

1990 PLYMOUTH **LASER**



THE FIRST PLYMOUTH OF THE '90s.

"LASER IS A SLEEK, CROUCHING TWO-PLUS-TWO THAT PROMISES A LOT OF EXCITEMENT FOR NOT A LOT OF CASH."

Car and Driver Magazine

This is Laser, the first Plymouth of the '90s, and it's all new from the ground up. Take the wheel and feel the excitement. Plymouth's tradition of value and customer satisfaction offers you the driving refinement of Laser at an affordable price.

Together with standard power-assisted four-wheel disc brakes, five-speed manual overdrive transaxle, dual remote control outside mirrors, tilt steering column and cloth reclining front bucket seats, Laser delivers more fun for the money and goes beyond what you'd normally expect. That's why the critics are raving about Laser's exciting looks and electrifying performance.



Wrap yourself in a sports-caliber ergonomic environment. The Plymouth Laser RS Turbo cockpit, shown in Buckskin, allows the driver to thoroughly enjoy Laser's spirited performance. Every switch, gauge and indicator has been shaped and placed for maximum driving efficiency and comfort. Euro style rotary controls operate the ventilation and optional air conditioning systems. Leather-wrapped sport steering wheel and shifter are standard on Laser RS Turbo.

"IT'S PROBABLY THE BEST-LOOKING CAR TO WEAR A PLYMOUTH BADGE IN YEARS...AND, BOY, IS IT FAST."

Motor Trend Magazine



Laser RS' ergonomically efficient cockpit, with front reclining high-back cloth bucket seats, shown in Quartz.

Superior digital sound quality is yours with Laser RS' optional CD Player. (Available in Deluxe Equipment Package with CD.)



Laser's fold-down rear seatback easily accommodates longer-than-usual cargo. Adjustable tilt steering column and three-spoke sport steering wheel are standard on all Laser models.

The sporty, affordable new Plymouth Laser performs aggressively, with three powerful engine choices: an advanced tech 1.8-liter with multipoint fuel injection (MPI), the high tech 2.0-liter dual overhead cam (DOHC) 16-valve with MPI, or the state-of-the-art intercooled turbocharged version of the 2.0-liter that generates 190 horsepower.

Laser's sleek styling is fully functional, with concealed headlights, flush glass and door handles, and a windswept aerodynamic shape that quiets on-rushing air and uses the wind to hold the car firmly to the road. The all-new Laser. Cross over into the '90s...today!



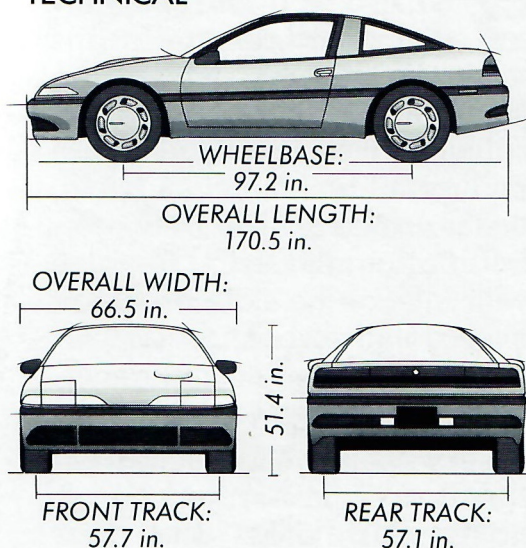
Ready For Action...Plymouth Laser RS with optional 2.0-liter DOHC 16-valve multipoint electronically fuel-injected engine, shown in Flash Red Clear Coat.

1990 Plymouth Laser...the Worldbeater.

"AS YOU WOULD EXPECT, IT'S NOT TOO HARD TO
LIGHT UP THE FRONT TIRES WHEN LAUNCHING OFF THE LINE..."

Motor Trend Magazine

TECHNICAL

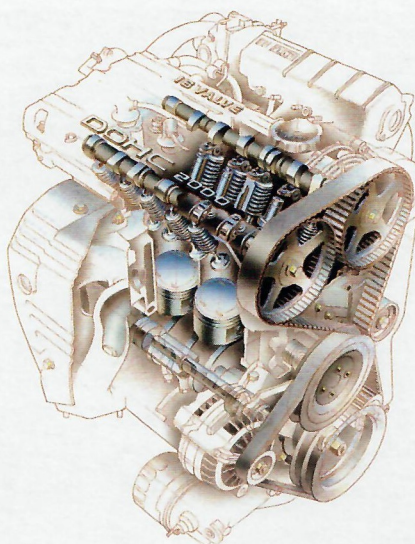


SPECIFICATIONS

Turning Diameter (curb to curb)	
— Manual steering	34.1 ft
— Power steering	35.4 ft
Curb Weight (with standard transaxle)	
Laser	2,524 lb
Laser RS	2,572 lb
Laser RS with optional 2.0-liter engine	2,678 lb
Laser RS Turbo	2,745 lb
Cargo Capacity	10.2 cu ft
Passenger Capacity	4
Fuel Capacity	15.9 gal

EXTERIOR COLORS

Raspberry Clear Coat
Bright Blue Clear Coat
Bright White Clear Coat
Flash Red Clear Coat
Black Clear Coat
Warm Silver Clear Coat



Laser RS Turbo leaps to your command, thanks to its 2.0-liter DOHC 16-valve intercooled turbocharged MPI engine. It generates 190 horsepower at 6,000 rpm.

Laser's standard four-wheel power-assisted disc brakes give you the assurance of excellent stopping power. The anti-fade brake design uses vented front and solid rear discs to produce a combined brake swept area of more than 381 square inches.

An available four-speed automatic transaxle with lockup torque converter gives you advanced electronic controls to choose Power Mode shifting for excellent acceleration, or Economy Mode shifting to conserve fuel. Plus, there's a shifter-mounted switch that locks out the fourth over-drive gear in city traffic.

Quality Worth Backing



All Chrysler Motors automobiles and light trucks now benefit from the 7/70 Power Train Limited Warranty. Upon expiration of the basic 12-month or 12,000-mile limited warranty, coverage is extended on power train components to seven years or 70,000 miles.* This represents one of the most comprehensive original limited power train warranties available on cars and trucks built and sold in the United States, and points out Chrysler Motors' pride in building and backing its products the right way.

In addition to the 7/70 Limited Warranty described above, all Chrysler Motors automobiles offer the 7/100 Anticorrosion Limited Warranty. Your dealer will repair or replace at no charge outer body sheet metal panels found to have developed perforation (rust-through) in normal use up to seven years or 100,000 miles. See your dealer for a copy of the limited warranty.

*Restrictions apply.

Buckle up for safety.

THE NINE MOST IMPORTANT WORDS PLYMOUTH KNOWS:

SATISFY THE CUSTOMER.
SATISFY THE CUSTOMER.
SATISFY THE CUSTOMER.



Plymouth Laser RS' futuristic aero shape gets noticed. Shown in Bright Blue Clear Coat with available 16-inch lace cast aluminum wheels (set of four).

