1 9 8 4 C H E V Y T R U C K S



S-10 PICKUPS

CHEVY S-10. AS TOUGH ON THE **COMPETITION* AS IT WAS AT** BAJA.

On November 3, 1982, a stock Chevy S-10 Pickup dared to challenge the tortuous Baja 1000. The longest off-road event on the continent, it runs the length of the Mexican Baja Peninsula with over 985 truck-busting miles of rocks, ruts, sand, dust, and heat. A course so brutal that, out of 135 specially modified entries, 70 didn't finish.

The S-10 4x4, with optional V6 engine, revolutionary Insta-Trac 4-wheel drive, and optional High Altitude** and Off-Road Chassis Package, was the only totally stock truck to enter. For 37 punishing hours, the S-10 took all the misery the Baja could throw in its path...and finished! And at Baja, to finish is to win. is to win.

Chevy S-10 was, is, and will be a force to reckon with. Take a good, close look at the 1984 version and you'll see the Chevy S-10 has lost none of its original appeal. It's even better!

NEW SPORT SUSPENSION AVAILABLE.

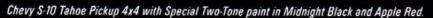
A new Sport Suspension Package for 2-wheel-drive, Regular-Cab S-10s includes quick-ratio power steering gear, special front stabilizer bar and largerthan-standard shock absorbers. Optional 1,500-lb. or 1,625-lb. payload capacity, P215/65R-15 white-lettered, steel-belted radial ply tires and 15x7-inch styled wheels are required.

*Excludes other GM products.
**Not available in California.



The stock Chevy S-10's only special equipment was safety items required by the sponsor.







S-10 MAXI-CAB. CARRIES UP TO 4.

If you need one tough pickup with room for a big dog, a cooler or extra passengers, you'll love Chevy's S-10 Maxi-Cab.

Add the optional, folding rear jump seats with required front bucket seats and S-10 Maxi-Cab easily carries up to four adults, in addition to its cargo box load. And the jump-seat passengers have lots of shoulder room and hip room. hip room.

All this elbow room results from Maxi-Cab's 14.6-inch cab extension on an extra-long, 122.9-inch wheelbase. But if you just need room for tools and things, you'll find up to 18.4 cu. ft. of it behind the standard front bench seat.

AVAILABLE TOP-OF-THE-LINE SPORT INTERIOR.
The luxurious Sport interior includes easy-folding, high-back bucket seats in Sport Cloth, locking console between the seats, Sport steering wheel, gage package, other Sport touches, plus all interior items from the Tahoe trim level. You'll find Sport items listed on page 16.

NEW 2.2 LITER DIESEL ENGINE AVAILABLE. See page 13 for more on this new diesel available for 2WD Chevy S-10 Regular-Cab and Maxi-Cab models. (Not avail-able in California until February 1984.)





HIT THE DIRT WITH OUR **INSTA-TRAC 4X4 SYSTEM.**

Insta-Trac, standard in all Chevy S-10 4x4 models, lets you hit the dirt in 4-wheel drive without the dirt in 4-wheel drive without getting dirty. You never have to leave the cab to manually lock or unlock the hubs. Insta-Trac lets out of 4 High. A lighted action display on the shift console you shift from freewheeling display on the shift console 2WD to 4x4 High and back while tells you when you're "hooked up." driving at any speed.

ONE-LEVER SHIFTING AND A LIGHTED ACTION-DISPLAY CONSOLE.

and you don't have to stop or

NO REVERSING NECESSARY. You only stop the truck when shifting into or out of 4x4 Low. For example, to go from 4 High Insta-Trac doesn't make you fuss with two levers to shift into 4x4, 4 High to 4 Low and resume driving. That's it. You don't have even slow down to shift into or to leave the vehicle, back up, or move any other lever.

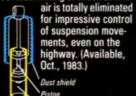
A TOUGH OFF-ROADER THAT'S EASY ON YOU.

Chevy S-10 4x4 is designed to take you into the boondocks and back with:

- Independent front suspension for impressive road holding and highway ride.
- Up to two tons of available towing capacity—including passengers, trailer and cargo—when you order the optional V6 and Heavy-Duty Trailering Package.
- Optional P235/75R-15 steelbelted radials for increased ground clearance.

OFF-ROAD PACKAGE WITH NEW GAS-PRESSURE SHOCKS. The heart of Chevy S-10 4x4's available off-road package, Delco Bilstein gas-pressure shocks help tires maintain road

contact. Mixing of shock oil with







Chevy S-10 Durango Pickup 4x4 with Sport paint in Lt. Blue Met. and Frost White.







