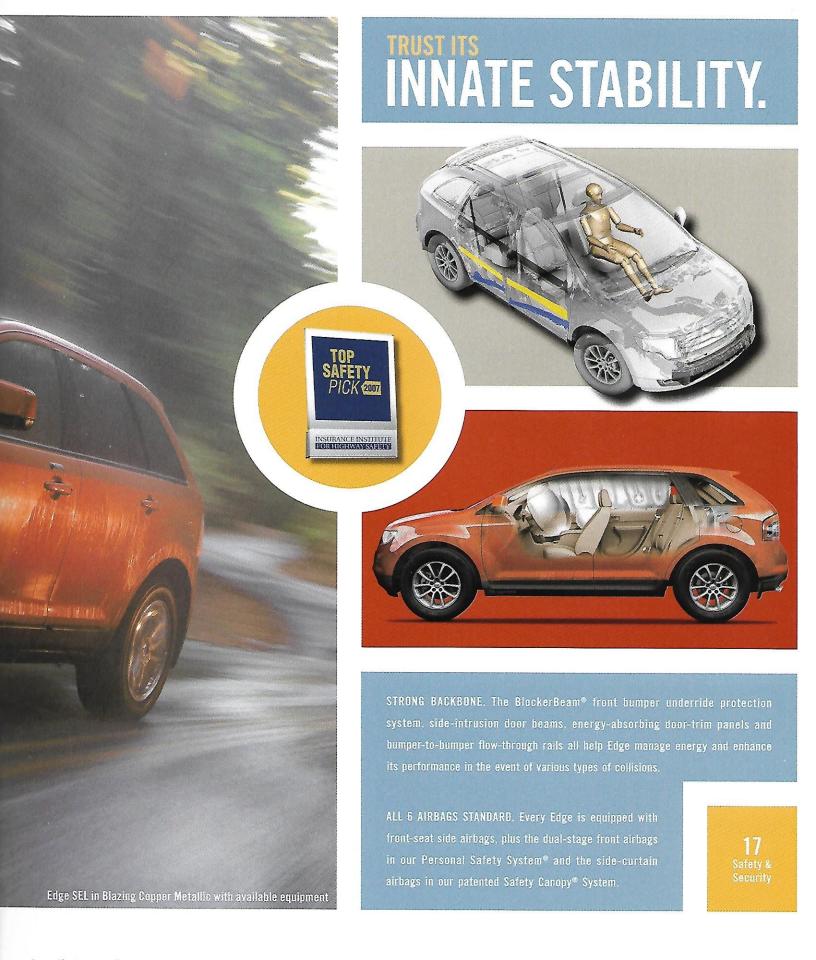


Edge Limited with Camel leather-trimmed interior and available equipment

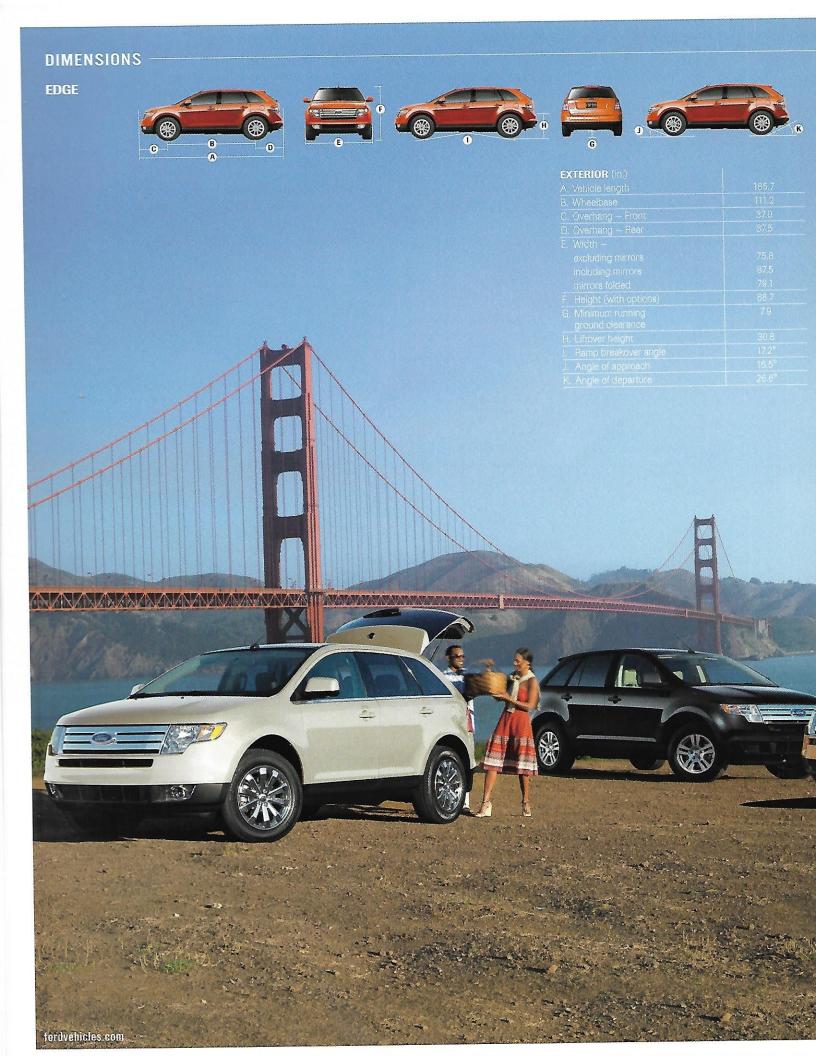
rear seatback release and leather-trimmed seating throughout. With the rear seat folded flat, you can carry 69.0 cu. ft. of cargo. And when you have people in the rear seat, you can still stash 32.2 cu. ft. of gear behind them. An optional Rear Cargo Management System adds concealed storage under the rear cargo area's loadfloor. And, new for 2008, an available power liftgate makes it even easier to load all your great finds.



Edge has been named a "Top Safety Pick" by the Insurance Institute for Highway Safety (IIHS) for achieving the highest rating in front and side crash tests and the rear impact test. Of course, it's no surprise since every Edge comes equipped with an extensive array of safety and security features including our AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™). AdvanceTrac with RSC is an electronic stability enhancement



system that actually measures what other manufacturers' systems ignore or can only estimate. A vehicle-roll motion sensor directly measures the vehicle's roll-rate at least 100 times per second, helping determine when and how the Anti-lock Brake System (ABS), traction control and yaw control will be engaged. It helps in many situations, such as during an emergency maneuver or when driving on slippery or uneven surfaces.



INTERIOR (in.)		
Front		
Head room (without Vista Roof TM)		
Shoulder room		
	54.8	
Leg room	40.7	
Rear		
Head room (without Vista Roof)		
