

VOLVO C70







It is rare when a car comes along that captivates its driver, masters the road at hand, and embraces the world at large. The Volvo C70 is such a car. With its ability to excite every sense and pamper every passenger, this car can connect more than dots on a map.

Life is better lived together.
Volvo. for life

And you still have two wishes left.

Arguably the most beautiful two cars ever built, the Volvo C70 is both a dashing coupe and a spectacular convertible. When you want sky for a roof, just push a button. The three-piece steel hardtop transforms, as if choreographed, into the trunk. As graceful as this is, driving the Volvo C70 is where you'll find the true meaning of finesse. Two dream cars. One set of wheels. Who says you can't have it all?





Flights of fancy need no fixed address.

There is, however, the perfect, fixed position behind a well-padded steering wheel for the driver. The ergonomically designed driver's seat offers a nearly infinite range of adjustments so you can find the sweet spot for your command. Rear seat passengers can simply lean back and relax in the 26-degree tilted backrest and enjoy generous space for legs, shoulders and imaginations.





Volvo Navigation System (VNS) with RTT (Real Time Traffic)*

Volvo's GPS-based VNS navigation system is totally integrated with your car. It offers both voice guidance and graphic navigation all the way to your destination. Via TMC (Traffic Message Channel) radio data broadcasts, VNS also lets you know if there's traffic or weather-related trouble en route and recommends an alternative. The VNS system is easily controlled from the steering wheel or a remote, and the screen is positioned so you can keep your attention on traffic. Volvo's navigation system includes Map Care which provides two map data updates at no charge.

*Maps do not cover all areas or all routes within an area. Also constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.

Optional



Integrated Bluetooth® handsfree system

Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo – wirelessly. Once configured for a mobile phone, the system automatically recognizes your phone as you enter the car. You then operate your phone using the buttons in the steering wheel. As you climb in and out of the car, the system automatically allows you to switch freely from the phone to the handsfree system and back again.



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Quick. Thinking.

Every Volvo engine delivers the feeling of safety that comes with its ability to respond instantly. What's more, sophisticated engine management systems are employed to exploit every drop of fuel to its full potential. After all, efficiency is not a dirty word. Boredom is.









09

Every car has a sensitive side. This car has two.

Top up or down, the stiff car body enables the advanced suspension system to sense and predictably cope with different types of road surfaces. The chassis takes advantage of this high-torsion rigidity to convey both balanced handling and comfortable cruising. At the same time, the informative electro-hydraulic steering puts you in touch with the road and responds immediately to your guidance, while the rear wheels turn slightly to give this car even greater virtue in corners.



It's easier to reach for the stars when you can see them.

Simply press the button on the center console and in less than thirty seconds you transform car A into car A+. As a coupe, the steel roof provides a quiet and cosy environment in any climate—thanks to first-class upholstery, multi-layer insulation and a glass rear window (heated). The Volvo C70 offers 7-14 cu/ft. of luggage space depending on whether the top is up or down. To get to the trunk more easily when the top is down, Volvo provides a trunk load assist. Press the load-aid button in the trunk and the retracted hardtop raises to enlarge the access opening. As a convertible, the headroom is astronomical. See for yourself.



“Creating a beautiful convertible is not particularly difficult.
The trick is to make it at least as beautiful with the top up.
We began by designing the most perfect four-seat coupe we could.
Only then did we design the convertible. The results speak for themselves.”

—Fedde Talsma, chief designer of the Volvo C70



What makes a moment sensational?

Moments are measured, in part, by their ability to recall a sound, taste, smell, touch or sight. A trip with the top down, with all senses engaged, seems to increase a moment's chance of being sensational.

And being sensational is okay with us.

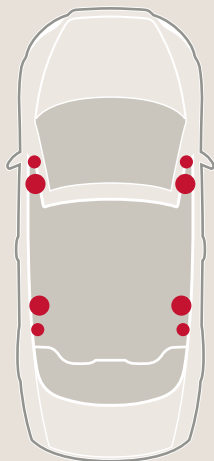






With this cabriolet you can also blow the roof off with the stereo.

Volvo's modern sound systems are among the best you'll find in any car – especially with the latest generation of Dolby® Pro Logic® II Surround Sound and outstanding loudspeakers from renowned Danish hi-fi specialist, Dynaudio. Our optional Dynaudio Premium Sound system is equipped with Dynaudio technology as well as featuring twelve loudspeakers and two subwoofers for a total of 14 speakers and 910 Watts of audio power.



