

SUZUKI
2013
FULL LINE
CARS & TRUCKS



Way of Life!

Kizashi AWD



The Auto Industry's Best-Kept Secret.

The award-winning Kizashi has been hailed by the press for its blend of fine craftsmanship and fun-to-drive character. The well-equipped Kizashi features available Intelligent All-Wheel Drive, an advanced audio system with voice-activated navigation, balanced handling and a supple ride. Not to mention head-turning looks. With all it offers, Kizashi has owners raving as well. Congratulations. You've just discovered the hidden gem of the automotive world.

Intelligent All-Wheel Drive (i-AWD)

The system uses an array of sensors and computers to help deliver increased traction and stability in virtually all weather conditions.



BASE

MECHANICAL

- Powerful yet efficient 2.4-liter DOHC 4-cylinder engine
- 6-speed manual transmission

INTERIOR

- TouchFree Smart Key push-button ignition and entry
- Dual-zone automatic climate control with pollen filter and rear-seat vents
- 7-speaker AM/FM/CD/USB audio system
- Power windows with front 1-touch up/down
- Tilt and telescopic steering wheel adjustment
- Interior LED ambiance lighting group

EXTERIOR

- 17-inch alloy wheels
- Projector beam headlamps

SAFETY

- Electronic Stability Program (ESP®)¹
- Eight airbag Supplemental Restraint System (SRS)²
- Bosch® Anti-lock Braking System (ABS)
- Electronic Brake-force Distribution (EBD)
- Brake Assist

SE Includes Base plus

MECHANICAL

- Automatic transmission (AT)

INTERIOR

- Leather-wrapped steering wheel with audio controls
- Cruise control
- 10-way power driver's seat with power lumbar support and 3-position memory (FWD only)

EXTERIOR

- Heated outside mirrors (AWD models only)

AVAILABLE EQUIPMENT

- Advanced Intelligent All-Wheel Drive (i-AWD)
- Bluetooth® hands-free calling and streaming audio (included with AWD models)
- Intelligent Vehicle Stability Program (i-VSP)³ on AWD models

SPORT GTS Includes SE plus

GTS All-Wheel Drive (AWD) MECHANICAL

- Advanced Intelligent All-Wheel Drive (i-AWD)
- Formula 1-style steering wheel-mounted paddle shifters
- Autobahn-tuned sport suspension
- Intelligent Vehicle Stability Program (i-VSP)³

INTERIOR

- Advanced voice-activated touchscreen navigation and audio system with⁴
 - Real-Time Traffic
 - USB input for iPhone®/iPod®/smartphone
 - Pandora®/CD/SD/AM/FM radio
 - Bluetooth® hands-free calling and streaming audio
 - Rear-vision camera

EXTERIOR

- Lightweight 18-inch sport alloy wheels
- Power glass sunroof with tilt and one-touch
- Sport Body Package: Front sport fascia, body side extensions and rear spoiler
- Heated power mirrors

GTS-L FWD (Updates GTS AWD with)

- Leather-appointed interior
- 3-stage heated driver's and front passenger's seats
- Power front passenger's seat
- Rockford Fosgate® 425-watt, 10-speaker AM/FM/CD audio system with subwoofer (replaces navigation)
- Bluetooth® hands-free calling and streaming audio
- Power mirrors (replaces heated power mirrors)

SPORT SLS AWD Includes GTS AWD plus

INTERIOR

- Leather-appointed interior
- 3-stage heated driver's and front passenger's seats
- HomeLink® remote wireless control system
- Power Passenger Seat

EXTERIOR

- Automatic headlamp control
- Automatic rain-sensing wipers
- Rear sonar parking assist

FOR MORE INFO, VISIT SUZUKIAUTO.COM

SX4 AWD Crossover



Joy. Thrills. Adventure. Pick Three.

While the Suzuki SX4 is surprisingly affordable, it offers many features you'd expect to find on much higher-priced vehicles, like available voice-activated navigation, stability control and eight standard airbags. So whether you go with the versatile AWD Crossover, the Euro-inspired SportBack or the sophisticated Sport sedan, the SX4 proves that a well-equipped ride doesn't have to break the bank.

