

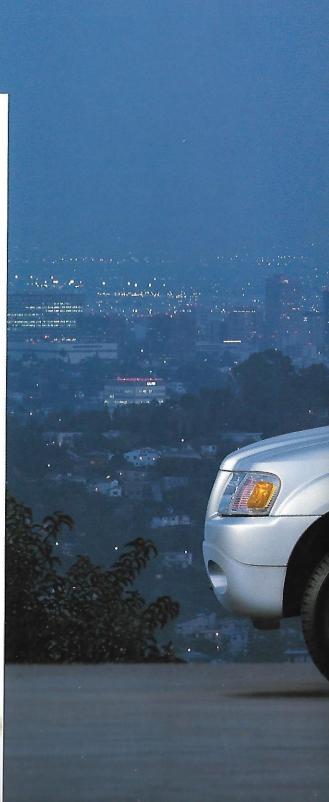
THE MOST HIGHLY EVOLVED SUVs ON EARTH :- Or anywhere else.

THE 2004 FORD SUV LINEUP – ESCAPE, EXPLORER SPORT TRAC, EXPLORER, EXPEDITION AND EXCURSION – DESCENDS FROM SOME OF THE BEST OF THE ROAD'S RUGGED WARRIORS. WHATEVER YOUR NEEDS, YOU NEED LOOK NO FURTHER. YOUR ANSWER'S HERE.

CONSIDER FORD EXPLORER SPORT TRAC. WITH FOUR DOORS AND AN OPEN CARGO BED, IT'S A FUN-JUNKIE'S DREAM COME TRUE. WHILE EVERYONE'S GEAR IS STORED OUT BACK, UP TO 5 PEOPLE CAN RELAX TOGETHER QUITE COMFORTABLY IN THE CABIN. COMBINING THE VERSATILITY AND COMFORTS OF AN SUV WITH THE HARD-WORKING ATTITUDE OF A TRUCK, SPORT TRAC IS EQUIPPED FOR WHATEVER YOU THROW AT IT. IN SHORT, IT WALKS THE WALK AND TALKS THE TALK. JUST LIKE YOU.

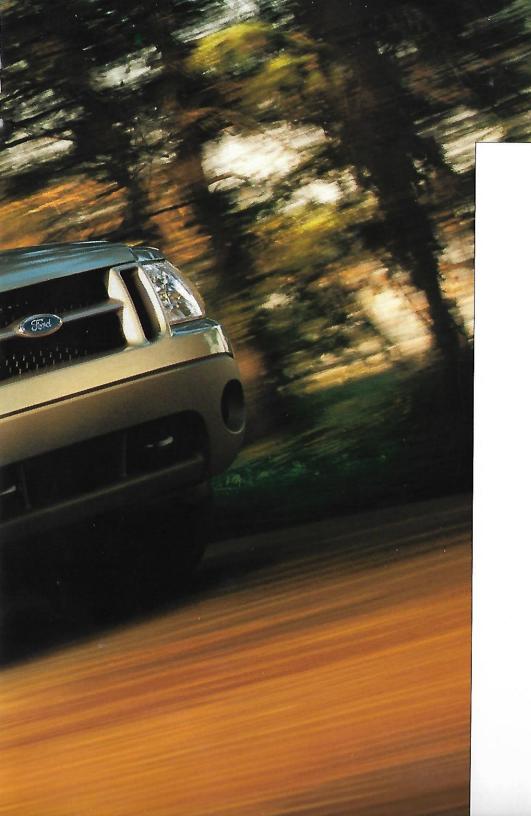
PERFORMANCE: DRIVEN BY ADVENTURE	
ADRENALIN: 510 WATTS OF PULSE-POUNDING PERFORMANCE	
VERSATILITY: SUV + PICKUP = NOTHING ELSE LIKE IT	
REFINEMENTS: YOUR COMMAND CENTER FOR ADVENTURE	





XLT PREMIUM 111111 ailte. Explorer Sport Trac XLT Premium in Silver Birch Metallic. Shown on cover: Explorer Sport Trac XLT Premium in Red Fire Metallic.

