

'68 FORD WAGONS

FORD
TORINO
FAIRLANE
FALCON



...with better ideas from the Wagonmaster

FOR '68... 12 better idea wagons from Ford...the Wagonmaster

Spread your wings this year—in a versatile Ford wagon...so right for a picnic, a night on the town, a week of camping or anything in between.

There are 12 handsome new wagons to choose from. Whatever you want, there's a Ford for you. And you can tailor it to your taste and budget.

Take size, for instance. Ford wagons come big, trimmer, and compact. And they give you all the Ford Motor Company Lifeguard Design Safety Features.

Want convenience? Ford's Magic Doorgate swings out for people or flips down for cargo. And it's standard on all Ford, Torino and Fairlane models, optional on Falcons. Power doorgate window, too, is standard on wagons with Dual-Facing Rear Seats, optional on others.

How about luxury? Attractive new wagon interiors look rich, feel rich, yet give you the wear you buy a wagon for. There are options like a new AM/FM Stereo Radio for concert listening enjoyment.

Models shown here: Unique Country Squire—one of seven new Ford editions... the all-new Torino Squire—Ford's newest wagon idea... a Falcon Futura, one of two economy wagons. That Ford Bronco you see features 4-wheel-drive off-the-road utility.

Power available: two thrifty Sixes... and six V-8 engines that range from 289 cu. in. to a 428 cu. in. Select-Shift Cruise-O-Matic Drive you can shift manually or automatically is optional with every engine.

If 1968 is your wagon year, make it a great one. Get a new Ford from America's Wagonmaster.

Foreground: Ford Country Squire with Dual-Facing Rear Seats. Left center: Torino Squire. Right center: Falcon Futura Wagon. Background: Ford Bronco.



1968 FORD COUNTRY SQUIRE

stylish leader in
quality and utility

Who but Ford, the Wagonmaster, could design the classic Country Squire? This year, Country Squire again sets the style with even smarter woodlike paneling . . . retractable headlamp doors, more luxurious interiors, more comfort, more convenience.

On the road, under load, Country Squire is unbelievably smooth, exceptionally quiet. Better ideas build better, stronger wagons. Like the standard heavy-duty suspension (high-rate springs) for extra durability.

Consider these standard luxury items: Elegantly pleated vinyl trim of Ford LTD quality. Rich-looking, loop-pile carpeting. Simulated wood-grain accents on instrument panel and doors. A self-regulating electric clock, and more.

Dual-facing rear seats let you carry extra passengers. A rear bumper step simplifies entry. The Magic Doorgate, standard, swings open for people or flips down for cargo . . . makes it extra convenient for work or for play.

A spirited new 302-cu. in. V-8 that runs smoothly on regular gas and the fully synchronized 3-speed manual transmission are standard. For added punch, there are three other V-8's ranging up to 428 cu. in. to choose from. The SelectShift Cruise-O-Matic transmission, which you can shift manually like a stick shift or automatically, is optional with any engine and is recommended for trailering.

Popular options: SelectAire Conditioner . . . Tilt Steering Wheel . . . Stereo-Sonic Tape System with AM Radio . . . power front disc brakes . . . Fingertip Speed Control . . . and more.

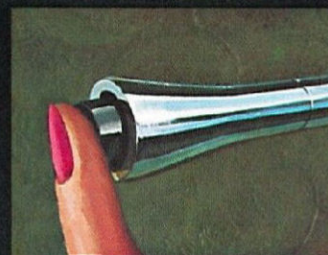
Your Ford Dealer has the complete story on the '68 Country Squire. While you're there, arrange for a test drive.



