



Audi

2008





The stars are all perfectly aligned. It's our moment.

It's time for Audi.

Introducing Audi for 2008. Twenty-one models, united by four interlocking rings. Beyond more models than ever before, a paradigm shift, the automotive landscape forever transformed. You feel the momentum – you're not just seeing more and more of these cars. You're seeing them in all the right places. Not merely turning corners, but turning heads as well. From the all-new flagship R8 to the stunningly new TT to the sleek and sexy S5 to the ample yet nimble A8 L W12, there's a certain swagger. A confident grace. A realization that when a car company hits on all cylinders, nothing is impossible. And for you, our timing couldn't be any better.

	R8	TT Coupe / Roadster	A5 / S5	A3	A4 Sedan / Avant / Cabriolet	A6 Sedan / Avant	A8 / A8 L / A8 L W12	Audi Q7	S4 Sedan / Avant / Cabriolet	S6	S8	RS 4 Sedan / Cabriolet	
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Audi R8



Named for arguably the most successful endurance car of all time, the 2008 Audi R8 continues to outpace both top competition and lofty expectations. Nothing less than the sports car only Audi could build. Given our history with all-aluminum, mid-engined, all-wheel drive sports car concepts over the past 15 years, the car we absolutely had to build. Dutch Mandel of *AutoWeek* put it rather succinctly: "Quite simply, the R8 is in a class by itself." Writing in the *Sunday Times* of London, Jeremy Clarkson summed up his reaction to the R8 with these words: "It is one of the truly great cars and the only hesitation I have in giving it five stars is that, ideally, I'd like to give it six."



A leader in lighting, Audi employs a string of LED daytime running lights in the R8. Innovative, to be sure. But they also save energy.

The optional R tronic™ transmission (shown) and the standard six-speed manual have been widely praised for their responsiveness.

Audi TT



TT 2.0 TFSI Coupe & Roadster

TT 3.2 Coupe & Roadster



Upon introduction, the original TT Coupe and Roadster were widely hailed as design icons. Words like timeless and classic were everywhere. To say we took the responsibility of creating a new TT seriously doesn't begin to describe the process. As you can see, we succeeded brilliantly. Both a nod to the past and an avatar of the future. Every line stretched to perfection. Every curve, a revelation. But it's what you can't see that's the real news here. An all-new ASF® that unites aluminum and steel for ideal proportions and optimal handling prowess. And then we dial it up yet again: The option of Audi magnetic ride. As well as quattro®. Not to mention expansive new interpretations of the interior and exterior design language that made the TT an icon in the first place. Whether you choose the 2.0 TFSI® or the 3.2 V6, a pure delight.

Audi S5 | A5

Presenting the all-new Audi S5 and A5. Beyond a sensory sensation, daring and dynamic takes of what a grand touring car from Audi can be. Not just the lowest and widest stance in the class, a combination of elegance and an eagerness to run that's positively captivating. A car that will not be ignored.

The S5 sports a 4.2 V8 with 354 hp, while the A5 offers a 3.2 V6 with 265 hp. Both deliver effective, efficient power through FSI® Direct Injection. And both offer tenacious grip and uncanny balance thanks to new chassis architecture, new suspensions and a new rear-biased quattro all-wheel drive system. And if you think these cars look good in pictures, wait until you see them in person.



Audi A3

A3 2.0 TFSI

A3 3.2 S line

Introducing the 2008 Audi A3. All the evidence you need that luxury and large are not mutually exclusive. Proof that an urban car can also be decidedly urbane. Whether you opt for the 200 hp 2.0 TFSI or a V6 with 250 hp, quattro all-wheel drive and the S line package, rest assured that we never forget that functional starts with fun. From an Open Sky sunroof to Audi navigation system to SIRIUS® Satellite Radio and more, options abound. Standard on every A3: Outstanding safety ratings from the Insurance Institute for Highway Safety (IIHS). After all, we put everything we know about safety into all of our cars.



Audi A4



A4 2.0 TFSI Sedan, Avant & Cabriolet

A4 3.2 Sedan, Avant & Cabriolet

With Sedan, Avant and Cabriolet models to choose from, there's bound to be a 2008 A4 that stirs you to action. Beyond body styles, we offer a wealth of engine, transmission and driveline options. Both our 200 hp and 255 hp engines feature FSI Direct Injection technology designed to extract more power with less fuel. New for 2008: An S line package exterior, standard. An array of standard equipment and select options await the discerning driver.

Power, performance, style. When you add it up, every 2008 A4 has it all. And then some. For more information on special packages and offerings for 2008, see your dealer or go to audiusa.com for details.



