

## Isuzu's warranties.

We stand behind every vehicle we sell with some of the best warranties in the business. Our 7-YEAR/75,000-MILE POWERTRAIN LIMITED WARRANTY covers the most expensive and essential parts against defects.

Then, throughout the vehicle, you have the protection of our 3-YEAR/50,000-MILE BASIC LIMITED WARRANTY, which covers you for its full term. On top of that, every 2008 Isuzu vehicle is covered by a 6-YEAR/100,000-MILE PERFORATION FROM CORROSION LIMITED WARRANTY to ensure that your vehicle's exterior will survive everything from scouring road salts to blistering desert heat. Finally, lasting the duration of the POWERTRAIN LIMITED WARRANTY, we offer 7-YEAR/75,000-MILE ROADSIDE ASSISTANCE. Just call 1-800-444-0303 and we'll be there, ASAP. Some in our business would call this overkill. We prefer to call it the right level of protection for an investment this important. See your Authorized Isuzu Dealer for warranty and other details.



## The perfect plan.

The Isuzu Protection Plan extended service contract provides coverage well beyond our 3-YEAR/50,000-MILE BASIC LIMITED WARRANTY. It's perfect when you want the added peace of mind that comes with additional coverage of up to 100,000 miles, good nationwide at any Authorized Isuzu Dealer. For plan details, call 1-800-343-0305.

## Become a smart shopper.

Doing your homework pays. Go to Isuzu.com and request a dealer price quote on an Isuzu Ascender or Isuzu midsize pickup. Your local Isuzu dealer will take it from there, providing a prompt and professional reply with an eye toward putting you behind the wheel. Don't settle for a vehicle that can't match the exceptional value of the 2008 Isuzu lineup. Request your dealer quote today!

GET A QUOTE  
Log on to ISUZU.COM



**ISUZU**  
SMART MINDS DRIVE ALIKE

2 0 0 8



**ISUZU**

ISUZU.COM

i-370 Ascender i-290

All photographs, illustrations, equipment and technical data shown in this brochure are based upon the latest information available at the time of publication. Isuzu Motors America, Inc. reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and to discontinue models or equipment. Some vehicles are shown with optional equipment. Some equipment is dealer-installed. These Isuzu vehicles are assembled by an independent manufacturer to meet Isuzu's exacting standards for quality, performance and safety. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon independent manufacturer design and engineering drawings, prototypes and laboratory tests. Subsequent Powertrain Limited Warranty excludes business or fleet vehicles and is transferable to immediate family members only. See your Authorized Isuzu Dealer for warranty and other details. Bose® is a registered trademark of Bose Corporation. XM® Satellite Radio is a registered trademark of XM Satellite Radio, Inc. Vortec® and StabiliTrak® are registered trademarks of General Motors Corporation. Ascender is a registered trademark of Isuzu Motors Limited. i-290 and i-370 are registered trademarks of Isuzu Motors America, Inc.  
© 2007 Isuzu Motors America, Inc.  
Item #20080

**ISUZU**  
SMART MINDS DRIVE ALIKE

## Look smart. Feel smart. Drive smart.

Real-world experience tells you there's a difference between book smarts and street smarts. But think what you could accomplish if you had both. In the automotive world, that choice already exists – the 2008 Isuzu lineup.

With a heritage that dates back more than 90 years, each model is the product of passionate engineering, inspired design and flawless instincts for what is essential to the driving experience. The resulting family of vehicles doesn't just satisfy the analytical mind, it stirs the imagination.

The proof is everywhere. Versatile seating, storage and cargo configurations challenge your preconceptions about what's possible in the art of transporting

people and gear comfortably. Powerful engines and heavy-duty suspensions whet your appetite for adventure, bringing new activities and destinations into focus. Advanced safety and performance features put you in command of the road ahead, wherever it leads.

Ready to look smart in making your next vehicle purchase? Then look no further. We've taken the concept of value – the perfect blend of performance, styling, comfort and reliability – to its logical conclusion. A place where smart minds drive alike.







# i-370

Crew Cab | Extended Cab

1

## Multiple choices. No wrong answers.

Talk about your brain teasers. On one hand, you've got the added comforts, conveniences and passenger room of the i-370 Crew Cab (available in 2WD or 4WD). On the other, you've got the serious cargo bed capacity of the i-370 Extended Cab (2WD). Either direction you choose, these stylish performers comfortably seat up to five passengers, always pull their own weight and look great doing it. For a truck that's right up your alley, avenue or access road, the impressive i-370 pickup is difficult to out-work or out-play.

To get you where you're going, the i-370 relies on the mighty Vortec® 3700 – the lively Inline-5 engine that produces 6-cylinder-type outputs (242 hp and 242 lb-ft of torque) with fuel economy you'll appreciate at the pump.

The i-370 also benefits from an assortment of highly evolved design features like the available 60/40 split-bench rear seat that folds flat to stow your gear, a 2-tier tailgate that expands your loading options and push-button, shift-on-the-fly 4-wheel drive that makes the absolute most of this truck's superb ground clearance. Like you, it's ready for anything.

Warranty protection is one more way the i-370 moves toward the head of the class, with its 7-year/75,000-mile Powertrain Limited Warranty with Roadside Assistance.



Vehicle shown with optional bed extender.

1 | i-370 Crew Cab 2WD, LS  
in Deep Crimson Metallic

It's the best of both worlds. The Crew Cab's versatile design means that your passengers and your cargo will both travel in style.

2 | i-370 Crew Cab 4WD, LS  
in Pacific Blue

The Crew Cab's shift-on-the-fly 4-wheel drive is so quick and easy to engage, it's little more than an afterthought.

3 | i-370 Extended Cab 2WD, LS  
in Platinum Silver Metallic

When cargo is your first consideration, you'll find the Extended Cab perfectly suited to your mindset.

