



# GRAND VITARA

S U Z U K I 2 0 1 1





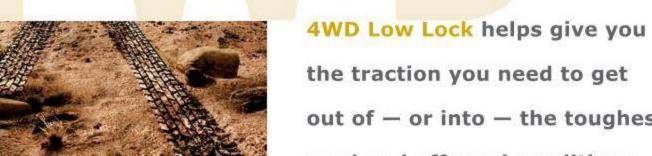


#### TRACTION



4WD High is great for most driving conditions. It helps give you smooth on-road performance and all-weather traction.

> 4WD High Lock powers you through snow and mud by distributing traction evenly to front and rear wheels.



#### ADVENTURE PRIMED

Kayaking down Colorado's Escalante Canyon? Sounds great! Let's load up and go. That's exactly why you need a vehicle that's as primed and ready as you are for the next big adventure.

# 29°

Grand Vitara's 4x4 high-ground clearance combined with high approach, ramp breakover and departure angles give you the wicked confidence that you could take on Mt. McKinley.



## out of - or into - the toughest road and off-road conditions.

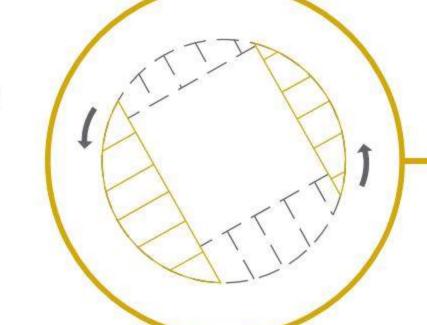
# POWERTRAIN

#### 452 MILES

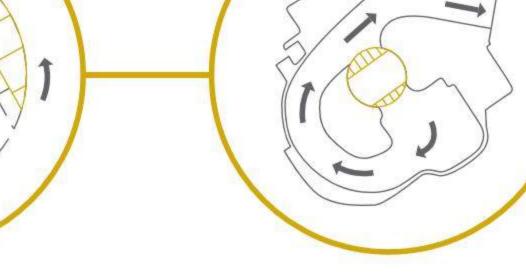
THAT'S HOW MANY HIGHWAY MILES YOUR GRAND VITARA'S HEFTY GAS TANK AND FUEL-EFFICIENT DRIVETRAIN CAN RACK UP BETWEEN FILL-UPS. PASSENGER BEWARE: THIS ALSO MEANS FEWER CONVENIENCE STOPS AT HIGH-PRICED GAS STATIONS EN ROUTE.

#### INTAKE

Ever wish you could get the same powerful engine torque at low speeds that you experience at high speeds? Grand Vitara's **Variable Induction System** (VIS) gives you just that automatically.



The rotating intake manifold tuning valve adjusts automatically to create the optimal intake length for the full RPM range.



The closed valve routes the air/ fuel mixture through a longer intake that creates a powerful torque output at lower RPMs.



The valve rotates to an open position, creating a shorter intake that provides maximum torque and performance at higher speeds.

## LEADER OF THE PACK

FREEDOM

Erica's bike is an extension of herself -

about. Its only agenda is to help realize

your own gut checklist of must-do's.

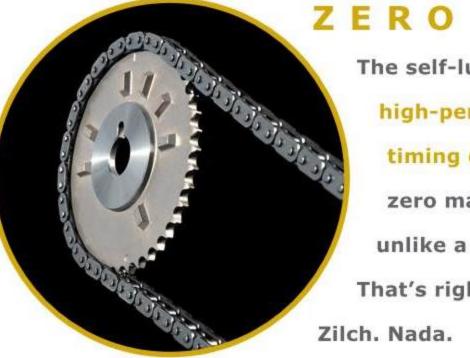
a tool that creates opportunities and enhances

her lifestyle. That's what Grand Vitara is all

VEHICLE	4-MODE 4WD	4WD LOCK	GROUND CLEARANCE
Suzuki Grand Vitara®	Available	Available	7.9"
Hyundai Tucson®	Not Available	Not Available	6.7"
Toyota RAV4®	Not Available	Not Available	7.5"
Honda CR-V®	Not Available	Not Available	6.7"