High Performance audio system (standard)

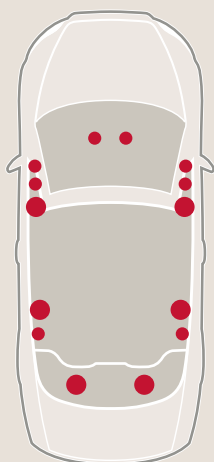
A versatile sound system for a powerful audio experience. Each High Performance loudspeaker, in combination with the amplifier, promotes excellent transient reproduction and high power durability – quite simply superb sound. High Performance includes:

- CD player with MP3 and WMA capability
- 4x40 W amplifier
- 8 High Performance loudspeakers



Volvo satellite radio (optional)

Satellite radio is now available for your Volvo. Volvo has joined forces with Sirius to offer an integrated satellite solution that is sure to provide endless listening enjoyment.



Dynaudio Premium Sound system (optional)

Our top-of-the line audio system designed for perfect sound dynamics, featuring 12 loudspeakers by Dynaudio – a world leader in loudspeaker systems. With Dolby® Pro Logic® II Surround for an authentic audio experience in all seats. And with 2 subwoofers, a breathtaking 910 W sound awaits you. Premium Sound includes:

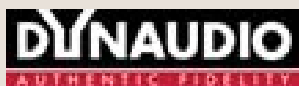
- CD player with MP3 and WMA capability
- 5x130 W digital class D amplifier
- Dolby® Pro Logic® II surround sound with center loudspeaker and digital sound processor
- 12 high-end loudspeakers by Dynaudio
- 2 subwoofer system 2x130 W

Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.



iPod® Music interface

The ipod interface allows you to connect and have complete control of your iPod directly from the car's audio system. Use the audio system's controls to search for music by artist, album, song or musical style. (Retailer installed accessory)



Dynaudio loudspeakers

The twelve high-end loudspeakers by the Danish sound specialist Dynaudio in the Premium Sound system are powered by a 5x130 W digital amplifier. There are three separate drivers – woofer, midrange and tweeter – in each door, and in the side panels at the rear seats a similar set-up with woofer and tweeter. Each speaker has its own crossover filter to harmonize with the others. The latest generation Dolby® surround system with a center loudspeaker and sound processor recreates authentic sound with a strong sense of presence for everyone in the car – a Volvo world first. The digital class D amplifier features new technology to provide extremely high efficiency, enabling it to generate the most audio power from the least amount of current. What's more, sound reproduction adapts automatically to whether the top is up or down and by using the menu in the center stack, you can even choose between different audio settings to suit the kind of road you're driving on.

Serenity begins with security.

Despite the fact that the Volvo C70 is an open car, you and your belongings are provided with effective protection against theft and assault. With the hardtop up, the Volvo C70 provides a much higher level of anti-theft protection than a soft-top. But even with the roof down, the advanced locking system affords secure storage for personal items. And with keyless drive*, you can unlock doors as you grasp the handle and start the car with the key still in your pocket or handbag. Clearly, this is a car built to indulge your senses without taking leave of them.

* Included in the optional Convenience Package





Advanced support for the human factor.

After all, we're only human. That's why we build cars that help support you in different situations, with technology that expands the human senses and helps you to focus on driving. Still, technology will never take the responsibility away from you as driver. Final decisions are always in your hands. But if these technologies help make you more alert and relaxed as driver, they will also contribute to the overall safety of those in and around your Volvo.

Dynamic Stability and Traction Control (DSTC) helps you maintain traction in a wide range of situations and prevents the car from skidding.

Large rear glass window contributes to superb all-round visibility even with the roof up.

Blind Spot Information System (BLIS)* helps to detect vehicles entering the blind spot on both sides of your car.

Dual Xenon Headlights* expand your vision range by about 230% when you're driving in the dark.

Emergency Brake Assistance (EBA) helps ensure optimal braking power to help you stop the car in the shortest possible distance in an emergency braking situation.

Intelligent Driver Information System (IDIS) can help reduce your workload in stressful situations.

* Optional

Did you know that:

- a third of all reported accidents are rear impact – and in more than 50% of these accidents the driver doesn't brake at all.
- up to 90% of all traffic accidents are caused by driver distraction.
- gas discharge light technology (Xenon) helps you gain 148 ft of illumination when driving in the dark.



Safety comes naturally.

It's in the genes – an uncompromising ambition to both protect and celebrate life. It's human nature. And it's what makes a Volvo a Volvo. For decades, we've created cars that both encourage people to enjoy life and offer protection in the event of an accident. In fact, thousands of people all over the world can say they're still alive because of a Volvo. This is not by coincidence. Our founders stated that safety is, and will always be, at the heart of what we do. As a result, Volvo is recognized the world over for our passion to provide the safest cars on the road.

The protective character of a Volvo also encompasses the world we share. As far back as 1972, Volvo was the first car manufacturer to acknowledge the environmental downside of cars. Since then, we've been committed to reducing the environmental impact of the cars we make and how we make them. Therefore, choosing a Volvo will never be something you do just for yourself. Not that you can't, but our cars will always consider the well-being of more than one. Even if those people happen to be outside your car or are part of future generations. It's just the way we are.

