

PONTIAC 1977

Grand LeMans / LeMans Sport Coupe
LeMans / Grand LeMans Safari / LeMans Safari



GRAND LE MANS.
Appointed like a luxury sport.
Priced like a mid-size.
Great like a Pontiac.

Hey, everybody knows how great a Grand LeMans looks from the outside. The dramatic new grille. The rectangular lights. It's Pontiac from the word go. But a few poor souls have never had the pleasure of seeing just how great a new '77 Grand LeMans looks on the inside. They've never known the joy of unwinding on seats richly upholstered in fine cloth or Morrokide.

They've never felt the satisfaction of having Grand LeMans thick cut-pile carpet underfoot. Or of gripping the new luxury cushion-steering wheel. Or looking at an instrument cluster that's straight out of a Grand Prix. They've never seen the padded upper door panels. Or flicked the column-mounted dimmer switch.

Obviously, they've missed out on a big chunk of the good life. They've missed out on the engineering of this new Grand LeMans, too. Like Pontiac's famed Radial Tuned Suspension with radial tires. It's standard. Or the 250 CID 6 cylinder engine that's standard. Or one of the two available V-8s† you can order for your Grand LeMans.

You'll have to decide between the 2-Door Hardtop Coupe or the 4-Door Hardtop Sedan. But either way, you'll be getting Pontiac's most luxurious mid-sized car. And that's a pleasure nobody should miss.

†See Facts and Figures page for availability

*If the word sleek didn't exist,
it would have been invented
to describe the new Grand LeMans
2-Door Hardtop Coupe.*

Even the sheetmetal has an affluent luster. Grand LeMans 4-Door Hardtop Sedan.



Some of the equipment shown or mentioned is optional at extra cost.



The instrument cluster is straight out of Grand Prix. Custom Sport steering wheel and rally gauges are available.

This richly upholstered 60/40 full-width seat is available.

Choose these available buckets or the standard full-width seat.



LE MANS SPORT COUPE.

That Wide-Track spirit of GTO is alive and well in Pontiac's sportiest mid-sized car.

Pontiac's always had a way with sporty road machines. This year it's the same great story. Wrapped in a great new LeMans Sport Coupe. That aggressive new grille. Those rectangular head lights. The louvered rear quarter windows. If you get the feeling this beauty is yearning to gobble up a few hundred miles of asphalt, you've got the right feeling.

And LeMans Sport Coupé's got the equipment to pull it off. A six cylinder engine is standard. So is Pontiac's super Radial Tuned Suspension with radial tires. Together, they can do wondrous things to a road. Two of Pontiac's toughest V-8s are available†. As is the Rally RTS Handling Package. With GR70-15 white or white-lettered radials and some very thick front and rear stabilizer bars.

The Wide-Track spirit of comfort lives inside this new Sport Coupe. High-back lateral support buckets are optional at no extra cost. But if you've got a thing for having two good friends in the front seat with you, there's a notchback full-width seat standard. Think about a full set of Rally gauges. And a Custom Sport steering wheel. They're all available this year.

But mostly, think about the fun of gobbling up a few hundred miles of asphalt. Behind the wheel of your very own new LeMans Sport Coupe.

†See Facts and Figures page for availability

Below and right. Those sporty louvered windows and accent stripes are just a hint of what is available for the new LeMans Sport Coupe.



Rally 'round the gauges, boys! Full instrumentation is available. A notchback full-width seat or high-rise buckets (below) are standard, so you can have a choice.

Some of the equipment shown or mentioned is optional at extra cost.



LE MANS.
Pontiac's had
16 years of experience
building mid-sized cars.
And it shows.

You don't learn to build a low-priced value as great as the 1977 LeMans overnight. It takes years of honing and refining to come up with lines as sleek and sinewy as this beauty. The bold new grille. The rectangular lights. The sculpted side treatment. It's dynamite. LeMans' kind of comfort didn't just pop up one morning either.

The handsome full-width cloth seats. The new deluxe cushion steering wheel. The cut-pile carpet. The generous use of simulated rosewood applique. Obviously, LeMans benefits from an extensive knowledge of interior design. And with a name like LeMans, you know the Wide-Track people weren't about to hold back when it came to the engineering.