BIG HAULING.

You don't have to own a full-size pickup to carry a full-size load. With an available 2.8 Liter V6 and a Heavy-Duty Payload Option, a properly equipped Chevy S-10 2WD Regular-Cab Pickup can haul payloads up to 1,625 lbs., including passengers

BIGGER OPTIONAL PAYLOADS
THAN SOME STANDARD
FULL-SIZE PICKUPS:
UP TO 1,625 LBS.
and cargo. And payload rating, more than some standard full-size pickups, remains the same, no matter what options you add. BIG-TOWING, WITH UP TO 5,000 LBS. OF TOWING CAPACITY.

With an available V6 and a Heavy-Duty Trailering Package, a 2-wheel-drive Chevy S-10 tows up to 5,000 lbs. (4,000 lbs. for 4WD), including trailer and cargo.

See your dealer for complete information and the 1984 Chevy Recreation & Trailering Guide, which lists the Chevrolet required and recommended equipment to meet your trailering needs.

BIG-VALUE STANDARD CHEVY S-10. A TRIUMPH OF COMPUTER PRECISION.

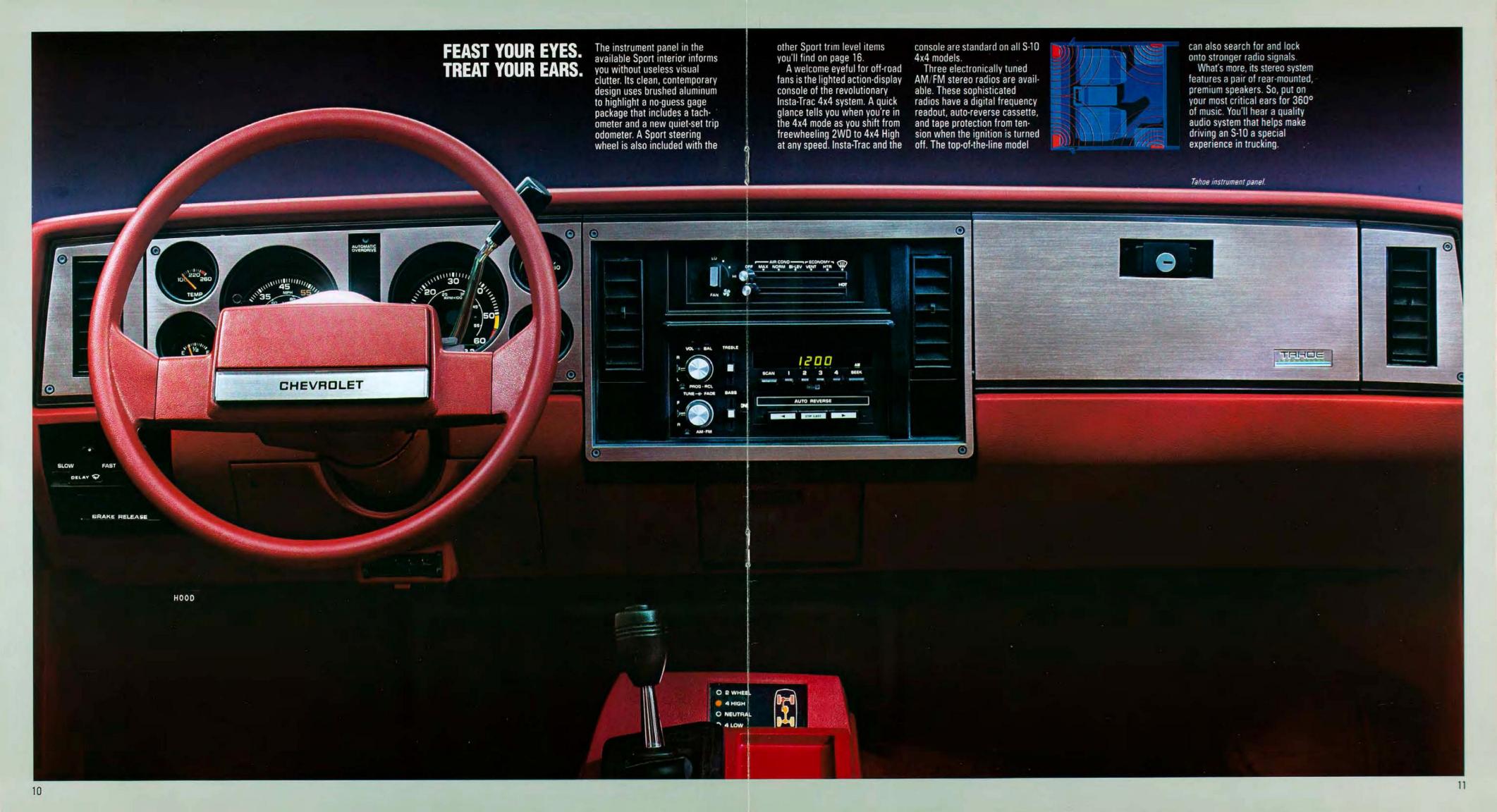
Every Chevy S-10, like the Standard model shown below, right, is an example of what computer-controlled precision is all about. Computers were used in S-10's design, tooling, assembly, and testing. When you test drive a Chevy S-10, you won't see the computers, but you will see,