Innovations for life.

- In 1959, Nils Bohlin, a Volvo safety engineer, invented the three-point seat belt. So important is this invention that it is considered to be one of the most life-saving technical innovations in the history of mankind.
- In 1976, Volvo Cars was the first car manufacturer to introduce the three-way catalytic converter with an oxygen sensor for exhaust emission control. Today virtually all gasoline-powered cars are equipped with this ingenious component – just as indispensable for the environment as the three-point seat belt is for safety.

These are only two examples of Volvo's most important safety and environment innovations. You'll find a lot more on www.volvocars.com/corporation

"Cars are driven by people. Therefore, the guiding principle behind everything we make at Volvo is – and must remain – safety."

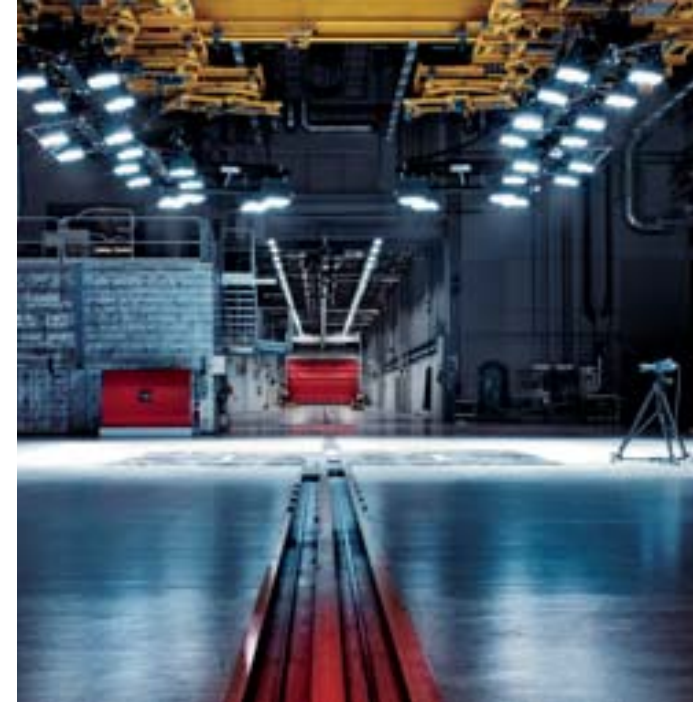
*Assar Gabrielsson and Gustaf Larson,
founders of Volvo*



After 36,000 crashes, you begin to know what you're doing.

The best way to learn what really happens before, during and after a car crash is to be there. Since 1970, Volvo's Accident Research Team has investigated accidents involving Volvo cars on Swedish roads. Today, our own statistical database contains over 36,000 accidents with more than 60,000 occupants.

Our accident researchers are on stand-by 24/7. If there's an accident involving a newer Volvo car within 60 miles of Göteborg, our researchers are instantly alerted by the rescue team. In addition to studies on the scene of the accident, our researchers also investigate what happened before the crash to understand how to improve the driver's ability to avoid a collision.



Volvo Cars Safety Center – the world's most advanced crash laboratory

Based on the findings from our accident research, we can recreate a variety of real-life traffic situations and crashes. Beyond numerous virtual crash tests in super-computers, we perform around 450 crashes each year. We crash test car-to-car at different speeds and with other kinds of vehicles and road obstacles. We perform frontal impacts, rear impacts, side impacts and roll-over tests and test cars off-road as well as against genuine Swedish granite rock-face – we can even simulate impacts with wild animals.

If you make it here, you make it anywhere

Other car manufacturers come to Sweden for final car testing under harsh and capricious conditions. For us it's home. Our own proving ground Hålleröd with its 34 miles of test tracks includes different road types from all over the world. Here we scrutinize our cars' ability to support their drivers in all imaginable and unimaginable situations during thousands of test miles – not to mention the distances driven on ordinary Swedish roads.



Our engineers spent more than 80 years designing this car.

You're looking at one of the safest cars in the world. Not because this car displays the highest number of airbags in the industry (it probably doesn't), but because of how well the different safety technologies interact to keep the occupants out of harm's way. What's more, what you see is the result of the collected efforts from generations of dedicated Volvo safety engineers. So if you share our passion for safety, this may be the most exciting image in the whole brochure.

In a frontal collision the patented frontal structure will yield to help absorb crash energy, while longitudinal steel struts in the doors helps disperse crash energy away from the front to the rear of the car. The compact power train is designed to help optimize deformation. Inside the car, seat belts interact with the collapsible steering column and multi-stage airbags to help keep the occupants out of harm's way. A steel strut under the dashboard helps prevent components in the engine bay from intruding into the cabin.



