

M a z d a

Trucks

4x2 • 4x4

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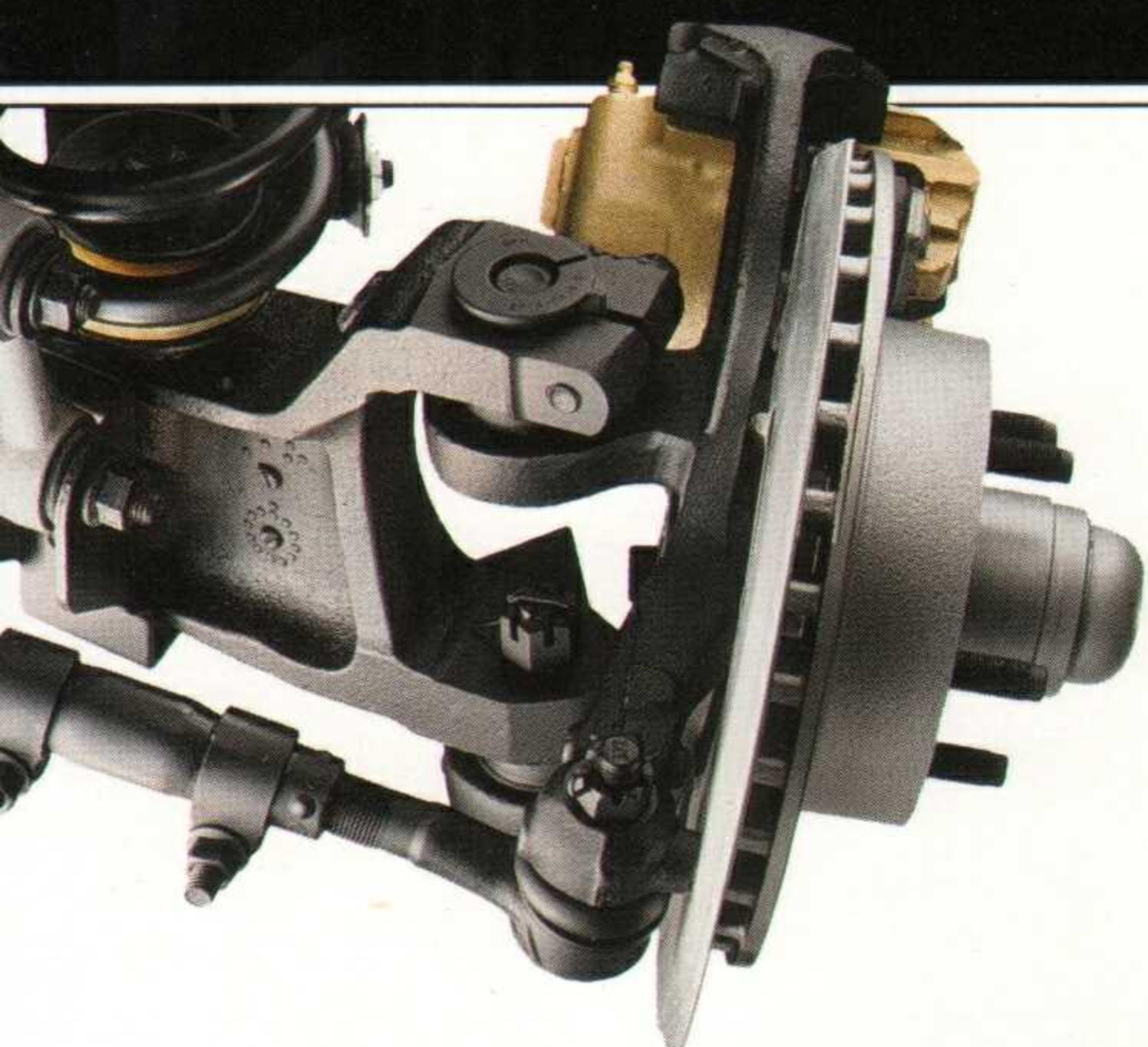


Think of the qualities you want in a compact pickup truck. Power, of course. Plenty of payload. A roomy cab. Maybe even 4-wheel drive. You know what's important to you, so making your list is easy. But can you find all of that in one truck?

You will in a Mazda Truck. Because Mazda Trucks are all about power and payload, versatility and value. In fact, several Mazda Trucks earned IntelliChoice's "best overall value" rating in the 1994 edition of *The Complete Small Truck Cost Guide*. Further proof that Mazda Trucks deliver more of what you buy a truck for. So why would you settle for anything less?

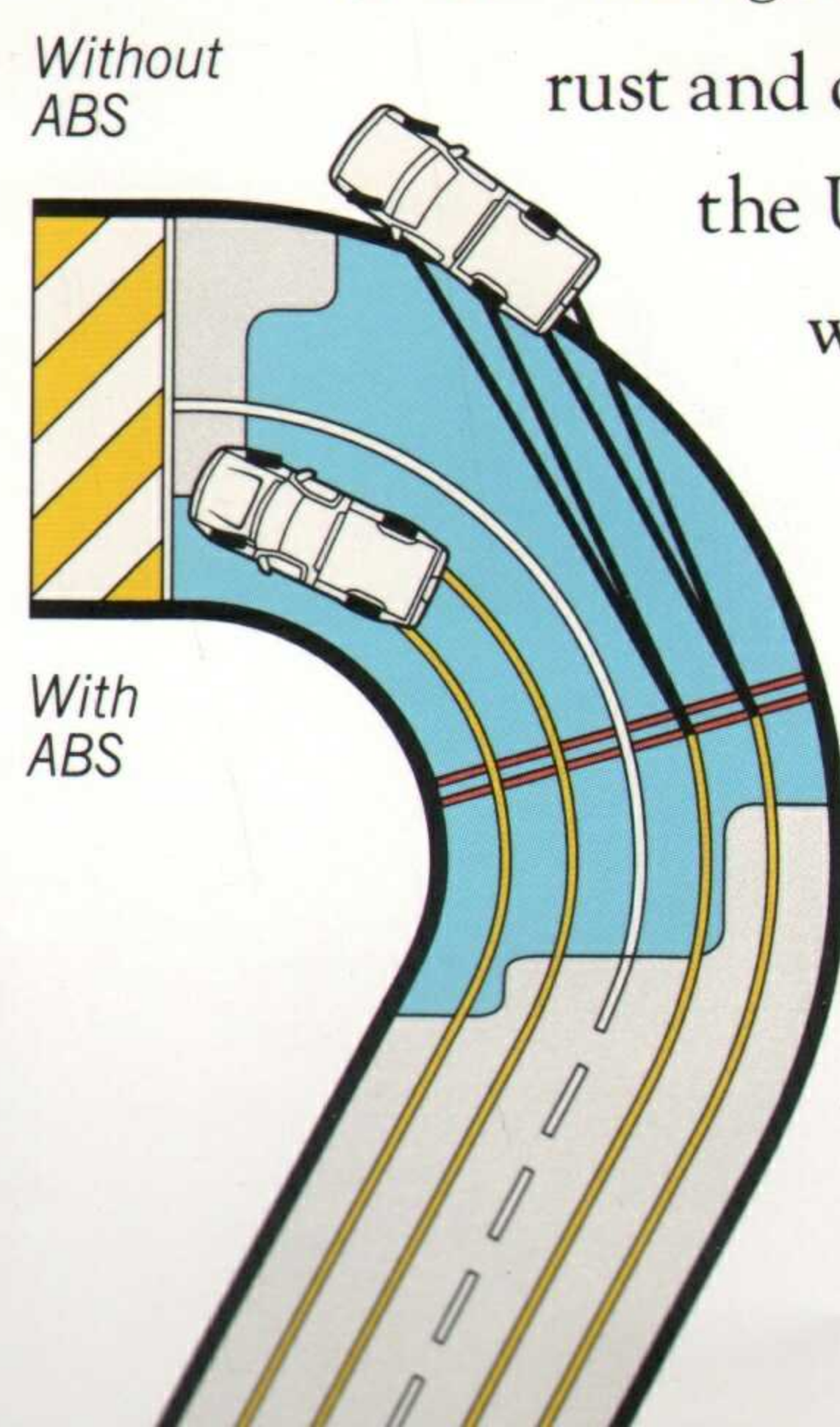


There are trucks. Then there are Mazda Trucks, pickup trucks that offer you more. Some of the advantages you'll see at a glance. Some you will find in the specifications. But most important are those you'll discover on—or off—the road. Where you'll quickly find that here is one compact truck that has it all.



