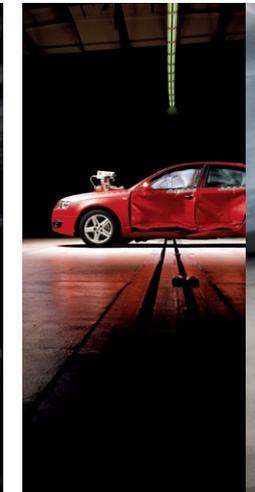




TTTTS



substance always wins the day



It takes more than hard work, dedication and vision to create the truly exceptional. It takes something intangible. Something you can't quite put your hands on. It's courage, guts, perseverance, passion and fierceness of focus all wrapped into one.

And it's this intangible characteristic that defines all of us at Audi. It's the driving force behind

every pencil line we draw, every calculation we make and every idea we deem not good enough.

It's why every inch and curve and angle has purpose. It's why we test our cars at the highest of speeds for hours on end so they can be driven on any surface and in any condition – rain, shine or white-out blizzard.

It's why substance always wins the day. It's why cutting a corner, even a weld seam in the trunk, would be sacrilegious. And it's why for us scrutiny is so deeply ingrained it's like the very act of breathing.

This is Truth in Engineering. And this is Audi.





a badge doesn't define you
it represents you

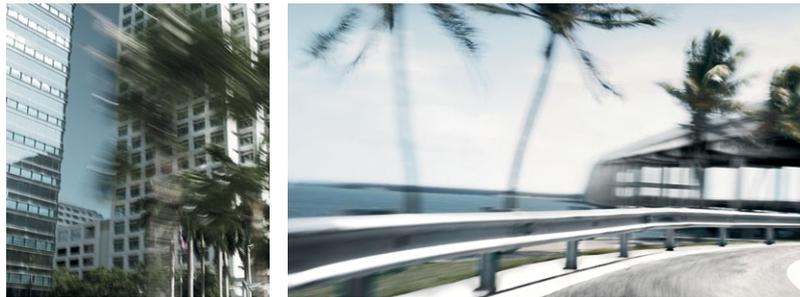
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sleek

The progressive, award-winning design of the TT sets it apart from anything in its class. For years the TT has been widely acknowledged as a design icon, and this year, it looks even more assertive, thanks in part to the Audi xenon plus headlights. They now feature 24 piercing LED daytime running lights that signify Audi domination at the 24 Hours of Le Mans. The new look includes a High-Gloss Black Singleframe® grille and new foglight grilles, as well as air inlets with sharp edges that highlight the highly assertive look of the TT.

The unmistakable profile of the TT is complemented by the dramatic aluminum fuel filler cap that offers a distinctive accent to the flowing body. Below the automatic retractable rear spoiler, is the unique rear diffuser with dual exhaust that adds an aggressive look to the TT. Take the sport focus even further with the available S line® Package and the TT will be a perfect reflection of your desire to drive the most innovative sports car in its class.

TT



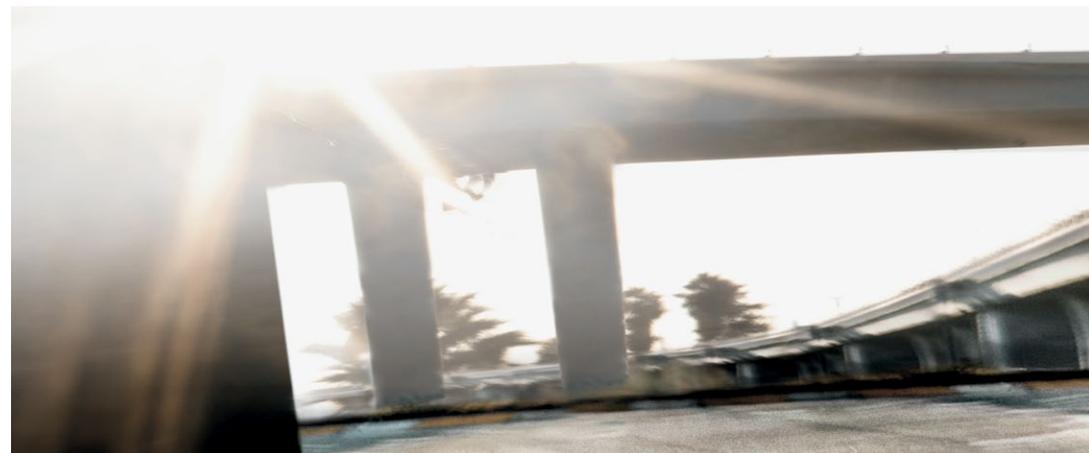


TT Coupe Prestige





TT Roadster Premium Plus



dynamic

Nothing delivers precision-handling and a high performance driving experience like the Audi TT. It's the only car in its class to offer quattro® all-wheel drive as standard. On virtually any road, the TT offers superior traction, creating a feeling of confidence. The TT front suspension features an advanced MacPherson strut design as well as a rear multi-link suspension with a number of aluminum components to keep the unsprung weight of the TT low. Available Audi magnetic ride further enhances handling by

offering two modes to personalize your driving experience. In Normal mode, the suspension strikes a balance between being agile and comfortable. In Sport mode, the system uses high damping forces to suppress body roll, creating a taut, connected feel to the road. The result is a well-balanced sports car with confidence-inspiring, precise handling that is unlike any car in or out of its class.



surpass



TT Coupe Prestige

The heart of the TT lurks just beneath its sculpted hood, delivering instant and seemingly limitless power. The TT features a 2.0 TFSI® engine with Audi valvelift system that generates 211hp and 258 lb-ft. of torque. For maximum

performance, it's mated to the lightning-fast S tronic® dual-clutch transmission that delivers shift times of just 0.2 seconds, while Audi launch control optimizes acceleration. But acceleration is just one part of the performance

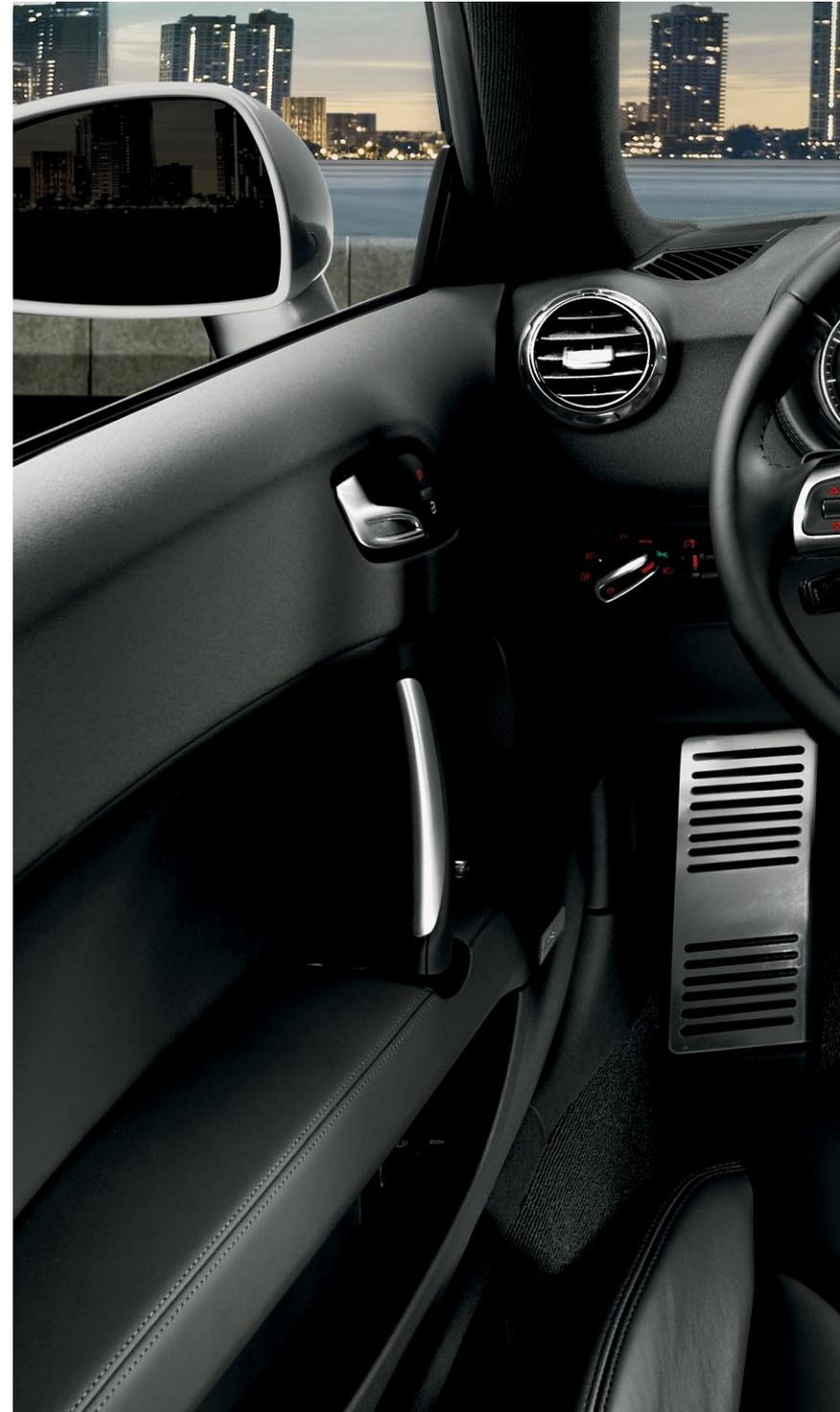
equation. This remarkable group of technologies delivers optimal performance, making the TT suitable for the most demanding driver.

calculated

Progressive Audi design is evident everywhere in the driver-oriented cockpit. Beginning with the contrasting aluminum applications, the TT interior is meticulously designed throughout – echoing the Audi passion for performance and attention to detail.