"WE WHEELED THE NEW GV OVER SOME ROCKY TRAILS IN THE HARDSCRABBLE HILL COUNTRY, INCLUDING SOME FAIRLY TECHNICAL

STRETCHES OF GRILLE-DEEP WATER CROSSINGS, ROCKY WASH-OUTS, AND STEEP HILL CLIMBS OF LOOSE DIRT, AND IT HANDLED PRETTY MUCH EVERYTHING WE COULD THROW AT IT." FOUR WHEELER JANUARY 2009



The self-lubricating, high-performance timing chain requires zero maintenance,

unlike a timing belt. That's right. Zero.

GRAND VITARA LIMITED 4WD Shown in Volcano Red Metallic

BEST MPG AMONG OFF-ROAD

CAPABLE SUVS.

AWARD-WINNING



#### TAKE CHARGE

You and your ATV need a sweet ride for some well-deserved deep-dirt therapy? Grand Vitara will get you into the fun zone and back to tell the tales.



The Tire Pressure Monitoring System

(TPMS) helps enhance safety and
fuel economy and gives you one less
thing to be concerned with.

4-wheel ventilated disc brakes
help give you stopping power
and the Anti-lock Braking System
(ABS) helps keep you in control.



#### HERITAGE

Sharing the same white-hot
genetics with Suzuki's
world-class motorcycles,
Grand Vitara's destiny is
to own the category.

#### SECURE

Tim lives life in high gear. But the thrill's in putting his abilities against the challenge, not in risking his safety.

He protects himself with the best gear he can get his hands on — just as Grand Vitara does.



## STRENGTH

#### PROTECTION

STANDARD FEATURES LIKE ELECTRONIC STABILITY
PROGRAM, TRACTION CONTROL SYSTEM (TCS),
SIDE-IMPACT DOOR BEAMS, ROLLOVER-SENSOR AIR
BAGS, TPMS AND FRONT- AND REAR-SIDE CURTAIN
AIR BAGS HELP PROTECT IN POSSIBLE SIDE-IMPACT
COLLISIONS. THEY DEPLOY AND DEFLATE FASTER
THAN A RATTLESNAKE STRIKES.



#### OUTDOES THE COMPETITION

VEHICLE	MAXIMUM TOWING	FLAT TOW CAPABLE	CHASSIS	
Suzuki Grand Vitara	3,000 lbs	Available	Reinforced Unibody with Built-in Ladder Frame	
Honda CR-V®	1,500 lbs	Available	Car-based Unibody	
Nissan Rogue®	1,500 lbs	Not Available	Car-based Unibody	
Toyota RAV4®	1,500 lbs	Not Available	Car-based Unibody	
Jeep Patriot®	2,000 lbs	Not Available	Car-based Unibody	k.



CONTROL

and the driver's steering input to detect
skidding motion or loss of traction,
then automatically adjusts
throttle input and brake
pressure to help maintain

directional control.

The available full-time

4-mode 4WD system includes
a neutral setting to flat-tow
your vehicle without adding

miles to the odometer.



STRENGTH

No longer the exclusive domain of luxury SUVs, Grand Vitara is the only SUV in its class to combine unibody and built-in ladder frame construction with Rear-Wheel Drive (RWD). This dynamic pairing creates a more balanced, unified vehicle resulting in greater ruggedness; a smoother, more comfortable ride; and improved drivability for you.