▲ Independent forged front axles with coil springs improve the stability of the Mazda Truck over bumps, and help riding comfort as well. Power front disc brakes are standard on all models.

➤ An Anti-lock Brake System (ABS) keeps the wheels from locking under hard braking. This helps you to maintain steering control, particularly on wet or slippery surfaces. Rear-wheel ABS is standard on B2300 and B3000 4x2 models, and 4-wheel ABS is standard on the 4x4 and B4000 4x2 models.



Whatever you want from a truck today, it's a good bet that you'll think of even more uses for it tomorrow. And you'd be very disappointed if you found, because of design compromises, that your truck didn't measure up. So choose a new Mazda pickup, and you won't be in for a letdown. Because Mazda Trucks are designed and built to give you more.

Power. The 1995 Mazda pickups let you choose from three engines, including a powerful, high-torque 4.0-liter V6 that's larger than anything available from Toyota or Nissan. That's one of the reasons we have a higher maximum available towing capacity than either of them. And on most models, you can choose between a 5-speed manual or an available electronically controlled 4-speed automatic transmission, both with overdrive.



▲ The welded double-wall cargo bed is not only sturdy, it helps your truck keep its looks. Because when heavy cargo shifts and bangs against the bed, only the inside wall is affected. So minor dings and dents won't show outside.

Size. We designed our trucks with a long wheelbase and wide front and rear track. This gives you improved ride quality, plus superior handling and stability. Characteristics that make the truck more fun to drive, on the pavement or off. So you'll find even more reasons to drive it.

Toughness. The Mazda pickup is built on a high-strength steel ladder frame, with welded cross members for stiffness. A welded double-wall cargo bed. Liberal use of two-sided galvanized steel, for extra protection against rust and corrosion. All Mazda Trucks are built in the U.S.A., and we back them with a basic warranty that's unsurpassed in the truck business: 36 months or 50,000 miles of "bumper-to-bumper," no-deductible coverage as standard equipment.*

With all that a Mazda Truck has to offer you, why look any further?

*See dealer for limited-warranty details.



▲ An in-depth look at a rugged truck. Engineering highlights include a steel ladder frame for strength, gas-pressurized shock absorbers at all four wheels for ride quality, and two-sided galvanized steel for durability.

Hauling bricks through the morning. A long expressway trip after lunch. Different jobs and different demands. But a typical day for a truck engine. That's why our three engines are designed specifically for use in trucks. They're powerful, with lots of torque at low rpm. And ready for almost anything the day brings.

Choose a new Mazda Truck, and you also get to choose from among a 4-cylinder and two V6s. All of them feature electronic multiport fuel injection, for quick response under all kinds of driving demands. And they all offer maximum torque where you need it most—at low rpm, to help you move heavy loads smoothly.

Standard in B2300 models, the 2.3-liter, 4-cylinder engine delivers 112 hp and 135 lb-ft of torque. Its all-around capable performance will handle most tasks with ease. The design uses two spark plugs per cylinder to improve combustion efficiency.

For added power and torque, there's the 3.0-liter V6, standard in B3000 models. This engine also offers extra smoothness,

particularly at highway speeds. And it produces 145 hp and 160 lb-ft of torque.

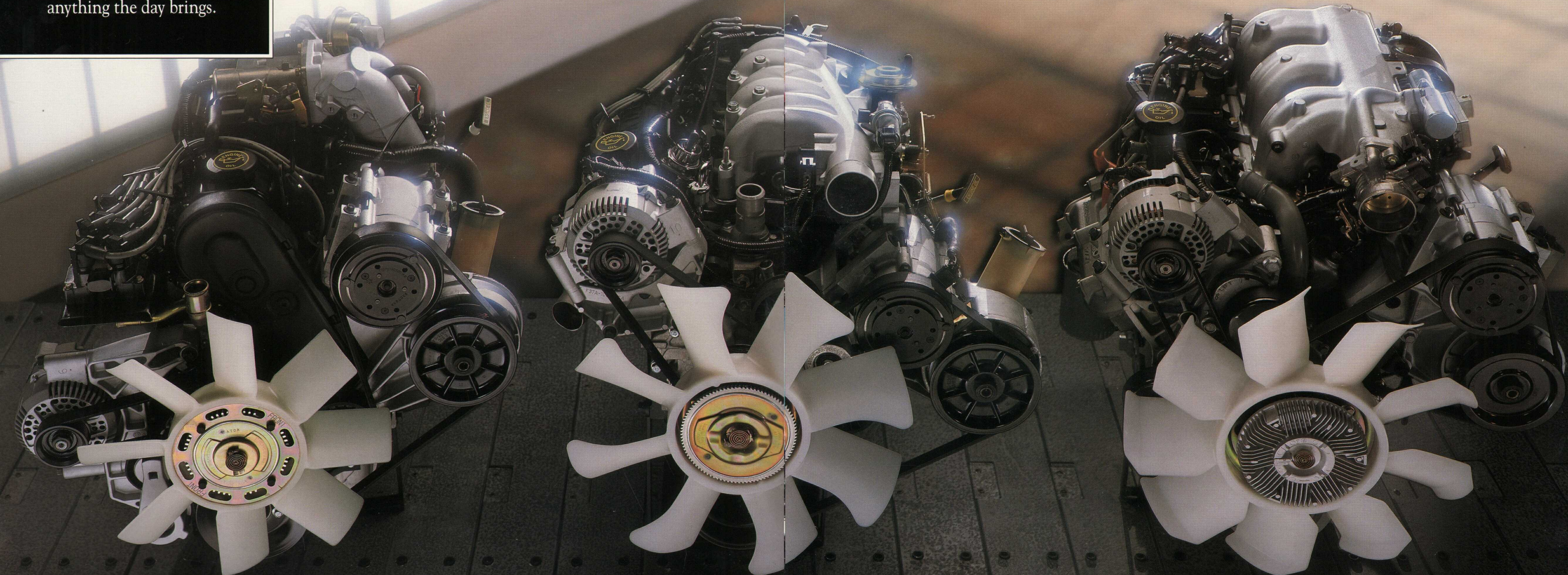
If you plan to tow a trailer, do some serious off-roading or just like the idea of lots of power, choose the 4.0-liter V6 that's standard in B4000 models. It delivers 160 hp, with 220 lb-ft of torque at a low 3000 rpm. You won't find that kind of power in any truck from Nissan.

How much power do you want? If you choose a Mazda Truck, it's your call.



A distributorless electronic ignition system (on the 2.3- and 4.0-liter engines) improves efficiency—and it practically eliminates traditional tune-ups.

POWER



2.3-liter 4-cylinder

3.0-liter V6

4.0-liter V6



B2300 Base Long Bed with Base+ Preferred Equipment Group

4x4 TECHNOLOGY

◀ Aside from the stray pothole, road surfaces tend to be pretty tame. Leave the pavement, though, and it's another story entirely. So all of the Mazda 4x4 models are equipped with heavy-duty gas-pressurized shock absorbers at all four wheels for better ride comfort and control.



