Gran Torino?72
...better ideas from Ford

# Gran Torino, Gran Torino Sport, Torino.

Strong. Smooth. Beautiful. And quiet.

Now Ford brings you Gran Torino, Gran Torino Sport and Torino. Nine eye-catching models-2-Door Hardtops, 4-Door Pillared Hardtops, a SportsRoof and three Station Wagons. All are priced well within your reach. There are two sizes to match your needs; the nimble 2-Door and the longer, more spacious 4-Door. And six engines. All nine models are completely new in styling. In luxury. In handling. Everything. It's a whole new kind, a whole new line of beautiful value cars. With a new kind of strength, quietness and comfort. Ample room for six. And handling that's almost effortless. You'll discover a smooth, new ride. Incredibly quiet. Quiet that comes from a new body-frame construction plus engineering advances in acoustical insulation. A new coil suspension system hugs the road. A responsive new steering system isolates vibration, gives you amazing agility in traffic. And manual front disc brakes with the same braking principle used by today's jet aircraft, give you straighter, surer stops. Another better idea. The sturdy new perimeter frame and body are computer-tuned as one unit to reduce noise and vibration. We overlooked nothing in building a fine-car ride to last. You'll find more seating space. Six-adult-size. Generous luggage room. More windshield area. Bigger doors, with sturdy side-door steel Guard Rails, designed to give you greater security. A better SelectAire Conditioner. Thick-padded seats with luxurious, yet durable, cloth and vinyl upholstery. And whichever model you choose, you'll get one of North America's greatest values. This year Ford gives you everything you've always wanted in a car of this class-and more. Strong, quiet Gran Torino, Gran Torino Sport and Torino. Drive one soon and see.

# Gran Torino An all-new group of quiet nimble cars.

2-Door Hardtop, 4-Door Pillared Hardtop, Wagon, Squire Gran Torino is here . . . ushering in a beautifully new, incredibly quiet era. With allnew styling plus a talent for practicality you've come to expect from Ford.

Like six-people roominess with nimble size outside. Big-car luxury, yet small-car handling. And Ford did it with flair.

There's a low, forward-sweeping hood. An oval grille. Thin roofline. Flowing side contours. New rear deck. Just the right

chrome touches at rocker panels, wheel lips, rear deck and deck-lid lock.

Your only difficulty will be choosing the wagon models.

Take your choice from the nimble 2-door models or the more spacious 4-door and wagon models.

Your only difficulty will be choosing the Gran Torino best for you. There's the handsome 2-Door Hardtop here. On the next two pages, a distinctive 4-Door Pillared Hardtop, plus two Wagonmaster beauties—Gran Torino and Gran Torino Squire. For extra passengers, Wagons with rear-facing seats are available.

Take your choice from the nimble 2-door models or the more spacious 4-door and wagon models.

In the power department, the 250-cu. in. Big Six and 3-speed fully synchronized manual transmission are standard. Man-

