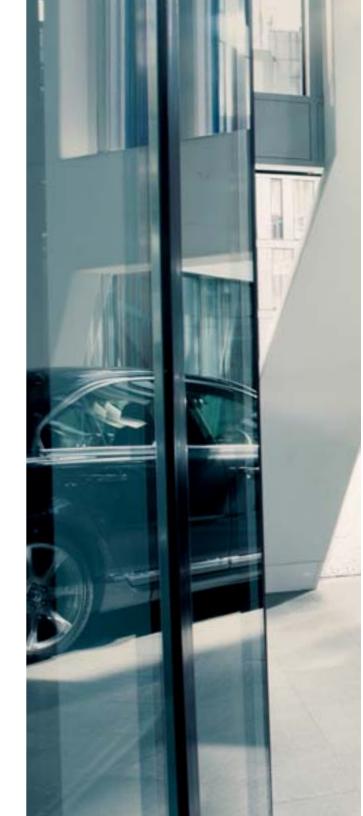


THERE'S MORE HERE THAN A LUXURY CAR. THERE'S THE DEDICATION TO ACHIEVEMENT AND THE LUXURY OF FULFILMENT. THERE'S THE INVESTMENT OF TRUST AND THE RETURN OF RESPECT. THERE'S THE CELEBRATION OF FREEDOM AND THE COMFORT OF SECURITY. THERE'S THE LOVE OF BEAUTY AND THE BEAUTY OF LOVE. THERE'S THE PURSUIT OF DISTINCTION AND THEN THERE'S THE CONFIDENCE OF DRIVING SOMETHING OTHER THAN ANOTHER CLICHÉ. THAT'S WHY YOU DESERVE TO DRIVE THE REFINED VOLVO S80.









Reward yourself with the perfect balance of luxury and intelligence. Designed around you as driver, the refined Volvo S80 embodies the essence of Scandinavian design – form, function and advanced technology combined to deliver a superior drive.





INTELLIGENCE CREATES ITS OWN MOMENTUM.

Power and control. How often do you find them in perfect accord? In all its variants, the Volvo S80 offers fluid performance. The drivetrain and chassis perform as one. Acceleration is never delayed. And liveliness is assured by immediate response throughout the entire rev range. Volvo's top of the line source of power, the 300 hp T6, combines enormous capacity with superior refinement. There is also a brilliant 3.2 in-line-six-cylinder engine with cam profile shifting that optimizes performance and economy. With exceptionally well-mannered efficiency, this power plant brings 240 hp and 236 ft. lbs of assertive torque to the party. Momentous, yet miserly (with advanced, hyper-efficient fuel management systems) each available Volvo engine maximizes performance in the smartest way possible.





IN THE PURSUIT OF A PERFECT DRIVE, THE EQUIPMENT IS ESSENTIAL.

Experience sophistication and refinement where it matters most: on the road. Here, the advanced chassis displays impeccable manners. Defined by high torsion-rigidity, a wide stance and a long wheelbase, the Volvo S80 chassis is a faithful interpreter of road and driver. Its multilink rear suspension counteracts any tendency to understeer while the McPherson front suspension struts promote superior comfort. Above and beyond the manifestation of comfort and performance that's standard in the Volvo S80, the lowered sports chassis in the T6 AWD Dynamic package, delivers impressive agility and balance. With it you'll experience an enhanced response and a sure, connected feeling at all times, in all corners.





CITY SAFETY. MASTERING THE UNEXPECTED WITH LASER PRECISION.

Always expect the unexpected – nowhere is this more evident than in urban traffic. That's why the advanced low-speed collision avoidance system City Safety comes as standard in your Volvo. Utilizing laser technology and active up to 19 mph, this high-precision system keeps a lookout on the road 19-26 feet ahead. If a vehicle suddenly brakes in front of you and a collision is imminent, City Safety will intervene and brake automatically to help avoid or mitigate a collision. Very courteous in slow-moving city traffic – for you, your passengers, your insurance company and anyone in the car in front of you. Almost like a sixth sense tuned into the city. Sounds like simple common sense to us – which perhaps explains why you'll find it in a Volvo.





THE METICULOUS ATTENTION TO DETAIL INCLUDES THE ROAD AHEAD.

This Volvo is intelligence at work. The optional Technology Package contains advanced technology to help you deal with traffic the best possible way for you and other road users – including pedestrians. Radar and digital camera technology interacts with on-board intelligence (including your own, of course) to constantly monitor vehicles and pedestrians ahead, to help you keep a safe distance from other vehicles and to alert you if you are distracted or unintentionally weave out of your lane. A push of a button, and you can enjoy smooth cruising at all speeds – whether travelling in stop-and-go city traffic or crossing continents. And if a collision is at risk the technology will warn you and – if you don't react – apply full braking force to help prevent a collision. Having all this additional intelligence turns any journey or commute into an extrasensory experience. To see this supportive technology in action, please visit **www.volvocars.us**









AT LAST, A CAR THAT CAN SEE THE FUTURE.

Drive a Volvo and you'll experience insightful control. Here, supportive technology acts to redefine the pleasure of driving and even predict what's around the corner. For example, the Pedestrian Detection with Full Auto Brake* is a Volvo world first that constantly scans the road ahead for pedestrians. If it detects pedestrians at risk, a heads-up display warning will flash and an alarm will sound while the brakes prepare to optimize braking performance. And if you don't react to the warning, full auto braking will be deployed to help keep the pedestrian out of harm's way. This is truly visionary technology for your support and another foresighted innovation by Volvo.

^{*} Included in the optional Technology package

THE PERFECT PACE AT ANY SPEED.

Relax and enjoy smooth cruising. The new generation Adaptive Cruise Control (ACC) with Queue Assist* goes beyond ordinary cruise control by automatically helping you to maintain a safe distance to the car in front. Controlled by advanced radar and camera technology, the ACC detects slower moving vehicles ahead and adapts your speed accordingly. And that's at any speed – whether in heavy traffic queues or at open-road speeds (0–124 mph). Combined with an automatic transmission, it can even help you pace the car in front from standstill, which can be very convenient in stop-and-go traffic. Having this additional functionality can help save you from the most boring parts of any journey or commute. In this way you can just find your perfect pace through traffic.

* Included in the optional Technology package













THE SWEETNESS OF CONTROL.

