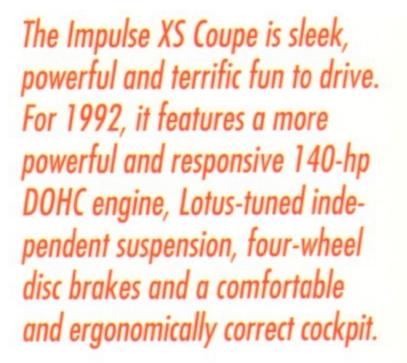


Mix equal parts of high-performance, race-bred technology, stunning good looks and fun-to-drive road manners and you've got the remarkable 1992 Isuzu Impulse. Here's

RELIEF FROM BOREDOM.

a sleek, attention-getting sports car that will send you out looking for curvy roads and the long way home. It rewards the driving enthusiast in you with a wonderful quickness and agility. Perhaps most impressive, it delivers this outstanding performance at a surprisingly affordable cost. • The Impulse is the product of our unique approach to building automobiles. Simply stated, at Isuzu, nothing is sacred. We never do anything just because that's the way it's always been done. Our goal is to design and engineer the very best vehicles possible, without compromise. The result is a superior line of cars and trucks that are bold, exciting, interesting and unique. • The Impulse is a perfect example. Available in coupe and hatchback models, Impulse's catalog of technological highlights reads like a sports car enthusiast's Christmas list: high-revving dual-overhead-cam multi-valve engine, four-wheel disc brakes, and a fully independent suspension tuned by the racing engineers at Lotus. The Impulse RS offers an even higher level of performance and excitement with a turbocharged, intercooled engine and sophisticated allwheel drive. • The

but then, who



The Impulse XS hatchback adds a measure of practicality to all its sports car performance. The passenger/cargo versatility of a split/fold-down rear seat.





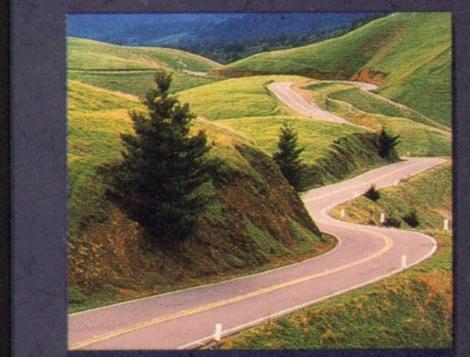




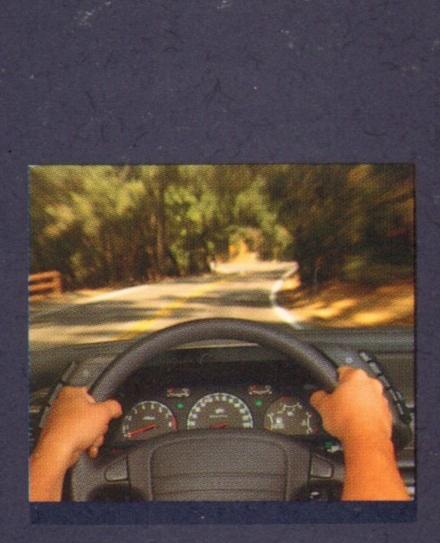




Impulse RS



It happens a lot. The guy at the gas station or the drive-through wants to know "What is it?," "How fast will it go?," or "How much does it cost?" One look and they know your Impulse is something special. You knew it, too, the first time you saw it in the showroom. Lean and low, there's no doubt this car means business. The Lotus badge tells you that. This is the real thing, not some paint and pin-striped pretender. Still, you don't mind answering their questions. "It's an Isuzu Impulse, it goes fast enough to keep it interesting, and it costs a lot less than you'd probably guess." Well, maybe you don't always tell them about the price.



It doesn't take a genius to figure out that the engineers who designed the Impulse cockpit like to drive. They got all the details just right. Like the way the tach and speedo are big and positioned right where you can see them. The wheel itself is thick for a nice firm grip. The driver's seat has plenty of side support so it holds you securely when you work out on some twisty road. But it's comfortable, too, so you can drive for miles. The shift lever has a nice, positive action that lets you know you have the gear. You're in control, you can feel what the car is doing, and you can concentrate on your driving. Yeah, they knew

what they were doing,

and so do you.