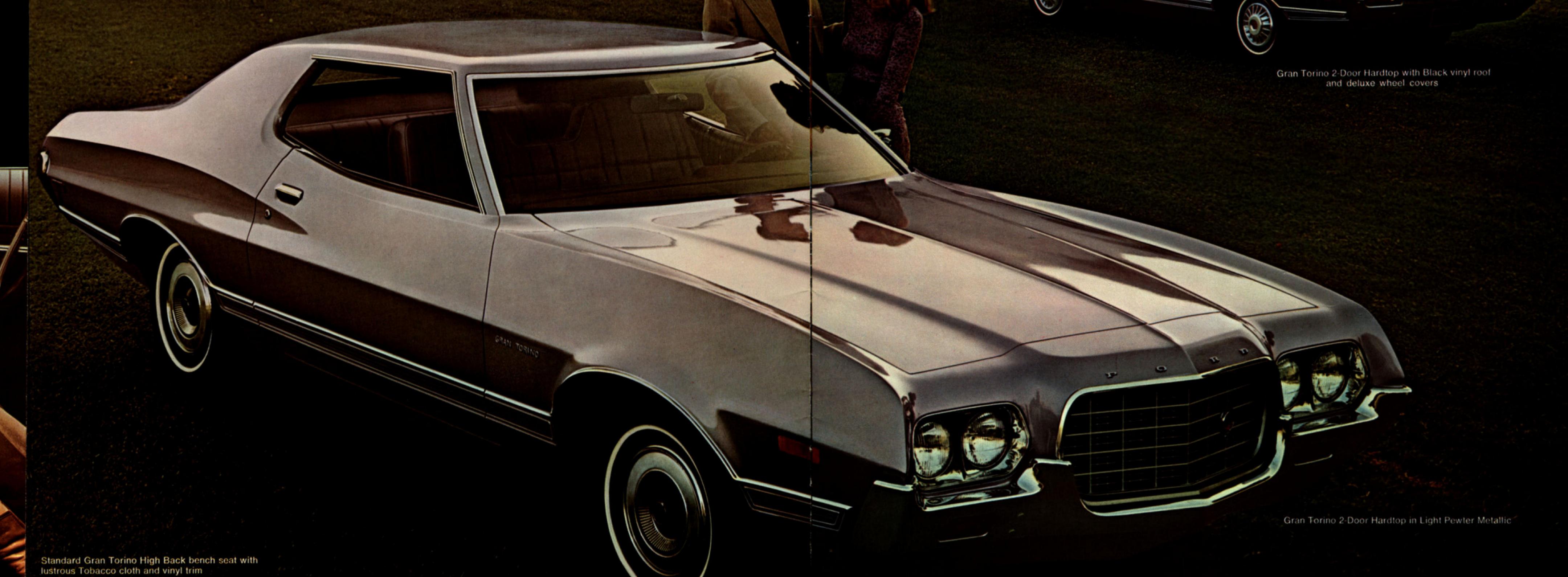
manual transmission are standard. Manual front disc brakes come at no extra cost. Wagons give you power front disc brakes, standard. The Squire is powered tops, is detailed on pages 8 and 9.

Options like bigger V-8's, vinyl roof, full wheel covers, white sidewalls, luggage rack, and more, are listed on pages 8 and 9.

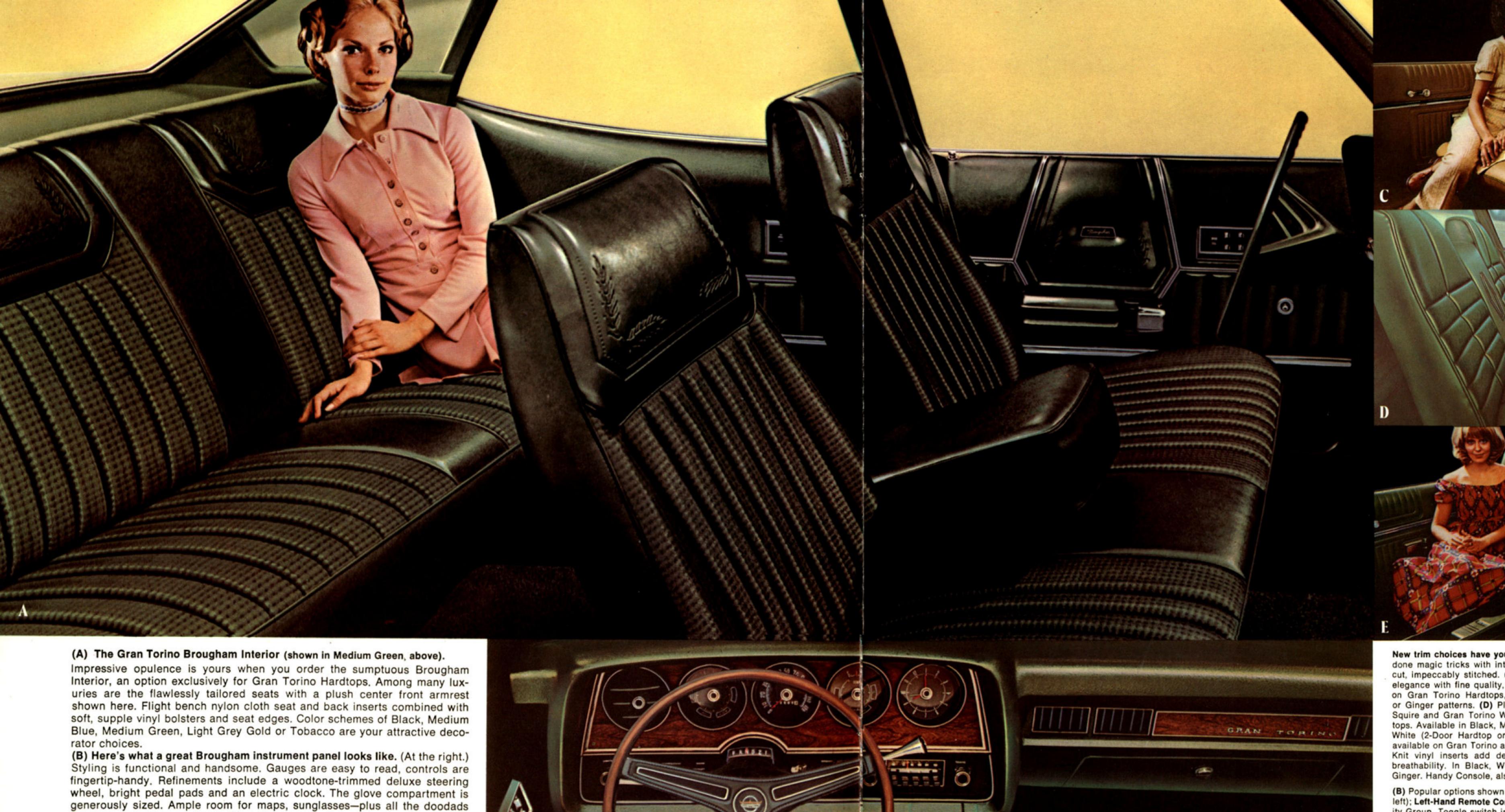
Sample Gran Torino excitement soon!