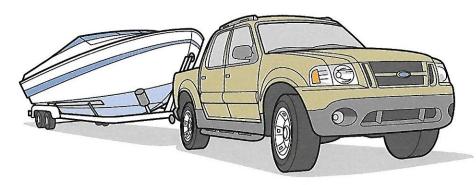




WARNING: MAKES FREQUENT STOPS FOR ADVENTURE.

WITH A PASSION FOR ADVENTURE AND THE ATTITUDE TO MAKE IT HAPPEN, EXPLORER SPORT TRAC IS BUILT FOR RUGGED ACTION. A STANDARD 4.0L SOHC V6 ENGINE KICKS OUT 210 HP* AND 249 LB.-FT. OF TORQUE. SINCE A LOT OF THAT TORQUE RESIDES AT THE LOW END FOR STRONG ACCELERATION AND PULLING POWER, THERE'S ALWAYS SOMETHING HAPPENIN' HERE. AND WITH THE 5-SPEED AUTOMATIC TRANSMISSION GIVING YOU TOWING CAPACITY OF MORE THAN 5000 LBS.** YOUR DESTINATION WILL BE HOPPING AS WELL (THINK POWERBOAT, PWCs, ATVs, ETC.). SPORT TRAC'S INDEPENDENT FRONT SLA SUSPENSION AND 4X2/4X4 CONFIGURATIONS MEAN THE DOWNTOWN MARINA OR THE CABIN BY THE LAKE ARE WELL WITHIN REACH. HOWEVER YOU DEFINE ADVENTURE, SPORT TRAC IS UP FOR THE CHALLENGE.

*210 hp with E85 fuel; 205 hp with gasoline. **When properly equipped.







510 WATTS. 9 SPEAKERS. ADRENALIN RUSH.

START WITH SPORT TRAC'S RUGGED GOOD LOOKS, DIAL IT UP WITH 9 SPEAKERS AND 510 WATTS OF PURE PIONEER® SOUND, AND YOU'VE GOT ONE POWERFUL BASS RIFF. INTRODUCING THE 2004 EXPLORER SPORT TRAC ADRENALIN. LOADED WITH EVERYTHING YOU'LL NEED TO BE SEEN AND HEARD, ADRENALIN BOASTS 16" CHROME-PLATED WHEELS, CHROME SIDE STEP BARS AND A MONOCHROMATIC PAINT SCHEME. INSIDE, THE ADRENALIN NAME ON THE FRONT-SEAT HEAD RESTRAINTS LETS YOU KNOW THIS IS AN "ST" LIKE NO OTHER. YOU'LL KNOW WHY AS SOON AS YOU TURN ON THE PIONEER PREMIUM 6-DISC IN-DASH CD/MP3 AUDIO SYSTEM WITH NEON BACKLIGHTING. 9 SPEAKERS (INCLUDING AN 8" SUBWOOFER) CRANK OUT YOUR TUNES WITH MAXIMUM IMPACT AND INCREDIBLE SOUND. IT'S LIKE ONE EXTRAORDINARY ROCK 'N' ROLL SHOW ON WHEELS. AND YOU'VE GOT THE PREMIUM SEATS.

Adrenalin's Pioneer Premium Audio System has 8 strategically placed speakers and one huge 8" subwoofer. The result is 510 watts of pure sonic delight. A 6-disc in-dash CD/MP3 changer with neon backlighting completes the system.









YOU'VE GOT NEEDS. IT'S GOT MULTIPLE ANSWERS.

















- 1 Innovation abounds in Sport Trac. The power rear window is just one example. Tap the control knob and it lowers a couple of inches for venting, or twist it and the window lowers all the way down.
- 2 Sport Trac's industry-first composite bed can be accessed from inside by lowering the power rear window to load smaller items. For larger cargo, simply open the rear liftgate.
- 3 The cargo bed's 12V power point can juice up a notebook computer, lights, GPS unit, air pump or anything else with a compatible adapter cord.
- **4** The optional, foldable hard tonneau cover lets you open up as much of your ST cargo bed as you want. When you're done, just close and lock.
- 5 Catch some rays with Sport Trac's available power moonroof. It's equipped with an interior shade to limit your exposure, if you so choose.
- 6 Perfect for loading gear, Sport Trac's open cargo bed is made of a tough, corrosion-proof and dent-resistant sheet-molded composite.
- 7 Cleaning up after adventures is easy, thanks to Sport Trac's washable rubber flooring. On XLT, XLT Premium and Adrenalin models, color-coordinated berber carpeted floor mats are standard, too.
- **8** 10 tie-down hooks (3 on each side rail and 4 inside the box) provide strong anchor points for all the appliances you'll be moving. Each is capable of securing up to 700 lbs.