➤ You can't always anticipate difficult driving conditions, especially off the road or in bad weather. Our electrically controlled shift-on-the-fly feature lets you shift between 2- and 4-wheel drive (high range), locking the front hubs with a quick twist of a dial. It's standard on 4x4 SE and LE models, optional on Base models.

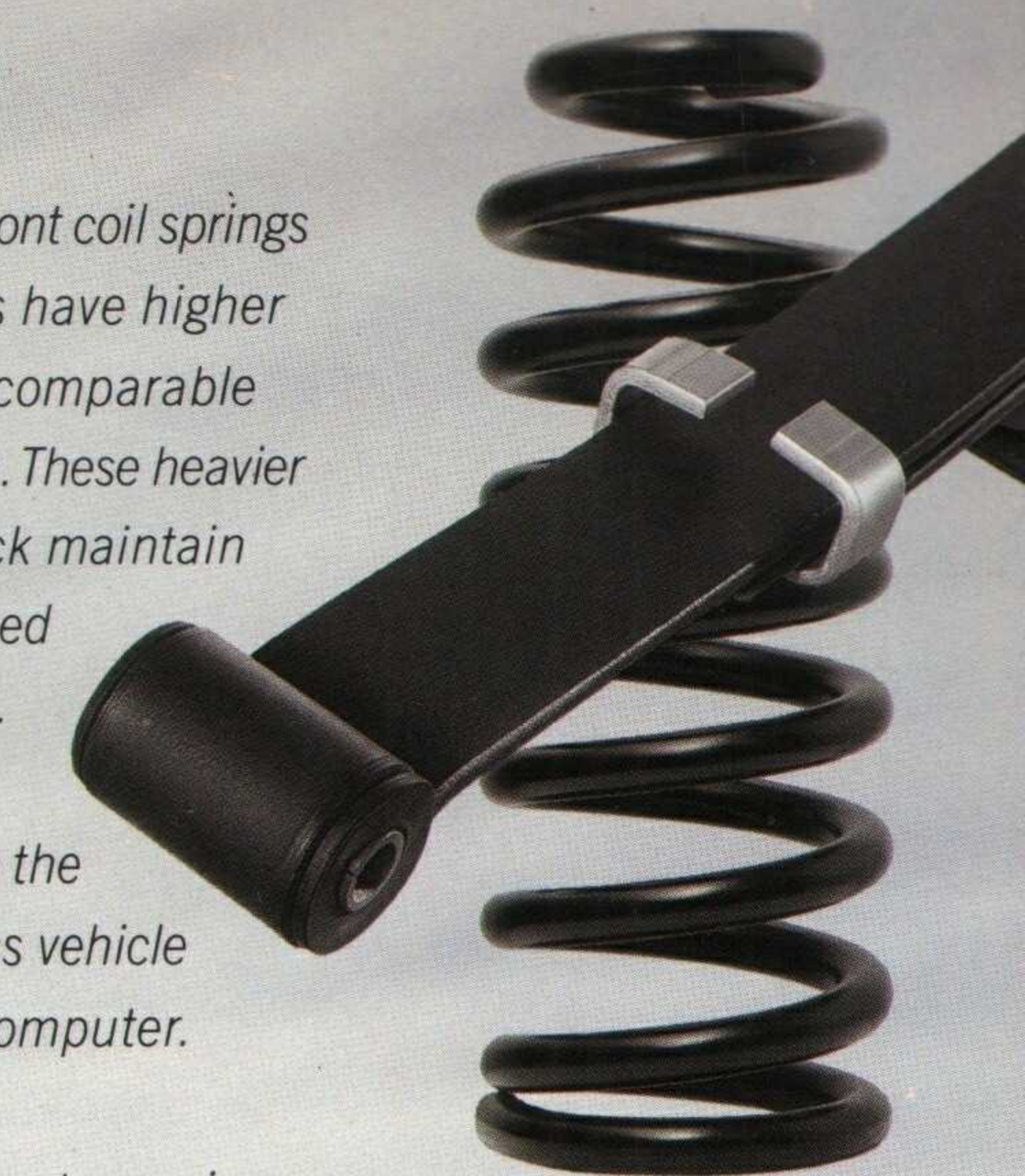
Building a superior 4x4 involves more than just powering all the wheels. It's engineering the whole truck to deal with a wider variety of surfaces, road or otherwise. Yet that's only half the challenge. It's still very important that you be comfortable and have fun. And when you have all of that, you'll have a great 4x4.

◀ The 2-speed transfer case has both a high range for normal 4-wheel-drive situations, and a low range for the really rough stuff.

➤ A steel skid plate helps protect the transmission and transfer case from rocks and projections.



➤ On the 4x4s, the front coil springs and rear leaf springs have higher ratings than on the comparable 2-wheel-drive models. These heavier springs help the truck maintain ride quality over rugged and uneven surfaces. The spring rates are precisely matched to the payload and the gross vehicle weight rating by a computer.



"Tread Lightly!"® promotes environmental awareness when driving off-road. We are proud to be a founding sponsor of this national program.

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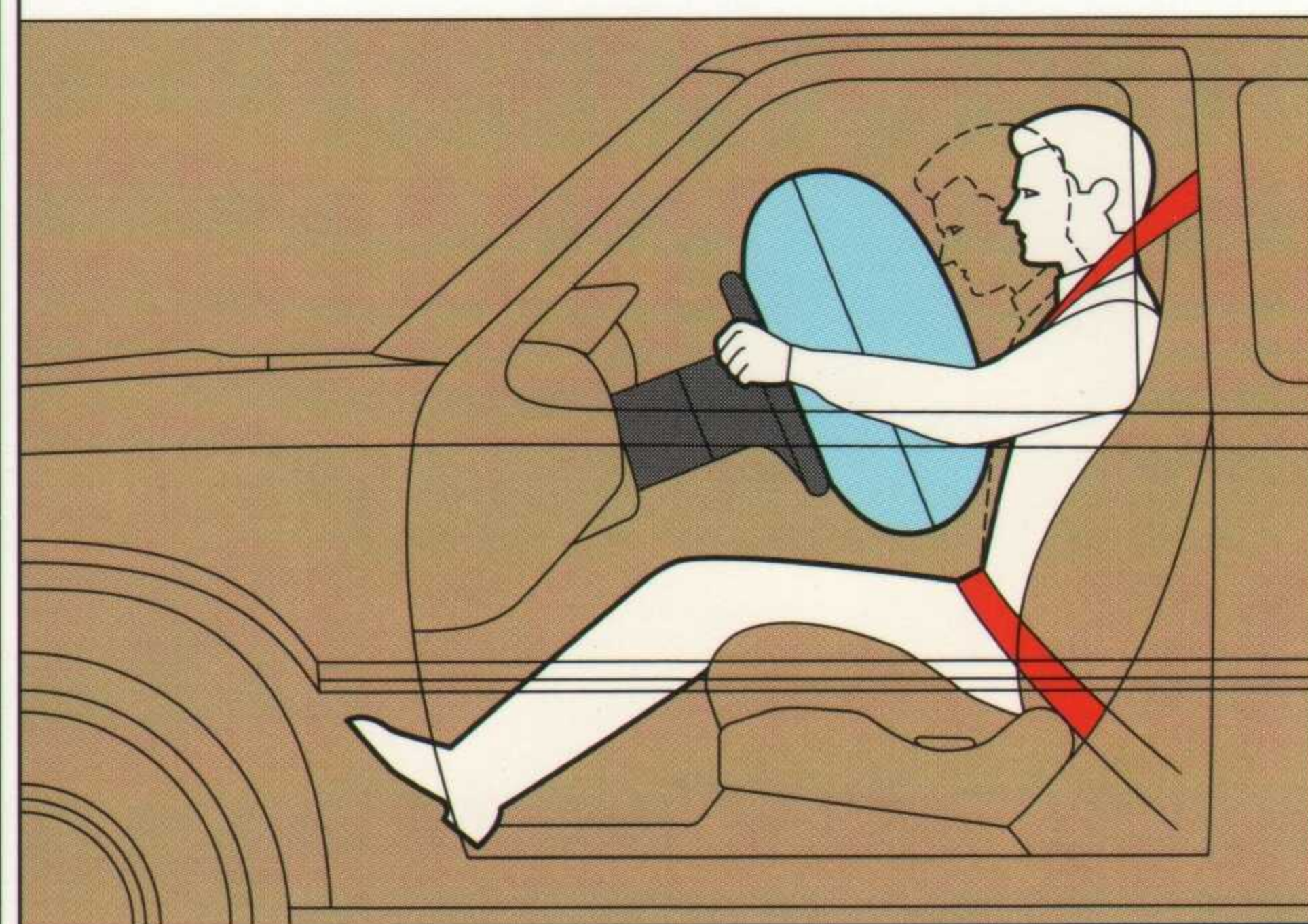
λ Even the frame itself is heavier in the 4x4. Increased ground clearance makes for easier going over tough terrain.





