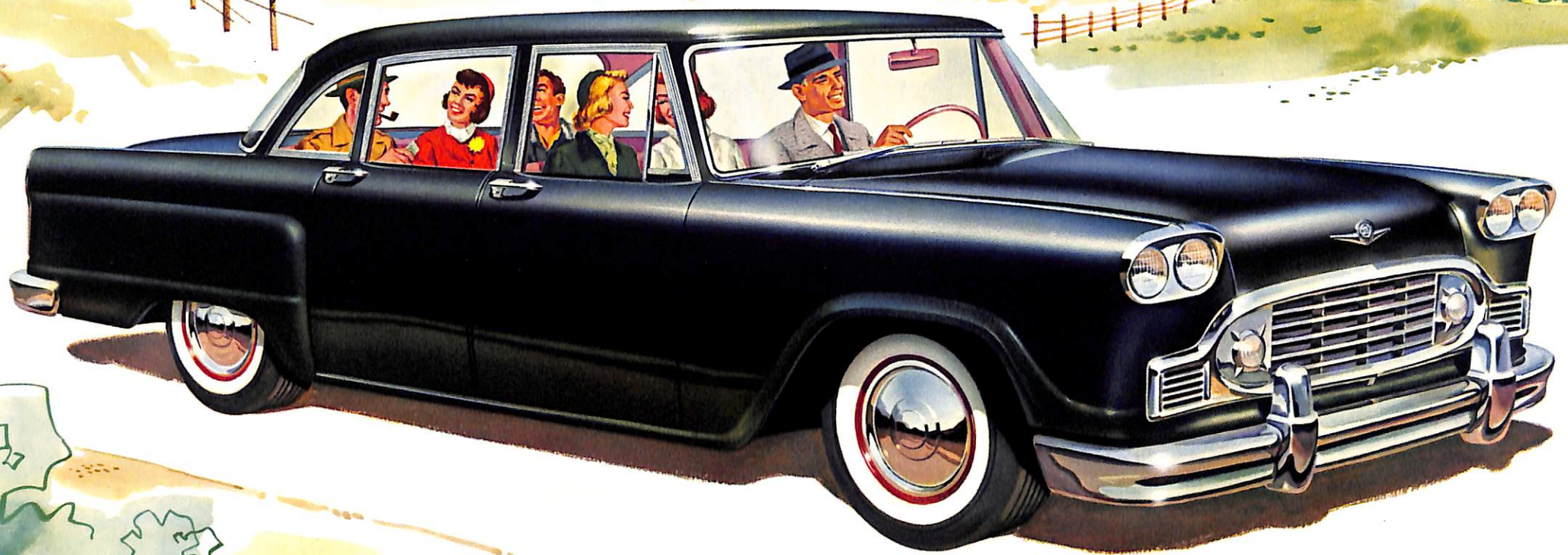
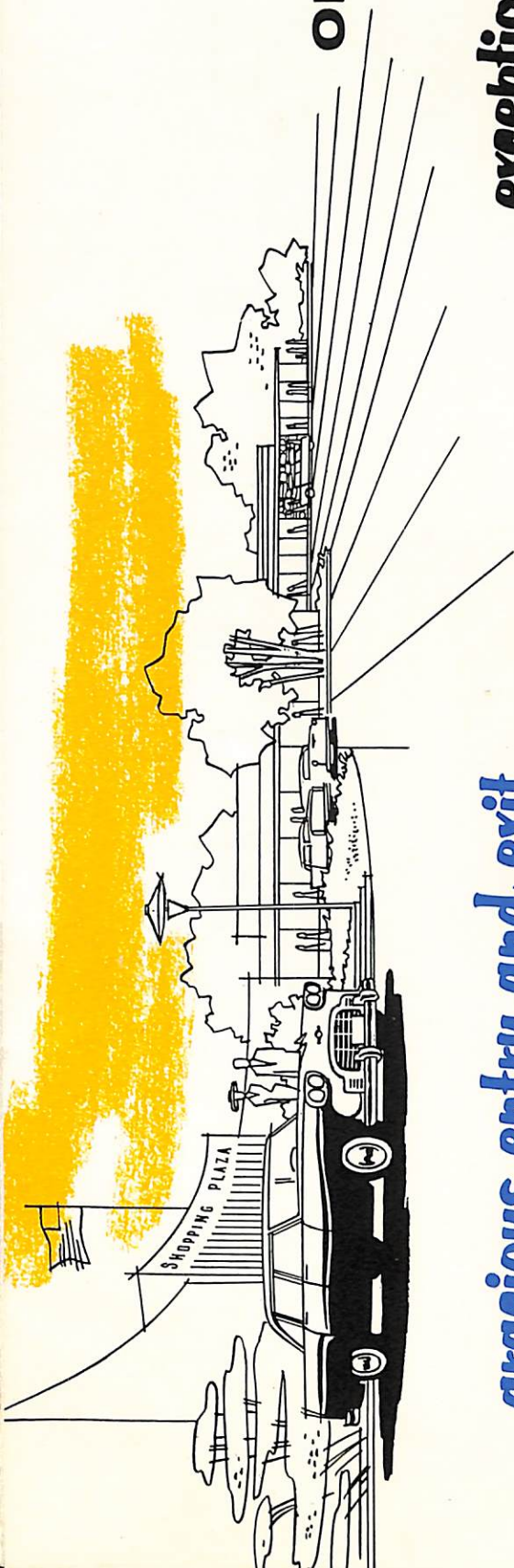