THE ADVENTURE SEEKER'S RETREAT.

EVERY FAMOUS EXPLORER HAD A FAVORITE HIDEAWAY. WHY SHOULD YOU BE DIFFERENT? WITH ROOM FOR 5, SPORT TRAC HAS THE STANDARD AND AVAILABLE AMENITIES TO MAKE ANY ADVENTURE MORE MEMORABLE. SPORTY, CLOTH-TRIMMED BUCKET SEATS ARE STANDARD, AS IS THE 60/40 SPLIT-BENCH SEAT IN THE REAR. TO GRACE THE INTERIOR WITH RICH, TWO-TONE LEATHER-TRIMMED, 6-WAY POWER, HEATED DRIVER AND FRONT-PASSENGER SEATS, JUST ADD THE LEATHER-TRIMMED SEATING OPTION ON XLT PREMIUM OR ADRENALIN. FOR MORE, READ ON AT RIGHT.







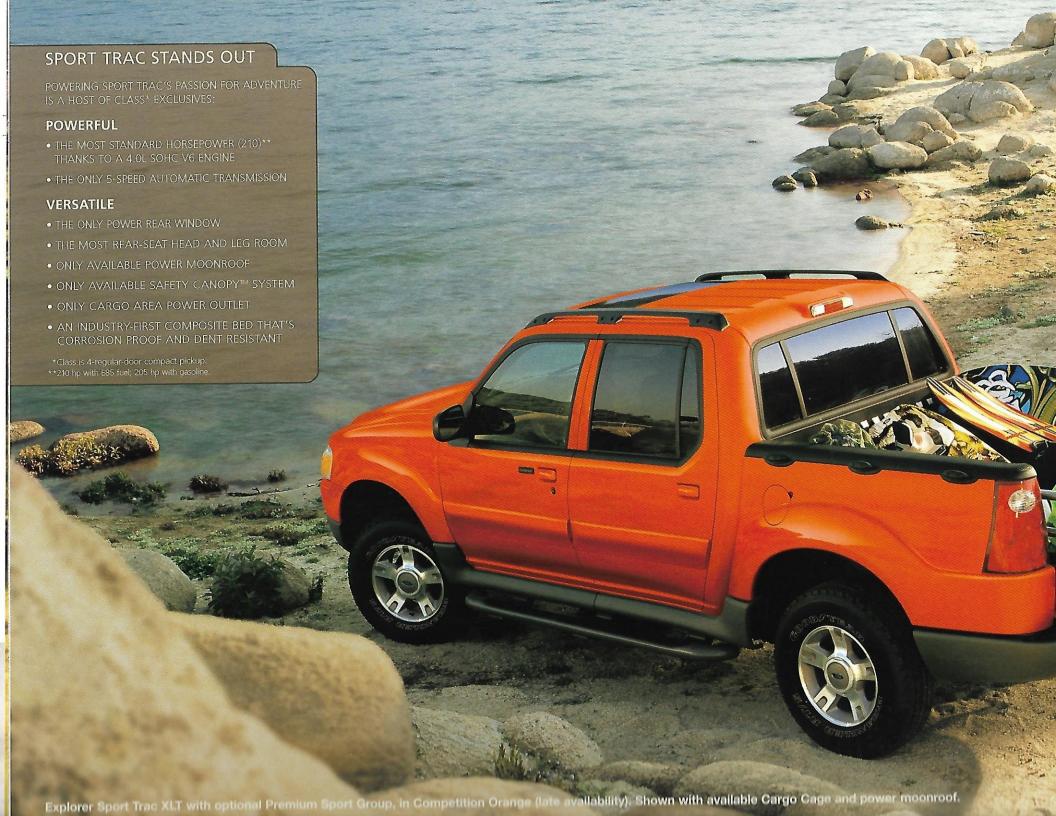




- 1 It's all within reach, and it's all standard on XLT, XLT Premium and Adrenalin models: remote keyless entry, driver's door-mounted keypad, leather-wrapped tilt steering wheel, speed control, berber carpeted floor mats and premium CD player (Pioneer® Premium Audio sound system on Adrenalin).
- 2 Sport Trac's available Safety Canopy™ System uses advanced sensors to deploy side-curtain airbags in certain side-impact or rollover events. Each airbag covers approximately 2/3 of the side glass and stays inflated for a longer duration to provide enhanced head and shoulder protection.
- 3 The Pioneer AM/FM sound system, available on XLT and XLT Premium, includes a 6-disc in-dash CD changer and 290 watts of peak audio power. Add the dealer-installed Sirius Satellite Radio service to this system and you can get 100 channels of music and entertainment coast to coast. No matter where you are, your favorite music travels with you, including information on the artist, album name and song title on the display panel. See your Ford Dealer for activation details.
- 4 Since adventure seeking and defying the elements are part of your makeup, you'll be happy to know the controls for Sport Trac's heated front seats are practically out of sight. No one needs to know you pamper yourself occasionally. Available on XLT Premium and Adrenalin with leather-trimmed seats.
- **5** Berber carpeted floor mats with the Sport Trac logo (front mats only) dress up XLT, XLT Premium and Adrenalin models. Textured, molded-composite flooring underneath takes on the muddiest boots and washes up easily.