by the economy-proved 302-cu. in. 2V V-8.









New trim choices have your luxury in mind. Ford designers have done magic tricks with interior fabrics. Fresh ideas in color and cut, impeccably stitched. (C) Optional Sport Cloth Interior. New elegance with fine quality, pleated cloth and vinyl trim. Available on Gran Torino Hardtops, Gran Torino Sport models. In black or Ginger patterns. (D) Pleated All-vinyl Seat Trim, standard on Squire and Gran Torino Wagons, optional on Gran Torino Hardtops. Available in Black, Medium Blue, Medium Green, Ginger or White (2-Door Hardtop only). (E) Optional High Back Buckets, available on Gran Torino and Gran Torino Sport 2-Door Hardtops. Knit vinyl inserts add depth and richness, plus comfort with breathability. In Black, White, Medium Blue, Medium Green or Ginger. Handy Console, also optional, requires bucket seats.

(B) Popular options shown: Power Side Windows (control panel at left); Left-Hand Remote Control Outside Mirror (included in Visibility Group. Toggle switch inside adjusts angle); SelectAire Conditioner, cooling as you like it; smooth SelectShift Cruise-O-Matic transmission; AM/FM Stereo Radio, concert-quality listening.

the little lady likes on hand. (See (B) on page 9 for list of optional items

illustrated.) Certain equipment shown is optional at extra cost.

# Gran Torino Sport.

## Just what the name implies.

#### Hardtop and SportsRoof

Now meet the exciter. Gran Torino Sport. In two live-wire models: 2-Door Hardtop and 2-Door SportsRoof.

That's the impressive new Hardtop at the right. The background model has vinyl topping, a stylish option. The rakish SportsRoof, with laser stripe, is featured on pages 12 and 13.

Each Gran Torino Sport gives you lines that say action and mean it. With emphasis like integral hood scoops. Dual racing mirrors. Deluxe steering wheel. Wide-oval white sidewalls. Sporty trim rings with hub caps. And a jaunty new oval grille.

