



TT

Audi TT Coupe | TT Roadster | TTS Coupe

Audi
Truth in Engineering 





Reflecting on what matters most to us.

In so many ways, it's really all connected. How an Audi vehicle is engineered and designed isn't simply a matter of physics or architecture, it's a systematic compilation of disparate disciplines and ideas, forged into something iconic, sophisticated and powerful. What you feel behind the wheel is, in so many ways, a product of the knowledge and imagination of human history. The principles of Newtonian laws, sure—but also the grace of choreography, time-honored artisanal craftsmanship and the connectivity of modern life. The end result of these inspirations is your Audi—a thing meaningful, intuitive and strong. We employ the sum of our skills and understanding to reflect something that goes deeper than our machines.

Identical only in their passion for performance.





TT | TTS

Thrilling off-the-line acceleration, dynamic handling and a driver-focused cockpit combine to give you a truly intense driving experience.¹

You'll find more here than just beautifully sculpted sheet metal and timeless design elements paying tribute to the iconic look of the previous two TT generations. When you look deeper, you'll find a vehicle that not only stays true to form visually, but is also imbued with our legendary racing DNA—a statement that has never been more true than it is for the 2016 TT and TTS—and delivers dynamic performance you can feel as never before. Genuine sports cars in every sense of the word, the Audi TT Coupe and Roadster and TTS Coupe captivate from the start with a stunning design, and then deliver on their aggressive looks with an intimate connection to the road and nearly instantaneous response. And when you consider the attention to detail and luxurious touches found throughout this vehicle, it all becomes even more enticing. Add to that one of the most visually stunning features available anywhere, the brilliant Audi virtual cockpit, and you'll come to a quick realization—this kind of performance can't be taught. It is pure instinct.



Its supercar DNA
is about to unfold.





Its true intentions are on full display in muscular yet elegant fashion. Just take the dual exhaust, the distinct LED taillight with integrated third brake light that runs below the spoiler, and the low, wide stance as proof.





Always with an eye towards iconic.

While some might consider staring to be rude, we consider it a form of flattery. You see, with an iconic design that has been refined to its most striking form ever, the TT makes it impossible for people to look away. It all starts with the completely redesigned exterior, which, while still paying homage to the first TT in shape, delivers more aggressive lines, and a wider, more assertive front end, a clear indication of the performance this vehicle is capable of. From there, the new look of the standard full LED headlights pulls you in and marks the starting point to a design revolution that carries all the way through to the distinctive LED taillights. In essence, all these changes make the point clear: this vehicle is here to pay respect to its coveted heritage while driving the power of design forward.

2016 Audi TT Coupe shown in Florett Silver metallic with available equipment.



LED lighting design

The dramatic design of the TT is further enhanced by the brilliance of full LED headlights, featuring a three-dimensional design and LED taillights with dynamic turn signals that distinguish this vehicle from any other on the road.

Singleframe® grille

Perhaps its most dramatic element, the redesigned Singleframe grille makes the TT instantly recognizable. Its lines perfectly meld with the front fascia and combine for a thrilling effect.

This is how you see design all the way through.

We obsess over the details so you can obsess over how beautiful your Audi TT looks. Just take things like the design of the standard full LED headlights, including LED daytime running lights and a third brake light, as your first piece of evidence. Then notice the level of detail that went into the redesigned Singleframe grille—specifically, its horizontal design, deeply cut angular aspects, and Matte Black finish. Along with the iconic design of the fuel door, which speaks to this vehicle's connection to motor-sports, they show our passion for design—all the way through.



Adaptive rear spoiler

Proving to be equal parts form and function, the adaptive rear spoiler not only helps provide down-force when it deploys automatically at 75 mph, but retracts when not needed as to not hinder the vehicle's design aesthetic.¹



It makes a statement with Aluminum-optic accents, classic roadster lines and unique roll bars that not only help protect, but add to its visual appeal.



2016 Audi TT Roadster shown in Glacier White metallic with available equipment.



Retractable acoustic soft top

Designed with special noise-dampening properties that make it quieter than ever before, the TT Roadster offers a top constructed of canvas, lightweight aluminum and steel. It opens or closes in just 10 seconds with a simple push of a button and can be operated at speeds under 31 mph.

Open air thrills.

It turns out, staying open to new experiences has its invigorating advantages. Just lower the retractable acoustic soft top on the Audi TT Roadster and you'll quickly learn why. All the performance and power previously only felt internally is now felt in every strand of hair whipping in the wind. And with this invigorating experience coming at the simple push of a button, you'll find yourself opening up to even more possibilities.



At least she's not wondering about what you're doing.

The late nights, the unanswered calls, the hint of guilt on your face. Normally, these signs would be cause for alarm, but she knows what you're really lusting over. It's that rush you feel every time you push the accelerator pedal to the floor. It's the relentless grip of quattro® all-wheel drive. And it's the confident handling that confirms this is the most dynamic-performing Audi TT ever built. A performance car to its core, and one that, while leaving some at home less than thrilled, will surely leave you wanting more.







2016 Audi TT Coupe shown with Palomino Brown leather and available equipment.



The uncluttered and functional interior design helps keep the focus on what this vehicle was destined to do—provide a thrilling drive.

Fair warning to any passengers— they're about to be ignored.

With an interior design that focuses solely on the driver, don't be surprised if your passenger ends up starved for attention. One look around, and you'll understand why. A completely redesigned, driver-oriented cockpit, with its wing-inspired dashboard design and beautifully simplified air outlets with integrated controls, welcomes you as you enter, while unmistakable Audi fit and finish helps you settle in. From a low seating position, which helps bring you closer to the road, revel in the high performance leather/Alcantara® or available luxurious Fine Nappa leather seating surfaces, which offer support in the right places. Then notice how the distinctive Aluminum Drift inlays give it a subtle, modern feel, and a three-spoke flat-bottom multifunction sport steering wheel with shift paddles helps keep you in charge of the driving excitement.

Virtually the new information reality.

We live in the age of information abundance. It's everywhere and, at times, overwhelming. We decided that information should be empowering, not overpowering, so we did something about it. Seemingly taking a page from science fiction, the Audi virtual cockpit is set to revolutionize the way you receive and interpret vital information. Allowing you to quickly transition from a traditional instrument cluster to a panoramic navigational setting, or to a combination of both, it has never been easier to interact with your Audi or more thrilling to stay in the know.



Classic mode

Even with such a futuristic shift in technology, the classic mode should never be forgotten. That's why the thrill of watching the tachometer race and the speedometer jump can always be experienced in crisp, clear color.¹



Infotainment mode

Want the best of both worlds? The infotainment mode gives you a little bit of everything with smaller classic gauges and an available navigation visual that helps keep you on course and up to date.



Sport mode

When you need to know all the performance stats at a glance, Sport mode (TTS only) gives you the vital information that helps you take advantage of the vehicle's dynamic performance. The tachometer takes center stage, allowing engine speed and transmission telemetry to become the focal point for performance—perfect for a day at the track.

¹ Always obey all speed and traffic laws.





Settle in to a new kind of performance art.

We strive to put on a show no one will forget. It starts with a sophisticated interior that offers more than its fair share of sports car panache and luxury. Beautifully crafted available Fine Nappa leather seating surfaces offer support and elevate the cabin's distinctiveness. Of course, the details are not limited to just the leather seating surfaces. Beautifully wrapped door armrests and a sport steering wheel also boast premium leather treatments, and available S sport seats with diamond stitching add another level to the interior's already distinctive visual appeal. Taken together, the interior details offer undeniable proof—art can be exhilarating.



Neck-level heating system

Helping to provide a touch of warmth when the weather cools down, the neck-level heating system, available in the TT Roadster, features vents that blow warm air directly onto your neck and shoulders.

Interior leather treatment

Finely crafted leather surfaces greet you from nearly every interior angle, including from the available S sport seats with diamond stitching that feature color choices that range from Black to Rock Gray to Palomino Brown and stitched leather covered armrests.



A showcase of our driving desire for superior engineering.

It should be clear from the revving 2.0-liter TFSI® four-cylinder engine to the confidence-inspiring grip of quattro® all-wheel drive to the performance-enhancing control of Audi drive select, everything engineered for this vehicle is designed to help maximize its performance—and your fun.

POWER
→
→

Four-cylinder TFSI engine

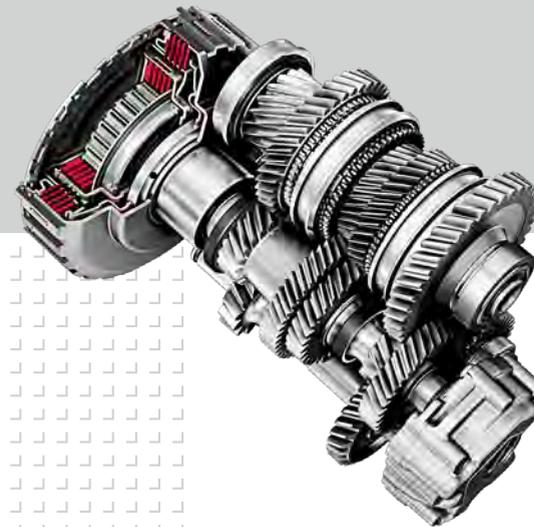
Engineered for the type of spirited driving this TT was meant to do, the 220-hp turbocharged four-cylinder, offers advanced features, like direct injection technology, and smart ones, like a valvelift system that helps increase exhaust gas supply to the turbocharger for a quicker response and higher compression ratios, to help improve efficiency without hindering performance.¹



APPLICATION
→
→

Dual-clutch transmission

Helping to quickly propel your Audi TT or TTS from 0 to 60 mph is the S tronic® dual-clutch transmission.² With optimized shifting points and gear ratios, the six-speed S tronic dual-clutch transmission leaves little space for any lag in acceleration because of minimal engine speed differentiation while upshifting through the gear range.