Impulse RS

THE IMPULSE IS NOT ONLY QUICK, IT'S COMFORTABLY QUICK WITH CAREFULLY CONTOURED BUCKET SEATS OFFERING GREAT SUPPORT, FULL INSTRUMENTATION, AND A LONG LIST OF STANDARD COMFORT AND CONVENIENCE FEATURES. THE SPACIOUS COCKPIT IS ERGONOMICALLY SOPHISTICATED, PLACING ALL CONTROLS AND SWITCHES WITHIN EASY REACH FOR MINIMUM DISTRACTION AND MAXIMUM CONTROL.

DISCOVER HIGH PERFORMANCE FROM THE INSIDE OUT.

The first time you drive an Impulse you'll quickly discover that you don't have to sacrifice comfort and convenience for performance and

driving excitement. The Impulse is a quick car
you can live with day in and day out, whether
you're carving your way down your favorite back
road or parked in rush-hour traffic.

DESIGNED AND ENGINEERED TO HELP YOU DRIVE BETTER

The cockpit of the Impulse is a casebook study in superior ergonomics,

which is just another word for logic. Gauges are positioned where you

can see them. Controls are placed where you can reach them. Seats

are carefully sculpted to hold you firmly in position. There's plenty of

head, leg and shoulder room. Visibility is excellent in all directions.

A full complement of instruments and warning lights lets you easily

monitor performance and operating conditions. Every detail of the

interior is designed to increase your driving efficiency and decrease

distractions. It sounds simple, but it helps you really tap all the driving

The reclining front bucket seats cradle your body and let you concen-

trate on driving, not on trying to keep from sliding around. They're

covered in attractive fabric and protected by Scotchgard™ Fabric

Protector, so they're easy to care for and will look great for years to

come. On the RS, the driver's sport seat offers adjustable lumbar sup-

port and side bolsters for more comfort and even better support. The

rear seatback folds flat so you can take along all kinds of gear or

folds down so you can carry extra gear and a rear-seat passenger.

sports equipment. On the hatchback model, the rear seat splits and

enjoyment and performance your Impulse has to offer.

BE SEATED, THE PERFORMANCE IS ABOUT TO BEGIN

COLD HOT * OFF LO HI

All-weather heating and air conditioning system.

RESPONSIVE AND RESPONSIBLE

Your safety is priceless, which explains why every Impulse, even the

affordable XS, is equipped with a driver's side air bag
Supplemental Inflatable Restraint System. The air
bag, combined with three-point seat belts and a carefully engineered body structure with crumple zones,

offers increased protection in the event of a front-end collision.*

IT'S PACKED WITH MORE THAN PERFORMANCE

Don't let the affordable price fool you; the Impulse is no high-speed stripper. The long list of standard features includes a digital clock, cut pile carpeting, alloy wheels, power steering, electric remote-

controlled outside mirrors, tinted glass, rear window defogger/ wiper/washer, remote hood/ fuel filler/ hatch releases and an AM/FM ETR sound system. The RS also includes air conditioning as standard equipment. With the Impulse, it doesn't cost more to go quickly or first class.

SOUNDS PRETTY GOOD

Hot sounds and hot cars just go together, so the Impulse XS comes with an AM/FM Electronic Tuning Stereo Radio with two speakers, while the RS features an AM/FM ETR with a cassette deck and four speakers. Both models are also available with an optional AM/FM ETR stereo/cassette system with an equalizer and four speakers.

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The Impulse is one of the lowestpriced import cars in the U.S. equipped with a driver's side air bag. The bag inflates in the event of a front-end collision.*



(Above) The distinctive Impulse Hatchback offers more rear headroom and provides more easy-toget-at cargo room.

The Impulse XS coupe and hatch-back feature comfortable, supportive reclining bucket seats with adjustable headrests. The seats are covered in fabric and protected by Scotchgard ™ Fabric Protector.

*Always remember to wear your safety belt. Driver's side air bag is a supplemental restraint system whose effectiveness varies with speed, conditions and angle of impact.