Shoulder room		
	56.3	
Leg room		
Cargo Volume (cu. ft.)		
Behind front seats		
Behind rear seat		
•		

Edge Limited in White Sand Tri-Coat Metallic.

Edge SE in Black and Edge SEL in Blazing Copper Metallic

YOUR EDGE.

Ford Edge is available in your choice of 3 wellequipped models: the sporty SE, the stylish SEL and the luxurious new Limited. Which is the best fit for your scene? That call is all yours.

Each series includes the standard equipment of the previous series, except where additions/ exceptions are noted.

SE

Chrome 3-bar grille • 17" painted-aluminum wheels • Quad-beam halogen headlamps • Black exterior door handles, power sideview mirrors, rear spoiler and rocker moldings • Dual steel exhaust tips • Cloth seats • Front bucket seats with manual driver lumbar • Rear 60/40 split fold-flat seat with manually reclining seatbacks • AM/FM stereo with single-CD player and MP3 capability • Auxiliary audio input jack • Overhead console with sunglasses holder • Remote keyless-entry system

SEL

Body-color-painted exterior door handles, sideview mirror accents and rear spoiler • Dual chrome exhaust tips • Fog lamps with chrome bezels • Unique cloth seats • 6-way power driver seat • Premium AM/FM stereo/6-disc in-dash CD changer with MP3 capability • Leather-wrapped steering wheel and shift knob • Message center • Additional chrome accents on registers and shifter stalk • Unique aluminum instrument panel finish • Convenience Group with automatic headlamps, auto-dimming rearview mirror, driver-side keyless-entry keypad and secondary steering wheel-mounted audio controls