New Roaddependability...



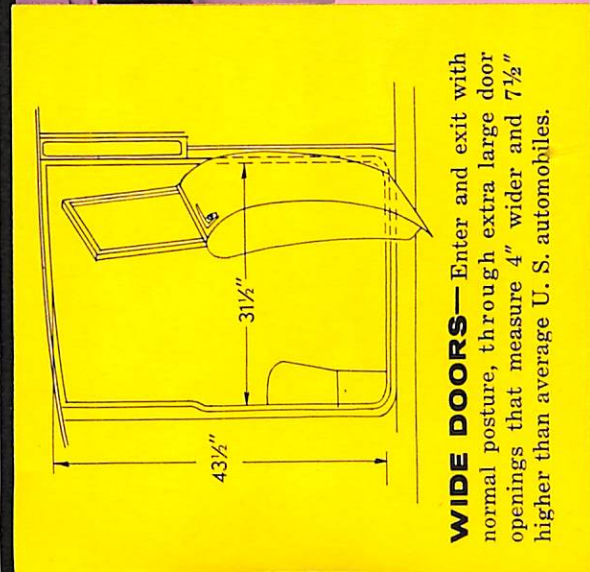
the **SUPERBA** by **CHECKER**

AMERICA'S ONLY TRUE FAMILY CAR



only **SUPERBA**

gracious entry and exit
exceptional riding comfort



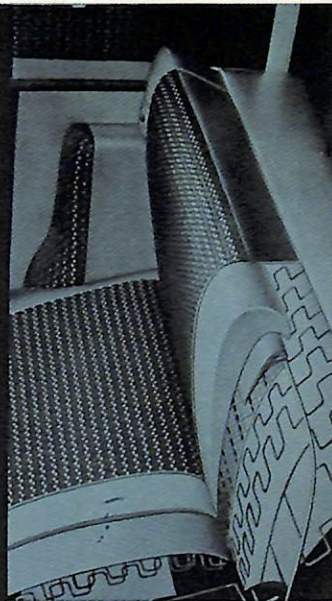
WIDE DOORS—Enter and exit with normal posture, through extra large door openings that measure 4" wider and 7½" higher than average U. S. automobiles.