In a Volvo, there's no doubt who's in command. Everything – from the ergonomic seat design to the advanced driver-control interface – has been created with one single purpose: to give you, as driver, the best imaginable support for an inspiring and relaxed drive. To achieve this, control is essential. That's why we designed the new driver-control interface, Volvo Sensus, as an intuitive command center. Complete control is at your fingertips. With an integrated thumb scroll on the steering wheel, you have full control of the car and all in-car entertainment, navigation*, park assist camera* and Bluetooth® communication systems – with both hands on the steering wheel. All information is neatly displayed on the standard in-dash 7" hi-resolution color screen. And by adding Volvo's innovative front blind view camera**, a revealing 180-degree field of view is displayed in the screen to help you negotiate blind intersections. Convenient, smart and definitely high-tech – never before has total control been so easy to achieve.











PREMIUM SOUND SYSTEM AT WORK. PLEASE DON'T DISTURB.

There are moments that are yours only. For those rare occasions, we've designed the new Premium Sound audio system*. This audiophile system features twelve loudspeakers and a state-of-the-art 650 W digital Class D amplifier. Sound reproduction is faithfully calibrated to the acoustics of your car's interior. Dolby® Pro Logic® II surround sound including center loudspeakers creates an ambience of total presence — wherever you're seated. Add in the standard MP3 and iPod® connections along with Bluetooth® with streaming audio and your music selections can be endless.

^{*} Included in the Platinum trim level

INTELLIGENT SECURITY, AT YOUR SERVICE 24/7.

Park your Volvo and the sense of wellbeing doesn't cease. With the Personal Car Communicator*, you can check the security status of your car from a distance (of up to 330 feet) and, on your return, your Volvo lets you unlock the doors with a grasp of a handle and start your car without a key in hand – it's enough to have the key in your pocket or handbag.

* Optional





INNOVATED FOR YOUR ENJOYMENT, THE VOLVO TECHNOLOGIES WILL PROTECT MORE THAN THE FUN OF DRIVING.

Across the world, Volvo equals safety. And that comes with good reason, because few carmakers can match our record of safety innovations and the commitment for safety that has guided us for more than 80 years. Of course, this makes us extremely proud. But we're not satisfied. Because we know what we want to achieve: zero accidents. This vision calls for innovative thinking and a brand new approach to the way we design cars. Good news is we've already come a long way. For starters, our cars are more fun and engaging to drive than ever (because a bored driver will never be a safe driver). Neither is the technology needed any figment of the imagination – some are already available. This means driving a Volvo today is like having a first peek at a very exciting automotive future – a future where passionate engineering and design do more to help you get the most out of life.

After all, there's more to life than a Volvo.



EXHILARATING COMFORT.

Ergonomic design in seats and driver's environment makes you relaxed and helps maintain your concentration on driving.

PERSONAL GATEKEEPING.

Inspired by fighter aircraft technology, the Intelligent Driver Information System (IDIS) can help reduce your workload in stressful situations.

AN EYE ON THE BLIND SPOT.

The optional Blind Spot Information System (BLIS) helps you detect vehicles entering your blind spot.

STAYING ALERT.

Driver Alert Control* alerts you if you begin to lose concentration and need a break.

* Included in the optional Technology Package

POSITION CONTROL.

Lane Departure Warning* warns you if you begin to drift between the lanes.

* Included in the optional Technology Package

ON-ROAD ENLIGHTENMENT.

Optional Dual Xenon headlights with Active Bending Lights (ABL) expands your vision range when driving in the dark and provides considerably improved illumination around bends.



STAY ON TRACK.

Volvo's anti-skid system Dynamic Stability and Traction Control (DSTC) improves handling and safety in a wide range of challenging situations.

SMOOTH CRUISING.

Adaptive Cruise Control (ACC) with Queue Assist* automatically maintains your set speed and distance to the vehicle ahead of you.

* Included in the optional Technology Package

KEEPING A SAFE DISTANCE.

Collision Warning with Full Auto Brake* warns if you're too close to a vehicle in front and helps brake the car automatically if a collision is imminent.

* Included in the optional Technology Package

DESIGNED TO CATCH THE LIGHT BRILLIANTLY, THIS CAR ALSO REFLECTS A PROMISE.

Thankfully, the automotive industry is moving away from fantasyland to the real world. Our journey towards a better environment started already in the early 70's. Then we were among the first carmakers to acknowledge the environmental downside of cars and to do something about it. Since then we are constantly innovating to reduce the environmental impact of the cars and how we make them.

In the near future we will introduce new technology such as plug-in hybrid vehicles that will further reduce CO_2 emissions and can be charged from a standard wall socket. And we're heavily engaged in the development of electrical vehicles – a technology that will dramatically reduce the environmental footprint of our cars and make them even more fun to drive.

Good for you, and for the world we share.







WANT A DYNAMIC TOUCH?

If stylish and sporty looks get your pulse racing, this may be the Volvo S80 for you: Offblack leather upholstery in an Anthracite Black interior with a Sanded Silver center stack and door panel inserts, leather-clad steering wheel, and leather-clad gear knob. The exterior color is Black Stone with optional Fortuna 18" Diamond cut/Light Grey aluminum wheels.













OR MODERN LUXURY?

Some people prefer sophisticated, timeless elegance. If that sounds like you, your new Volvo S80 with the optional Inscription Package can look like this: Sovereign Hide leather Soft Beige upholstery with an Espresso brown leather dash with accent stitching. A leather/Classic walnut wood steering wheel, plus a Beige and leather/Classic walnut wood gear knob. The exterior color is Silver metallic with Magni 18" Silver aluminum alloy wheels.









CHOOSE YOUR VOLVO S80.

As you define your own style and specify your needs, there's a range of equipment levels, factory installed options and accessories that can help reflect your taste or simplify your tasks. Find your personal Volvo at **www.volvocars.us**

S80 TRIM LEVEL: PREMIER PLUS

Keyless Drive with Personal Car Communicator (PCC)
Park Assist, Front & Rear
HomeLink® Integrated Garage Door Opener
Digital Compass

PLATINUM

Navigation System with Map Care
Volvo Premium Sound System
Rear Park Assist Camera
Keyless Drive with Personal Car Communicator (PCC)
Park Assist, Front & Rear
HomeLink® Integrated Garage Door Opener
Digital Compass

OPTIONAL PACKAGES:CLIMATE PACKAGE

Heated front seats
Heated rear seats
Heated windshield washer nozzles
Headlamp washers
Rain sensor
Interior Air Quality System (IAQS)

TECHNOLOGY PACKAGE

Adaptive Cruise Control with Queue Assist
Collision Warning with Full Auto Brake
Distance Alert
Driver Alert Control
Lane Departure Warning
Pedestrian Detection with Full Auto Brake

DYNAMIC PACKAGE

18" Fortuna Diamond Cut wheels
Sport chassis
Dual Xenon with Active Bending Light (ABL)
Dynamic Sport seats
Sanded silver inlays
* Avaible for T6 AWD