There's a quick right, then a quick left followed by a short straight where you can let the motor unwind a little. You tap the brakes, go down a gear, and slice through the corner in a graceful arc. Now through the left-hander and onto the straight stretch. The car quickly gathers itself and lunges forward, accelerating smoothly. The suspension's taut, the steering wonderfully precise, letting you know you're in complete control. You've been running this road for years, know it by heart, and head for it whenever you need to clean out the cobwebs. It's not Le Mans.

You're just out to remind

yourself that a quick car

in the hands of a good driver

is still something special.

ISUZU IMPOLITION SE Impulse RS

COMBINE A WEALTH OF ADVANCED TECHNICAL HARDWARE WITH THE UNDIVIDED ATTENTION OF SOME ENGINEERS WHO MADE THEIR REPU-TATIONS ON RACETRACKS THROUGHOUT THE WORLD AND YOU'VE GOT A CAR THAT KNOWS HOW TO COVER GROUND QUICKLY. BOTH THE IMPULSE XS AND RS ARE HIGH TECHNICAL ACHIEVEMENTS DESIGNED AND BUILT TO RESPOND INSTANTLY TO THE DRIVER'S WISHES.

BUILT FOR LONG ROADS AND PERFORMANCE DRIVERS.

Isuzu's advanced all-wheel drive system.

If you're a driving enthusiast, one look at the specs and you'll realize the Isuzu Impulse flaunts a staggering array of performance hardware. Here, the very latest technology combines to allow the Impulse to devour the road with incredible quickness.

The Impulse is a driver's car, pure and simple, offering speed and agility that's both entertaining and reassuring.



Put your foot down and the Impulse moves, right now, so you always have the power you need to accelerate and pass more quickly and safely. The responsive dual-overhead-cam engine that motivates the XS is new for 1992 and pumps out an impressive 140 horsepower. Design details such as four valves per cylinder and pent-roof combustion chambers improve not only performance but overall operating efficiency as well. Move up to the RS and you get an impressive 160 horsepower worth of turbocharged, intercooled excitement.



on the Impulse is so impressive – fully independent, front and rear stabilizer bars and gas pressurized shock absorbers – that most manufacturers would have stopped right there. But not us. We asked the racing engineers at Lotus to fine tune the suspension for every last ounce of handling performance. They worked over the spring rates, suspension geometry, stabilizer bar sizes and other factors until they were happy. And you don't make a racing engineer happy until the car handles like it's on rails. The Impulse puts its power to the road efficiently and corners with remarkable stability and control.

SUREFOOTED SECURITY

To harness the added power of the turbocharged, intercooled RS, Isuzu engineers developed an advanced all-wheel drive system.

> Overall acceleration, traction and handling prowess are greatly improved, wet weather or dry, for enhanced control and driving security.

FOUR DISCS, NO WAITING

Considering the performance potential and seri-

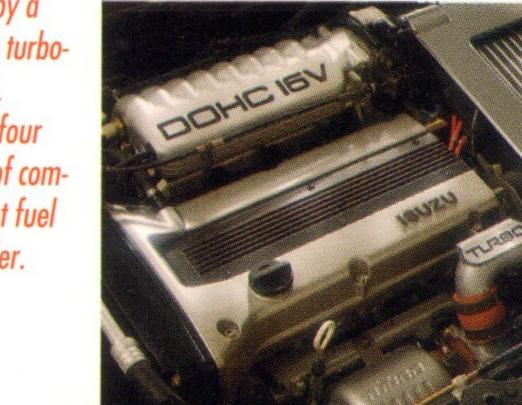
ous sporting intentions of the Isuzu Impulse, four-wheel disc brakes were an absolute must. Apply the brakes and you stop quickly, with complete control and stability. The front discs are ventilated to help reduce brake fade and maintain maximum braking power. A sophisti-

cated Anti-Lock Brake System is available on the RS to help prevent brake lockup, no matter what the weather or road conditions.