Front and center for the driver is the race-inspired, multifunction, sport steering wheel. Leather-wrapped magnesium offers a solid feel, while the three-spoke design is contoured perfectly to your hands. Even the standard leather sport seats with Alcantara® inserts are race-inspired, keeping you firmly in place during spirited driving.

Interior convenience is also a top priority. With the power-folding top stored, the TT Roadster still offers nearly 9 cu. ft. of storage space for weekend getaways. The TT Coupe offers exclusive split folding rear seats with a class-leading 24.7 cu. ft. of storage. It is these thoughtful touches that make the TT a standout. A stunning beauty that is also practical and comfortable, the TT elevates the driving experience.





TT Roadster Prestige

launch

TTS

A red-tinted photograph of a car driving on a road. The car is a dark color, possibly black or dark grey, and is shown from a side profile. The background is a blurred landscape with trees and a road. The text 'TTS' is overlaid in the bottom left corner in a bold, white, sans-serif font.

The 2011 TTS is the most thrilling TT model to ever reach the U.S. market. Bristling with power, its “push-you-into-your-seat” performance is just one reason the TTS is so highly acclaimed. A simple blip of the throttle and you’ll know

what the TTS is all about. With specially designed engine components and extensive modifications, the 2.0 TFSI® engine takes advantage of the significantly higher boost of 17.4 psi, generating 265hp and 258 lb-ft.

of torque. Mated to the rapid-fire S tronic® dual-clutch transmission with launch control, 0.2 second shift times help the TTS race from 0-60 MPH in a mere 4.9 seconds*. It’s pure performance in a pure sports car package.



TTS Coupe Premium Plus

* TTS Coupe: 0-60 MPH in 4.9 seconds.

assertive

The Audi TTS design is unmistakable and its allure undeniable. Its muscular proportions, wide stance and dramatic lines are accentuated by a number of distinctive design elements.

At the front is the iconic S model Singleframe® grille with Aluminum Optic double-blade crossbars and a TTS badge. Setting off the standard Audi xenon plus headlights are the impressive LED daytime running lights, signifying Audi domination at the 24 Hours of Le Mans. The aggressive look of the TTS is enhanced by the unique bumper, prominent

rocker panels, striking Aluminum Optic mirror housings and aluminum fuel filler cap. Behind the unique 19" five-tri-spoke wheels are sport brake pads and special black TTS calipers with the front calipers featuring the TTS badge.

At the rear, the bold stance of the TTS is accentuated by the quad chrome exhaust, automatic retracting rear spoiler, rear diffuser and is capped off by the TTS badge on the rear deck. The Audi TTS offers both high performance and high design, making it the perfect car for those who refuse to compromise.





TTS Roadster Prestige





TTS Roadster Prestige

command

Reflecting the design ethos of Audi, the interior of the TT has always been revered. Enter the TTS. Its interior takes design and luxury to another level. The driver-oriented cockpit features luxurious standard Silk Nappa leather sport seats with contrast stitching that also offer prominent side bolsters. They function as the perfect complement to the performance intentions of the TTS, helping to hold you firmly

in place when you tap into the performance potential of the TTS. The magnesium, multifunction, sport steering wheel with TTS badging feels custom fitted to your hands, facilitating ideal hand positioning. Even the shift knob features chrome accents and a TTS designation. The TTS interior offers everything the serious driver needs to be in complete command of the road or track.



glued

To be considered a true performance car, handling is paramount to the driving experience. The Audi TTS with 19" five-tri-spoke wheels and summer performance tires¹ delivers like no other car. One reason the TTS offers superb handling is the revolutionary Audi Space Frame (ASF[®]).



With its lightweight properties, the mixed aluminum and steel ASF[®] offers exceptional rigidity, helps enable pinpoint handling and increased efficiency* while optimizing weight distribution. Lightweight aluminum is also

used in a number of suspension components to reduce the unsprung mass of the TTS. Other key differentiators of the TTS are the technologically advanced Audi magnetic ride and the legendary quattro[®] all-wheel drive. The Audi magnetic

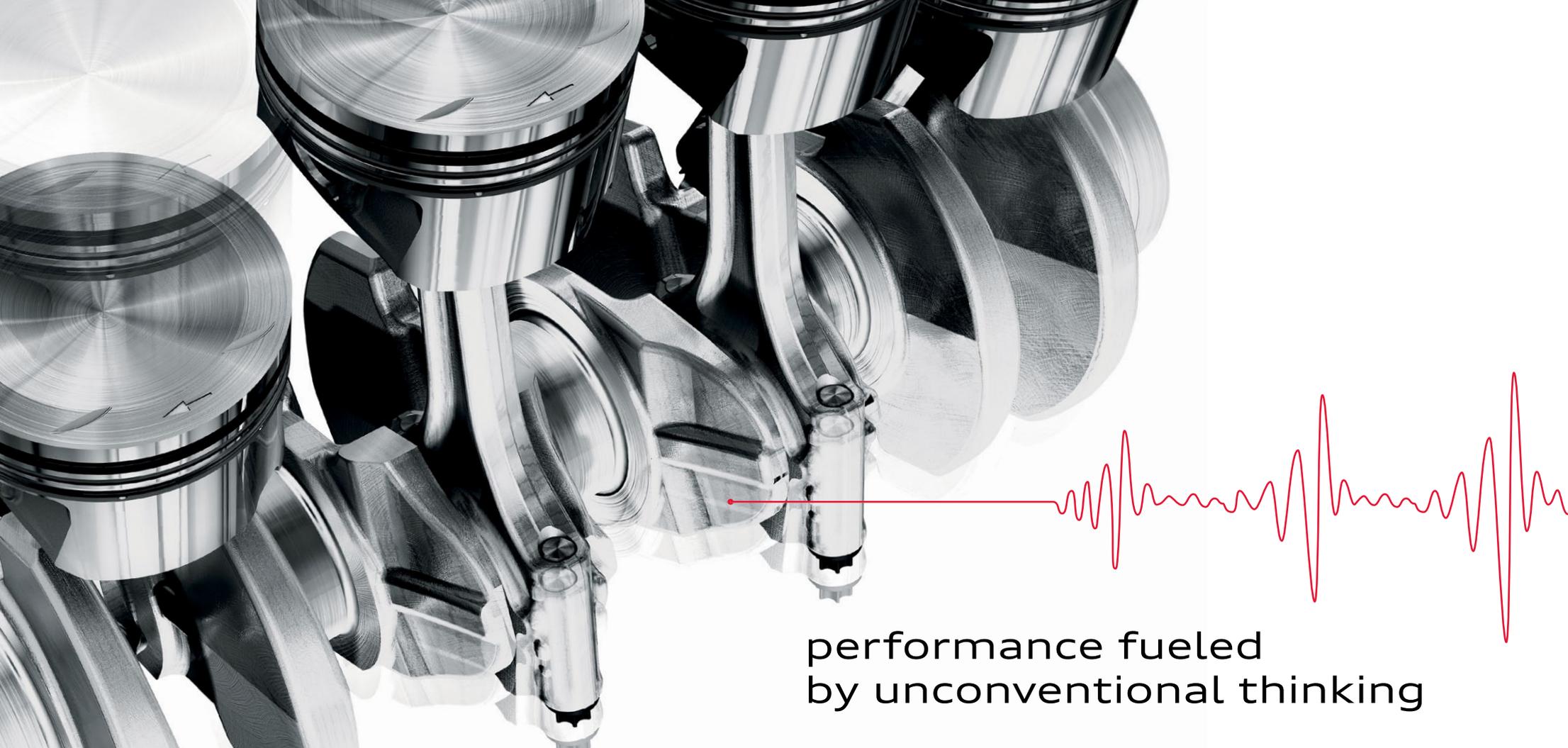
ride continuously adapts to both your preferred driving style and the road conditions, while quattro all-wheel drive offers superior traction and handling. Naturally, braking is equally important to overall handling. To quickly slow

the TTS, front and rear ventilated rotors are employed. Unlike any other car in its class, the TTS utilizes the advanced technology of ASF, Audi magnetic ride and the traction of quattro to offer an unmatched driving experience.

* See page 52 for important safety information regarding summer performance tires. * EPA estimates for automatic transmission city/highway: 21/29 MPG. Your mileage will vary.



TTS Roadster Prestige



performance fueled by unconventional thinking

FSI®

Audi Fuel Stratified Injection, or FSI®, offers the benefits of increased performance and fuel efficiency. FSI direct injection delivers a precise amount of fuel directly into the engine cylinders as opposed to the engine intake runners. This advanced process helps ensure a more complete combustion, thereby diminishing waste and increasing power.

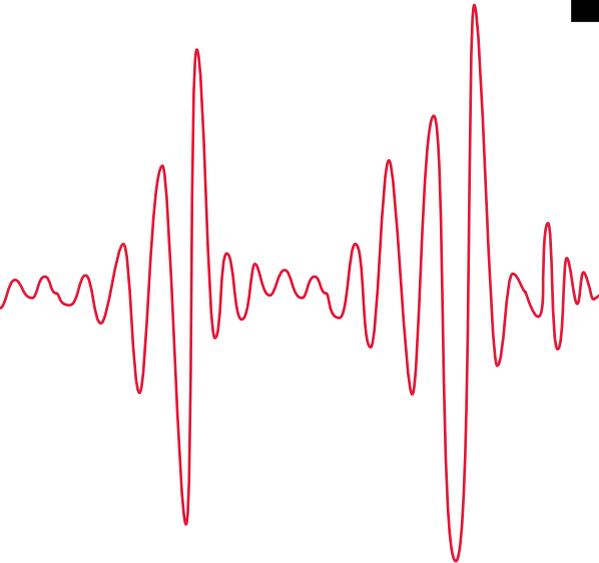
Additionally, the specially designed piston heads compress the fuel-air mixture in a spiraling motion, creating the most efficient combustion possible. Making the most of these technologies allows for greater efficiency in the combustion process.