INSCRIPTION PACKAGE

Sovereign Hide Leather Upholstery (Perforated Full Soft Leather)
Ventilated front seats
Leather covered dashboard
Classic walnut wood steering wheel
Leather and walnut wood gearshift knob
Inscription sill plates
Inscription floor mats
Leather tunnel storage cover

STANDARD FEATURES

VALUE	S80 T6 AWD	S80 3.2
Complimentary Factory Scheduled Maintenance for 3 years, 36,000 miles	•	•
SAFETY		
Alarm	•	•
Anti-lock Brake System (ABS)	•	•
Approach Light	•	•
Center armrest with cup holder	•	•
City Safety	•	•
Dual-chamber driver and front passenger Side Impact Airbags (SIPS bags)	•	•
Dynamic Stability Traction Control (DSTC)	•	•
Electronic Climate Control (ECC)	•	•
Emergency Brake Assist (EBA)	•	•
Home safe lightning	•	•
Inflatable curtain (IC)	•	•
Isofix-outer position rear seat	•	•
Immobilizer, encrypted ignition key	•	•
Seat belt pretensioners, all seating positions	•	•
Whiplash protection, front seats	•	•
3 step airbag, drivers/passenger side with kneepad	•	•
INTERIOR		
Audio control buttons in steering wheel	•	•
Auto Dimming inside rearview mirror	•	•
Audio 'High Performance' 4x40 watts, 8 speakers In-dash 6-CD with MP3 capability	•	•
Bluetooth® hands free system with streaming audio	•	•
Classic walnut wood trim	•	•
Cruise control	•	•
Electrical adjustable drivers seat, with memory	•	•
Electrical adjustable passengers seat	•	•
Front Armrest	•	•
Heated front and rear reats	Р	Р
HD Radio	•	•
Leather seating surfaces	•	•
USB and AUX input	•	•
Sirius™ Satellite radio includes 6 month subscription	•	•

	S80 T6 AWD	S80 3.2
Temperature gauge, outer	•	•
Volvo Sensus with 7" high resolution screen	•	•
EXTERIOR		
Watch dial instruments	•	•
2 illuminated sun visors	•	•
Foglight	•	•
Front and rear park assist	0	0
Halogen lights	•	•
Polished Dual Exhaust pipes	•	•
7x17" Regor Alloy Wheels	0	•
8x18" Magni Alloy Wheels	•	N/A



* The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Volvo Car Corporation is under license. Other trademarks and trade names are those of their respective owners.

(((SiriusXM)))

H) Radio

INDIVIDUAL OPTIONS

	S80 T6 AWD	S80 3.2
Blind Spot Information System (BLIS)	0	0
Dual Xenon headlights with Active Bending Lights (ABL)	O/P	0
Keyless Drive with Personal Car Communicator (PCC)	0	0
Metallic Paint	0	0
Navigation Prep	0	0
Power glass moonroof	•	0
7x17" Regor Alloy Wheels	0	0
8x18" Fortuna Alloy Wheels	Р	0





EXTERIOR DESIGN

EXTERIOR DESIGN Aluminum wheels







Regor 7x17" Silver Bright (standard 3.2)

Magni 8x18" Silver Bright (standard T6 AWD)

Fortuna 8x18"
Diamond cut/Light Grey
(Dynamic package T6 AWD,
optional 3.2)





COLOR YOUR VOLVO.

When it comes to the appearance of your Volvo, the choices of exterior color and wheels are probably your most important design decisions. For more exterior styling options and to build your new Volvo online, please visit **www.volvocars.us**



To reduce usage of environmentally hazardous solvents all Volvo exterior colors are water-based. What's more, our painting facilities are among the cleanest in the world.

Please note: It is not possible to reproduce exact original shades in printed matter. Please ask your retailer to show you samples.

* Metallic paint is an option.





614 Ice White









477 Electric Silver metallic*

705 Biarritz Blue metallic*









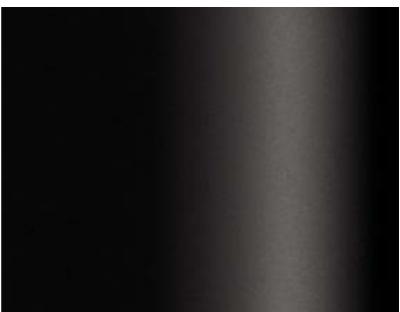
472 Oyster Grey metallic*

492 Savile Grey metallic*





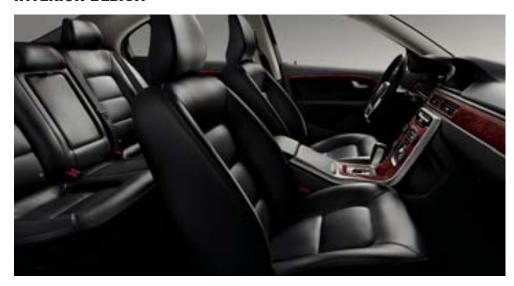




487 Ember Black metallic*

019 Black Stone

INTERIOR DESIGN



Antracite Black Leather (2101) Classic Wood center stack and door panel inserts (standard)



Antracite Black T6 Dynamic leather Sport seats (2L01) Sanded silver aluminum center stack and door panel inserts



Leather-clad steering wheel, Offblack with Silk metal inlay (standard)



Leather-clad gear knob Offblack with Silk metal inlay, Geartronic (standard)



Sanded silver aluminum



Classic walnut wood



Sandstone Beige Leather (2112)
Classic wood center stack and door panel inserts



Blonde T6 Dynamic leather sport seats (2L0G)
Sanded silver aluminum center stack and door panel inserts



Leather-clad steering wheel, Sandstone Beige with Silk metal inlay (standard)



Leather-clad gear knob Sandstone Beige with Silk metal inlay, Geartronic (standard)



Sanded silver aluminum



Classic walnut wood



Volvo's collection of exquisite and exclusive interiors and details has a name. Inscription. It also has a purpose; to deliver a quiet realm of understated splendor to all those lucky enough to experience it. Every seat is upholstered in the finest Scottish hide and complemented with contrasting stitching, piping and an embroidered Inscription logo. The leather covered dash also includes accent stitching. Tufted floor mats with extra thick pile and the Inscription instep plates add an exclamation mark to this unmistakable statement of quality. As you realize your perfect oasis, you'll find Volvo Inscription is much more than a range of skilfully handcrafted interiors and special details – it is an imaginative and empathic way of saying this is my Volvo.