- 6 Just fold down either section of the rear 60/40 split-bench seat and you've got an instant cargo carrier.

Cargo and load capacity limited by weight and weight distribution.







DEALER ACCESSORIES

See your dealer for these and other great dealer-installed Genuine Ford Accessories or visit us at www.fordaccessoriesstore.com.

- 1 With the GPS Navigation System, just enter in your destination and global positioning satellites guide you there.
- 2 Stand back, way back, and still start your Sport Trac with the remote start accessory. It turns on the ignition from up to 500 ft. away.
- **3** The soft tonneau cover completes your Sport Trac. Also available a one-piece hard tonneau.
- **4** Got 4 bikes? No problem. Take the crew and their wheels with this handy hitch-mounted bike rack.
- **5** Split Sport Trac's cargo bed into 2 sections with the bed divider. It locks into place and provides a locking storage area at the front of the bed when used with the optional folding hard tonneau cover.
- 6 Pack your gear "safari style" with the Yakima® LoadWarrior rack. This multi-function system attaches to the standard roof rails and dealerinstalled crossbars. Or easily attach bike, ski or kayak mounts directly to the basket.







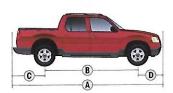






6

DIMENSIONS









Exterior	4x2/4x4	
A. Overall length	205.9"	
B. Wheelbase	125.9"	
C. Overhang – rear	45.4"	
D. Overhang – front	34.6"	
E. Overall width	71.8"	
F. Height	70.5"/70.4"	
G. Ground clearance (rear axle)	6.7"	
H. Ground to open tailgate height	32.4"	
I. Ramp breakover angle	22.3°/22.4°	
J. Angle of departure	23.1°	
K. Angle of approach	26.7°	
Interior 1st row Head room	39.4"	
Shoulder room	56.3"	
Hip room	53.0"	
Leg room	42.4"	
2nd row Head room	38.7"	
Shoulder room	56.9"	
Hip room	52.7"	
Leg room	37.8"	
Cargo Area		
Maximum cargo volume (cu. fl.)	29.6	
Length at floor	50.0"	
Width at wheelhouse	41.2"	
Width at top of box	53.8"	
Height with molding	19.7"	

Comparisons based on 2003 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer in the best source for up-to-date information. Ford Division reserves the applied to change product specifications at any time without incurring obligations.

