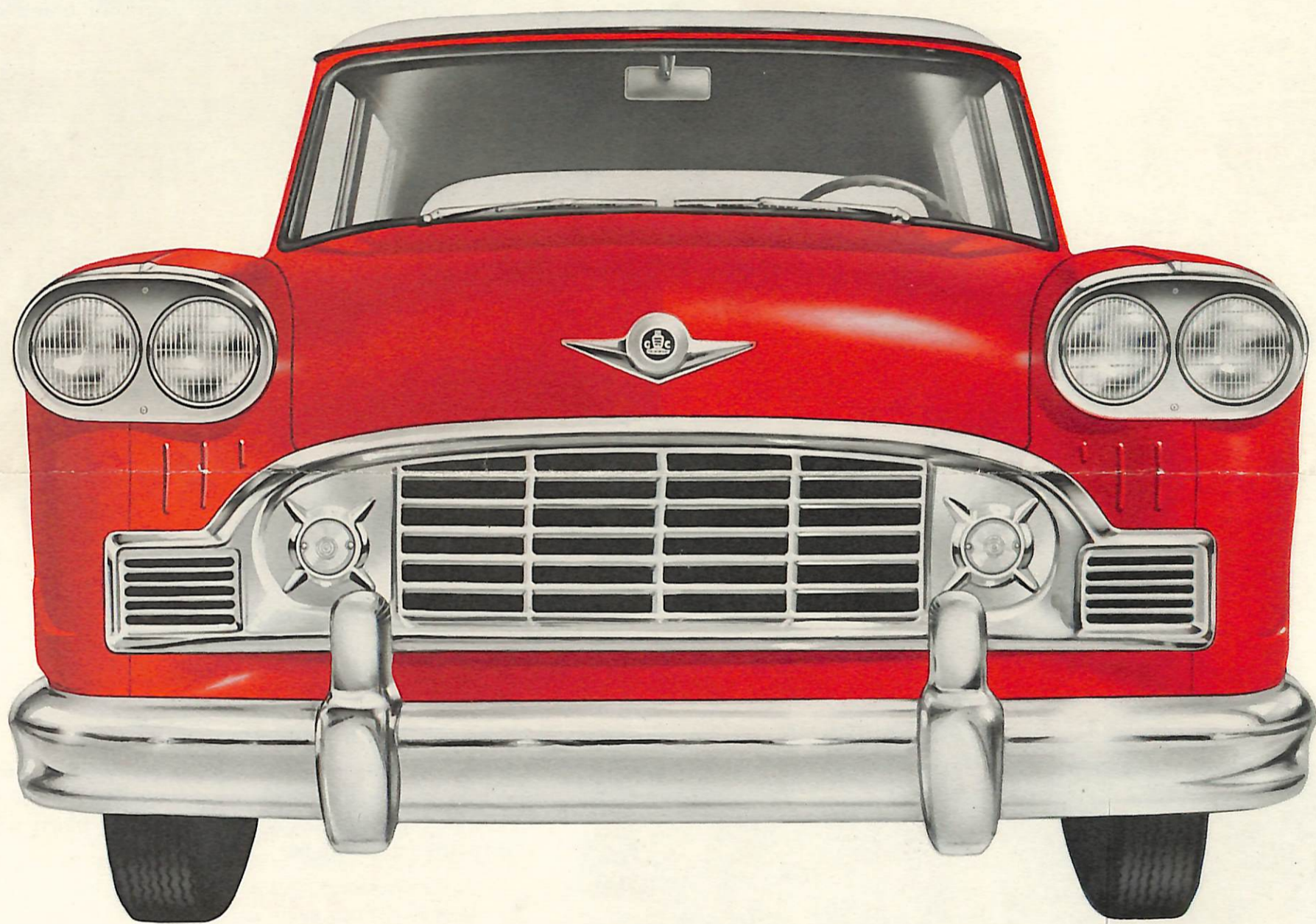


The *Superba*

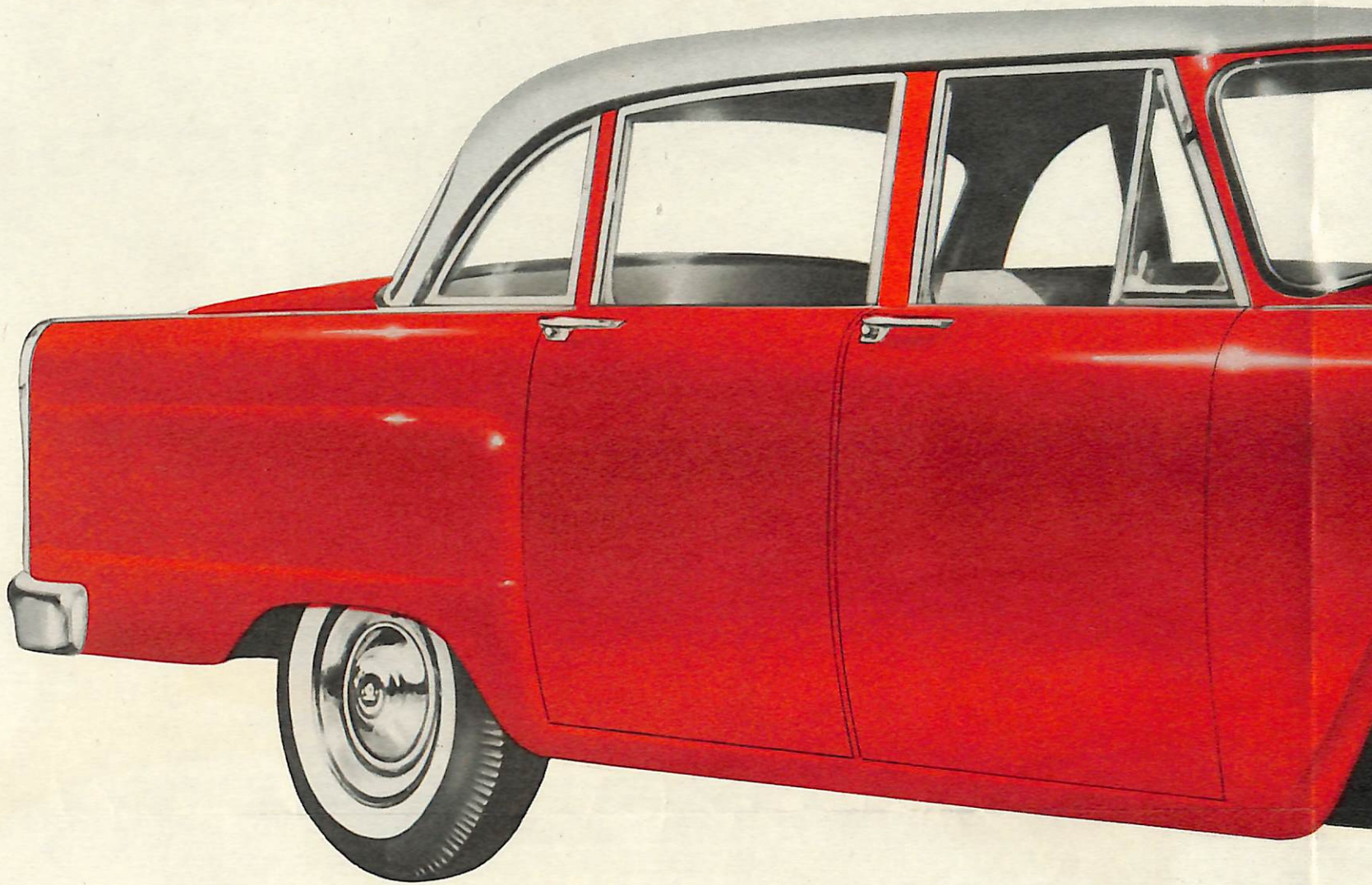
BY CHECKER MOTORS



The common sense car
that saves dollars

★ *A remarkably different automobile...
at a remarkably moderate price*

Here it is! The common-s



Superba 4-door sedan



LUXURIOUS COMFORT . . . NO FOOTWELLS, NO HUMP—Rear seat passengers get a full 12" to 18" more leg room than in the average sedan. Ample headroom allows a man to wear his hat. Both seats are fully upholstered, with foam cushioning clear across.



EASIEST TO GET IN . . . AND OUT OF—Superba's doors are higher and wider than those on the average car. No squatting to get in, no squirming to get out, no need for seats that swivel. The Superba is designed and dimensioned for maximum motoring comfort.

You're about to discover a totally new and wonderful world of motoring comfort. The revolutionary new Superba will change almost all your ideas about how roomy, how thrifty and how easy-to-drive a car can be!