UNIBODY

STANDARD

TOUCHSCREEN

GPS NAVIGATION

STANDARD DRIVER

INFORMATION CENTER

# INTUITIVE

BLUETOOTH® HANDS-FREE

COMMUNICATION

SMARTPASS® KEYLESS

START AND ENTRY SYSTEM

ILLUMINATED STEERING

WHEEL CONTROLS

STANDARD AUTOMATIC

CLIMATE CONTROL



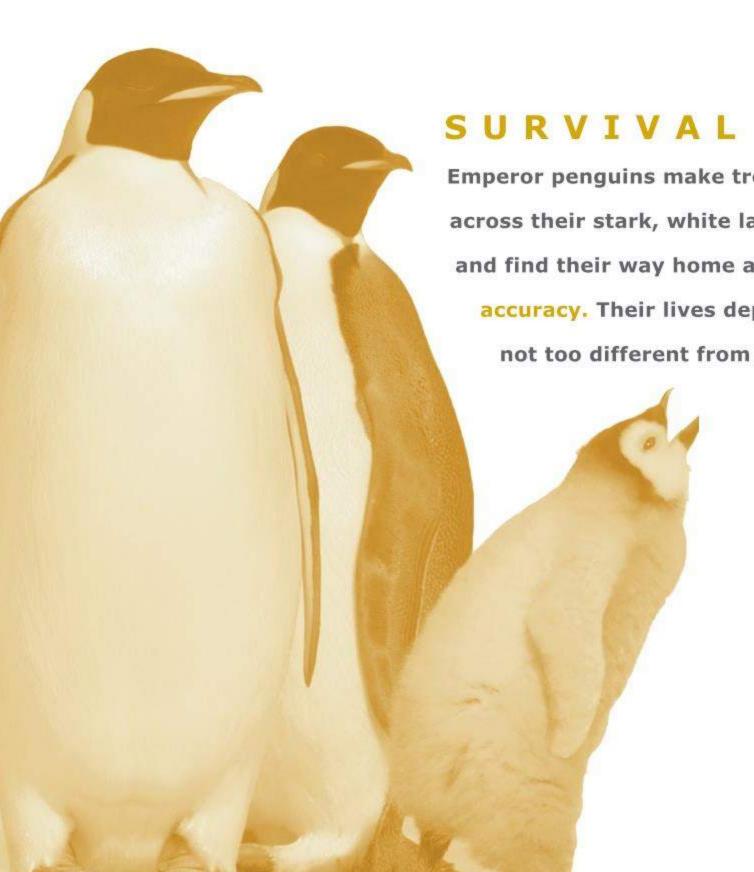
1WD

SAFETY

NAVIGATION

FEATURES

SPECS



Emperor penguins make treks of up to 75 miles across their stark, white landscape for food and find their way home again with pinpoint accuracy. Their lives depend on it. Seems we're not too different from penguins after all.



#### COPILOT

Suzuki TRIP®2.0, which stands for Travel, Real-time traffic, Information and Play, is feature-packed for convenient, hassle-free driving. The standard navigation is integrated into Grand Vitara's audio system to make sure audio driving directions come in loud and clear. Check out the adjustable color touchscreen display, preloaded 2-D and 3-D maps, turn-by-turn voice directions, automatic routing, route planner, handy locator and a pack of available real-time features you'll love.

# NAVIGATION DYNAMIC CONTENT

#### TOUR GUIDE

What a resource! TRIP 2.0 contains over 6 million standard points of interest, such as hotels, restaurants and even ATMs. You can also get one-year access to nuLink!™ services2, which includes real-time traffic, low-price gas finder, weather forecast, airline arrival/departure times, Google search for the latest information and more — an assortment of informative real-time features you'll wonder how you ever left home without.

#### TRAFFIC



Move fast and stay informed with real-time traffic info. A prompt warns of messy tie-ups ahead and offers rerouting options to keep you moving.

## FUEL PRICES

K Trip	\$2
619 W 151st St	Toda
Shell	\$2.60
1550 S Hamilton C	Cir Today
Phillips 66	\$2.56
15310 S Highway	169 Today
7-Eleven	\$2.54
151 E 151st St	Toda
Fuel T	vne

Others may waste a gallon searching for the lowest gas prices. But not you. You're the savvy traveler to follow with the available low-price gas finder.