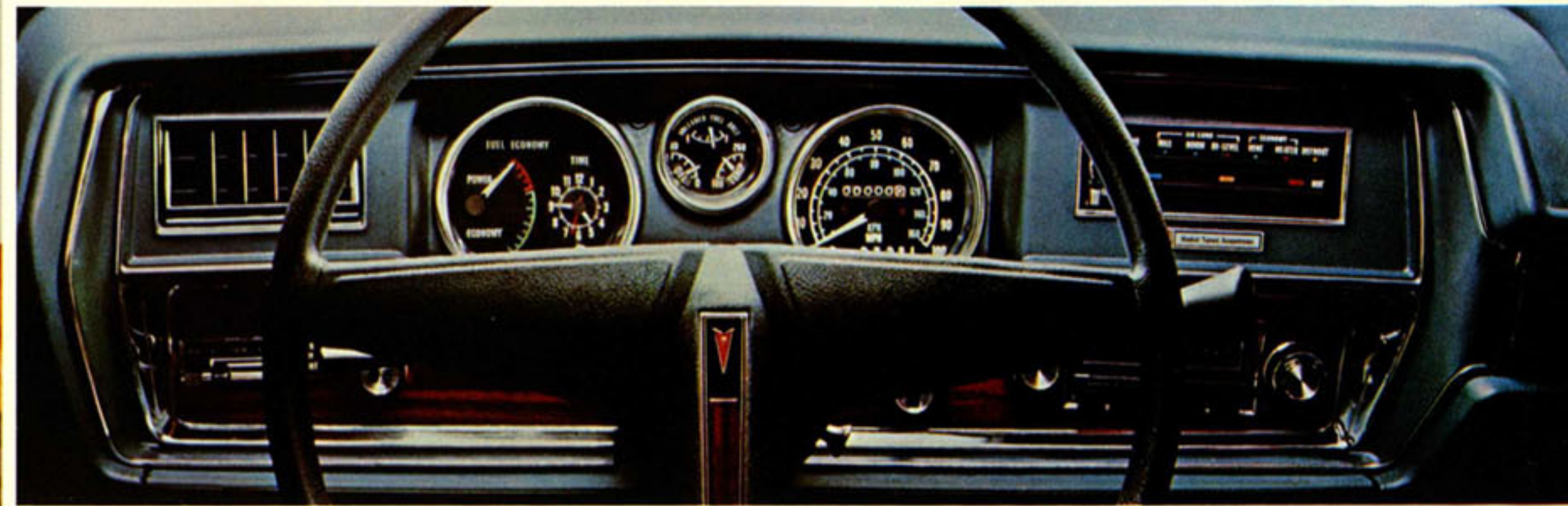
Pontiac's renowned Radial Tuned Suspension with radial tires is standard. It'll move you down the road and through the corners with typical Pontiac aplomb. A six cylinder engine is standard and two V-8s are also available. † It's been designed for the performance requirements of today's world. And Pontiac built the mid-sized LeMans with an understanding that people sometimes like to add their own little touches.

So LeMans' list of available equipment is one of the longest in the industry. Experience. It shows in every facet of Pontiac's lowest-priced mid-sized car. You'll understand the minute you experience a new 1977 LeMans for yourself. †See Facts and Figures page for availability

Even when the Wide-Track people get practical they get beautiful. The new LeMans 4-Door Sedan.

Now you can see why moving up to a Pontiac has become the North American way. LeMans 2-Door Hardtop Coupe.

Some of the equipment shown or mentioned is optional at extra cost.



Think of how beautiful the world could look from behind the wheel of a new LeMans. This full-width seat (right) sets a very high standard. This extra cost full-width seat (left) is even better.





THE LEMANS SAFARIS.

The sporty good looks of a mid-sized Pontiac in two new wagons that can really deliver the goods.

A lot of station wagons are nothing more than station wagons. They do what they're supposed to do—haul people and things. But they don't do it with very much enthusiasm.

Then there's the Grand LeMans Safari. Pontiac's most luxurious mid-sized wagon.

Not just luxurious. But sporty, as well. In its full-width Morrokide seating. Its new soft-cushion steering wheel. And its plush cut-pile carpeting—on the floor, on the doors and even on the cargo floor if you so specify.

Outside, it's the same happy story. A bold new grille. Hood ornament and windsplit molding. Rich simulated woodgrain siding. And generous dashes of color and trim.