2  
3



**ISUZU**  
ISUZU.COM



4



#### 4 Bed Tie-Down Hooks

Keeping your load from shifting in transit is a job made easier by sturdy tie-down hooks strategically located throughout the i-370's spacious bed.

#### 5 Tire Pressure Monitoring System

This advanced electronic system actively monitors tire pressure, quickly alerting you to any significant pressure drops.

#### 6 60/40 Folding Seat

Fold one seat, the other, or both. With available 60/40 split-bench rear seating, you'll find an optimal configuration for whichever combination of cargo and passengers you choose.

#### 7 Shift-On-The-Fly 4-Wheel Drive

When you need a little extra grip, this convenient push-button system lets you go from 2-wheel to 4-wheel drive on the fly.

#### 8 Driver-Friendly Instrument Panel

Gauges are in clear and easy view. Controls are intuitively positioned.

#### 9 High-Stance Off-Road Suspension

For a smooth ride and precise handling, even in off-road conditions, the i-370 4WD employs stamped A-arms, front stabilizer and torsion bars, and firm urethane jounce bumpers as part of a durable independent front suspension.

6  
7

8



Extended Cab 2WD



Crew Cab 2WD



Crew Cab 4WD



9



## i-370

### Featured Highlights

#### POWER & PERFORMANCE

- **POWERFUL VORTEC® 3700** – 3.7-liter Inline-5 engine that delivers 242 hp and 242 lb-ft of torque.
- **DURABLE UNDERBODY SKID PLATES** that protect the oil pan, front differential and transfer case on 4WD models.
- **STURDY DOUBLE-WALL PICKUP BOX** with strategically positioned tie-down hooks for securing hefty payloads.
- Available **ELECTRONIC TRACTION CONTROL** and **AUTOMATIC LOCKING REAR DIFFERENTIAL** for improved handling in slippery road conditions.

#### SAFETY

- **DRIVER AND FRONT-PASSENGER DUAL-STAGE AIRBAGS\*** that regulate inflation according to impact severity for safer deployment.
- **AUTOMATIC AIRBAG SUPPRESSION SYSTEM\*** that deactivates the front-passenger airbag to help reduce the potential for airbag-related injury.
- Advanced **TIRE PRESSURE MONITORING SYSTEM** alerts the driver when any tire becomes significantly under-inflated.
- **DAYTIME RUNNING LIGHTS** for raised visibility in daytime driving conditions with automatic on/off headlights.

#### CONVENIENCE & COMFORT

- **DUAL-POSITION TAILGATE** and heavy-duty cargo box with tie-down hooks and convenient bed light.
- **REMOTE KEYLESS ENTRY and CONTENT THEFT-DETERRENT ALARM SYSTEM** for quick and easy access with exceptional security.
- **6-SPEAKER AUDIO SYSTEM** with AM/FM stereo and CD/MP3 player for rich audio entertainment.
- **POWER WINDOWS, POWER DOOR LOCKS and CRUISE CONTROL** for added driving comfort.
- **TRIPLE DOOR SEALS** that help reduce cabin noise, ensuring a more enjoyable driving experience.

\*Always remember to wear your seatbelt. Airbags are a supplemental restraint system whose effectiveness varies with speed, conditions and angle of impact. See owner's manual for complete details.





# i-290

Extended Cab



1

## Clever enough to know what works.

There are times to work hard, and there are times to work smart. Fortunately, there's also a truly versatile pickup capable enough to do both. Meet the i-290 Extended Cab. When the job calls for pure, old-fashioned elbow grease, the i-290's durable construction (take its sturdy double-wall pickup box for example), generous 72.8-inch cargo bed and heavy-duty suspension make it a heroic addition to any work detail.

When a little finesse is what's required, the i-290's 2-tier tailgate offers greater flexibility in loading oversized items. If you still need more room to operate, the available rear jump seats fold up to reveal handy under-seat storage compartments

perfect for stowing small essentials. And because it's an Extended Cab, it delivers room for up to five adults or loads of interior cargo room.

Another sign of intelligence is the i-290's Vortec® Inline-4 engine. It delivers enough smooth power to confidently handle a 1,512-pound payload\* and provides welcome fuel efficiency. Did we forget to mention the extra effort that went into giving the i-290 smart styling, a comfortable, spacious interior and a 7-year/75,000-mile Powertrain Limited Warranty with Roadside Assistance? Let's see how that works for you.



## i-290

### Featured Highlights

#### POWER & PERFORMANCE

- **POWERFUL VORTEC® 2900** – 2.9-liter Inline-4 engine that delivers 185 hp and 190 lb-ft of torque.
- **HEAVY-DUTY SUSPENSION** that provides a comfortable ride with enhanced hauling capacity.
- **DURABLE DOUBLE-WALL PICKUP BOX** that accommodates payloads in excess of 1,500 pounds\*.
- **3-CHANNEL 4-WHEEL ABS** with power-assisted front disc/rear drum brakes.

#### SAFETY

- **DRIVER AND FRONT-PASSENGER DUAL-STAGE AIRBAGS\*** that regulate inflation according to impact severity for safer deployment.
- **AUTOMATIC AIRBAG SUPPRESSION SYSTEM\*** that deactivates the front-passenger airbag to help reduce the potential for airbag-related injury.
- **Advanced TIRE PRESSURE MONITORING SYSTEM** alerts the driver when any tire becomes significantly under-inflated.
- **DAYTIME RUNNING LIGHTS** for raised visibility in daytime driving conditions with automatic on/off headlights.

#### CONVENIENCE & COMFORT

- **DUAL-POSITION TAILGATE** and heavy-duty cargo box with tie-down hooks and convenient bed light.
- **AIR CONDITIONING and CRUISE CONTROL** for added driving comfort.
- **AM/FM STEREO** with available CD/MP3 PLAYER for rich audio entertainment.
- **TRIPLE DOOR SEALS** that help reduce cabin noise, ensuring a more enjoyable driving experience.