In a roll-over the Roll-Over Protection System (ROPS) activates the seat belt pre-tensioners at all seats to help keep occupants more securely restrained. The Door Mounted Inflatable Curtain (DMIC) deploys to help provide head protection and help keep the occupants inside the cabin. Additionally, the safety cage is reinforced to help keep the passenger compartment intact.

In a side impact Volvo's unique Side Impact Protection System (SIPS) helps protect the occupants. The extremely strong door and side structure is designed to help withstand a severe side impact – even with a larger vehicle. The dual-chamber side airbags in the front seats help protect the chest and hip, while the Door Mounted Inflatable Curtain (DMIC) adds head protection.

In a rear impact the rear deformation zones will help absorb crash energy. The fuel tank is designed to remain well protected in front of the rear axle. The head restraints help protect the neck and spine, and Volvo's unique Whiplash Protection System (WHIPS) cradles the front seat occupants in a controlled manner to help prevent whiplash injuries.



Maximize your experience. Not your carbon footprint.

We believe it's more fun to drive a car that cares both for people and the environment – be it outside or inside the vehicle. Utilizing advance engine technology and emission control, the Volvo engines are designed to combine high performance with low environmental impact. This caring attitude continues inside your Volvo. Here you and your passengers can experience one of the automotive industry's cleanest and healthiest cabin environments. It's as enjoyable as it's responsible. Just as you would expect of a Volvo.





Emission controls

All Volvo engines comply with stringent international environmental requirements. Advanced emission control eliminates between 95 and 99% of carbon monoxide, hydrocarbons and nitrogen oxides from engine exhaust gases. The catalytic converter is positioned to provide optimum exhaust conversion sooner after cold starting.

Low emission interior

To ensure that you and your passengers are not exposed to harmful emissions or unpleasant odors, we test individual upholstery and interior trim items as well as complete interiors in the Volvo Environmental Laboratory in Sweden. All upholstery materials and interior textiles also comply with Oeko-Tex Standard 100 – an international benchmark for human ecological safety of textiles. All leathers are tanned by a process that only uses vegetable or synthetic substances instead of chromium. In addition, several interior details made of metal are tested for contact allergies – they even meet the same nickel leakage requirements as jewelry.

Clean cabin air

A cabin air filter removes dust, pollen and other particles from the incoming air. Volvo's Interior Air Quality System (IAQS)* continuously monitors incoming air and can shut out carbon monoxide, ground-level ozone and nitrogen dioxide. This helps to ensure that the air you breathe in the cabin is cleaner than that outside the car when driving in heavy city traffic and tunnels.

* Included in the optional Convenience Package

DRIVE



Life is full of options. Here are a few to consider

1

Interior ski bag

The ski bag is an added convenience for rear seat passengers and protects the upholstery when you're transporting skis, snowboards or other wet gear with the ski hatch open. (Retailer installed accessory.)

2

Keyless drive*

Keyless drive lets you lock, unlock and start the car without having the remote control in your hand. As long as you have the remote with you, grasping the door handle automatically unlocks the door. To start the engine, simply turn the control on the instrument panel. To lock the doors, just press a button in the door handle as you leave the car.

* Included in the optional Convenience Package

3

Rear Park Assist*

This system makes it easier to park in tight spaces by providing an audible signal in the passenger compartment as a detected object gets closer to the sensors in the rear bumper. Park Assist can also be supplemented by sensors in the front bumper.

* Included in the optional Convenience Package

4

Volvo Navigation System (VNS) with RTT (Real Time Traffic)*

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5

Dual Xenon Headlights

For even better night vision, there's the option of Dual Xenon gas discharge lights. Compared to conventional halogen headlights, Xenon headlights expand your vision range by about 230%. This means you'll gain a further 148 ft of illumination. Independent of the load, these headlights self-adjust to maintain the correct angle to the road – even during hard acceleration or braking.

6

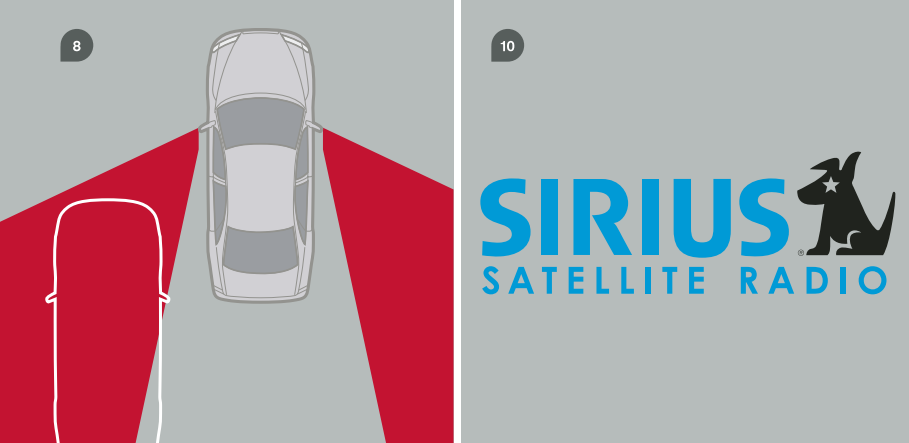
Car cover

If you have to park your Volvo C70 outdoors for extended periods, the soft car cover will protect it from the elements. This three-layer cover offers reinforced protection against snow, dirt and rain. (Retailer installed accessory.)