STANDARD FEATURES

Mechanical

4.0L SOHC V6 engine

5-speed automatic transmission

4-wheel power disc brakes with anti-lock braking system (ABS)

100,000-mile tune-up interval*

Battery saver

Body-on-frame construction

Electronic 2-speed shift-on-the-fly 4-wheel-drive system (4x4 models only)

Fuel tank - 22.5-gallon capacity

Power rack-and-pinion steering

Rear-wheel drive

Stabilizer bars - Front and rear

Suspension – Front: independent Short- and Long-Arm with torsion bars;

rear: 2-stage leaf springs

Transfer case skid plate (4x4 models only)

Safety/Security

Airbags** - Driver and front passenger

Belt-Minder® safety belt reminder

Headlamps-on alert chime

Height-adjustable shoulder safety belts - Front

Lockina tailaate

LATCH - Lower anchors and tethor anchors for child safety seats

Safety belt energy management retractors - Front

Safety belt pretensioners - Front

Safety belts - 3-point for all positions

SecuriLock® - Passive anti-theft system

Side-intrusion door beams

Seating

Front cloth bucket seats with 2-way adjustable head restraints

Rear cloth 60/40 split-bench seat with 4-way adjustable head restraints

Interior

Air conditioning

AM/FM stereo with CD and 4 speakers (60-watt)

Assist handles - 2 front

Center floor console with 4 cupholders, padded armrest, removable soft-pack

storage bag and convenience clip

Floor covering - Easy-to-clean textured composite

Power door locks with rear-door child safety locks

Power points - 1 in front, 1 in cargo area

Power windows – With one-touch-down driver's-side feature

Tachometer

Exterior

Cargo bed – Rustproof composite material

Cargo tie-down hooks – 4 in cargo box, 6 on cargo box exterior

Lower bodyside moldings - Platinum molded-in color on XLS and XLT,

painted body color on XLT Premium and Adrenalin

Power rear window with anti-pinch feature

Privacy glass - Rear doors and rear window

Roof rails

Solar-tinted glass – Windshield and front doors

Trailer tow – Rear step bumper with Class II rating and 4-pin connector Windshield wipers – Speed-sensitive intermittent with washer

*Under normal driving conditions with regular fluid and filler changes.

MODEL-SPECIFIC FEATURES/OPTIONS

				XLS 4x2 or 4x4
				XLT 4x2 or 4x4
				XLT Premium 4x2 or 4x4
				Adrenalin 4x2 or 4x4 (late availability)
			1 3	Mechanical
•	•			16" 5-spoke cast aluminum wheels
•	0	•		16" 5-spoke bright cast aluminum wheels
	0	•	_	16" 5-spoke chrome-plated wheels
_	_		0	10" 5-Spoke cilionie-plaled wheels
•	•			P235/70R16 all-season BSW tires (XLT 4x2)
•	•			P235/70R16 all-season OWL tires (XLT 4x4)
_	0			P235/70R16 all-season OWL tires (XLT 4x2)
_	0	•	•	P255/70R16 all-terrain OWL tires [†]
0	0		_	Limited-slip rear axle ratio – 3.73:1
-	0	0	0	Limited-slip rear axle ratio – 4.10:1 ⁺⁺
				Safety/Security
0	0	0	0	Safety Canopy™ System
				Seating
		0	0	Leather-trimmed seats — Two-tone appearance
				- Low-back front bucket seats with 2-way adjustable head restraints
				- 6-way power driver and front-passenger seats
-1				Heated driver and front-passenger seats with power lumbar support
				Interior
	0	-		
	0	0		AM/FM stereo with CD/cassette and 4 speakers (80-watt)
	0	0	_	Pioneer® AM/FM sound system with 6-disc in-dash CD changer (290-wat
-		_	•	Pioneer AM/FM Premium stereo with 6-CD changer/MP3 capability,
				8 speakers and an 8" subwoofer (510 watts)
	0	•	0	Comfort Group
	9			 Low-back front cloth bucket seats with 2-way adjustable head restrain
				- 6-way power driver's seat
				- 2-way manual passenger's seat
				- Driver power lumbar support
			1	- High-series floor console with rear climate controls and headphone
				jacks (replaces standard center console)
				- Overhead console with outside temperature display and compass
				- Autolamp (automatic on/off headlamps)
				- Electrochromic auto-dimming rearview mirror
	•	•	•	Convenience Group
4,6				- Autolock/relock
				- Leather-wrapped steering wheel
				Remote keyless entry system with driver's door keyless entry keypar
				- Speed control
TV S				- Tilt steering wheel
				- Color-keyed berber carpeted floor mats (front and rear)
				- Black, dual fold-away power sideview mirrors
				Exterior
0	0	0	0	Cargo Cage Bed Extender
_	0	•	•	Fog lamps [†]
0	0	0	0	Hard tonneau cover – Folding
_	_	0	0	Power moonroof
	0	•		Premium Sport Group
				- 16" 5-spoke bright cast aluminum wheels
				- Fog lamps
				- Front tow hooks (4x4 models only)
				- P255/70R16 all-terrain OWL tires
				- Side step bars
				- Side step bars - 4.10:1 rear axle ratio
	0		_	
_	0	•	•	Side step bars — Platinum molded-in color on XLT, black on XLT Premium
	1	1	1	chrome on Adrenalin