\*Actual payload may vary. Payload is the GVWR minus curb weight and includes weight of occupants, optional equipment and cargo. Refer to owner's manual for determining correct load limit. Always remember to wear your seatbelt. Airbags are a supplemental restraint system whose effectiveness varies with speed, conditions and angle of impact. See owner's manual for complete details.



2  
3



#### 1 | Surprising Payload Capacity

The i-290's rugged ladder-on-frame chassis construction and impressive payload capacity give you the right tools when it comes time to do the heavy lifting.

#### 3 | Under-Seat Storage Compartments

These available out-of-the-way yet easy-to-access under-seat compartments provide the perfect antidote to cab clutter. Use them to stow all of those items you don't need, until you need them.

#### 2 | 2-Tier Tailgate

If your cargo won't cooperate and can't be secured with the tailgate in the full upright position, use the 2nd-tier position to extend the bed those few critical extra inches.

#### 4 | Cargo Box Light

When daylight is scarce, but the job is far from finished, you won't be left in the dark loading or unloading thanks to the cleverly placed cargo box light.



i-290 Extended Cab 2WD

8






# i-290 / i-370


## Specifications and Features

**ISUZU**  
SMART MINDS DRIVE ALIKE

ENGINE	2.9-LITER INLINE 4-CYLINDER	3.7-LITER INLINE 5-CYLINDER
Displacement	2.9 liters	3.7 liters
Configuration	Inline 4-cylinder	Inline 5-cylinder
Compression ratio (-1)	10.3	10.3
Horsepower @ rpm	185 @ 5,600	242 @ 5,600
Torque (lb-ft) @ rpm	190 @ 2,800	242 @ 4,600
Fuel intake	Sequential multi-point fuel injection	Sequential multi-point fuel injection
Spark plugs	Platinum-tipped	Platinum-tipped
Ignition	Coil-on-plug	Coil-on-plug
DRIVETRAIN	I-290	I-370
2WD models	Rear-wheel drive	Rear-wheel drive
4WD models	-	On-demand 4-wheel drive
TRANSMISSION	I-290	I-370
Type	5-speed manual with overdrive or optional 4-speed automatic with lockup torque converter	4-speed automatic with lock-up torque converter
SUSPENSION		
2WD models		
Front	Independent with coil springs, shock absorbers and stabilizer bar	
Rear	Two-stage semi-elliptical multi-leaf springs	
4WD models		
Front	Independent with torsion bars, shock absorbers and stabilizer bar	
Rear	Two-stage semi-elliptical multi-leaf springs	
BRAKES	ALL MODELS	
Type	Power-assisted front disc/rear drum brakes with 3-channel 4-wheel Anti-Lock Brake System (ABS)	
Diameter		
Front	11.0 in (Disc)	
Rear	11.6 in (Drum)	
STEERING	I-290	I-370
Type	Hydraulically assisted rack-and-pinion power steering	
Ratio (-1)	18.1	19.1
Turns, lock-to-lock	3.3	3.2
Turning circle, curb-to-curb	44.3 ft	44.3 ft

**ISUZU**  
ISUZU.COM

EXTERIOR COLORS AND TRIM	
	
Arctic White	Platinum Silver Metallic
	
Radiant Red	Radiant Orange Metallic
	
Deep Crimson Metallic	Pacific Blue
	
Cool Slate Metallic	Bering Blue Metallic
	
Midnight Metallic	Onyx Black

		
Medium Pewter Cloth	Ebony Cloth	Ebony Leather

	I-290 EXTENDED CAB	I-370 EXTENDED CAB	I-370 CREW CAB
MECHANICAL/FUNCTIONAL	S	LS	LS
2.9-liter Inline 4-cylinder engine	S	-	-
3.7-liter Inline 5-cylinder engine	-	S	S
5-speed manual transmission with 3.73 rear axle ratio	S	-	-
4-speed automatic transmission with 3.73 rear axle ratio	0	S	S
Front ventilated disc/rear drum brakes	S	S	S
3-channel 4-wheel Anti-lock Brake System (ABS)	S	S	S
Hydraulically assisted rack-and-pinion power steering	S	S	S
Heavy-duty suspension (2WD models)	S	S	S
High-stance off-road suspension (4WD models)	-	-	S
Electronic traction control (2WD models)	-	0	S
Transfer case push-button system with 2-speed shift-on-the-fly (4WD models)	-	-	S
Automatic locking rear differential	-	0	S
Tire Pressure Monitoring System	S	S	S
INTERIOR	S	LS	LS
Deep-tinted rear windows	PEP	S	S
Dual outside mirrors (dark smoke gray), right-side convex	S	-	-
Dual power outside mirrors (dark smoke gray), right-side convex	-	S	S
Multi-speed variable intermittent windshield wipers	S	S	S
Daytime Running Lights with automatic on/off headlights	S	S	S
Fog lights	-	S	S
Skid plate group for oil pan, front differential and transfer case area (4WD models)	-	-	S
2-position tailgate	S	S	S
Locking tailgate	-	-	S
Cargo bed tie-down hooks	S	S	S
Cargo bed light	S	S	S
Bodyside molding	-	S	S
Front recovery hooks (4WD models)	-	-	S
5-spoke 15 x 6.5-inch aluminum-alloy wheels (2WD models)	S	S	S
5-spoke 15 x 7.0-inch aluminum-alloy wheels (4WD models)	-	-	S
P225/75R15 all-season tires (2WD models)	S	S	S
P265/75R15 on/off-road tires (4WD models)	-	-	S
Compact spare tire	S	S	-
Full-size spare tire	-	-	S
Rear bumper with integrated trailer hitch and wiring harness	-	0	0
INTERIOR	S	LS	LS
Medium Pewter vinyl seats	S	-	-
Medium Pewter cloth seats	PEP	-	-
Ebony cloth seats	-	S	S
Ebony leather-appointed seats	-	-	CP
3-passenger 60/40 split-bench front seat with integrated outboard head restraints with dual cup holders	S	-	-
High-back front bucket seats with integrated head restraints, lumbar support, manual recliners and floor-mounted center console with storage and dual cup holders	-	S	S
8-way power driver and 6-way power front-passenger heated seats with lumbar support and adjustable head restraints	-	-	CP
Two forward-facing rear jump seats: flat-folding, includes under-seat storage compartment, dual cup holders	PEP	S	-
Rear bench with outboard head restraints: 60/40 split bench, forward-folding with dual cup holders	-	-	S