By combining FSI and forced induction, such as a turbocharger, the 2.0T engine employs a variation of FSI called TFSI®. The principle and benefits are identical. TFSI equipped engines take advantage of significantly higher compression ratios and cylinder pressure, thus fully atomizing fuel and optimizing boost response. The compressor condenses the air flowing into the engine, allowing more air into the cylinder and therefore, more power from each ignition.

A forced-induction engine produces greater power than a similar engine without it, significantly improving the engine's power-to-weight ratio. Consequently, Audi is able to use smaller, more efficient engines and achieve similar power and performance results typically found in larger, less fuel-efficient engines.

The beauty of TFSI is that it works at any RPM, maximizing efficiency and generating responsive and optimal power during all driving conditions.

pulse



2.0 liter TFSI® engine with 1984 cc of displacement

Maximum 265hp @ 6000 RPM

Maximum 258 lb-ft. of torque @ 2500-5000 RPM

Specific power output of 132.5hp per liter of displacement

TFSI® direct injection with up to 120 bar of pressure

A compression ratio of 9.8:1

0-60 MPH Coupe: 4.9 seconds, Roadster: 5.1 seconds



Audi Valvelift System

Audi valvelift system helps elevate the performance characteristics of variable valve timing. The result is smooth power buildup, instantaneous throttle response and a reduction in fuel consumption.

Audi valvelift system intelligently varies the lift and duration of engine exhaust valves in response to engine load and power needs. Optimizing air management, Audi valvelift system helps create maximum torque across a broad range of RPM without sacrificing efficiency.



2.0 TFSI®

For the first time, the Audi TT is equipped with the 2.0T, 211hp motor. The Audi 2.0 liter turbocharged DOHC engine was named one of Ward's "10 Best Engines" for the fifth year in a row as well as "International Engine of the Year" for the fifth time.†

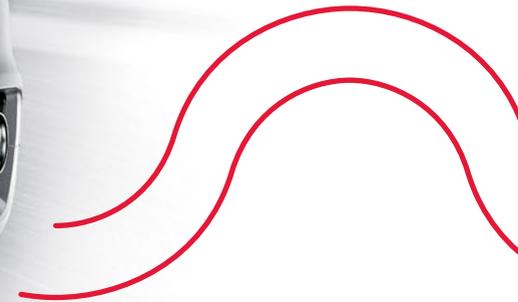
Years ahead of the competition, it combines Audi valvelift system, variable valve timing, TFSI® direct injection and turbocharging for more power and greater efficiency: The 2.0 TFSI was the first engine to combine gasoline direct injection with turbocharging in large-scale production. Producing 211hp and 258 lb-ft. of torque, it has been the engine of choice for more than 1.3 million Audi drivers worldwide.

2.0 TFSI

The Audi 2.0 TFSI engine in the Audi TTS delivers more than power, it delivers an unforgettable driving experience. The 2.0 TFSI engine features forged internal engine components to support the 17.4 lbs. of boost by the larger turbo. The result is an impressive 265hp and 258 lb-ft. of torque, leaving you with no shortage of power, regardless if you're passing on the highway or accelerating off-the-line.

* TT EPA estimate not available at time of printing. TTS EPA estimate: 21/29 city/highway MPG. Your mileage will vary.

† Based on 1.8 to 2.0 liter category.



get ready, this is where
it becomes visceral



awe



The concept is ingenious, the solution brilliant. Often imitated, nothing drives like quattro®, the world's most innovative all-wheel drive system. It's a technology that we've been developing for 30 years. And the competition? They're just now beginning to realize what we've known for three decades.

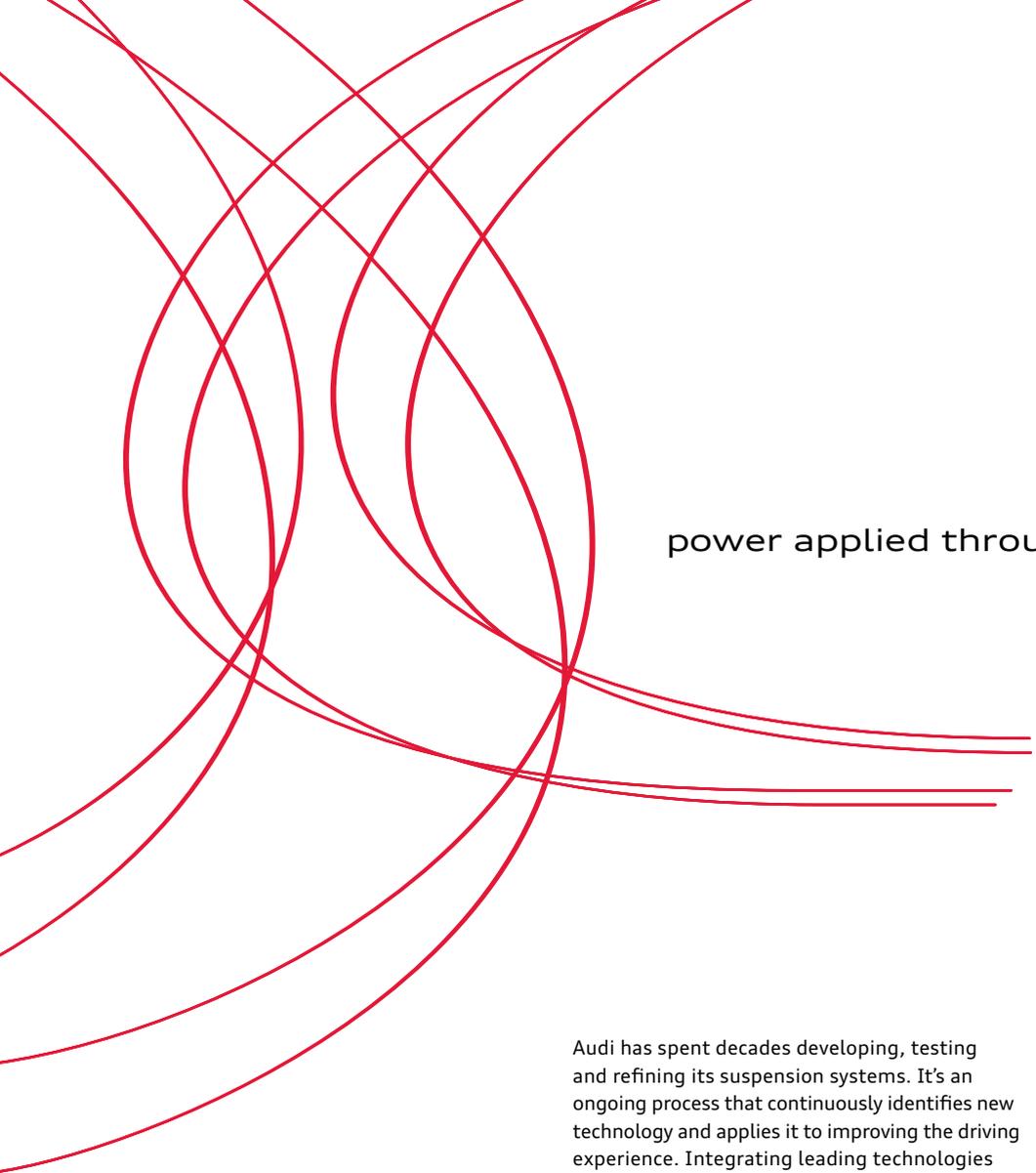
For you, quattro means unmatched traction and confidence in less-than-ideal driving conditions and unequal performance at all other times.

Permanent all-wheel drive systems are not created equal. And they certainly don't perform that way either. The quattro all-wheel drive system in the Audi TT is a dynamic hydraulic system that progressively engages depending on anticipated wheel slippage, thanks to a number of electronic controls. For instance, if a loss of traction is imminent, the system will actively manage the vehicle's available power and torque, distributing power to the front and rear wheels to provide optimal traction.

In normal driving situations, quattro distributes the power between front and rear axles enhancing the driving dynamics while maintaining optimum control. quattro can also shift power 100 percent to the rear or front when conditions demand. Constantly assessing grip, quattro helps to ensure the best possible combination of traction and handling, regardless of the road conditions.

What you experience behind the wheel is confidence-inspiring handling. Curves are relished. Rain and snow are greeted with relative indifference. And every drive is an experience in performance bliss.





power applied through sophisticated engineering for legendary handling

planted

Audi has spent decades developing, testing and refining its suspension systems. It's an ongoing process that continuously identifies new technology and applies it to improving the driving experience. Integrating leading technologies such as Servotronic® speed-sensitive steering and quattro® all-wheel drive with finely tuned brakes and a rigid chassis results in the refined handling dynamics for which Audi is famous. The suspension system in an Audi consistently delivers precise steering feel, exceptional ride comfort and sharp handling.

Audi Magnetic Ride

Audi magnetic ride creates an unparalleled driving experience by offering extremely precise handling through sensing road conditions, body roll and driver inputs.

This is achieved through the advanced Audi technology of a continuously adaptive damping system. It dictates suspension response to provide a dynamic, adaptive driving experience that balances comfort and performance.

