#### NISSAN INTELLIGENT MOBILITY

Nissan Intelligent Mobility guides everything we do. We're using new technologies to transform cars from mere driving machines into assistants. Together the journey is more confident, connected, and exciting. Whether it's cars that assist in the driving task, or highways that charge your EV as you go along, it's all in the very near future. And it's a future already taking shape in the Nissan you drive today.

#### SEE VERSA® COME TO LIFE

Go to **NissanUSA.com** and find an interactive brochure for Versa and every Nissan model in the lineup. Available on desktop, smartphone, or tablet, it's the full product story – including demos, videos, and complete info on trims, colors, and accessories.

and changes by independent companies are not within Nissan's or its partners' or agents' control. Enrollment, owner consent, personal identification number (PIN), and subscription agreement may be required to receive full suite of features and services. Trial periods (if applicable) begin on the date of vehicle purchase or lease of a new Nissan. Trial periods may be subject to change at any time and may be subject to early termination without notice. Required subscriptions may be sold separately for each available feature or service after trial period ends, and may continue until you call service provider to cancel. Installation costs, one-time activation fee, other fees and taxes may apply. Fees and programming subject to change. Feature may be subject to age restrictions in some areas. Subscriptions governed by service provider's subscription agreement, terms and conditions and privacy statements available at service provider's website. Text rates or data usage may apply. 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GPS mapping may not be detailed in all areas or reflect current road status. 15Use Hands Free Text Messaging when parked in a safe location. If you must use while driving, monitor traffic conditions and keep both hands on the steering wheel to prevent collisions. Compatible device required. Message and data rates may apply. 16 Cargo shown for display purposes only. Cargo and load capacity limited by weight and distribution. Always secure cargo. 17Extra cost option. 18RearView Monitor may not detect every object and does not eliminate blind spots or warn of moving objects. See Owner's Manual for safety information. 19 Air bags are only a supplemental restraint system. Always wear your seat belt. Rear-facing child restraints should not be placed in the front-passenger's seat. All children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Air bags will only inflate in certain accidents. See Owner's Manual for safety information. 20 Tire Pressure Monitoring System is not a substitute for regular tire pressure checks. See Owner's Manual for safety information. 21Vehicle must be on for the Easy-Fill Tire Alert to operate. 22Intelligent Driver Alertness cannot provide a warning in every situation. See Owner's Manual for safety information. 23See Owner's Manual for safety information. 24State laws may apply. Review before using. 25Genuine Nissan Accessories are covered by Nissan's Limited Warranty on Genuine Nissan Replacement Parts, Genuine NISMO® S-Tune Parts, and Genuine Nissan Accessories for the longer of 12 months/12,000 miles (whichever occurs first) or the remaining period under the 3-year/36,000-mile (whichever occurs first) Nissan New Vehicle Limited Warranty, Terms and conditions apply. See dealer, Warranty Information Booklet, or parts. Nissan USA.com for details. <sup>26</sup>Brake Assist cannot prevent all collisions and may not provide warning or braking in all conditions. Driver should monitor traffic conditions and brake as needed to prevent collisions. See Owner's Manual for safety information. 27 Vehicle Dynamic Control cannot prevent collisions due to abrupt steering, carelessness, or dangerous driving techniques. It should remain on when driving, except when freeing the vehicle from mud or snow. See Owner's Manual for safety information. 28 For a period of 36 months/36,000 miles from the date the vehicle is delivered to the first retail buyer or otherwise put into use, whichever is earlier. Apple CarPlay® is a registered trademark of Apple, Inc. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. Bose® is a registered trademark of The Bose Corporation. Facebook® is a registered trademark of Facebook, Inc. Google,® Google Assistant, Android,® Android Auto,™ YouTube® and other marks are trademarks of Google LLC. The Google Assistant is not available in certain languages and countries. HomeLink® is a registered trademark of Gentex Corporation. iPhone® is a registered trademark of Apple, Inc. All rights reserved. iPhone® or other external device not included. Siri® and Siri® Eyes Free are registered trademarks of Apple, Inc. The Sirius®, XM®, and SiriusXM® names and all related marks and logos are trademarks of Sirius XM Radio Inc. All other trademarks are the property of their respective owners. Twitter® is a registered trademark of Twitter, Inc. This brochure is intended for general descriptive and informational purposes only. It is subject to change and does not constitute an offer, representation or warranty (express or implied) by Nissan North America, Inc. 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At NissanUSA.com, you'll find virtual product demonstrations, a way to "build your own Nissan," a dealer locator, and more information about key Nissan support services. Or if you'd prefer, call 1-800-NISSAN-3 for answers to specific questions about Versa® or any other Nissan vehicle. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American subsidiaries. Other trademarks and trade names are those of their respective owners. Always wear your seat belt, and please drive responsibly. ©2019 Nissan North America, Inc. '20 Versa®. 2001022-N-7/19-70K-CGI