Audi A6



A6 3.2 Sedan & Avant

A6 4.2 Sedan



A perfect union of style and substance, the 2008 Audi A6 Sedan and A6 Avant succeed brilliantly on any number of levels. Starting with the riveting performance of both the 3.2 V6 and the 4.2 V8 – with 255 hp and 350 hp respectively. In addition to engines, the Sedan features transmission and driveline choices, while the Avant offers sure-footed quattro all-wheel drive and the efficient, effective power of a V6 with FSI Direct Injection as standard. From Audi music interface to Bluetooth® connectivity, there are a wealth of ways to personalize your A6. If you're looking for winning design, compelling performance and form and function in delightful harmony, look no further.

Audi A8

A8 4.2

A8 L 4.2

A8 L W12

The 2008 A8, A8 L and A8 L W12: For 2008, a sharpened focus on details. Inside and out. However, the essence of these automobiles remains unchanged – all-aluminum Audi Space Frame (ASF®). Lighter, stronger and safer than steel, a true breakthrough. A choice of wheelbase lengths. Adaptive air suspension. A powerfully smooth, sonorous V8 with 350 hp or the mellifluous 450 hp 12-cylinder A8 L W12.

Beyond broad strokes, attention to detail: All the very latest driving and communication tools, interior appearance enhancement options as well as options you'll find absolutely nowhere else: a Bang & Olufsen® Advanced Sound System with Acoustic Lens Technology, for example. We could go on and on. And you will in one of these cars.



Audi Q7

Audi Q7 3.6

Audi Q7 4.2

Built with North America in mind, the Audi Q7 is finding friends all over the world. Both the Audi Q7 3.6 and 4.2 feature FSI Direct Injection technology for effective, efficient power – 280 and 350 hp respectively. Legendary quattro all-wheel drive, a given. As well as a world-class interior with all the very latest communication and entertainment gear. Including the option of a Bang & Olufsen Advanced Sound System. Not to mention five-star crash ratings from NHTSA*, the highest possible ranking. From its commanding exterior to its welcoming interior, a new standard in SUVs. The one that others are forced to benchmark.



*Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

Audi S4

Sedan
Avant
Cabriolet



Whether it's a Sedan, a Cabriolet or stylish Avant, every 2008 S4 shares common virtues: A 340 hp V8. Legendary quattro all-wheel drive. Incomparable style and extraordinary attention to detail. Whether mated to a six-speed Tiptronic® or a six-speed manual, the V8 is a delight. Power to pull ahead rather smartly in all forward gears. An aural sensation to boot. Every one of these cars feels as if it were built precisely for the driver. The fact that friends can come along quite comfortably, a bonus.



Audi S6

Some are first drawn to the 2008 S6 on looks alone. The bold grille, the piercing Bi-xenon headlights underscored by new programmable daytime LED driving lights. Its impressive dimensions and flowing shape are also appealing. But then you hear the magnificent V10. All 435 hp begging you to get going. An ideal complement to its sport-tuned six-speed Tiptronic transmission and road-gripping quattro all-wheel drive. Zero to 60 mph: 5.1 seconds and 398 lb-ft of torque. But numbers don't begin to tell this story. You must drive this car.



Audi S8



How do you dazzle those for whom nothing less than the best will do? Take a normal wheelbase A8. Substitute a V10. Lower and stiffen the adaptive air suspension for a sportier feel. Orient the power of the quattro system to the rear, too. Take advantage of its unique all-aluminum construction in every way possible. From an emboldened front grille to distinctive side mirrors to a shape that's at once timeless and futuristic, the 2008 S8 shines completely and absolutely. Inside, a commanding declaration of strength and clarity of purpose. Beyond all the very latest communication and driver-assistance options, choices you'll find nowhere else. An optional Bang & Olufsen Advanced Sound System with Acoustic Lens Technology and unsurpassed sound. But then again, once you hear the V10 in full glory you may not care about other sound systems. When you look up visceral in an illustrated dictionary, this is what you should see.

Audi RS 4

RS 4 Sedan

RS 4 Cabriolet



Presenting a one-two punch like no other. In addition to the 2008 RS 4 Sedan, Audi is proud to introduce the 2008 RS 4 Cabriolet. The first time we've ever offered more than one RS model in the U.S. After the kind of praise that's been heaped on the Sedan, how could we not? Both models sport a high-revving 420 hp, rear-biased quattro all-wheel drive, a short throw six-speed manual and massive brakes. Now add the exclusivity of Dynamic Ride Control (DRC), a diagonally opposed hydraulic suspension that absolutely flattens the road under rather extreme conditions. The RS 4. Still alone at the top of the class. But with more company.



Audi Interiors

When others attempt interior upgrades,
this is what they're striving for.