SX4 Sport sedan



SX4 SportBack



SX4 AWD Crossover



SX4 SEDAN LE

MECHANICAL

- 2.0-liter DOHC 16-valve engine
- 6-speed manual transmission (MT)
- 15-inch wheels with full wheel covers

INTERIOR

- Air conditioning with pollen filter
- Power windows and door locks
- AM/FM/CD/MP3 with auxiliary jack input
- Trip computer (mpg, range, outside temperature)

EXTERIOR

- Power side mirrors

SAFETY

- Electronic Stability Program (ESP®)¹
- Eight airbag Supplemental Restraint System (SRS)²
- Bosch® 4-wheel Anti-lock Braking System (ABS)
- Electronic Brake-force Distribution (EBD)

LE POPULAR PACKAGE

- Automatic transmission (AT)
- Alloy wheels
- Cruise control
- Leather-wrapped steering wheel with audio controls

SX4 SPORTBACK Includes LE Popular Pkg plus

MECHANICAL

- 17-inch alloy wheels
- Fog lamps
- F1-style steering wheel-mounted paddle shifters

INTERIOR

- Cargo security cover

EXTERIOR

- 5-door Sport hatch body style
- Aero Sport hatchback body kit (front, side and rear valances)
- Rear spoiler
- Rear wiper with intermittent function
- Fog lamps

SX4 AWD CROSSOVER Includes SportBack plus

MECHANICAL

- 5-door Crossover body style
- 3-Mode Intelligent All-Wheel Drive (i-AWD) (2WD/AWD Auto/AWD Lock)
- 16-inch steel wheels with full wheel covers replace alloy wheels
- Crossover suspension replaces sport suspension
- 6-speed manual transmission replaces automatic transmission

SX4 SPORT SEDAN Includes all LE Popular Pkg plus

MECHANICAL

- 17-inch alloy wheels
- F1-style steering wheel-mounted shifters
- Sport suspension

INTERIOR

- Advanced voice-activated touchscreen navigation⁴ with
 - Real-Time Traffic
 - Bluetooth® hands-free calling and streaming audio
 - Pandora®/CD/SD/AM/FM radio
 - USB input for iPhone®/iPod®/smartphone

EXTERIOR

- Aero Sport body kit (front, side and rear valances)
- Fog lamps

SX4 AWD CROSSOVER Continued

INTERIOR

- Delete Leather-wrapped steering wheel with audio controls

EXTERIOR

- Crossover body kit with black fender flares replaces aero body kit
- Black roof rack rails
- Heated power side mirrors
- Delete rear spoiler

PREMIUM PACKAGE

- Automatic transmission (AT)
- 16-inch alloy wheels
- Cruise control
- Leather-wrapped steering wheel with audio controls

TECH VALUE PACKAGE

- Advanced voice-activated touchscreen navigation and audio system with⁴
 - Real-Time Traffic
 - USB input for iPhone®/iPod®/smartphone
 - Pandora®/CD/SD/AM/FM radio
 - Bluetooth® hands-free calling and streaming audio
- 6-speed manual or available automatic transmission
- TouchFree Smart Key keyless start and entry system
- Heated front seats
- Fog lamps

FOR MORE INFO, VISIT SUZUKIAUTO.COM

Grand Vitara



GRAND VITARA

MECHANICAL

- 2.4-liter DOHC 4-cylinder engine
- Rear-wheel drive (RWD)
- 5-speed manual transmission
- 16-inch steel wheels
- Fully independent suspension

INTERIOR

- Automatic climate control with pollen filter
- Advanced voice-activated touchscreen navigation and audio system with⁴
 - Real-Time Traffic
 - USB input for iPhone®/iPod®/smartphone
 - Bluetooth® hands-free calling and streaming audio
 - Pandora®/CD/SD/AM/FM radio
- Steering-wheel audio controls
- Power door locks and windows with driver's auto down
- Trip computer (mpg, outside temperature, range)
- Remote keyless entry system with panic alarm
- Sun visors with vanity mirrors and extensions
- Dual power outlets
- 60/40 split-folding and reclining rear seats