 Standard ◆ Select Availability ○ Optional — Not Available **IAvailable as part of Premium Sport Group on XLT. †**Requires Premium Sport Group on XLT.

^{**}Always wear your safety belt and secure children in the rear seat.



16" 5-Spoke Cast Aluminum Wheel Standard on XLS/XLT



16" 5-Spoke Bright Cast Aluminum Wheel Standard on XLT Premium, optional on XLT



16" 5-Spoke Chrome-Plated Wheel Standard on Adrenalin

ENGINE

4.0L SOHC V6

Horsepower: 210 @ 5250 rpm* 249 lb.-ft. @ 3500 rpm Torque: Axle ratio:

3.73:1 (XLS, XLT)

4.10:1 (XLT Premium, Adrenalin)

Towing capabilities** (lbs.): 4x2 4x4 Automatic 5300 5080

*210 hp with E85 fuel; 205 hp and 242 lb.-ft. of lorque @ 3000 rpm with gasoline. **Maximum capabilities shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information,

Cargo and load capacity limited by weight and weight distribution.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you of Ford Credit. Ask your Ford Dealer for delails or check us out at ferderedit.com.



Medium Pebble Cloth Standard on XLS, XLT, XLT Premium and Adrenalin



Medium Pebble Leather Optional on XLT Premium and Adrenalin



Medium Dark Flint Cloth Standard on XLS, XLT, XLT Premium and Adrenalin



Medium Dark Flint Leather Optional on XLT Premium and Adrenalin

		Medium Dark Flint		
		XLS		
•		Oxford White		
•		Pueblo Gold Metallic*		
•	0	Aspen Green Metallic		
	0	Silver Birch Metallic		
•	•	Black		
		XLT/XLT Premium		
•	•	Oxford White		
0		Pueblo Gold Metallic*		
	•	Competition Orange*†		
•	0	Red Fire Metallic		
•	•	Estate Green Metallic		
•	•	Aspen Green Metallic		
		Dark Blue Pearl Metallic		
		Silver Birch Metallic		
•	•	Black		
•		Adrenalin Oxford White		
0	-	Pueblo Gold Metallic*		
-	•	Competition Orange*†		
•		Red Fire Metallic		
0	0	Estate Green Metallic		
•	•	Aspen Green Metallic		
	0	Dark Blue Pearl Metallic*		
•	0	Silver Birch Metallic		
•		Black		



Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/frim options.

Silver Birch Metallic



For a purchase or lease, the Ford Extended Service Plan gives you "Peaceof-Mind' protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP backed by Ford Motor Company and honored at all Ford dealerships



Dark Blue Pearl Metallic

Choose the insurance program that's designed for your vehicle - Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit Ford Meter Company us at fordvip.com for a no-obligation quale. Insurance affered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Black





tread lightly!*

LOOK AGAIN.

Ford is working closely with the National Park
Foundation to help develop innovative transportation and environmental solutions that enable visitors to enjoy
America's National Parks without compromising their beauty.

Ford is a proud Partner in Education and Founding Member of Tread Lightly!
Through Education, Restoration and Research, Tread Lightly! empowers generations to enjoy the outdoors responsibly.