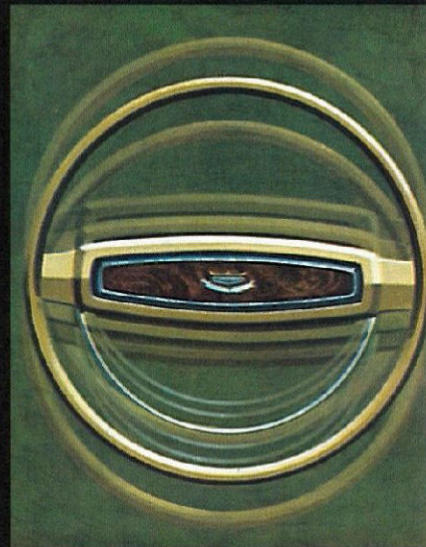
Country Squire Interior



Retractable Headlamp Doors



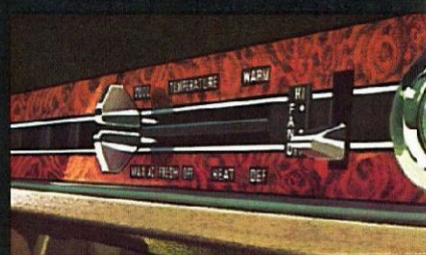
Fingertip Speed Control*



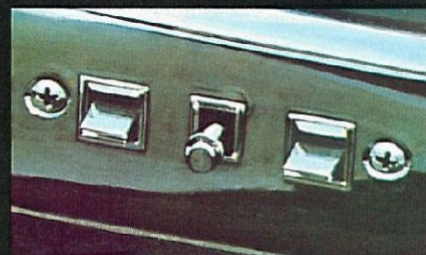
7-Position Tilt Steering Wheel*



Stereo-Sonic Tape System with AM Radio*



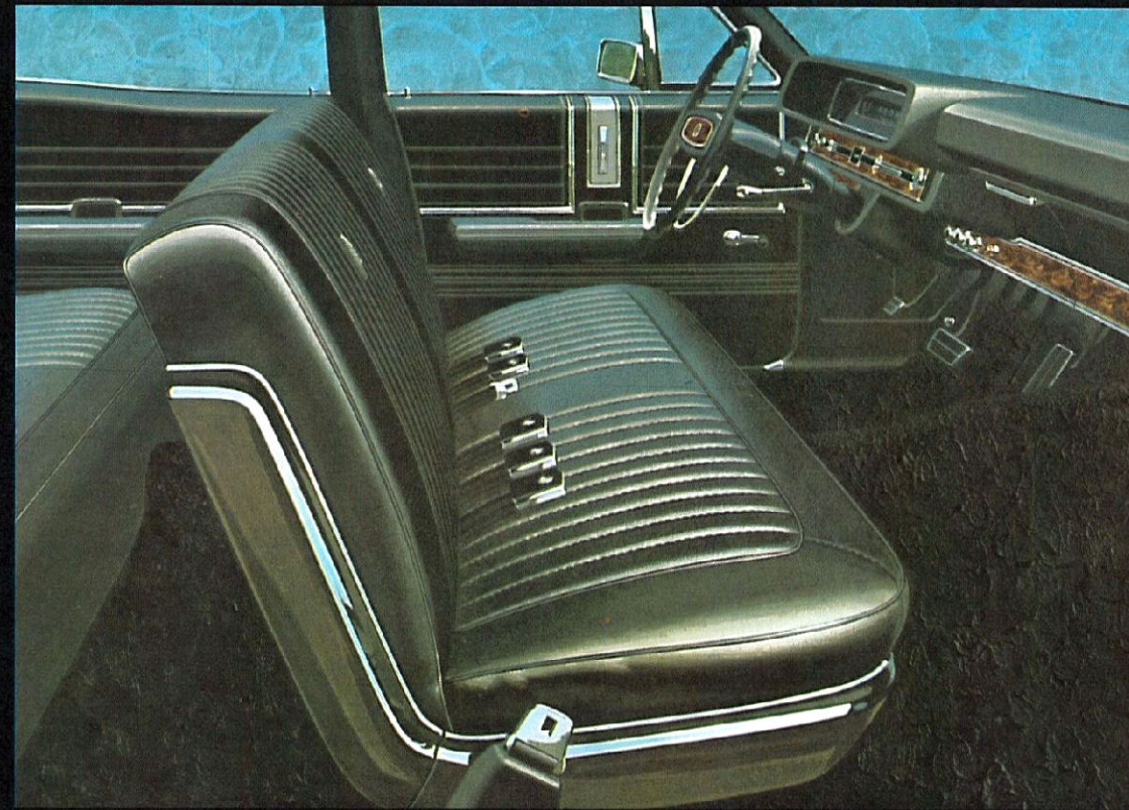
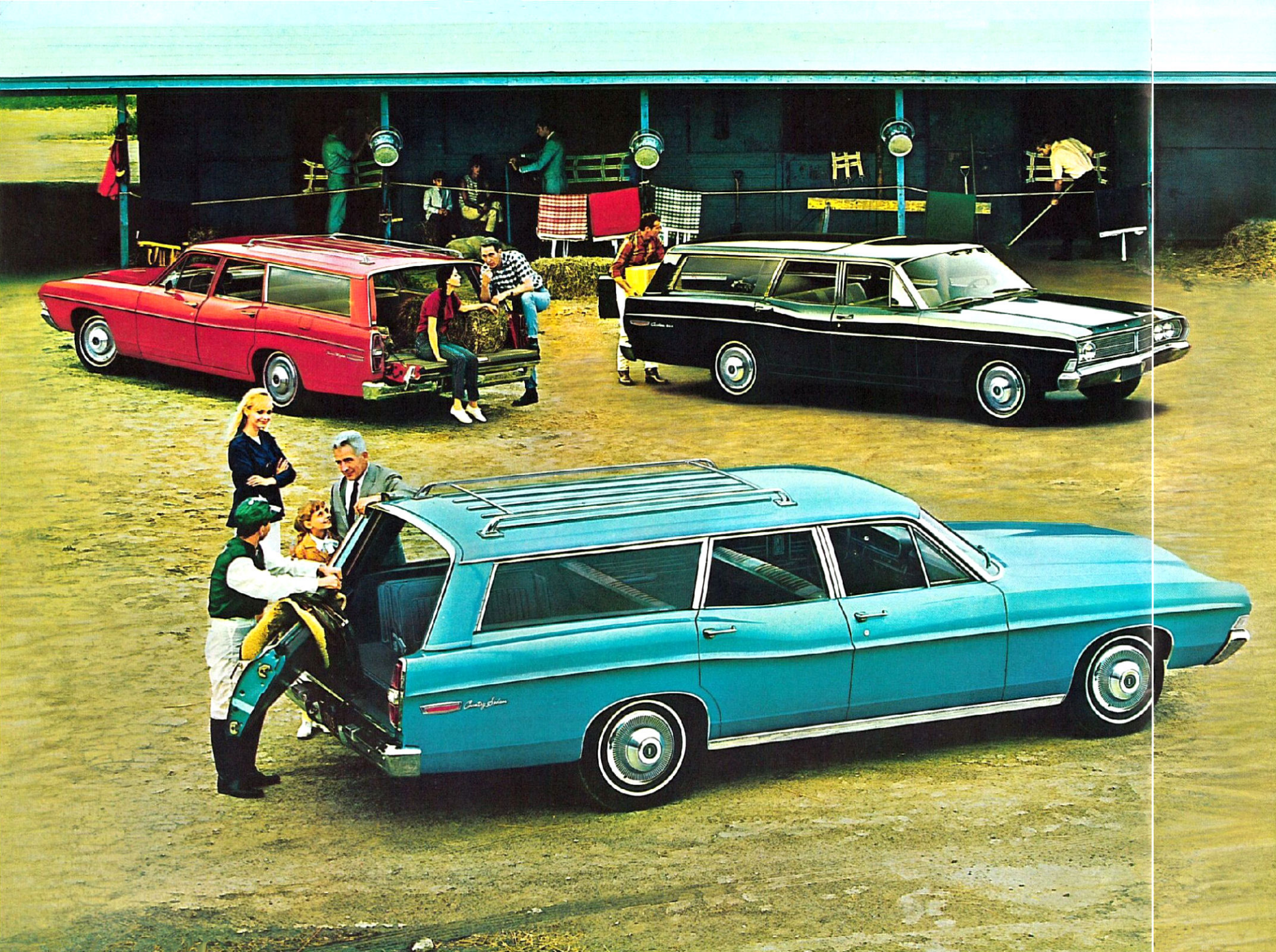
SelectAire Conditioner*