INTERIOR (continued)

- Cargo hooks and underfloor storage
- Cargo light and 12V power outlet
- Cargo cover

EXTERIOR

- Automatic-control projector beam headlamps
- Power side mirrors
- Variable intermittent front and rear wipers

SAFETY

- Electronic Stability Program (ESP®)¹
- Six airbag Supplemental Restraint System (SRS)² including:
 - Dual front advanced airbags
 - Side curtain airbags, front and rear
 - Front side-impact airbags
- Bosch® 4-wheel Anti-lock Braking System (ABS)
- Electronic Brake-force Distribution (EBD)
- Brake Assist
- Three rear child-seat tether anchors
- Dual rear child-seat lower LATCH anchors
- Tire Pressure Monitoring System (TPMS)⁵
- Side-impact door beams, front and rear
- Daytime running lights (DRL)

Consider This Your All-Access Pass.

The Suzuki Grand Vitara features available 4-Mode 4WD™ and has over 40 years of Suzuki off-road heritage to back it up, and when you find yourself in more civilized environs, the Grand Vitara delivers a high level of comfort. An advanced audio system with voice-activated touchscreen navigation, automatic climate control and 70.8 cubic feet of cargo space makes day-to-day driving a joy.

Advanced Audio with Voice-activated Touchscreen Navigation

Grand Vitara's new multimedia system offers a host of advanced features including easy-to-use, voice-activated navigation with fuel-saving route guidance, millions of points of interest and available Real-Time Traffic; Bluetooth® wireless technology; and an audio system that lets you listen to AM/FM radio, Pandora® on your iPhone®, audio files on an SD card or USB drive, CDs, and Bluetooth®-capable audio devices.⁴



PREMIUM Includes all Grand Vitara plus

MECHANICAL

- Automatic transmission (AT)
- 16-inch alloy wheels

INTERIOR

- Cruise control

EXTERIOR

- Privacy glass
- Heated outside mirrors (4WD models only)

AVAILABLE EQUIPMENT

- All-Wheel Drive (AWD)
- Rear-vision camera (accessory)

LIMITED Includes all Premium plus

MECHANICAL

- 18-inch alloy wheels
- RV flat-tow capability (4WD models only)

INTERIOR

- Leather-appointed interior
- TouchFree Smart Key keyless entry and start system
- Heated front seats
- Premium audio with 7 speakers
- Wood grain interior accents
- Leather-wrapped steering wheel

EXTERIOR

- Power glass sunroof with tilt and 1-touch control
- Heated power mirrors
- Fog lamps
- Side mirrors with integrated turn signals
- Chrome bodyside accent
- Rear-mounted spare tire

AVAILABLE EQUIPMENT

- 4-Mode 4WD with low-range gearing
- Rear-vision camera (accessory)

FOR MORE INFO, VISIT SUZUKIAUTO.COM

Equator Crew Cab



Engineered for Work, Fun and Everything In-Between.

The Suzuki Equator is forged on a fully boxed frame and is available with advanced 4WD and a 261-hp V6 engine. Plus, it offers up to a 6,300-lb towing capacity. Inside, its versatile rear seat splits, folds up, folds down or even folds flat to provide plenty of passenger and payload options. With the rugged Equator, you'll be ready for whatever work or play comes your way.

Cargo Tie-Down System and Spray-on Bed Liner

All of your gear rides safely and securely, thanks to this available, fully customizable tie-down system that features adjustable cleats for maximum tie-down versatility. And Equator's available spray-on bed liner helps keep the bed looking great.