# i-290 / i-370

## Specifications and Features

**ISUZU**  
SMART MINDS DRIVE ALIKE

	I-290 EXTENDED CAB	I-370 EXTENDED CAB	I-370 CREW CAB
<b>INTERIOR (continued)</b>	<b>S</b>	<b>LS</b>	<b>LS</b>
Carpeted floor covering	PEP	S	S
Rubberized front and rear floor mats	PEP	S	S
Driver and front-passenger airbags <sup>1</sup>	S	S	S
Automatic front-passenger airbag suppression system <sup>1</sup>	S	S	S
Head-curtain side-impact airbags <sup>1</sup>	-	O	S
Front 3-point seatbelts with shoulder-height adjustments and center front position lap belt <sup>2</sup>	S	-	-
Front 3-point seatbelts with shoulder-height adjustments <sup>2</sup>	-	S	S
Rear 3-point seatbelts <sup>2</sup>	PEP	S	S
Rear 3-point seatbelts and 3-point middle seatbelt <sup>2</sup>	-	-	S
Child seat lower- and top-tether anchor brackets (LATCH)	PEP	S	S
Sliding rear window	-	S	S
Power windows with driver 1-touch express-down feature	-	S	S
Power door locks	-	S	S
Child-safe rear side door locks	-	-	S
Remote keyless entry/content theft-deterrent alarm system	-	S	S
Anti-theft immobilizer	S	S	S
Day/night rearview mirror	S	S	S
Day/night auto-dimming rearview mirror with compass and outside temperature gauge	-	-	CP
Tilt steering column	S	S	S
Leather-wrapped steering wheel	-	S	S
Cruise control	S	S	S
Instrumentation: speedometer, tachometer, fuel level, coolant temperature gauges, LCD odometer with trip meter and shift position indicator	S	S	S
Air conditioning with CFC-free refrigerant	S	S	S
AM/FM stereo	S	-	-
AM/FM stereo with CD/MP3 player	PEP	S	S
AM/FM stereo with 6-disc in-dash CD changer	-	O	O, CP
6-speaker audio system	-	S	S

### PACKAGES

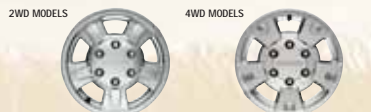
**PREFERRED EQUIPMENT PACKAGE** (I-290 Extended Cab) Deep-tinted rear windows, medium power cloth seats, two forward-facing rear jump seats; flat-folding, includes under-seat storage compartment, dual cup holders, carpeted floor covering, rubberized front and rear floor mats, rear 3-point seatbelts, child seat lower- and top-tether anchor brackets (LATCH), AM/FM stereo with CD/MP3 player

**COMFORT PACKAGE** (I-370 Crew Cab) Ebony leather-appointed seats, 8-way power driver and 6-way power front-passenger heated seats with lumbar support and adjustable head restraints, day/night auto-dimming rearview mirror with compass and outside temperature gauge, AM/FM stereo with 6-disc in-dash CD changer

WHEELS AND TIRES	2WD MODELS	4WD MODELS
Wheel type	5-spoke aluminum alloy	5-spoke aluminum alloy
Size	15 x 6.5 inches	15 x 7.0 inches
Tires	P225/75R15 all-season	P265/75R15 on-/off-road
Spare	P225/75R15 (Crew Cab) Compact (Extended Cab)	P235/75R15 (Crew Cab)

### MILEAGE ESTIMATES AND FUEL CAPACITY

	I-290 EXTENDED CAB, 2WD MANUAL TRANSMISSION	I-290 EXTENDED CAB, 2WD AUTOMATIC TRANSMISSION	I-370 EXTENDED CAB, 2WD AUTOMATIC TRANSMISSION	I-370 CREW CAB, 2WD AUTOMATIC TRANSMISSION	I-370 CREW CAB, 4WD AUTOMATIC TRANSMISSION
Fuel tank	19.5 gal	19.5 gal	19.5 gal	19.5 gal	19.5 gal
Fuel economy (city/highway) <sup>3</sup>	18/24 mpg	18/24 mpg	16/22 mpg	16/22 mpg	15/20 mpg



	I-290 EXTENDED CAB, 2WD MANUAL TRANSMISSION	I-290 EXTENDED CAB, 2WD AUTOMATIC TRANSMISSION	I-370 EXTENDED CAB, 2WD AUTOMATIC TRANSMISSION	I-370 CREW CAB, 2WD AUTOMATIC TRANSMISSION	I-370 CREW CAB, 4WD AUTOMATIC TRANSMISSION
<b>WEIGHT AND CAPACITIES</b>					
Curb weight	3,488 lb	3,518 lb	3,575 lb	3,740 lb	4,088 lb
Payload <sup>4,5</sup>	1,512 lb	1,482 lb	1,425 lb	1,260 lb	1,212 lb
Maximum trailer weight <sup>6</sup>	2,200 lb	3,200 lb	5,500 lb	5,500 lb	5,500 lb
Gross Vehicle Weight Rating (GVWR) <sup>7</sup>	5,000 lb	5,000 lb	5,000 lb	5,000 lb	5,300 lb
Gross Combination Weight Rating (GCWR) <sup>8</sup>	6,000 lb	7,000 lb	9,500 lb	9,500 lb	9,800 lb