FLAT FLOOR — A SUPERBA SAFETY EXCLUSIVE—No step-downs, step-ups, or tunnel hump to stumble over. More head room, leg room, and shoulder room assure more complete comfort and safety. Two optional auxiliary seats increase capacity to eight people.

30% MORE SPACE INSIDE—The Superba is shorter overall, yet offers 30% more passenger space than the average U. S. automobile — 48" from back of front seat to front of back seat rest. All this without sacrificing trunk capacity.

LONG WHEEL BASE - 120" — SHORT TURNING CIRCLE 37'
The Superba's 120" wheel base and modern suspension system with equal weight distribution on front and rear wheels, and only 37' turning circle assures excellent maneuverability with a sway-free, dip-free ride.



LUXURIOUS, EASY CHAIR SEATS — Color harmonized to exterior finishes. You'll settle back comfortably in foam padded seats, trimmed in beautifully textured fabrics and tough, satin-smooth vinyls.

unequaled economy

LONG LIFE is built into every inch of the Superba, and the components have been not just tested but proved under the most adverse traffic conditions throughout the world for the past several years. All this assures the motoring public the very finest, safest, most economical, and longest life automobile produced today.

BETTER GAS MILEAGE—Owners report as much as 20 miles per gallon, with the efficient, precision-built Continental engine, which has adequate horsepower throughout acceleration range, for all driving conditions.

LOW REPAIR COSTS—Every detail on the new SUPERBA has been considered primarily in terms of simplicity, long life, ease of up-keep, and low repair costs. For example, each of the four fenders is two-piece and quickly detachable for repair or replacement. The grille is easily and inexpensively replaceable, as are the door panels. The front and rear bumpers are interchangeable, and all engine components are readily accessible.

For automatic power assists and

offers you these exclusive features

mechanical superiority

The rugged Checker chassis

WAGNER SERVO

BRAKES: Offered in both standard and optional power types. Full 267.6 sq. in. of extra long life bonded brake linings for sure, safe stops. Pedal operated parking brake.

GEMMER STEERING

SYSTEM: Only minimum effort needed for turning with worm and gear steering system. Power steering optional.

REAR SUSPENSION:

Semi-elliptical 5-leaf springs, 2" wide by 55" long, with double-acting Gabriel shock absorbers assure a cloud-soft ride.

PROPELLER SHAFT:

The 2-piece Spicer propeller shaft with intermediate bearings mounted in rubber at frame's X member assures quiet operation, long life.

CHECKER HEAVY-DUTY

FRAME: Double channel constructed X-brace frame with 3 tubular and 2 channel cross members that provide extra strong base for body and engine.

BORG & BECK LONG

LIFE CLUTCH: Ten inch single plate type with special heavy duty woven asbestos facings. Grease fitting on throw-out bearing.

HEAVY-DUTY TRANS-

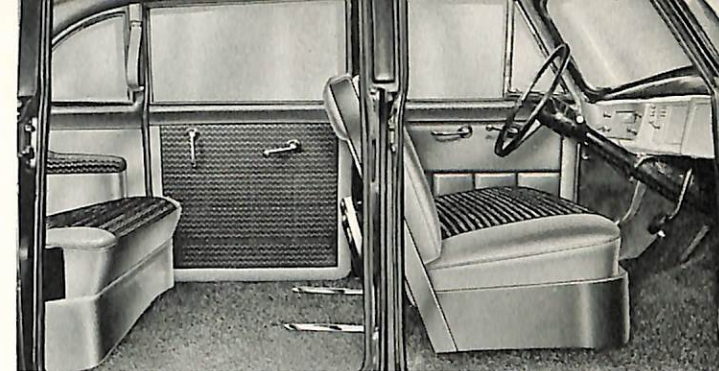
MISSION: Warner Synchro mesh, with extra large bearings for longer service, troublefree maintenance. Driv-er-matic automatic transmission optional.