EXTENDED CAB PREMIUM

MECHANICAL

- 2.5-liter DOHC 4-cylinder engine
- 5-speed automatic transmission (AT)
- Fully boxed ladder-frame construction
- Independent front suspension
- Overslung multi-leaf rear suspension
- 16-inch aluminum alloy wheels with P265/70R16 tires

INTERIOR

- Air conditioning
- Cruise control
- AM/FM/CD audio system
- Rear underseat storage
- Front door pockets with bottle holders
- Remote keyless entry
- Dual 12-volt accessory power outlets
- Dual glove compartment
- Power windows
- Power door locks
- Dual power outside mirrors
- Tilt steering column
- Manual sliding and locking rear window

EXTERIOR

- Rear-bumper-mounted Class III tow-hitch-ball provision
- 6-foot cargo bed
- Detachable tailgate with lock
- Privacy glass
- 90-degree rear-door-opening access

SAFETY

- Vehicle Dynamic Control (VDC)⁶
- Six airbags Supplemental Restraint System (SRS)² including:
 - Dual front advanced airbags
 - Side curtain airbags, front and rear
 - Front side-impact airbags
- 4-wheel Anti-lock Braking System (ABS)
- Electronic Brake-force Distribution (EBD)
- Active Limited Slip Traction Control
- Tire Pressure Monitoring System (TPMS)⁵
- Side-impact door beams, front and rear

CREW CAB SPORT Includes Extended Cab Plus

MECHANICAL

- 4.0-liter DOHC 24-valve V6, 261-hp and 281 lb-ft of torque
- 17-inch aluminum alloy wheels with P265/65R17 tires
- Larger front-brake rotors

INTERIOR

- Upgraded AM/FM/CD audio with 6 speakers, including dual front-door tweeters
- 60/40 rear-seat flip-up/fold-up seatback
- Rear window defroster (replaces sliding rear window)

EXTERIOR

- Four full-size doors with 5-passenger seating
- Spray-on bed liner
- Cargo-bed track-type tie-down system with 4 fully adjustable tie-down cleats
- Full-size spare tire
- 5-foot cargo bed

SAFETY

- Vehicle immobilizer

SPORT 4WD LONG BED

- 6-foot cargo bed
- 4WD with 2-speed transfer case and low-range gearing
- Hill Hold Control (HHC)
- Hill Descent Control (HDC)

CREW CAB RMZ-4 Includes all Crew Cab Sport Plus

MECHANICAL

- 4WD with 2-speed transfer case and low-range gearing (4-low)
- Hill Hold Control (HHC)
- Hill Descent Control (HDC)
- Bilstein[®] high-performance shocks
- 16-inch off-road alloy wheels with P265/75R16 BF Goodrich[®] Rugged Trail tires
- Skid plates—protection for oil pan, transfer case and fuel tank
- Dana[®] 44 rear axle
- Electronic locking rear differential

INTERIOR

- RMZ-4 unique seating materials
- Driver's seat with adjustable height and lumbar support
- Leather-wrapped steering wheel and shift knob with contrasting stitching

EXTERIOR

- Fog lamps
- Chrome outside mirrors and door handles

SAFETY

- Vehicle Security System Alarm

FOR MORE INFO, VISIT SUZUKIAUTO.COM

There's A Reason Every Suzuki Wears An "S" On Its Chest.



The first 4-wheel ATV... ever.

Suzuki introduced the QuadRunner in 1983, and it was an overnight sensation with both the press and the public. Praised for its user-friendliness as well as its impressive engineering. Not surprisingly, these characteristics continue to set Suzuki vehicles apart to this very day.



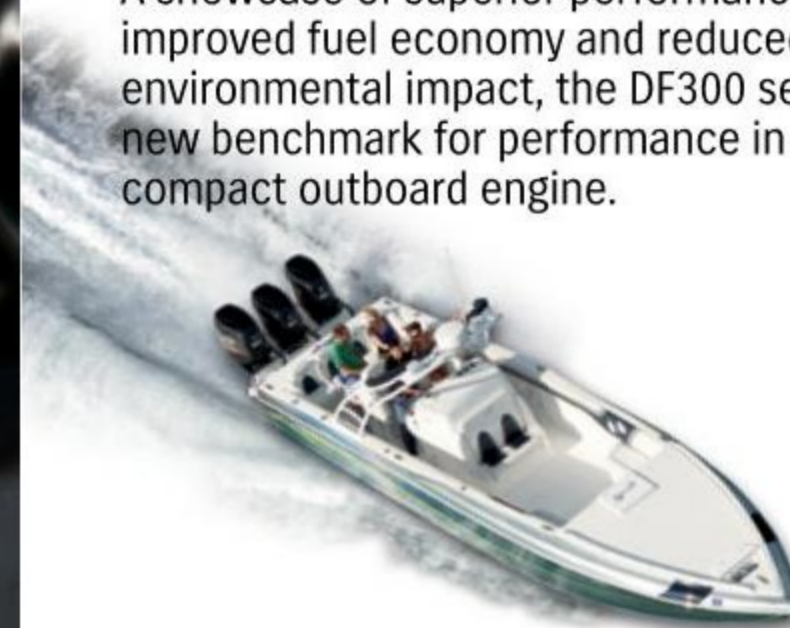
Dominance through superior engineering.