First impressions count. But not as much as the test of time. When it comes to interior design, we've never been better. Strong words when one is widely acknowledged as the industry's leader. From a zeal to raise the bar in fit and finish to an insistence on nothing but the highest quality materials, every Audi is designed to forge a bond that's instantly welcoming and forever fascinating. While never forgetting how important it is to delight driver and occupants. From our growing collaboration with Bang & Olufsen to our innovative Audi music interface for the quintessential iPod® experience to the look and feel of every touch, every control, every surface.

The interior of the new TT may be unique, but it shares common values with every Audi. A driver-centric approach. A raised center console. Attention to detail. Visual harmony. Seamless transitions. An open invitation to trust your intuition. An environment that inspires confidence. Materials that will hold up to today's world. Technologies that add to the driving experience without distraction. And more. After all, we're Audi.

Far left:
– The interior of the all-new A5.

Center, top to bottom:
– Acoustic Lens Technology.
Part of the Bang & Olufsen Advanced Sound System.
Available in the A8, S8 and Audi Q7 models.
– Audi music interface for class-leading iPod connectivity.
Available on A6, A8, S6, S8 and Audi Q7 models.
– Center console, including MMI® controller, of the Audi Q7.

Far right:
– The cockpit of the all-new TT Roadster, shown with optional equipment.

Audi Technology

To say technology motivates us to new heights
is a bit of an understatement.



Any discussion of the essence of Audi must begin with engineering. It's who we were more than 100 years ago. It's who we are today. In 2001, we introduced FSI Direct Injection while winning the 24 Hours of Le Mans. Today you'll find it on models throughout our line. In 1989, we introduced most of the world to our wondrous TDI technology. We took it to the track and won Le Mans. Again. Soon, you'll understand exactly what we mean. When you're Audi, the search for truth never ends. To our way of thinking, good enough rarely is.

From new ways and new places to simultaneously test an automobile's aerodynamic and acoustic qualities to new ways to form and join both steel and aluminum to a series of firsts in the new world of LED lighting, Audi innovates. Ceaselessly.

For example, we introduced quattro in 1980 and still haven't stopped improving it. Not just a winner in inclement weather and on bad roads, a performance plus anywhere and everywhere. Essentially mechanical in nature with electronic overlays, quattro spells superior confidence and control in any language. Not to mention in a variety of conditions.

Far left:
– Legendary quattro delivers power to the wheel or wheels with the most grip.

Far right:
– FSI Direct Injection technology means more power with less fuel.

Center, top to bottom:
– An A8 L in our new, state-of-the-art wind tunnel.
– Every Audi is designed to sacrifice itself in order to better protect occupants in the event of an accident.
– We use LED lighting in some of our rear lights because they're quicker to fire than conventional lights.