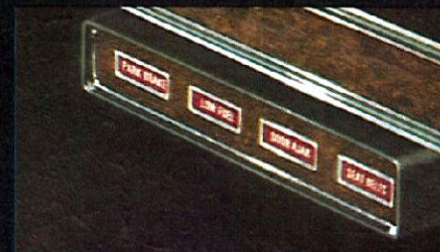
6-Way Power Front Seat*

*Optional





Ford Country Sedan Interior



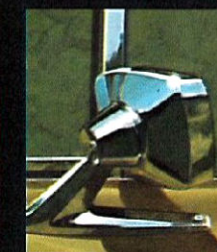
Convenience Group*



Power Door Locks*



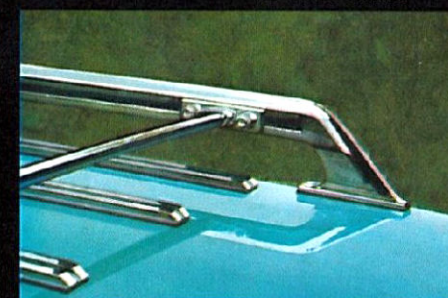
Automatic Load Leveler*



Remote-Control Rearview Mirror*



Dual-Facing Rear Seats*



Adjustable Luggage Rack*

*Optional

'68 FORD COUNTRY SEDANS and RANCH WAGONS... for work or play

Ford wagons, first choice of wagon owners, are so right for hauling, calling—most any occasion. Year after year, more on-the-go families buy Fords than any other make because Ford leads with better ideas.

Magic Doorgate, for example, is standard. It opens as a door for people and as a tailgate for cargo. Other ideas: rear pillar air deflectors to help keep the rear window clean. Dual-Facing Rear Seats (on all but Ranch Wagon) to help handle a wagonload of people. Reversible keys that work either side up. All of the new standard Ford Motor Company Lifeguard Design Safety Features. (See list on page 15.)

There's a new heavy-duty suspension for smoother going. An optional extra-heavy-duty suspension is recommended for trailering.

Wagons shown are: Country Sedan, with Dual-Facing Rear Seats; next, the popular Ranch Wagon; and the Custom 500 Ranch Wagon. All three wagons illustrated have optional white sidewalls and deluxe wheel covers.

Popular options include: Convenience Group—warning lights for door ajar, low fuel, parking brake, and seat belt reminder lights; Power Front Disc Brakes; Power Door Locks; Automatic Load Leveler—keeps wagon a constant height from road and level regardless of load; and a luggage rack you can adjust to fit the load.

A 240-cu. in. Six and the 3-speed fully synchronized manual transmission are standard. Four V-8's ranging up to 428 cu. in. are available.

Test-drive the '68 wagon of your choice soon at your Ford Dealer's.

Illustrated opposite page, foreground: Ford Country Sedan with Dual-Facing Rear Seats. Left background: Ford Ranch Wagon, Ford Custom 500 Ranch Wagon.

EXCITING TORINO SQUIRE

Ford's brightest
new wagon idea

Anything as crisp and confident as this has to be a winner. Beautiful Torino Squire by Ford . . . something special. Exciting. Different.

Inside are sumptuous new vinyl fabrics that clean easily with a damp sponge. Simulated wood-grain appliques accent the handsome new instrument panel. Foam cushioning takes care of comfort. Seat backs are extra-padded to safeguard passengers. Rich, thick carpeting covers the floor.

New ideas in strength and quiet operation include a firmer suspension . . . improved body mounts . . . insulation from road noise . . . front wheels that roll with the punch to flatten the roughest trails. Result: a remarkably smooth, quiet ride. You drive and arrive more refreshed and alert.

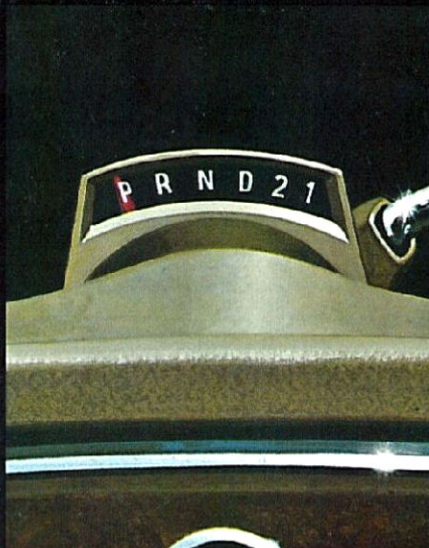
You have your pick of four husky engines (three V-8's and a Six) . . . the 3-speed fully synchronized manual transmission or the optional, silky-smooth SelectShift Cruise-O-Matic, which you can shift manually or automatically as you choose. The budget-minded 200-cu. in. Six and 3-speed manual are standard. You also get all of the Ford Motor Company Lifeguard Design Safety Features.

A host of new options lets you reflect your own ideas in comfort and convenience. Extra-luxury items like AM/FM Stereo Radio—slide a bar to change from standard bands to wide-range, static-free FM reception. This fully transistorized radio, with dual speakers in the cowl panels, provides rich, resonant concert-quality listening. Power steering . . . power front disc brakes and more are available.

No need to wait. Your nearest Ford Dealer has the inspired new Torino Squire ready for your test drive.