FAMOUS CONTINENTAL

"PRECISION BALANCED" ENGINES: Choose the overhead valve or L type. Either one assures smooth performance and horsepower-to-spare at all speeds, under all driving conditions, with maximum gas mileage.

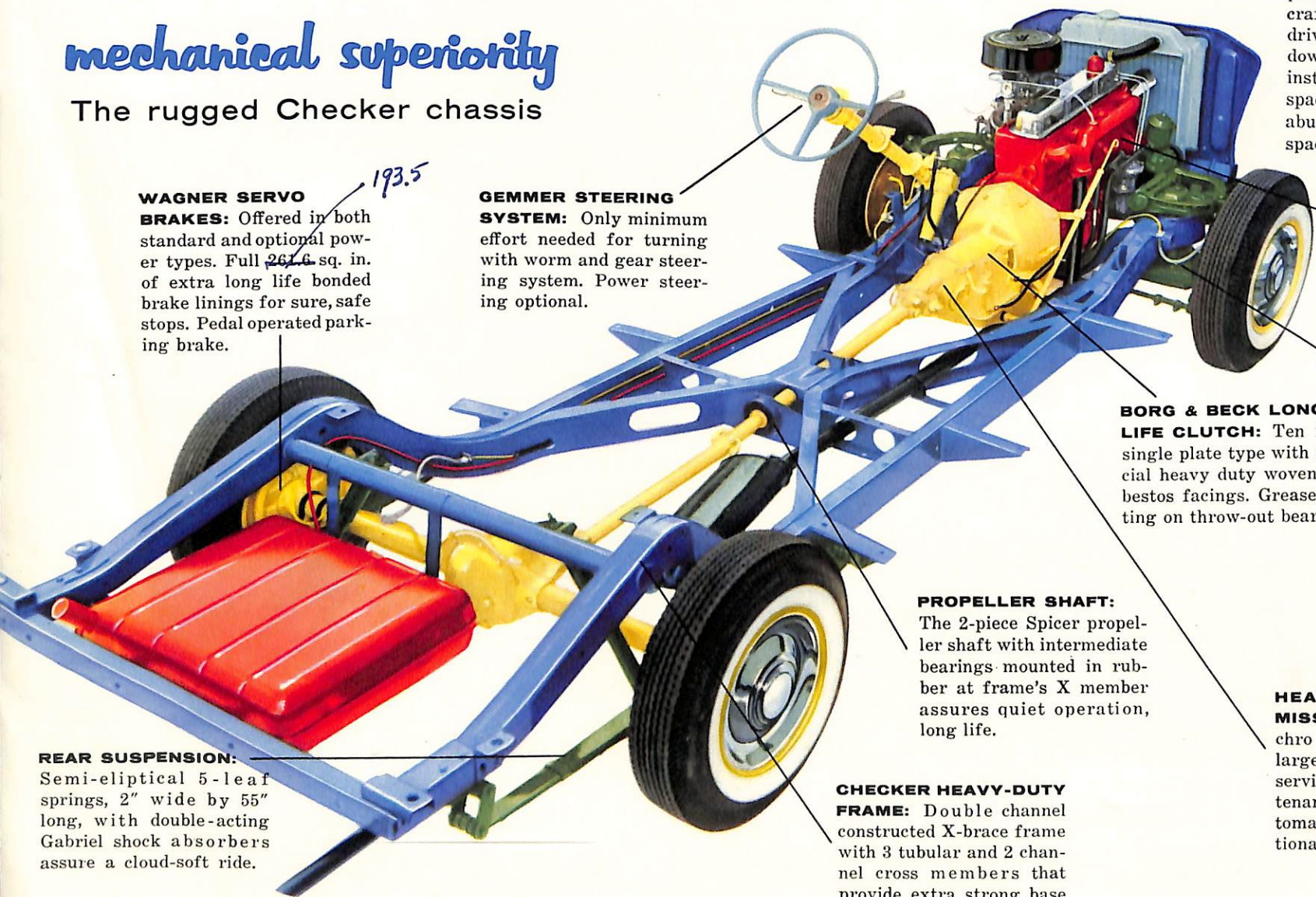
THOMPSON PRODUCTS

BALL JOINT FRONT SUSPENSION: Smooth floating ride with independent coil springs and double acting Gabriel shock absorbers and stabilizing bar.



