

*the nineteen hundred and ninety eight*  
**CONTOUR**







One drive will *surprise* you.

## Contour

*For the driving enthusiast, there is no such thing as a lonely road.*

*The car and private thoughts provide all the company needed.*

*Often, the thoughts are random in subject and of no great import.*

*They're simply a way to employ consciousness while enjoying this*

*most visceral, relaxing and rejuvenating activity. Ford Contour is*

*good in these situations. Very good. With a lively mix of power and*

*agility that's satisfying. A smooth ride that's downright comforting.*

*So many long, winding roads. So little time.*



# Contour *Personality*



Contour SE with the optional Comfort Group in Pacific Green Clearcoat Metallic.

Your head says 4-door sedan, but your heart  
has itself set on fun to drive, sporty. What was once a  
bewildering dilemma is now a simple matter of choosing  
Ford Contour. Contour brings a satisfying blend of power, agility and  
control to the world of four doors. A very satisfying blend. How can you  
be sure? Drive it. With Contour, one test drive is all we ask.  
And all you'll need.

Contour SE with the optional Comfort Group in Black Clearcoat.



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One drive will *surprise* you.

Contour SE with the optional Sport Group in Treador Red Clearcoat Metallic.



The power-efficient 2.5-liter Duratec 170-hp V6 system with 4 valves per cylinder uses advanced racing technology in the design of its cylinder block.

The Zetec 2.0-liter 125-hp I4 with 4 valves per cylinder is engineered for responsive power, torque and reduced engine noise.

Both engines can go a full 100,000 miles before they need a scheduled tune-up (under normal driving conditions with routine fluid and filter changes).

*As difficult as it is for some to believe, there are people who view automobiles merely as vehicles of transportation. A curious perspective, to say the least. Contour is for the others, those who know that driver reward is the real issue. Confident passing. Sure cornering. A new sense of adventure traveling a familiar route. And a look forward to tomorrow's commute.*

Contour  
*Performance*



The Contour suspension is designed for a smooth, yet agile ride.



Contour  
*Style*



Contour LX in Cabernet Red Clearcoat Metallic.

Contour SE in Light Prairie Tan Clearcoat Metallic shown with optional 15" 8-spoke aluminum wheels.

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The Contour SE interior with optional leather seating surfaces in Greystone.



*The driver's seat includes an integral armrest for added comfort.*

*Molded cup holders are part of the low-profile center console.*

*Contour seats are designed to work with the safety belts to keep occupants from sliding forward during a frontal impact.*

*The Contour interior is exceptionally well designed and appointed. That's because comfort for both driver and passengers is such a major part of the driving equation. The height of the front shoulder belts individually adjusts and dual visor mirrors are provided.*



*The instrument panel's vent design promotes effective heat/AC. Optional SE Sport Group shown.*

Contour  
*Comfort*

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## Contour *Safety & Security*

Breathe easier. Contour's particulate air filtration system removes over 90% of particles larger than 3 microns.

Dual remote power mirrors provide a good look at what's coming from behind.

Solar tinted glass is standard to help reduce glare and keep things cool.

Childproof rear door locks are standard. When activated, they keep children from opening doors from inside the vehicle.

The protective strength of boron steel side door intrusion beams promotes a feeling of security.

"Safety cell" construction provides occupant protection in a frontal, side or rear impact.

The optional Remote Keyless Entry system includes two transmitters and a panic button feature.



With SecuriLock,™ a prominent blinking light on the instrument panel (right) alerts would-be thieves that there's an anti-theft system in operation.

Thanks to advanced technology, the chances that you'll find your new Contour precisely where you parked it are better than ever.



SecuriLock,™ a passive anti-theft system, is included with the optional 2.5L Duratec V6 engine. Your driver's key sends a specially coded electronic signal to the ignition module. If any other key is tried, the engine won't start.

In most hard braking situations or on a slippery surface, the available anti-lock brake system keeps the wheels from locking up by applying and releasing the brakes up to 12 times per second while you're firmly holding down the brake pedal. The results are straighter stops and greater steering control.

Wrestling a car seat can wear you out before you start. An integrated child safety seat is available with Contour SE.



Second Generation depowered air bags (below) are standard. They're designed to further enhance protection for the driver and passenger. 3-point safety belts are included for all passengers.

Always wear your safety belt and secure children in the rear seat.

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# Contour Features

You can have your new Contour just about any way you want it.

Choose between LX and SE. You may add individual options

to either series. In addition to individual options, you may also

add an option group to Contour SE. See your dealer for

complete ordering information.