## VERSA

Innovation that excites

NISSAN INTELLIGENT MOBILITY

# The All-New 2020 Nissan Versa® TOMORROW'S TECH, ALL WITHIN REACH

It's everything you're looking for, and more. Versa features Nissan Intelligent Mobility technology that can help keep you safe and connects you to your world like never before! Want personalization? You got it. Interior tech lets you customize everything, from the available digital gauges to your perfect temperature. And when it comes to performance, merge and maneuver with ease, while getting up to 40 highway MPG? This is tech that keeps you a step ahead. This is Nissan Intelligent Mobility.



#### ADVANCED DRIVE-ASSIST® DISPLAY

The innovative available Advanced Drive-Assist Display is at your command. The 7" color display can be customized to show everything from your tachometer to music to fuel economy history.<sup>4,5</sup>



#### SMARTPHONE CONNECTIVITY



People to see? Places to be? Just ask Siri.® Equipped with Siri® voice control, Apple CarPlay® (shown on the right) brings on board your contacts, favorite messaging apps, iTunes® library, Apple Music® playlists, Apple Maps, and more. Simply plug in your compatible iPhone® and go.<sup>12, 13</sup>

E

CarPlay

#### **android**auto

Know where you're going and when. Google Maps™ helps you navigate to your next appointment, while your Google Assistant keeps you on top of your schedule. Choose a song, change your destination, or respond to a text with your hands on the wheel using the hundreds of available voice commands.<sup>13, 14, 15</sup>

#### GREAT MPG, PLENTY OF POWER, INFINITE CITY FUN

HWY MPG

The all-new Versa® has the same exceptional 40 highway MPG² fuel economy as last year's fuel-sipping model, but delivers more power. That means plenty of punch around town and when merging on the freeway – your ticket to serious city fun.

#### PASS-THROUGH TRUNK AND 60/40 SPLIT SEATBACKS

When you need more room for cargo, the available 60/40 split fold-down rear seats let you add some gear, with a passenger still aboard. Or fold both seats down and really pack it in:16

#### IT'S OK TO SAY "WOW" EVERY TIME YOU GET IN

From the moment you get in, you'll feel like you've been upgraded. Impressive fit and finish, smart design, and tech you might find in some luxury vehicles all add up to your everyday wow moment.