At the heart of this remarkable technology is the magnetized damper fluid. When sensors detect body roll, or other dynamic conditions, a variable voltage is applied that condenses the fluid, limiting damper movement.

This action takes place continuously at each wheel to ensure the correct amount of damping is occurring in every situation. The greater the energy applied, the stronger the magnetic field and, consequently, the greater the resistance and damping power.

The driver can select between two base characteristics. Normal mode makes the suspension more pliant. Sport mode creates a firmer, more responsive ride that offers increased handling, enhanced stability and a feeling of being connected to the road. With no mechanical components, the Audi magnetic ride response is virtually instantaneous.



MacPherson Front Suspension

The finely tuned MacPherson front suspension components increase ride quality by isolating road harshness and vibration from the cabin. The overall front suspension design saves weight by eliminating upper control arms with the MacPherson strut and utilizing an aluminum subframe. This helps reduce unsprung mass at each wheel, allowing the suspension to respond more rapidly. The net effect is a driving experience that is extremely responsive, smooth and predictable. It is handling that has become an Audi hallmark.

Rear Suspension

The four-link rear suspension provides an incomparable level of driving dynamics. This structure offers a high degree of stiffness that helps ensure precise handling, while the control arm components absorb a great deal of the force encountered by the wheels. The combination helps improve handling response while damping the abrupt impacts commonly encountered while driving. Additionally, the wheel guidance components are fixed to the subframe with both rubber and metal bushings to further isolate vibrations for a smoother driving experience.

Servotronic® Steering

Servotronic® is speed-dependent power steering in which the amount of power assist provided is dictated by road speed, providing even more comfort and convenience for the driver. The amount of power assist is greatest at low speeds, making it easier to maneuver the car. At higher speeds, an electronic-sensing system gradually reduces the level of power assist, creating a tighter, more dynamic steering feel.

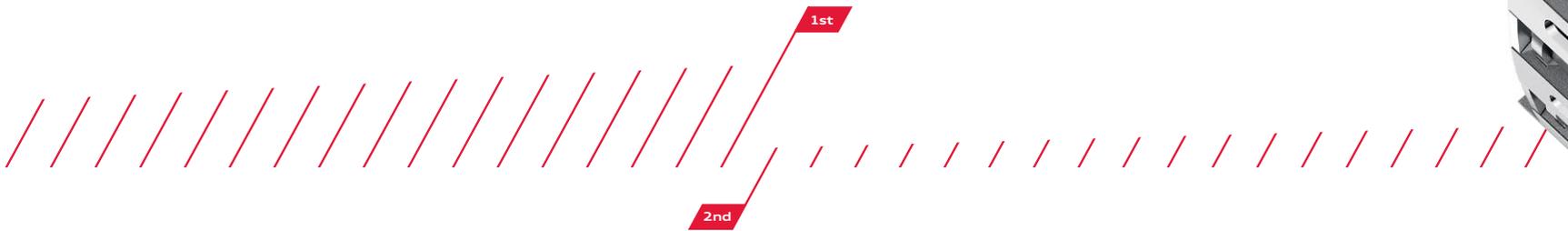
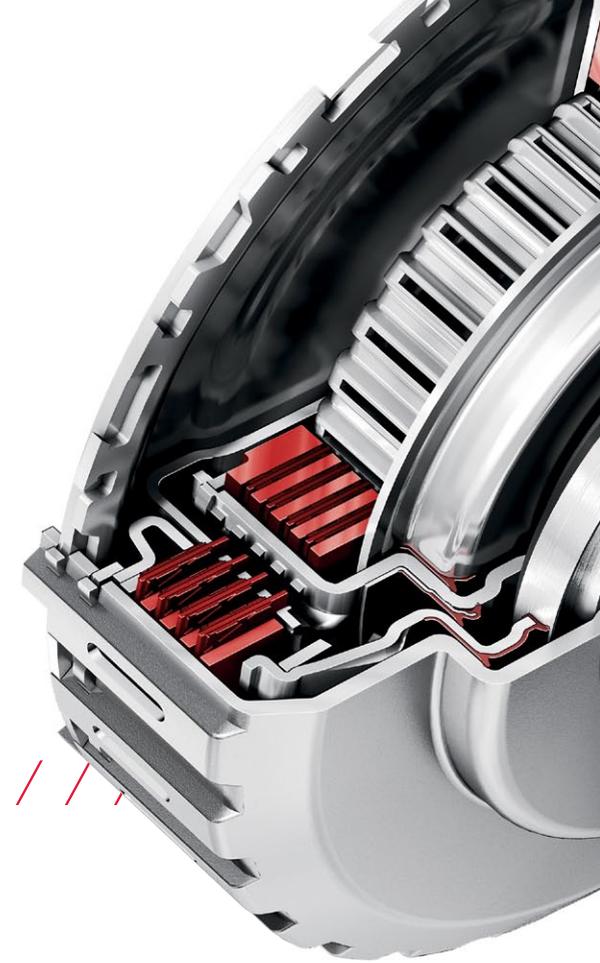
TTS Sport Suspension

Enhancing the overall performance of the TTS, the S sport suspension is specially tuned for dynamic handling. With a 10 mm lowered chassis, firmer springs and dampers provide direct and precise contact with the road while thicker anti-sway bars offer additional support, reducing overall body roll during hard cornering.

Thanks to the integration of lightweight aluminum materials throughout the suspension system, unsprung weight is reduced, allowing for rapid suspension response. The result is a performance-oriented, yet comfortable ride in nearly any driving scenario.

duality

one is good, two is breathtaking



The concept behind one of the world's most advanced transmissions is simple to understand and thrilling to experience: near constant power through lightning-quick gearshifts. Utilizing two clutches, S tronic® helps ensure you're in the gear you select the instant you select it. There is no loss of momentum, and at a mere 0.2 seconds between shifts, no lag between gears.

Dual-Clutch

The S tronic transmission utilizes two clutches that operate independently. One clutch controls the odd gears (first, third, fifth and reverse), while the other controls the even gears (second, fourth and sixth). When the first clutch is transmitting power, the second clutch is poised to engage the next preselected gear. When you shift, the first clutch is released and the second engages; the gearshift takes place in a quick 0.2 seconds. This innovative design allows gears to be changed without interrupting the power flow from the engine to the transmission. In addition, Audi launch control works with the dual-clutch to optimize launch rev speed and tire slippage. For you, it means lightning-fast gear changes, flawless acceleration and power where you want it – at the wheels.

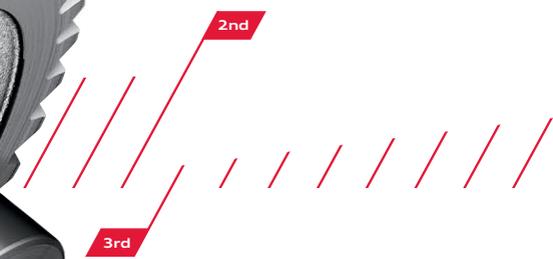
Dual-Mode

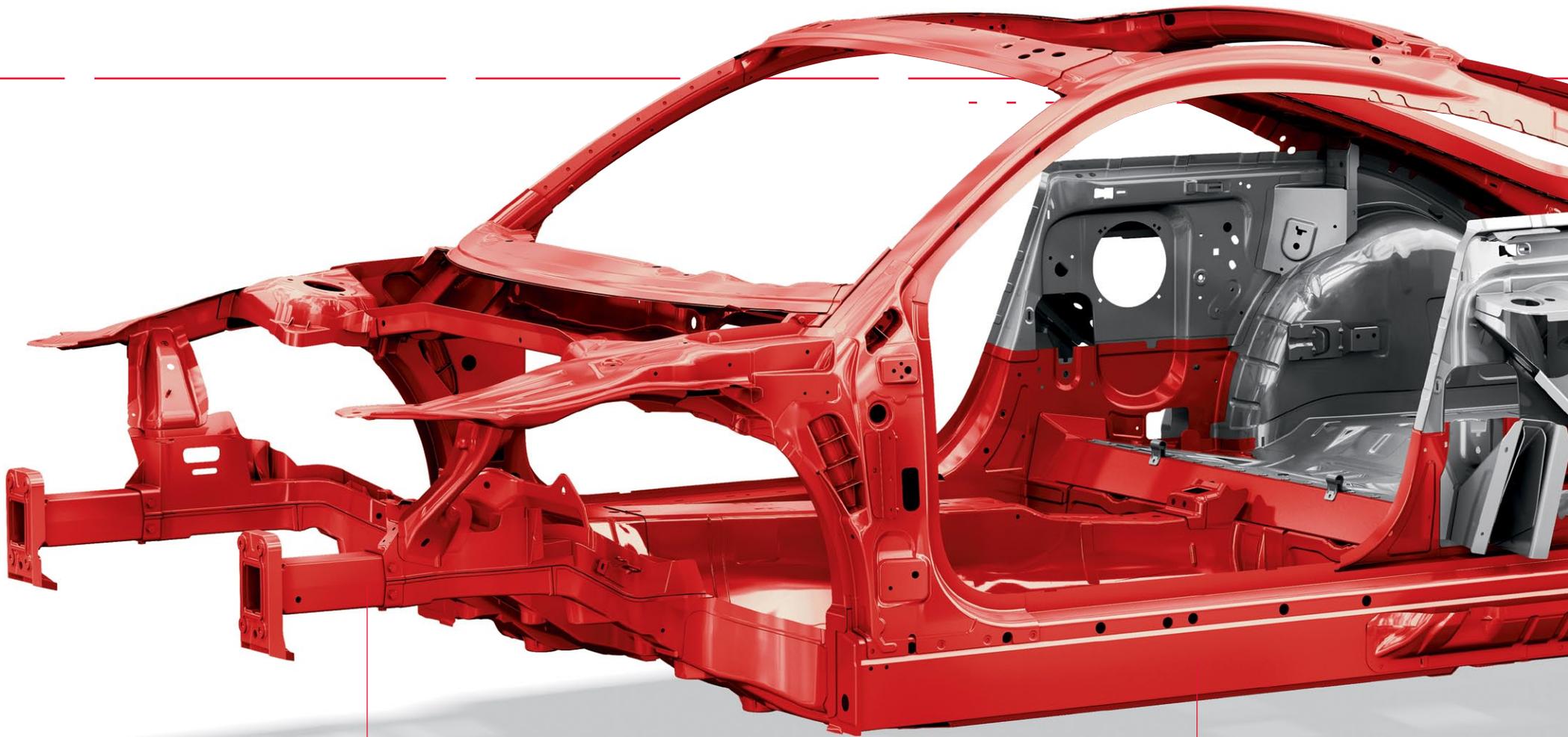
The S tronic transmission offers two settings: Normal and Sport. Normal allows for smooth shifts, while Sport allows the engine to rev higher and perform automatic downshifting. Drivers can select from full automatic or full manual shifts via the gear lever or steering wheel-mounted shift paddles.