INSCRIPTION



Leather/Classic walnut wood steering wheel, Offblack with Silk metal inlay



Leather/Classic walnut wood steering wheel, Soft Beige with Silk metal inlay



Leather/Classic walnut wood gear knob Offblack, Geartronic



Leather/Classic walnut wood gear knob Sandstone Beige, Geartronic



Classic walnut wood trim



Inscription Perforated Soft Leather Anthracite Black, ventilated front seats (2G01)



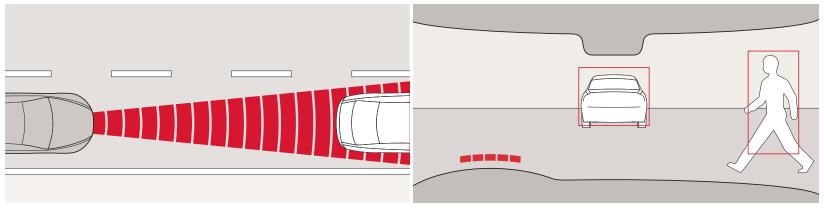
Inscription Perforated Soft Leather Sandstone Beige, ventilated front seats (2G12)



Inscription Perforated Soft Leather Toscana Tan/Offblack, ventilated front seats (2G0J)

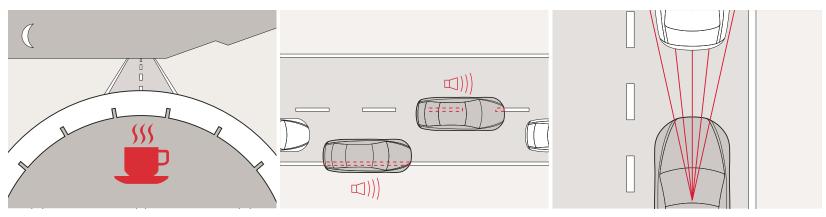


Inscription Perforated Soft Leather Espresso Brown/Soft Beige, ventilated front seats (2G1Y)



Adaptive Cruise Control (ACC) with Queue Assist

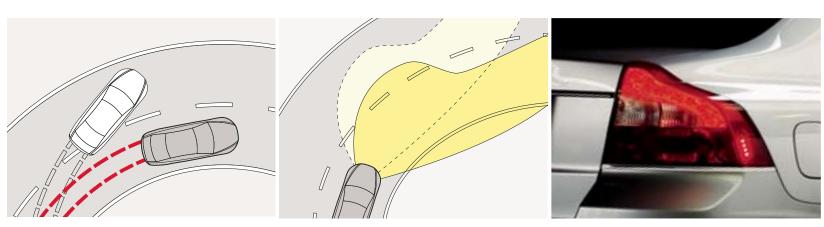
Collision warning and Pedestrian Detection with Full auto brake



Driver Alert Control (DAC)

Lane Departure Warning (LDW)

City Safety



Dynamic Stability and Traction Control (DSTC)

Dual Xenon Headlights with Active Bending Lights (ABL)

Adaptive brake light

SAFETY

SAFETY Preventive

Adaptive Cruise Control (ACC) with Queue Assist*

Helping the driver to keep a safe distance from vehicles in front at speeds over 20 mph, ACC is a supportive partner for a more relaxed driving experience on long journeys and motorways. Just select the desired speed and the minimum time gap to the vehicle in front. When the radar sensor detects a slower vehicle in front, the speed automatically adapts to that vehicle. And when the road is clear, the car resumes the selected speed. If ACC is disengaged and a vehicle in front comes too close, Distance Alert activates a red warning light in the lower section of the windscreen to help you keep a proper distance.

* Included in the optional Technology Package

Collision warning and Pedestrian Detection with Full auto brake*

Primarily designed for highway driving, CWAB can warn you if you're too close to a vehicle in front and – if a collision can't be avoided – can activate the brakes to help mitigate the impact. Within a range of 150 metres, a radar sensor behind the grille and a digital camera behind the windscreen continuously monitor the distance to the vehicle driving in front of you. If the vehicle suddenly brakes (or is stationary) and Collision Warning senses that a collision is likely to happen, it will alert you to act with a flashing red warning light on the windscreen along with an audible alarm. Moreover, this technology supports driverinitiated braking by pre-charging the brakes to quickly prepare for panic braking and help shorten the reaction time. If you don't react to the warning and a collision is imminent, the brakes will activate automatically.

* Included in the optional Technology Package

Driver Alert Control (DAC)*

Up to 90% of all traffic accidents are caused by driver distraction. Driver Alert Control is a unique technology that can help alert a tired or distracted driver at speeds over 40 mph. Using signals from a digital camera to monitor the road ahead along with data from steering wheel movements, DAC can compare erratic behaviour to your normal driving style. If DAC detects that you begin to drift within your lane, you receive an audible warning. At the same time, a message is displayed in the instrument panel suggesting it might be time for a break.

* Included in the optional Technology Package

Lane Departure Warning (LDW)*

At speeds over 40 mph, Lane Departure Warning can help prevent single-vehicle road departures as well as collisions caused by temporary distraction. This function uses the digital camera to register the lane markings and help monitor the car's position on the road. If you weave out of your lane, LDW will alert with an audible signal. If you intentionally cross a lane marker using the direction indicators, LDW is not activated.

* Included in the optional Technology Package

City Safety

City Safety collision avoidance technology is a Volvo world-first standard feature for safer urban driving. At speeds up to 19 mph, this laser-based technology can sense if a vehicle in front within 20-25 feet is at a standstill or is moving slower. If City Safety senses an impending collision, the brakes are precharged to act faster on your response. And if you don't brake, City Safety automatically applies the brakes and switches off the throttle to help you avoid or mitigate a collision. City Safety is activated when you start the car, but can be switched off if you, for instance, are driving in deep snow.

Dynamic Stability and Traction Control (DSTC)

By helping prevent fishtails, spinouts, and rollovers, stability control technology like DSTC has been described as one of the most vital safety advances of the past decade. At the core of DSTC, a gyroscope senses the car's direction and compares this with steering wheel movements as well as the actual rotation of the car's wheels. DSTC is able to detect a potential skid and help counteract this by reducing the engine's power output, or braking on one or more wheels.

Intelligent Driver Information System (IDIS)

To help avoid distractions during critical driving situations, IDIS constantly analyzes your driving and will delay secondary information from the car or one of its onboard systems – such as the GSM phone – when it detects intense steering, braking or acceleration. As soon as things calm down, the phone call or the delayed information is presented. IDIS can be set up to let GSM calls through in all driving situations.

Dual Xenon headlights with Active Bending Lights (ABL)*

In addition to improving illumination by using Dual Xenon light technology, the Active Bending Lights give a boost to your vision round bends at night. Controlled by microprocessors, the motorised lamps turn up to 15 degrees in either direction when driving – reliably lighting up your chosen path. A twilight sensor disengages the adaptive function during daylight to extend its life span.