LE Cab Plus interior with optional sport bucket seats

Of course you expect your truck to be tough and practical. But it shouldn't remind you of a tractor. So our standard interior, newly designed for 1995, is very roomy, comfortable and well thought out. And that's just the beginning. You can take it from there, choosing from a wide variety of trim levels and a long list of options.



◀ Every Mazda Truck includes a driver's-side air bag Supplemental Restraint System (SRS) as standard equipment. In certain severe frontal impacts, special sensors trigger the air bag to help protect the driver only. For the air bag system to be fully effective, you must always properly fasten your 3-point safety belt. Other standard safety features include an energy-absorbing steering column and instrument panel.

➤ Power outside mirrors make it easy for all drivers to get the exact views they want. Available on the SE and LE models.



◀ The SE and LE models give you the option of sport bucket seats in unique cloth upholstery, together with a large center console that includes a storage compartment and dual cup holders. On the LE and on the SE Cab Plus with SE+ Preferred Equipment Group, this option also includes power adjustments for the driver's seat.

◀ On the SE and LE models there's a cloth-upholstered bench seat with a 60/40 split and reclining seatbacks as standard equipment. It can accommodate three people, or you can fold down the center armrest, which contains a handy storage compartment for your tapes or other small items. A floor console includes dual cup holders.



◀ The driver's-door armrest offers more than just comfort. Controls for the power windows and door locks (available on the SE and LE) are conveniently placed so they'll fall readily to hand.

INTERIOR

▼ A premium AM/FM/cassette stereo system, available on the SE and LE, includes four speakers for great sound. The radio display also incorporates a digital clock.

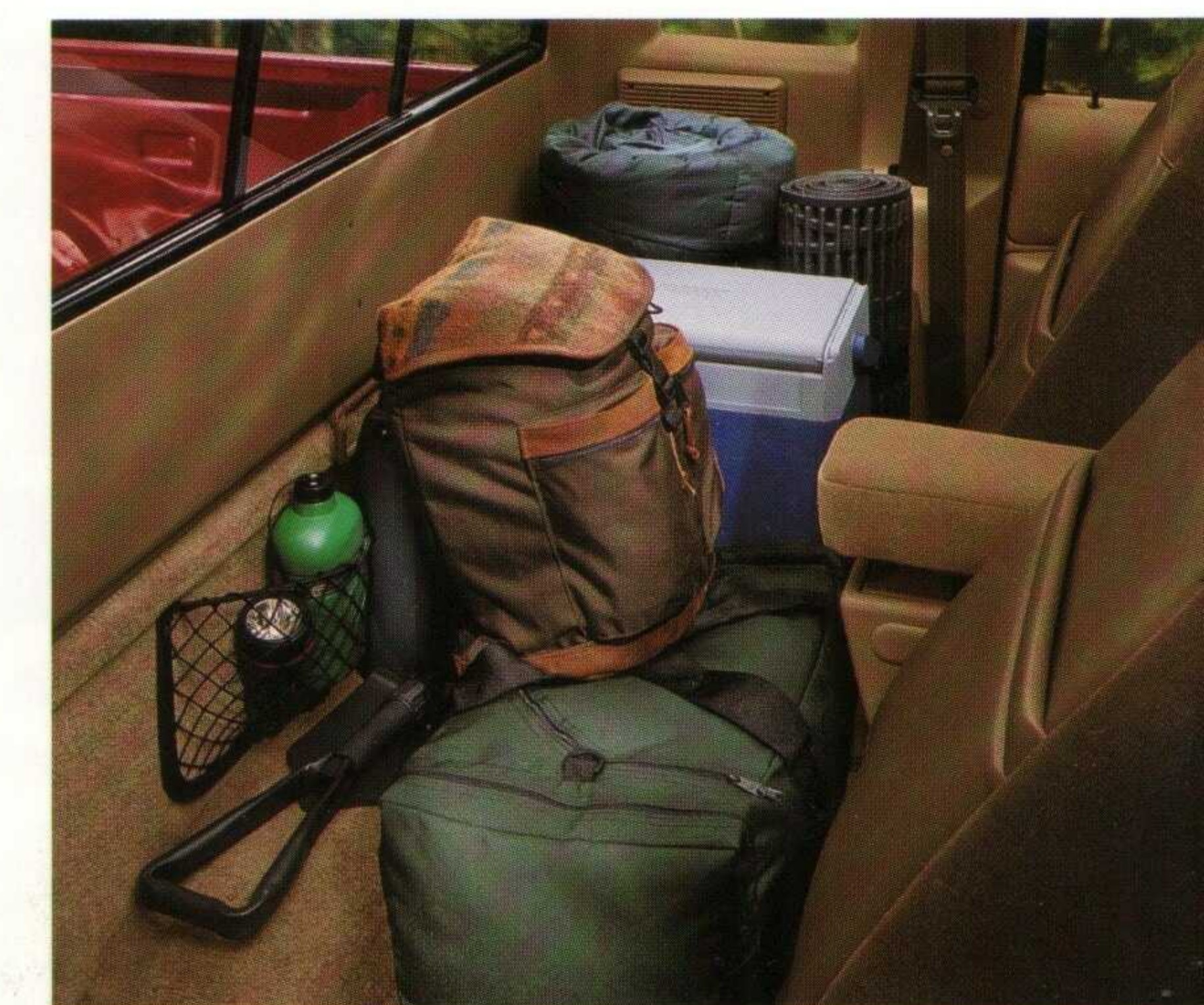


▲ The instrument panel features clearly marked, easy-to-read gauges for oil pressure, coolant temperature, fuel level, volts and, of course, a speedometer. The SE and LE panels add a tachometer, and they offer an optional leather-wrapped tilt steering wheel that adjusts to help just about anyone feel at home. An optional cruise control is built into the wheel so you can raise, lower or hold a speed at the touch of a fingertip to make highway driving easier. The air bag (standard on all models) is also built into the steering wheel.

▼ Rear jump seats, complete with safety belts, let you take along two more people. The seats face sideways to provide maximum legroom, and fold up and out of the way when you want to carry cargo. They're standard on LE Cab Plus and available on the Base and SE Cab Plus.