Audi drive select

At Audi, we believe you should be the ultimate master of your road-going domain. That's why we created the Audi drive select system. It gives you the ability to adjust the vehicle's steering, throttle response, and transmission shift characteristics and for the first time ever, the quattro® all-wheel drive system with the utmost of ease (Audi TTS models add Audi magnetic ride control). And with four modes to choose from, when almost any kind of road comes into question, Audi drive select will help let you answer.

► **Comfort mode**

Perfect for those long highway stretches, this setting adds optimized steering and a closer shift pattern to help provide a more relaxed drive.

► **Dynamic mode**

Using the quattro® system to its fullest potential, this mode gives you a rear power bias for truly spirited driving.

► **Auto mode**

The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.

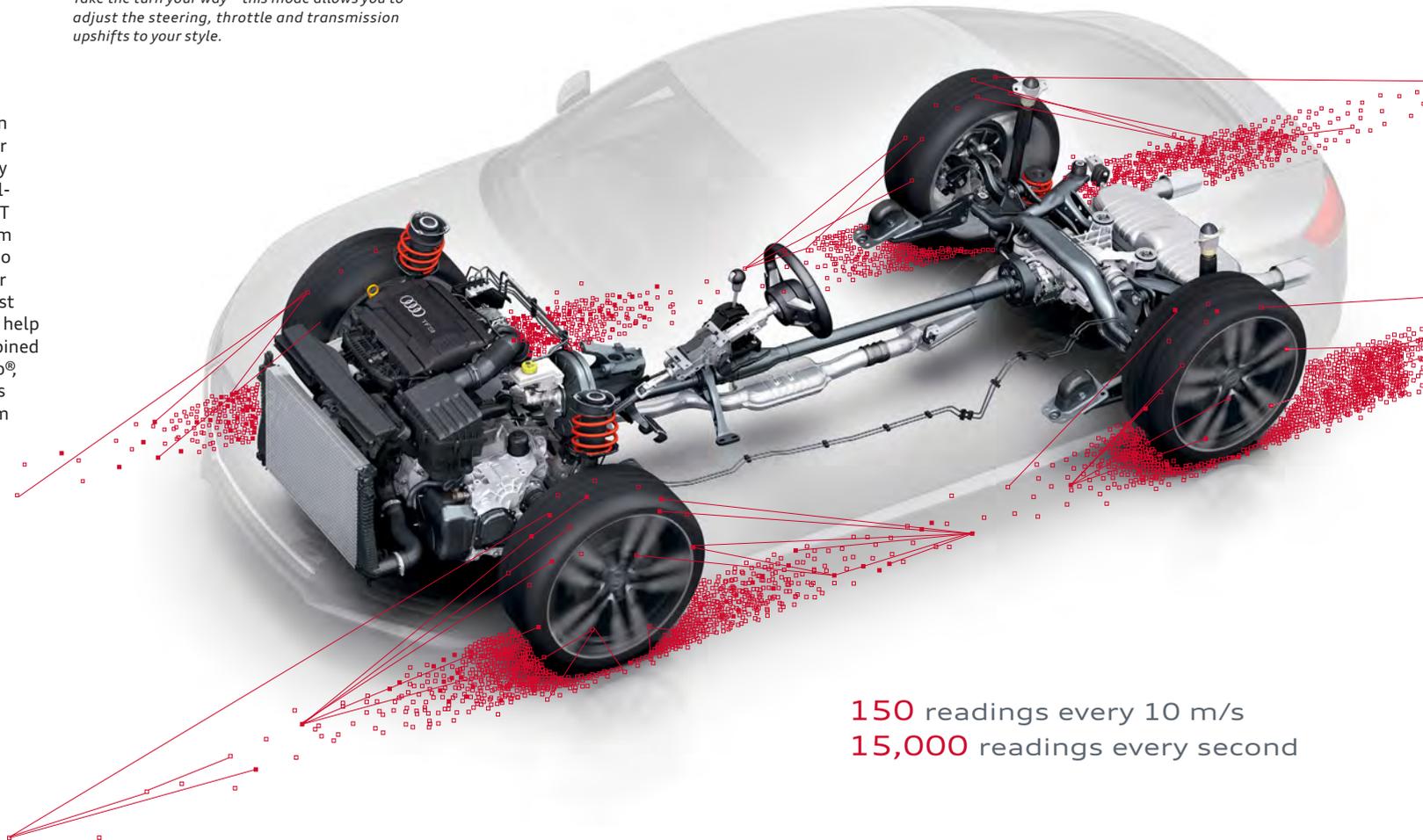
► **Individual mode**

Take the turn your way—this mode allows you to adjust the steering, throttle and transmission upshifts to your style.

quattro® all-wheel drive

A revolution in all-wheel-drive technology when first introduced, quattro® has only improved over the decades. Now the latest iteration, specifically designed for the TT, takes the advantages of all-wheel drive to new heights. Unlike previous TT models with all-wheel drive, this quattro® system has no set torque distribution. That means, no matter if you are accelerating out of a corner or passing on a straightaway, the system will almost always distribute the right amount of torque to help provide maximum grip and control. When combined with torque vectoring, which works within quattro®, utilizing ESC and ABS to help sense traction loss from the inside cornering wheels, the entire system sets a new bar for Audi performance.

True rear power bias when in **Dynamic mode.**



150 readings every 10 m/s
15,000 readings every second

1 Based on EPA estimates. See www.fueleconomy.gov for details. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. 2 Always obey all speed and traffic laws.



Embodying the essence of performance.

For Audi engineers, power delivery is a primal thing. Sure, we sweat over balance, we obsess over precise handling, we shave off ounces and even pounds where we can to produce an improved response, quick acceleration and dynamic cornering, but in our hearts, at Audi, we want performance that inspires confidence. We have a heritage of racing success—and that helps us make the case—but it's a truer testament of engineering to make it work on the street, the highway, the commute. To engineer those moments where the rest of the vehicle seems to disappear and you are well into the moment of exhilaration, the light turns green, you accelerate. Performance—sculpted, engineered, Audi performance—makes its own case for the greatness of your vehicle.¹



Seemingly no limit on where performance can roam.

We aren't the type to place limits on things, especially when it comes to performance, so it should come as no surprise that we've bestowed the Audi TTS with a potent set of performance features.¹ We've also designed it to *look* powerful, giving it quad exhaust outlets, and the strong stance and dramatic curves that showcase a performance profile that speaks of this vehicle's true intentions. We've also added a bold S model Singleframe® grille with Aluminum-optic double-blade crossbars, for distinction, and a rapid-fire S tronic® dual-clutch transmission featuring launch control, to define its real motives.



TTS performance brakes

With this much power on tap, it made sense to include oversize performance brakes with fixed, aluminum four-piston calipers on the TTS. The 13.3" rotors up front and 12.2" rotors in the rear help give you the stopping power and control necessary on even the most challenging roads.

Quad exhaust outlets

Letting everyone behind you know that this is no ordinary sports car are beautifully sculpted quad exhaust outlets perfectly framed by the Platinum Gray rear diffuser.

TTS

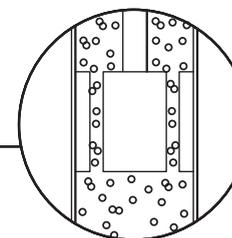


2016 Audi TTS Coupe shown in Tango Red metallic with Rotor Gray leather and available equipment.

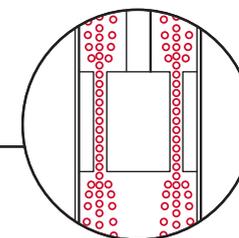


2016 Audi TTS Coupe shown in Tango Red metallic with available equipment.

TTS



COMFORT



DYNAMIC

Audi magnetic ride

Using a synthetic blend of hydrocarbon oil containing tiny magnetic particles between 3 and 10 thousandths of a millimeter in diameter, Audi magnetic ride adjusts the firmness of the dampers to help match the current road conditions within a few milliseconds by creating a magnetic field within the shock absorber. Drivers can choose between a more comfortable or a sportier driving experience to suit the driving situation and their personal preference.

Looking deeper provides proof of its power.

An exterior this bold has to have the performance to back it up. Clearly, the Audi TTS does with a 292-hp 2.0-liter turbocharged TFSI® four-cylinder engine that helps deliver stunning power with seemingly instantaneous response. A run from 0 to 60 mph in a blistering 4.6 seconds and a quarter mile in 13.1 seconds will surely attest to this. But what's power without control? Advanced features like Audi magnetic ride, which lets you dial in the vehicle's ride to match the road, help ensure that you'll be in command in your new position of power.