Limited

18" premium aluminum chrome-clad wheels • Reverse Sensing System • Ford SYNC™ • Audiophile® Sound System with 9 speakers • Unique brushed-aluminum finish on center stack panel and door-sill scuff plates

Premium Package, including: Leather-trimmed seating • Heated front seats with memory and driver easy-entry feature • Heated sideview mirrors with security approach lamps and memory • Dual-zone Electronic Automatic Temperature Control • Particulate air filter

Seating Flexibility Package, including: Leather-trimmed seating

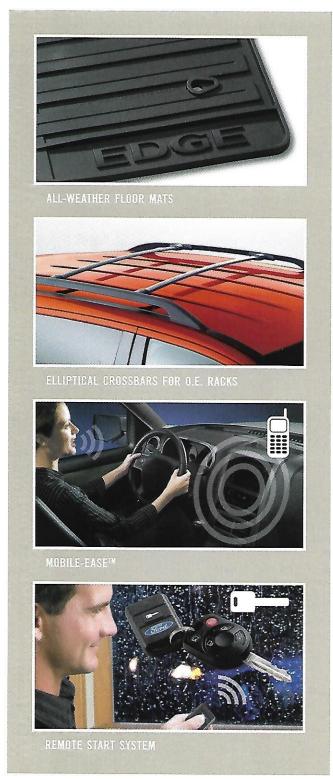
• 6-way power fold-flat front-passenger seat • EasyFold™
rear seatback release



Engineered by Ford for excellent fit and long-wearing durability, Genuine Ford Accessories offer you serious style and quality. When installed by your Ford Dealer at the time of purchase or lease, they're backed by a 3-year/36,000-mile Limited Warranty. And now, Ford's vehicle Accessorizer puts personalization in the fast lane. This exciting online tool lets you see how Genuine Ford Accessories



ACCESSORIES.



will look on your new 2008 Ford Edge or any other Ford, Lincoln or Mercury vehicle. Take it for a test drive today at fordaccessoriesstore.com.





DETAILS.

STANDARD FEATURES

MECHANICAL

3.5L Duratec 35 V6 engine

6-speed automatic transmission

4-wheel power disc brakes with Anti-lock Brake System (ABS)

17" painted-aluminum wheels (P235/65R17 BSW tires) A

Class I towing

Front-wheel drive

Fuel tank capacity - 19-gallon FWD, 20-gallon AWD

Independent front and rear suspension

Mini spare tire

Power steering

SAFETY/SECURITY

Personal Safety System® for driver and front passenger — Includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Adjustable head restraints

AdvanceTrac® with RSC® (Roll Stability Control™)

Autolock

Battery saver with headlamps-off delay

Belt-Minder® safety belt reminder - Front

Child-safety rear door locks

Front-seat side airbags1

Height-adjustable shoulder safety belts - Front

Illuminated entry system

LATCH - Lower anchors and tether anchors for child-safety seats (2 in rear)

Safety Canopy® System with side-curtain airbags¹ and rollover sensor

SecuriLock® passive anti-theft ignition system

Tire Pressure Monitoring System (excludes spare)

INTERIOR

12v power points (4) — Instrument panel, front console, rear seat and cargo area Accessory delay for power features

Air conditioning - Manual with rear-seat vents

AM/FM stereo/single-CD player with MP3 capability, clock and 4 speakers

Assist handles - B-pillar (2)

Auxiliary audio input jack

Cargo area light

Center console with deep-bin armrest, dividers, power point, and 2 cupholders

Coat hooks - 2

Cruise control - Steering wheel-mounted

Cupholders/beverage holders - 6

Dome/map lights — Front and rear rows

Dual-tone electric horn

Floor mats - Front and rear carpeted

Instrumentation (tachometer, lamp outage, low fuel warning, low washer fluid, low oil pressure, door ajar, liftgate ajar and coolant temperature indicator)

Map pockets — Driver and front-passenger seatbacks and in all 4 door panels with 2 beverage holders in front door panels

Overhead console with sunglasses holder

INTERIOR (continued)

Power door locks

Power windows with one-touch-up/-down driver-window feature

Rear-seat fold-down armrest with 2 cupholders

Rear-window defroster

Seats — Front bucket seats with driver manual lumbar; rear 60/40 split fold-flat seat with manually reclining seatbacks