Specifications	Audi R8	Audi TT Coupe	Audi TT Roadster	Audi A5	Audi S5	Audi A3	Audi A4 Sedan
Model Configurations	<ul style="list-style-type: none">▶ 4.2 FSI® V8 420 hp / quattro® AWD / six-speed manual▶ 4.2 FSI V8 420 hp / quattro AWD / six-speed R tronic™	<ul style="list-style-type: none">▶ 2.0 TFSI® 200 hp / FWD / six-speed S tronic™▶ 3.2 V6 250 hp / quattro AWD / six-speed manual▶ 3.2 V6 250 hp / quattro AWD / six-speed S tronic	<ul style="list-style-type: none">▶ 2.0 TFSI 200 hp / FWD / six-speed S tronic▶ 3.2 V6 250 hp / quattro AWD / six-speed manual▶ 3.2 V6 250 hp / quattro AWD / six-speed S tronic	<ul style="list-style-type: none">▶ 3.2 FSI V6 265 hp / quattro AWD / six-speed Tiptronic®▶ 3.2 FSI V6 265 hp / quattro AWD / six-speed manual	<ul style="list-style-type: none">▶ 4.2 FSI V8 354 hp / quattro AWD / six-speed Tiptronic▶ 4.2 FSI V8 354 hp / quattro AWD / six-speed manual	<ul style="list-style-type: none">▶ 2.0 TFSI 200 hp / FWD / six-speed manual▶ 2.0 TFSI 200 hp / FWD / six-speed S tronic▶ 3.2 V6 250 hp / quattro AWD / six-speed S tronic	<ul style="list-style-type: none">▶ 2.0 TFSI 200 hp / FrontTrak® FWD / six-speed manual▶ 2.0 TFSI 200 hp / FrontTrak FWD / six-speed multitronic® CVT▶ 2.0 TFSI 200 hp / quattro AWD / six-speed manual▶ 2.0 TFSI 200 hp / quattro AWD / six-speed Tiptronic▶ 2.0 TFSI V6 255 hp / FrontTrak FWD / multitronic CVT▶ 3.2 FSI V6 255 hp / FrontTrak FWD / multitronic CVT▶ 3.2 FSI V6 255 hp / quattro AWD / six-speed manual▶ 3.2 FSI V6 255 hp / quattro AWD / six-speed Tiptronic
Key Standard Features*	<ul style="list-style-type: none">▶ Audi magnetic ride▶ ASF® Aluminum Space Frame▶ Retractable rear spoiler▶ Tone-on-tone sideblades▶ Bi-xenon headlights▶ Full LED rear lights and LED daytime running lights▶ 19" five double-spoke design cast alloy wheels▶ SIRIUS® Satellite Radio▶ Four-branch exhaust system▶ Sport seats with leather/Alcantara® surfaces▶ Power, heated seats with power lumbar support	2.0 T <ul style="list-style-type: none">▶ Three-spoke flat-bottomed leather-wrapped steering wheel▶ New sport seats, in Alcantara leather▶ 17" five-arm alloy wheels ASF aluminum and steel space frame <ul style="list-style-type: none">▶ Retractable rear spoiler▶ Interior aluminum optic trim 3.2 <ul style="list-style-type: none">▶ Automatic dimming interior mirror with compass▶ Power, heated front seats with power lumbar▶ Audi Symphony AM/FM stereo with in-dash, six-disc CD changer	2.0 T <ul style="list-style-type: none">▶ Three-spoke flat-bottomed leather-wrapped steering wheel▶ New sport seats, in Alcantara leather▶ 17" five-arm alloy wheels ASF aluminum and steel space frame <ul style="list-style-type: none">▶ Retractable rear spoiler▶ Interior aluminum optic trim 3.2 <ul style="list-style-type: none">▶ Automatic dimming interior mirror with compass▶ Power, heated front seats with power lumbar▶ Audi Symphony AM/FM stereo with in-dash, six-disc CD changer	<ul style="list-style-type: none">▶ Tilting glass roof▶ Tire-pressure monitoring system▶ Audi Symphony AM/FM stereo with in-dash six-disc CD changer (MP3 capability)▶ SIRIUS Satellite Radio▶ Leather seating surfaces▶ Three-zone climate control	<ul style="list-style-type: none">▶ S sport exhaust, bumpers, badging, grille and door sill trim▶ Bi-xenon headlights▶ LED daytime running lights▶ Tilting glass roof▶ Tire-pressure monitoring system▶ Audi Symphony AM/FM stereo with