7

Nordic light oak trim

This exclusive trim, with its fine grain and natural finish, is crafted to add a distinctive touch to the in-cabin ambiance.



8

Blind Spot Information System (BLIS)

The next best thing to having eyes in the back of your head, BLIS is there to help when you're changing lanes. Rear-facing cameras in the door mirrors help detect vehicles moving in to your blind spot and alert you of their presence. BLIS doesn't make any decisions for you, but it does help to keep you informed. BLIS is activated once the car exceeds 6 mph, and reacts to almost any type of vehicle from a motorcycle upwards. Day or night.

9

Wind blocker

This effectively reduces drafts for the front-seat occupants when the top is down, improving ride comfort at all speeds. It accommodates extra luggage in the rear seat, and is easy to install and remove. (Retailer installed accessory.)

10

Sirius satellite radio

Satellite radio is now available for your Volvo. Volvo has joined forces with Sirius to offer an integrated satellite solution that is sure to provide endless listening enjoyment.



Draco 8x18" alloy wheels*
235/40 R18"
(Retailer installed accessory)



Mirzam 8x18" alloy wheels*
235/40 R18"
(Optional)



Sadira 7.5x17" alloy wheels
235/45 R17"
(Standard)

*The 18" High Performance optional or accessory wheel and tire combination is designed for sporty and responsive handling on dry pavement, and also helps resist hydroplaning on wet roads. The low sidewalls may make this wheel/tire combination somewhat more susceptible to road hazard damage and offer a slightly firmer ride. Depending on road conditions and driving style, the high performance composition of the tires may result in somewhat shorter tread life than ordinary tires. It is important to regularly check inflation pressure to help reduce the chance of tire, rim or vehicle damage. If the vehicle is driven in cold, snowy, or icy conditions, Volvo recommends the use of a suitable winter tire and wheel combination that helps provide better traction under those circumstances.

Interior selection.



Leather Quartz Beige in Umbra interior (5D81).
Nordic Light Oak center console and door panel inserts.



Leather Calcite Cream in Umbra interior (5D84).
Nordic Light Oak center console and door panel inserts.



Haverdal Quartz Beige in Umbra interior (5681).
Nordic Light Oak center console and door panel inserts.



Sovereign Hide Premium Soft Leather Calcite Cream in Umbra interior (5E84). Nordic Light Oak center console and door panel inserts.



Sovereign Hide Premium Soft Leather Cacao in Umbra interior (5E89).
Nordic Light Oak center console and door panel inserts.

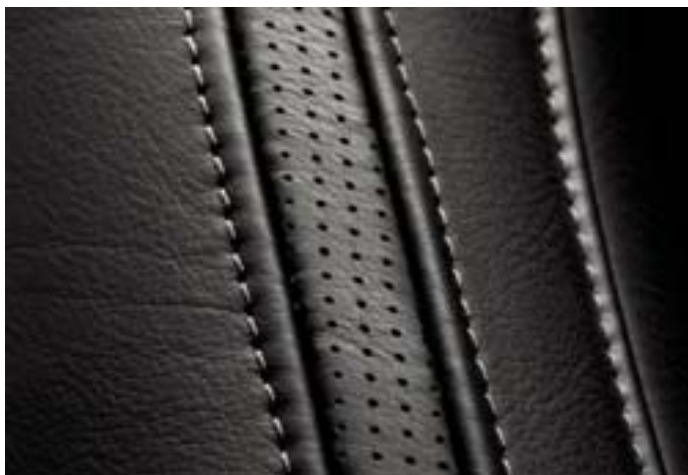
The Volvo C70 offers exclusive interior options to go with your personality. All our leather and fabric upholstery are approved by Oeko-Tex. This means they're tested for certain allergy-inducing and harmful substances. Make your choices to compose your own interior styling.



Sovereign Hide Premium Soft Leather Offblack in Offblack interior (5E77).
Nordic Light Oak center console and door panel inserts.



Leather Offblack in Offblack interior (5D7H).
Brushed aluminum center console and door panel inserts.



