



Camper and Recreational Models



THE TRUCK PEOPLE FROM GENERAL MOTORS

Wanderlust? Let GMC point the way.

Open a map and pick your vacation spot. There's a GMC to get you there in style and comfort. You'll find the exact model you need among these pages — pickups, Rallys, Value Vans and cab and chassis units, which have always been popular for camper conversions. Or tow a trailer behind go-anywhere Jimmy, new Sprint or roomy Suburban models. Break loose and save money at the same time. It's the modern way to travel today! You'll find

that GMC's years of experience in building rugged trucks for industry pays off in "can-take-it" durability and longer useful life. And GMC offers all the available equipment you'll need for leisure-time fun, from extra-strong suspensions to cab carpeting and power steering. Plus a choice selection of reliable powerplants. Talk to the man who knows. Your GMC dealer can help you realize your second home on wheels. See him now and start packing.



New GMC Sprint expresses fine-car luxury plus pickup versatility.

Some would say Sprint is an elegant passenger car. Some would say it's a husky and roomy pickup truck. Whatever you think, you'll agree Sprint fills the bill for short- or long-haul trailer towing. Look at what you get. Styling for the Seventies. Total comfort interior. Power to get you there. Available convenience options, like air conditioning. Plus a pickup box big enough for a half-ton of gear. It's a car. It's a truck. It's the best of both. Get it at your GMC dealer's.



Write your own road map with a GMC 4-wheeler.

Add off-road adventure with GMC's versatile 4-wheel drive models. Adequate chassis height allows clear sailing over low-lying obstacles. And low transfer case position contributes to stylishness while also aiding easy entry and exit. Multiple forward and two reverse gears tailor driving to conditions. Front driving axle joints provide the power you need regardless of turning position. Front and rear tapered leaf springs smooth the way to riding pleasure. A GMC 4-wheel drive model builds extra miles of travel fun.

Anywhere U.S.A. is home sweet home on a GMC pickup.

All the comforts of familiar surroundings are yours anywhere, anytime, when you specify a GMC pickup for your camper. Choice of two body styles, too. Both Wide-Side and Fenderside come in a wide variety of lengths and sizes to suit your individual needs.

Wide-Side or Fenderside, all GMC pickups have been use-proven over the years in just about every type of application. The payoff is a series

of pickups demonstrably superior in job stamina, construction strength, over-the-years reliability and low-cost operation.

You may order from a surprising variety of comfort and convenience options as well as heavy-duty chassis equipment suited to rigorous camper use. A new accessory package for all models offers front bumper spare tire mounting for even more room in the back.



GMC cab and chassis means wall-to-wall breathing room. On the level.



Step up and step right in to one of the roomiest campers you can order. GMC's cab and chassis model allows installation of full-height camper bodies on a low center of gravity frame. You get outstanding stability on or off the road. You get the room necessary for a full-height side entrance. You get solid, integral chassis

construction. In short, you get the ultimate in pickup camper convenience and at-home comfort. Camper bodies up to 14 feet long may be installed on this GMC. And dual rear wheels are available when body size and load weight call for added support. Go first class with a GMC cab and chassis.

The great outdoors is even greater in a Jimmy.

Go all the places you couldn't go before. Jimmy's 4-wheel drive does it. You can drive into the woods where ordinary vehicles can't go. Make tracks in sand where others spin and stop. More, Jimmy's convenient 180-inch overall length suits it perfectly to second car or light cargo use. Power and comfort options ease the driving load. Plus two-wheel drive is available for more conventional on-road applications. Let a Jimmy cut new paths for you. See it today at your GMC dealer's.



Full house? GMC Suburban offers a good deal.

Big families get all the seating room they need in a GMC Suburban. This trailer-tower has 9-passenger seating available as well as extra-large cargo area if you so specify. And it's built to haul your trailer all over the map. Rough, tough and ready for action, Suburban doubles as a super-convenient family station wagon all year round. Get more than you bargained for — get a GMC Suburban and get going for camping fun.

The vacation cottage with the all-year view.



Want a second home that's sized right for four-season fun? GMC's Value Van is uniquely suited to motor home conversion. Sturdy forward control chassis forms a solid base for living quarters without sacrificing riding comfort. Most all the heavy-duty and ease-of-driving options available in other GMC's can also be yours in this unit. Just ask your GMC dealer for full particulars on this outstanding model.



Get away from it all without leaving home.

Nothing beats sleeping in your own bed every night. Especially when you can take it with you to any part of the country anytime for as long as you wish. Just add your own vacation dream house to a GMC motor home chassis. Power brakes and steering, automatic transmission and husky 350 V-8 are standard. Heavy-duty shocks and other features add to your traveling enjoyment. Rides great, too. And it's easier to handle than you think. GMC motor home chassis — for homebodies with itchy feet.

Rally round the campfire in style.



All-new GMC Rally Wagon is bigger and longer for better-than-ever camping convenience. And it isn't all that hard on your wallet. Just look at what you get. New features include increased body length and width plus two longer wheelbases and a new one-ton model. That means up to 3750-lb. cargo capability. Plus a newly available bigger 350-cubic-inch V-8 to move it all. Inside there's more room for all you want to

haul. More room for imaginative conversions with all the at-home conveniences you desire. And GMC engineers even added a sliding side door to replace the old double doors—a thoughtful and convenient touch. Many other new features make this unit ideal for camping fun. Let your GMC dealer show you how easy it is to convert a Rally Wagon to a fun-center tailored to your activities. He's close by—see him soon.

Listed below is GMC equipment and accessories available for camper and recreational applications.

- Power Steering • Heavy Duty Shock Absorbers—front and rear • Heavy Duty Suspension—front and rear • Front Stabilizer Bar • Camper Wiring Harness • Auxiliary Camper Battery & Key Switch • Heavy Duty Cooling (included with air conditioning) • Camper Mirrors • Tinted Glass (windshield only or all windows) • Sliding Rear Windows (pickup only) • Swing Out Tire Mount (front bumper) • Tow Hooks (front bumper) • Rear Step Bumper (with provision for tow ball and safety chains).

Accessories:

- Fire Extinguisher • First Aid Kit • Compass • Highway Emergency Kit (includes road flares).

Vehicles shown illustrate standard or available factory-installed equipment. Items referred to as options, optional or available are at extra cost. Different model applications of the components that are listed as well as many other items of factory-installed equipment may be ordered through your GMC Dealer. GMC Truck & Coach Division reserves the right to make changes at

any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer as effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information on options, specifications, etc., not shown here.



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Need answers to truck service and maintenance questions...answers to parts requirements questions...answers to recommended truck specifications questions? Now GMC offers you direct-to-factory communications. You talk with truck experts at Pontiac, Michigan. Truck experts solve truck problems. That's why we're the truck people from General Motors. If you need us, dial toll free Monday through Friday, between 8:00 AM and 5:00 PM (EST).

GMC SUDDEN SERVICE SYSTEM: 800-521-2800
In Michigan call: 800-572-7953