Efficiency

The rapid-fire shifting of S tronic not only creates an exhilarating, performance-oriented driving experience, it also offers the benefit of increased fuel efficiency.* Because power flow from the engine to the transmission is not interrupted, fuel efficiency increases dramatically; the velocity of the car is constant, versus having to regain lost momentum during the gear change. The result is up to a 10 percent increase in fuel efficiency when compared to a conventional five-speed automatic.

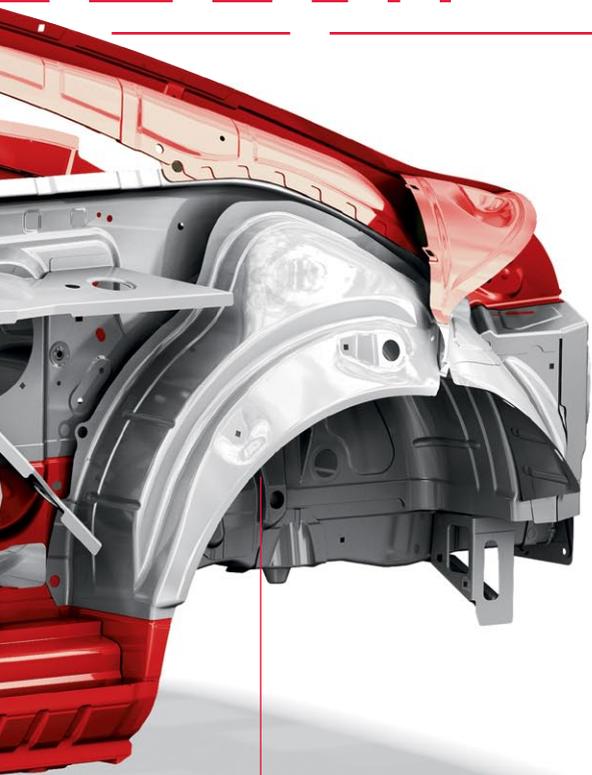
* TTS EPA estimate: 21/29 city/highway MPG. Your mileage will vary.





Passive Safety:

The Audi TT and TTS feature a number of strategically placed crumple zones. Each is designed to compress during a collision and absorb deformation energy from the impact.



perfection

reduced weight and stiffness
in perfect harmony

Weight Distribution:

Steel used in rear for better weight distribution and handling.

Aluminum Frame:

Reduces weight, enhances body strength and increases handling.

Audi Space Frame (ASF®)

The exclusive lightweight design of Audi Space Frame (ASF®) technology offers a number of significant advantages over the competition.

By utilizing a combination of aluminum and steel, hybrid ASF technology significantly reduces vehicle weight, enhances body strength and increases handling.

The weight savings of ASF offers a couple of distinct advantages. As a point of comparison, a conventional steel frame TT would weigh 48 percent more. Naturally, this weight savings translates into greater fuel efficiency* as the coupe is 69 percent aluminum and the Roadster is 58 percent aluminum. Additionally, aluminum in the front of the vehicle optimizes weight distribution. The result is better acceleration and braking, because less mass needs to be moved and stopped.

Passive safety is also enhanced through the use of the ASF. The doors of the TT are steel with the added protection of aluminum impact beams.

Thanks to the use of aluminum, the body is stiffer, resulting in higher torsional rigidity. This stiffness enhances handling by enabling the car to be more responsive, more precise and more stable.

* TT EPA estimate not available at time of printing. TTS EPA estimate: 21/29 city/highway MPG. Your mileage will vary.

TT Premium Plus



¹ **Leather-wrapped, flat-bottom, multifunction, sport steering wheel with shift paddles** | The race-inspired, lightweight, magnesium, three-spoke, leather-wrapped design has a performance look and feel that includes shift paddles for quick gear changes. The multifunction steering wheel provides easy access to Bluetooth®-enabled phone, audio volume and CD track selections.

² **Audi concert radio with SIRIUS® Satellite Radio** | This stereo system integrates 140 watts of power, MP3 capability, a CD player and auxiliary input for easy access to a variety of music devices. Aside from exceptional sound quality, the system also features the Radio Data System (RDS), which displays several types of FM radio information as well as the information from the standard SIRIUS® Satellite Radio.

³ **Power front seats with lumbar support** | The power front seats allow the driver and passenger to electronically adjust the seats' forward/backward position, height, angle of seat cushion and seat. Additionally, the seats allow for lumbar support adjustment.

⁴ **Retractable rear spoiler** | In order to improve vehicle downforce, the retractable rear spoiler automatically extends at 75 MPH and retracts at 50 MPH. This feature also includes a manual override mode for activation at any speed.



TT Premium Plus

1



2



TT Premium Plus

5 **Automatic climate control** | The climate control system allows the driver and passengers to enjoy an ideal level of heating or cooling via the center console.

6 **18" five-arm wheels with 245/40 all-season tires** | These sport-oriented 18" wheels are designed to complement overall performance and handling.

7 **Leather/Alcantara® sport seats** | The sport seats offer greater lateral support thanks to more prominent side bolsters. With integrated head restraints and standard leather and Alcantara® inserts, the TT sport seats add a distinctive performance-oriented look and feel.

8 **Bluetooth® mobile phone preparation** | The advanced technology of the Audi TT allows you to conveniently access your Bluetooth®-enabled phone's features, allowing for easy, intuitive hands-free communication. For specific compatibility and operation instructions, refer to audiusa.com/bluetooth or contact your local Audi dealer for the latest listing of compatible phones.

Features listed are standard on the Premium Plus model unless otherwise noted.

+ FEATURE NOT SHOWN



TT Premium Plus



¹ **Auto-dimming interior mirror with compass** | The rearview mirror with automatic dimming recognizes glaringly bright beams behind the car and darkens the mirror automatically. An electronic control unit varies the darkening effect quickly and continuously according to actual ambient light conditions. Vehicle direction is displayed through a digital compass in the corner of the mirror.

² **HomeLink®** | HomeLink® is integrated into the overhead controls and uses a simple three-button system to control garage doors, gates and even lights in your home.

³ **Audi xenon plus headlights with LED daytime running lights** | The signature LED daytime running lights and high-intensity headlights not only add a distinct look to the vehicle, they also improve visibility while using half of the energy of conventional bulbs.

6

7



TT Premium Plus



TT Prestige



4. Audi parking system rear | Rear ultrasonic parking sensors measure the distance to the nearest object and audibly warn you when the distance becomes unsafe.

5. BOSE® Premium Sound System | The twelve-speaker, 255-watt sound system is individually tailored to the vehicle interior. It is further enhanced by the AudioPilot® noise compensation feature, which adjusts volume in response to unwanted road noise, enhancing the listening experience.

6. Fine Nappa leather sport seats | The sport seats offer greater lateral support thanks to more prominent side bolsters and extendable thigh support. With Fine Nappa leather, the TT sport seats add a distinctive performance-oriented look and feel.

7. Audi Navigation plus | The DVD-based Audi Navigation plus features real-time traffic, a full-color 6.5" LCD screen and MMI®-inspired control logic for AM/FM and satellite radio functions. Also included are two SD card slots for your MP3 music and the option of a six-CD changer or iPod® interface.

+ Heated front seats | With a convenient touch of a button, the multilevel seat heating system warms the entire surface of the seat.

+ Interior LED Lighting Package | The Interior LED Lighting Package features permanent vertical ambient illumination of select interior areas for a driving environment that exudes distinction and style.

Features listed are standard on the Prestige model unless otherwise noted.

+ FEATURE NOT SHOWN



TT Packages



TT Packages

¹ **Baseball Optic Leather Package** | The superior quality of Fine Nappa leather seating surfaces adds to a sophisticated yet performance-oriented driving experience. The Baseball Optic-woven stitching evokes the original heritage of the TT while adding an exclusive touch of distinction. [Black is available for Coupe, Madras Brown is available for Roadster]

² **S line® Package** | The exterior S line® features of the TT include 19" seven twin-spoke design wheels with 255/35 summer performance tires* that offer superior handling. Made of lightweight alloy, the wheels help improve driving dynamics, along with S line sports suspension with a 10 mm lowered chassis. Other exterior trim elements include the iconic Singleframe® grille, S line specific front and rear bumpers and S line badging. Inside, elements include Brushed Aluminum doorsills with S line badging. The S line designation extends to the three-spoke, leather-wrapped steering wheel and the S line sport seats with Alcantara® seat inserts.