D-shaped steering wheel

7" touch-screen display

Contrast
dash stitching8

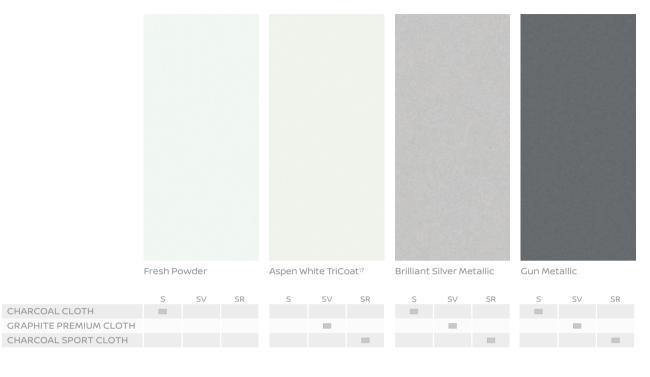
SRS AIRBAO

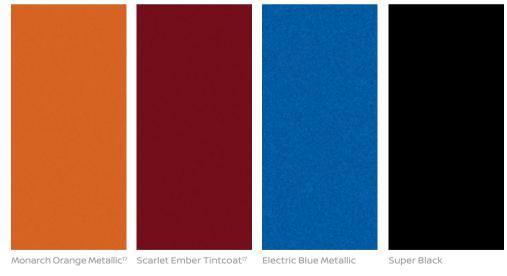
#### CHOOSE YOUR COLOR

Standard

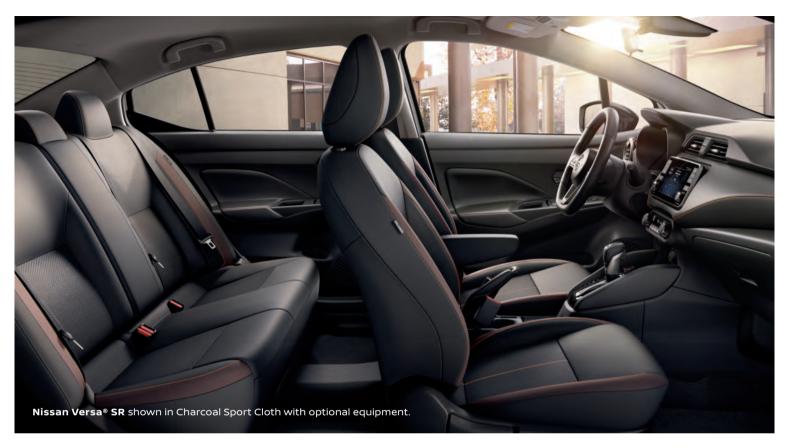
Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your local Nissan dealer.

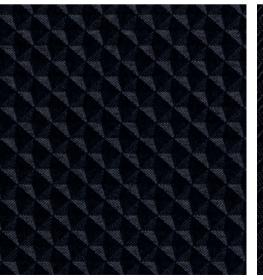
CHARCOAL CLOTH
GRAPHITE PREMIUM CLOTH
CHARCOAL SPORT CLOTH

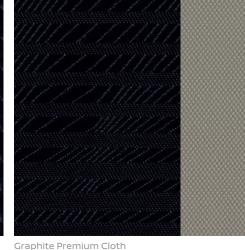


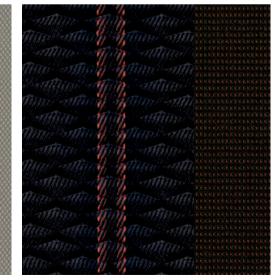


#### CHOOSE YOUR INTERIOR









Charcoal Cloth

Graphite Premium Cloth

Charcoal Sport Cloth

#### CHOOSE YOUR TRIM LEVEL

#### S

- 122-hp 1.6-liter DOHC 4-cylinder engine
- 5-speed manual transmission
- Available Xtronic CVT® (Continuously Variable Transmission)
- Automatic Emergency Braking with Pedestrian Detection<sup>6</sup>
- Rear Automatic Braking<sup>7</sup>
- Lane Departure Warning<sup>11</sup>
- · High Beam Assist
- RearView Monitor18
- 7" touch-screen display
- Bluetooth® Hands-free Phone System¹³
- Bluetooth® streaming audio13
- Siri<sup>®</sup> Eyes Free<sup>13</sup>
- AM/FM audio system with four speakers
- Three USB ports<sup>12</sup>
- Cruise control
- Air conditioning with in-cabin filter
- Sun visors with vanity mirrors
- Chrome V-Motion grille

- Cloth seat trim
- Matte carbon-fiber look interior door trim
- Available 60/40 split fold-down rear seats
- Nissan Advanced Air Bag System with driver and passenger dual-stage supplemental air bags<sup>19</sup>
- Seat-mounted driver and frontpassenger side-impact supplemental air bags<sup>19</sup>
- Seat-mounted rear-passenger sideimpact supplemental air bags<sup>19</sup>
- Driver and front-passenger knee air bags¹9
- Roof-mounted curtain side-impact supplemental air bags for front and rear-seat outboard occupant head protection<sup>19</sup>
- Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert<sup>20, 21</sup>



#### **SV** INCLUDES S EQUIPMENT PLUS:

- 16" Aluminum-alloy wheels
- 7" Advanced Drive-Assist® Display<sup>4, 5</sup>
- NissanConnect® 7" touch-screen display<sup>13</sup>
- Apple CarPlay<sup>®13</sup>
- Android Auto™13
- Blind Spot Warning<sup>10</sup>
- Rear Cross Traffic Alert9
- SiriusXM® Radio with 3-month complimentary trial access<sup>13</sup>
- Body-color heated outside mirrors with integrated turn signal indicators
- Prima-Tex<sup>™</sup>-appointed dash trim