Yes, the Grand LeMans Safari has the power to draw crowds. And the power to leave crowds behind—with its new 5.0 litre (301 CID) V-8†.

Yet the Grand LeMans is still every bit a station wagon. With 85.1 cubic feet of cargo space. Ample space for pup tents or peatmoss or whatever.

And to help you unload your whatever, it has an easy-lift tailgate.

If the Grand LeMans sounds too rich for your blood, consider the LeMans Safari.

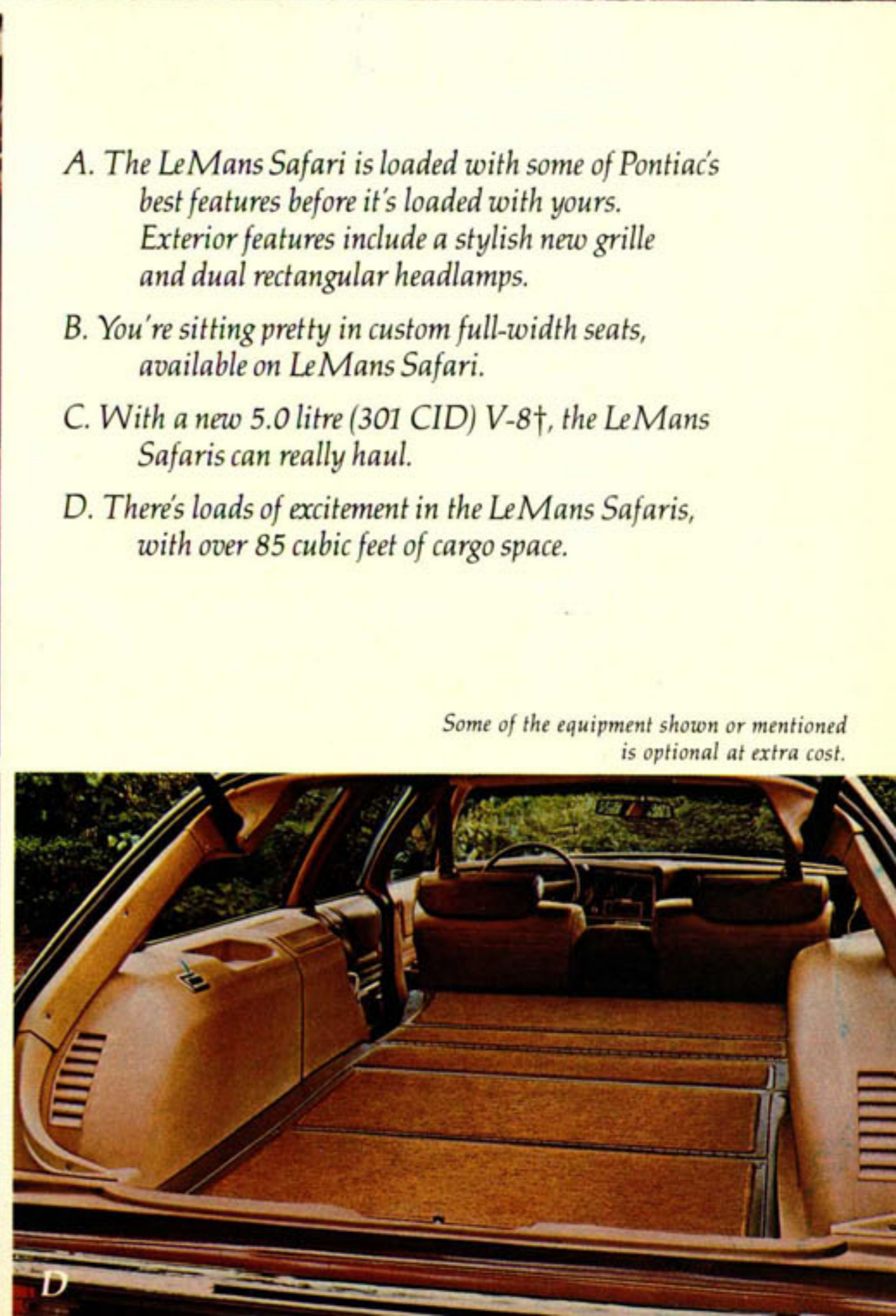
It's priced a bit lower. But it's just as capable and dependable. Just as spacious. And it corners just as well—with Pontiac's Radial Tuned Suspension.