A tradition of value

The attractive new Superba sedans come to you with an impressive 37-year background of proven performance and value. They're the latest, proudest products of Checker Motors Corporation—since 1922 builders of the world's most popular taxicabs and other commercial automobiles. In large part, it was the persistent requests of regular riders in its roomier, safer taxicabs which prompted Checker to produce the new Superba.

A new standard of comfort

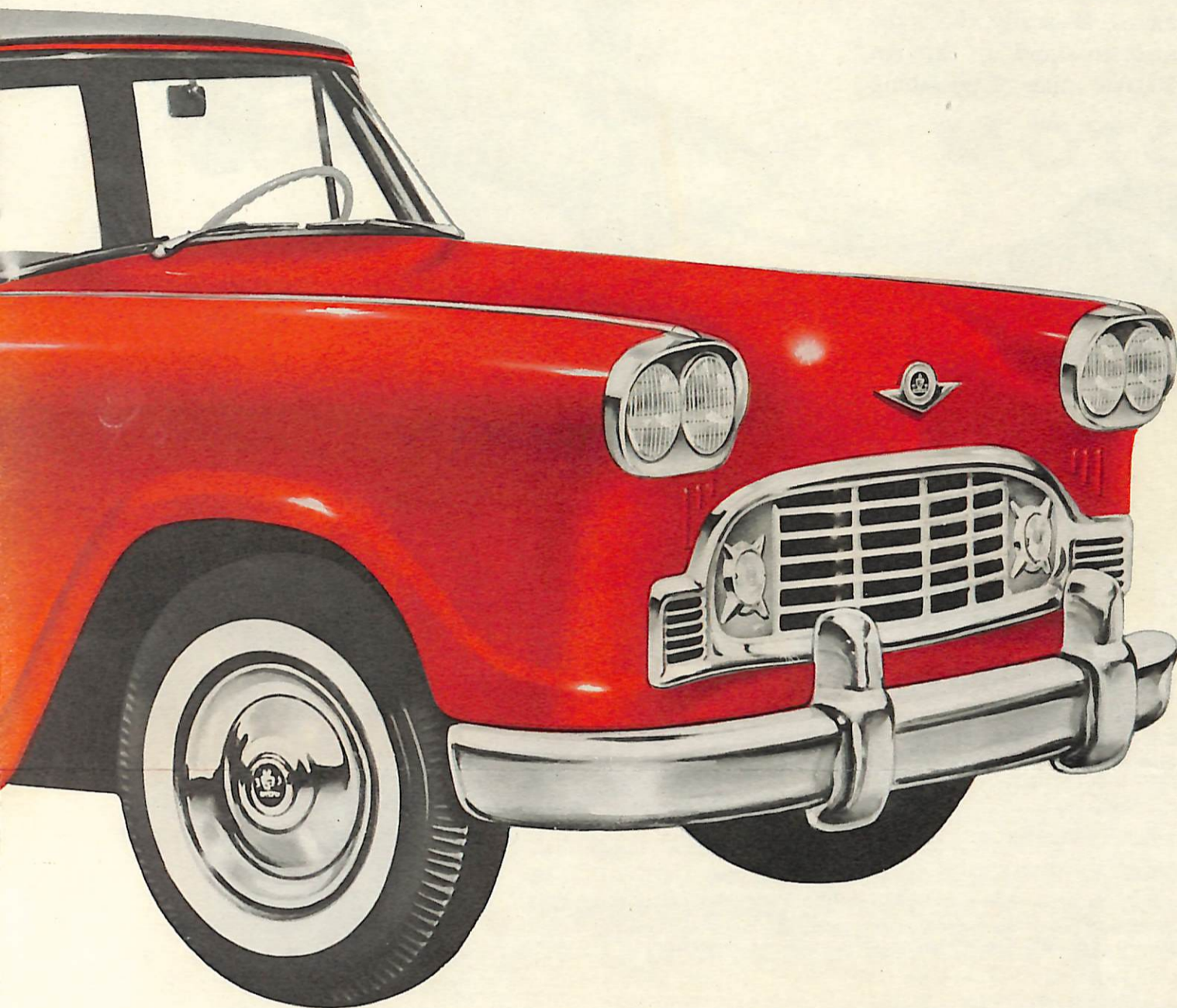
You'll find a wonderful world of difference in the Superba's styling. Its lines are clean, simple, classic. The large doors invite you to *walk* into its luxurious interior. *And inside!* Inside the Superba you'll discover new dimensions in spaciousness—room you can *stretch* in, room you can *relax* in. This extra roominess, plus Superba's unsurpassed riding qualities, makes every mile more enjoyable.