hear, and feel the impressive

results.
You'll also appreciate the many comfort and convenience features Chevy S-10 Standard has. The very comfortable Standard interior is shown on page 12 and all Standard trim level items are listed on page 16.

Standard Chevy S-10 Pickup with Special Two-Tone paint in Doeskin Tan and Frost White.





STANDARD INTERIOR.

Stretch out with more front leg room than any *full-size* pickup. A foam-cushioned bench seat is trimmed in vinyl, angled a back-pleasing 23°, and folds forward for storage room behind the seat. A curved track adjustor lets the seat move 6.5 inches, so short and tall drivers can make themselves at home.

Other features include four interior color choices, inside hood release, locking glove box, black rubber floor mats, new quiet-set trip odometer, new ignition warning buzzer, and more (listed on page 16).

Standard interior in Blue Vinyl.



AVAILABLE **DURANGO INTERIOR.**

Custom Vinyl or Custom Cloth seat trim welcomes you, as do side window defoggers, color-keyed floor mats, dome lamp, and other Durango touches, plus all the interior items from the Standard trim level. All Durango items are listed on page 16.



Available Durango interior in Blue.

Optional 2.0 Liter L4.

Performance & Heavy-Duty

Optional 2.2 Liter Diesel L4.

Extended



Chassis-

ENGINES AND DRIVE TRAINS.

Chevy S-10's engineers have added some new components and updated others to keep S-10 a leader in truck technology. For full details on powertrain availability, see your Chevy dealer.

TWO DIESEL S-10 MODELS WITH 2.2 LITER DIESEL ENGINE.

Now there are Chevy S-10 2WD Regular-Cab and Maxi-Cab diesel models (not available in California until Feb. 1984). The 2.2 Liter Diesel engine has a stroke longer than the bore diameter for a good torque curve. A Quick-On system features a precombustion chamber that helps get the engine ready to start in just 3.5 seconds.

2.8 LITER V6.

Optional on all models. This powerhouse helps give a properly equipped S-10 2-wheel-drive model a higher towing capacity than any import pickup.* It's the one to order if you need extra muscle for heavy-duty jobs. *Excludes other GM products.

2.0 LITER L4.

Standard on all models except short-wheelbase regular-cab models. (Not available in California.) Here's a peppy, 4-cylinder gas engine that can handle big payloads. (See chart on page 17.)

1.9 LITER L4.

Standard on short-wheelbase regular-cab models and all models with California emissions. It features a single overhead camshaft, hemispherical combustion chambers and transistorized ignition.

EASY-SHIFTING TRANSMISSIONS.

- Standard, fully synchronized four-speed manual transmission.
- Optional, three-speed automatic transmission (California only).
- Optional, four-speed automatic overdrive transmission.
- . Optional, fully synchronized five-speed manual transmission with overdrive.

NEW HYDRAULIC CLUTCH.

This replaces the cable-type clutch and offers smoother operation and automatic adjustment. It's standard on S-10 models with manual transmission.

IMPROVED TORQUE CONVERTOR.

Standard on models with automatic transmission for improved transmission of power.

NEW-DESIGN, STANDARD **ALL-SEASON TIRES.** Your '84 S-10 2-wheel-drive

model will roll on a new generation of all-season, steel-belted, radial ply tires. These 14-inch tires qualify as snow tires in New York City, Idaho, and other areas and are designed for good traction, low noise and low rolling resistance on dry or wet roads. Not available on 4x4 models or 2WD models with Sport Suspension.