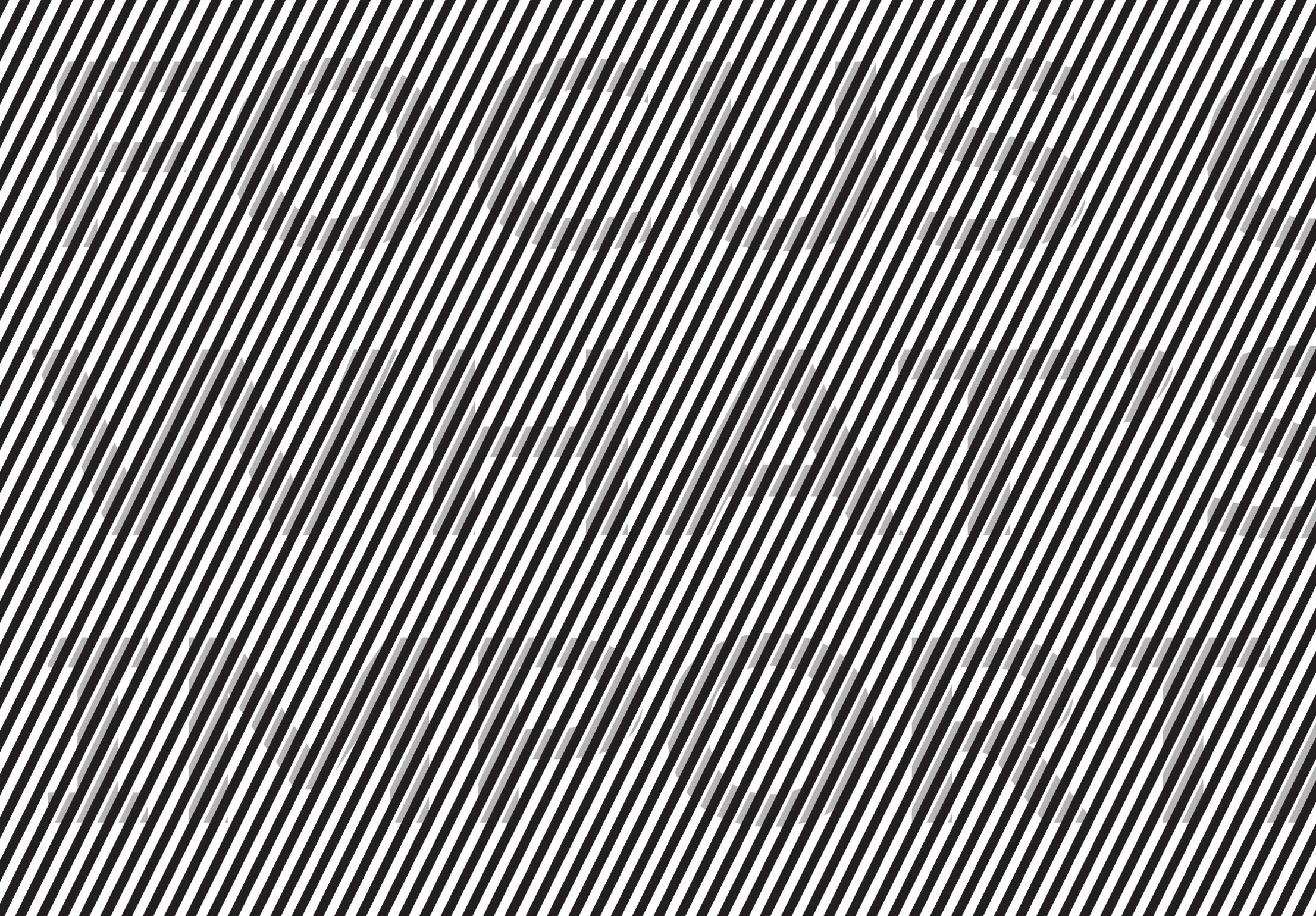
> 2.0-liter turbocharged TFSI® four-cylinder engine

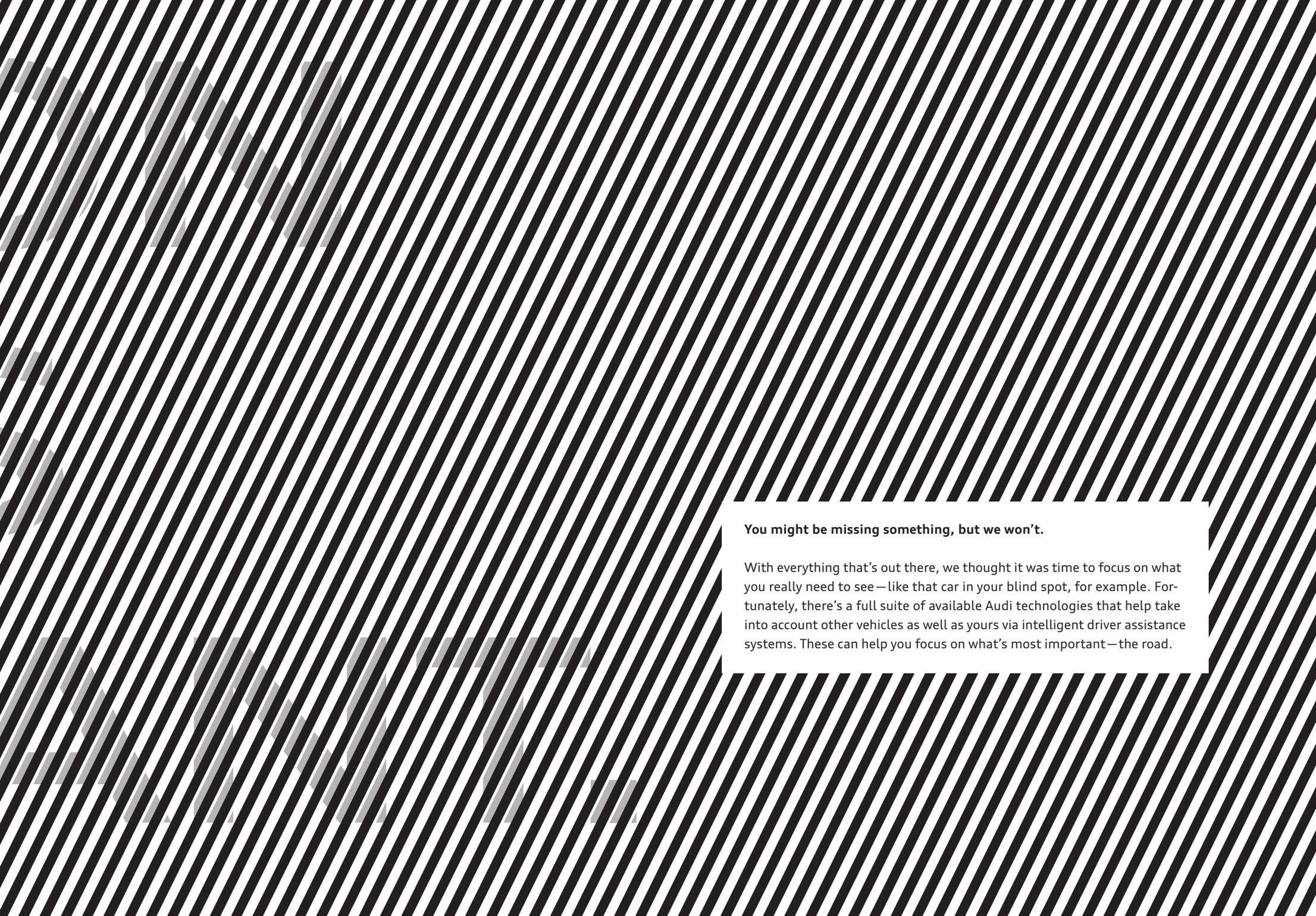
> 292 hp/280 lb-ft of torque

> 0-60 mph in 4.6 seconds

> Top track speed of 155 mph¹

¹ Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.





You might be missing something, but we won't.

With everything that's out there, we thought it was time to focus on what you really need to see—like that car in your blind spot, for example. Fortunately, there's a full suite of available Audi technologies that help take into account other vehicles as well as yours via intelligent driver assistance systems. These can help you focus on what's most important—the road.



- Radar sensors
- Ultrasonic sensors
- Camera

Image featured is just a pictorial and not an exact representation of the trajectory of the camera and sensors.

Senses working overtime.

There's only so much our nervous system can process at one time. Too much, and you'll feel the debilitating effects of sensory overload. We set out to combat this effect with driver assistance features designed to help lighten the sensory load. Whether it's available advanced technologies like Audi side assist,¹ which utilizes radar sensors to help inform you of vehicles approaching from the side and rear, or parking system plus, which gives you a helping hand in tight parking situations, you'll find that we've developed them to work together to help keep you aware of your surroundings. It's just another way we like to say "We're looking out for you."

LANE AWARENESS
↓
↓

Audi side assist

The available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.¹



DRIVER AWARENESS
↓
↓

Parking system plus with rear view camera

Helping to make parking an easier task, the available parking system plus features front acoustic parking sensors in addition to the standard rear acoustic parking sensors. For added benefit, the rear view camera offers selectable guidelines for parking in parallel or perpendicular spaces.



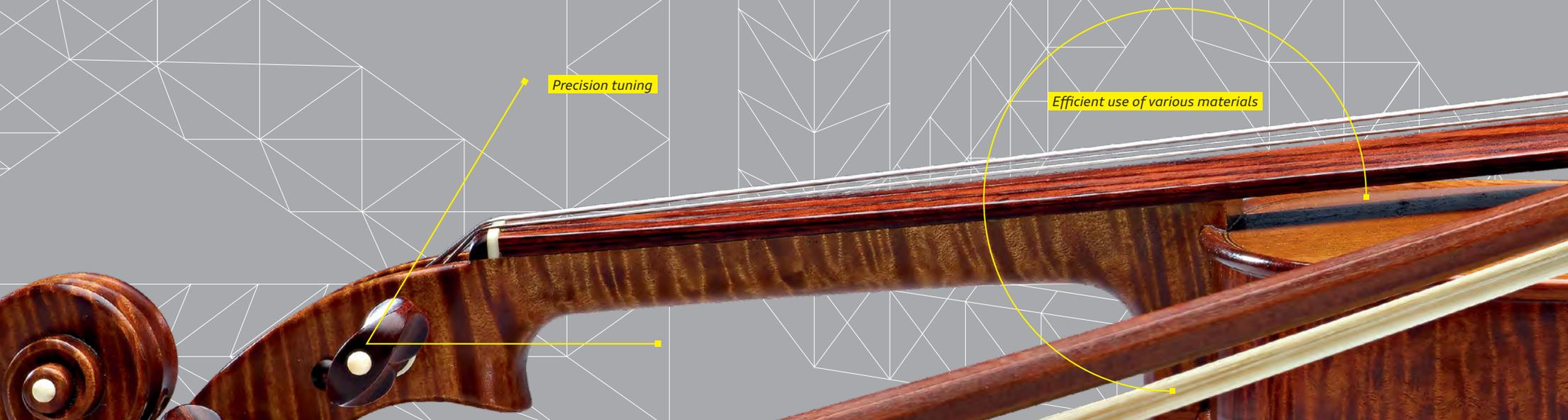
¹ The features discussed are not substitutes for attentive driving. Always check surrounding traffic, and use turn signals. Please see your owner's manual for further details and important limitations.