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-sense car America asked for



Bigger inside . . . shorter outside

Although its wheelbase is greater than two out of three new cars on the road, you shed 8" to 18" in wasteful *overall* length when you switch to Superba. Only 199½" from bumper to bumper, it fits any garage, parks in tight places, turns in a snug 37-foot circle. The Superba sedan offers you the comfort of a luxury limousine with the maneuverability and handling ease of a small economy car. The Superba's unique character and features set it apart from any other motor car—American or European. It stands alone in a new and exciting class by itself.

THE *Superba* BY CHECKER

brings comfort back
to motoring

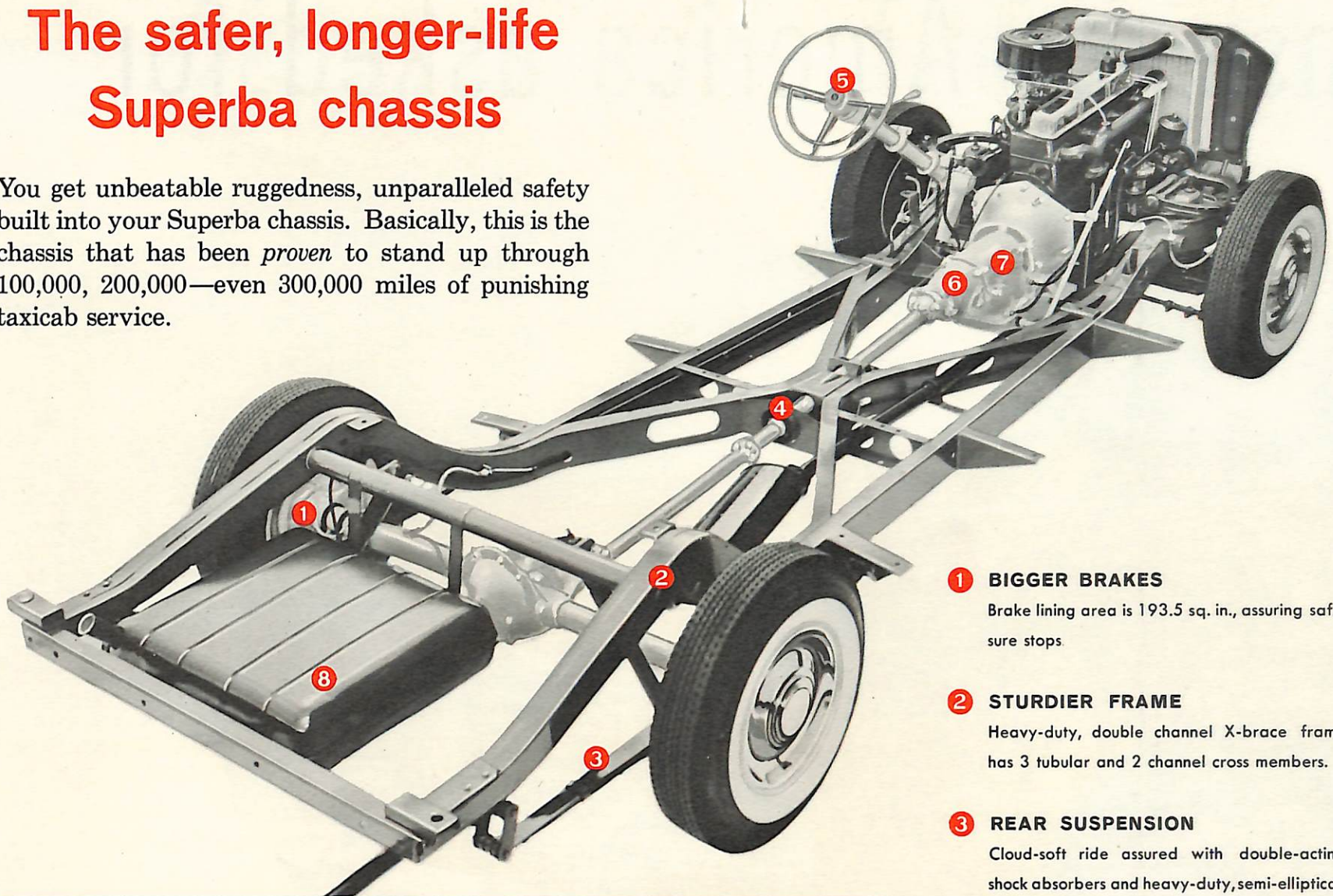
Room for two
extra passengers



Auxiliary seats, optional at extra cost, allow *eight* to ride in comfort. An example of Superba's imaginative approach to automobile design.