in-dash six-disc CD changer (MP3 capability)▶ SIRIUS Satellite Radio▶ Sport seats▶ Sport seats▶ Three-zone climate control▶ 19" five double-spoke wheels	2.0 T <ul style="list-style-type: none">▶ Center console with two power outlets and two cupholders▶ Cruise control▶ Dual-zone climate control▶ 17" five-spoke cast alloy wheels 3.2 S line <ul style="list-style-type: none">▶ SIRIUS Satellite Radio▶ Sport seats▶ BOSE Premium Sound system▶ Sport suspension▶ S line sport exterior	<ul style="list-style-type: none">▶ 12-way power driver seat with power lumbar support▶ Dual-zone climate control▶ Power windows with one-touch up/down feature▶ Anti-theft alarm system▶ Audi Symphony AM/FM stereo with in-dash six-disc CD changer (MP3 capability)▶ Tire-pressure monitoring system▶ S line sport exterior
Key Options*	<ul style="list-style-type: none">▶ Bang & Olufsen® Sound System▶ Enhanced leather package▶ Black Alcantara headliner▶ Sideblades<ul style="list-style-type: none">▶ Body color▶ Oxygen Silver▶ Carbon Fiber (limited availability)▶ Audi navigation plus[†]▶ Premium package<ul style="list-style-type: none">▶ Rearview camera▶ Audi hill hold	<ul style="list-style-type: none">▶ Audi magnetic ride suspension▶ Bi-xenon headlights▶ Audi adaptive light▶ iPod® interface/adaptor (located in glove box)▶ Preparation for mobile phone (Bluetooth®)^{††}▶ 18" ten-spoke bi-colored cast alloy wheels in summer performance** and all-season self-supporting tires▶ 18" seven-spoke cast alloy wheels in summer performance** and all-season self-supporting tires▶ BOSE® Surround Sound▶ Audi navigation plus[†]▶ Audi parking system▶ Enhanced interior package▶ Audi exclusive line▶ S line package	<ul style="list-style-type: none">▶ Audi magnetic ride suspension▶ Bi-xenon headlights▶ Audi adaptive light▶ iPod interface/adaptor (located in glove box)▶ Preparation for mobile phone (Bluetooth)^{††}▶ 18" ten-spoke bi-colored cast alloy wheels in summer performance** and all-season self-supporting tires▶ 18" seven-spoke cast alloy wheels in summer performance** and all-season self-supporting tires▶ BOSE Surround Sound▶ Audi navigation plus[†]▶ Audi parking system▶ Enhanced interior package▶ Audi exclusive line▶ S line package▶ Baseball-optic leather package	<ul style="list-style-type: none">▶ Bi-xenon headlights▶ Audi adaptive light▶ LED daytime running lights▶ Sport seats▶ Convenience package▶ Technology package▶ 19" five-arm Y-spoke alloy wheels▶ DVD-based Audi navigation[†] with Audi music interface▶ Bang & Olufsen Sound System	<ul style="list-style-type: none">▶ S line package▶ Technology package▶ DVD-based Audi navigation[†] with Audi music interface▶ Bang & Olufsen Sound System	2.0 T <ul style="list-style-type: none">▶ S line Sport package▶ Titanium package▶ Open Sky system▶ Audi navigation system[†] with DVD▶ iPod adaptor in glove box▶ SIRIUS Satellite Radio 3.2 S line <ul style="list-style-type: none">▶ Open Sky system▶ Preparation for mobile phone (Bluetooth)^{††}▶ Audi navigation system[†] with DVD▶ Premium Vienna leather seating▶ 18" 14-spoke alloy wheels▶ Bi-xenon headlights▶ Audi adaptive light	<ul style="list-style-type: none">▶ Heated front seats (standard on 3.2)▶ Sport suspension▶ Bi-xenon headlights▶ Audi adaptive light▶ Audi navigation plus[†] with DVD and iPod music interface▶ Preparation for mobile phone (Bluetooth)^{††}▶ SIRIUS Satellite Radio▶ BOSE Premium Sound system