	EXTENDED CAB	CREW CAB
<b>EXTERIOR DIMENSIONS</b>		
Wheelbase	126.0 in	126.0 in
Overall length (without rear bumper)	207.1 in	207.1 in
Overall width	67.6 in	67.6 in (2WD) 68.6 in (4WD)
Overall height	64.9 in	65.2 in (2WD) 67.9 in (4WD)
Cargo box		
Length at floor	72.8 in	61.1 in
Width at floor	57.2 in	57.2 in
Width between wheelhousings	42.6 in	42.6 in
Tailgate width	52.4 in	52.4 in
Inside height	18.6 in	18.6 in
Cargo box volume <sup>9</sup>	44.0 cu ft	37.0 cu ft
Track, front/rear	57.5/57.5 in	59.6/59.8 in
Ground clearance, minimum at differential	7.3 in	7.6 in (2WD) 8.7 in (4WD)

	EXTENDED CAB	CREW CAB
<b>INTERIOR DIMENSIONS</b>		
Headroom	Front 39.6 in Rear 37.9 in	Front 39.6 in Rear 38.3 in
Legroom	Front 42.2 in Rear 23.1 in	Front 42.2 in Rear 34.8 in
Hip room	Front 53.3 in Rear 57.6 in	Front 53.3 in Rear 52.9 in
Shoulder room	Front 57.1 in Rear 57.2 in	Front 57.1 in Rear 57.1 in

### LEGEND AND FOOTNOTES

S = STANDARD	O = OPTIONAL
PEP = PREFERRED EQUIPMENT PACKAGE	- = NOT AVAILABLE
CP = COMFORT PACKAGE	

<sup>1</sup> Always remember to wear your seatbelt. Airbags are a supplemental restraint system whose effectiveness varies with speed, conditions and angle of impact. See owner's manual for complete details.  
<sup>2</sup> 3-point outboard passengers' seatbelts include Automatic Locking Retractors.  
<sup>3</sup> Mileage may vary due to speed, weather, trip length and road conditions. Actual highway mileage will probably be less.

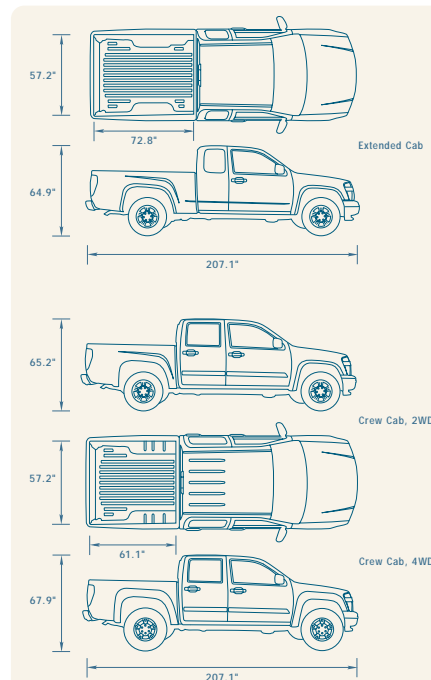
<sup>4</sup> Payload is the GVWR minus curb weight and includes weight of occupants, optional equipment and cargo. Refer to owner's manual for determining correct load limit.

<sup>5</sup> Cargo and payload capacity limited by weight and distribution.

<sup>6</sup> Maximum trailer weight is calculated assuming only the driver is in the tow vehicle and it has all the required towing equipment. The weight of additional optional equipment, passengers and cargo in the tow vehicle must be subtracted from the maximum trailer weight. Refer to owner's manual for correct towing application.

<sup>7</sup> The weight of the vehicle, all occupants, fuel, cargo, and trailer tongue weight, if pulling a trailer.

<sup>8</sup> The total allowable weight of the completely loaded vehicle and trailer including dry passengers, cargo, equipment and conversion.







# Ascender

5-Passenger SUV

1

## Mind-altering.

If ever there was a vehicle with enough substance to change your mind about what constitutes SUV value, it's Ascender. Just scan the list of standard and available features for 2008 and you'll see that once again, it's the total package – a multi-talented go-getter available in 2-wheel or 4-wheel drive with 80.1 cubic feet\* of cargo space, room for five adults and a decidedly modest asking price. It's as fine a résumé as you'll find anywhere in the SUV world.

Ascender's 4.2-liter DOHC Inline-6 engine produces 285 hp and 276 lb-ft of wheel-churning torque and keeps you ahead of the power curve. And because driving is a daily test, Ascender uses StabiliTrak® to help account for any variables the road throws your way. It combines anti-lock brakes, traction control and stability control

into one highly advanced system. Other standard safety features like dual-stage airbags† and an advanced Tire Pressure Monitoring System stand ready to assist you at a moment's notice.

It's only logical you'd want to make Ascender your own, so there are three separate option packages. Besides adding just the right level of capability, convenience and luxury, these special packages help keep your costs low and your value high. And don't forget the biggest perk of all – the outstanding **ISUZU** Isuzu warranty.



\* Cargo and payload capacity limited by weight and distribution. † Always remember to wear your seatbelt. Airbags are a supplemental restraint system whose effectiveness varies with speed, conditions and angle of impact. See owner's manual for complete details.

1 Ascender, Luxury Package in Black Garnet Metallic

Whether towing or touring, Ascender blends all-road capability with its smoothly refined high-performance driving characteristics.

2 Ascender, Luxury Package in Mineral Silver Metallic

Getting away has never been easier for five passengers and all their gear.

3 Ascender, LS Package in Silver Metallic/Gray Metallic

In perfect driving conditions or something less ideal, Ascender's StabiliTrak® system is with you every mile of the way.