A WORD ABOUT ENGINES.

Some Chevrolet trucks are equipped with engines produced by other GM divisions, subsidiaries, or affiliated companies worldwide. See your dealer for details.

Chevy S-10 Chassis-Cab with dealerinstalled stake body. Shown in Apple Red.

Cauinment Ontions	rickup						vau	
Equipment Options	Gasoline 2WD	Diesel 2WD	Gasoline 4WD	Gasoline 2WD	Diesel 2WD	Gasoline 4WD	Gasoline 2WB	
Battery, Heavy-Duty	0	na	0	0	na	0	0	
Brakes, Vacuum Power	0	std	std	0	std	std	0	
Chassis Equipment, Off-Road Package	na	na	0	na	na	na	na	
Cold Climate Package	0	na	0	0	na	0	0	
Cooling Systems: Engine Oil Cooler (V6 engines only) Radiator and Transmission Oil Cooler	0	na	0	0	na	0	0	
(V6 engines only) Heavy-Duty Radiator	0	na	0	0	na	0	0	
Fuel Tank, 20-gallon	0	0	0	0	0	0	0	
Gages: Volt., Temp., Oil Pressure & Trip Odometer Tachometer	0	0 0	0	0	0	0	0	
Generator: 66-amp	0	0	0	0	0	0	0	
Locking Rear Axle Differential	0	0	0	0	0	0	0	
Shields: Fuel Tank Transfer Case and Differential Carrier	na na	na na	0	na na	na na	0	na na	
Shock Absorbers, H.D. Front & Rear	0	0	0	0	0	0	0	
Speed Control, Electronic	0	0	0	0	0	0	0	
Springs, H.D. Front	na	na	0	na	na	0	na	
Stabilizer Bar, Front	0	0	std	0	0	std	0	
Steering, Power	0	std	0	0	std	0	0	
Tow Hook, Two Front	na	na	0	na	na	0	na	
Trailering Special Package, Includes 7-Wire Harness	0	na	0	0	na	0	na	
Trailering Wire Harness, 5-Wire	0	0	0	0	0	0	na	
std—standard o—optional na—not available								

Fngine Specifications

rudino obcomentions				
Displacement - Liter/Cu. In.	1.9/119 L4	2.0/121 L4*	2.2/137 L4 Diesel†	2.8/173 V6
Engine Ordering Code	LR1 (A)	L02 (B)	L07 (A)	LR2 (B)
Bore & Stroke (in.)	3.42 x 3.23	3.50 x 3.15	3.46 x 3.62	3.50 x 2.99
Compression Ratio	8.4 to 1	9.3 to 1	21 to 1	8.5 to 1
SAE Net Horsepower @ RPM	82 @ 4600	83 @ 4600	62 @ 4300	110 @ 4800
SAE Net Torque (lbft.) @ RPM	101 @ 3000	108 @ 2400	96 @ 2200	145 @ 2100

*Not available in California. †Not available in California until Feb. 1984. (A) Produced by Isuzu Motors Limited, Japan (B) Produced by GM — Chevrolet Motor Divisi



HIGH-TECH **CHEVY S-10 CHASSIS-CAB.**

Chevy S-10's Chassis-Cab model is a hard worker for specialized applications. Stake body. Flatbed. You name it. The 117.9-inch wheelbase accepts vocational body lengths up to 7.5 feet. Gross Vehicle Weight Ratings are 4,100 lbs. (base) and 4,600 lbs. (optional).

OPTIONS*FOR SHOW AND GO.

Chevy S-10's long list of available features lets you custom-order a model to fit your style of trucking. For a complete, upto-date list of options, see your Chevrolet dealer.

*Some options may require the purchase of other options. See your dealer for details.