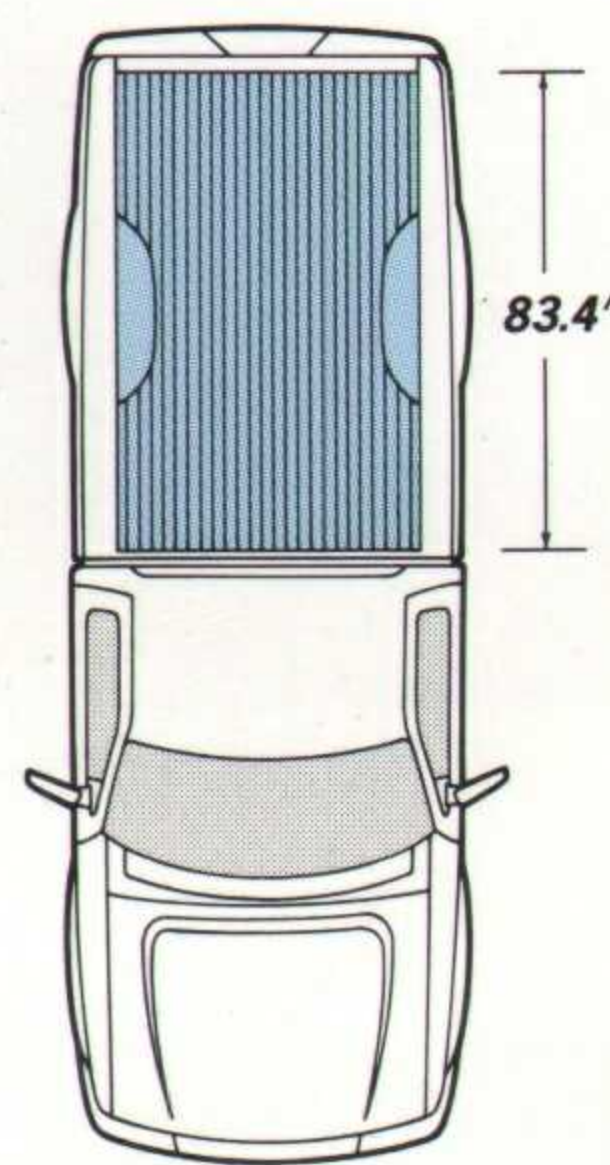
➤ Put the jump seats up in the Cab Plus, and you'll have 22 cubic feet of cargo room. This not only equals the trunk space in the largest luxury cars, it's a lot more accessible when you're on the go. And you'll appreciate the net on the back wall of the SE or LE cab; it keeps small objects from sliding around. The LE model adds a pull-out cargo cover, so what you're carrying won't attract unwanted attention.



You can have your new Mazda Truck as a 4x2 or a 4x4, and in different trim levels, each offering its own unique features. Then, if you want, you can choose a Long Bed for extra cargo space, or the Cab Plus for more interior room. So no matter what you have in mind for your truck, Mazda has the right truck for you.

The Base Trim Level:

The base Mazda Truck comes with a full measure of utility, plus such features as tinted glass, dual outside mirrors, a 3-passenger bench seat and a full-size spare tire.

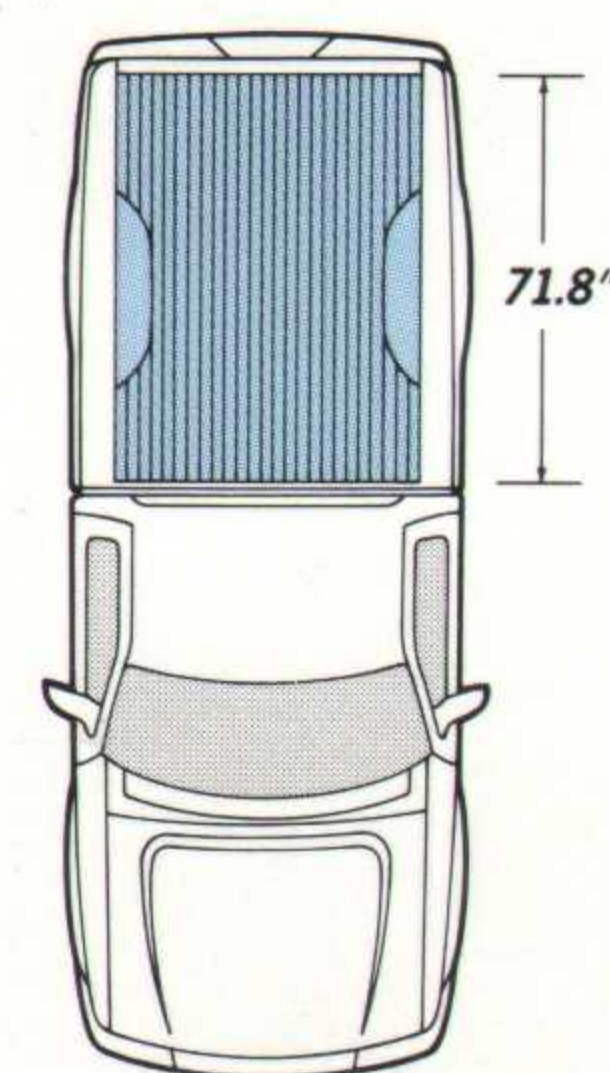


Long Bed:

The seven-foot bed of the Long Bed model can accommodate plywood and other large loads. Built-in slots let you place 2"x6" boards across the bed to support sheets of material, leaving plenty of room for other cargo underneath.

Short Bed:

With its six-foot double-wall cargo bed, the Short Bed model is a great general-purpose truck. Tie-down brackets to help you secure your cargo are standard equipment.



▼ Black front and rear bumpers, mirrors and trim accents are standard equipment on the SE.

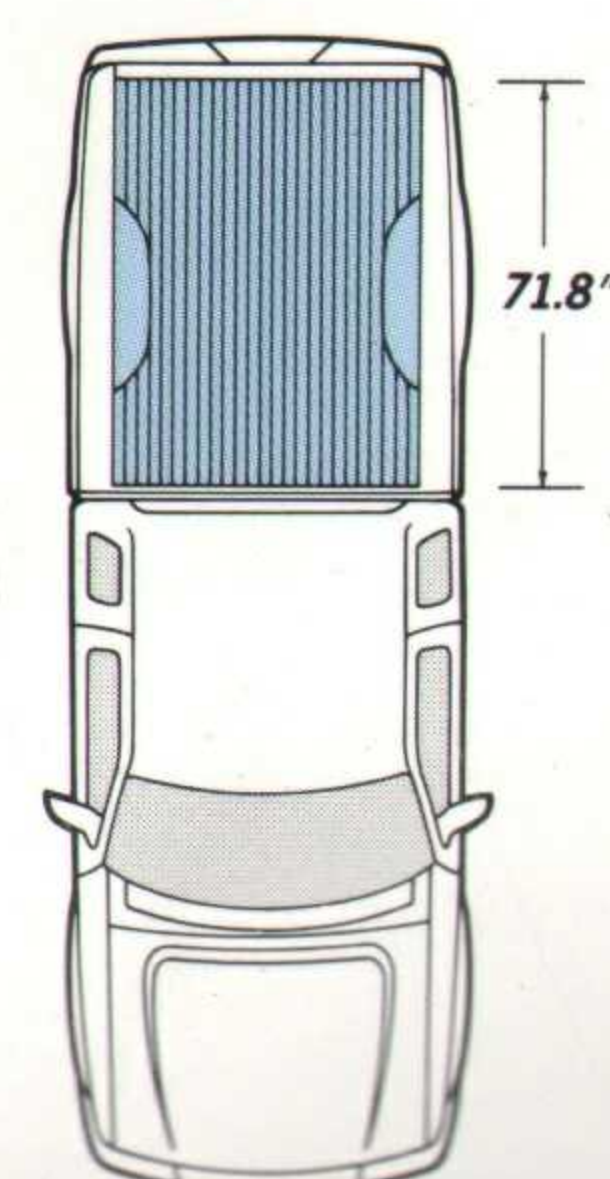


➤ Shown with optional alloy wheels.