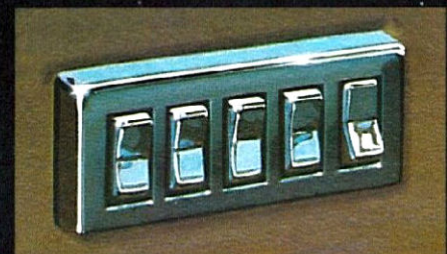
Torino Squire Interior



SelectShift Cruise-O-Matic Drive*



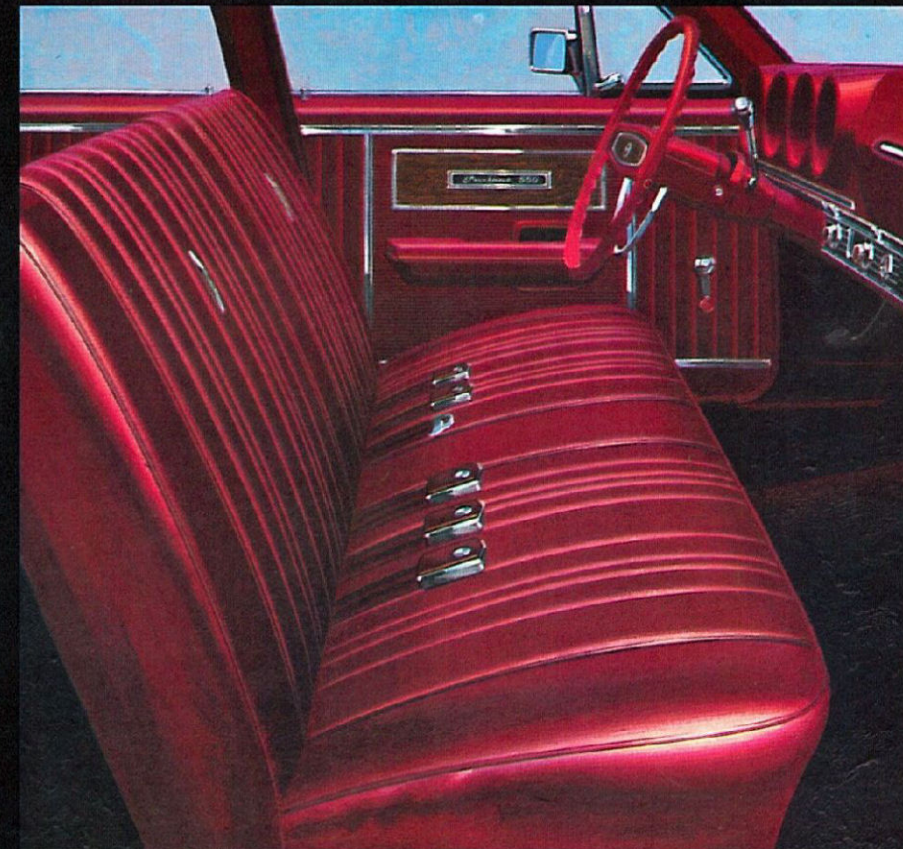
AM/FM Stereo Radio*



Power Window Controls*

*Optional





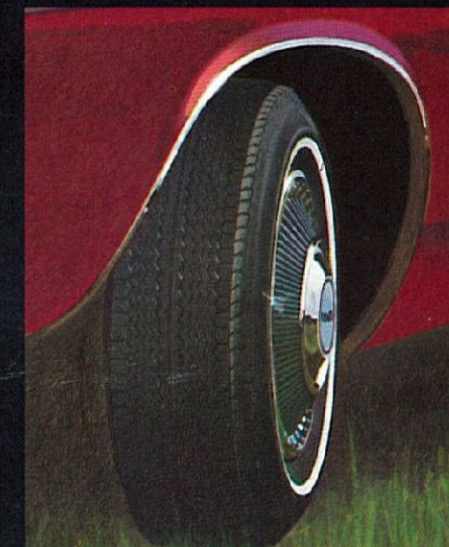
Fairlane 500 Wagon Interior



Comfort-Stream Ventilation*



Power Front Disc Brakes*



8-Ply Rating Tires*

*Optional

1968 FAIRLANE WAGONS... sure favorites with families on the go

It may be Fairlane's flair for fun. Or the exciting new look you see here. Trim, eager lines. Comfort and handling of a sedan with big-wagon room (93.4 cu. ft. loadspace). It could be the smart blend of luxury and savings—wagons that meet load needs and road needs so practically.

Whatever reason . . . the Fairlane wagon fan club will surely grow this year. Both Fairlane wagons have plush interiors with a wide choice of attractive all-vinyl trims. Luxurious appointments match those you expect only in higher-priced models. A strong, firm suspension provides a smooth ride. And you enjoy all the new standard Ford Motor Company Lifeguard Design Safety Features (page 15).

Parking either wagon is so easy. You can whisk into spots at crowded shopping centers or campsites that others pass up. And now you can add Comfort-Stream Ventilation which draws fresh air in continuously and expels stale air with all windows closed.

Each Fairlane seats six comfortably. An optional third seat lets you take extra passengers. The dual-action Magic Doorgate is standard.

Budget-pleasing 200-cu. in. Six and the 3-speed fully synchronized manual transmission are standard. More power is available from a choice of three V-8's ranging up to 390 cu. in. SelectShift Cruise-O-Matic that you can shift manually or automatically is optional. Other options include, power front disc brakes for fade-resistant stopping with the slightest pressure on the pedal, wide-oval tires, AM/FM Stereo Radio, and more.

The proof is in a Fairlane wagon test drive, of course. Take one soon.

Illustrated opposite page, left: Fairlane Wagon. Right: Fairlane 500 Wagon.

FALCON AND FALCON FUTURA WAGONS—compacts with big ideas

New Falcon and Falcon Futura wagons have big ideas. Big-wagon strength. Big-wagon style, ride and performance—smooth, easy handling to boot.

Roominess is an even bigger surprise! You can carry six people comfortably. Falcon is truly the compact for a big, fast country.

A rugged and refined suspension gives you big-wagon stability and a quiet ride. Falcon's unit-body construction is uncommonly strong. And there's beauty with the brawn.

Futura sports a new body side molding, bright window frames, fancier trim inside. (Thick wall-to-wall carpeting, for instance.) Both wagons have easy-care vinyl headlining, trim and upholstery.

With second seat down you have 85.2 cubic feet for cargo and load-space over 7 feet long with the tailgate up! The dual-action Magic Doorgate is optional.

The economical 200-cu. in. Six and fully synchronized 3-speed manual transmission are standard. For extra power, pick the optional 289-cu. in. two-barrel V-8 or the new 302-cu. in. 4-barrel V-8. Optional SelectShift Cruise-O-Matic you can shift automatically or manually works smoothly with any Falcon engine.

Popular options include SelectAire Conditioner, power front disc brakes, new AM/FM Stereo Radio, and more.