2  
3



**ISUZU**  
ISUZU.COM





4 6



#### 4 Auto-Dimming Rearview Mirror

Reducing the glare of bright headlights has never been easier thanks to an available auto-dimming rearview mirror that features an 8-point compass and outside temperature gauge.

#### 5 4-Wheel Anti-Lock Brake System

Ascender's 4-wheel Anti-lock Brake System improves steering control and helps prevent wheels from locking up in extreme braking or slippery conditions. It's one important component in Ascender's advanced stability control system, StabiliTrak®, and is standard equipment.

#### 6 Driver-Adjustable Pedals

By allowing the driver to adjust the proximity of the accelerator and brake pedals with the simple push of a button, this available feature creates a more comfortable seating position that helps reduce fatigue and improve driver control.



#### 7 Inviting Interior

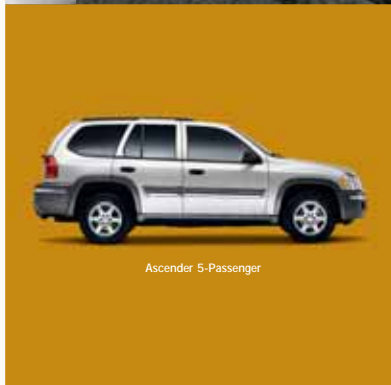
Ample legroom, headroom and rich, supportive seating surfaces do their part to reduce driving fatigue and add a luxurious feel.

#### 8 Heated Seats

Keep cozy with Ascender's available dual-setting driver and front-passenger heated seats. They quickly spread warmth and comfort evenly across the backrest and seat surface.

#### 9 Command and Control

The driver's cockpit puts you in charge of highly intuitive controls and gauges that provide feedback in plain view.



Ascender 5-Passenger



7 8



9



## Ascender

### Featured Highlights

#### POWER & PERFORMANCE

- A POWERFUL 4.2-LITER DOHC IN-LINE-6 ENGINE that delivers 285 hp and 276 lb-ft of torque.
- TOW-READY for up to 5,800 pounds\* with a receiver hitch and trailer wiring that comes standard.
- RIGID CHASSIS with body-on-frame construction and full-length hydroformed side rails.
- ON-DEMAND 4-WHEEL DRIVE that delivers superior performance off highway or on slippery roads.

\*Maximum trailer weight is calculated assuming only the driver is in the tow vehicle and it has all the required balling equipment. The weight of additional optional equipment, passengers and cargo in the tow vehicle must be subtracted from the maximum trailer weight. Refer to owner's manual for correct towing application.

†Always remember to wear your seatbelt. Airbags are a supplemental restraint system whose effectiveness varies with speed, conditions and angle of impact. See owner's manual for complete details.

#### SAFETY

- DRIVER AND FRONT-PASSENGER DUAL-STAGE AIRBAGS<sup>†</sup> regulate inflation according to impact severity for safer deployment.
- AUTOMATIC AIRBAG SUPPRESSION SYSTEM<sup>†</sup> that deactivates the front-passenger airbag to help reduce the potential for airbag-related injury.
- HEAD-CURTAIN SIDE-IMPACT AIRBAGS<sup>†</sup> that provide added driver and passenger protection.
- STABILITRAK<sup>®</sup> ELECTRONIC STABILITY CONTROL for maintaining directional command in uncertain driving conditions.
- Advanced TIRE PRESSURE MONITORING SYSTEM alerts the driver when any tire becomes significantly under-inflated.

#### CONVENIENCE & COMFORT

- REMOTE KEYLESS ENTRY and CONTENT THEFT-DETERRENT ALARM SYSTEM for quick and convenient access with exceptional security.
- TRIPLE DOOR SEALS that help reduce cabin noise, ensuring a more enjoyable driving experience.
- Available 8-WAY POWER FRONT SEATS with lumbar support and dual-setting seat heaters.
- Available PREMIUM 6-SPEAKER BOSE<sup>®</sup> AUDIO SYSTEM or XM<sup>®</sup> SATELLITE RADIO featuring more than 170 channels.



# Ascender

## Specifications and Features

**ISUZU**  
SMART MINDS DRIVE ALIKE

ENGINE	4.2-LITER INLINE 6-CYLINDER
Displacement	4.2 liters
Configuration	Inline 6-cylinder
Compression ratio (:1)	10.3
Horsepower @ rpm	285 @ 6,000
Torque (lb-ft) @ rpm	276 @ 4,600
Fuel intake	Sequential multi-point fuel injection
Spark plugs	Platinum-tipped
Ignition	Coil-on-plug

DRIVETRAIN	
Type	Front-engine/rear-wheel drive or 4-wheel drive

TRANSMISSION	
Type	4-speed automatic transmission with torque converter clutch (in 3rd or 4th gears and overdrive)

SUSPENSION	
Front	Independent coil-over-shock with upper and lower control arms and hydraulic double-acting shock absorbers

Rear	5-link with coil springs and direct hydraulic double-acting shock absorbers
------	---

BRAKES	
Type	4-wheel ventilated disc brakes with dual-piston front calipers and 4-wheel Anti-lock Brake System (ABS)

Diameter	Front 12.0 in Rear 12.8 in
----------	-------------------------------

STEERING	
Type	Hydraulically assisted rack-and-pinion power steering
Ratio (:1)	20.4
Turns, lock-to-lock	3.82
Turning circle, curb-to-curb	36.4 ft