## SE OPTION GROUPS

### CONTOUR SE COMFORT GROUP

- 10-way power driver's seat
- Power antenna
- 15" 8-spoke aluminum wheels
- P205/60Rx15 all-season tires
- Leather-wrapped steering wheel
- Leather-wrapped shift knob
- Fog lamps
- Variable timed interval wipers
- Illuminated passenger visor mirror

### CONTOUR SE SPORT GROUP

- Duratec 2.5L, 170-horsepower, 24-valve DOHC V6 engine
- 15" 12-spoke aluminum wheels
- P205/60Rx15 all-season tires
- Tachometer
- Leather-wrapped steering wheel
- Leather shift knob
- Sport floor mats
- Rear spoiler
- Fog lamps
- Lower bodyside cladding
- Variable timed interval wipers
- Illuminated passenger visor mirror
- Sport badging
- Sport cloth reclining bucket seats

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## FEATURES & OPTIONS

EXTERIOR FEATURES	LX	SE
Solar tinted semi-flush glass	S	S
Flush headlamps with halogen bulbs and integral park/turn indicators	S	S
5-mph color-keyed, polycarbonate bumpers	S	S
Dripless roof construction with water management system	S	S
Power remote-control mirrors (black)	S	–
Power remote-control mirrors (color-keyed)	–	S
Color-keyed bodyside moldings	S	S
P185/70Rx14 BSW all-season tires	S	S
P195/65Rx14 performance BSW tires (included with Duratec V6 engine only)	O	O
P205/60Rx15 all-season tires	–	O
14" wheel covers with bolt-on appearance	S	S
15" wheel covers with bolt-on appearance	–	O
15" 8-spoke aluminum wheels	–	O
15" 12-spoke aluminum wheels	–	G

### SAFETY AND SECURITY

"Safety cell" structure with high-tensile steel door beams and cross-car beam	S	S
Deploying Trim System side impact protection	S	S
Second Generation depowered dual front air bags, driver and passenger	S	S
Manual lap/shoulder belts for all seating positions (front are height adjustable)	S	S
Height-adjustable head restraints	S	S
Clutch interlock at start-up with manual transaxle; brake shift interlock with optional automatic transaxle	S	S
Fuel tank forward of rear suspension	S	S
Shielded interior door locks	S	S
Childproof rear door locks	S	S
SecuriLock™ passive anti-theft system (included with Duratec V6 engine only)	O	O
Remote Keyless Entry system	–	O
4-wheel anti-lock braking system	O	O

### COMFORT AND CONVENIENCE

Air conditioning	S	S
Power moonroof	–	O
Particulate air filtration system	S	S
Low-profile floor console with cassette/CD storage and twin molded cup holders	S	S
Soft-feel driver-oriented instrument panel, side window demisters and four registers	S	S
Front shoulder safety belt height adjusters	S	S
Analog gauges and warning lights	S	S
Tilt steering column	S	S
Speed control	–	S
Driver's left footrest	S	S
Front passenger grab handle	S	S
Remote decklid release	S	S
Power door locks	–	S
Power windows with "express-down" driver's window, illuminated switches and rear window lockout feature	–	S

COMFORT AND CONVENIENCE (CONT'D)	LX	SE
Light group: rear door courtesy light switches; front map/reading light; front footwell illumination; illuminated entry	–	S
Rear window defroster	O	S
Single-speed intermittent wipers	S	S
Variable-timed interval windshield wipers	–	G
Driver and passenger visor mirrors	S	S
Illuminated passenger visor mirror	–	G
Front door trim panel storage bins	S	S
Digital clock	S	S
Rear seat compartment heat ducts	S	S
AM/FM stereo	S	–
AM/FM stereo/cassette	–	S
AM/FM stereo/cassette/Premium Sound	–	O
AM/FM stereo/single CD radio/Premium Sound	–	O
6-disc remote-controlled CD changer (dealer installed)	O	O
Power antenna	–	O
Carpeted front and rear floor mats	O	O
Smoker's package	O	O

### SEATING

Cloth reclining bucket seats and 3-passenger rear bench seat	S	S
Sport cloth reclining bucket seats	–	G
60/40 split fold-down carpeted rear seat backs (releases located in trunk for security)	–	O
Leather seating surfaces (requires 60/40 split fold-down carpeted rear seat backs)	–	O
10-way power driver's seat: adjusts up/down, forward/back and tilt forward/back; plus adjustable lumbar support and seat back recliner	–	O
Integrated child safety seat	–	O

### POWERTEAMS

Zetec 2.0L, 16-valve, DOHC I4 engine	S	S
5-speed manual overdrive transaxle	S	S
Duratec 2.5L, 170-horsepower, 24-valve DOHC V6 engine with SecuriLock™ passive anti-theft system and P195/65Rx14 performance BSW tires (4-wheel disc brakes are included when manual transaxle is ordered)	O	O
Electronic 4-speed automatic transaxle	O	O