Both LeMans Safaris offer a host of available features. From Rally II wheels to automatic temperature control air conditioning. Even an AM/FM stereo radio with digital clock.

The Grand LeMans Safari. The LeMans Safari. Two mid-sized wagons that turn every delivery into a very special delivery.

†See Facts and Figures page for availability

*The Grand LeMans Safari.
Full-sized luxury in a mid-sized wagon.*



A. The LeMans Safari is loaded with some of Pontiac's best features before it's loaded with yours. Exterior features include a stylish new grille and dual rectangular headlamps.

B. You're sitting pretty in custom full-width seats, available on LeMans Safari.

C. With a new 5.0 litre (301 CID) V-8†, the LeMans Safaris can really haul.

D. There's loads of excitement in the LeMans Safaris, with over 85 cubic feet of cargo space.

Some of the equipment shown or mentioned is optional at extra cost.

A. Your hand never leaves the interior. Not if you order the remote control sport mirror that's available.

B. Open up your roof and let the sunshine in. You can get this available electric sunroof on any LeMans 2-Door.

C. Pontiac's famous Radial Tuned Suspension with radial tires is standard on every LeMans. It's a moving experience.

D. You can have a formal rear quarter window standard on any LeMans 2-Door. The Landau vinyl top is available to add a very classy touch.

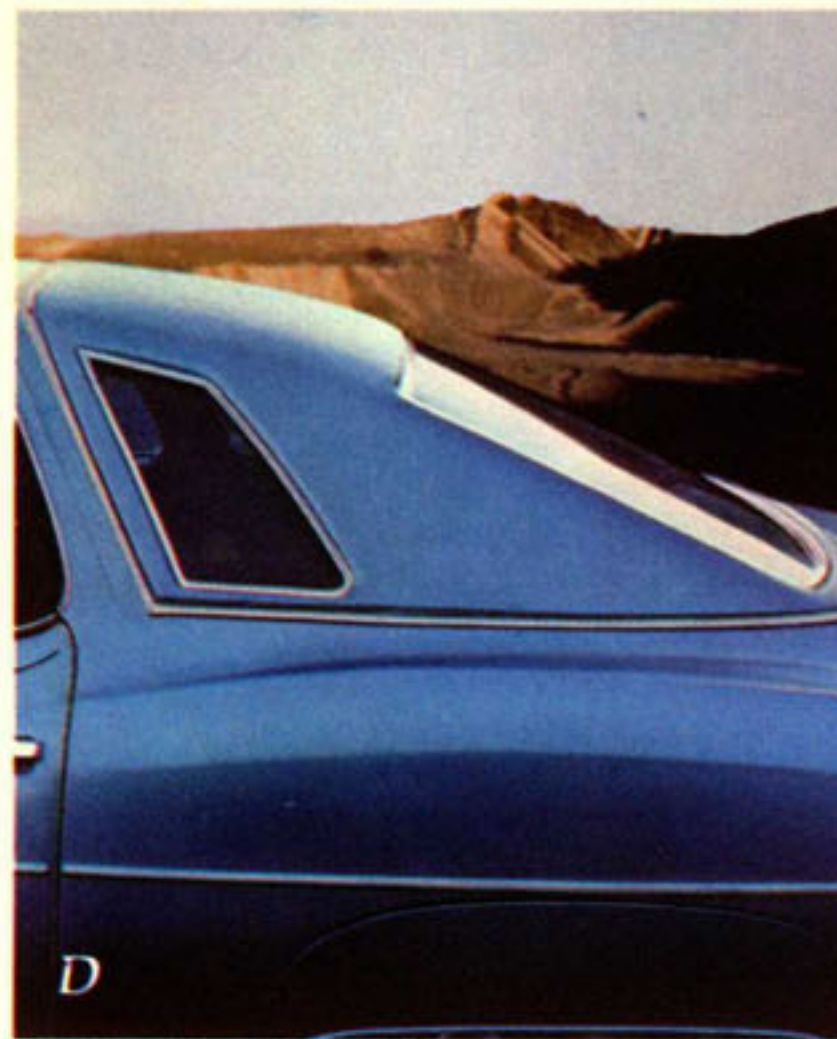
E. Our tilt wheel is available on every new LeMans. It adjusts to six different positions.