*The specifications in this brochure include selected features and options. For more detailed information, please see your Audi dealer, refer to a model-specific brochure or visit [audiusa.com](#). **Performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires for your car or its equivalent. These summer performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. [†]The Audi navigation system depends upon signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies must be available

and operating properly for the system to function. The system is designed to provide you with the suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest or other road system changes are beyond the control of Audi of America, Inc. Complete, detailed mapping of lanes, roads, streets, toll roads, highways, etc. is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi navigation system route. Periodically the mapping is updated and a new DVD will be required in order to maintain the latest navigation information available to us. These will be available for purchase from time to time at additional cost. ^{††}Your Audi vehicle is equipped with a phone preparation utilizing Bluetooth interface to enable hands-free functionality (compatible mobile phones sold separately). You will need a Bluetooth-enabled mobile phone in order to utilize this function. Not all Bluetooth-enabled mobile phone models are compatible with Audi's phone preparation. Audi recommends use of the Audi phone cradle (sold separately) with your mobile phone while operating this vehicle. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI.

Specifications	Audi A4 Avant	Audi A4 Cabriolet	Audi A6 Sedan	Audi A6 Avant	Audi A8	Audi A8 L	Audi A8 L W12
Model Configurations	<ul style="list-style-type: none">▶ 2.0 TFSI 200 hp / quattro AWD / six-speed manual▶ 2.0 TFSI 200 hp / quattro AWD / six-speed Tiptronic▶ 3.2 FSI V6 255 hp / quattro AWD / six-speed Tiptronic▶ 3.2 FSI V6 255 hp / quattro AWD / six-speed manual	<ul style="list-style-type: none">▶ 2.0 TFSI 200 hp / FrontTrak FWD / multitronic CVT▶ 2.0 TFSI 200 hp / quattro AWD / six-speed Tiptronic▶ 3.2 FSI V6 255 hp / FrontTrak FWD / six-speed Tiptronic	<ul style="list-style-type: none">▶ 3.2 FSI V6 255 hp / FrontTrak FWD / multitronic CVT▶ 3.2 FSI V6 255 hp / quattro AWD / six-speed Tiptronic▶ 4.2 FSI V8 350 hp / quattro AWD / six-speed Tiptronic	<ul style="list-style-type: none">▶ 3.2 FSI V6 255 hp / quattro AWD / six-speed Tiptronic	<ul style="list-style-type: none">▶ 4.2 FSI V8 350 hp / quattro AWD / six-speed Tiptronic	<ul style="list-style-type: none">▶ 4.2 FSI V8 350 hp / quattro AWD / six-speed Tiptronic	<ul style="list-style-type: none">▶ 6.0 W12 450 hp / quattro AWD / six-speed Tiptronic
Key Standard Features*	<ul style="list-style-type: none">▶ 12-way power driver seat with power lumbar support▶ Dual-zone climate control▶ Power windows with one-touch up/down feature▶ Anti-theft alarm system▶ Audi Symphony AM/FM stereo with in-dash six-disc CD changer (MP3 capability)▶ Tire-pressure monitoring system▶ S line sport exterior	<ul style="list-style-type: none">▶ Cruise control▶ Power, heated outside mirrors▶ Anti-theft alarm system▶ Leather seating surfaces▶ Power driver and passenger seats with power lumbar support▶ SIRIUS Satellite Radio▶ One-touch window opening	<ul style="list-style-type: none">▶ Preparation for mobile phone (Bluetooth)**▶ Rain sensor / light sensor▶ Leather seating surfaces (full leather with 4.2)▶ MMI® backlit color display and operating system▶ SIRIUS Satellite Radio▶ 12-way power driver and front passenger seats▶ Tire-pressure monitoring system▶ Headlight washers	<ul style="list-style-type: none">▶ Preparation for mobile phone (Bluetooth)**▶ Rain sensor / light sensor▶ Leather seating surfaces▶ MMI backlit color display and operating system▶ SIRIUS Satellite Radio▶ 12-way power driver and front passenger seats▶ Tire-pressure monitoring system▶ Headlight washers	<ul style="list-style-type: none">▶ LED taillights and side mirror blinker▶ Bi-xenon headlights▶ Audi adaptive light▶ Audi navigation system† with DVD▶ Bose Surround Sound▶ ASF aluminum alloy frame▶ Preparation for mobile phone (Bluetooth)**▶ Front and rear heated seats▶ SIRIUS Satellite Radio	<ul style="list-style-type: none">▶ LED taillights and side mirror blinker▶ Bi-xenon headlights▶ Audi adaptive light▶ Audi navigation system† with DVD▶ Bose Surround Sound▶ ASF aluminum alloy frame▶ Preparation for mobile phone (Bluetooth)**▶ Front and rear heated seats▶ SIRIUS Satellite Radio	<ul style="list-style-type: none">▶ All Audi A8 / A8 L key standard features▶ Lavish Valcona leather interior with contrasting piping▶ Wood / leather segmented steering wheel with shift paddles▶ Audi parking system advanced (includes rearview camera)▶ Four-zone climate control▶ SIRIUS Satellite Radio
Key Options*	<ul style="list-style-type: none">▶ Heated front seats (standard on 3.2)▶ Sport suspension▶ Bi-xenon headlights▶ Audi adaptive light▶ Audi navigation plus† with DVD and iPod music interface▶ Preparation for mobile phone (Bluetooth)**▶ SIRIUS Satellite Radio▶ BOSE Premium Sound system	<ul style="list-style-type: none">▶ Premium package (2.0 T) with 17" five double-spoke cast alloy wheels and wind deflector▶ Convenience package▶ Preparation for mobile phone (Bluetooth)**▶ S line Sport package▶ Acoustic top (available in Convenience package on 3.2 models)▶ Audi navigation plus† with DVD▶ Heated front seats	<ul style="list-style-type: none">▶ Advanced key▶ Audi navigation system† with DVD▶ BOSE Surround Sound (standard on 4.2)▶ Audi lane assist▶ Bi-xenon headlights (standard on 4.2)▶ Audi adaptive light (standard on 4.2)▶ Audi parking system advanced (includes rearview camera)▶ Audi music interface▶ Sport suspension	<ul style="list-style-type: none">▶ Advanced key▶ Audi navigation system† with DVD▶ BOSE Surround Sound▶ Audi lane assist▶ Bi-xenon headlights▶ Audi adaptive light▶ Adaptive air suspension▶ Adaptive cruise control▶ Audi parking system advanced (includes rearview camera)▶ Audi music interface▶ Sport suspension	<ul style="list-style-type: none">▶ Bang & Olufsen Advanced Sound System▶ 19" five-spoke cast alloy wheels with all-season tires▶ 20" bi-color seven twin-spoke wheels with summer performance tires**▶ Leather appointment upgrade▶ Advanced key▶ Adaptive cruise control▶ Audi parking system advanced (includes rearview camera)▶ Front seat ventilation and massage▶ Audi lane assist▶ Audi side assist▶ Audi Exclusive interior package	<ul style="list-style-type: none">▶ Bang & Olufsen Advanced Sound System▶ 19" five-spoke cast alloy wheels with all-season tires▶ 20" bi-color seven twin-spoke wheels with summer performance tires**▶ Leather appointment upgrade▶ Advanced key▶ Adaptive cruise control▶ Audi parking system advanced (includes rearview camera)▶ Front seat ventilation and massage▶ Audi lane assist▶ Audi side assist▶ Audi Exclusive interior package	<ul style="list-style-type: none">▶ Bang & Olufsen Advanced Sound System▶ 20" bi-color seven twin-spoke wheels with summer performance tires**▶ Leather appointment upgrade▶ Adaptive cruise control▶ Personal refrigerator▶ Audi lane assist▶ Audi side assist▶ Heated steering wheel