When the right materials strike a perfect chord.

At the heart of every great performance is an equally powerful instrument. Lightweight yet strong, a violin embodies many of the qualities that make up our core engineering philosophy. Whether it's the way we bind different metals together to help form a more rigid connection or the way we shape our design for functionality and performance or even the way our crumple zones give in the right places to help dissipate energy, the similarities are present for a reason. You can't expect to perform at the highest level without a solid foundation.

Precision tuning

Efficient use of various materials





Optimal tension

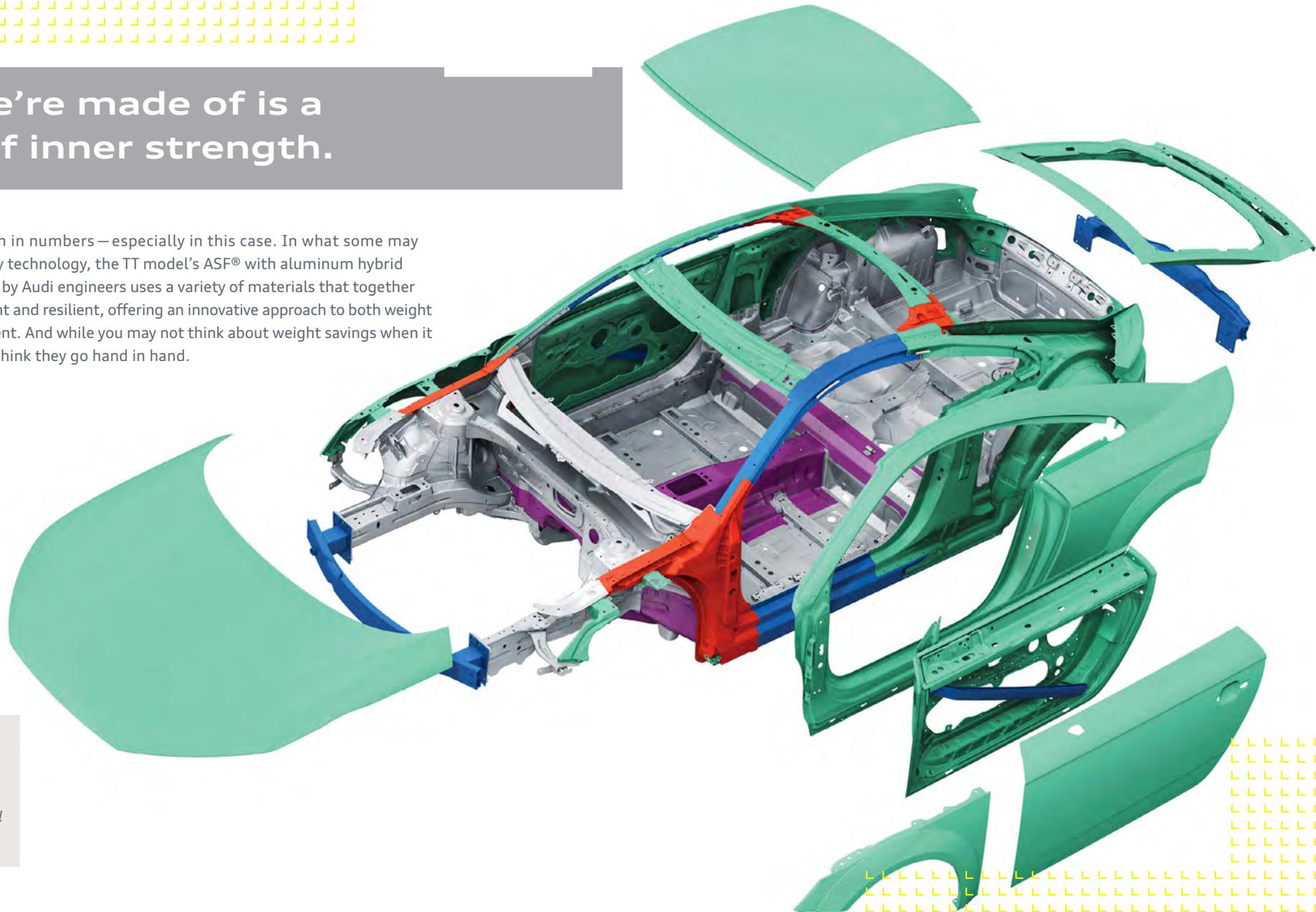
Structural balance

Enduring craftsmanship

What we're made of is a source of inner strength.

Clearly there's strength in numbers — especially in this case. In what some may consider a revolutionary technology, the TT model's ASF® with aluminum hybrid construction developed by Audi engineers uses a variety of materials that together become both lightweight and resilient, offering an innovative approach to both weight savings and reinforcement. And while you may not think about weight savings when it comes to strength, we think they go hand in hand.

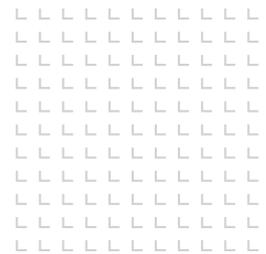
-  extruded aluminum
-  cast aluminum
-  sheet aluminum
-  ultra-high-strength steel
-  cold-formed steel





Having another layer of protection is no accident.

While we don't like to make light of potential risks on the road, our engineers were tasked with doing just that. Complementing the advanced occupant safety cell is airbag technology designed to respond differently based on seat position,¹ and specially constructed crumple zones that give way upon impact to help mitigate potential injury in a collision. When you add all of this to the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, it becomes pretty clear: helping diminish the impact of an unavoidable event doesn't happen by accident.



ABS and ESC

Computerized technology that works in sync with the Anti-lock Brake System (ABS), Electronic Stability Control (ESC) helps minimize almost any loss of stability, applying brake pressure to individual wheels and reducing throttle input to help counter oversteer or understeer when the vehicle needs it.

Rollover protection

In the unlikely event that your TT Roadster rolls over, reinforced roll bars help provide a degree of protection for you and your passengers. They also provide added visual muscle to an already powerful looking vehicle.

Airbags

Designed to work in concert with our safety belts and properly-adjusted head restraints, our airbag system is a comprehensive safety measure. The TT Roadster features six standard airbags, including front-impact and side airbags that protect both the head and thorax of the driver and front passenger, while the TT Coupe features eight standard airbags, including the addition of side curtain airbags. Regardless of the model, you'll feel practically surrounded. And that's a good thing.¹

1. Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

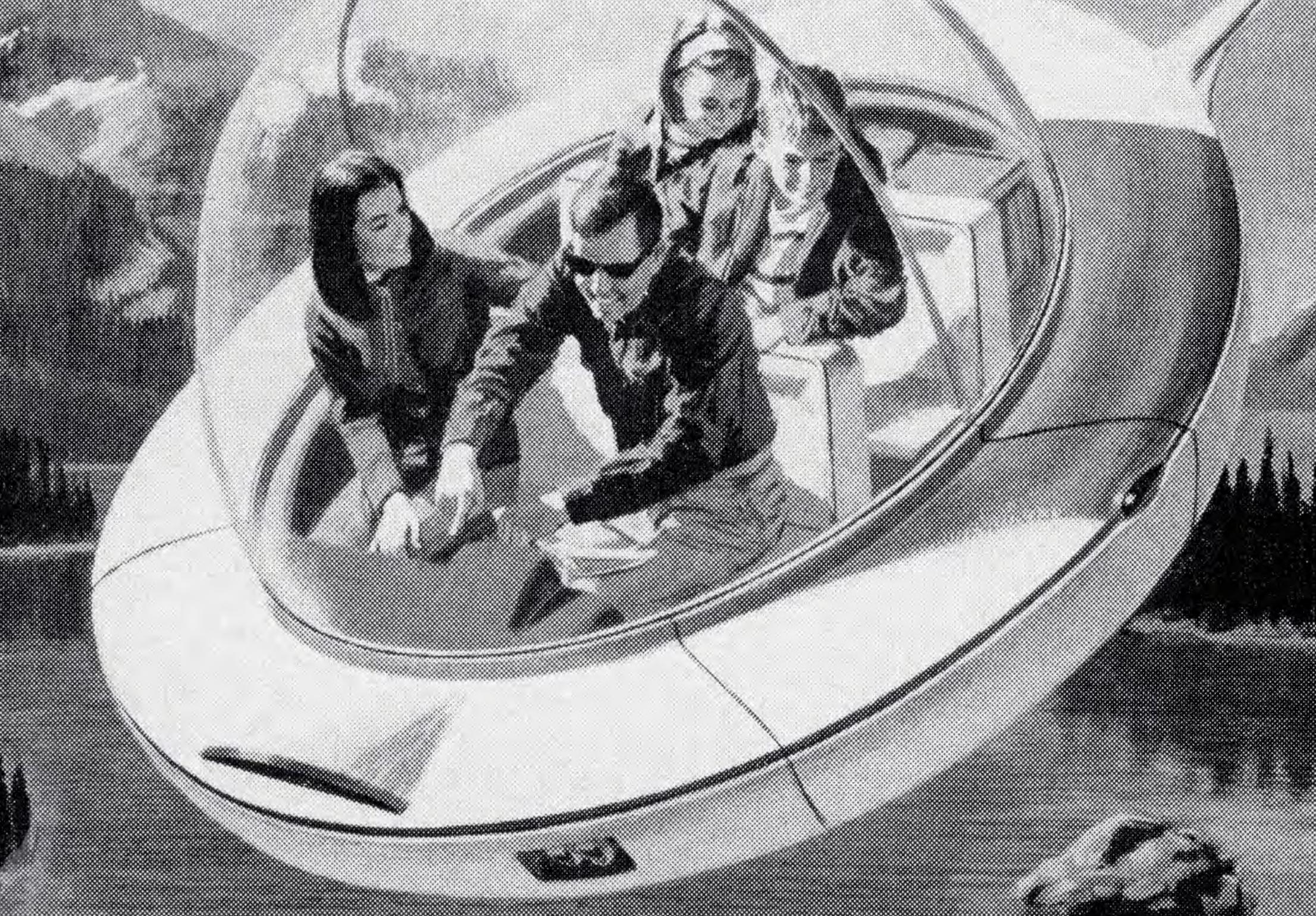


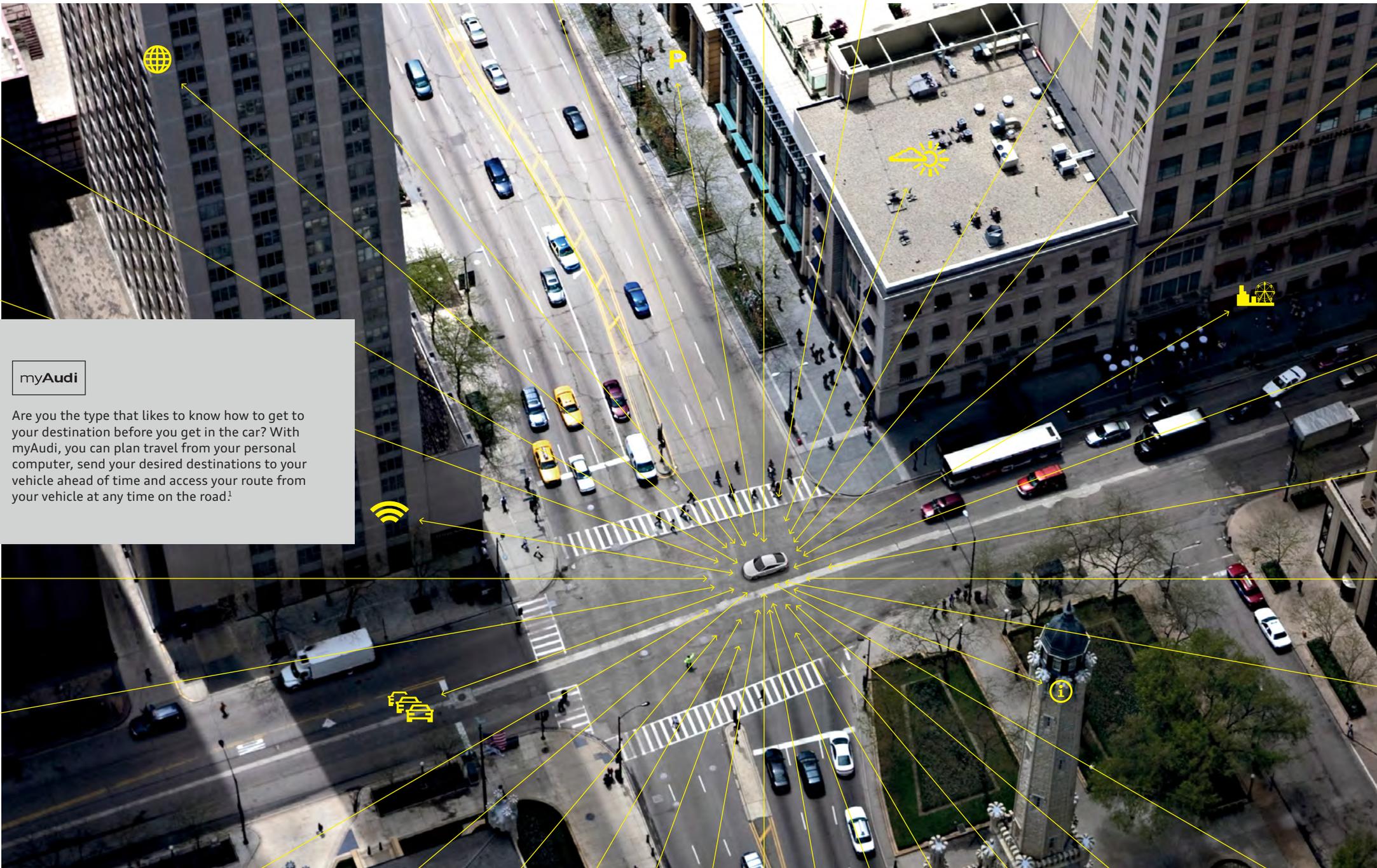


It turns out, science fiction has nothing on reality.

Remember what we used to think was going to happen in the future? Flying cars, moving sidewalks and folding suitcases? While flying cars may never happen, science fiction still seems quaint compared to what reality offers. At Audi, our engineers and technicians are putting innovations in vehicles right now that would have seemed unimaginable 25 years ago. From the evolution of LED lighting technology and the introduction of dynamic steering in some models to the sheer processing power of our vehicles that allows for the seemingly infinite capabilities of Audi connect® and our MMI® with Google Voice™ integration,¹ we aren't in the business of imagining what the future will bring. We're committed to bringing it.

¹ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.

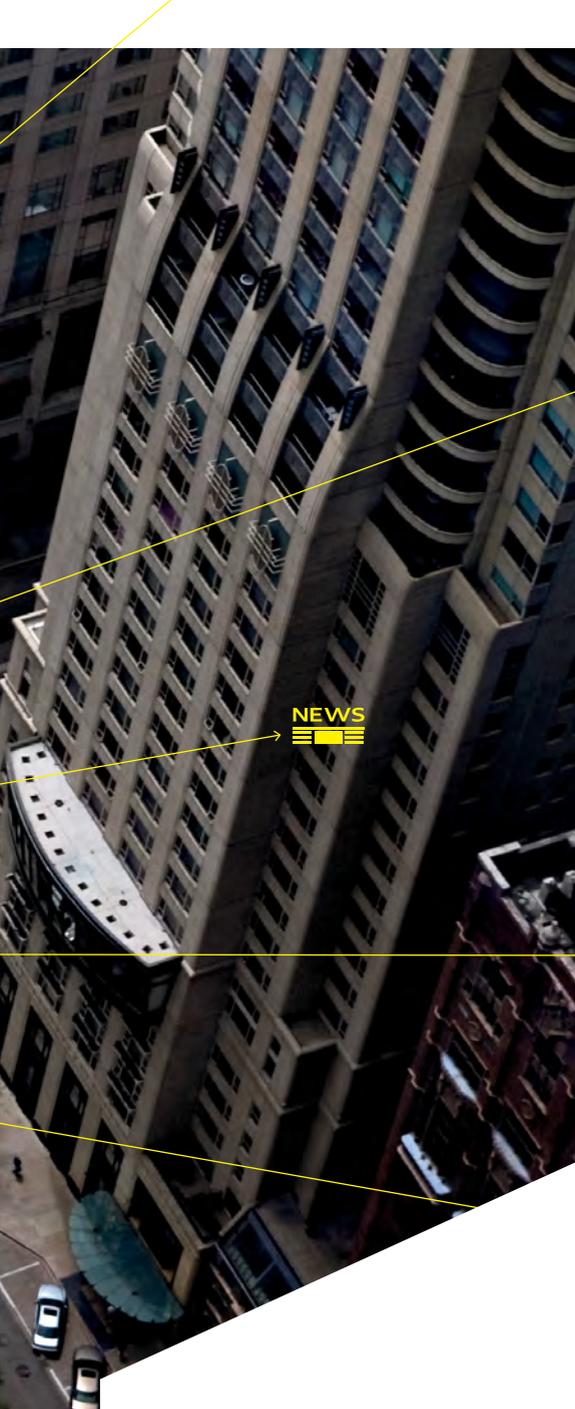




myAudi

Are you the type that likes to know how to get to your destination before you get in the car? With myAudi, you can plan travel from your personal computer, send your desired destinations to your vehicle ahead of time and access your route from your vehicle at any time on the road!

1. Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 2. INRIX XD® Traffic is available on all Model Year 16+ A6, A7, TT and Q7 vehicles and is included with an Audi connect® subscription. Other models (allroad, A3, A4, A5, A8, Q3 and Q5) include SiriusXM® Traffic for four years with the purchase of the vehicle. 3. MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. 4. Parking feature is not available everywhere and requires participation by parking provider.



Your central command for the information age.

Sure, the handheld power of smartphones is impressive, but they don't handle like your Audi. Luckily, with available Audi connect®, you can get nearly all of the functionality of your phone, with the means to get you where you want to go.¹ Need to find a new, highly acclaimed restaurant? Pull over, and with the help of Google Voice Search™, Audi connect allows you to quickly search Google™ by simple voice commands. Looking for something to do in a new city? Get information about current events and directions to their locations. With crisp displays and easy access to steering wheel toggle controls, you have a “smartcar,” which can do even more than the computer in your pocket.

→ MOBILITY



With INRIX XD® Traffic, get fast and accurate traffic information (included in your active Audi connect subscription) overlaid onto 3D satellite imagery to help visualize a true aerial view of your city and highway route, and let the MMI® navigation plus system reconfigure your route to help avoid traffic.^{1,2,3}



With Google Earth™ integration, you'll enjoy 3D satellite imagery, including Google Street View™, displayed right on the MMI display¹



With Google Street View™, your Audi can show you a driver's-eye view of your destination right before you arrive so it's easy to recognize!¹



Keeping your navigation map up to date is easier than ever with the online map updates feature.¹



Search for parking in your area of interest, check space availability and set your selection as a destination to help navigate directly to the garage entrance.^{1,4}

→ TECHNOLOGY



It's simple. Tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.¹



Staying connected in your Audi has never been easier, with in-vehicle high-speed 4G LTE connectivity. Access is provided for up to eight passenger devices through an onboard wireless hub¹



The point-of-interest search with voice control means that you can get the most out of every journey.¹



With streaming audio, it's easier than ever to stream music from your phone or digital music player right to the vehicle's audio system.¹



With access to Twitter® your passengers will know what's going on with their friends, family and the world.¹

→ INFORMATION



Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly!¹



Stay on top of the news by having headlines and stories delivered right to your MMI display.¹



With current local weather conditions and forecasts for your destination, you'll be prepared for your trip.¹



Discover travel information for local landmarks in your area of interest, set them as your destinations and let your vehicle lead the way as you explore the world around you.¹



With up-to-the-minute flight information available on your MMI screen, you'll know if your flight is on time.¹

Redefining the all-access pass.