### OPTION GROUPS

SE Comfort Group: 10-way power driver's seat; power antenna; 15" 8-spoke aluminum wheels; leather-wrapped steering wheel and shift knob; fog lamps; variable timed interval wipers; illuminated passenger visor mirror	–	O
SE Sport Group: 2.5L Duratec V6 engine; 15" 12-spoke aluminum wheels; tachometer; leather-wrapped steering wheel and shift knob; sport cloth reclining bucket seats; sport floor mats; rear spoiler; fog lamps; lower bodyside cladding; variable timed interval wipers; illuminated passenger visor mirror; sport badging	–	O

S = Standard O = Optional G = Option Group Only





Standard 14" wheel covers with bolt-on appearance



15" wheel covers with bolt-on appearance (optional with SE)



15" 8-spoke aluminum wheels (optional with SE and included in SE Comfort Group)

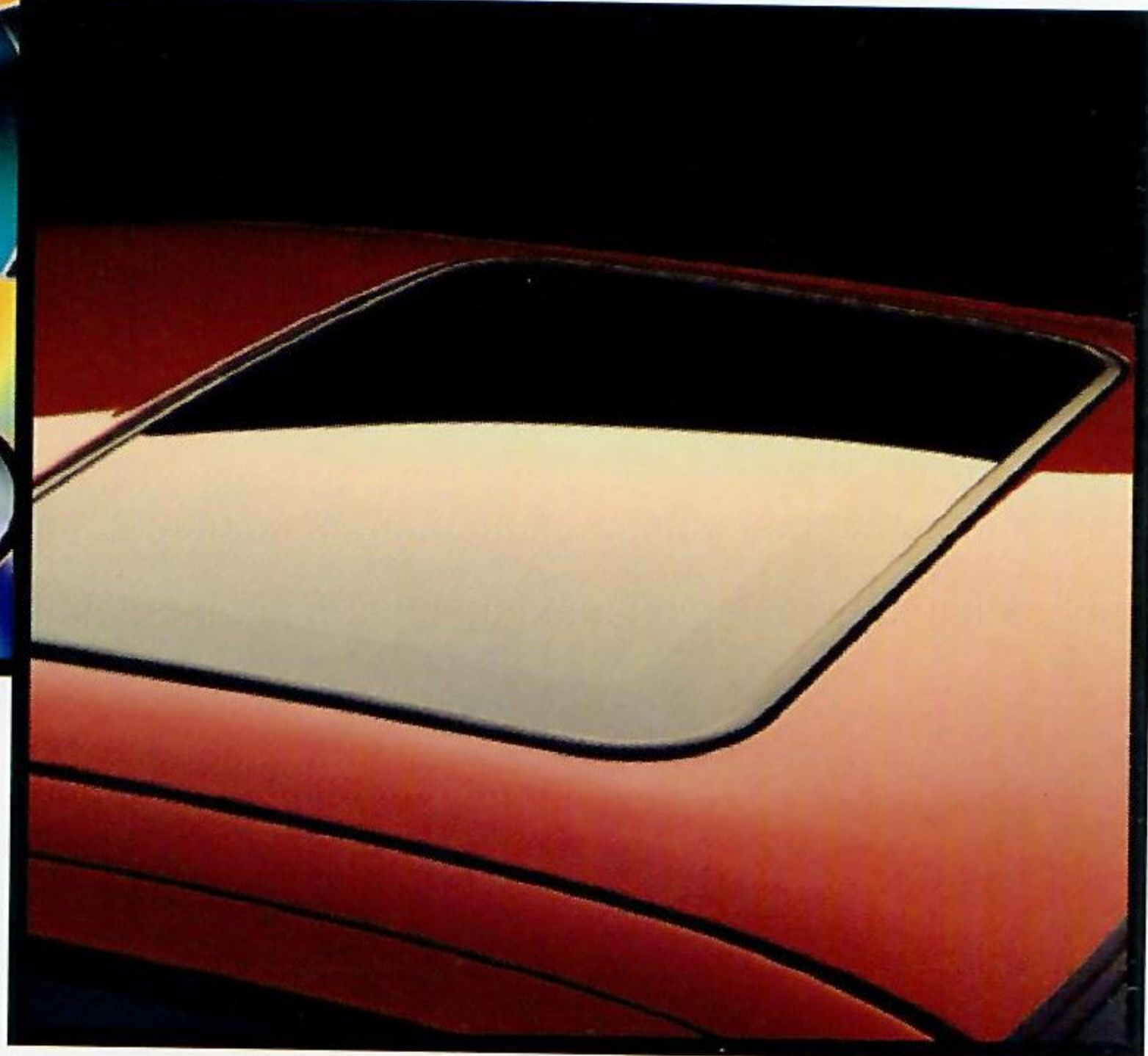


15" 12-spoke aluminum wheels (included in SE Sport Group)



The optional AM/FM stereo/single CD radio includes Premium Sound for added listening enjoyment.