- Body-color exterior door handles
- Chrome interior door handles
- Intelligent Driver Alertness<sup>22</sup>
- Rear Door Alert<sup>23</sup>
- Advanced Voice Recognition
- Driver's seat-mounted armrest



#### **SR** INCLUDES SV EQUIPMENT PLUS:

- 17" Split 5-spoke aluminum-alloy wheels
- LED headlights with LED signature
   Daytime Running Lights
- Fog lights
- Black painted heated outside mirrors with LED turn signal indicators
- Leather-wrapped steering wheel
- · Leather-wrapped shift knob

- Automatic Temperature Control
- Nissan Intelligent Key® with Push Button Ignition
- Remote Engine Start System<sup>24</sup>
- Dark chrome V-Motion grille
- Body-color rear spoiler
- · AM/FM audio system with six speakers



#### CHOOSE YOUR PACKAGE

#### SR | CONVENIENCE PACKAGE

- Intelligent Cruise Control<sup>3</sup>
- Heated front seats





#### **CHOOSE YOUR ACCESSORIES**



Every Genuine Nissan Accessory is custom-fit, custom-designed and durability-tested. Each one is backed by Nissan's 3-year/36,000-mile (whichever occurs first) limited warranty (if installed by dealer at the time of purchase), and can be financed when installed by dealer at time of purchase.<sup>25</sup>

## GENUINE NISSAN ACCESSORIES

### TURN BRAND-NEW INTO ALL YOU

For more information and to shop online for Versa® Genuine Nissan Accessories, go to bit.ly/20versa-estore

- A. **Rear Spoiler**Spoil yourself in style.
- B. **Map Pocket Lights**Shine a spotlight where you need it most.
- C. **Center Console Storage Mats**Keep your valuables from going their own way.
- D. **All-Season Floor Mats**Bring on the weather.
- E. **Interior Accent Lighting**Add a warm glow to the mood.
- F. Illuminated Kick Plates
  Fewer scuffs and a grand entry, every time.
- G. **Center Armrest with Storage** Relax, and give your arm a rest.
- H. **All-Season Trunk Area Protector**Because being a trunk isn't easy.

#### Additional Accessories:

- Frameless Prizm Rearview Mirror with Universal Remote
- Carpeted Floor Mats
- · Wheel Locks
- Clear Rear Bumper Protector
- Impact Sensor
- Door Sill Protectors
- Sliding Trunk Organizer<sup>16</sup>
- · Hideaway Trunk Net16
- Portable Trunk Organizer<sup>16</sup>
- Shopping Bag Hooks
- Carpeted Trunk Area Protector
- And More

**Nissan Versa® SR** shown in Scarlet Ember Tintcoat with Exterior Ground Lighting, Chrome Trunk Accent, Side-window Deflectors, Rear Spoiler (standard on SR), and Splash Guards.

#### **SPECIFICATIONS**

Engine		SR
1.6-liter DOHC 16-valve 4-cylinder engine		
122 hp @ 6,000 rpm		
114 lb-ft of torque @ 4,400 rpm		
Continuously Variable Valve Timing Control System (CVTCS) on intake and exhaust valves		
Sequential multi-point fuel injection		
Nissan Direct Ignition System		
Platinum-tipped spark plugs		
Electronic drive-by-wire throttle		

## Privetrain Front engine/Front-Wheel Drive 5-speed manual transmission

5-speed manual transmission

Xtronic CVT® (Continuously Variable Transmission)

Brakes		
Front vented disc brakes/rear drum brakes		
Anti-lock Braking System (ABS)		
Electronic Brake force Distribution (EBD)		
Brake Assist <sup>26</sup>		

Suspension/Steering		
Independent strut front suspension with stabilizer bar		
Torsion beam rear suspension with integrated stabilizer bar		
Vehicle-speed-sensitive electric power steering		

Driver Assistance Technologies		
Cruise control		
Intelligent Cruise Control <sup>3</sup>		С
Automatic Emergency Braking with Pedestrian Detection <sup>6</sup>		
Lane Departure Warning <sup>11</sup>		
High Beam Assist		
Blind Spot Warning <sup>10</sup>		
Rear Cross Traffic Alert <sup>9</sup>		
RearView Monitor <sup>18</sup>		
Rear Automatic Braking <sup>7</sup>		
Hill start assist		
Intelligent Driver Alertness <sup>22</sup>		
Vehicle Dynamic Control (VDC) <sup>27</sup> with Traction Control System (TCS)		