The spirited 302-cu. in. 2V V-8 and 3-speed, floor-mounted fully synchronized manual transmission are standard. Four heftier V-8's, including a 400-cu. in. 2V V-8, are optional. An even brawnier 429-cu. in. 4V V-8 is included. Optional Select-Shift Cruise-O-Matic mates nicely with all. A 4-speed manual, available with the 351 4V V-8, includes the Hurst® Shifter.

There's more than get-up-and-go. Like roomy interiors (below). Plush, yet practical. Two other interior schemes, upbeat Sport Cloth or High Back Buckets with knitted vinyl inserts are optional. And you can personalize still further with a new Instrumentation Group, the Rallye Equipment Group (detailed on page 13), plus other better idea options listed on page 17.

With Gran Torino Sport, the real thrill comes when you drive it. Try that soon at your nearest Ford Dealer's.

Certain equipment shown is optional at extra cost.

Gran Torino High Back Bench Seat, standard. This bucket-contoured bench seat is covered in soft, supple vinyl with horizontal pleats and is thick-padded. Ah-h-h, that's comfort. Blue, Green, Ginger, White or Black, Resilient molded door trim panels, featuring extra-long armrests, come with it You'll like the increased legroom, too







Gran Torino Sport Cloth Interior. Optional pleated Sport Cloth of exceptional quality, in Black or Ginger pattern, combined with supple vinyl trim. Also available on the Gran Torino 2-Door Hardtop.



High Back Buckets (ginger shown). Optional buckets, in Blue, Green, Ginger, White or Black, with knitted vinyl inserts and optional center console. Also available on the Gran Torino 2-Door Hardtop.

Gran Torino Sport Standard Features: 3-Speed Fully Synchronized Manual Transmission □ 302-cu. in. 2V V-8 □ Manual Front Disc Brakes DirectAire Ventilation DirectAire Vent Bench Seat D Pleated, All-Vinyl Seat Trim with Molded Door Trim Panels □ Carpeting □ Lower Bodyside, Wheel Lip Moldings D Trim Rings and Hub Caps - Hood Scoops - Color-Keyed Dual Racing Mirrors D Wide-Oval White Sidewalls Unique Grille Dual Note Horn □ Trunk Mat □ Deluxe Steering Wheel □ Bright Pedal Pads □ Reversible Keys, "Keyless" Locking □ Heater/Defroster □ Twice-A-Year Maintenance Features D Side-Door Guard Rails □ Uni-Lock Harness plus all Ford Motor Company Lifeguard Design Safety Features.

Basic Dimensions/Capacities: Wheelbase 114"; Length 207.3"; Height 51.8" (SportsRoof), 51.9" (Hardtop; Width 79.3"; Front Tread 62.8"; Rear Tread 62.9"; Luggage Capacity 14.8 cu. ft. (Hardtop), 16.0 cu. ft. (SportsRoof); Fuel Tank 19.0 gal.; 302-cu. in. 2V V-8—4.00" bore x 3.00" stroke; Regular Fuel; 2-Barrel Carburetor. Approx. Curb Weights (lb.): 2-Door Hardtop 3687, 2-Door SportsRoof 3704.



Gran Torino Sport 2-Door SportsRoof, in Bright Red, has standard Trim Rings and Hub Caps and white sidewall tires



You get the sizzle-styled Instrumentation Group (left): three large circular pods with five smaller pods. Large left pod lets you adjust the DirectAire outlet. Center large pod contains the tachometer. Large right-hand pod gives you the speedometer and trip odometer. Smaller pods contain the fuel gauge, electric clock, oil pressure gauge, ammeter and temperature gauges — Competition suspension with rear stabilizer — 14" x 6" wheels — G70 x 14 tires with raised white letters — 4-speed manual with Hurst® Shifter — And the 351-cu. in 4V V-8. The 429-cu. in. 4V V-8 and SelectShift Cruise-O-Matic are also available with the Rallye Group.

Certain equipment shown is optional at extra cost.



## Torino. Newest idea in quiet, strong value.

4-Door Pillared Hardtop, 2-Door Hardtop, Wagon

Many people will surely think of the '72 Torino as one of the most beautiful cars in its class. And many others will regard it as about the best value you can buy. They are both right.