* Included with the Dynamic package on T6 AWD, optional on 3.2

Adaptive brake light

Active at speeds above 30 mph, the adaptive brake light can sense the difference between normal and panic braking. If it is a panic situation, all the brake lights will flash at a rate of four times per second. Once your speed slows to below 19 mph, the lights stop flashing and hazard lights flash instead.



Volvo's interactive safety technologies







Restraint technologies

Inflatable Curtain (IC)

Whiplash Protection System (WHIPS)

SAFETY

SAFETY Protective

Volvo's interactive safety technologies

In a Volvo, safety is about interaction. Because it's not the number of safety features that determines how safe a car is, it's how well they seamlessly interact to help protect the occupants in the event of a collision.

IN A REAR IMPACT the rear deformation zones will help absorb crash energy. The fuel tank is designed to remain well protected in front of the rear axle. The head restraints help protect the neck and spine, and Volvo's unique Whiplash Protection System (WHIPS) cradles the front seat occupants in a controlled manner to help prevent whiplash injuries.

IN A SIDE IMPACT Volvo's unique Side Impact Protection System (SIPS) helps distribute the crash forces across the car's body, away from the occupants. The dual-chamber side airbags in the front seats help protect the chest and hip, while the Inflatable Curtain (IC) adds head protection.

IN A ROLL-OVER the robust safety cage and the reinforced roof structure together with the safety belts and belt pretensioners will help protect the occupants. If the car first has been hit from the side, the Inflatable Curtain (IC) deploys to help provide head protection.

IN A FRONTAL COLLISION the patented frontal structure will yield to help absorb and disperse crash energy. The compact power train is designed to help optimise deformation. Inside the car, safety belts interact with the collapsible steering column and dual-stage airbags to help keep the occupants out of harm's way. A lower cross member helps protect occupants in an oncoming car with lower positioned bumpers.

Restraint technologies

In a collision, Volvo's restraint technologies interact to help reduce the impact. The **safety belts with pre-tensioners** activate within a few thousandths of a second in the event of a collision and tighten the belt to help keep the occupants securely restrained. The front seat safety belts then release a little so that the driver and passenger are cushioned by the airbags in a controlled manner. Helping to optimise protection, the **dual-stage airbags** adapt the level of inflation depending on the force of the collision. The driver's airbag also interacts with the deformation of the collapsible steering column.

Dual-chamber side airbags in the front seats help reduce the risk of serious injuries in a side collision. Two separate chambers are inflated at different pressures to help optimise protection of the chest and hip on the front seat occupants. The **Inflatable Curtain (IC)** helps protect the heads of both front and rear outboard occupants. It also stays inflated for some seconds to provide prolonged protection for subsequent impacts.

Whiplash Protection System (WHIPS)

Integrated in the front seats, Volvo's WHIPS cradles the occupant to help reduce the risk of whiplash injury (one of the most common types of traffic injury and often the result of a low-speed rear impact collision). The function is activated by a collision of sufficient force from behind. Independent research has shown that WHIPS is one of the most effective systems in the world and can reduce the risk of long-term invalidity by 50%

Energy-absorbing frontal structure

In developing this Volvo's protective qualities, we have focused on frontal collisions at both higher speeds and with heavier vehicles. The patented frontal structure with its sizeable deformation zones in different kinds of steel will yield to help absorb crash energy. The compact power train is designed to help optimise deformation. The unique geometry of the frontal structure and longitudinal steel struts in the doors help disperse crash energy away from the front to the rear of the car, further helping to reduce the strain on the occupants. A steel strut under the dashboard further helps keep the cabin intact.

Side Impact Protection System (SIPS)

SIPS is a Volvo unique safety system that has been developed to help protect where occupants are most exposed to the crash forces. The steel framework of the car – including the front seats – is designed and reinforced to help displace the impact of a side-collision away from the occupants to other parts of the car body and help prevent intrusion into the cabin. The extremely strong side structure is built-up with ultra-high strength steel and softer grades of steel to help withstand a severe side impact – even with a larger vehicle. The Inflatable Curtain (IC) for all the outboard occupants and the front seat dual-chamber side airbags interact to help provide further protection. In the rear seat, the combination of extended IC and Volvo's integrated two-stage booster cushion with progressive safety belt load limiters helps protect children.



Personal Car Communicator (PCC)





HomeLink®



Power retractable door mirrors with ground lighting



Power front seats

SAFETY

SAFETY Security

Personal Car Communicator (PCC)*

The optional PCC is an advanced remote control that combines keyless drive with two-way communication with your Volvo. Keep the PCC with you and the car unlocks automatically as you pull the door handle. Start the engine by pressing a button on the dash, lock the car by pressing a button in the door handle. Later in the day, if you're wondering whether you've locked the car, PCC can remind you; no matter where you are. On your return to the car – within a radius of 200 to 300 feet – pressing the PCC information button will give you a current report on its status. If the alarm has been activated.

* Included in the Premier Plus trim level. Available as a stand alone option.

HomeLink® *

With buttons integrated in the sun visor, HomeLink® allows you to operate remote controlled home appliances – such as garage door, home alarm and exterior lighting – without leaving the car.

HomeLink is a registered trademark of Johnson Controls Technology Company.

* Included in the Premier Plus trim level

Power retractable door mirrors with ground lighting*

At the touch of a button, these door mirrors can be folded flat against the car where they are less likely to get damaged after you've parked. They also fold or unfold automatically every time you lock or unlock the car. The integrated ground lighting is activated with the remote control or with the PCC. Beyond enhancing security to and from your car at night, this is also convenient when getting in and out.

* Included with the optional Blind Spot Information System BLIS

Approach and Home Safe Lighting

Activated with the remote control or Personal Car Communicator, Approach Lighting provides a warm reception on a dark night. This consists of interior and side lights – ground lighting too, if you choose it. Home Safe Lighting is activated with the headlight stalk as you leave the car and it provides a similar courtesy when exiting your car. This feature includes a dipped beam from the headlight to accompany you to your door.

COMFORT

COMFORT Seats

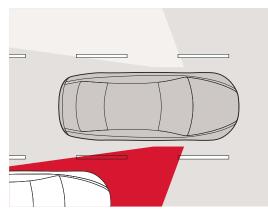
Power front seats

Find your perfect driving position with push-button ease. The driver's seat also incorporates a memory function that stores three separate seat and door mirror settings connected to a specific remote control – a feature that's appreciated when the car has several drivers.