Appearance and Convenience Options	Pickup		Extended Cab		Chassis- Cab	
convenience options	2WD	4WD	2WD	4WD	2WD	
Air Conditioning	0	0	0	0	0	
Bumper Equipment:						
Color-Keyed with Rub Strip						
Front (Std. on Sport Trim) Rear, Step	0	0	0	0	na na	
Rear, Step Painted Black	0	0	0	0	0	
Chrome with Rub Strip			,			
Front	0	0	0	0	0	
Rear	0	0	0	0	0	
Bumper Guards, Front Painted Black	0	0	0	0	0	
Center Console, Floor-Mounted*	0	0	0	0	0	
Chromed Grille	0	0	0	0	0	
Cigarette Lighter	0	0	0	0	0	
Color-Keyed Floor Mats	0	0	0	0	0	
Comfortilt Steering Wheel	0	0	0	0	0	
Glass, Tinted	0	0	std	std	0	
Glass, Deep-Tinted (rear window only)	0	0	na	na	0	
quarter and rear window)	па	na	0	0	na	
with light-tinted rear window)	na	na	0	0	na	
ntermittent Windshield Wipers	0	0	0	0	0	
Lighting Equipment:				-		
Auxiliary Lighting Cargo Area Lamp	0	0	0	0	0	
Dome Lamp	0	0	std	std	0	
Halogen Headlamps	0	0	0	0	0	
Mirrors: Dual Below Eyeline Type, Painted	0	0	0	0	0	
Chrome	0	0	0	0	na	
Visor, RH	0	0	0	0	0	
Moldings:						
Black Body Side and Bright Wheel Opening	0	0	0	0	na	
Door Edge Guard — Bright	0	0	0	0	0	
Wheel Openings — Bright — Black Plastic	0	0	0	0	na	
Power Windows	0	0	0	0	na	
	0	0	0	0	0	
Power Door Locks	0	0	0	0	0	
Special Two-Tone Paint Option	0	0	0	0	na	
Sport Two-Tone Paint Option	0	0	0	0	na	
Striping on Solid Paint Only	0	0	0	0	na	
AM Radio	0	0	0	0	0	
AM/FM Radio	0	0	0	0	0	
AM/FM Stereo Radio	0	0	0	0	0	
AM/FM Stereo Radio with Stereo Cassette						
& Clock	0	0	0	0	0	
AM/FM Stereo Radio with Stereo Cassette,						
Clock, Seek & Scan	0	0	0	0	0	
Speakers (premium dual rear)	0	0	0	0	0	
ligh-Back Bucket Seats:		-	1	-		
Custom Vinyl	0	0	0	0	0	
ligh-Country Sheepskin	0	0	0	0	0	
djustable Seat Backs	na	na	0	0	na	
lear Jump Seats	na	na	0	0	na	
Sliding Rear Window, Tinted	0	0	0	0	na	
wing-Out Rear Quarter Windows	na	na	0	0	na	
Wheels, Aluminum Cast	na	0	na	0	na	
Styled	0	na	0	na	0	
Wheel Trim:						
Bright Trim Rings	0	0	0	0	0	
right Wheel Covers	0	na	0	na	0	

*Requires bucket seats, std — standard o — optional na — not available





BUILT TO FIT EXACTLY. AND WE MEAN EXACTLY.

The front end, cab and pickup box are first computer-welded into separate units before being double-checked. Critical dimenfitted to the frame. If these or other assemblies don't fit, they are rejected. They are not simply adjusted to fit.

coat enamel paint has a high-

solids content of up to 60%

solids with only 40% solvent.

IF A PART OR COMPONENT CAN MOVE, TURN, LIGHT, OR SQUIRT, IT'S TESTED.

Every electrical system is sions are electronically checked in plastic before assembly. throughout assembly. Every truck is thoroughly tested for fit, finish, and water leaks.

THE MOST COMPLETE PROGRAM OF SHIPPING PROTECTION IN CHEVY TRUCK HISTORY.

The seats are shrink-wrapped Shipping protectors are used on the front and rear of your S-10, plus the inside and outside door panels.

DOUBLE-WALL CONSTRUCTION.

Each Chevy S-10 Pickup has double-wall construction in the hood, doors, front fenders, cargo box side panels, and tailgate. Tough S-10's double-wall construction helps prevent dings in the cargo box from showing through to the outside.

EVERY CHEVY S-10's NEW-VEHICLE LIMITED WAR-RANTY COVERS PERFORA-TION FROM CORROSION FOR THREE YEARS.

Exhaust system components not included. Ask your dealer for details and other limitations.

THE BIG DIP IS BAD NEWS FOR RUST.

But good news for your S-10. A high-voltage-charged dip (left) electrically zaps primer into tiny sheet-metal crevices Special steels, sealers, and other anti-corrosion measures help keep Mother Nature out and protect your investment.