TT Options



* See page 52 for important safety information regarding summer performance tires.

TT Packages



TT Options

³ **18" seven-arm wheels with 245/40 all-season tires** | The sport-oriented 18" wheels with all-season tires offer an assertive look with enhanced handling performance.

⁴ **18" ten-spoke chrome wheels with 245/40 summer performance tires*** | The assertive, 18" wheels with summer performance tires help to improve handling and driving dynamics while enhancing the exterior appearance. [Prestige only]

⁵ **Audi magnetic ride** | Instead of conventional damper oil, the shocks are filled with a special fluid where viscosity can be controlled by an electromagnetic field. The Audi magnetic ride suspension continuously adjusts the fluid's electromagnetic properties to deliver the appropriate damping forces in every driving situation. The driver can manually select Normal or Sport mode in milliseconds with the touch of a button. The optional Sport button makes the power steering more dynamic and throttle response more spontaneous.

⁶ **Heated front seats** | With a convenient touch of a button, the multilevel seat heating system warms the entire surface of the seat. [Premium Plus only]

⁷ **18" ten-spoke wheels with 245/40 summer performance* or all-season tires** | The 18" ten-spoke is a refined design that complements the sport-inspired style of the TT. Summer performance tires help to improve handling and driving dynamics, while all-season tires offer responsive handling on a variety of surfaces.

⁸ **Audi Navigation plus** | The DVD-based Audi Navigation plus features real-time traffic, a full-color 6.5" LCD screen and MMI®-inspired control logic for AM/FM and satellite radio functions. Also included are two SD card slots for your MP3 music and the option of a six-CD changer or iPod® interface. [Premium Plus only]

⁹ **Fine Nappa leather** | Seats furnished with Fine Nappa leather are finely detailed to create a luxurious experience no matter how long or short the trip may be. [Premium Plus only]

* See page 52 for important safety information regarding summer performance tires.



TTS Premium Plus



TTS Premium Plus

- 1 **19" five-tri-spoke wheels with 255/35 summer performance tires*** | The high-performance look of the 19" wheels is complemented by the summer performance tires that offer enhanced handling.
- 2 **Retractable rear spoiler** | In order to improve vehicle downforce, the retractable rear spoiler automatically extends at 75 MPH and retracts at 50 MPH. This feature also includes a manual override mode for activation at any speed.
- 3 **Leather-wrapped, flat-bottom, multifunction, sport steering wheel with shift paddles** | The race-inspired, lightweight, magnesium, three-spoke, leather-wrapped design has a performance look and feel that includes Aluminum Optic shift paddles for quick gear changes. The multifunction steering wheel provides easy access to Bluetooth-enabled phone, audio volume and CD track selections.
- 4 **Audi xenon plus headlights with LED daytime running lights** | The signature LED daytime running lights and high-intensity headlights not only add a distinct look to the vehicle, they also improve visibility while using half of the energy of conventional bulbs.
- 5 **S Audi magnetic ride with 10 mm lowered chassis** | Instead of conventional damper oil, the shocks are filled with a special fluid where viscosity can be controlled by an electromagnetic field. The Audi magnetic ride suspension continuously adjusts the fluid's electromagnetic properties to deliver the appropriate damping forces in every driving situation. The driver can manually select Normal or Sport mode in milliseconds with the touch of a button.
- * **Silk Nappa leather sport seats** | The sport seats offer greater lateral support thanks to more prominent side bolsters. With integrated head restraints and Silk Nappa leather, the TTS sport seats add a distinctive performance-oriented look and feel.
- * **Auto-dimming interior mirror with compass** | The rearview mirror with automatic dimming recognizes glaringly bright beams behind the car and darkens the mirror automatically. An electronic control unit varies the darkening effect quickly and continuously according to actual ambient light conditions. Vehicle direction is digitally displayed through a digital compass in the corner of the mirror.
- * **Bluetooth® mobile phone preparation** | The advanced technology of the Audi TTS allows you to conveniently access your Bluetooth-enabled phone's features allowing for easy, intuitive hands-free communication. For specific compatibility and operation instructions, refer to audiusa.com/bluetooth or contact your local Audi dealer for the latest listing of compatible phones.
- * **Power front seats with lumbar support** | The power front seats allow the driver and passenger to electronically adjust the seats' forward/backward position, height, angle of seat cushion and seatback and lumbar support.

Features listed are standard on the Premium Plus model unless otherwise noted.

* See page 52 for important safety information regarding summer performance tires.

+ FEATURE NOT SHOWN

TTS Prestige



TTS Premium Plus



TTS Prestige

6. Audi parking system rear | Rear ultrasonic parking sensors measure the distance to the nearest object and audibly warn you when the distance becomes unsafe.

7. BOSE® Premium Sound System | The twelve-speaker, 255-watt sound system is individually tailored to the vehicle interior. It is further enhanced by the AudioPilot® noise compensation feature, which adjusts volume in response to unwanted road noise, enhancing the listening experience.

8. Heated front seats | With a convenient touch of a button, the multilevel seat heating system warms the entire surface of the seat.

9. Audi Navigation plus | The DVD-based Audi Navigation plus features real-time traffic, a full-color 6.5" LCD screen and MMI®-inspired control logic for AM/FM and satellite radio functions. Also included are two SD card slots for your MP3 music and the option of a six-CD changer or iPod® interface.

+ Interior LED Lighting Package | The Interior LED Lighting Package features permanent vertical ambient illumination of select interior areas for a driving environment that exudes distinction and innovation.

Features listed are standard on the Prestige model unless otherwise noted.

+ FEATURE NOT SHOWN



TTS Options



TTS Options

¹ **Audi Navigation plus** | The DVD-based Audi Navigation plus features real-time traffic, a full-color 6.5" LCD screen and MMI®-inspired control logic for AM/FM and satellite radio functions. Also included are two SD card slots for your MP3 music and the option of a six-CD changer or iPod® interface. [Premium Plus only]

² **Baseball Optic Leather Package** | The superior quality of Fine Nappa leather seating surfaces adds to a sophisticated yet performance-oriented driving experience. The Baseball Optic-woven stitching evokes the original heritage of the TTS while adding an exclusive touch of distinction. [Black is available for Coupe; Madras Brown is available for Roadster]

³ **Heated front seats** | With a convenient touch of a button, the multilevel seat heating system warms the entire surface of the seat. [Premium Plus only]

TT TTS Accessories

6



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1

2

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TT TTS Accessories

- 4. 19" five-arm Turbo wheels** | These alloy wheels are designed exclusively for the TT/TTS. They are specially engineered to meet the strict dimensional tolerances of our original equipment wheels. Available in Silver (shown), Gloss Black and Gloss White.
- 5. Carpeted floor mats** | These precision-fit mats, made of long-life fabric, protect the interior of your TT/TTS. Skid resistant. Set of two front mats. Available in Black.
- 6. Small roof box** | Gain extra carrying capacity (13 cu. ft.) with a new, smart size: 55" long, 35" wide, 14" high. [Must be used in combination with the base carrier bars which are sold separately]
- 7. Rear cargo mat** | This rubberized mat is custom fit for your TT/TTS. The raised lip helps contain spills and protects the cargo-area carpeting from stains.
- 8. Rear spoiler** | Make a personal statement with a fixed aerodynamic rear-deck spoiler. Made of durable polymer composite. Pre-painted to match most hues in the TT/TTS line. See dealer for details.
- + Embossed all-weather rubber floor mats** | Trim profile, embossed rubber mats extend the life of your carpet. Sold in sets of two for the front footwells. Available in Black.
- + Transport accessories** | The roof rack system is designed especially for your Audi TT/TTS, with fully integrated styling and unsurpassed functionality. A rapid-release mechanism helps enable quick installation and removal. Add a bicycle holder, kayak rack, surfboard holder, or ski and snowboard rack to fit your lifestyle. Select a roof box to stow your belongings. [All roof-rack system attachments must be used in combination with the base carrier bars, which are sold separately]
- + Front window sunshield** | Made of high-quality, triple-laminated material, this sunshield helps protect your interior from harmful UV rays.
- + All-weather car cover** | Protect your Audi from the elements with this lightweight, easy-to-use cover. The Stormshield® material is custom designed for your model. Includes a storage bag.



TT Wheels



TT Wheels

¹ **18" five-arm wheels with 245/40 summer performance tires*** | These sport-oriented 18" wheels are designed to complement overall performance and handling. [Available with all-season tires]

² **18" ten-spoke wheels with 245/40 summer performance* or all-season tires** | The 18" ten-spoke is a refined design that complements the sport-inspired style of the TT. Summer performance tires help to improve handling and driving dynamics, while all-season tires offer responsive handling on a variety of surfaces. [Optional on Premium Plus and Prestige]

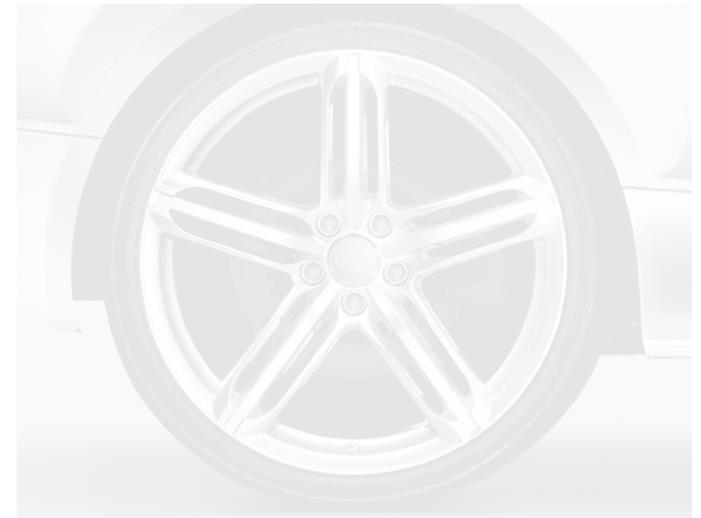
³ **18" seven-arm wheels with 245/40 all-season tires** | The sport-oriented 18" wheels with all-season tires offer an assertive look while providing superior traction. [Optional on Premium Plus and Prestige]

⁴ **18" ten-spoke chrome wheels with 245/40 summer performance tires*** | The assertive, sport-look 18" wheels with summer performance tires help to improve handling and driving dynamics while enhancing looks. [Optional on Prestige only]

⁵ **19" seven, twin-spoke design wheels with 255/35 summer performance tires*** | This aggressive, sport-inspired wheel option complements the exterior of the TT from top to bottom. The wheels are equipped with summer performance tires, which help to improve handling and driving dynamics. [TT S line® only]

* Summer performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car or their equivalent. These summer performance tires also have a lower aspect ratio that aids performance and handling. However, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces, or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI.