Steering column - Manual tilt and telescoping

Sun visors - Adjustable driver and front-passenger

EXTERIOR

Antenna - Roof-mounted

Door handles - Black

Exhaust tips - Dual steel

Grille — Chrome 3-bar design

Headlamps — Quad-beam halogen Power sideview mirrors with manual fold-away design

Privacy glass (rear doors, rear quarter windows and liftgate window)

Rear spoiler - Black

Remote keyless-entry system with 2 integrated key fobs

Rocker moldings - Black

Windshield wipers - Front: variable-intermittent with washer; Rear: 2-speed with washer

¹Always wear your safety belt and secure children in the rear seat

ENGINE -

3.5L Duratec 35 V6

Horsepower (hp @ rpm)
Torque (lb.-ft. @ rpm)

265 @ 6250 250 @ 4500

TRAILER TOWING APPLICATIONS

MAXIMUM LOADED TRAILER WEIGHT (lbs.)

Class I 2000 Class II 3500

Maximum weights shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

Comparisons based on 2007 competitive models (Medium 5-Passenger CUV class with standard 6-cylinder engine), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

Ford Edge received the highest numerical score among midsize multi-activity vehicles in the proprietary J.D. Power and Associates 2007 Automotive Performance, Execution and Layout Study Study based on responses from 91,335 new-vehicle owners measuring 328 models, and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February–May 2007. Your experiences may vary. Visit jdpower.com.

FEATURES & OPTIONS -

			SE
			SEL
			LIMITED
			MECHANICAL
00	0 0 0 0 0	0	All-Wheel-Drive system 18" painted-aluminum wheels B 18" premium painted-aluminum wheels D 18" premium aluminum chrome-clad wheels C 20" premium aluminum chrome-clad wheels E P245/60R18 all-season BSW tires P245/50R20 all-season BSW tires
			SAFETY/SECURITY
0	0	•	Reverse Sensing System
			SEATING
•	•	,-	Cloth trim — Front bucket seats with manual driver lumbar and driver/passenger recline Unique cloth trim — Front bucket seats with 6-way power driver seat,
	•	•	manual driver lumbar and driver/passenger recline Leather-trim — Front bucket seats with 6-way power driver and front-passenger seats and manual driver lumbar
Ξ	0	•	EasyFold™ rear seatback release Fold-flat front-passenger seat
			INTERIOR
•	•	-	Air conditioning — Manual
-	0	•	Air conditioning — Dual-zone Electronic Automatic Temperature Control with particulate air filter
•			AM/FM stereo/single-CD player with MP3 capability and 4 speakers
0	•		Premium AM/FM stereo/6-disc in-dash CD changer with MP3 capability,
_	0	•	4 speakers and secondary steering wheel-mounted audio controls Audiophile® Sound System with 9 speakers
0	0	0	Floor mats - All-weather (in addition to standard carpeted floor mats)
0	0	•	Ford SYNC [™] — Voice-activated in-vehicle communications and entertainment system (available Fall 2007)
-	•	•	Message center with trip computer and compass display
-	0	0	Navigation System — Voice-activated, DVD-based with Audiophile Sound System
0	0	0	Rear Cargo Management System
-	0	0	Rear-Seat DVD Entertainment System with 8" screen, 2 sets of wireless headphones (not available with Vista Roof™)