**ISUZU**  
ISUZU.COM

### EXTERIOR COLORS AND TRIM



Arctic White/Gray Metallic

Mineral Silver Metallic/Gray Metallic



Flint Gray Metallic

Bering Blue Metallic/Gray Metallic



Black Garnet Metallic/Gray Metallic

Midnight Metallic/Gray Metallic



Onyx Black/Gray Metallic



Gray Moquette Cloth

Gray Leather

MECHANICAL/FUNCTIONAL	S	LS	LUXURY
4.2-liter DOHC 24-valve inline 6-cylinder engine	S	S	S
4-speed automatic transmission	S	S	S
Power-assisted 4-wheel ventilated disc brakes	S	S	S
4-wheel Anti-lock Brake System (ABS)	S	S	S
Hydraulically assisted rack-and-pinion power steering	S	S	S
StabiliTrak® electronic stability control	S	S	S
Part-time 4-wheel drive with 2-speed transfer case (4WD models)	S	S	S
Electronic shift-on-the-fly 4-wheel drive (4WD models)	S	S	S
Automatic locking rear differential	-	S	S
3.42 axle ratio	S	S	-
3.73 axle ratio	-	-	S
Tire Pressure Monitoring System	S	S	S

EXTERIOR	S	LS	LUXURY
Daytime Running Lights with automatic on/off clear lens halogen headlights	S	S	S
Dual outside mirrors (black), right-side convex	S	-	-
Dual power outside mirrors (black), right-side convex	PEP	-	-
Dual power outside mirrors (black) with defroster, right-side convex	-	S	S
Multi-speed variable intermittent windshield wipers	S	S	S
Rear intermittent window wiper/washer	S	S	S
Rear window defroster with auto-cancel timer	S	S	S
Privacy glass	PEP	S	S
Power moonroof with sunshade	-	S	S
Fog lights	S	S	S
Platform-type trailer hitch	S	S	S
Roof rail crossbars	O	S	S
Body-side molding with chrome insert	PEP	S	S
6-spoke 17 x 7.0-inch machined-finish aluminum-alloy wheels	S	S	S
P245/65R17 on-/off-road tires	S	S	S

INTERIOR	S	LS	LUXURY
Gray moquette cloth seats	S	S	-
Gray leather-appointed seats	-	-	S
Carpeted floor mats	PEP	S	S
Manual driver and front-passenger seats	S	-	-
8-way power driver seat with lumbar support	PEP	S	-
8-way power driver and front-passenger seats with lumbar support	-	-	S
Driver and front-passenger heated seats	-	-	S
Driver 2-position memory seat	-	-	S
Height-adjustable front headrests	S	S	S
2nd-row 65/35 split folding rear bench seat	S	S	S
Driver and front-passenger airbags¹	S	S	S
Automatic front-passenger airbag suppression system¹	S	S	S
Head-curtain side-impact airbags¹	S	S	S
Front 3-point seatbelts with shoulder-height adjustment²	S	S	S
Rear 3-point seatbelts with shoulder-height adjustment in outboard positions and 3-point middle seatbelt³	S	S	S
Child seat lower- and top-tether anchor brackets (LATCH)	S	S	S





# Ascender

## Specifications and Features

**ISUZU**  
SMART MINDS DRIVE ALIKE

INTERIOR (continued)	S	LS	LUXURY
Power windows with driver and front-passenger 1-touch express-down feature	S	S	S
Power door locks	S	S	S
Child-safe rear side door locks	S	S	S
Remote keyless entry/content theft-deterrent alarm system	PEP	S	S
Anti-theft immobilizer	S	S	S
Day/night rearview mirror	S	S	-
Day/night auto-dimming rearview mirror with compass and outside temperature gauge	-	-	S
Survivors with illuminated vanity mirror	PEP	S	S
Overhead console	PEP	S	S
Tilt steering column	S	S	S
Leather-wrapped steering wheel	-	S	S
Cruise control	PEP	S	S
Driver-adjustable pedals	-	-	S
Floor-mounted parking brake lever	S	S	S
Universal Home Remote System	PEP	S	S
Air conditioning with CFC-free refrigerant	S	S	S
Manual dual-zone climate control with rear switch	S	S	S
Rear-seat auxiliary power outlet	S	S	S
AM/FM stereo and CD player with six speakers	S	-	-
AM/FM stereo and 6-disc in-dash CD changer with six speakers	-	S	S
XM <sup>®</sup> Satellite Radio	-	0	0
Bose <sup>®</sup> premium 6-speaker audio system	-	-	S
Under-floor storage compartment in cargo area	S	S	S
Cargo cover	PEP	S	S

### PACKAGES

**PREFERRED EQUIPMENT PACKAGE** Dual power outside mirrors (black), right-side convex, privacy glass, bodyside molding with chrome insert, carpeted floor mats, 8-way power driver seat with lumbar support, remote keyless entry/content theft-deterrent alarm system, survivors with illuminated vanity mirror, overhead console, cruise control, Universal Home Remote System, cargo cover

**LS EQUIPMENT PACKAGE** (requires Preferred Equipment Package) Limited-slip rear differential, dual power outside mirrors (black) with defroster, right-side convex, power moonroof with sunshade, roof rail crossbars, leather-wrapped steering wheel, AM/FM stereo and 6-disc in-dash CD changer with six speakers

**LUXURY EQUIPMENT PACKAGE** (requires LS and Preferred Equipment Packages) 3.73 axle ratio, monotone paint, gray leather-appointed seats, 8-way power driver and front-passenger seats with lumbar support, driver and front-passenger heated seats, driver 2-position memory seat, day/night auto-dimming rearview mirror with compass and outside temperature gauge, driver-adjustable pedals, Bose<sup>®</sup> premium 6-speaker audio system

### WHEELS AND TIRES

Wheel type	6-spoke machined-finish aluminum alloy
Size	17 x 7.0 inches
Tires	P245/65R17 on-/off-road
Spare	P235/75R16

### MILEAGE ESTIMATES AND FUEL CAPACITY

Fuel tank	21.7 gal
Fuel economy (city/highway) <sup>3</sup>	
Automatic 2WD	14/20 mpg
Automatic 4WD	14/20 mpg