Going backstage just got a lot more immersive, and intuitive. The available intelligent MMI® system offers a wealth of easily accessible information with a unique twist, or, technically, a touch. Considered a revolution in intelligent simplicity, MMI touch with handwriting recognition is a technology that helps give you the ability to give commands and retrieve media with just a few simple strokes on the pad. You'll quickly have access to information such as music files, contact information and destinations. The possibilities are even bigger when you input to available Audi connect®, an innovative infotainment system infused with the power of Google™ technology.¹ With this kind of access, you could say there is no greater stage.



MMI touch

Developed by the Audi Human Machine Interface (HMI) team, MMI touch illustrates why making something simple to use can be so complex. The HMI team designed a system so advanced, it can read almost anyone's handwriting — even if you choose to write with your non-dominant hand.

Audi media

The media function opens up a world of options, allowing you to control the Audi music interface through two USB ports, Secure Digital (SD) card slots, and BLUETOOTH® streaming audio from a compatible device,² or through hard disk drive (HDD) audio jukebox or DVD, when equipped with the available MMI navigation plus.

SiriusXM® Satellite Radio

Go ahead. Crisscross the country. We assure you, you'll never run out of entertainment options, with over 150 channels of music, talk, sports and news.²

MMI navigation plus

Count on the available advanced navigation system to help home in on your destination with stunning precision while putting a little more depth in your journey with help from Google Earth™.²

BLUETOOTH® wireless technology

Unlock your compatible mobile phone's potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.

Quad-core processing power

Designed to elevate your automotive experience, the NVIDIA® quad-core Tegra® 3 processor powers the MMI system for lightning-fast response and seamless functionality.

1. Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 2. See pages 36-37 for important information regarding Audi connect®, MMI® navigation plus, and required SiriusXM® subscriptions.



R
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D/S
+

NAV

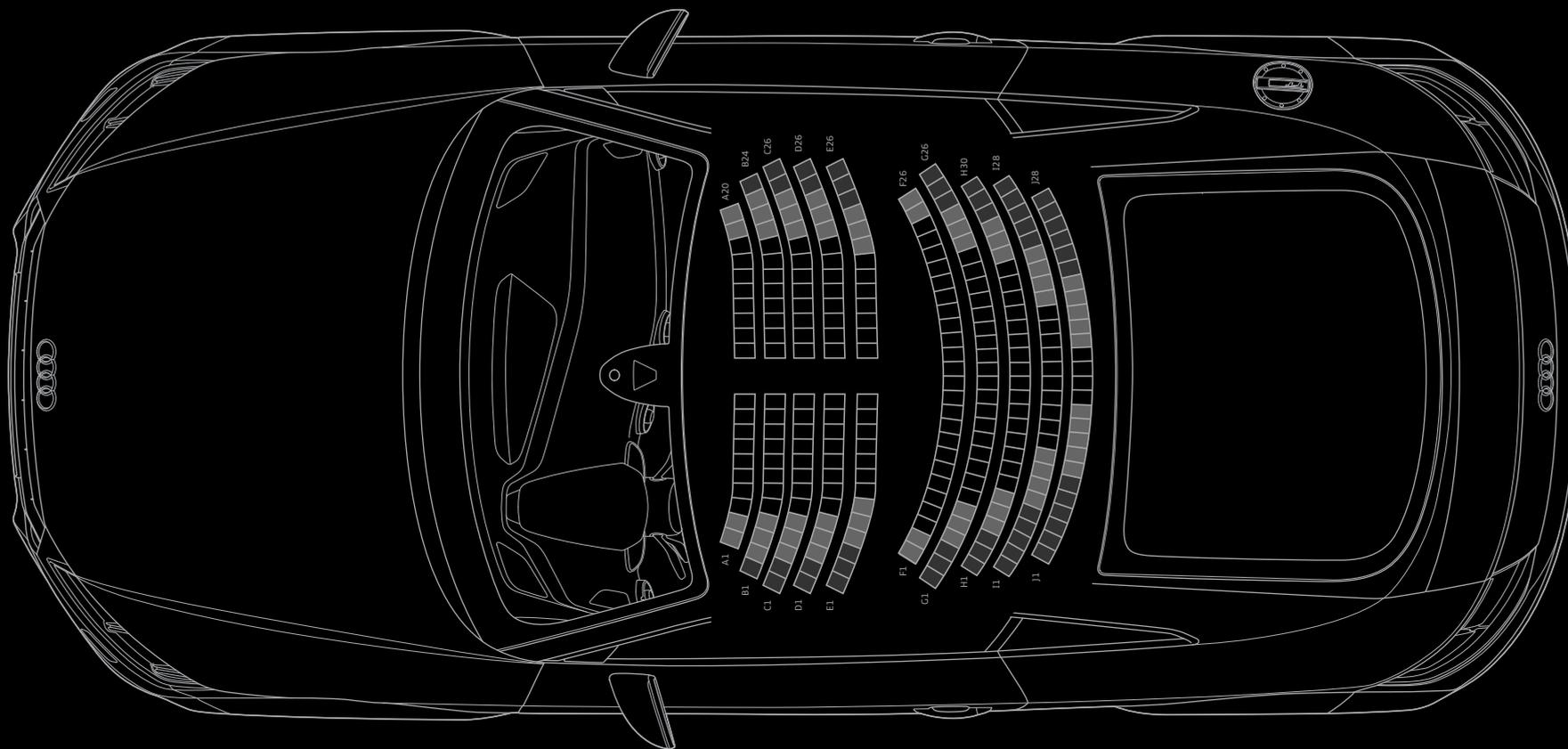
TEL

MEDIA

MENU

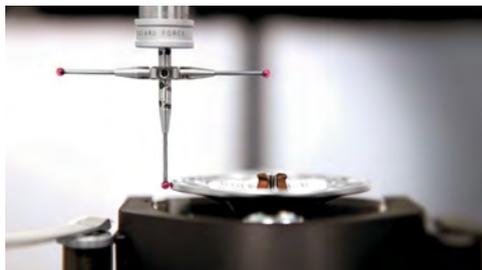
BACK

Orchestrate a more thrilling drive.





*Over 400 hours of sound tuning
Tested 54,000 times
at speeds up to 155 mph*



When we set out to compose a truly inspiring sound system, we didn't just want you to hear every note. We wanted you to experience them. From perfectly sculpted high notes to a crystal clear mid-range to deep-diving lows, the available Bang & Olufsen® Sound System helps deliver an ideal arrangement of thrilling sound that you can feel as much as hear. So whether you're in the mood to be soothed, engaged or inspired, you can expect an immersive experience that can only be matched by the exhilaration of driving your Audi.

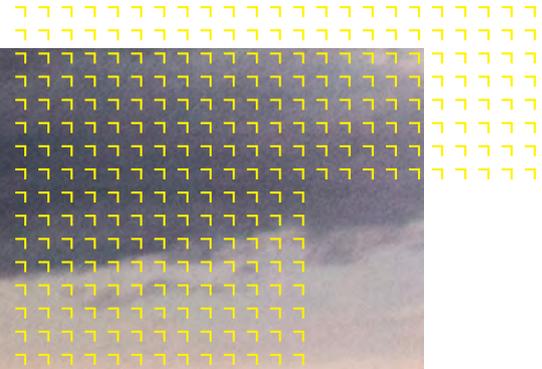
Bang & Olufsen® Sound System

A delight for the eyes and ears, the Bang & Olufsen® Sound System impresses with almost true-to-life surround sound reproduction and visually captivates with illuminated woofers in the front doors. Powered by a 680-watt, 14-channel amplifier, the system features ten high-performance loudspeakers and two woofers for finely balanced sound with natural tone.

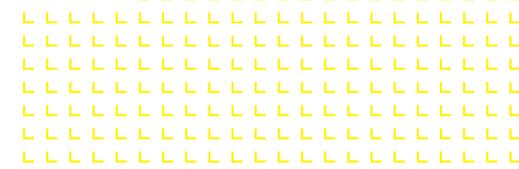
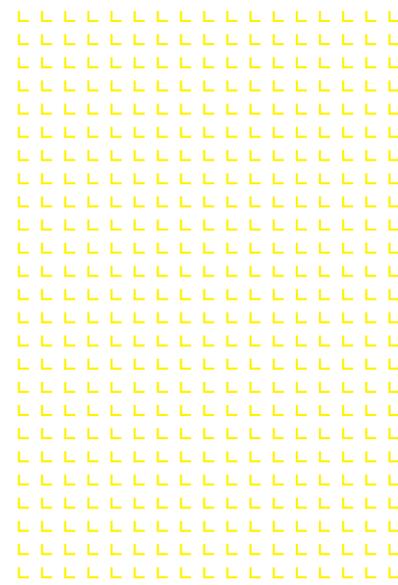


2016 Audi TTS Coupé shown in Tango Red metallic with available equipment.

Photo is a dramatization. Do not attempt, and always obey all speed and traffic laws.



Providing their own perfect storm of performance numbers and timeless design, the Audi TT and TTS are poised to provide an exhilarating drive.



