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The
1950
Checker

C A B A N D L I M O U S I N E S E D A N



The
1950
Checker

a beautiful
profitable taxicab

All the beauty of a passenger car, but with the exclusive features that mean high-revenue, low-cost cab operation. That's the combination that makes the 1950 Checker tops for cab operation. There is no costly conversion package to be considered, Checker is taxicab all the way from the engineering drawing board to the day it's taken out of service. For the best in profit building service, it's the Thrifty for Fifty CHECKER.

The interior of the new Checker A-4 incorporates all of the desirable features. Roomy comfort for five forward riding adults. Safety features that protect both the passenger and the operator from expensive claims. All upholstered surfaces covered with easily-kept-clean attractive Vinyl plastic fabric.

The sturdy partition is designed to provide passenger privacy as well as protect driver's security. Heat is furnished to both driver and passengers by a heavy duty, two directional air conditioner drawing fresh air from the outside, at a high level above exhaust gases from preceding cars. Twin duct defrosters, operating in conjunction with fresh air heaters, completely eliminates inside frosting of windshield and windows. Air conditioner can be used as a cooling medium to both compartments during hot weather. Ample clear floor space for surplus luggage or two way radio installation is available at the right side of the driver's seat in front compartment.



Checker Model A-5 is the same quality car as the Model A-4, with a completely redesigned interior to fit it for limousine service. Modern styling accentuates the smart, close-to-the-ground look. But underneath, the rugged Checker chassis is built to handle the full loads and steady going. The Checker Model A-5 is ideal for limousine type taxi service or hotel, airline and resort service.

The 1950 Checker

a beautiful
practical limousine



Unexcelled for luxury, appearance and practical design, the roomy interior of the Model A-5 provides comfortable transportation for as many as seven forward riding adults. And there is a spacious rear compartment for luggage.

The front seat is fully adjustable. Front and rear seats are foam rubber cushioned and covered with handsome plastic upholstery that can be cleaned with soap and water. Large air conditioner heater drawing in fresh air insures cold weather comfort and for hot weather or warm climates, the new ventilating rear window, combined with the air conditioner, assures thorough air circulation and maximum cooling. Twin duct defrosters completely eliminate inside frosting of windshield and windows.