F. If a canopy vinyl top is what you want, a canopy vinyl top is what you'll get. It's available on every LeMans Sport Coupe and LeMans 2-Door this year.

G. Standard High Energy electronic ignition helps give you quick starts in any kind of weather and also helps reduce maintenance costs.

H. AM, AM/FM, AM/FM stereo radio or this AM/FM stereo radio with an 8-track tape player. They're all available.

I. Get your new Pontiac with buckets, and you can order the available center console.



Facts and Figures

MODELS

- Grand Le Mans
 - 2-Door Hardtop Coupe
 - 4-Door Hardtop Sedan
 - 4-Door Safari
- Le Mans Sport Coupe
 - 2-Door Hardtop Coupe
- Le Mans
 - 2-Door Hardtop Coupe
 - 4-Door Hardtop Sedan
 - 4-Door Safari

POWER TEAMS

- Standard Engine. Coupes and Sedans
 - 4.1 litre (250 CID) 1-bbl. Six
 - Safari 5.0 litre (301 CID) 2-bbl. V8

- Available Engines. Coupes and Sedans
 - 5.0 litre (305 CID) 2-bbl. V8
 - 5.7 litre (350 CID) 4-bbl. V8
 - Safari 6.6 litre (400 CID) 4-bbl. V8

- Standard Transmission
 - Le Mans and Le Mans Sport Coupe
 - 3-Speed Manual Column Shift
 - Grand Le Mans and Safari models
 - Turbo Hydra-matic

- Available Transmission
 - Turbo Hydra-matic

STANDARD INTERIOR FEATURES

- Standard Le Mans Features
 - Instrument panel with rosewood vinyl trim.
 - Full-width, newly styled cloth and Morrokide front seats. New deluxe cushion 3-spoke steering wheel.
 - Single-buckle seat and shoulder belt system. Tilt-type non-glare inside mirror.
 - Nylon-blend, cut-pile carpeting. Trunk mat. Speedometer graduated in kilometers per hour and miles per hour (odometer registers in miles). All new vertical piping seat styling.
- Special Le Mans Sport Coupe Features
 - Custom Interior with diamond-patterned seats. New pull straps on all doors. Choice of cloth and Morrokide or all-Morrokide notchback full-width seat with center armrest or Morrokide bucket seats.

Special Grand Le Mans Features

Distinctive wraparound instrument panel with simulated rosewood applique. New luxury cushion steering wheel. Cloth and Morrokide or all-Morrokide interior trim. Vinyl seats in new diamond-patterned styling. Notchback full-width seat or front bucket seats. Padded upper door panels. Electric clock. Carpeted lower door panels. Dome lamp switches and pull straps on all doors. Instrument panel assist strap. Dual horns.

Special Safari Features

Tailgate ajar warning indicator. Stowage compartment under load floor. Spare tire removal assist strap.

STANDARD EXTERIOR FEATURES

Standard Le Mans Features
Distinctive new vertical grille design. Dual rectangular headlamps. Wraparound front lamps and tail lamps. Concealed windshield wipers. Formal rear quarter windows (on 2-door only). Front and rear bumpers with energy-absorbing mounting system. Distinctive hubcaps bearing Pontiac crest. Bright moldings on windshield, rear quarter windows and rear window. Roof drip moldings.

Special Le Mans Sport Coupe Features
Choice of louvered or formal rear quarter windows. Distinctive, wider tail lamp styling. Body-colored door handle inserts. Wheel opening and hood rear edge moldings. Rocker panel moldings. Dual horns.

Special Grand Le Mans Features
Distinctive segmented grille. Stand-up hood ornament. Hubcaps. Distinctive tail lamps with rear trim plates. Hood windsplit molding.

STANDARD CHASSIS FEATURES

Radial Tuned Suspension including: FR78-15 GM specification radial tires, front stabilizer bar, 4-wheel computer-selected coil springs and more. Perimeter-type frame. Front disc brakes, rear drum. High Energy Electronic Ignition. Catalytic converter.