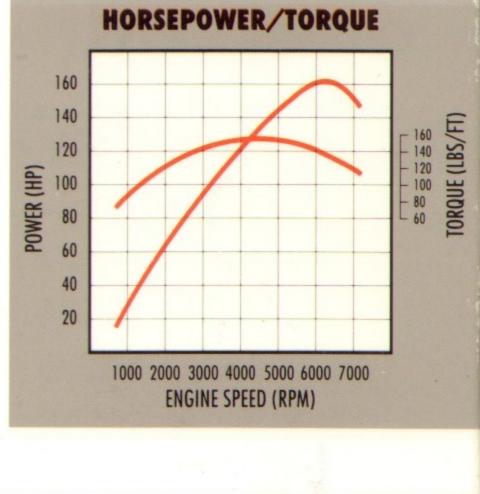
PERFORMANCE YOU CAN RELY ON

Both Impulse engines utilize an engine oil cooler for improved reliability, and electronic ignition to reduce regular scheduled maintenance. Both the XS and RS come standard with a crisp shifting 5-speed manual transmission with

gear ratios carefully chosen to make the most effective use of the engine's ample power and torque. The XS is also available with an electronically controlled 4-speed automatic transmission.



The Turbocharged RS engine pumps out 160 horsepower at 6600 rpm and 150 lbs/ft of torque at 4800 rpm.





The highly sophisticated full-time all-wheel drive system found on the high-performance Impulse RS divides the engine's impressive power 43/57 to the front and rear wheels for optimum performance. Viscous couplings dramatically improve acceleration and handling in all conditions by diverting power to the wheels with the best traction.

The Impulse Sport Coupe is available in two performance-oriented models, the XS and the RS, plus the versatile hatchback. All feature an advanced 16-valve DOHC engine, Lotus-tuned suspension, front and rear stabilizer bars, four-wheel disc brakes and an ergonomically refined cockpit. The RS ups the performance ante with a more powerful turbocharged, intercooled engine and ground-gripping all-wheel drive.

OPTIONS AND ACCESSORIES

The Isuzu Impulse comes fully equipped with a comprehensive list of standard comfort and convenience features. But nobody says you have to stop there! Isuzu offers a wide variety of options and accessories, many of which are shown at the right, and there are still even more available through your Isuzu dealer. So before you drive your new Impulse home, give it your own sense of style by adding features from a whole line of cool dress-up and hot performance items.

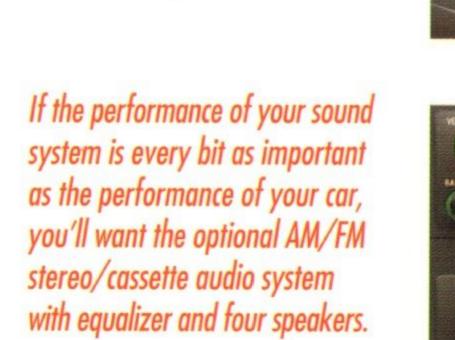
COMPREHENSIVE WARRANTY COVERAGE

For your peace of mind, Isuzu features one of the top warranty programs in the industry, featuring a standard 36-month/50,000 mile limited warranty, a 60-month/60,000-mile powertrain limited warranty with no deductible and a 72-month/100,000-mile rust perforation limited warranty. All warranties are effective from the date of first use. Please see your dealer for further details.

THE ISUZU PROTECTION PLAN

The Isuzu Protection Plan covers repairs to major components, as well as towing and rental reimbursements. The Isuzu Protection Plan offers low-cost coverage designed to meet your driving needs, with options up to 72 months/100,000 miles. Available at participating dealers nationwide, the Isuzu Protection Plan is transferable and can be financed. Please see your dealer for details.

The Impulse XS is available with a sophisticated electronically A lockup torque converter elim-inates slippage for improved

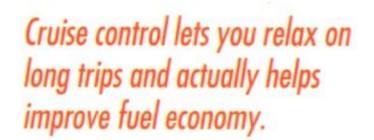


Penetrating fog lights, cruise control, power windows and door locks, AM/FM stereo/cassette with equalizer and 4 speakers, Anti-lock Brake System and anti-theft device make up the

optional RS Sport Package.



Sports cars and sunshine just naturally go together, so why not equip your Impulse with an electric tilt/slide sunroof.