And they'll have three tempting choices: the roomy 4-Door Pillared Hardtop (below), a lively 2-Door Hardtop (right) and the versatile Wagon. Each offers a delightful blend of handling and comfort. A can't-miss combination.

You can park Torino deftly in tight spots. Whisk it through bustling traffic. Small-car handling, with wide open spaces inside.

And despite Torino's low price, you get styling that is clean and sleek. Frameless, ventless door glass. And steel Guard Rail side doors designed to give you greater security.

It has its own unique full-width grille. Bright drip moldings.

Interior luxury is another pleasant surprise. Deep-cushioned High Back bench seats (right) sport all-vinyl trim—in blue, green or black.

The Wagon has bright moldings at the quarter and tailgate windows. Room to handle 4 x 8 plywood panels flat. The 3-Way Magic Doorgate and power front disc brakes are Wagon standards.

Ford's 3-speed fully synchronized manual transmission and the 250-cu. in. Big Six give you economical power. Manual front disc brakes are designed to give surer, straighter stops.

To suit your own driving needs, you can order bigger V-8's, SelectShift, vinyl roof, luggage rack, white sidewalls, full or deluxe wheel covers, and many other options. (See page 17.)

Best of all, Torino does it at a low price other cars in its class can only envy.



Torino Standard Features: 3-Speed Fully Basic Dimensions/Capacities: Wheelbase Synchronized Manual Transmission 

250-114" (2-Door), 118" (4-Door, Wagon); Length cu. in. 1V Big Six I Manual Front Disc 203.7" (2-Door), 207.7" (4-Door), 211.5" Brakes ☐ DirectAire Ventilation ☐ High (Wagon); Height 51.9" (2-Door), 52.7" (4-Door), 55.0" (Wagon); Width 79.3", 79.0" Back Bench Seat All-Vinyl Seat and Door Trim 
Floor Mats 
Heater/Defroster (Wagon); Front Tread 62.8", 63.9" (Wagon); ☐ Bright Drip Moldings ☐ Black Sidewall Rear Tread 62.9", 64.0" (Wagon); Luggage Tires 
Reversible Keys, "Keyless" Lock-Capacity 14.8 cu. ft.; Cargo Capacity 83.5 ing 

Twice-A-Year Maintenance Features cu. ft.; Fuel Tank 19.0 gal., 17.0 gal. ☐ Protective Steel Guard Rails in Side (Wagon); 250-cu. in. 1V Six - 3.68" bore x Doors 
Uni-Lock Harness plus all Ford 3.91" stroke; 7 Main Bearings; 91 Octane Motor Company Lifeguard Design Safety Fuel. 302-cu. in. 2V V-8 (Wagon) - 4.00" Features 
Wagon includes these plus bore x 3.00" stroke; Regular Fuel; Approxi-Power Front Disc Brakes D Moldings at mate Curb Weights (lb.): 2-Door Hardtop Quarter Window, Tailgate Window and Belt 3541, 4-Door Pillared Hardtop 3619, Torino ☐ 3-Way Magic Doorgate. Wagon 4109. Spacious Torino with comfort-contoured, all-vinyl High Back seats in Medium Green Certain equipment shown is optional at extra cost. Torino 2-Door Hardtop with vinyl insert bodyside molding, and Torino Wagon. Both are shown in Medium Goldenrod, and with full wheel covers

# Things you ought to know about Ford's all-new Gran Torino, but might never think of asking

(Better idea features that make the all-new Gran Torino, Gran Torino Sport and Torino your greatest values.)

LARGE LUGGAGE COMPARTMENT. Room

for golf clubs, carts and a lot more. Even the gas tank is 2.0 extra-gallons

#### SOLID, QUIET RIDE.

New acoustical materials throughout insulate you from road noise and vibration. You get a quiet, comfortable ride that Ford is known for.

WINDSHIELD AREA, 12% BIGGER than '71, gives you better forward visibility. Even the rearview mirror is larger.

DIRECTAIRE

VENTILATION, standard, gives you fresh air with all windows closed, keeps noise outside.