DIMENSIONS (inches)	2-DOOR	4-DOOR	Safari
Overall length	208.0	212.0	215.4
Overall width	77.4	77.4	77.4
Wheelbase	112.0	116.0	116.0
Track, front/rear	61.6/61.1	61.6/61.1	61.6/61.1
Head room, front/rear	37.2/36.7	38.9/37.2	38.5/39.0
Leg room, front/rear	42.5/32.9	42.5/37.0	42.5/33.3
Shoulder room, front/rear	59.6/57.9	59.6/58.9	59.6/58.9
Hip room, front/rear	54.8/52.7	54.7/57.8	54.7/55.1

CAPACITIES

- Fuel Tank - 18.1 gals.
- Cooling System - 14.6 qts. (6-cyl.)
- Oil, less filter refill - 3.3 qts. (6-cyl.)

Special Safari Features

One-piece lift-type tailgate. Simulated woodgrain applique body panelling on Grand Safari.

POPULAR EQUIPMENT AVAILABLE

Engine block heaters. Convenient six-way power seat. Stowaway spare tire, custom air conditioning. Refreshing automatic temperature air conditioning. Rally RTS Handling Package including GR70-15 WSW or white letter steel-belted radials, front and rear stabilizer bars. Custom interior trim available only in the Le Mans 4-Door Sedan. Distinctive GT Option (available only on the Le Mans Sport Coupe) including two-tone color treatment, body accent stripes, Rally RTS and Rally II wheels, Grand Prix-type instrument panel with rally gauges, body-colored sport mirrors, blacked-out grille. Canopy top. Custom Sport steering wheel available on all '77 Le Mans. New luxury cushion steering wheel available only on Le Mans and Le Mans Sport Coupe (std. on Grand Le Mans). New cast aluminum wheels, deluxe wheel covers, Rally II wheels with trim rings in body color. New custom finned wheel covers. New wire wheel covers. Body accent stripes available in black, white, red or gold. Bucket seats (Le Mans Sport Coupe and Grand Le Mans). Convenient electric sunroof. Sporty console available with bucket seats on Grand Le Mans and

Le Mans Sport Coupe with Hydra-matic transmission. Stereo AM/FM radio/tape player, AM radio/tape player, AM/FM radio, AM/FM stereo radio or AM radio. Remote control (left and right hand) sport mirrors. Left-hand remote control, with right-hand fixed sport mirrors. Right-hand manual chrome mirror. Left-hand remote-control chrome mirror. Right side visor vanity mirror with or without light. Tilt steering wheel (not avail. with manual column-shift transmissions). Controlled-cycle windshield wiper system. Power windows. Power door locks. Variable-ratio power steering. Power front disc brakes (std. on Grand Le Mans). Remote control deck lid release. Electric rear window defroster. Cruise Control available only with power brakes and Turbo Hydra-matic transmission. Ash tray lamp, instrument panel courtesy lamp, glove compartment lamp, luggage compartment lamp and rear courtesy lamp available as a package option (ashtray lamp and glove compartment lamp std. on Grand Le Mans). Rally gauge cluster, clock and tachometer. Rally gauge cluster and clock. Instrument panel gauges and fuel economy indicator. Safe-T-Track rear axle. Sporty over-the-roof stripe (only avail. on Le Mans and Le Mans Sport Coupe). Heavy-duty radiator. Heavy-duty battery. Convenience accessories including soft-ray glass windows, custom pedal trim plates, litter container, electric clock (std. on Grand Le Mans) and durable floor mats.