#### MOVIES



Jump in your car and hit the red carpet. You've got available real-time (or is it reel-time?) movie listings with film titles, theaters and show times at your fingertips.

#### EVENTS

κy LaPorte	2.7
Slanted Comedy 11:00 pm, \$15	2.7⊤
Last Call Comedy 11:00 pm, \$15	19⊤
Broken Lizard 00 pm, \$25	19

TRIP 2.0's available Local Events gives you freedom to search for a destination on the fly. Pick a hot club, a comedy show or wherever your mood takes you.

#### BIG LEAGUE COMPARISON

THANKS TO GRAND VITARA'S NAVIGATION

YOU CAN FIND A RESTAURANT AND MAKE

A HANDS-FREE CALL FOR RESERVATIONS

FROM A HOT-LINK BUTTON ON THE SCREEN.

WITH AVAILABLE INTEGRATED BLUETOOTH®,

HANDS-FREE

VEHICLE	NAVIGATION	REAL-TIME TRAFFIC	LOW-PRICE GAS FINDER	WEATHER WARNINGS	FLIGHT INFORMATION
Suzuki Grand Vitara	Standard	Available	Available	VAvailable	Available
Lexus RX 350®	Available	Available	Not Available	Available	Not Available
BMW X3®	Available	Not Available	Not Available	Not Available	Not Available
Mercedes GLK®	Available	Available	Not Available	Not Available	Not Available

#### WEATHER



Be forewarned of weather conditions. TRIP 2.0's real-time updates keep you advised of severe weather that may impact your drive.

#### FLIGHT INFO



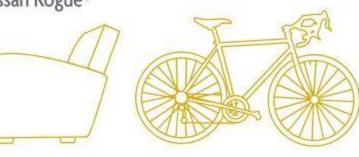
Is your friend's flight on time? Has your departure been delayed? Relax, TRIP 2.0 provides real-time flight departure and arrival information for every airport.

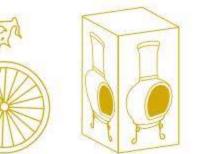
#### DRIVEN

Like Vanessa, a free-form rock climber, you may have a strong sense of where you're going. But a little help from technology is always welcome.



33.5" - Jeep Patriot® 33.0" - Nissan Rogue®





#### HAULING CAPACITY

Grand Vitara's amazing hauling capacity is easily attributed to its 60/40 split-folding, tumble, second-row seats, side-hinged rear cargo door and generous interior space configuration. But for Suzuki engineers that wasn't enough. By moving the spare tire to the cargo door, they created a lower lift-over load floor that allows for easier loading of heavier items and an increased height clearance for taller ones.



Tune in your stereo using the illuminated steering-wheel-integrated audio controls. It's fully compatible with your own MP3 and WMA<sup>TM</sup> formatted CDs and a full spectrum of vibrant sound. It's XM® Satellite Radio ready and has an available accessory that allows you to connect and play your iPod®6.





"THIS CAR IS A MUST-CONSIDER IN THE SMALL SUV MARKET."



#### THRILL SEEKER

Grand Vitara's go-anywhere attitude and cargo and towing capacities make it your go-to adventure vehicle — whether at the California Alabama Hills or beyond.

CONVENIENCE P A C K E D

#### VERSATILE

Grand Vitara is versatility incarnate. It takes Marchelino and his dog, Spot, comfortably around the block for a Frisbee® marathon or to the top of the continent for a take-no-prisoners off-road adventure.