TTS Wheels



TT Wheels

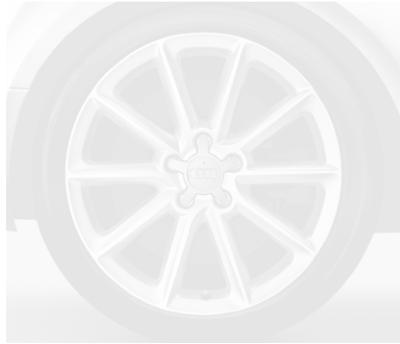
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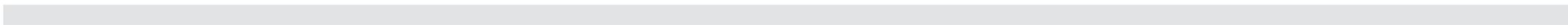


TTS Wheels

6. **19" five-tri-spoke wheels with 255/35 summer performance tires*** | The high-performance look of the 19" wheels is complemented by the summer performance tires that offer enhanced handling.

* Summer performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car or their equivalent. These summer performance tires also have a lower aspect ratio that aids performance and handling. However, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces, or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI.

6



TT Interior Seating | Decorative Inlay

BLACK LEATHER/ALCANTARA® or BLACK FINE NAPPA LEATHER* | BRUSHED ALUMINUM INLAY



MAGMA RED FINE NAPPA LEATHER | BRUSHED ALUMINUM INLAY



LUXOR BEIGE FINE NAPPA LEATHER | BRUSHED ALUMINUM INLAY



DECORATIVE INLAY



* Black leather/Alcantara® is standard. Also available in Fine Nappa leather. S line® seats shown.

TITANIUM GRAY LEATHER/ALCANTARA® or TITANIUM GRAY FINE NAPPA LEATHER | BRUSHED ALUMINUM INLAY



MADRAS BROWN BASEBALL OPTIC FINE NAPPA LEATHER | BRUSHED ALUMINUM INLAY [Roadster only]



NOUGAT BROWN FINE NAPPA LEATHER | BRUSHED ALUMINUM INLAY



BLACK BASEBALL OPTIC FINE NAPPA LEATHER | BRUSHED ALUMINUM INLAY [Coupe only]



TTS Interior Seating | Decorative Inlay

BLACK SILK NAPPA LEATHER | BRUSHED ALUMINUM INLAY



MADRAS BROWN BASEBALL OPTIC FINE NAPPA LEATHER | BRUSHED ALUMINUM INLAY [Roadster only]



DECORATIVE INLAY



BLACK BASEBALL OPTIC FINE NAPPA LEATHER | BRUSHED ALUMINUM INLAY [Coupe only]



BLACK/SPECTRAL SILVER SILK NAPPA LEATHER | BRUSHED ALUMINUM INLAY



BLACK/MAGMA RED SILK NAPPA LEATHER | BRUSHED ALUMINUM INLAY



BLACK/ORANGE SILK NAPPA LEATHER | BRUSHED ALUMINUM INLAY



TT **TTS** Make yours.



-
- 1 | Black/Black*
 - 2 | Magma Red [TT only]
 - 3 | Luxor Beige [TT only]
 - 4 | Titanium Gray/Gray* [TT only]
 - 5 | Nougat Brown [TT only]
 - 6 | Madras Brown Baseball Optic [Roadster only]
 - 7 | Black Baseball Optic [Coupe only]
 - 8 | Black/Magma Red [TTS only]
 - 9 | Black/Spectral Silver [TTS only]
 - 10 | Black/Orange [TTS only]
-

* Black interior available in Fine Nappa leather or leather/Alcantara® [TT only] or Silk Nappa leather [TTS only]

* Titanium Gray interior available in Fine Nappa leather and leather/Alcantara

† Additional charge



TT Dakota Gray PEARL EFFECT*



TT TTS Misano Red PEARL EFFECT*



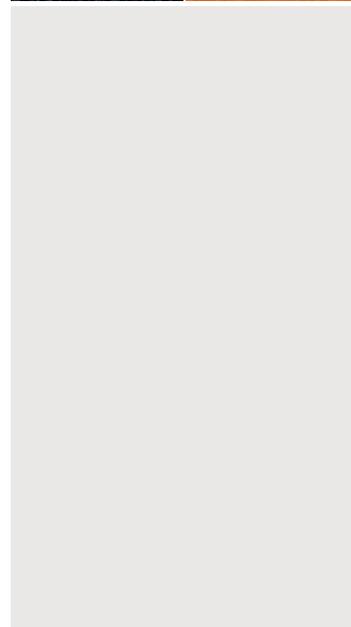
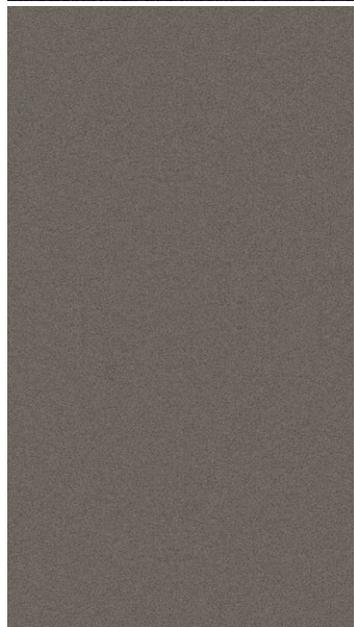
TT TTS Ibis White



TT TTS Volcano Red METALLIC*



TT TTS Ice Silver METALLIC*





TT TTS Scuba Blue PEARL EFFECT*



TT TTS Oolong Gray PEARL EFFECT*



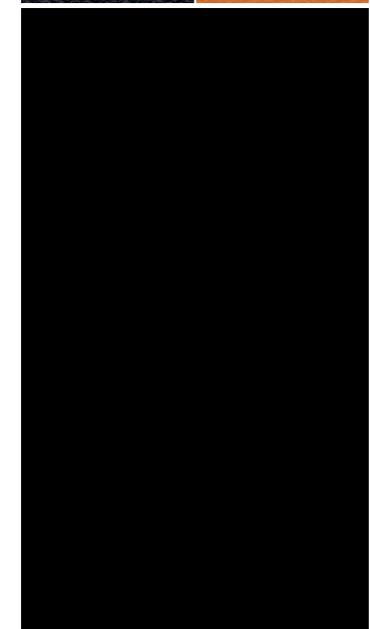
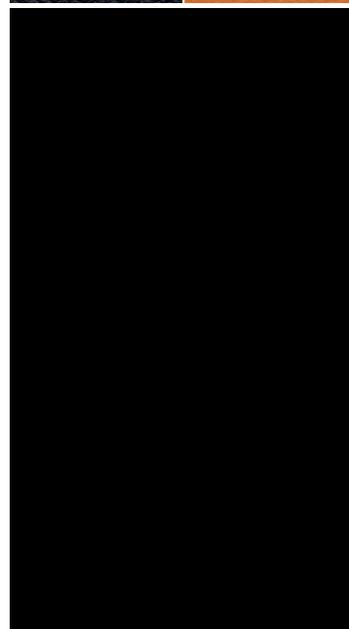
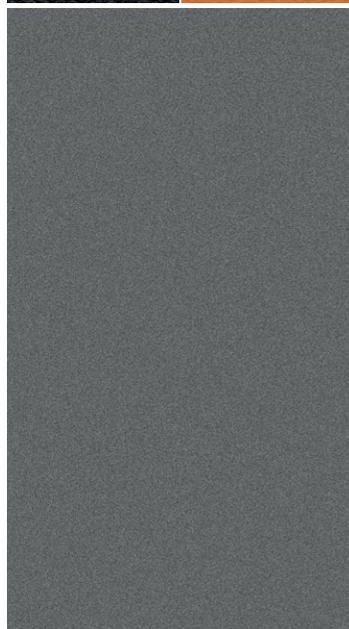
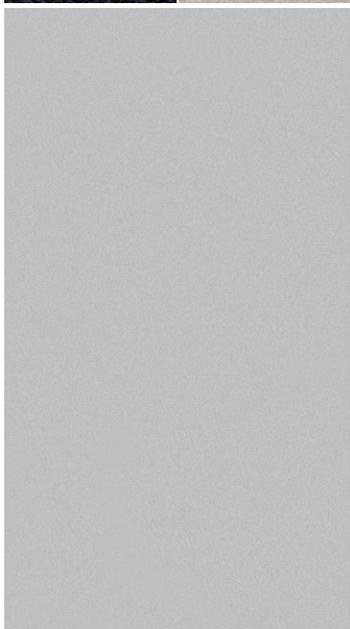
TT TTS Brilliant Black