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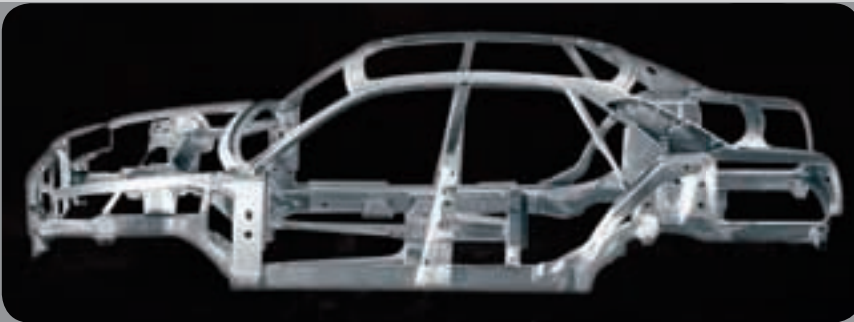
The system is designed to provide you with the suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest or other road system changes are beyond the control of Audi of America, Inc. Complete, detailed mapping of lanes, roads, streets, toll roads, highways, etc. is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi navigation system route. Periodically the mapping is updated and a new DVD will be required in order to maintain the latest navigation information available to us. These will be available for purchase from time to time at additional cost. †Your Audi vehicle is equipped with a phone preparation utilizing Bluetooth interface to enable hands-free functionality (compatible mobile phones sold separately). You will need a Bluetooth-enabled mobile phone in order to utilize this function. Not all Bluetooth-enabled mobile phone models are compatible with Audi's phone preparation. Audi recommends use of the Audi phone cradle (sold separately) with your mobile phone while operating this vehicle. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI.