Sovereign Hide Premium Soft Leather This full leather upholstery is made from the finest Scottish hide. It's thick, soft to touch and has an exquisite natural grain.

Standard features.

SAFETY	T5
Airbag, driver and passenger side	●
Anti-lock Brake System (ABS)	●
Approach light	●
Daytime Running Lights	●
Door mounted inflatable curtains	●
Double locking door locks (top down only)	●
Dynamic Stability Traction Control (DSTC)	●
Emergency Brake Assist (EBA)	●
High positioned rear brake lights	●
Home safe lightning	●
Immobilizer	●
ISOFIX in rear seat	●
Puddle lights	●
Seat belt pretensioners, front and rear	●
Roll Over Protection System (ROPS)	●
Security system	●
SIPS bag front	●
Valet private locking (glove compartment, center backrest cushion, front storage compartment and trunk)	●
Weight sensor, front passenger seat	●
Whiplash protection, front seats (WHIPS)	●
INTERIOR	
3-spoke leather steering wheel	●
8-way power seat, driver and passenger	●
Aluminum inlays	●
Auto down power windows—rear	●
Auto up/down power windows—front doors	●
Automatically dimmed rear-view mirror	●
AUX input for MP3 and iPod	●
Bluetooth hands-free telephone interface	●
Clock	●
Covered storage in front doors (lockable)	●
Covered storage in rear quarter panel	●
Cruise control	●
Cup holders, front with lid and extended tunnel console with cup holders, rear with lid	●
Electronic Climate Control (ECC)	●
Front armrest, tunnel console	●
Glove compartment (lockable)	●
Haverdal upholstery (flextech with leather inserts)	●
High Performance audio package with CD player with MP3 and WMA readability	●
Illuminated vanity mirrors, driver and passenger	●
In-dash CD with MP3 and WMA format readability	●
Leather gear knob with aluminum inlays	●
Memory for driver and front passenger seats	●
Outside temperature gauge	●
Pollen filter	●
Power/heated exterior rear view mirrors with memory function	●

Reading lights, front/rear	●
Storage in front of the center console	●
Textile floor mats (carpet color—4 pcs)	●
Trip computer	●
EXTERIOR	
3-Piece Retractable Hardtop	●
Fog lights in front spoiler	●
Key Integrated Remote control, central locking (KIR)	●

● = Standard

Factory options.

	T5
5-speed Geartronic Automatic Transmission	○
Alloy wheels, 8.0x18", MIRZAM, with 235/40 R18 Y, Pirelli P-Zero Rosso	○
Blind Spot Information System (BLIS) with retractable mirrors	○
Dual Xenon Headlights	○
Metallic Paint	○
Navigation system	○
Nordic Light Oak inlays	○
Pearlescent Paint	○
Sirius Satellite Radio	○
Temporary spare wheel 125/85—16"	○

○ = Option



Packages.

PREMIUM PACKAGE

A Volvo offers you long, relaxed drives and a more spirited everyday life. The Premium Package will provide you with some necessities for that extra ambience and convenience.

- Auto-dimming rear view mirror with compass
- Homelink
- Leather seating surfaces
- 6-disc in-dash CD-changer
- Sovereign Hide Premium leather (optional)

CLIMATE PACKAGE

In a Volvo you're always prepared to deal with the ever-changing forces of nature. And to increase comfort when driving in cold, rain or snow – simply add the Climate Package.

- Headlight washers
- Heated front seats
- Rain sensor

DYNAUDIO PREMIUM SOUND PACKAGE

This 14 speaker sound system offers an unsurpassed in-car listening experience that makes the time you spend on the road a truly moving experience.

- 12 Dynaudio speakers
- Dolby Pro Logic II Surround Sound
- 4x130-watt general amplifier
- 1x130-watt center speaker amplifier
- 2x8" subwoofer system with 2x130-watt amplifier

CONVENIENCE PACKAGE

The wide range of considerate and practical features makes life with your Volvo a truly enjoyable experience. And by adding the Convenience Package, you expand your freedom even more.

- Keyless Drive
- Park assist Rear
- IAQS

Volvo C70 specifications.

ENGINE

Five-cylinder in-line engine. Double overhead camshafts, 20 valves. Continuously variable valve timing on both the intake and exhaust side. Three-way catalytic converter with heated oxygen sensor. Electronic engine management system. Light-pressure turbocharger and dual-charge air coolers (Intercoolers).

Volvo's smooth-running five-cylinder engines are designed to respond at low rpm, so there's plenty of torque without having to shift to a lower gear. This is made possible by continuously variable valve timing, low internal friction and the electronic engine control system. This also helps to optimize fuel consumption and reduce environmental impact – all engines comply with stringent emission standards, such as California's ULEV II.