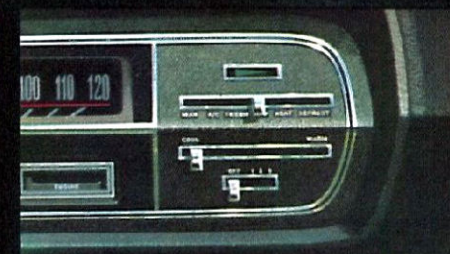
Best of all, Falcon wagons don't cost much to buy, run or take care of. Service stops come just twice a year (or each 6,000 miles).

Make this your year for big ideas Falcon-style. Start with a test drive at your Ford Dealer's.

Illustrated on facing page, center: Falcon Futura Wagon. Left: Falcon Wagon.



Falcon Futura Interior



SelectAire Conditioner*



New 302-cu. in. V-8 Engine*

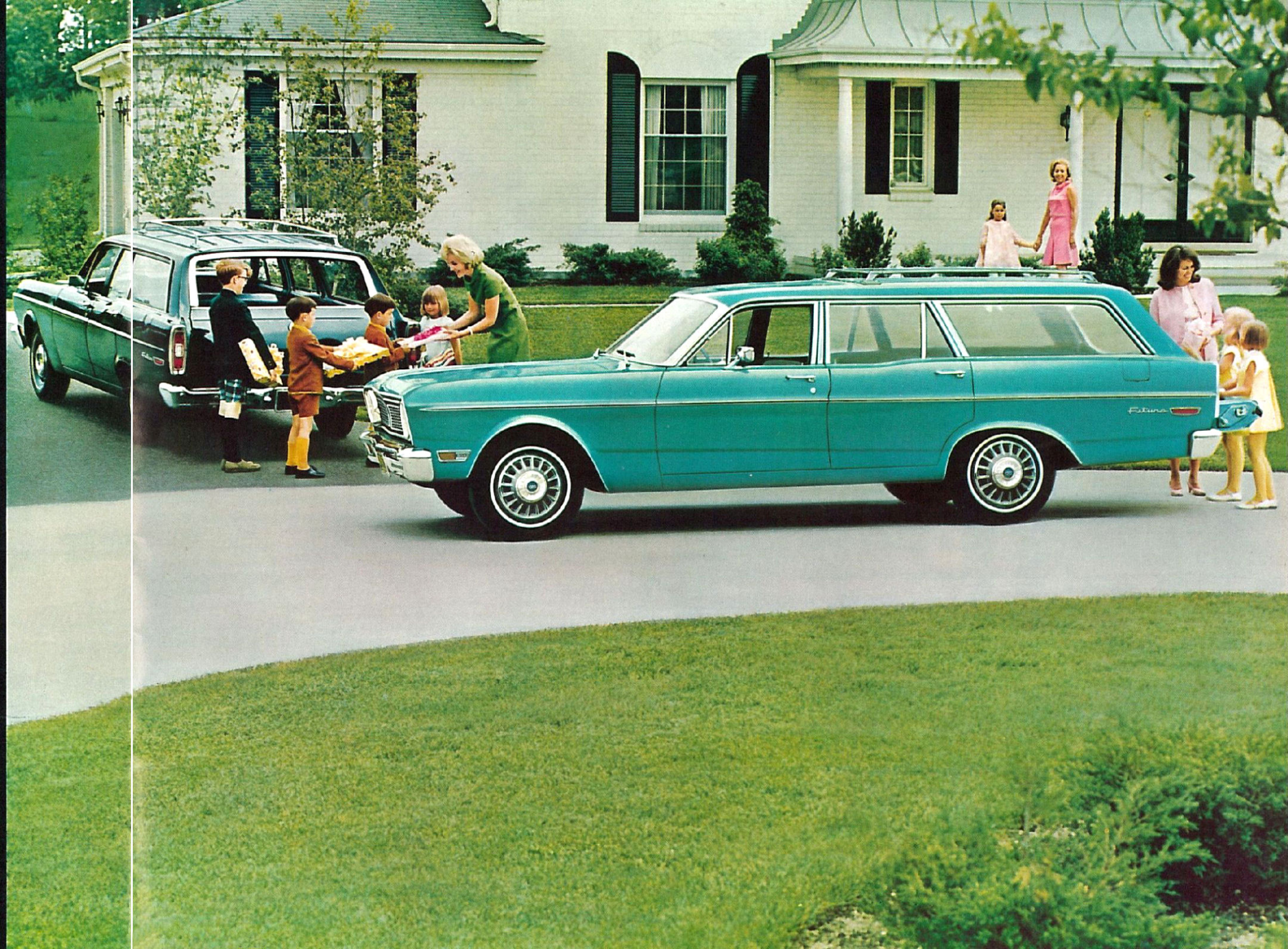


Power Front Disc Brakes*



Magic Doorgate*

*Optional





BRONCO '68... opens new doors to adventure

In a 4-wheel-drive Bronco Wagon, you can churn through mud, plow through snow, go places you never thought you could. Ruddy roads, rocky roads or no roads at all, Bronco pushes back boundaries... opens new doors to adventure. It's an exciting, ready-for-anything wagon.

Inside you have room for four plus sports gear. Doors and rear liftgate are lockable. The upper body is removable if you want to fun in the sun.

A road-smoothing cushion-beam front suspension gives you rugged strength and the best ride of any four-

wheeler. Generous ground clearance, a tight turning radius and nimble handling take backwoods obstacles in stride. With available power take-off equipment, you can winch boats out of water or do a variety of work and fun tasks in all four seasons.

Standard equipment includes a big 170-cu. in. Six, a fully synchronized 3-speed transmission, 2-speed constant-mesh transfer case, front and rear shock absorbers and 15-inch wheels. See your Ford Dealer for features like the optional Sports Package (chrome bumpers, bright-metal wheel covers—on 15-inch wheels only, and other dress-up touches inside and out), the powerful 289-cu. in. V-8 for added punch. Test-drive the Bronco Wagon.