Specifications	Audi Q7	Audi S4	Audi S4 Avant	Audi S4 Cabriolet	Audi S6	Audi S8	Audi RS 4 / Audi RS 4 Cabriolet
Model Configurations	<ul style="list-style-type: none">▶ 3.6 FSI V6 280 hp / quattro AWD / six-speed Tiptronic▶ 4.2 FSI V8 350 hp / quattro AWD / six-speed Tiptronic	<ul style="list-style-type: none">▶ 4.2 V8 340 hp / quattro AWD / six-speed manual▶ 4.2 V8 340 hp / quattro AWD / six-speed Tiptronic	<ul style="list-style-type: none">▶ 4.2 V8 340 hp / quattro AWD / six-speed manual▶ 4.2 V8 340 hp / quattro AWD / six-speed Tiptronic	<ul style="list-style-type: none">▶ 4.2 V8 340 hp / quattro AWD / six-speed manual▶ 4.2 V8 340 hp / quattro AWD / six-speed Tiptronic	<ul style="list-style-type: none">▶ 5.2 FSI V10 435 hp / quattro AWD / six-speed Tiptronic	<ul style="list-style-type: none">▶ 5.2 FSI V10 450 hp / quattro AWD / six-speed Tiptronic	<ul style="list-style-type: none">▶ 4.2 FSI V8 420 hp / quattro AWD / six-speed manual
Key Standard Features*	<p>3.6</p> <ul style="list-style-type: none">▶ Dual eight-way power driver seat and four-way lumbar support▶ Four-spoke multi-function leather steering wheel▶ Second row bench seat, 40/20/40 split, fold flat, adjustable outboard seat backs▶ Leather seating surfaces <p>3.6 Premium</p> <ul style="list-style-type: none">▶ Power tailgate▶ Audi music interface▶ Third-row seating▶ Preparation for mobile phone (Bluetooth)^{††}▶ Audi parking system advanced (includes rearview camera) <p>4.2 Premium</p> <ul style="list-style-type: none">▶ Power tilt-and-telescopic steering column▶ Bi-xenon headlights▶ Audi adaptive light▶ Audi advanced key▶ 20” alloy wheels with all-season tires▶ Audi navigation system[†] with DVD▶ Four-zone climate control	<ul style="list-style-type: none">▶ Bi-xenon headlights▶ Power outside mirrors with defog feature in distinctive aluminum-look housing▶ Power glass sunroof with slide-and-tilt functions and pinch protection▶ High-pressure, retractable headlight washers▶ 18” seven double-spoke cast alloy wheels with summer performance tires^{**}▶ SIRIUS Satellite Radio	<ul style="list-style-type: none">▶ Bi-xenon headlights▶ Power outside mirrors with defog feature in distinctive aluminum-look housing▶ Power glass sunroof with slide-and-tilt functions and pinch protection▶ High-pressure, retractable headlight washers▶ 18” seven double-spoke cast alloy wheels with summer performance tires^{**}▶ SIRIUS Satellite Radio	<ul style="list-style-type: none">▶ Wind deflector▶ Acoustic top▶ 18” seven double-spoke cast alloy wheels▶ Sport suspension▶ S4 exterior differentiation▶ High-pressure retractable headlight washers▶ SIRIUS Satellite Radio	<ul style="list-style-type: none">▶ LED daytime running lights▶ 19” five-arm alloy wheels with summer performance tires^{**}▶ S6 sport seats with integrated headrests▶ Silk Nappa leather upholstery▶ Bi-xenon headlights▶ Audi adaptive light▶ BOSE Surround Sound▶ Headlight washers▶ SIRIUS Satellite Radio	<ul style="list-style-type: none">▶ Five-point LED daytime running lights▶ 20” five-arm wing design wheels with summer performance tires^{**}▶ Alcantara headliner▶ Dual-pane security glass▶ Preparation for mobile phone (Bluetooth)^{††}▶ SIRIUS Satellite Radio▶ Advanced key	<ul style="list-style-type: none">▶ Heated front seats▶ Carbon Fiber interior trim▶ Premium leather sport seats▶ Sport suspension▶ Dynamic Ride Control (DRC)▶ 19” seven double-spoke cast alloy wheels with summer performance tires^{**}▶ Sport mode▶ High-pressure retractable headlight washers
Key Options*	<p>3.6</p> <ul style="list-style-type: none">▶ Heated front seats▶ Third-row seating▶ SIRIUS Satellite Radio▶ Panorama sunroof▶ Towing package <p>3.6 Premium</p> <ul style="list-style-type: none">▶ Bi-xenon headlights▶ Audi adaptive light▶ Four-zone climate control▶ Audi side assist▶ Audi lane assist▶ BOSE Surround Sound <p>4.2 Premium</p> <ul style="list-style-type: none">▶ Extended leather package▶ Adaptive cruise control▶ S line package▶ Adaptive air suspension▶ Bang & Olufsen Advanced Sound System	<ul style="list-style-type: none">▶ Convenience package▶ Audi parking system advanced▶ Preparation for mobile phone (Bluetooth)^{††}▶ Carbon Fiber or Gray Birch wood interior beltline trim▶ Audi navigation plus[†] with DVD▶ Audi adaptive light	<ul style="list-style-type: none">▶ Convenience package▶ Audi parking system advanced▶ Preparation for mobile phone (Bluetooth)^{††}▶ Carbon Fiber or Gray Birch wood interior beltline trim▶ Audi navigation plus[†] with DVD▶ Audi adaptive light	<ul style="list-style-type: none">▶ Convenience package with adaptive lights▶ Audi navigation plus[†] with DVD▶ Preparation for mobile phone (Bluetooth)^{††}▶ Front and rear heated seats	<ul style="list-style-type: none">▶ Leather driver's side dashboard▶ Carbon Fiber decorative inlays▶ Adaptive cruise control▶ Audi parking system advanced (includes rearview camera)	<ul style="list-style-type: none">▶ Audi parking system advanced (includes rearview camera)▶ Bang & Olufsen Advanced Sound System▶ Leather appointment upgrade▶ Carbon Fiber interior trim▶ Adaptive cruise control	<ul style="list-style-type: none">▶ Heated rear seats▶ Brushed Aluminum trim▶ Preparation for mobile phone (Bluetooth)^{††}▶ SIRIUS Satellite Radio▶ Audi navigation plus[†] with DVD

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“The only innovations that interest me are the ones that lead to greater strength and quality.” – August Horch, Founder – Horch/Audi



A man of strong convictions, August Horch left a comfortable position when it became clear that the only way to see if his innovations would work was to start his own car company. First Horch. And then Audi. Two of the four companies symbolized by interlocking rings. His belief in advanced technology, responsive performance, inspired design and consummate safety led to quattro, the ASF, FSI, TDI as well as hundreds of checkered flags from Le Mans to Pikes Peak. From the iconic TT to the intuitive MMI operating system to zinc galvanizing to high safety scores across the board, a zeal to test limits and challenge convention. You can see it in the all-new R8. Feel it in every car with quattro. Sense it in the stunning all-new S5. Hear it every time you close a door.

From humble origins in Germany more than 100 years ago to cars sold in more than 100 markets around the globe, it's been quite a journey. The singular vision of one man now shared by millions. And growing by leaps and bounds. All because of a conviction that when it comes to design, performance, technology and safety, there are no shortcuts. **TRUTH IN ENGINEERING.**

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