For extra fun while cruising under the sun or the stars, the optional power moonroof is available with Contour SE.



Standard heating is distributed through vents on the instrument panel, floor, and through auxiliary heat ducts in back for the benefit of rear passengers.



Speed control is standard on Contour SE. You can operate it without taking your hands from the wheel.

DIMENSIONS	
Wheelbase	106.5"
Length	184.6"
Height	54.5"
Width	69.1"
Front tread	59.2"
Rear tread	58.5"
Trunk capacity (cu. ft.)	15.5
Passenger capacity	5

SPECIFICATIONS	
Drivetrain: front-wheel drive	
Engines: Zetec 2.0-liter 16v, DOHC I4 (standard); Duratec 2.5-liter 24v, DOHC V6 (optional and included in SE Sport Group)	
Induction system: sequential electronic fuel injection and EEC-V computer	
Compression ratios: 9.6:1 (Zetec I4); 9.7:1 (Duratec V6)	
Tune-up interval: 100,000 miles (under normal driving conditions with routine fluid and filter changes)	
Transaxles: 5-speed manual overdrive standard; electronic 4-speed automatic overdrive optional	
Horsepower, SAE net: 125 @ 5500 rpm (Zetec I4); 170 @ 6250 rpm (Duratec V6)	
Torque, SAE net: 130 @ 4000 rpm (Zetec I4); 165 @ 4250 rpm (Duratec V6)	
Battery: 55 AH maintenance-free	
Alternator: 130-amp	
Body construction: unitized with separate front rubber-mounted subframe	
Front suspension: independent strut-type with A-arms, strut-mounted coil springs and stabilizer bar	
Rear suspension: independent quadralink design with stabilizer bar; plus sport tuning in SE	
Steering: rack-and-pinion, power-assisted	
Brakes: power front disc/rear drum (standard); 4-wheel disc (standard with V6 engine and manual transmission); 4-wheel anti-lock brake system (optional on all models)	
Tires: P185/70R14 BSW all-season (standard); P195/65R14 performance BSW tires (included with Duratec V6); P205/60R15 BSW all-season (included with 15" wheels)	

ROADSIDE ASSISTANCE PROGRAM

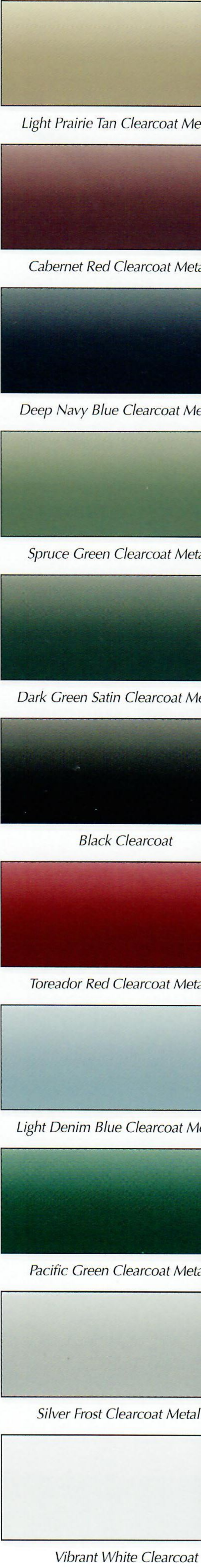
Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile bumper-to-bumper warranty. Ask your Ford Dealer for complete details on this program and for a copy of the limited warranty.

PRODUCT CHANGES

Following publication of the catalog, certain changes in standard equipment or options, or product delays, may have occurred which would not be included in these pages. Ford reserves the right to change product specifications at any time without incurring obligations.



EXTERIOR PAINT COLORS	INTERIOR TRIM COLORS		
	Midnight Blue	Prairie Tan	Greystone
Contour LX and SE			
Light Prairie Tan Clearcoat Metallic	■	■	■
Toreador Red Clearcoat Metallic	■	■	■
Cabernet Red Clearcoat Metallic	■	■	■
Light Denim Blue Clearcoat Metallic	■		■
Deep Navy Blue Clearcoat Metallic	■	■	■
Pacific Green Clearcoat Metallic	■	■	■
Spruce Green Clearcoat Metallic		■	■
Dark Green Satin Clearcoat Metallic		■	■
Silver Frost Clearcoat Metallic	■		■
Black Clearcoat	■	■	■
Vibrant White Clearcoat	■	■	■







# 1998 CONTOUR



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DEZO'S GARAGE