● ON ◀ SET COAST



Standard Fauinment		XS	RS TURB
Standard Equipment Optional Equipment	COUPE	HATCHBACK	COUPE
MECHANICAL			1
1.8L four-cylinder 16V DOHC engine			_
1.6L four-cylinder 16V DOHC engine	_	_	
Turbocharger w/intercooler	_	_	
Multi-point fuel injection			
Electronic ignition			
5-speed manual transmission			
4-speed automatic transmission w/lockup			_
All-wheel drive	_	_	
Front-wheel drive			
Lotus-tuned suspension			
Four-wheel independent suspension			
Front and rear stabilizer bars			
Gas pressurized shock absorbers			
Rack-and-pinion, power-assisted steering			
Maintenance-free battery			
SAFETY			
Driver's side air bag¹			-
Front 3-point seat belts (2)			
Rear 3-point seat belts (2)			
Front wiper/washer w/variable intermittent			
Rear window wiper/washer/defogger	-		
Halogen headlights			-
Four-wheel, power-assisted disc brakes			_
Dual mirrors w/electric remote (body color on RS)			
Day/night rearview mirror			
Side window defrosters			
EXTERIOR			
Tinted glass			
Aerodynamically concealed door handles			
Body side moulding (body color on RS)			-
Body-colored front grille			
Color-keyed bumpers	-	-	
Styled 15" aluminum wheels	-	-	
Functional hood air scoop			-
· ·	-		-
Body-colored rear spoiler w/integrated stoplight INTERIOR			-
	<u> </u>		
Sport front bucket seats w/driver's adj. lumbar		_	-
Adjustable front seat headrests	-		
Rear seat headrests			_
Fold-down rear seatback			
Fold-down split rear seatback			_
Scotchgard [™] Fabric Protector	-		
Cut pile carpeting		•	•
Carpeted cargo area		-	
Four-spoke steering wheel		-	

Standard Equipment	XS		RS TURBO	
Standard Equipment Optional Equipment	COUPE	HATCHBACK	COUPE	
COMFORT AND CONVENIENCE				
Air conditioning		•	-	
Passenger-assist grip (front)			-	
AM/FM ETR stereo w/2 speakers			_	
AM/FM ETR stereo cassette w/4 speakers			=	
Dual sunvisors w/passenger vanity mirror				
Fuel door/rear hatch remote openers		=	=	
Driver's side foot rest		-		
Lockable glove box	=		=	
Sport Package — includes cruise control, power windows, power door locks, fog lights, AM/FM ETR stereo cassette w/equalizer and 4 speakers	•		•	
Above Sport Package, plus — includes Anti-lock Brake System, anti-theft device	_	_		
INSTRUMENTATION				
Key-in-ignition/seatbelts/headlights-on chime				
Oil pressure/water temperature/fuel gauges			=	
Check engine/low fuel lights			=	
Turbo boost gauge	_	_		

		COUPE/HATCHBACK XS	COUPE TURBO RS
EXTERIOR (in.)			
Wheelbase		96.5	96.5
Overall length		166.1/164.1	166.1
Overall width		66.7	66.7
Overall height		51.8/52.3	51.8
Tread	Front	56.3	56.3
	Rear	55.3	55.3
INTERIOR (in.)			
Head room	Front	37.4	37.4
	Rear	32.0/36.2	32.0
Leg room	Front	43.8	43.8
	Rear	30.4	30.4
Hip room	Front	50.9	50.9
	Rear	42.7	42.7
Shoulder room	Front	53.2	53.2
	Rear	51.2/52.4	51.2
Interior volume (cu. ft.)	Front	50.7	50.7
	Rear	27.8/31.8	27.8
Cargo volume (cu. ft.)	Seat up	11.0/11.8	11.0
	Seat down	21.8/22.7	21.8
WEIGHTS/CAPACITIES			
Gross Vehicle Weight Rating (lbs	5.)	3340	3540
Curb weight (lbs.)		2451 ² /2645 ²	2738
Fuel tank (gal.)		12.4	12.4
Oil canacity (ata)		1.1	12