**CHOICE OF 16** EXTERIORS Diamond Lustre Enamel finishes that never need waxing.

#### STRONG, BODY-AND-FRAME.

Body-and-frame are computer-tuned as one harmonious whole to isolate noise and vibration.

NEW COIL SPRING REAR SUSPENSION

gives you easier handling, arrow-straight tracking, remarkable roadability.

NOTE: Car illustrated is Gran Torino 4-Door Pillared Hardtop

STURDY STEEL GUARD RAILS, in side doors, designed to give passengers greater security.

#### ROOMY FRONT AND

REAR compartments add comfortable stretch-out space. In the rear, it is one of the roomiest mid-size cars.

### TWO WHEELBASE

SIZES: 114-in. 2-Doors, 118-in. 4-Doors and Wagons. Shorter choice for sportier handling. Longer one for more interior room. Both give you smooth riding comfort.

## MANUAL FRONT DISC

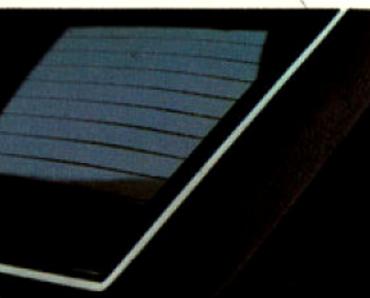
BRAKES, standard. Power front disc brakes standard on Wagons. The same brake principle is used by jet aircraft. It is designed to give you straighter, surer stops even in the rain.

#### 250-CU, IN, BIG SIX.

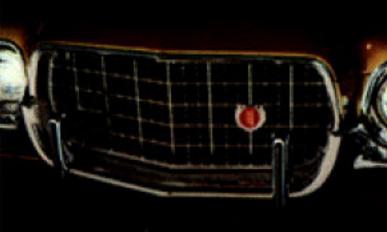
Thrifty standard engine. The 302-cu. in, 2V V-8 is standard on Gran Torino Sport and Squire models. Both team up smoothly with 3-speed fully synchronized manual transmission. Heftier V-8's up to 429-cubic-inch 4barrel are available.

NEW STEERING

GEOMETRY, gives you quicker, more precise response for easier parking, more agility in traffic. It is also insulated against road vibrations. Makes long trips shorter, each short trip an adventure:







only on Wagons) give good protection when you park.



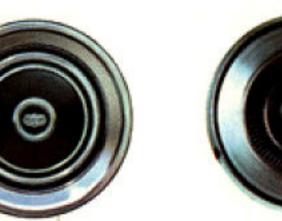
**Bodyside Protection Molding has black** vinyl insert to ward off dents and dings.

Power Door Locks. Master lock-unlock con-

trol switch on both front doors gives security

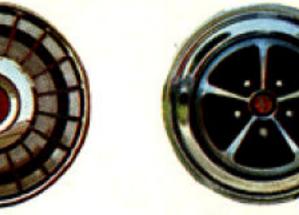
when children ride with you, protects against

intruders.



Trim Rings and **Hub Caps** 

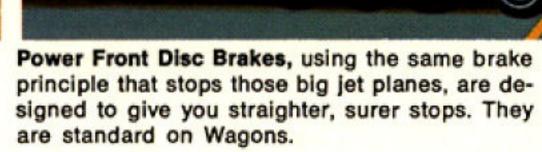


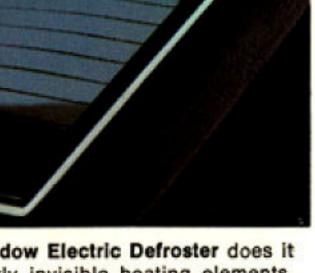


Deluxe Wheel Covers



Color-Keyed Dual Racing Mirrors, include left-hand remote control mirror, standard on Gran Torino Sport models.

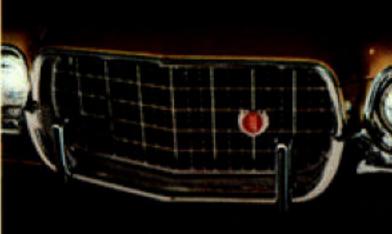


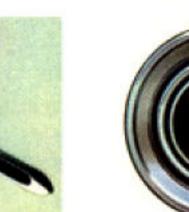


Rear Window Electric Defroster does it with nearly invisible heating elements...



dows, Remote Control Mirror, part of Visibility Group, adjusts from inside Power Windows give fingertip control







ratio, rear window towing decal. Enables you to tow up to 6000-lb. trailers (SAE Class III).