STANDARD EQUIPMENT

FORD

Ranch Wagon: Power Team—240-cu. in. Big Six and Synchro-Smooth Drive (fully sync. 3-speed man. trans.) • Choice of 15 New Super Diamond Lustre Enamel Colors; 2 All-Vinyl Interior Trims • Color-Keyed Carpeting • Full-Width Seats with Foam-Padded Cushions • Courtesy Lighting • Cigarette Lighter, Ash Trays • Heater-Defroster • Curved Side Glass • Ford's Magic Doorgate • Lockable Under-Floor Rear Stowage Compartment • "Air-Washed" Rear Window • Suspended Accelerator Pedal • Crank-Adjusted Vent Windows • Reversible Keys, "Keyless" Locking • Ford's famous Twice-a-Year Maintenance • Plus all the Ford Motor Company Lifeguard Design Safety Features listed opposite page.

Custom 500 Ranch Wagon: Power Team—240-cu. in. Big Six and Synchro-Smooth Drive • Plus all the above equipment with these variations: Choice of 4 All-Vinyl Interior Trims • Custom 500 Ranch Wagon Exterior Trim.

Country Sedan: Power Team—240-cu. in. Big Six and Synchro-Smooth Drive • Plus all the above equipment with these variations: Choice of 5 All-Vinyl Interior Trims • Country Sedan Bright-Metal Exterior Trim.

Country Squire: Power Team—302-cu. in. V-8 and Synchro-Smooth Drive • Plus all the above equipment with these variations: Trim Choices—6 All-Vinyl • Simulated Wood Body Trim • Power Doorgate Window • Electric Clock • Smartly Styled, Sturdy Die-Cast Grille with Retractable Headlamp Doors • Full Wheel Covers.

Dual-Facing Rear Seat Models provide increased passenger accommodation (beyond the normal 6-passenger Country Sedan, Country Squire and Custom 500 Ranch Wagon models) with addition of Dual-Facing Rear Seats and Rear Bumper Steps • Power doorgate window.

TORINO

Torino Squire Wagon: Power Team—200-cu. in. Six and Synchro-Smooth Drive • Choice of 15 New Super Diamond Lustre Enamel Colors; 5 Pleated All-Vinyl Interiors • Full-Width Seats with Foam-Padded Cushions • Heater-Defroster • Cigarette Lighter and Ash Trays • Ford's Magic Doorgate • Roll-Down Rear Window • Suspended Accelerator Pedal • Step-On Parking Brake • Color-Keyed Carpeting • Courtesy Lighting • Concealed, Under-Floor Rear Stowage Compartment • Reversible Keys, "Keyless" Locking • Curved Side Glass • Squire Simulated Wood Body Trim • Ford's famous Twice-a-Year Maintenance • Plus all the Ford Motor Company Lifeguard Design Safety Features listed opposite page.

FAIRLANE

Fairlane Wagon: Power Team—200-cu. in. Fairlane Six and Synchro-Smooth Drive • Choice of 15 New Super Diamond Lustre Enamel Colors; 3 All-Vinyl Interior Trims • Full-Width Seats with Foam-Padded Cushions • Heater-Defroster • Cigarette Lighter and Ash Trays • Ford's Rear Magic Doorgate • Roll-Down Rear Window • Suspended Accelerator Pedal • Step-On Parking Brake • Color-Keyed Vinyl-Rubber Floor Mat • Courtesy Lighting • Concealed, Under-Floor Rear Stowage Compartment • Reversible Keys, "Keyless" Locking • Curved Side Glass • Ford's famous Twice-a-Year Maintenance • Plus all the Ford Motor Company Lifeguard Design Safety Features listed opposite page.

Fairlane 500 Wagon: Power Team—200-cu. in. Fairlane Six and Synchro-Smooth Drive • Plus all the above equipment with these variations: Choice of 4 Pleated All-Vinyl Interiors • Color-Keyed Carpeting • Stowage Compartment Lock.

FALCON

Falcon 4-Door Wagon: Power Team—200-cu. in. Fairlane Six and Synchro-Smooth Drive • Choice of 15 New Super Diamond Lustre Enamel Colors; 3 All-Vinyl Interior Trims • Full-Width Seats with Foam-Padded Cushions • Front Arm Rests, Ash Tray • Heater-Defroster • Courtesy Lighting • Roll-Down Tailgate Window • Suspended Accelerator Pedal • Step-On Parking Brake • Black Vinyl-Rubber Floor and Cargo Area Mats • Reversible Keys, "Keyless" Locking • Curved Side Glass • Ford's famous Twice-a-Year Maintenance • Plus all the Ford Motor Company Lifeguard Design Safety Features listed on opposite page.

Futura Wagon: Power Team—200-cu. in. Fairlane Six and Synchro-Smooth Drive • Plus all the above equipment with these variations: Choice of 4 Pleated All-Vinyl Interior Trims • Rear Arm Rests, Rear Ash Tray • Cigarette Lighter • Color-Keyed Carpeting • Color-Keyed Vinyl-Rubber Cargo Area Mat • Plus all Ford Motor Company Lifeguard Design Safety Features listed on opposite page.

FORD MOTOR COMPANY LIFEGUARD DESIGN SAFETY FEATURES

There is no better idea than safety, and Ford cars have been engineered and built with that in mind. Here are some of the many safety features you'll find in every Ford-built car for 1968.

□ Dual hydraulic brake system with warning light □ Glare-reduced instrument panel padding, windshield wiper arms, steering wheel hub, horn ring, rearview mirror and windshield pillars □ Energy absorbing steering column and steering wheel □ Energy absorbing arm rests and safety-designed door handles □ Front and rear seat belts with front outboard retractors □ Turn indicators with lane-change signal feature □ Inside day/night, yield-away, windshield-mounted rearview mirror □ Energy absorbing instrument panel with padding □ Padded safety sun visors □ Padded windshield pillars □ Two-speed or variable-speed windshield wipers □ Windshield washers □ Double-thick laminate safety glass windshield □ Double-yoke safety door latches and safety hinges □ Positive door lock buttons □ 4-way emergency flasher □ Backup lights □ Side marker lights or reflectors □ Energy absorbing front seat backs with padding □ Self-locking folding seats □ Shoulder belts for outboard front seat passengers (except convertibles) □ Vehicle structure designed to limit steering column displacement □ Safety-designed coat hooks □ Safety-designed window regulator knobs □ Safety-designed radio control push buttons □ Padding on back of second seat in station wagons □ Outside rearview mirror, driver's side □ Safety rim wheels and load-rated tires □ Corrosion-resistant brake lines □ Uniform transmission shift quadrant.