		COUPE/HATCHBACK XS	COUPE TURBO RS	
ENGINE				
Displacement		1.8-liters (1809cc)	1.6-liters (1588cc)	
Engine Type		4-cyl. DOHC	4-cyl. DOHC	
Horsepower (SAE net)		140 @ 6400 rpm	160 @ 6600 rpm	
Torque (SAE net) (lbs/ft)		120 @ 4600 rpm	150 @ 4800 rpm	
Fuel Supply		Multi-point FI	Multi-point FI	
Compression ratio		9.7:1	8.5:1	
DRIVETRAIN				
Drive configuration		Front-wheel drive	All-wheel drive	
Transmission type		5-SP M/4-SP Auto	5-SP M	
Gear/Axle ratio	1st	3.909/3.027	3.909	
	2nd	2.150/1.619	2.150	
	3rd	1.448/1.000	1.448	
	4th	1.027/0.694	1.027	
	5th	0.829/—	0.829	
	Reverse	3.583/2.272	3.583	
	Rear Axle	4.117/4.015	4.117	
CHASSIS/SUSPENSION		×		
Suspension	Front	MacPhe	rson strut and stabilizer bar	
	Rear	MacPherson stru	ut with multi-links and stabilizer bar	
	Front	Ventilated disc		
	Rear	Solid disc		
Steering type		Power-assisted, rack-and-pinion		
Turning circle, curb to curb (ft.)		34.2	34.2	
Wheels		15" aluminum	15" aluminum (painted)	
Tires		P205/50VR15	P205/50VR15	

lires	FZU3/30VKT3	1203/30113	
EPA MILEAGE ESTIMAT	'ES (mpg) ³		
	1.8L	1.6L TURBO	
CONFIGURATION			
5-speed manual (city/highway)	23/31	22/28	
4-speed automatic (city/highway)	22/30	_	

Exterior (Interior)
XS MODEL
 Platinum Silver Metallic (Gray
Ebony Black (Gray)
 Iron Gray Metallic (Gray)
Red Mica (Gray)
 Astra Blue Mica (Blue)
 Blue Mica (Blue)
 North White (Blue)

RS MODEL

 North White (Off-Black w/Blue) Ebony Black (Off-Black w/Red)

 Iron Gray Metallic (Off-Black w/Red) Blue Mica (Off-Black w/Blue)

Torch Red (Off-Black w/Red)

Technical data and equipment shown in this brochure are based upon the latest available information at the time of publication. American Isuzu Motors Inc. reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment specifications and models, and to discontinue models. Vehicles shown with optional equipment. Some equipment shown is dealer-installed.

^{1 —} Always remember to wear your safety belt. Driver's side air bag is a supplemental restraint system whose effectiveness varies with speed, conditions and angle of impact.

^{2 -} Manual transmission numbers. For automatic transmission: Coupe, 2547; Hatchback, 2737.

^{3 —} Use estimated EPA figures for comparison. Your mileage may vary due to speed, weather, trip length and road conditions. Actual highway mileage will probably be less.







The affordable Isuzu Stylus gives you true sports sedan excitement at a compact price. • The sporty Isuzu Impulse provides leadingedge technology — including a turbocharged, all-wheel drive model — for an unequalled driving experience.





Fun on the run — or under the sun — starts with the stylish Isuzu Amigo, which is available in both two- and four-wheel drive. • And for rugged, tough truck performance in a range of body styles from Regular Cab to Spacecab, we offer a full lineup of powerful compact Pickups.





For all-purpose, all-weather family driving, there's the beautiful, roomy Isuzu Rodeo sport utility vehicle. • And, coming in 1992, an all-new breed of Trooper—an exciting new standard for onand off-road driving performance from Isuzu.

THERE'S NO COMPARISON.

For 77 years, Isuzu has been building innovative, highvalue vehicles. Today, Isuzu continues this tradition as a worldwide leader in high-excitement specialty cars and trucks. • From our state-of-the-art manufacturing facilities in Japan and our new assembly plant in Lafayette, Indiana, to our nationwide network of select Isuzu dealers and our strategically placed parts distribution centers, we're making an investment in ensuring your total satisfaction. It's a commitment that includes friendly, respectful sales consultants, specially trained service technicians and one of the automotive industry's topranked warranty programs - featuring our comprehensive 36-month/50,000-mile limited warranties and 72-month/100,000-mile rust perforation limited warranties. • From the first moment you enter an Isuzu showroom, and continuing for as long as you own your Isuzu, we are dedicated to ensuring your continued satisfaction. Of course, the best way to appreciate an Isuzu is to test drive one. We invite you to drive one at your nearby Isuzu dealer today.