The safer, longer-life Superba chassis

You get unbeatable ruggedness, unparalleled safety built into your Superba chassis. Basically, this is the chassis that has been *proven* to stand up through 100,000, 200,000—even 300,000 miles of punishing taxicab service.



- 1 BIGGER BRAKES**
Brake lining area is 193.5 sq. in., assuring safe, sure stops.
- 2 STURDIER FRAME**
Heavy-duty, double channel X-brace frame has 3 tubular and 2 channel cross members.
- 3 REAR SUSPENSION**
Cloud-soft ride assured with double-acting shock absorbers and heavy-duty, semi-elliptical, 5-leaf springs, 2" wide by 55" long.
- 4 PROPELLER SHAFT**
The 2-piece propeller shaft has intermediate bearings mounted in rubber at frame's X member assuring quiet operation, long life.
- 5 STEERING**
New, improved worm and gear design permits effortless steering, easy maneuverability.
- 6 TRANSMISSION**
Synchro-mesh transmission has extra large bearings for longer service, trouble free maintenance. Tough, helical gears in first and reverse.
- 7 LONG LIFE CLUTCH**
Heavy-duty ten inch single plate clutch with woven asbestos facings. Grease fitting on throw-out bearing.
- 8 22-GALLON GASOLINE TANK**
Vented filler opening permits rapid fueling without overflow.

SUPERBA SPECIFICATIONS

GENERAL—Wheelbase . . . 120" • Overall length . . . 199.5" • Maximum width . . . 75.5" • Maximum height . . . 62.75" • Standard tire size . . . 6.70 x 15, 4 ply • Electrical system . . . 12 volt, 50 amp. battery and 35 amp. generator.

ENGINES—**L-HEAD ENGINE**—(Standard) Continental, 6 cylinders, 95 horsepower at 3000 rpm • Compression ratio 7.3 to 1 • Bore and stroke $3\frac{5}{16}$ " x $4\frac{3}{8}$ " • Piston displacement 226 cu. in. • Anodized aluminum alloy pistons • Carburetor $1\frac{1}{4}$ " downdraft with automatic choke. **OVERHEAD VALVE ENGINE**—(Optional at extra cost) Continental, 6 cylinders, 125 horsepower at 3900 rpm • Compression ratio 8 to 1 • Bore and stroke $3\frac{5}{16}$ " x $4\frac{3}{8}$ " • Piston displacement 226 cu. in. • Anodized aluminum alloy pistons • Overhead exhaust valves equipped with roto lifters • Carburetor $1\frac{1}{4}$ " downdraft with automatic choke.

OPTIONAL EQUIPMENT (at extra cost)—**Automatic Transmission** (with L-head engine): Torque converter type with automatic planetary gear train. Three speeds forward, one reverse, hydraulically controlled. **Automatic Dual Range Transmission** (with overhead valve engine): Designed with dual range for maximum performance in normal road and highway driving. **Axle Ratio:** 3.31:1, 3.54:1 optional. **Power Brakes:** Power applied by vacuum through a Bendix Treadlevac. **Power Steering:** Steering assist supplied to front wheels by hydraulic pressure. **Powered Driver's Seat:** A four-way electrically operated seat. **Auxiliary Seats:** Fold-down auxiliary seats of a unique design provide easy exit and entrance. **Radio, Heater and Defroster, Air-Conditioning, Windshield Washer, and other optional equipment also available. Optional tire sizes:** 6.70 x 15, 6 ply; 7.10 x 15, 4 ply or 6 ply.

Specifications, equipment and prices are subject to change without notice.

NATION-WIDE NETWORK OF PARTS DEPOTS



An extensive network of strategically located parts warehouses and depots assures ready parts availability for Superba owners throughout the country.

CHECKER MOTORS CORPORATION • KALAMAZOO, MICHIGAN