#### SIMPLE EMPOWERMENT

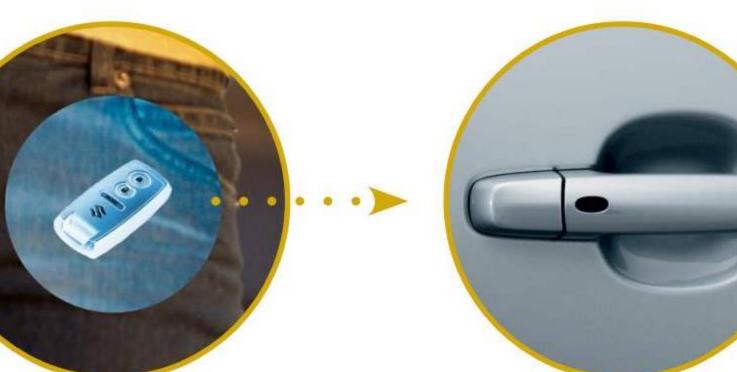
EASE-OF-USE TAKES A GIANT, TECHNOLOGICAL LEAP WITH GRAND VITARA'S SMARTPASS KEYLESS START AND ENTRY SYSTEM. THE KEY IS SO PASSÉ, NOW JUST YOUR PRESENCE (WITH THE SMARTPASS MODULE IN TOW) GIVES THE





Start and Entry system detects the SmartPass module you're carrying and clears you for entry with a touch of the button on the door handle. Once inside, still no key required. Just turn the ignition and you're off.

Thanks to sensors hidden within the Grand Vitara, the SmartPass Keyless



No more fumbling around. You're granted immediate access to your Grand Vitara while your SmartPass module stays tucked in your pocket or purse.



By simply pushing the system button on the door handle you can lock and unlock your Grand Vitara without ever touching the SmartPass module.

#### COMFORT

Grand Vitara's standard 6-way adjustable driver's seat has special technologically advanced foam that insulates the seat from road vibration to help reduce your fatigue. The available heated front leather seats provide comfort to and from the most rugged camping trip.



The available rear-vision camera, built right into your rearview mirror, keeps what's behind you front and center.



100,000-MILE/7-YEAR POWERTRAIN LIMITED WARRANTY FULLY TRANSFERABLE AMERICA'S # 1 W A R R A N T Y

# GRAND VITARA SPECIFICATIONS

COLORS		GRAN
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		4-Mod
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White Water Pearl	•	
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		Steel
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		Multili
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Plack Pagel		Autom
Black Pearl		Privac
		Power
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		Sunro
		Foglar
		Variab
		INTE
Slate Gray Metallic	• =	TRIP 2
		Access
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		Cruise
		Autom
		Steeri
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Quicksilver Metallic	•	Height
	(0.745) A.A.	Leathe
		Tilt-ad
		Leathe
		Interio
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		Smart
Deep Sea Blue Metallic		4-spea
Deep Sea Dide Metallic	<b>—</b>	7-spea
		Sun vi
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		Front-
		Dual p
		Front