WEIGHT AND CAPACITIES	
Curb weight, 2WD/4WD	4,417/4,594 lb
Payload <sup>4,5</sup> 2WD/4WD	1,133/1,156 lb
Maximum trailer weight <sup>4</sup> 2WD/4WD	5,300/5,200 lb (3.42 axle) 5,800/5,700 lb (3.73 axle)
Gross Vehicle Weight Rating (GVWR) <sup>7</sup> 2WD/4WD	5,550/5,750 lb
Gross Combination Weight Rating (GCWR) <sup>8</sup>	10,000 lb (3.42 axle) 10,500 lb (3.73 axle)

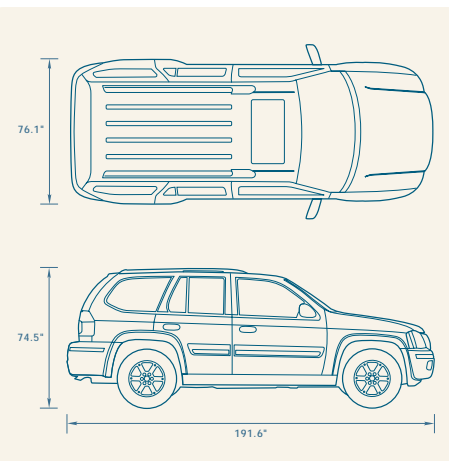
### EXTERIOR DIMENSIONS

Wheelbase	113.0 in
Overall length	191.6 in
Overall width	76.1 in
Overall height, with roof rails	74.5 in
Track, front/rear	63.1/62.1 in
Ground clearance, minimum at differential	8.0 in
Angle of approach	29°
Angle of departure, undermount spare	23°
Ramp breakover angle, 2WD/4WD	18.8°/18.6°

INTERIOR DIMENSIONS	1ST ROW	2ND ROW
Headroom, without moonroof	40.2 in	39.6 in
Legroom	41.4 in	37.0 in
Hip room	55.5 in	58.1 in
Shoulder room	58.5 in	58.5 in
Cargo volume <sup>6</sup> behind each row	80.1 cu ft	43.7 cu ft
Cargo floor length, behind each row	70.0 in	39.7 in

### LEGEND AND FOOTNOTES

S	=	STANDARD	0	=	OPTIONAL
PEP	=	PREFERRED EQUIPMENT PACKAGE	-	=	NOT AVAILABLE

<sup>1</sup> Always remember to wear your seatbelt. Airbags are a supplemental restraint system whose effectiveness varies with speed, conditions and angle of impact. See owner's manual for complete details.  
<sup>2</sup> 3-point outboard passenger seatbelts include Automatic Locking Retractors.  
<sup>3</sup> Mileage may vary due to speed, weather, trip length and road conditions. Actual highway mileage will probably be less.  
<sup>4</sup> Payload is the GVWR minus curb weight and includes weight of occupants, optional equipment and cargo. Refer to owner's manual for determining correct load limit.  
<sup>5</sup> Cargo and payload capacity limited by weight and distribution.  
<sup>6</sup> Maximum trailer weight is calculated assuming only the driver is in the tow vehicle and it has all the required towing equipment. The weight of additional optional equipment, passengers and cargo in the tow vehicle must be subtracted from the maximum trailer weight. Refer to owner's manual for correct towing application.  
<sup>7</sup> The weight of the vehicle, all occupants, fuel, cargo, and trailer tongue weight, if pulling a trailer.  
<sup>8</sup> The total allowable weight of the completely loaded vehicle and trailer including any passengers, cargo, equipment and conversion.



1 2

3

## i-370 / i-290

### Accessories

Your Isuzu truck won't shy away from the tough jobs. But to make it work even harder at delivering the capability and styling that's right for you, be sure to add on the accessories that make it the pickup you've always wanted.

Ashtray Package  
Bed Extender  
Bed Liner  
Bed Rail Protectors  
Bed Web Net  
Block Heater  
Block Heater Harness

Front Door Visors  
Hood Protector  
Nose Mask  
Side Steps  
Splash Guards  
Wheel Locks

#### 1 | Splash Guards

Protect your vehicle from mud, gravel, salt and more with these attractive, molded guards that won't chip, crack or tear.

#### 2 | Bed Liner

The nylon-reinforced rubber on this liner includes a non-skid surface to help prevent cargo movement and is designed to withstand extreme temperatures.

#### 3 | Bed Extender

Stretch your ability to haul oversized cargo loads with this handsome brushed-aluminum bed extender.

#### 4 | Side Steps

It's easy-come, easy-go with these great-looking assist steps that make our Extended Cab and Crew Cab pickups even more passenger-friendly.

4



5 6

## Ascender

### Accessories

Now is the time to make your new Ascender all you want it to be, so you have everything you need every step of the way. You know our accessories will fit perfectly for flawless integration to keep your rig looking sharp.

#### 5 | Hood Protector

Countless pebbles are vying to be the first to chip your new Ascender. Are you going to take that? Show them who's the boss with this durable shield.

#### 6 | Tonneau Cover

You don't have to be carrying gold bricks for prying eyes to want a peek at what you've got on board. Show them what they deserve - nothing!

#### Ashtray Package

#### Cargo Tray

#### Front and Rear Door Visors

#### Hitch-Mounted Bike Carrier

#### Hood Protector

#### Moonroof Visor

#### Nose Mask

#### Rear Seat Protector

#### Roof Rack with Ski/

#### Snowboard Attachments

#### Running Boards

#### Splash Guards

#### Tonneau Cover

#### Trailer Hitch Accessory Kit

#### Wheel Locks

#### 7 | Hitch-Mounted Bike Carrier

Bikes are a handful to load onto a roof-mounted carrier. This hitch-mounted accessory provides a much more manageable loading height.

#### 8 | Cargo Tray

Keep your carpet as clean as the day you bought it with this durable tray. Once it's in place, the cargo area is ready for anything.

#### 9 | Running Boards

Whether you're securing items to the roof or someone needs a leg-up to hop in, running boards are a step in the right direction.

7

8

9