Volvo C70 T5 (227 hp)

Engine type: 2.5 liter five-cylinder turbocharged engine

Max power output: 227 hp at 5000 rpm

Max torque: 236 ft. lbs/1500-4800 rpm

Acceleration 0-60 mph, man/auto: 7.0/7.4 sec

Top speed, man/auto: 149/146 mph

Fuel consumption, mpg, city/highway, man: 20/29

Fuel consumption, mpg, city/highway, aut: 21/29

Carbon dioxide emissions CO₂ g/km, man/auto: 217/234

Environmental classification: ULEV II

Transmission: Six-speed manual or five-speed Geartronic automatic

DRIVELINE

Front wheel drive. Transverse engine. Six-speed all-synchromesh manual transmission. Also available with a five-speed Geartronic automatic allowing manual shifting.

The distinctive six-speed manual transmission inspires an active driving style, while the smooth clutch affords confident take-off. For the best of both worlds, there's the Geartronic – a responsive five-speed automatic for relaxed driving. It can also be shifted manually so that you can maintain a lower gear to rev the engine or provide the added assistance of engine braking.

CHASSIS

Front suspension with spring struts (McPherson), anti-dive and anti-lift function. Multilink independent rear suspension. Stabilizers front and rear. DSTC (Dynamic Stability and Traction Control).

The rigid body enables the suspension to function optimally for well balanced handling and a high level of comfort. The front and rear suspensions also interact to provide stable braking and smooth steering. The DSTC stability system lends a helping hand if either of the drive wheels begins to lose traction or if a skid is imminent.

STEERING

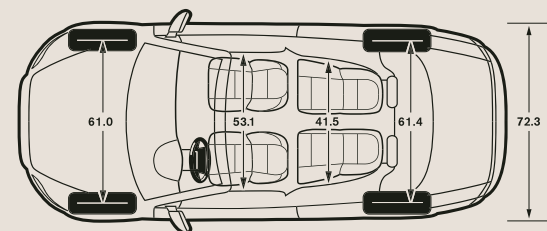
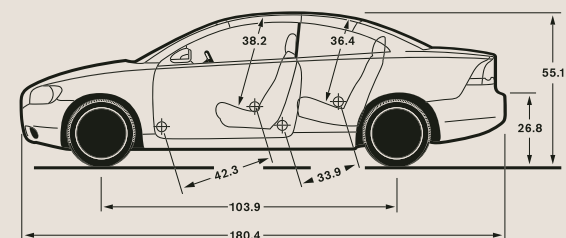
Speed-dependent, power-assisted, electro-hydraulic, rack and pinion steering. Tilt and telescopic steering column. Leather-clad steering wheel. 2.6 turns lock to lock. Turning circle 38.7 ft.

Behind the wheel, you can enjoy responsive yet firm steering that gives progressively less power assistance the faster you drive. High steering precision and balanced road feedback are easily enjoyed benefits.

BRAKES

Power-assisted anti-lock disc brakes (ABS), ventilated discs front. EBA (Emergency Brake Assistance). EBD (Electronic Brake Distribution) between the front and rear brakes. Diagonally split braking system.

Powerful anti-lock disc brakes help ensure a short stopping distance under all circumstances and withstand tough use without fading. EBA helps you use your brakes to the full in an emergency situation, while EBD distributes the braking effect between the front and rear wheels in order to achieve optimal results according to the car's load and driving conditions.



Meet the family.

S



Volvo S40 The compact and energetic sedan.



Volvo S60 The sports sedan worth getting passionate about.



Volvo S80 The premier sedan, meticulously engineered for superior driving comfort.

V



Volvo V50 The Sportswagon – flexible, compact and full of zest.



Volvo V70 The genuine family wagon – highly competitive yet comfortably versatile.

XC



The new Volvo XC60 A sporty coupe and a capable all-roader fused into a Swedish crossover experience.



Volvo XC70 The rugged yet stylish all-roader.



Volvo XC90 The versatile SUV that takes you anywhere with grace.

C



Volvo C30 The compact and charismatic SportsCoupe.



Volvo C70 A convertible when you want it.



Volvo C70 A coupe when you need it to be.

To live life is to care about it.

Every moment in a Volvo is a moment designed to celebrate life. A life full of twists and turns, ups and downs; the little things as well as the big ones. Of course, to live life to its fullest isn't just about you; caring for others is important as well.

For more than eighty years we have helped save lives on roads around the world. Nevertheless, when it comes to improving automotive safety, we will never be satisfied. And while we're seeking new solutions, our existing safety systems are preventing many accidents from happening and providing some real protection when they do.

Our passion for life means looking after our children's children, too. Which is why we try to balance the needs of our company with those of society. With this bigger picture in mind, we develop engines and technology that have less impact on mother earth. This approach also explains why we pay so much attention to your immediate environment – in the car. Simply put, we care about you – and the whole circle of life.