Wheels/Tires		
15" x 6.5" steel wheels with full wheel covers		
16" x 6.0" aluminum-alloy wheels		
17" x 6.5" split 5-spoke aluminum-alloy wheels		
195/65R15 all-season tires		
205/55R16 all-season tires		
205/50R17 all-season tires		

	sv	SR
Exterior Features	SV	SK
Automatic on/off headlights		
Halogen projector headlights		
LED headlights with LED signature Daytime Running Lights		
Fog lights		
Chrome V-Motion grille		
Dark chrome V-Motion grille		
Dual power outside mirrors		
Heated outside mirrors with LED turn signal indicator		
Black outside mirrors		
Body-color outside mirrors		
Black-painted outside mirrors		
Black door handles		
Body-color door handles		
, Body-color rear spoiler		
Carbon-fiber look rear diffuser		

Comfort/Convenience		
Air conditioning with in-cabin microfilter		
Automatic Temperature Control		
Power windows with driver's one-touch auto-up/down		
Power door locks with auto-locking feature		
Rear Door Alert <sup>23</sup>		
Follow Me Home headlights		
Remote Keyless Entry with Push Button Ignition		
Nissan Intelligent Key® with Push Button Ignition		
Remote Engine Start System <sup>24</sup>		
Tilt and telescoping steering column		
Sun visors with vanity mirrors and extensions		
Map lights with key-linked illuminated entry		
12-volt DC power outlet		

Seating/Appointments		
6-way manual adjustable driver's seat		
4-way manual adjustable front-passenger's seat		
Driver's seat-mounted armrest		
Cloth seat trim		
Premium cloth seat trim		
Sport cloth seat trim		
Prima-Tex™-appointed dash trim		
Heated front seats		С
Leather-wrapped steering wheel		
Leather-wrapped shift knob		
Matte carbon-fiber look interior door trim		
Chrome interior door handles		
60/40-split fold-down rear seatbacks		
•		

Infotainment		
Advanced Drive-Assist® Display <sup>4, 5</sup>		
7" touch-screen display		
NissanConnect® 7" touch-screen display <sup>13</sup>		
Apple CarPlay®13		
Android Auto <sup>™13</sup>		
Siri® Eyes Free <sup>13</sup>		

Infotainment (continued)	S	
Hands-free Text Messaging Assistant <sup>15</sup>		
Bluetooth® Hands-free Phone System <sup>13</sup>		
AM/FM audio system with four speakers		
AM/FM audio system with six speakers		
SiriusXM® Radio with 3-month complimentary trial access <sup>13</sup>		
Nissan Voice Recognition for audio		
Auxiliary audio input jack <sup>12</sup>		
Three USB ports <sup>12</sup>		
Bluetooth® streaming audio13		
Steering wheel-mounted audio controls		
3		

Safety/Security		
Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat-belt and occupant-classification sensors <sup>19</sup>		
Seat-mounted driver and front-passenger side-impact supplemental air bags <sup>19</sup>		
Seat-mounted rear passenger side-impact supplemental air bags <sup>19</sup>		
Driver and front-passenger supplemental knee air bags <sup>19</sup>		
Roof-mounted curtain side-impact supplemental air bags for front- and rear-seat outboard occupant head protection <sup>19</sup>		
3-point ALR/ELR seat belt system (ELR only for driver)		
Front seat belts with pretensioners and load limiters		
LATCH System (Lower Anchors and Tethers for CHildren)		
Zone Body construction with front and rear crumple zones		
Hood buckling creases and safety stops		
Child safety rear door locks		
Power windows lock-out button		
Energy-absorbing steering column		
Tire Pressure Monitoring System (TPMS) with individual tire pressure display and Easy-Fill Tire Alert <sup>20, 21</sup>		
Nissan Vehicle Immobilizer System		

#### **NISSAN ROADSIDE ASSISTANCE**

Your peace of mind is on us. For 36 months or 36,000 miles, whichever comes first, your new Nissan is covered for the following:<sup>20</sup>