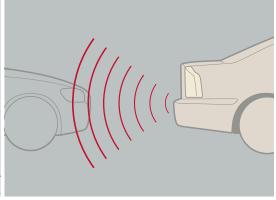
Heated front seats*

Adjustable in three settings, heated seats for the driver and front seat passenger add to comfort on those cold mornings.

^{*} Included in the optional Climate Package







Blind Spot Information System (BLIS)

Rain sensor

Front and Rear Park assist





Volvo Sensus with 7" high resolution color screen

Park Assist Camera







Integrated Bluetooth® handsfree system with streaming audio

TECH & SOUND

TECH & SOUND Driver's Support

Blind Spot Information System (BLIS)*

BLIS uses rear-facing cameras installed in the door mirrors to keep a lookout on either side of the car. As a vehicle enters your blind spot, this function can alert you with a lamp built in to the front door post – left or right. Together with the door mirrors, this helps you assess the feasibility of a lane change. BLIS is activated once the car exceeds 6 mph, and reacts to almost any type of vehicle from a motorcycle upwards, day or night.

* Optional

Rain sensor*

Once activated, the rain sensor can start the windscreen wipers as soon as it begins to rain or if water splashes onto the windscreen. It can also automatically adapt the intermittent windscreen-wiper function. Its sensitivity can be adjusted via a ring on the wiper stalk.

* Included in the optional Climate Package

Automatically dimmed inner rear-view mirror

This is a mirror that automatically adjusts itself to deflect the headlamp beams of the car behind you. When there's no light to dazzle you, it automatically readjusts to its normal setting and includes an integrated compass

Front and rear park assist*

Activated when you engage reverse gear, rear park assist helps you when reversing into tight spaces. The audio system is turned down and a pulsating sound from the rear loudspeakers becomes a continuous tone as you approach an obstacle. Front park assist performs a similar function at the front of the vehicle – alerting you via the front loudspeakers. The remaining distance is also shown on the audio display.

* Optional

Volvo Sensus

Volvo's new driver control interface allows you to conveniently explore the hi-tech features of your car and personalise them to suit your needs. All information is displayed on a high resolution 7" color screen. A push of the MY CAR button in the center console gives you access to all system settings such as IDIS, City Safety, ACC, Collision Warning with Full Auto Brake and Pedestrian Detection, Driver Alert System, BLIS, light, door mirrors, climate, central locking, audio, navigation system, phone, park assist camera, DVD etc. Everything is conveniently controlled using the ergonomic steering wheel controls – so you can keep your attention on the traffic and your hands on the steering wheel.

Park Assist Camera*

If the car is equipped with the optional navigation system the park assist camera, helps display what's going on behind your car when reversing. The system uses the navigation screen and a camera discretely located over the license plate. On-screen quiding lines provide extra assistance for smooth parking.

* Included in the Platinum trim level or as a retailer installed accessory

Electric Parking Brake

The Electric Parking Brake (EPB) makes moving off from steep gradients easier. Once depressed, the control lever automatically releases as the car pulls away.

TECH & SOUND Communication

Navigation System with RTT (Real Time Traffic) voice control and Map Care*

Volvo's navigation system is totally integrated with your car. It offers both voice guidance and graphic navigation all the way to your destination. The system is easily controlled from the steering wheel or a remote, and the screen is positioned so you can keep your attention on traffic. Two complimentary Map Care updates are included.

Maps do not cover all areas or all routes within an area. Also constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.

* Included in the Platinum trim level or as a retailer installed accessory on cars with nav prep

Integrated Bluetooth® handsfree system with streaming audio

Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo – wirelessly. Once configured for a mobile phone, the system automatically recognizes your phone as you enter the car. You then operate your phone using the buttons in the steering wheel. As you climb in and out of the car, the system automatically allows you to switch freely from the phone to the handsfree system and back again.



The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Volvo Car Corporation is under license. Other trademarks and trade names are those of their respective owners.

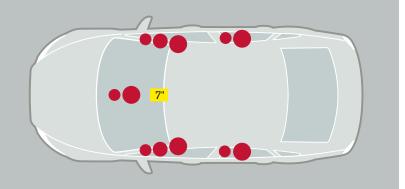


7"

Portable Navigation System



High Performance system



MP3 compatibility



Premium Sound system



SiriusXM Satellite Radio

Shopping bag holder

TECH & SOUND

TECH & SOUND Audio/Entertainment

Portable Navigation System*

Navigate with style and sense using this ultra-thin Garmin navigation unit. Just fit it into the docking station at the base of the windshield pillar. It offers voice recognition control and touch screen technology for ease of operation. Using Traffic Message Channel radio data technology the system will show traffic problems on your route and can provide alternative routes.

* Retailer installed accessory

MP3 compatibility

There are a number of ways to enjoy MP3 music files in your Volvo. If you'd like to connect your personal MP3 player to the audio system, there's a standard auxiliary audio input in the front center armrest. Volume is conveniently controlled from the steering wheel, center console or rear seat audio console. Choosing the High Performance or Premium Sound audio system, there's also a USB port that allows you to fully integrate your iPod®, MP3 player or USB device with the audio system. Playlists, songs and artists are clearly displayed in the center console, while your player will be charged at the same time. These audio systems also feature a MP3 and WMA compatible CD player. For the Performance audio system, you can add a separate USB and iPod® Music Interface (accessory) to connect your MP3 player.

iPod is a trademark of Apple Computer Inc.

Loudspeakers

The twelve high-end loudspeakers in the Premium Sound system are powered by a 5x130 W digital amplifier. There are three separate speakers – woofer, tweeter and midrange – in each front door and in the rear doors there is a similar set-up with tweeter and woofer/midrange. Each speaker has a crossover filter to maximize fidelity. The latest generation Dolby® surround system with a center loudspeaker and sound processor recreates authentic sound with a strong sense of presence for everyone in the car – a Volvo world first. The digital class D amplifier features new technology to provide extremely high efficiency, enabling it to generate the most audio power from the least amount of current.

SiriusXM Satellite Radio

Imagine driving along hearing the music you want, without having to flip through commercials, fumble with CDs or manage a playlist. Imagine hearing play-by-play action of your favorite team, no matter where you are. Or having channels and channels of comedy, talk, news, entertainment, family programming and more. Now Imagine having all of this, coast-to-coast, wherever you drive. This is the world of SiriusXM. Each Volvo equipped with satellite radio includes a 6-month trial subscription to the "Sirius Select" package.

(((SiriusXM)))

High Performance Sound system

This is a powerful and versatile 160 W audio system featuring advanced media technology such as Bluetooth® with streaming audio and USB/iPod® connectivity. Each of the eight loudspeakers is fitted with a powerful magnet and a large coil. In combination with the amplifier, this system gives excellent transient reproduction and high power – simply superb sound.