			SE
			SEL
			LIMITED
			INTERIOR (continued)
0 _ _	0	0	SIRIUS Satellite Radio (with 6-month subscription) Steering wheel — Leather-wrapped with cruise and secondary audio controls Sun visors with illuminated vanity mirrors
			EXTERIOR
• -	•	•	Door handles and rear spoiler — Black Door handles and rear spoiler — Body-color Exhaust tips — Dual steel
_	•	•	Exhaust tips — Dual steel Exhaust tips — Dual chrome
-	•	•	Fog lamps with chrome bezels Mirrors — Black, power, sideview with manual fold-away design
_	•	•	Mirrors — Body-color, power, sideview with manual fold-away design
_	0	0	Power liftgate
0	0	0	Roof side rails — Black (not available with Vista Roof) Vista Roof — Panoramic 2-panel glass roof with power tilt and open features on front panel and dual power sunshades for both panels
			PACKAGES
0	0	0	Class II Trailer Tow Package — Includes Class II hitch receiver, engine oil cooler, larger radiator, upgraded cooling fans, upgraded battery (68-amp) and wiring harness with 4-pin connector (3500 lbs. max.)
0	•	•	Convenience Group — Includes automatic headlamps with wiper activation, auto-dimming rearview mirror, driver-side illuminated keyless-entry keypad and secondary steering wheel-mounted audio controls
_		0	Interior Appearance Package — Includes premium Charcoal Black and Red leather-trimmed seats and Red contrast stitching on steering whee and shift knob (available with Black, Redfire and Vapor Silver)
-	0	•	Premium Package ² — Includes Dual-zone Electronic Automatic Temperature Control with particulate air filter, Universal Garage Door Opener, security approach lamps, heated front seats and sideview mirrors, leather-trimmed seating,
_	0	•	memory front seats and sideview mirrors, and driver seat easy-entry feature Seating Flexibility Package ² — Includes leather-trimmed seating with 6-way power front-passenger seat; fold-flat front-passenger seat; and EasyFold rear seatback release

● Standard ◆ Available as Part of a Package ← Optional — Not Available

²Premium Package and Seating Flexibility Package are not available together on SEL. For both packages, order a Limited. Audiophile is a registered trademark of Audiophile, Inc.
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WHEELS -



COLORS AND TRIM.



Camel Cloth Standard on SE



Camel Leather
Standard on Limited; Optional on SEL



Unique Medium Light Stone Cloth Standard on SEL



Charcoal Black Cloth Standard on SE



Charcoal Black Leather Standard on Limited; Optional on SEL



Unique Camel Cloth Standard on SEL



Medium Light Stone Cloth Standard on SE



Medium Light Stone Leather Standard on Limited; Optional on SEL



Unique Charcoal Black Cloth Standard on SEL



Charcoal Black with Red Leather Inserts Standard on Limited with Interior Appearance Package

		CAMEL
		MEDIUM LIGHT STONE
		CHARCOAL BLACK
		SE
•	•	Black ¹
•		Blazing Copper Metallic
•		Crème Brûlée
•	•	 Dark Ink Blue Metallic²
•		Light Ice Blue Metallic²
•	•	Redfire Metallic ¹
•	•	Vapor Silver Metallic ^{1,2}
		SEL/LIMITED
•	•	Black ¹
•		Blazing Copper Metallic
•		Crème Brûlée
•	•	 Dark Ink Blue Metallic²
•		 Light Ice Blue Metallic²
•	•	Redfire Metallic ¹
•	•	 Vapor Silver Metallic^{1,2}
•	•	White Sand Tri-Coat Metallic ²

¹Available with Interior Appearance Package ²New for 2008.







Black

Blazing Copper Metallic

Crème Brûlée







Light Ice Blue Metallic



Redfire Metallic



Vapor Silver Metallic



White Sand Tri-Coat Metallic

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.



New Vehicle Limited Warranty

We want your Ford Edge ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

For more assurance: The 5-year/60,000-mile powertrain limited warranty is fully transferable, has no deductible, and provides you with an additional 2 years or 24,000 miles of coverage — on select components, including the engine and transmission — beyond the standard 3-year/36,000-mile Bumper-to-Bumper Coverage. Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask Ford Motor Company insurance. Our program offers industry-leading your Ford Dealer for details or check us out at fordcredit.com.



Genuine Ford Accessories are designed and engineered specifically for Ford vehicles. Visit

Get Ford Motor Company quality in your auto benefits and competitive rates. Call 1-877-367-3847, or visit us at **fordvip.com** for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.



For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect

you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

The Right Ford for You

Whether you're looking for a vehicle that can handle rugged adventures in the wild, the hectic demands of your everyday life or a bit of both, the Ford family of Crossovers and SUVs has you covered. From the big-family fun of the 9-passenger Expedition EL to the pure excitement of the Edge, our extensive lineup of boldly designed vehicles features a full range of passenger and cargo capabilities, high-tech powertrains, smooth-riding suspensions and all the latest creature comforts.

Visit fordvehicles.com to find your perfect match



The All-New Taurus







Explore







Expedition & Expedition E