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Beige Fabric

Base and Premium

Volcano Red Metallic

GRAND VITARA SPECIFICATIONS AND FEATURES	BASE 4X2	PREMIUM 4X2	PREMIUM FULL-TIME 4X4	LIMITED 4X2	LIMITED 4-MODE 4X4
ENGINE AND DRIVETRAIN			erave AATOVETP		20 <b>2</b> 0 2
2.4-liter DOHC 4-cylinder engine, 166-hp @ 6,000 RPM and 162 lb-ft @ 4,000 RPM	S	S	S	S	S
Rear-Wheel Drive (RWD)	S	S	8 <del></del>	S	_
Single-Mode 4WD	-	_	S	-	-
4-Mode 4WD with 2-speed transfer case	8 <del>-8</del>	-	\$1 <u></u> 2	°—₽	S
Transmission	MT	AT	AT	AT	AT
Flat-tow capability	S	-	/ <del>==</del> /	8 <u>—8</u>	S
WHEELS AND CHASSIS					
Steel wheels	16"	16"	16"	8 <del></del>	·—
Alloy wheels	3=4		0	18"	18"
Spare tire cover	Full	Full	Full	Full	Full
Multilink rear suspension and MacPherson strut front suspension	S	S	S	S	S
EXTERIOR					
Automatic control projector beam headlamps	S	S	S	S	S
Privacy glass		S	S	s	S
Power side mirrors	S	S	S	S	S
Heated side mirrors			S	S	S
Sunroof and roof rack rails	-	_		S	S
Foglamps		<u></u>		s	S
Variable intermittent front and rear wipers	S	S	S	S	S
INTERIOR		257	<u>=</u>		865
TRIP 2.0 touchscreen GPS navigation	S	S	S	S	S
Access to nuLink! services <sup>2</sup> (real-time traffic, low-price gas finder, movie listings, etc.)	: <del></del>	S	S	S	S
Bluetooth®3 hands-free calling	-	0	0	0	0
Cruise control		S	S	S	S
Automatic climate control with pollen filter	S	S	S	S	S
Steering wheel audio and cruise control switches	S <sup>4</sup>	S	S	S	S
Power door locks and windows with driver's auto down	S	S	S	S	S
Info display (MPG, average speed, outside temperature, range)	S	S	S	S	S
Height-adjustable driver's seat	S	S	S	S	S
Leather-wrapped steering wheel	-			S	S
Tilt-adjustable steering wheel	S	S	S	S	S
Leather-appointed seats, heated in front				S	S
Interior woodgrain trim — color coordinated		_	_	S	S
Remote keyless entry system with panic alarm	S	S	S	S	S
SmartPass® Keyless Start and Entry system				s	S
4-speaker AM/FM/CD/AUX with MP3 4-speaker audio	S	S	S		
7-speaker AM/FM/CD/AUX with MP3 audio with subwoofer and speed-sensing volume control		_		S	S
Sun visors with vanity mirrors and extensions	S	S	S	S	S
	S	S	S	S	250
Cup holders (2 front, 2 rear) and front door bottle holders	30	Wessu	5	30	S
Front- and rear-door storage pockets	S	S	S	S	S
Dual power outlets  Front console storage and armrest	S	S	S	S	S
Front console storage and armrest	S	S	S	S	S

Black Fabric

Base and Premium

Beige Leather/Walnut

Woodgrain

Limited

4X4	
S	0
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AT	400
S	8
	_
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18"	
Full	(6)
S	- 85
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■ Black Leather/Black

Woodgrain

Limited

GRAND VITARA SPECIFICATIONS AND FEATURES		PREMIUM 4X2	PREMIUM FULL-TIME 4X4	LIMITED 4X2	LIMITED 4-MODE 4X4
CARGO					
60/40 split-reclining and folding rear seats	S	S	S	S	S
Side and rear gate storage compartments	S	S	S	S	S
Cargo convenience hooks (4) and underfloor storage compartment	S	S	S	S	S
Cargo light and 12V power outlet	S	S	S	S	S
SAFETY FEATURES					
Electronic Stability Program	S	S	S	S	S
Bosch®5 4-wheel disc Anti-lock Braking System (ABS) with Electronic Brake-Force Distribution (EBD)	S	S	S	S	S
Brake assist	S	S	S	S	S
Advanced dual-stage front airbags — Supplemental Restraint System (SRS)	S	S	S	S	S
Front-seat-mounted side-impact airbags	S	S	S	S	S
Side-curtain airbags (front and rear)	S	S	S	S	S
3-point front and rear seat belts with pretensioners	S	S	S	S	S
Child seat tethers (3) and ISOFIX child seat restraint anchors (2)	S	S	S	S	S
Side-impact door beams	S	S	S	S	S
Tire Pressure Monitoring System (TPMS)	S	S	S	S	S

BASE/PREMIUM	LIMITED
40.1/38.2	38.3/38.2
41.3/37.2	41.3/37.2
56.4/54.9	56.4/54.9
55.2/44.0	55.2/44.0
103.9	103.9
177.2	177.2
71.3	71.3
66.3	66.7
5	5
111.1	108.6
28.4/70.8	26.6/66.3
3,000	3,000
17.4	17.4
RWD	4WD
19/26	·
19/25	19/23
	40.1/38.2 41.3/37.2 56.4/54.9 55.2/44.0 103.9 177.2 71.3 66.3 5 111.1 28.4/70.8 3,000 17.4 RWD