Taking care of your ownership needs.

It's a simple idea; one point of contact for all your car ownership needs, whether it's finding the right financing or who to contact in an emergency. Get the most out of owning your Volvo.

Volvo Car Finance North America

If you purchase or lease your Volvo through Volvo Car Finance North America, you can take advantage of services designed to make financing simple and convenient. Quick Debit, for instance, enables you to have your monthly payment automatically debited from a designated bank account. For more information, call 1-800-770-8234 or visit www.volvofinance.com

On Call roadside assistance

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your On Call Card and dial 1-800-63-VOLVO – anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

Volvo new car warranty

Your new car warranty provides comprehensive coverage for four years or 50,000 miles, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

Volvo genuine service

The best way to ensure superior performance year after year is to bring your Volvo to your authorized retailer for regular maintenance. Our service advisors and factory-trained technicians are uniquely qualified to maintain your automobile. With the aid of advanced Volvo diagnostics, they follow all prescribed factory maintenance outlined in your service interval manual. Genuine Volvo Service is our ongoing commitment to you: to keep your Volvo performing smoothly long after other cars have given up.

Volvo mobility program

The goal of the Volvo Mobility Program is to assist persons with physical disabilities or hearing impairment achieve independence. For those with exceptional transportation needs, freedom can be facilitated within the extraordinary comfort and safety of a specially adapted Volvo. For additional information on this program, please contact the Volvo Mobility Program Headquarters at (800) 803-5222 or visit www.volvocars.us/mobility. TTY users are invited to call 1-800-833-0312.

Personal shopper

The Volvo Personal Shopper is dedicated to providing you with a whole new level of shopping convenience. Whether you'd like help identifying the Volvo model that best fits your lifestyle, detailed information on any Volvo model, or a comparison against the competition, Volvo is there to help. We can arrange a Guest Drive for you at your nearest Volvo Retailer. So make the most of your shopping time and call the Volvo Personal Shopper at 1-800-550-5658. (U.S. only)

Volvo Overseas Delivery.

Volvo Overseas Delivery offers a unique way to buy your new custom-built car as well as a unique way to see more of Europe. And when you're done traveling, bring the pleasure of driving a Volvo back home. Purchase any new Volvo as part of the Volvo Overseas Delivery Program and enjoy all this – and more:

- Attractive pricing on US models.
- Two complimentary round-trip tickets with Scandinavian Airlines.
- One free hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the new Volvo Brand Experience Center.
- An exclusive VIP delivery experience at the Volvo Factory Delivery Center.

- The opportunity to explore Europe in the comfort and safety of your own Volvo, either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services. Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

Can you think of a better way of traveling overseas and making your souvenir part of an unforgettable experience?

If you would like to know more, contact your local Volvo retailer, our Customer Care Center (800) 631-1667, or visit www.volvocars.us/mybagsarepacked

A world of colors.



614 Ice White



426 Silver metallic*



491 Vanilla pearl



612 Passion Red



474 Celestial Blue metallic*



467 Magic Blue metallic*



019 Black Stone

* Metallic paint is an option.

Please note: It is not possible to reproduce exact original shades in this brochure. Ask your Volvo retailer to show you samples. As part of our commitment to the environment, the paper used in this brochure is recycled, and color choices were printed directly on the page. This eliminates the need for chemically treated color chips. A small thing perhaps, but then, every little bit helps.

Volvo. for life

VOLVO
Volvo Car Corporation



Mixed Sources
Product group from well-managed
forests, controlled sources and
recycled wood or fibre

Cert no. SGS-COC-003959
www.fsc.org
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WWW.VOLVOCARS.US

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Complimentary Factory Scheduled Maintenance

Volvo is committed to a premium ownership experience for its customers. To further enhance your ownership experience, all 2009 model year Volvo's sold new through Volvo retailers in the United States will include Complimentary Factory Scheduled Maintenance. This program provides scheduled maintenance coverage for the first 3 years or 36,000 miles, is designed to compliment your Volvo warranty, and will help ensure trouble free operation of your Volvo. Coverage includes factory recommended maintenance including oil and filter changes, checks and adjustments as listed in your Warranty and Maintenance Records Information booklet, for the first four maintenance services at intervals of 7,500, 15,000, 22,500 and 30,000 miles

Service must be performed within 1,500 miles before or after each scheduled interval. Coverage is limited to scheduled maintenance items listed in the 2009 model year Warranty and Maintenance Records Information booklet. Normal wear items such as brake pads and wiper blades are not covered under the Complimentary Factory Scheduled Maintenance. An authorized retailer must perform maintenance. Offer is transferable.

Optional Factory Scheduled Maintenance program upgrades are also available that will allow you to customize coverage to meet your driving needs. See your Volvo retailer for details.

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