TT



TT Coupe and Roadster Featured highlights

Infotainment/Technology

- > MMI® touch with handwriting-recognition technology
- > MMI® radio plus with nine speakers and single CD player with MP3 playback capability
- > Audi virtual cockpit
- > HD Radio™ Technology
- > SiriusXM® Satellite Radio with 90-day trial subscription¹
- > SD card slots (dual slots)
- > BLUETOOTH® streaming audio for compatible devices
- > BLUETOOTH® wireless technology preparation for compatible mobile phones
- > Voice control
- > Garage door opener (HomeLink®)
- > Audi advanced key—keyless start, stop and entry²
- > Audi drive select
- > Parking system (rear acoustic parking sensors)
- > Rain/light sensor for automatic windshield wipers and headlights

Exterior

- > 18" 5-twin-spoke dynamic design wheels with 245/40 summer performance tires³
- > Singleframe® grille
- > Full LED headlights
- > Fixed all-weather light
- > LED taillights with dynamic turn signals
- > Heated power-adjustable exterior side mirrors
- > Adaptive rear spoiler
- > Dual exhaust outlets

Interior/Seating

- > Automatic climate control
- > Three-spoke multifunction flat-bottom sport steering wheel with shift paddles
- > Tilt and telescopic manually adjustable steering column
- > Auto-dimming interior rear view mirror with digital compass
- > Ambient LED interior lighting
- > Black cloth headliner
- > Leather/Alcantara® seating surfaces
- > Heated twelve-way power front sport seats, including four-way power lumbar adjustment
- > 2+2 seating arrangement (TT Coupe)
- > Split folding 50/50 rear seatbacks (TT Coupe)

Safety

- > Driver and front passenger dual-stage airbags, front thorax side airbags, knee airbags, and Sideguard® head curtain airbags (TT Coupe)⁴
- > Driver and front passenger dual-stage airbags, front head/thorax side airbags and knee airbags (TT Roadster)⁴
- > Front passenger occupant detection for airbags⁴
- > Lower Anchors and Tethers for Children (LATCH) in rear seats (TT Coupe)
- > ESC (Electronic Stability Control) with secondary collision brake assist
- > Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD)
- > Tire-pressure monitoring system
- > Electromechanical parking brake
- > Anti-theft alarm system with immobilizer

TT Coupe and Roadster Stand-alone options

- > Bang & Olufsen® Sound System with 12 speakers and 680 watts
- > 18" 245/40 all-season tires³

TT Coupe and Roadster Available packages

19" Wheel package

- > 19" 5-arm-star design wheels (Gray/Polished finish)
- > 245/35 summer performance tires³

Technology package

- > MMI® navigation plus⁵
- > Audi connect® with six-month trial subscription⁶
- > Parking system plus with rear view camera (front and rear acoustic parking sensors)
- > Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors
- > Audi side assist⁷

Audi design selection

- > Murillo Brown Fine Nappa leather with contrast diamond stitching (TT Coupe)
- > Admiral Blue Fine Nappa leather with contrast diamond stitching (TT Roadster)
- > Slate Gray interior elements
- > Extended leather package in Stone Gray
- > Anthracite Aluminum Drift decorative inlays
- > Heated twelve-way power front S sport seats, including four-way power lumbar adjustment
- > Neck-level heating system (TT Roadster)

S Sport Seat package

- > Fine Nappa leather with diamond stitching
- > Heated twelve-way power front S sport seats, including four-way power lumbar adjustment
- > Neck-level heating system (TT Roadster)



TTS Coupe Featured highlights



In addition to or replaces highlighted features of TT Coupe

Engineering/Performance

- > 2.0-liter TFSI® turbocharged four-cylinder
- > 292 hp/280 lb-ft torque
- > Acceleration (0–60 mph) in 4.6 seconds
- > Top track speed of 155 mph⁸

Transmission/Suspension/Chassis

- > Six-speed S tronic® dual-clutch transmission with quattro® all-wheel drive
- > Audi magnetic ride
- > 13.3" ventilated front disc brakes with four-piston fixed aluminum calipers (with TTS badging)/12.2" ventilated rear disc brakes

Exterior

- > Audi Sport® 19" 5-spoke-blade design wheels with 245/35 summer performance tires³
- > Platinum Gray Singleframe® grille
- > TTS-specific front/rear fasciae and side sills
- > Aluminum-optic exterior side mirror housings
- > S model quad exhaust outlets

Interior/Seating

- > Three-spoke multifunction flat-bottom sport steering wheel with shift paddles (with TTS badging)
- > Matte Brushed Aluminum decorative inlays
- > Aluminum door sill inlays (with TTS badging)
- > Leather/Alcantara® seating surfaces with contrast diamond stitching (with S embossing)
- > Heated twelve-way power front S sport seats, including four-way power lumbar adjustment and power adjustable side bolsters

TTS Coupe Stand-alone options

- > Bang & Olufsen® Sound System with 12 speakers and 680 watts
- > Fine Nappa leather with contrast diamond stitching
- > Red brake calipers

TTS Coupe Available packages

20" Wheel package

- > Audi Sport® 10-spoke-Y design wheels
- > 255/30 summer performance tires³

Technology package

- > MMI® navigation plus⁵
- > Audi connect® with six-month trial subscription⁶
- > Parking system plus with rear view camera (front and rear acoustic parking sensors)
- > Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors
- > Audi side assist⁷

¹ SiriusXM® Satellite Radio and SiriusXM® Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM® to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic service available in select markets. SiriusXM® U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). INRIX XD® Traffic is available on all Model Year 16+ A6, A7, TT and Q7 vehicles and is included with an Audi connect® subscription. Other models (allroad, A3, A4, A5, A8, Q3 and Q5) include SiriusXM® Traffic for four years with the purchase of the vehicle. ² Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. ³ High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. ⁴ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and refer to your owner's manual for the proper use of the restraint systems when transporting children. ⁵ MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. ⁶ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. ⁷ The features discussed are not substitutes for attentive driving. Always check surrounding traffic, and use turn signals. Please see your owner's manual for further details and important limitations. ⁸ Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

A consensus has been reached on style.

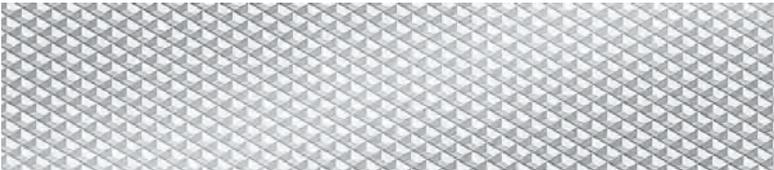
The Audi design selection is the culmination of our own designers' preferred options, handpicked for their visual appeal, and put together for you to show your refined taste. Offered in Admiral Blue with the TT Roadster or Murillo Brown for TT Coupe, it is a clear indication that you are passionate about design.



Decorative Inlays and Wheels

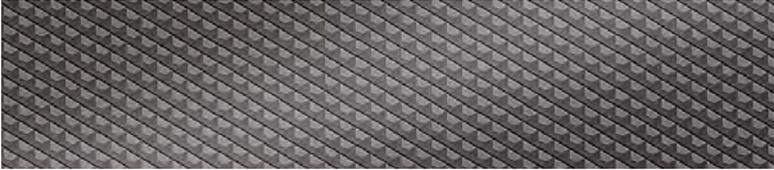
TT

Aluminum Drift



Standard

Anthracite Aluminum Drift



Audi design selection

18" 5-twin-spoke dynamic design



Standard

19" 5-arm-star design (Gray/Polished finish)



19" Wheel package

TTS

Matte Brushed Aluminum



Standard

Audi Sport® 19" 5-spoke-blade design



Standard

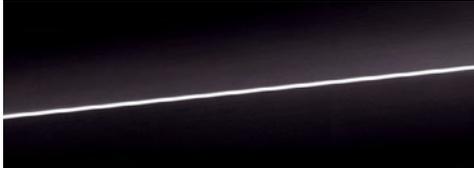
Audi Sport® 20" 10-spoke-Y design



20" Wheel package

Exterior Colors

Brilliant Black



TT, TTS

Ibis White



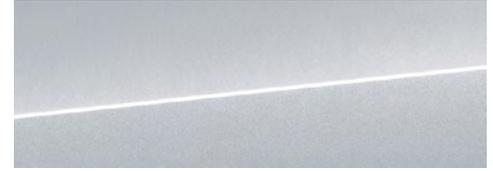
TT, TTS

Vegas Yellow



TT, TTS

Florett Silver metallic



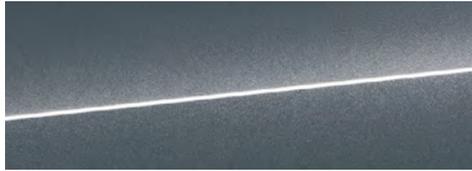
TT, TTS

Glacier White metallic



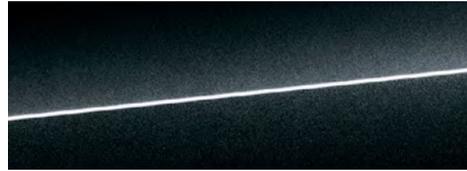
TT, TTS

Monsoon Gray metallic



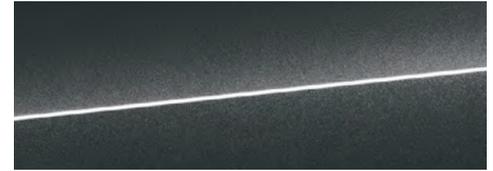
TT

Mythos Black metallic



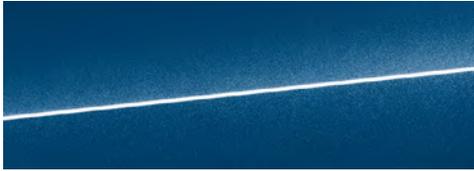
TT, TTS

Nano Gray metallic



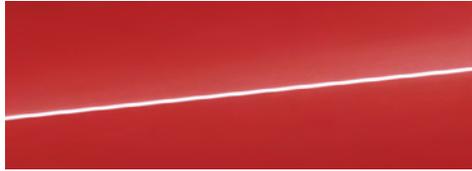
TT, TTS

Scuba Blue metallic



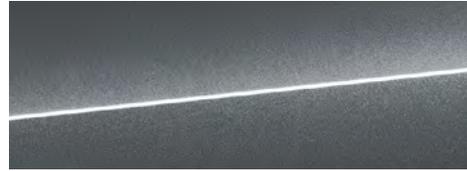
TT

Tango Red metallic



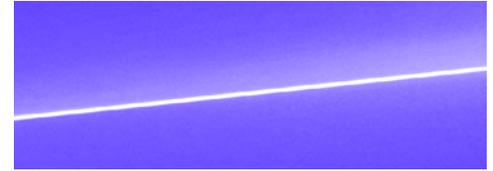
TT, TTS

Daytona Gray pearl



TTS

Sepang Blue pearl



TTS

Interior Colors and Seat Selections

TT



Sport Seat

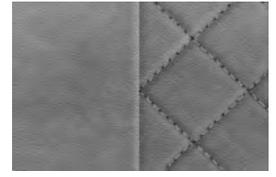
Black leather/
Alcantara®



Black Fine Nappa leather
with diamond stitching



Rock Gray Fine Nappa leather
with diamond stitching



Palomino Brown Fine Nappa
leather with
diamond stitching



Murillo Brown Fine Nappa
leather with Steel Gray
contrast diamond stitching



Audi design selection –
TT Coupe

Admiral Blue Fine Nappa
leather with Anthracite
contrast diamond stitching



Audi design selection –
TT Roadster



S Sport Seat

TTS



S Sport Seat

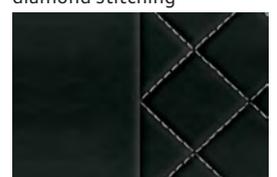
Black leather/Alcantara®
with Silver contrast
diamond stitching