Flat-tire changesVehicle lockouts

- Trip Interruption benefits

- Emergency fuel delivery

- Jump starts

Follow Nissan on:







visit NissanUSA.com/versa

#### DIMENSIONS/CAPACITIES/WEIGHTS/MPG

Exterior Dimensions -	Inches			
		S	sv	SR
Wheelbase		103.1	103.1	103.1
Overall length		177	177	177
Overall width		68.5	68.5	68.5
Overall height		57.3	57.3	57.7
Track width (front/rea	r)	59.8/60.2	59.8/60.2	59.3/59
Interior Dimensions –	Inches			
Head room		39.5/36.3		
Leg room		44.5/31		
Hip room		50.9/50.1		
Shoulder room		53.1/53.6		
Aerodynamics - Cd				
	S MT	S CVT	sv	SR
Drag coefficient	0.32	0.32	0.32	0.29
Curb Weights – Lbs.				
		s	sv	SR
Base total				
Manual transmission		2,599		
Xtronic CVT®		2,650	2,657	2,729
2020 EPA Fuel Econon	ny Estimates²			
City/Hwy/Combined	MPG			
Manual transmission		27/35/30	_	_

<sup>1</sup>Availability of features vary by vehicle model year, model, trim level, packaging, and options. <sup>2</sup>2019 EPA Fuel Economy Estimates 27 City/35 Highway/30 Combined for Versa® with 5-speed manual transmission; 32 City/40 Highway/35 Combined for Versa with Xtronic CVT.® Actual mileage may vary with driving conditions – use for comparison only. 3 Intelligent Cruise Control uses limited braking and is not a collision avoidance or warning system. Driver should monitor traffic conditions and brake as needed to prevent collisions. See Owner's Manual for safety information. 4Driving is serious business and requires your full attention. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. 5 Information displayed is dependent on how vehicle is equipped. 6Automatic Emergency Braking with Pedestrian Detection cannot prevent all collisions and may not provide warning or braking in all conditions. Driver should monitor traffic conditions and brake as needed to prevent collisions. See Owner's Manual for safety information. 7Rear Automatic Braking cannot prevent all collisions and may not provide warning or braking in all conditions. Driver should monitor traffic conditions and brake as needed to prevent collisions. See Owner's Manual for safety information. 8Available feature. 9Rear Cross Traffic Alert may not detect all vehicles. See Owner's Manual for safety information. 10Blind Spot Warning cannot prevent collisions and may not detect every object or warn in all situations. Driver should always turn and look before changing lanes. See Owner's Manual for safety information. <sup>11</sup>Lane Departure Warning operates only when lane markings are able to be detected. See Owner's Manual for safety information. 12 Driving is serious business and requires your full attention. If you have to use the connected device while driving. exercise extreme caution at all times so full attention may be given to vehicle operation. <sup>13</sup>Feature availability is dependent on vehicle model, trim level, packaging and options. Compatible connected device may be required and feature availability may be dependent on device's capability. Refer to connected device's owner's manual for details. Late availability for some features. Driving is serious business and requires your full attention. Only use features and connected devices when safe and legal to do so. Some features, including automatic crash notification and SOS, are dependent upon the telematics device being in operative condition, its ability to connect to a wireless network, compatible wireless network availability, navigation map data and GPS satellite signal receptions, the absence of which can limit or prevent the ability to reach Customer Care or receive support. GPS mapping may not be detailed in all areas or reflect current road status. Never program GPS while driving. Only use Remote Engine Start and Remote Horn features in accordance with any laws, rules or ordinances in effect in your vehicle's location. Some services and features are provided by independent companies not within Nissan's control. Should service provider terminate or restrict service or features, service or features may be suspended or terminated without notice or with no liability to Nissan or its partners or agents. Services and features may require compatible cellular network provided by independent companies not within Nissan or its partners' or agents' control. Cellular network signal strength may vary and may not be available in all areas or at all times. Services and features may not function if cellular network is unavailable, restricted, or terminated. Nissan and its partners or agents are not responsible for associated costs or other third party changes that may be required for continued operation due to cellular network unavailability, restriction, or termination (including equipment replacements/upgrades, if available, or roaming charges on alternative networks). Technology is evolving,

32/40/35 32/40/35 32/40/35

Xtronic CVT®