Trailer Towing Package. Gives you trailer light wiring harness, heavy-duty suspension, heavy-duty frame (except Wagons), extra-cooling radiator, heavy-duty alternator, HD battery, 3.25 axle

Full Wheel Covers

Better idea options let you customize for personal needs

pension D Heavy-Duty Load Suspension D Traction-Lok Differential.

A great array of better idea options lets you design your own degree of comfort, convenience and flair. Choose from those shown and listed throughout this catalog, on this page, and from

others your Ford Dealer will be happy to describe. Comfort ideas: SelectAire Conditioner

□ Tinted Glass □ High Back Bucket Seats □ 6-Way Full-Width Power Seats □ AM Radio ☐ AM/FM Stereo Radio ☐ Dual Rear Seat Speakers. Convenience ideas: Console (with bucket

seats) Deluxe Seat Belts with Warning Light (includes Automatic Seat Back Release on 2-Door) Door Edge Guards Electric Clock Deluxe Station Wagon Luggage Rack Instrumentation Group □ Power Steering □ Power Tailgate Window □ Deluxe 3-Spoke Rim-Blow Steering Wheel 
Rear-Facing Third Seat 
Intermittent Windshield Wipers 
Visibility Group

(lights in ash tray, glove/engine/luggage/cargo compartments, at lighter/wiper switches, brake

and seat belt warning lights, dome light, instrument panel light, rear door courtesy light

switches, outside LH remote control mirror, headlights-on warning buzzer). Ideas for extra flair:

Brougham Interior Trim - Knitted Vinyl Seat Trim - Laser Stripe - Sport Cloth Trim - Pleated

Vinyl Seat Trim ☐ Carpeted Station Wagon Cargo Area ☐ Recessed Windshield Wipers ☐ Vinyl

Roof D White Sidewall Tires. Performance ideas: 302 CID 2V V-8 D 351 2V V-8 D 351 CID 4V

V-8 □ 400 CID 2V V-8 □ 429 4V V-8 □ SelectShift Cruise-O-Matic Transmission □ 4-Speed

Manual Transmission with Hurst® Shifter D Optional Axle Ratio D Heavy-Duty Battery D In-

strumentation Group Rallye Equipment Group Ram-Air Hood Scoop Competition Sus-



Magnum 500 Chrome Wheels

## Pick from 9 all-new models!



2-Door SportsRoof 2-Door Hardtop



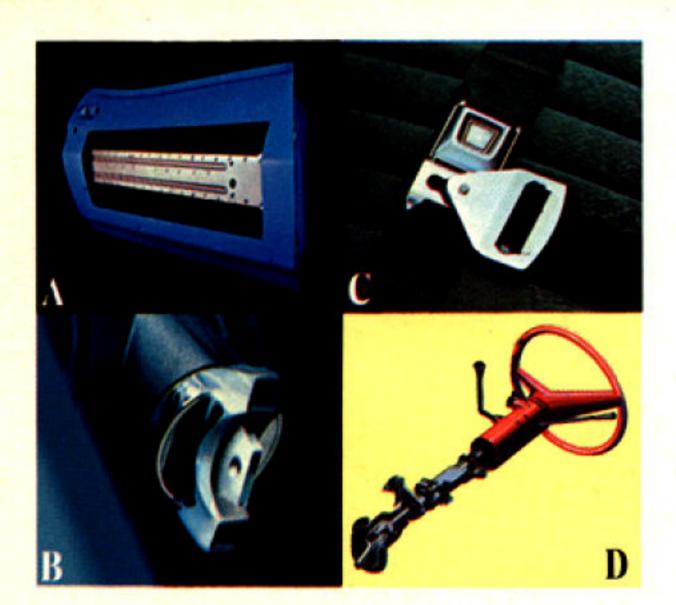


## **Gran Torino**

2-Door Hardtop 4-Door Pillared Hardtop Wagon Squire



2-Door Hardtop 4-Door Pillared Hardtop Wagon



#### We care about your safety

Your peace of mind comes first with us at Ford. In automotive safety, we've been the pioneer for the industry. We've even established a Safety Research Center to help develop stronger, safer, more dependable automotive products for you.