Rotor Gray leather/
Alcantara® with Anthracite
contrast diamond stitching



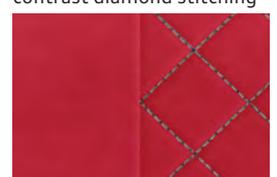
Black Fine Nappa leather
with Silver contrast
diamond stitching



Rotor Gray Fine Nappa
leather with Anthracite
contrast diamond stitching



Express Red Fine Nappa
leather with Granite Gray
contrast diamond stitching



Technical Specifications

Engineering | Performance

	TT Coupe	TT Roadster	TTS Coupe
Engine type	Four-cylinder	Four-cylinder	Four-cylinder
Engine block/Cylinder head	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	1,984/82.5 x 92.8	1,984/82.5 x 92.8	1,984/82.5 x 92.8
Horsepower (@ rpm)	220 @ 4,500–6,200	220 @ 4,500–6,200	292 @ 5,400–6,200
Torque (lb-ft @ rpm)	258 @ 1,600–4,400	258 @ 1,600–4,400	280 @ 1,900–5,300
Compression ratio	9.6:1	9.6:1	9.3:1
Valvetrain	16-valve DOHC	16-valve DOHC	16-valve DOHC
Induction/Fuel injection	Turbocharged/TFSI®	Turbocharged/TFSI®	Turbocharged/TFSI®
Acceleration (0–60 mph)	5.3 seconds	5.6 seconds	4.6 seconds
Top track speed ¹	130 mph	130 mph	155 mph

Transmission | Drivetrain

Six-speed S tronic® dual-clutch transmission with quattro® all-wheel drive	■	■	■
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Body | Suspension | Chassis

ultra® lightweight technology—ASF® with aluminum hybrid construction	■	■	■
MacPherson strut front suspension	■	■	■
Four-link rear suspension	■	■	■
Audi magnetic ride	—	—	■
Ventilated front disc/Solid rear disc brakes (in)	12.3/11.8	12.3/11.8	—
Ventilated front disc brake with four-piston fixed aluminum calipers/ventilated rear disc brakes (in)	—	—	13.3/12.2
Electromechanical power steering system	■	■	■
Progressive steering	■	■	■
Initial steering ratio	14.6:1	14.6:1	14.6:1
Turning diameter, curb-to-curb (ft)	34.78	34.78	34.78

Exterior measurements	TT Coupe	TT Roadster	TTS Coupe
Wheelbase (in)	98.6	98.6	98.6
Length (in)	164.7	164.7	165.0
Height (in)	53.2	53.2	52.8
Overall width with mirrors (in)	77.4	77.4	77.4
Overall width without mirrors (in)	72.1	72.1	72.1
Track front/rear (in)	61.9/61.1	61.9/61.1	62.0/61.1
Curb weight (lb)	3,186	3,384	3,230
Drag coefficient (Cw)	.30	.32	.30

Interior measurements			
Head room (in, front/rear)	37.1/33.8	36.6/—	37.1/33.8
Leg room (in, front/rear)	41.1/28.9	41.1/—	41.1/28.9
Shoulder room (in, front/rear)	53.6/47.9	53.6/—	53.6/47.9
Cargo volume (cu ft, rear seatbacks up)	12.0	—	12.0
Cargo volume (cu ft)	—	7.5	—
Seating capacity	2+2	2	2+2

EPA mileage estimates Capacities Emissions			
S tronic® dual-clutch transmission (city/highway/combined) ²	23/30/26	23/30/26	23/27/25
Engine oil (qt)	6.0	6.0	6.0
Coolant system (qt)	9.5	9.5	9.5
Fuel (gal)	14.5	14.5	14.5
Recommended fuel	Premium	Premium	Premium
Emissions rating	SULEV	SULEV	ULEV II

Audi Genuine Accessories

Add distinction, versatility and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of stylish new wheels, we offer accessories to help enhance every facet of your lifestyle. When purchased from an authorized dealer, all pieces are backed by your vehicle's 4-year/50,000-mile limited warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater.¹ If you're looking to personalize or help protect the vehicle you love, we have a solution designed by Audi that works for you.

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For a bolder appearance or a finishing touch, we have a solution that helps make every mile more enjoyable—and more yours.

- ▶ Stylish wheel designs
- ▶ Rear spoilers
- ▶ License plate frames



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Your TT deserves the very best, and this is it: the only car care line designed specifically for Audi.

- ▶ Leather care
- ▶ Insect remover
- ▶ Detailing tools
- ▶ Winter protection



01 Fork-mount bike rack²

Made of anodized aluminum, this rack features a quick-clamping device that can be secured with the included lock. Shown with the wheel holder attachment² that conveniently holds your front bike wheel, sold separately.

02 20" 5-spoke Rima wheel

Enhance the dynamic appearance of your TT with cast aluminum wheels in this 5-spoke Rima design.

03 All-weather cargo mat

Custom fit for your TT, the raised outside edge of the cargo mat helps contain spills and protects cargo-area carpeting from stains. The textured material helps control load shifting. (Coupe only.)

04 All-weather floor mats

Deep-ribbed, channeled design helps protect your vehicle's floor and carpeting from water, mud, sand and snow. Black mats are available in a set of two and feature the TT logo.

05 Premium textile floor mats

These skid-resistant, precision-fit mats are made of long-life fabric to help protect your vehicle's interior from the elements. Mats are black with silver piping, and available in a set of two.

06 quattro® decals

Boast the renowned Audi all-wheel drive system on your TT with adhesive quattro® decals available in Brilliant Black and Ice Silver.



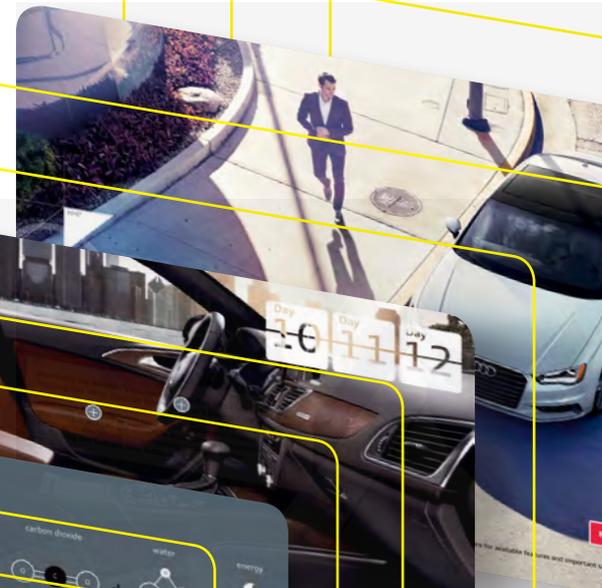
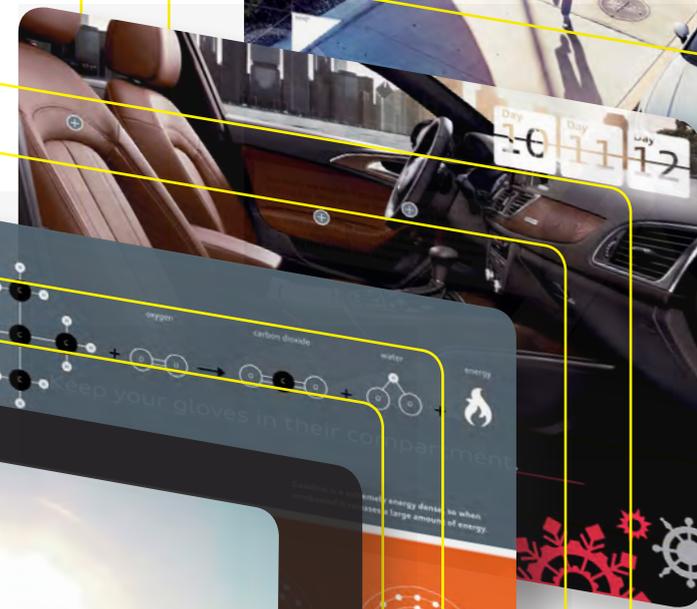
¹ Audi Genuine Accessories purchased from an authorized Audi dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (48 months or 50,000 miles, whichever occurs first). See your authorized Audi dealer for details. ² All roof-rack system attachments require the base carrier bars. All attachments sold separately. Recreational equipment, sporting equipment and luggage not included.

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³ Standard text and data usage rates apply. Always pay careful attention to the road, and do not drive while distracted.



TT
TTS
> 2016

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