Exterior colors



11. Cameo White



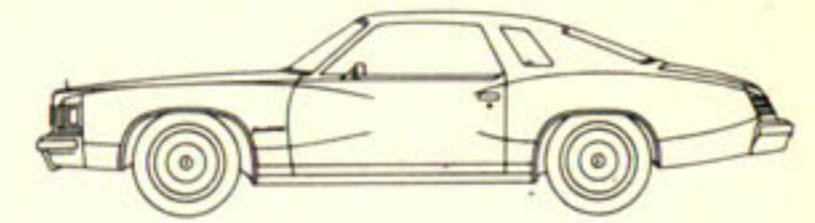
13. Sterling Silver



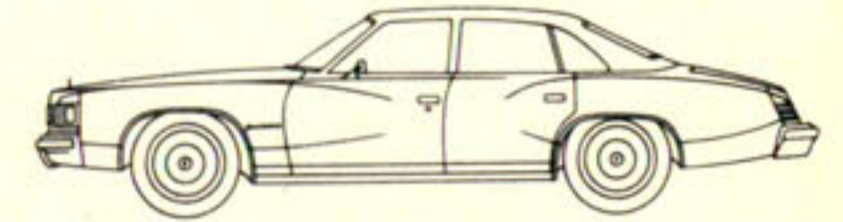
19. Starlight Black



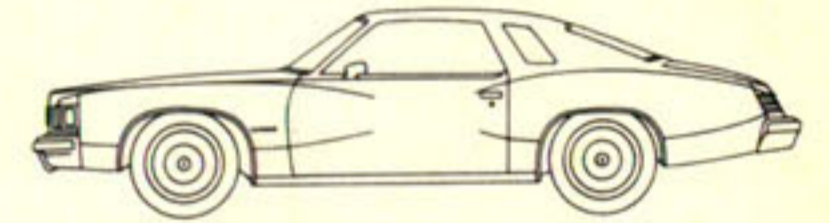
29. Nautilus Blue



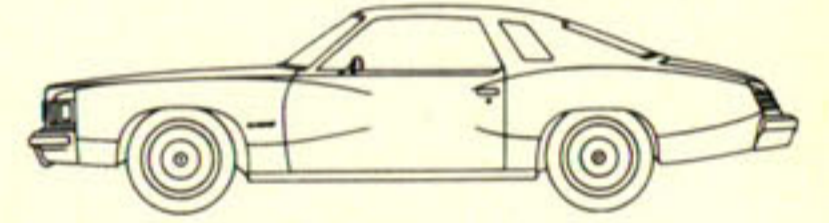
Grand Le Mans 2-Door Coupe



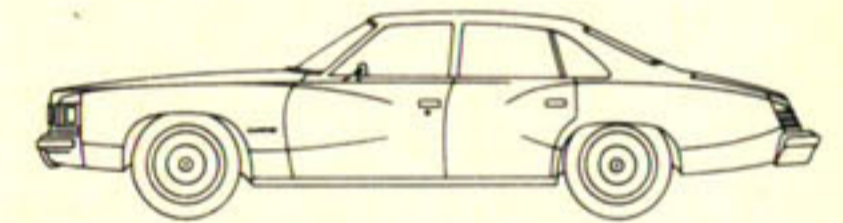
Grand Le Mans 4-Door Sedan



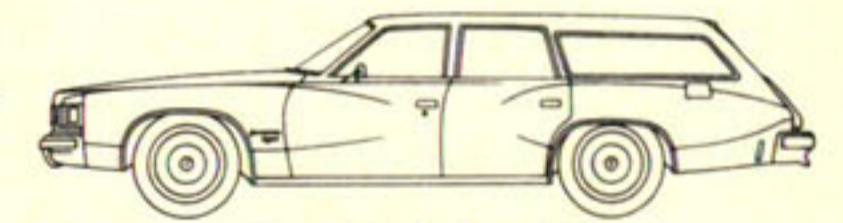
2-Door Le Mans Sport Coupe



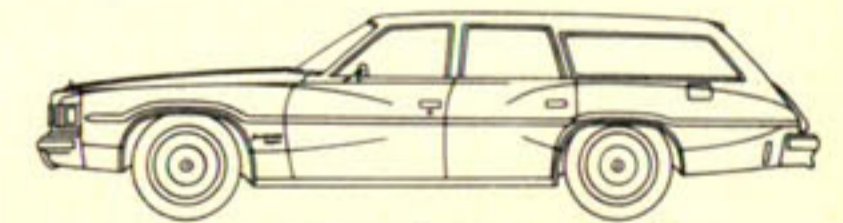
2-Door Le Mans Coupe



4-Door Le Mans Sedan



4-Door Le Mans Safari



4-Door Grand Le Mans Safari



36. Firethorn Red



61. Mojave Tan



69. Brentwood Brown



78. Mandarin Orange



48. Berkshire Green



50. Cream Gold



72. Roman Red



22. Glacier Blue



44. Bahia Green



63. Buckskin

Colors shown are representative only. Printed reproduction does not permit accurate color fidelity. Actual colors may be seen at your Pontiac-Buick dealer's.



The illustrations or descriptions in this catalogue do not necessarily show standard colors, materials and equipment. General Motors of Canada Limited reserves the right to make changes at any time without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models. This right may be exercised without incurring any responsibility with regard to cars and trucks previously sold.