Cab Plus:

Cab Plus features include swing-out rear side windows on the LE. The LE Cab Plus also has an easy-to-use pull-out cover so that you can conceal any cargo you're carrying behind the front seats.

▼ The LE bumpers have a bright chrome finish. The aero-style outside mirrors are also topped with coordinating bright trim.



➤ Shown with LE Preferred Equipment Group.

The SE Trim Level:

Choose the SE trim level, and you get black accents and trim, dual aero-style outside mirrors, full carpeting, full-face styled steel wheels, a tachometer and an AM/FM stereo with a digital clock. The SE Preferred Equipment Group option adds power steering, larger tires with outline white letters, a cassette player and more.

The LE Trim Level:

The LE trim level offers its own distinctive look, with bright accents, trim and bumpers and special body-side graphics. In addition to everything you get on the SE, the LE offers air conditioning, a sliding rear window and an AM/FM/cassette stereo with a digital clock. The LE Preferred Equipment Group option adds alloy wheels, power windows, door locks and mirrors, a leather-wrapped tilt steering wheel with integral cruise control and more.

Mazda B2300 Long Bed



CHOICES

Mazda B3000 SE Short Bed



Mazda B4000 LE Cab Plus



CHOOSING YOUR MAZDA TRUCK

Model Information

Mazda offers a full range of truck models. Use the information below to help decide which one is right for you. See the next page for Base, SE and LE features as well as optional features. See page 22 for detailed specifications.

Body styles available:	Short Bed	Long Bed	Cab Plus
	Six-foot bed	Seven-foot bed	Expanded cab size Six-foot bed
Series available:	B2300	B3000	B4000
	2.3-liter 4-cylinder 112 horsepower 135 lb-ft torque	3.0-liter V6 145 horsepower 160 lb-ft torque	4.0-liter V6 160 horsepower 220 lb-ft torque

4x2 Model Availability

Body styles available:	Short Bed			Long Bed	Cab Plus			
Model choices:	B2300	B2300	B3000	B2300	B2300	B2300	B4000	B4000
	Base	SE	SE	Base	Base*	SE	SE	LE

4x4 Model Availability

Body styles available:	Short Bed		Cab Plus		
Model choices:	B2300	B4000	B3000	B4000	B4000
	Base*	SE	Base*	SE	LE

* Manual transmission only.

Maximum Payload/Trailer Weights (lbs)

	Short Bed		Long Bed		Cab Plus	
	Manual	Automatic	Manual	Automatic	Manual	Automatic
Model: B2300	4x2	1250/1600	1250/2300	1250/1600	1250/2300	1200/1300
	4x2**	1650/1600	1650/2300	1650/1600	1650/2300	1550/1300
	4x4	1250/1300	-	-	-	-
Model: B3000	4x2	1250/1800	1250/3700	-	-	-
	4x2**	1650/2800	1650/4000	-	-	-
	4x4	-	-	-	-	1250/1300
Model: B4000	4x2	-	-	-	-	1200/1400
	4x2***	-	-	-	-	1550/3400
	4x4	1250/2000	1250/3900	-	-	1250/2000
	4x4***	1550/3400	1550/5900	-	-	1450/3200

** With Performance Package. *** With Performance Package or LE+ Preferred Equipment Group.

Payload: Payload weights shown represent the maximum allowable for a particular body style and powertrain, and must be reduced by the weight of any passengers or optional equipment. **Towing weight:** Trailer weights shown represent the maximum allowable for a particular body style and powertrain, and must be reduced by the weight of any passengers, cargo, hitch or optional equipment in the towing vehicle. The following equipment may also be required: step bumper or load-carrying hitch for trailers under 2000 lb and load-equalizing hitch for trailers over 2000 lb. Towing a trailer will have an effect on the vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer.

Warranty

The Mazda 36-month/50,000-mile, "bumper-to-bumper" limited warranty. Mazda warrants that the Mazda vehicle will be free of defects with normal use and prescribed maintenance for 36 months or 50,000 miles, whichever comes first, or Mazda will repair any problem without charge. Ordinary maintenance items or adjustments, parts subject to normal wear and replacement and certain other items are excluded. This transferable "limited warranty" is free on all new 1995 Mazda vehicles sold and serviced in the United States. See your Mazda Dealer for details.

Complement your new-vehicle limited warranty with the Mazda Extended Protection Plan, the only service agreement backed by Mazda. Ask your dealer for details.

Exterior Colors

Real Teal Metallic

Bright Sapphire Metallic

Bright Red

Black

Dark Lapis Metallic

Currant Red Metallic

Oxford White

Canyon Mist Metallic

Black/Silver Metallic†

Real Teal/Silver Metallic†

† Optional for LE models only.

Color Combinations
(Interior/Exterior)

Medium Graphite/
All exterior colors except
Canyon Mist Metallic

Saddle/
Bright Red†, Black†,
Dark Lapis Metallic†,
Oxford White†,
Canyon Mist Metallic

Royal Blue™/
Dark Lapis Metallic,
Oxford White

** Not available on Base model.

BASE MODEL
Standard Features:

Mechanical

- 5-speed manual transmission
- Power-assisted steering (Cab Plus 4x2; 4x4)

Exterior

- Rear bumper and removable tailgate
- Full-size spare tire (except SE/LE 4x4)
- Front and rear mud guards
- Black wheel-lip moldings (4x4)
- 2-speed windshield wipers with variable intermittent feature
- Dual exterior mirrors and tinted glass
- Flush-mount halogen headlights
- Protective underbody skid plates and rear tow hook (4x4)
- P195/70R14 all-season tires (4x2)
- P215/75R15 all-terrain tires (4x4)

Interior

- 3-point safety belts for front outboard seating positions with height adjustable front shoulder-belt anchors
- Lap belts for center passenger (models with bench seat) and rear passengers (with rear jump seats)
- Driver's-side air bag Supplemental Restraint System (SRS) (provides maximum protection only when safety belt is used)
- 3-passenger vinyl bench seat with tilt-forward seatback (60/40 cloth split bench on Cab Plus), vinyl floor covering, color-keyed headliner and padded sun visors
- Heater/defroster with 4-speed blower and front side-window demisters
- Resettable trip odometer and gauges for fuel level, engine coolant temperature, oil pressure and voltage
- Day/night rearview mirror
- Lockable glove box
- Headlights-on reminder chime

Base Option Group

Base+ Preferred Equipment Group:

- AM/FM/cassette with clock (AM/FM stereo in Short Bed/Long Bed with manual trans.)
- Tachometer
- Full carpeting
- Floor console with dual cup holders
- Rear jump seats (Cab Plus)
- Sliding rear window
- Shift-on-the-fly auto. locking hubs (4x4)
- Styled steel wheels (manual trans.)
- Alloy wheels (automatic trans.)
- P225/70 outline-white-letter tires (4x2)
- P235/75 outline-white-letter tires (4x4)

SE MODELS
offer all the Base Features plus:

- SE body-side graphics
- Styled steel wheels
- Dual aero-style mirrors
- Full carpeting, color-keyed cloth headliner, padded cloth sun visors with passenger vanity mirror
- 60/40 cloth split bench seat with reclining seatbacks and fold-down center armrest with integral storage compartment
- Floor console with dual cup holders
- AM/FM/cassette stereo with clock
- Tachometer
- Cargo net (Cab Plus)
- Map light, cargo bed light, glove box, ash tray and engine compartment illumination