1968 WAGON ENGINES AND TRANSMISSIONS

(see chart for availability)

200-cu. in. Fairlane Six—115 hp; 3.68" bore x 3.13" stroke; 8.8 to 1 comp. ratio; 7 main bearings; reg. fuel; auto. choke.

240-cu. in. Ford Big Six—150 hp; 4.00" bore x 3.18" stroke; 9.2 to 1 comp. ratio; 7 main bearings; reg. fuel; auto. choke.

289-cu. in. Challenger V-8—195 hp; 4.00" bore x 2.87" stroke; 8.7 to 1 comp. ratio; 2-barrel carb.; reg. fuel; auto. choke.

302-cu. in. V-8—210 hp; 4.00" bore x 3.00" stroke; 9.0 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto. choke.

302-cu. in. V-8—230 hp; 4.00" bore x 3.00" stroke; 10.0 to 1 comp. ratio; 4-barrel carb.; prem. fuel; auto. choke.

390-cu. in. Thunderbird V-8—265 hp; 4.05" bore x 3.78" stroke; 9.5 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto. choke.

390-cu. in. Thunderbird Special V-8—315 hp*; 4.05" bore x 3.78" stroke; 10.5 to 1 comp. ratio; prem. fuel; 4-barrel carb.; auto. choke.

*325 hp in Fairlane Wagons

428-cu. in. Thunderbird 428 V-8—340 hp; 4.13" bore x 3.98" stroke; 10.5 to 1 comp. ratio; prem. fuel; 4-barrel carb.; auto. choke.

Capacities: Fuel 20 gal. (all wagons); Oil 4.5 qt. (Falcon, Fairlane, Torino Sixes), 5 qt. (other engines); Cooling System plus Heater 9.5 qt. (Falcon, Fairlane, Torino Sixes), 15 qt. (289 and 302 V-8), 20.5 qt. (other V-8's).

Engine Features: 6000-mile (or 6-month) full-flow oil filter, hydraulic valve lifters, dry-type air cleaner; year-round 190° thermostat; 12-volt electrical system; 42-amp. alternator; 54-plate, 45 amp-hr battery (66-plate, 55 amp-hr with 265- and 315-hp V-8's and Cruise-O-Matic); weatherproof ignition with constant-resistance wiring and air-cooled breaker points; positive-engagement starter; aluminized muffler.

TRANSMISSIONS

(see chart for availability)

Clutches—Semi-centrifugal design, single disc, dry plate, thick facings. Clutches for each wagon are custom tailored to meet the requirements of the engine specified.

Synchro-Smooth Drive—The ease and smoothness of full synchronized manual shifting in all forward gears; clash-free downshifting to low even while under way.

SelectShift Cruise-O-Matic—Three forward ratios, one reverse. Features Ford's SelectShift quadrant (P-R-N-D-2-1) which gives you the choice of driving fully automatic or shifting manually through the gears. Effective engine braking in low gear (1).

WAGON DIMENSIONS

	Length (overall)	Width	Height	Wheel- base	Treads (front-rear)	Curb Weight (approx.)
FORD	213.9"	78"	57.2"	119"	62"-62"	Ranch Wagon 4099 Custom 500 Ranch Wagon 4109 Country Sedan 4118 Country Squire 4167
TORINO	203.9"	74.5"	56.0"	113"	58"-58"	Torino Squire 3479
FAIRLANE	203.9"	74.5"	56.0"	113"	58"-58"	Fairlane Wagon 3409 Fairlane 500 Wagon 3431
FALCON	193.7"	74.5"	56.0"	113"	58"-58"	Falcon Wagon 3264 Futura Wagon 3264
	Loadspace (tailgate up)	Length* (tailgate down)	Loadspace Width (widest point)	Width (between wheel housings)	Rear Opening (height x width)	Cargo Volume (total in cubic feet)
FORD	7.8 ft.	9.5 ft.	61.7"	48.6"	29.8" x 52.3"	104.8† (6-pass.) 100.7† (DFRS)
TORINO	7.4 ft.	9.1 ft.	59.1"	42.5"	29" x 49.1"	93.4**
FAIRLANE	7.4 ft.	9.1 ft.	59.1"	42.5"	29" x 49.1"	93.4**
FALCON	7.4 ft.	9.1 ft.	59.1"	42.5"	29" x 49.1"	85.2

*With front seat in rearmost position

**Includes below-floor compartment of 9.2 cu. ft.

†Include below-floor compartments of 11.7 and 7.6 cu. ft. respectively in 6-passenger and dual-facing rear seat models

WAGON POWER TEAMS

	STANDARD ENGINES		OPTIONAL ENGINES				
	200-cu. in. Fairlane Six	240-cu. in. Big Six	289-cu. in. Challenger V-8	302-cu. in. V-8	390-cu. in. Thunderbird V-8	390-cu. in. Thunderbird Spec. V-8	428-cu. in. Thunderbird 428 V-8
FORD		S†, C		S*, C	S*, C	S*, C	C
TORINO	S*, C			S*, C	S*, C	S*, C	
FAIRLANE	S*, C			S*, C	S*, C	S*, C	
FALCON	S*, C		S*, C	S*, C			

Transmission Key:

S—Synchro-Smooth Drive (full sync. 3-spd. man.)