You'll find this reflected in each new Gran Torino, Gran Torino Sport and Torino, which include FORD MOTOR COMPANY LIFEGUARD DESIGN SAFETY FEATURES, standard: (A) Strong Steel Guard Rails built into side doors for a more solid wall between you and the outside world; (B) Locking Steering Wheel and Warning Buzzer . . . removing key, locks steering wheel, buzzer warns against leaving key in ignition; (C) Uni-Lock Harness lets you conveniently fasten lap and shoulder belts with easy-working buckle; (D) Energy-absorbing steering column and steering wheel, designed to absorb energy by yielding in the event of severe impact and thereby reducing the possibility of injury.

Each model also gives you, at no extra cost, these features: Dual hydraulic brake system with warning light o Glarereduced instrument panel padding, windshield wiper arms, steering wheel hub, rearview mirror/ mirror mounting and windshield pillars o Energy-absorbing armrests and safetydesigned door handles a Outside rearview mirror, driver's side a Inside yield away rearview mirror a Energy-absorbing instrument panel with padding a Padded sun visors a Two-speed or variable speed windshield wipers o Windshield washers o High strength laminate safety glass windshield a Double-yoke safety door latches and safety hinges a Hazard warning flasher p Backup lights a Side marker lights a Energy-absorbing front seat back tops with padding a Self-locking front seat backs on 2-door models a Safety-designed radio control knobs and push buttons (on models equipped with radios) o Safetydesigned coat hooks a Safety rim wheels and load-rated tires Corrosion-resistant brake lines a Uniform transmission shift quadrant a Parking lamps coupled with headlamps a Nonreversing odometer a Safety-design front end structure a Head restraint or high back seats for front outboard occupants a Safety glove box latch (on all cars equipped with glove boxes) o Front and rear lap belts for all seating positions Shoulder belts for front outboard occupants.

#### **Engine Specifications**

Engines (see chart): All Torino engines feature automatic choke, self-adjusting valves, use regular fuel unless otherwise noted, and have an oil capacity (including filter) of 4.1 quarts.

250-cu. in. 1V Six-3.68" bore x 3.91" stroke 302-cu. in. 2V V-8-4.00" bore x 3.00" stroke 351-cu. in. 2V V-8-4.00" bore x 3.50" stroke 351-cu. in. 4V V-8-4.00" bore x 3.50" stroke 400-cu. in. 2V V-8-4.00" bore x 4.00" stroke 429-cu. in. 4V V-8-4.36" bore x 3.59" stroke

#### POWER TEAM SELECTIONS

TRANSM	ISSIONS
3	С
3	С
	С
4	С
	С
	C

SYMBOLS:

- 3-3-speed fully synchronized manual shift
- 4-4-speed manual with Hurst® Shifter
- C-SelectShift Cruise-O-Matic
- \*-Requires power front disc brakes

Twice-A-Year Maintenance: 1972 Gran Torino and Torino models are designed to go 6,000 miles (or 6 months) between oil changes and minor chassis lubrications; 36,000 miles (or 3 years, whichever comes first) between major chassis lubes. Other service-savers include: self-adjusting brakes, long-life Motorcraft Sta-Full battery, and many others.

Station Wagons and Trailer Towing: For full details and specifications on Station Wagon models and on trailer towing, see your Ford Dealer. Ask him for copies of the 1972 Ford Wagon and Ford's Better Ideas in Recreation Vehicles Catalogs.

NOTE: Your new 1972 Gran Torino, Gran Torino Sport and Torino models come with factory-engineered Autolite/Motorcraft battery, oil filter, shock absorbers; Autolite spark plugs and other Ford-approved precision parts. For continued top performance, be sure to specify Autolite spark plugs and Autolite/Motorcraft parts whenever replacement is necessary.

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