Premium Sound system*

We designed this top-of-the line audio and infotainment system to give you a superior listening and communication experience. This 650 W system features twelve high-fidelity loudspeakers and MultEQ sound processor technology by Audyssey Laboratories that optimises the sound reproduction for the interior acoustics. Dolby® Pro Logic® II surround sound helps tailor a well-balanced audio experience for each occupant. And for more fun in the rear seat, you can add Volvo's new integrated Rear Seat Entertainment (RSE).

Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.

* Included in the Platinum trim level

PACK & LOAD

PACK & LOAD Compartment

Two-split 60/40 rear seat

Ergonomically designed rear seats provide generous support for the body during long journeys. Rear seat relaxation is further enhanced with generous legroom. For extra loadspace, just fold down part or all of the two-split rear seat. And if you want to carry extra-long items without folding the rear seat, there's a convenient hatch in the rear center armrest.

Foldable front seat backrest

To help you carry long objects inside your Volvo, the front passenger seat backrest can be conveniently folded flat.

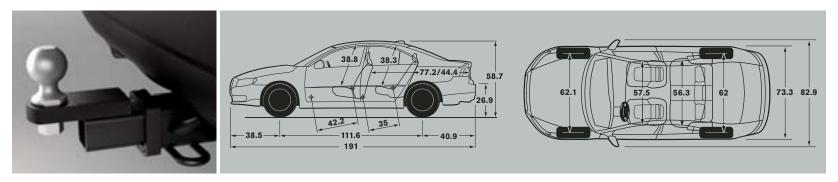
Shopping bag holder*

A convenient solution to keep shopping bags from emptying themselves during the journey. Simply slip the handles of the bags over the sliding hooks under the back shelf.

* Retailer installed accessory



Roof cargo carrying system



Square profile hitch

PACK & LOAD

PACK & LOAD Carrying/Towing

Roof cargo carrying system

To help you fully utilize the roof of your Volvo, we've developed a range of versatile cargo carrying accessories. This system is dimensioned to carry up to 220 lbs. The factory-fitted attachment points in the car's roof make the cargo carriers easy to fit. Various load accessories – such as roof boxes and different holders for bikes, skis, surfboards and kayaks – can be attached to the cargo carriers to meet your needs. These accessories can be freely combined for flexibility and many are aerodynamically designed to help reduce fuel consumption and wind noise. And most of them can be locked with the same key, using Volvo's One-Key System.

Square profile hitch*

This robust detachable hitch is not only great for towing but can also be used to transport bikes, skis and other loads.

PERFORMANCE

PERFORMANCE Chassis/Steering

Driveline

Front wheel drive (T6 AWD features an electronically controlled all-wheel drive system). Transverse engine. Six-speed Geartronic automatic is standard. Geartronic – a responsive six-speed automatic for relaxed driving that also allows manual gear shifting so that you can maintain a lower gear to bring up the rpm, or provide the added assistance of engine braking.

Chassis

Front suspension with spring struts (McPherson), anti-dive and anti-lift function. Active multi-link independent rear suspension. Stabilizer bars front and rear. DSTC (Dynamic Stability and Traction Control). The rigid body enables optimal suspension

performance, balanced handling and a high level of comfort. Front and rear suspension inter-act to provide stable braking and smooth steering. In a curve, the rear wheels have a slight steering facility for added stability and steering response. The DSTC system engages if either of the drive wheels begins to lose traction or if a skid is imminent.

Steering

Power-assisted hydraulic rack and pinion steering. Tilt and telescopic steering wheel column. 2.8 turns lock to lock. Turning circle 36.7 ft. (depending on tires). Steering is responsive yet firm. The optional speed dependent power steering gives progressively less power assistance the faster you drive. Higher steering precision and enhanced road feedback are further benefits. At lower speeds, added power assistance makes the car even easier to maneuver, for instance when parking. Three different steering force levels can be selected in the car's information menu to suit different drivers and driving conditions.

Brakes

Power-assisted anti-lock disc brakes (ABS), ventilated discs front. OHB (Optimized Hydraulic Brakes). HBA (Hydraulic Brake Assist). RAB (Ready Alert Brakes). FBS (Fading Brake Support). EBD (Electronic Brake Distribution) between the front and rear brakes. Diagonally split braking system. Generously dimensioned anti-lock disc brakes and optimized hydraulics help to ensure a short stopping distance in all situations. Furthermore, they withstand tough use without fading. HBA helps you use your brakes to the full in an emergency situation, while RAB anticipates severe braking and prepares for it by moving the brake pads closer to the discs. FBS automatically compensates for the higher pedal forces required after long periods of heavy braking. EBD distributes the braking effect between the front and rear wheels to achieve optimal results according to load and driving conditions.

PERFORMANCE Transmission

Six-cylinder engine

Six-cylinder in-line 3.2-liter all-aluminum engine. Double overhead cam-shafts, 24 valves. Variable Valve Timing (VCT), Variable Intake System (VIS) and Cam Profile Shifting (CPS) on the intake camshaft. Electronic engine management system. Three-way catalytic converter with a heated oxygen sensor. This highly compact in-line six-cylinder engine meets high expectations in terms of performance, comfort and concern for the environment. The smooth running and responsive engine character provides a relaxed drive at all speeds. Advanced engine technology, such as a new intake system, helps increase torque over a wide speed range and ensures power at high rpm. And depending on your driving style and the situation, the intake valve train automatically switches between economy and performance modes to optimize efficiency. The engine's compact design aids safety performance in a frontal collision. The latest generation of fast response emission control technology ensures that the engine complies with stringent environmental standards such as California's ULEV II.

PERFORMANCE Engines

Volvo S80 T6 AWD (300 hp)

Engine type: 3.0-liter in-line six-cylinder engine with

Twin-scroll turbo

Max power output: 300 hp at 5600 rpm Max torque: 325 lb/ft. at 1500–4800 rpm Acceleration 0–60 mph: 6.3 seconds

Top speed, auto: 130 mph

Fuel consumption, mpg, mixed cycle: city/hwy 16/24

Environmental classification: ULEV II
Transmission: Six-speed Geartronic automatic

Fuel tank: 18.5 US Gallons

Volvo S80 3.2 (240 hp / 225 PZEV)

Engine type: 3.2-liter in-line six-cylinder engine Max power output: 240 hp at 6200 rpm

Max torque: 236 lb/ft. at 3200 Acceleration 0-60 mph: 7.4 sec

Top speed: 130 mph

Fuel consumption, mpg, mixed cycle: city/hwy 18/27

Environmental classification: ULEV II
Transmission: Six-speed Geartronic automatic

Fuel tank: 18.5 US Gallons

^{*} Retailer installed accessory

TAKING CARE OF YOUR OWNERSHIP NEEDS.