TTS Solar Orange



TTS Phantom Black PEARL EFFECT*



TT TTS Specifications | Configurations

Chassis Technical	TT	TTS
Audi Space Frame (ASF [®]) lightweight frame, mixed construction of aluminum and steel	S	S
MacPherson front suspension with aluminum subframe, three-point lower control arm and tubular anti-roll bar	S	S
Four-link rear suspension with tubular anti-roll bar	S	S
Servotronic [®] speed-sensitive power steering – varies assistance based on vehicle speed	S	S
quattro [®] permanent all-wheel drive system utilizing Haldex center differential	S	S
Audi magnetic ride with sport button program [steering and exhaust]	0	-
S Audi magnetic ride with 10 mm lowered chassis and sport button program [steering and exhaust]	-	S
S tronic [®] dual-clutch automatic transmission with Audi launch control	S	S
Fully galvanized steel unibody with multistep anti-corrosion protection	S	S

Safety Security	TT	TTS
Full-size dual-threshold airbags [*] for driver and front passenger	S	S
Driver and front passenger seat-mounted head and thorax side airbags [*]	S	S
Driver and front passenger knee airbags [*]	S	S
Rigid body shell with energy-absorbing zone	S	S
Roll bars with aluminum trim [Roadster only]	S	S
Side intrusion protection	S	S
Anti-theft alarm system with vehicle immobilization device	S	S
Safety belts, three-point inertia-reel for all occupants, with belt tensioners and force limiters at the front	S	S
Lower Anchors and Tethers for CHildren [LATCH] in rear seats [Coupe only]	S	S
Audi backguard system	S	S
Power central locking system with safety unlock feature if airbag [*] deploys	S	S
Electronic Stabilization Program (ESP [®])	S	S
Audi hill hold assist	S	S
Anti-Slip Regulation (ASR)	S	S
Tire pressure monitoring system	S	S
Anti-lock Brake System (ABS)	S	S
Dual-circuit brake system	S	S
Manual parking brake with lever located in center console	S	S
Front ventilated disc brakes	S	S
Rear ventilated disc brakes	-	S
Rear disc brakes	S	-
Painted brake calipers with sports brake pads	-	S

Interior	TT	TTS
Auto-dimming interior mirror with compass	S	S
Seating capacity – Coupe: 2+2, Roadster: 2	S	S
50/50 split folding rear seat [Coupe only]	S	S
Ten-way, power driver and front passenger seats, including four-way, power lumbar adjustment	S	S
Leather/Alcantara® sport seats	S	-
Silk Nappa leather sport seats	-	S
Heated front seats	O	O
Aluminum fuel filler door	S	S
Model badge on fuel filler door, trunk and tachometer	S	S
TTS doorsill inserts, gear knob and steering wheel	-	S
Leather-wrapped, three-spoke, magnesium, flat-bottom, multifunction sport steering wheel with shift paddles	S	S
Manually adjustable tilt-and-telescopic steering column	S	S
Driver-oriented cockpit	S	S
Brushed Aluminum inlays	S	S
Illuminated glove box with sunglasses holder, rear cargo area and vanity mirrors in sun visors	S	S
Automatic air-conditioning	S	S
Load-through facility with removable ski bag [Roadster]	S	S
Storage Package	S	S
Four cargo rings and cargo net in trunk [Coupe]	S	S
Center console with two cup holders and storage area	S	S
Leather armrest	S	S
Driver information system with onboard computer including digital lap timer	-	S
Driver information system with onboard computer	S	-
Backlit instrument cluster with brightness control	S	S

Infotainment Technology	TT	TTS
Bluetooth** mobile phone preparation	S	S
HomeLink® universal remote	S	S
Electronic cruise control with coast, resume and accelerate features	S	S
Audi concert AM/FM stereo with in-dash CD player, including MP3 CD capability	S	S
Audi Navigation plus* with real-time traffic and six-CD changer or iPod® interface	O	O
BOSE® Sound System with AudioPilot® noise-compensation feature	O	O
SIRIUS® Satellite Radio with three-month trial subscription	S	S
Auxiliary input jack	S	S
Radio frequency remote locking system	S	S
Power outlet in center console	S	S
Rain sensor for automatic windshield wipers	S	S

Exterior	TT	TTS
Singleframe® grille with double-blade cross braces and choice of front license plate holder or filler panel with two chrome strips	-	S
Singleframe grille with choice of front license plate holder or filler panel with two chrome strips	S	-
Performance exhaust	-	S
S quad exhaust pipes [two left and two right]	-	S
Dual exhaust pipes [one left and one right]	S	-
Automatic rear spoiler, includes manual operation feature	S	S
Power retractable soft top [Roadster only]	S	S
Power retractable wind deflector [Roadster only]	S	S
Audi xenon plus headlights with LED daytime running lights	S	S
Foglights in the front	S	S
LED third brake light	S	S
Rear window defrost	S	S
Heated windshield washer nozzles	S	S
Power adjustable and heated side mirrors	S	S
LED indicator lights integrated in side mirrors	S	S
S exterior Aluminum Optic mirrors with LED turn signal indicators	-	S
S front bumper with spoiler and S rear bumper	-	S
S rocker panel and Platinum Gray rear diffuser with silver blade	-	S

-	Not Available	O	Option	S	Standard
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The table above represents the standard equipment on the TT Premium Plus model and TTS Premium Plus model. Many popular options are combined and available on the Prestige models. Please see the package contents in this brochure for complete details.

* Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children in the rear, using restraint systems appropriate for their size and age.

† Your Audi vehicle is equipped with a phone preparation utilizing Bluetooth interface to enable hands-free functionality [compatible mobile phones sold separately]. You will need a Bluetooth-enabled mobile phone in order to utilize this function. Not all Bluetooth-enabled mobile phone models are compatible with Audi phone preparation. Visit audiusa.com/bluetooth, or contact your local Audi dealer for the latest listing of compatible phones. Audi recommends use of the Audi phone cradle [sold separately] with your mobile phone while operating this vehicle.

‡ Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destination and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible; therefore, you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgement in determining whether or not to follow a suggested Audi Navigation plus route. Periodically, the mapping is updated, and a new DVD will be required in order to maintain the latest navigation information available to us. These will be available for purchase from time to time at an additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.

TT Model Configurations

2.0 TFSI® 211hp with six-speed S tronic® transmission and quattro® all-wheel drive

Power and Performance

+ 2.0 liter turbocharged with intercooler, DOHC in-line four-cylinder gasoline engine with TFSI direct injection and Audi valvelift system

+ Horsepower: 211hp @ 4300-6000 RPM

+ Torque: 258 lb-ft. @ 1600-4200 RPM

+ 0-60 MPH in seconds – Coupe: 5.3, Roadster: 5.6

+ Top track speed*: 130 MPH

+ Fuel economy estimate, city/highway†: N/A

TTS Model Configurations

2.0 TFSI 265hp with six-speed S tronic transmission and quattro all-wheel drive

Power and Performance

+ 2.0 liter turbocharged, in-line four-cylinder, spark-ignition engine with TFSI direct injection, four valves per cylinder, DOHC, S model specific turbocharger with increased efficiency all-metal charged air cooler; main-bearing pedestal, main-bearing cap, connecting rods, ring carrier pistons, piston pins and ring assembly specially reinforced

+ Horsepower: 265hp @ 6000 RPM

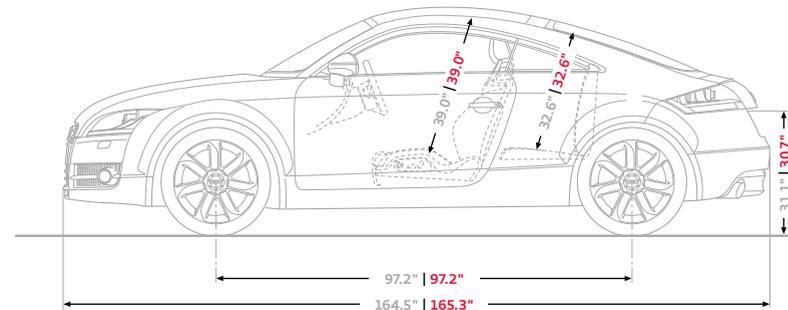
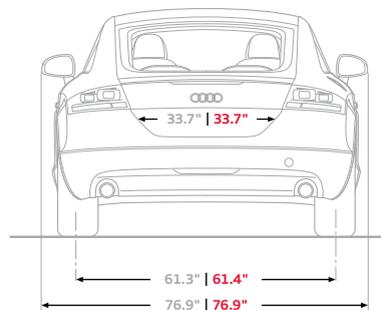
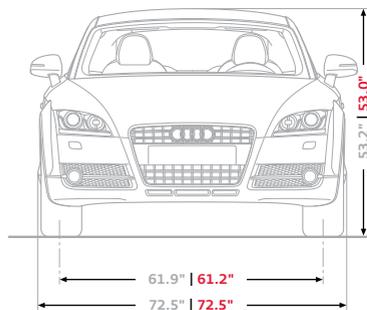
+ Torque: 258 lb-ft. @ 2500-5000 RPM

+ 0-60 MPH in seconds – Coupe: 4.9, Roadster: 5.1

+ Top track speed*: 155 MPH

+ Fuel economy estimate, city/highway: 21/29 MPG

TT TTS Dimensions



* Top track speed for TT electronically limited to 130 MPH in the U.S. Obey all local speed and traffic laws. † EPA estimate not available at time of printing.

‡ Top track speed for TTS electronically limited to 155 MPH in the U.S. Obey all local speed and traffic laws.

Audi Truth in Engineering

2011 | TT TTS

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