CLASSIC STYLING AND ROOMINESS—

On opening Superba's wide doors, you are immediately impressed by the tasteful, color-keyed interiors, its finely crafted appointments, the chair-high seats which permit driver and passengers clear vision through windshield, windows, and over the hood. Simplified, easy to read and reach, instrument panel. Superba's incomparable rear passenger space offers wide, flat floors, soft, comfortable seats and abundant leg and head room — with no sacrifice in trunk space. Two optional auxiliary seats fold away when not in use.



other optional features, see back page

SUPERBA specifications

GENERAL

Wheelbase	120"
Overall Length	199.5"
Width	75.5"
Height	62.75"
Tire Size	6.70 x 15 — 4 ply

ENGINES

OVERHEAD VALVE ENGINE

Type	Overhead Valve, Continental 6-cylinder
Horsepower	125 hp at 3900 rpm
Compression Ratio	8 to 1
Bore & Stroke	3 $\frac{5}{16}$ " x 4 $\frac{3}{8}$ "
Piston Displacement	226 cu. in.
Pistons	Annodized aluminum alloy
Valves	Overhead Roto Lifter
Carburetor	1 $\frac{1}{4}$ " downdraft with automatic choke
Fuel Capacity	22 gallons
Electrical System	Autolite 12 Volt, 50 amp. battery and 35 amp. generator

L HEAD ENGINE

Type	L Head, Continental, 6-cylinder
Horsepower	95 hp
Compression Ratio	7.3 to 1
Bore & Stroke	3 $\frac{5}{16}$ " x 4 $\frac{3}{8}$ "
Crankshaft and Rods	Moraine Durex 100 bronze backed bearings, replaceable type
Pistons	Annodized
Valve Guides	Ferrox Treated
Ring Set Up	Chrome plated top piston ring $\frac{3}{32}$ " wide Two rings $\frac{1}{8}$ " taper face-compression One oil ring with expander One ring below piston pin-wiper

POWER ASSISTS

AUTOMATIC TRANSMISSION: Warner Gear. Torque converter type with automatic planetary gear train. Three speeds forward, one reverse, hydraulically controlled. Proven over millions of miles in all types of actual driving conditions. Axle ratio 3.31:1, 3.54:1 optional.

POWER BRAKES: Power applied by vacuum through a Bendix Treadlevac through the hydraulic brake master cylinder.

POWER STEERING: Power is applied to the turning of the front wheels by hydraulic pressure built up by an independently driven pump. This unit operates in conjunction with a Gemmer steering gear.

POWERED DRIVER'S SEAT: A four-way electrically operated seat adjusting mechanism is available for maximum driver comfort.

OPTIONAL EQUIPMENT

AUXILIARY SEATS: The folding auxiliary seats are of a unique design and provide easy exit and entrance.

30 AMP. LOW CUT-IN GENERATOR	W/S WASHERS
40 AMP. GENERATOR	OUTSIDE REAR VIEW MIRROR
W.S.W. TIRES	WILLARD 80 AMP. HR. BATTERY
HEAVY DUTY SHOCK ABSORBERS	BACK-UP LIGHTS
HEAVY DUTY REAR SPRINGS — 6 OR 7 LEAF	POWR-LOK REAR AXLE
OIL FILTER	REAR DOOR REMOTE CONTROL
	SPOT LAMPS

Prices Quoted on Request

Specifications, equipment and prices are subject to change without notice.

CHECKER MOTORS CORP.
KALAMAZOO, MICHIGAN