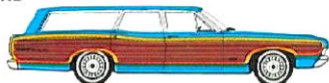
†302-cu. in. V-8 standard on Country Squires

C—Cruise-O-Matic Drive

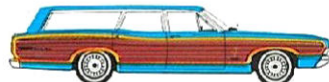
*Standard transmission, others optional

1968 FORD WAGONS

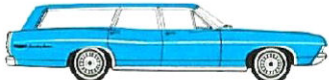
FORD



Country Squire with Dual-Facing Rear Seats



Country Squire



Country Sedan with Dual-Facing Rear Seats



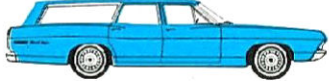
Country Sedan



Custom 500 Ranch Wagon with Dual-Facing Rear Seats

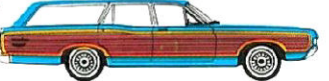


Custom 500 Ranch Wagon



Ranch Wagon

TORINO



Squire

FAIRLANE

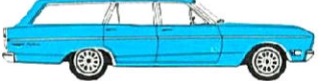


Fairlane 500

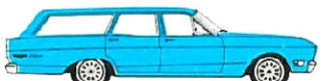


Fairlane

FALCON



Futura



Falcon

1968 WAGON SPECIFICATIONS

FORD

Front Suspension: Wide 62" tread; drag-strut, Ball-Joint type suspension members with mounting feature that allows slight rearward movement of front wheels, reducing effect of bumps and road faults. Ball joints packed with special 36,000-mile lubricant retained by full-life seals. Rubber-bushed stabilizer helps control roll on turns. Tapered roller wheel bearings with 30,000-mile check interval (repack as required). Specially calibrated shock absorbers with all-weather fluid for softer ride, better year-round control.

Rear Suspension: Wide 62" tread. Three-link, coil spring system with long and short mounting-link arrangement to control dive and squat tendencies in braking, accelerating. Lateral track bar centers axle, resists body sway in turns. All links and track bar rubber-bushed for smooth, quiet operation. Shock absorbers sea-leg-mounted to resist body side movement, have all-weather fluid for more uniform ride control.

Frame: Perimeter design consisting of front end assembly, rear end assembly, and four torque box assemblies connected by formed center siderails. The frame is ladder-type construction with five reinforced crossmembers. Node-point body mounting results in superior noise and vibration suppression characteristics.

Rear Axle: Semi-floating, heavy-duty type with deep-offset hypoid gears. Straddle-mounted drive pinion with three roller bearings. Large diameter axle shafts. High capacity wheel bearings.

Steering: Recirculating-ball type steering gear with antifriction bearings throughout, plus high numerical ratio for easier steering. Flexible coupling in shaft helps insulate steering column and wheel from road shock. Nylon bearings in tie rod and pitman arm pivots reduce steering effort; packed with special 36,000-mile lubricant retained by full-life seals. Overall steering ratio 30.9 to 1; with power steering 23 to 1. Turning diameter, approx. 41 ft. Integral Power Steering locates hydraulic mechanism within gear box.

Brakes: Dual master cylinder, separate lines to front and rear. Self-adjusting, self-energizing 11-inch composite drums, grooved for better cooling. Lining area 225 sq. in. Foot-operated parking brake. Power brake has low pedal position.

Tires: 4-ply rating black tubeless with Tyrex rayon cord. Safety-type rims. Basic size: 8.45 x 15. Other special tires available. See your Ford Dealer for details.

TORINO

Front Suspension: Ball-Joint type with coil springs mounted on upper arms. Angle-Poised for anti-dive control. 36,000-mile (or 3-year) lube intervals. Curved strut-stabilized lower arms. Link-type, rubber-bushed ride stabilizer. Shock absorbers have all-weather fluid for better year-round ride control.

Rear Suspension: Asymmetrical design. Rear axle located forward of spring center to resist squat on braking, takeoff. Extra-long, leaf-type springs with wide spring base for more stable, leveled ride. All-weather shock absorber fluid for more uniform ride control.

Rear Axle: Semi-floating type with deep-offset hypoid gears. Straddle-mounted drive pinion with three roller bearings. Induction-hardened, forged shafts with permanently lubricated wheel bearings.

Steering: Recirculating-ball type steering gear provides easy handling. Linkage system lubricated for 36,000 miles (or 3 years). Overall steering ratio 29.4 to 1. Turning diameter 41 ft. Power steering option has flexible steering shaft coupling to reduce road shock to steering wheel, ratio 21.6 to 1.

Brakes: New system with dual master cylinder, separate lines to front and rear. Self-adjusting, self-energizing 10-inch composite drums. Lining area 191 sq. in. with 390 V-8's; 172 sq. in. with Six and 302 V-6.

Tires: 4-ply rating (8-ply with 390 engines). 7.75 x 14 black tubeless Tyrex rayon cord. Safety-type rims. Other tires available.

FAIRLANE

(Same specifications as Torino)

FALCON

Front Suspension: Ball-Joint type with coil springs pivot-mounted on upper arms. 36,000-mile (or 3-year) lube intervals, full-life seals. Angle-Poised design for anti-dive control. Curved strut-stabilized lower arms. Link-type, rubber-bushed ride stabilizer. Tapered roller wheel bearings. All-weather shock absorber fluid for better year-round ride control.

Rear Suspension: Asymmetrical design with rear axle forward of spring center for anti-squat on takeoff. Long, wide leaf springs with tip inserts and wide spring base provide soft, stable, leveled ride. Diagonally mounted shock absorbers have all-weather fluid.

Rear Axle: Semi-floating type with deep-offset hypoid gears. Induction-hardened, forged shafts with permanently lubricated wheel bearings.

Steering: Recirculating-ball type steering gear provides easy handling. Anti-friction bearings throughout. Permanently lubricated steering linkage joints. Overall steering ratio, 25.4 to 1. Turning diameter, 41 feet. Improved power steering option with 21.6 to 1 ratio for faster, more responsive operation.

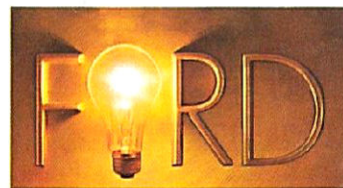
Brakes: Dual master cylinder, separate lines to front and rear. Self-adjusting, self-energizing 10-inch composite drums. Molded linings for long life and face resistance. Lining area 164 sq. in.

Tires: 4-ply rating 7.75 x 14 black tubeless Tyrex rayon cord. Safety-type rims. Other special tires available.

Trailer Towing: For all the information on trailering with the '68 Ford Wagons, consult your Ford Dealer. He can advise you on the special equipment recommended for towing trailers of all S.A.E. classes. And be sure to ask him for a copy of the 16-page 1968 Ford Car and Truck Recreation Vehicle brochure. It's free for the asking and filled with helpful information on the subject.

Prices (all series): All optional equipment and accessories as well as some items illustrated or referred to as options, optional or available are at extra cost. For the price of the model with the equipment you desire, consult your Ford Dealer.

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