When Suzuki introduced the GSX-R line in 1985, a dynasty was born. GSX-Rs have become the best-selling sportbikes in America and have won an unprecedented 36 AMA Championship racing titles. Durability, superior engineering and a passion for performance have made Suzuki the premier choice for discerning buyers around the world.



Innovation & engineering excellence come naturally.

Suzuki Marine engines are the unprecedented seven-time winners of the coveted National Marine Manufacturers Association Innovation Award, thanks to products like the Suzuki DF300, the world's first 300-hp, 4-stroke outboard motor. A showcase of superior performance, improved fuel economy and reduced environmental impact, the DF300 set a new benchmark for performance in a compact outboard engine.



Quality so good, we guarantee it.

While there are no guarantees in life, Suzuki makes sure there are on the road. That's why all Suzukis are backed by America's #1 Warranty—up to 100,000 miles with a 7-Year Powertrain Limited Warranty. It's fully transferable, has zero deductibles and even offers 24-hour roadside assistance for three years or 36,000 miles. What's more, you'll enjoy the convenience of a courtesy vehicle program, available from participating dealers for up to five days on warranty-covered repairs. So, whatever worries you have in life, your vehicle won't be one of them.

 **AMERICA'S #1 WARRANTY**
100,000-Mile / 7-Year Powertrain Limited Warranty. Fully Transferable. No Deductible.

¹Electronic stability control cannot be relied upon to prevent accidents due to abrupt steering, carelessness or dangerous driving techniques. ESP is a registered trademark of Daimler AG. ²An airbag supplements the crash protection offered by seat belts. The driver and all occupants must be properly restrained by wearing seat belts at all times to minimize the risk of severe injury or death in the event of a crash. ³AWD models only. ⁴Not all services available in all areas. Subscription required at extra cost. ⁵The Tire Pressure Monitoring System (TPMS) is not a substitute for regular tire pressure inspections. Tire pressure should be checked at least monthly using a tire pressure gauge. Maintaining the recommended tire pressure can help avoid performance problems, tire damage and premature wear. See the Owner's Manual for additional details. ⁶VDC electronic stability control cannot be relied upon to prevent accidents due to abrupt steering, carelessness or dangerous driving techniques.



Way of Life!

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New Suzuki automobiles come standard with a 100,000-mile, 7-year powertrain limited warranty. For more information on America's #1 Warranty, please visit SuzukiAuto.com or see your local authorized dealer and the new warranty booklet for full details. Bluetooth and iPhone are registered trademarks. Audio player sold separately. Pandora is a registered trademark of Pandora Media, Inc. Requires compatible smartphone app and active data service. Drivers and/or passengers could be subject to data service overage charges should the drivers and/or passengers exceed the limits of the data service plan. Professional driver under controlled environment. Be extra careful on difficult terrain. Some models shown with optional equipment and accessories or non-U.S. equipment. Always ensure that all cargo is properly secured before operating the vehicle. Sports equipment not included. Specifications, comparisons and equipment are based on information available at time of printing and subject to change without notice. For more information, contact your local Suzuki Dealer or visit SuzukiAuto.com. ©American Suzuki Motor Corporation 2012. Suzuki, the 'S' logo and Suzuki model names are Suzuki trademarks or ®.