VOLVO LEASING AND FINANCING OFFERS.

Special offers are available to finance your new Volvo product through our preferred provider, US Bank. Whether you are looking for the convenience of a lease or the pride of owning your Volvo vehicle, our nationwide network of retailers and authorized financial service providers are ready to assist you with all your financing needs. Please contact your local retailer for details.

On Call roadside assistance.

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your On Call Card and dial 1-800-63-VOLVO – anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

Volvo new car warranty.

Your new car warranty provides comprehensive coverage for four years or 50,000 miles, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

Complimentary Factory Scheduled Maintenance.

Volvo is committed to a premium ownership experience for its customers. To further enhance your ownership experience, all 2012 model year Volvo's sold in the United States will include Complimentary Factory Scheduled Maintenance. This program provides scheduled maintenance coverage for the first 3 years or 36,000 miles, is designed to compliment your Volvo warranty, and will help ensure trouble free operation of your Volvo. Coverage includes factory recommended maintenance including oil and filter changes, checks and adjustments as listed in your Warranty and Maintenance Records Information booklet, for the first four maintenance services at intervals of 7,500, 15,000, 22,500 and 30.000 miles.

Service must be performed within 1,500 miles before or after each scheduled interval. Coverage is limited to scheduled maintenance items listed in the 2012 model year Warranty and Maintenance Records Information booklet. Normal wear items such as brake pads and wiper blades are not covered under the Complimentary Factory Scheduled Maintenance. An authorized retailer must perform maintenance. Offer is transferable. Optional Factory Scheduled Maintenance program upgrades are also available that will allow you to customize coverage to meet your driving needs. See your Volvo retailer for details.

Volvo service for life. Taking the concept of service to a new level.

• Two-year Parts Warranty. Including the labor when they're installed at an authorized Volvo retailer

- Complimentary Software Updates during a scheduled maintenance visit. New software required as part of repair or accessory installation is not included
- Complimentary Vehicle Diagnostics if your Volvo has a "check engine" lamp or other warning indicator illuminated. Up to an hour of computer diagnostics
- Special discounted On Call Advantage Roadside Assistance pricing. Visit your retailer for enrollment form

Volvo mobility program.

The goal of the Volvo Mobility Program is to assist persons with physical disabilities or hearing impairment. For those with exceptional transportation needs, this can be facilitated within the extraordinary comfort and safety of a specially adapted Volvo. For additional information on this program, please contact the Volvo Mobility Program Headquarters at (800) 803-5222 or visit www.volvocars.us/mobility. TTY users are invited to call 1-800-833-0312.

Personal shopper.

The Volvo Personal Shopper is dedicated to providing you with a whole new level of shopping convenience. Whether you'd like help identifying the Volvo model that best fits your lifestyle, detailed information on any Volvo model, or a comparison against the competition, Volvo is there to help. We can arrange a Guest Drive for you at your nearest Volvo Retailer. So make the most of your shopping time and call the Volvo Personal Shopper at 1-800-550-5658. (U.S. only)

VOLVO OVERSEAS DELIVERY.

Volvo Overseas Delivery offers a unique way to buy your new custom-built car as well as a unique way to see more of Europe. And when you're done traveling, bring the pleasure of driving a Volvo back home. Purchase any new Volvo as part of the Volvo Overseas Delivery Program and enjoy all this — and more:

- · Attractive pricing on US models.
- Access to colors and certain features normally only available in Europe.
- 15 days of international insurance and export registration included.
- Two complimentary round-trip tickets with Scandinavian Airlines.
- One free hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the new Volvo Brand Experience Center.
- An exclusive VIP delivery experience at the Volvo Factory Delivery Center.
- The opportunity to explore Europe in the comfort and safety of your own Volvo, either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services. Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

Can you think of a better way of traveling overseas and making your souvenir part of an unforgettable experience? If you would like to know more, contact your local Volvo retailer, our Customer Care Center (800) 631-1667, or visit

www.volvocars.us/mybagsarepacked www.facebook.com/volvooverseasdelivery

VOLVO CARS MILITARY/DIPLOMAT/ EXPATRIATE SALES. FOR YOU LIVING ABROAD.

Sometimes life abroad offers exceptional benefits. Such as buying a new tailor-made Volvo on very special and rewarding terms. Whether you are traveling for pleasure or are in a professional, diplomatic or military post outside your home country, turn to Volvo for a great deal. For US Military personnel posted overseas our authorized military agents outside the US offer:

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- Professional assistance with all legal formalities and paperwork.
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- US specifications built to meet legal requirements in all US states.
- No US import duty with PCS orders, for US military personnel taking delivery overseas.
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- Delivery to a Volvo military agent close to your base or assignment overseas.
- Five years valid Volvo Home Shipment from authorized drop-off points in Europe to an authorized US Volvo retailer of your choice included.
- · More than 20 drop-off points in Europe.
- The option of VIP factory delivery in Sweden or delivery to selected major cities in Europe.
- The option of our special Cruise & Collect package with Stena Line ferries (German market).
- The benefit of the Volvo Assistance Europe scheme at no extra cost

Taking advantage of the savings, benefits and convenience of Volvo's international programs is easy. Volvo Cars Military Sales, Volvo Cars Diplomat Sales and Volvo Cars Expatriate Sales are professional and global organizations with one goal – to make it advantageous and convenient for you to buy your new car when living abroad. www.military.volvocars.com

www.diplomat.volvocars.com

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WELCOME TO THE CLUB. THE VOLVO S80 MERCHANDISE COLLECTION.

This smart collection of lifestyle accessories captures the driving spirit of your new Volvo and reflects the best of modern Scandinavian design. The signature items below are a select few. Find more keepsakes, gifts and apparel at your local Volvo showroom and at **www.volvocars.us**









Silver diamond tumbler

Fossil grey dial watch

Vintage crew sweatshirt

Portable speaker case









Barriga dome keyring

Workzone lunch cooler

Black barrel ceramic mug

Organic black T-shirt



DESIGN THE VOLVO THAT'S REALLY YOU. EXPERIENCE IT INSIDE AND OUT.
LEARN ABOUT THE DETAILS, TECHNICAL FEATURES AND ACCESSORIES.
SEE FILMS ABOUT YOUR FAVORITE VOLVO AND ITS INNOVATIONS.
COMPARE DIFFERENT VOLVO MODELS AND ENGINE ALTERNATIVES.
JOIN THE VOLVO COMMUNITY AND SHARE GREAT CAR STORIES FROM ALL OVER THE WORLD, FIND YOURSELF AT WWW.VOLVOCARS.US







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