#### S = Standard O = Optional - Not Available

#### GRAND VITARA LIMITED MODEL FEATURES

18-inch alloy wheels • Wood interior trim appliqué • Leather-appointed interior • Heated front seats • Power glass sunroof with tilt feature and 1-touch control
 Roof rack rails • Front foglamps • SmartPass Keyless Start and Entry • Premium AM/FM/CD/AUX/MP3 7 speaker audio system • Leather-wrapped steering wheel • 4-Mode 4WD in place of Single-Mode on 4x4 models

<sup>1</sup>Electronic Stability Program, which should remain on when driving except when freeing the vehicle from mud or snow, cannot be relied upon to prevent accidents due to abrupt steering, carelessness or dangerous driving techniques. Always drive safely. <sup>2</sup>Free 1-year Garmin nuLink! services included while offer lasts. Continue to receive nuLink! services after the 1-year period ends for \$60 per year. Some services only available in select cities where coverage exists. Coverage and pricing based on information available at time of print and subject to change without notice. Garmin nuLink! is a registered trademark. <sup>3</sup>Bluetooth<sup>®</sup> is a registered trademark of Bluetooth<sup>®</sup> SIG, Inc. <sup>4</sup>Audio only. <sup>5</sup>Bosch<sup>®</sup> is a registered trademark of The Robert Bosch LLC. <sup>6</sup>IPod<sup>®</sup> is a registered product of Apple, Inc. <sup>7</sup>Required XM<sup>®</sup> tuner and subscription sold separately. All fees and programming subject to change. Subscriptions subject to customer agreement available at xmradio.com. XM<sup>®</sup> service only available in the 48 contiguous United States. XM<sup>®</sup> is a registered trademark of XM<sup>®</sup> Satellite Radio, Inc. <sup>8</sup>Based on IHS Global Insight data for Japan sales. <sup>9</sup>Based on ALG data as of 7/29/10. <sup>10</sup>© 2010 AutoPacific, Inc. Vehicle Satisfaction Award. Nissan Rogue<sup>®</sup>, Toyota RAV4<sup>®</sup>, Honda CR-V<sup>®</sup>, Jeep Patriot<sup>®</sup>, Lexus RX 350<sup>®</sup>, BMW X3<sup>®</sup>, Mercedes GLK<sup>®</sup> Porsche<sup>®</sup>, Volvo<sup>®</sup>, and Mercedes-Benz<sup>®</sup> are registered trademarks. Tire Pressures Monitoring System (TPMS) is not a substitute for regular tire pressure inspections. Tire pressures should be checked at least monthly using a tire pressure gauge. Maintaining the recommended tire pressure can help avoid performance problems, tire damage and premature wear. See the Owner's Manual for additional details. All competitor specifications are pulled from manufacturers' web sites as of 7/16/10. Color options may vary by trim. Specifications and equipment are based on information available at time of print and subject to change without notice. For more information, contact

#### **GRAND VITARA ACCESSORIES**



iPod®6 Interface



4 W D

SAFETY

NAVIGATION

FEATURES

SPECS

Side Steps



XM®7 Satellite Radio



Rear Spoiler



Trailer Hitch



Removable Roof Rack System with Lockable Bike Module

#### SUZUKI FAST FACTS:

MAKER OF THE NUMBER-1-SELLING CAR IN JAPAN SIX YEARS IN A ROW8.

SECOND LARGEST CAR MANUFACTURER IN JAPAN 8.

HAS BETTER RESALE VALUE THAN PORSCHE®, VOLVO® AND MERCEDES-BENZ®9.

MAKER OF KIZASHI, HIGHEST SATISFACTION OF ANY 2010 CAR.

AUTOPACIFIC 2010 VEHICLE SATISFACTION AWARD<sup>10</sup>.



KIZASHI



S X 4 C R O S S O V E R



S X 4 S P O R T B A C K



SX4 SPORT



GRAND VITARA



EQUATOR



SUZUKIAUTO.COM