SE Option Groups/Package

SE Preferred Equipment Group:

- Power steering
- Alloy wheels (B2300; B3000 and B4000 with manual transmission)
- P225/70 outline-white-letter tires (4x2)
- P235/75 outline-white-letter tires (4x4)
- Fold-down rear jump seats and swing-out rear quarter windows (Cab Plus)
- Sliding rear window
- Premium sound system
- Retractable cargo cover (Cab Plus)

SE+ Preferred Equipment Group:

- SE Preferred Equipment Group items
- Air conditioning
- Power windows and door locks
- Dual power remote aero-style mirrors
- Tilt leather-wrapped steering wheel
- Cruise control with steering-wheel-mounted controls
- Remote keyless entry system with alarm*

Performance Package:

- Limited slip differential (B3000, B4000)
- Performance axle ratio (std. B2300 Short Bed with auto. trans., B2300 Cab Plus with manual trans.)
- Increased payload capacity (B2300 Short Bed with manual trans., B3000 Short Bed)
- Heavy-duty shock absorbers
- Rear stabilizer bar (std. 4x4)
- P265/75 all-terrain outline-white-letter tires (4x4 Cab Plus)

FEATURES

LE MODELS
offer all the Base and SE Features plus:

- LE body-side graphics
- Bright exterior trim and bumpers
- Sliding rear window
- Air conditioning
- AM/FM/cassette stereo with clock
- Retractable cargo cover (Cab Plus)
- Fold-down rear jump seats and swing-out rear quarter windows (Cab Plus)

LE Option Groups

LE Preferred Equipment Group:

- Power windows with driver's one-touch-down feature
- Power door locks
- Dual power remote aero-style mirrors
- Tilt leather-wrapped steering wheel
- Cruise control with steering-wheel-mounted controls
- Alloy wheels
- Remote keyless entry system with alarm*
- Premium sound system

LE+ Preferred Equipment Group:

- LE Preferred Equipment Group items
- Limited slip differential
- Performance axle ratio
- Increased payload capacity
- Heavy-duty shock absorbers
- Rear stabilizer bar (std. 4x4)
- P265/75 all-terrain outline-white-letter tires (4x4 Cab Plus)

* Remote keyless entry system available now. Delayed availability on alarm feature.

Base, SE and LE Individual Options

- Air conditioning (Base, SE)
- Automatic transmission
- Power steering (B2300 Base Short Bed and Long Bed with manual trans.)
- Alloy wheels (SE)
- Sport bucket seats with console (SE, LE); (includes power driver's seat on SE+ Cab Plus and LE)
- Two-tone paint (LE)
- CD changer (LE)
- Bedliner
- Floor mats

SPECIFICATIONS

Engine

Series	B2300	B3000	B4000
Type	SOHC 4-cylinder	V6	V6
Displacement	2.3 liters	3.0 liters	4.0 liters
Bore and stroke (in.)	3.78 x 3.13	3.50 x 3.14	3.95 x 3.32
Compression ratio	9.1:1	9.2:1	9.1:1
Horsepower, SAE net	112 @ 4800 rpm	145 @ 5000 rpm	160 @ 4200 rpm
Torque, SAE net	135 @ 2400 rpm	160 @ 3000 rpm	220 @ 3000 rpm
Ignition	Distributorless electronic; 2 spark plugs per cylinder	Electronic	Distributorless electronic
Fuel system	Electronic multiport fuel injection	Electronic multiport fuel injection	Electronic multiport fuel injection

Transmission

Type	5-speed manual with overdrive and hydraulically actuated non-asbestos clutch 4-speed automatic with overdrive and lockup torque converter
Transfer case (4x4)	2-speed, chain-driven; 1.00:1 (high range), 2.48:1 (low range); shift-on-the-fly capability, with automatic-locking front hubs (standard on SE, LE; optional on Base)

Chassis

Frame	Ladder type, welded steel
Cargo bed	Welded steel, double-wall construction
4x2 Front suspension	Independent, Twin I-Beam type with coil springs, gas-charged shock absorbers and stabilizer bar (except B2300 Base Short Bed)
4x4 Front suspension	Independent, Twin Traction-Beam type with heavy-duty coil springs, heavy-duty gas-charged shock absorbers and stabilizer bar
Rear suspension	Semi-floating live axle with gas-charged shock absorbers, variable-rate leaf springs (fixed-rate springs on 4x2 Short Bed and Cab Plus models without Performance Package) and stabilizer bar (standard on Long Bed and 4x4; optional on SE and LE Short Bed and Cab Plus)
Steering	Power-assisted, recirculating-ball type (optional power assist for B2300 Base Short Bed); steering ratio: 23.8:1 (manual steering), 17.0:1 (power steering); turning circle diameter, curb-to-curb (feet): 36.5 (4x2 Short Bed), 38.3 (4x2 Long Bed), 41.6 (4x2 Cab Plus), 37.3 (4x4 Short Bed), 42.4 (4x4 Cab Plus)
Brakes	Power-assisted, with dual hydraulic circuits and rear-wheel Anti-lock Brake System (ABS) (B2300 4x2, B3000 4x2); 4-wheel ABS (4x4, B4000 4x2); 10.3-inch ventilated front discs (4x2), 10.9-inch ventilated front discs (4x4); 9.0-inch rear drums (4x2), 10.0-inch rear drums (4x4; 4x2 with Performance Package)
Fuel capacity (gallons)	17.0 (Short Bed, Long Bed), 20.5 (Cab Plus)
Curb weight (pounds)	4x2 with manual transmission: 2927 (Short Bed), 2955 (Long Bed), 3197 (Cab Plus) 4x4 with manual transmission: 3242 (Short Bed), 3548 (Cab Plus)

Dimensions (inches)

	Short Bed	Long Bed	Cab Plus
Wheelbase: 4x2/4x4	107.9/108.2	113.9/114.2	125.2/125.4
Overall length/width:	184.5/69.4	197.5/69.4	202.7/69.4
Height: 4x2/4x4	64.0/67.5	64.0/-	64.1/67.5
Track: 4x2 front/rear	56.7/57.3	56.7/57.3	56.7/57.3
4x4 front/rear	58.3/57.3	-	58.3/57.3
Headroom: front/rear	39.1/-	39.1/-	39.4/35.6
Legroom: front/rear	42.4/-	42.4/-	43.4/41.2
Shoulder room: front/rear	54.6/-	54.6/-	54.6/17.5
Cargo bed: length/depth	71.8/16.5	83.4/16.5	71.8/16.5
width (max.)	51.2	51.2	51.2
(between wheel wells)	40.4	40.4	40.4
Ground clearance: 4x2/4x4	6.6/6.8	6.6/-	6.6/6.8
Approach angle: 4x2/4x4	28.9°/36.3°	28.9°/-	28.9°/36.3°
Ramp over angle: 4x2/4x4	16.5°/22.0°	14.5°/-	14.2°/18.9°
Departure angle: 4x2/4x4	15.1°/20.4°	14.7°/-	14.2°/18.8°

EPA Mileage Estimates (mpg)

Model	Manual Transmission City/Hwy	Automatic Transmission City/Hwy
B2300 4x2	23/28	21/25
B3000 4x2	19/25	18/24
B4000 4x2	19/24	17/23*
B2300 4x4	22/26	-
B3000 4x4	18/24	-
B4000 4x4	18/22*	16/21

* 1994 mileage estimates. 1995 estimates not available at time of printing. See your Mazda Dealer for further information.