ZINC PHOSPHATE

STEEL

Interior Irim Features				
	Standard	Durango	Tahoe	Sport
Ashtray in Instrument Panel	•			
Bright Nameplate, Glove Box		•		
Cigarette Lighter		•		
Dome Light with Door Switches				
Black Rubber Floor Mat				
Color-Keyed Rubber Floor Mat		•		
Color-Keyed Carpeting				
Headlamp Warning Buzzer		-		
Conventional Outside Air Heater/Defogger				
Deluxe Heater/Defogger with Power Vents and Side Window Defoggers				
Inside Hood Lock Release				
Instrument Panel Gages: Engine Oil, Temperature and Voltmeter				
Inside Rearview Mirror	•			
Full-Width Seat with Vinyl Covering	•			
Full-Width Seat with either Custom Cloth, Special Custom Cloth or Custom Vinyl				
Bucket Seats/Console with Sport Cloth				
Glove Box with Key Lock	•			•
Glove Box Light				
Sunshades, RH and LH				
Sport-Type Color-Keyed Steering Wheel				•
Visor Mirror on RH Sun Visor				•

CHEVY S-10 TYPICAL BRILLIANT FINISH UP U.S. TRUCK TO 5 LAYERS DEEP. OPCOAT It's a brilliant, four-layer paint CHIP-RESISTANT COATING ON LOWER SIDE PANELS finish with an extra fifth layer: a chip-resistant coating on the PRIMER SURFACER lower body side panels. The top-ELPO PRIMER

ZINC PHOSPHATE

STEEL

na 122.9 73.1 na	na 122.9 73.1	na 117.9	108.3	na
122.9 73.1 na	122.9	117.9	77744	na
73.1 na			117.9	
na	73.1			122.9
2000		na	73.1	73.1
and	na	na	89.0	na
stu	std	na	std	std
na	0	na	na	na
0	na	na	0	.0
na	na	na	na	na
3532/4876	3780/4780	4100/4600	3850/5240	3850/5240
std (1)	na	na	std (1)	std (1)
std	na	std	std	std
na	std	na	na	na
0	na	0	0	0
std	std	std	std	std
0	0	na	0	0
0	na	na	na	na
0	na	0	0	0
std	std	std	na	na
na	na	na	std	std
std	std	std	na	na
па	na	na	std	std
0	std	0	std	std
0	std	0	0	0
std	std	std	na	na
na	na	na	std	std
0	0	0	0	0
	std na o na 3532/4876 std (1) std na o std o o std na std na o std na std na o std na std na o o o std na std na	na na std std na o o na na na 3532/4876 3780/4780 std (1) na std na na std o na std std o na std std o td o td o td std std o std o std std std o std std std o std std std std std na na o std std na na	na na na std std na o na na o na na o na na sta na na std na std std na o std std std o na o std std std o na na o na na std std std na na na std std std na na na o std o std std std o std o o std o<	na na 89.0 std std na std na o na na o na na o na na na na 3532/4876 3780/4780 4100/4600 3850/5240 std std 4100/4600 3850/5240 std na na std (1) std na std std na std std std na std std std na na na na std std std std std std std na std std std na std std std na std std na std std std na std std std na std std std na na

*P235/75R-15 on- and off-road tires do not accept chains. **Until February 1984.

(1) California only.

Specifications

std-standard

o-optional na-not available

> A WORD ABOUT ASSEMBLY. COMPONENTS AND **OPTIONAL EQUIPMENT IN** THESE CHEVROLET PROD-UCTS. The Chevy Pickups described in this catalog (Series S-10) are assembled at facilities of GM Truck & Bus Group. These vehicles incorporate thousands of different components produced by various divisions

of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Chevrolet

products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Chevrolet products and will provide the quality performance associated with the Chevrolet name.

With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your vehicle is built. Your dealer receives advice regarding current availability of options. You may ask your dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We

An option that offers service

THE GM CONTINUOUS

PROTECTION PLAN.

protection in addition to that provided by GM's new-vehicle limited warranty. Available only in the U.S. and Canada for the 1984 model year. Ask your dealer about this option.

FOR INFORMATION ON ANY **NEW CHEVY TRUCK...see your** Chevy dealer for a complete selection of 1984 Chevy truck catalogs. They cover . Chevy S-10 Blazer • full-size 4x4 Blazer - full-size Chevy Pickup - Suburban - El Camino - Chevy Van - Sportvan - all Medium-Duty Chevys and . the Chevy Recreation & Trailering Guide

Let's get it together ... buckle up!

suggest that you verify that your vehicle includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

These vehicles are also available under the GMC nameplate (GMC Pickup Series S-15).





CHEVY TOUGH IS TAKING CHARGE