Gear Ratios

	Manual (except 4.0L)	Manual (4.0L)	Automatic
1st	3.72	3.40	2.47
2nd	2.20	2.05	1.47
3rd	1.50	1.31	1.00
4th	1.00	1.00	0.75
5th	0.79	0.79	-
Reverse	3.42	3.42	2.10

Information and illustrations in this brochure are based on the latest competitive and Mazda product information available at the time of publication. Some equipment shown is optional at extra cost; specific options may be available only in combination with other options. Specific combinations of colors, interiors, equipment or features may vary from time to time and by geographic area; colors in illustrations may vary from actual upholstery or paint colors due to reproduction and printing processes. Mazda reserves the right to make changes without notice in product content and price at any time.

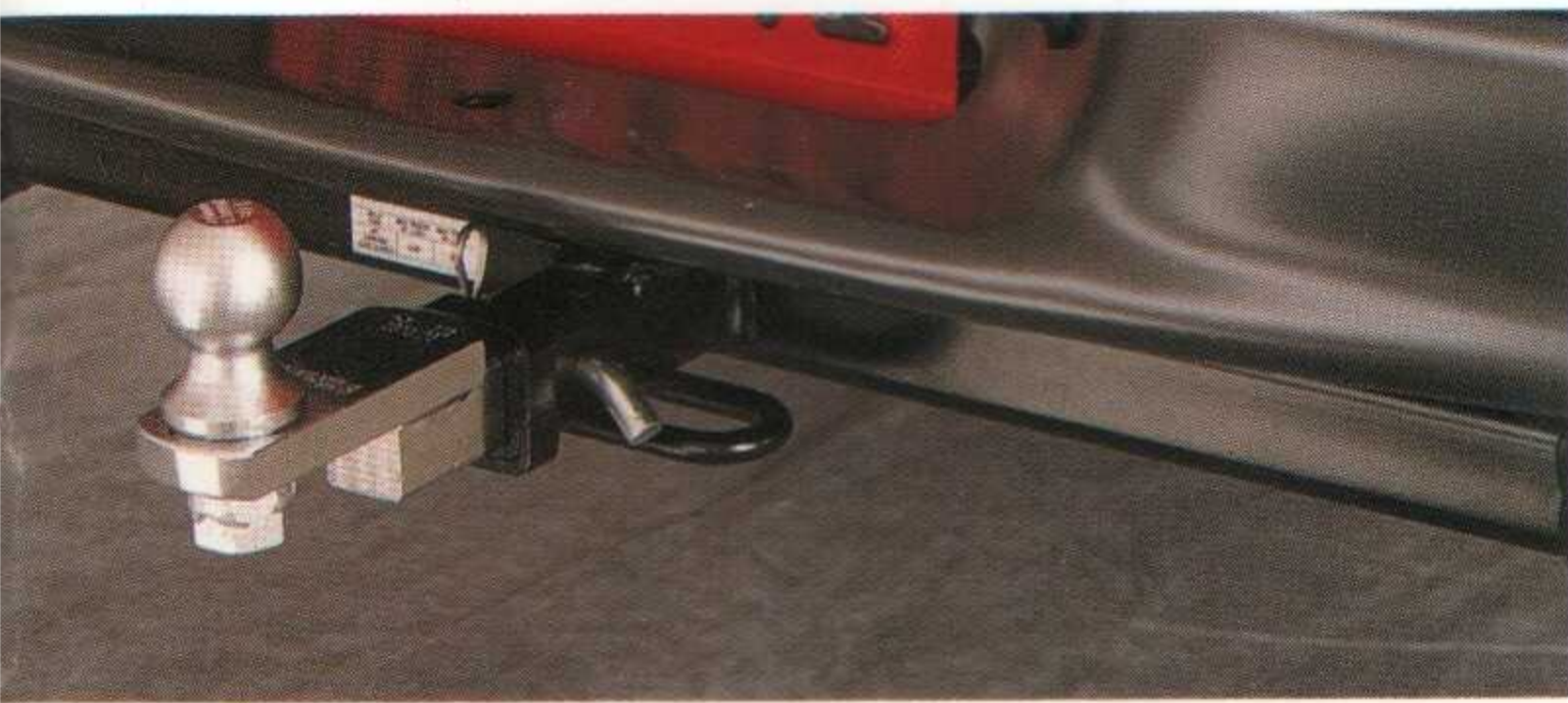
Each of the vehicles portrayed in this brochure is equipped with safety belts for occupant protection. Although the safety belts in one or more of the photographs or illustrations may not be shown in the normal position, safety belts should always be used in accordance with the instructions in the owner's manual.

Add your own brand of style and flair with Genuine Mazda Accessories. Designed specifically for our new trucks, they're the only ones designed and built with Mazda quality. In fact, if your dealer installs them before you take delivery, they will be covered by the same 36-month/50,000-mile limited warranty as your new truck.

➤ Retractable tie-downs: Help you secure all kinds of cargo. These tie-downs are made of stainless steel for durability; the retractable design mounts easily in existing stake holes. Available as hooks or loops. Two per set.



▼ Trailer Hitch: Receiver-type ball hitch with convenient removable chrome-plated ball mount. Class II rated, 3,500 lb maximum trailer weight. Accommodates a 1 7/8" or 2" ball. (Ball not included.)



Other Genuine Mazda Accessories available include: Floor Mats, Bed Mat, Wheel Locks, Block Heater, Side Window Visors, Fog Lights and Wheel Trim Rings, CD Changer, 14" Custom Alloy Wheels, Cruise Control, Tailgate Lock and Spare Tire Lock.

ACCESSORIES



▲ Front mask: Custom-tailored for your new Mazda Truck to fit tight and look great. The unique two-piece design offers easy under-the-hood access. Heavy-duty vinyl construction with an extra-soft backing, this mask helps protect your front end from rocks, road debris and the elements. Available in two styles: a mini-mask with hood protector (top) and a full mask, also with hood protector (at right).



▼ Aero hood deflector: High-tech, one-piece design deflects insects and road debris from the hood area. Custom-fit with no-drill installation. High-impact, scratch-resistant acrylic. (Not for use in conjunction with front mask.)

▲ Sliding rear window: Catch a cool breeze with this sliding center pane rear window. Tinted glass, with an interior latch and window channel weather stripping. Available for both Regular Cab and Cab Plus.



▼ Bedliner: High-density polyethylene liner protects bed and tailgate. Designed exclusively for Mazda, this under-the-rail design installs easily. It also features custom slots to secure cargo and allow stacking it above the wheel wells.



OUR COMMITMENT



Ever since Mazda first began building cars and trucks for the U.S. 25 years ago, we've offered our own unique vision: a total commitment to creating exciting vehicles that discerning drivers will love. Cars and trucks with style, flair and personality. Each one making its own strong and individual statement, so that your new Mazda will always feel just right to you.

We also want your purchasing experience to be positive so, through Mazda American Credit,* we offer a wide variety of financing plans or a convenient Mazda Personal Lease.™ And to ensure your continued satisfaction, we cover every Mazda with a 36-month/50,000-mile, "bumper-to-bumper," no-deductible warranty. It's one of the strongest warranties in the entire business."

Our commitment extends to designing vehicles that are as friendly to the environment as to their owners. For just one example, we've completely eliminated asbestos from all of our cars. We're labeling plastic parts for recycling and even working to develop hydrogen-fueled and electric engines that will be virtually pollution-free.

Why do we so strongly emphasize human values? Because we want driving to be just part of the very good feeling you'll get from Mazda.

The Full Mazda Lineup



RX-7 Sports Car



929 Luxury Sedan



Millenia Luxury Sedan



626 Sedan



MX-6 Sports Coupe



MX-3 Sports Coupe



MX-5 Miata Roadster



Protegé Sedan



MPV Minivan



B-Series Truck

mazda
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*Retail and lease financing subject to approval of Mazda American Credit. **See your Mazda Dealer for limited-warranty details.
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