

# CHECKER MOTORS MARATHON 1976 MODELS PRICE LIST - NOVEMBER 10, 1975

## SUGGESTED FACTORY RETAIL PRICE LIST F.O.B. KALAMAZOO, MICHIGAN

State and local taxes extra. Prices for optional equipment items are additional to base prices. Checker Motors Corporation reserves the right to change at any time without prior notice; price, color, materials, equipment, specifications and models or to discontinue models without obligation to anyone including previous purchasers of current models.

### MODELS:

#### CHECKER MARATHON

Four-Door Sedan, 120-inch Wheelbase . \$5,748.94

**STANDARD EQUIPMENT:** 250 C.I.D. 6-cyl. engine; dual master cylinder brake system with power front disc brakes and warning light; power steering; current emission control requirements, including catalytic converter; dual range automatic transmission; heater and defroster; five G78 x 15 blackwall belted load range B tires with 15" wheels; two-speed electric windshield wipers; windshield washers; parking brake warning light; two sets of shoulder harnesses; three sets of lap belts front; 3 sets of lap belts rear; break-away safety-type inside day/night rearview mirror; head restraints; 63 amp generator; outside rearview mirror; audio and visual seat belt warning; energy absorbing front and rear warning; energy absorbing front and rear aluminum bumper; 80 amp. battery, undercoating, carpeting (rear); rubber fender shields; rear door pull handles; full wheel covers.

#### CHECKER MARATHON DELUXE

Four-door Sedan, 129-inch Wheelbase (includes standard items listed for Marathon, plus V-8 engine and Vinyl Roof) (Requires L/R D Tires or HR 78 x 15 Steel Radial "500") ..... \$6,735.79

### OPTIONAL EQUIPMENT:

#### AIR CONDITIONING\*

Front ..... 368.42  
Dual ..... 677.63

ASH TRAY, (Each Additional) ..... 7.70

AXLE, Trac-Lok Rear ..... 59.21

CALIFORNIA OPTION PACKAGE (6 cyl. only)  
N/A A12E ..... 67.89

COOLANT RECOVERY KIT ..... 8.88

COOLING, Optional (Std. w/A.C.)  
Includes Radiator w/2" Core and  
Optional Fan.  
6-Cylinder (5 Blade) ..... 28.42  
8-Cylinder (7 Blade) ..... 37.63

DEFOGGER, Rear Window ..... 29.61

ENGINE, V-8, 350 C.I.D. (N/A in Calif.) ..... 144.74

FAN SHROUD, (Std. w/A.C.) ..... 17.11

FENDER SHIELDS, Chrome ..... 39.47

GLASS  
Tinted Windshield Only ..... 19.74  
Tinted All Around ..... 39.47

HEATER, Aux., Floor Mounted ..... 65.79

MIRROR  
Outside Mounting R.H. (L.H. Std.) ..... 8.22

PAINT  
Two-Tone ..... 32.89  
Special Color ..... Price on Request  
Extra, Per Quart ..... 5.26

QUARTER WINDOW, Elimination  
(Requires Vinyl Roof) ..... 131.58  
(Roof Std. on A12E)

RADIO  
AM ..... 85.53

AM-FM ..... 157.89  
Rear Seat Speaker ..... 26.32

RETRACTORS, Seat Belt (Std. on All  
Outboard Belts) each ..... 2.63

SEATS (Requires L/R D Tires or HR 78 x 15  
Steel Radial "500")  
Aux. Rear Marathon, Pair ..... 59.21  
Aux. Rear Marathon Deluxe, Pair ..... 217.11

SHOCK ABSORBERS, Optional ..... 13.81

SPOTLIGHT ..... 48.68

SPRINGS  
Rear, (145#) ..... 26.97  
Rear helper, (N/A w/145#) ..... 28.95

TIRES, G78 x 15 Firestone "Sup-R-Belt"  
L/R B BSW ..... STD.  
L/R B WSW ..... 36.18  
L/R D BSW ..... 51.05  
L/R D WSW ..... 87.24  
Two Mud and Snow in Lieu of Two  
Regular ..... 6.58  
Two extra snow or regular tires mounted,  
with wheels:  
L/R B BSW ..... 111.58  
L/R B WSW ..... 126.05  
L/R D BSW ..... 126.45  
L/R D WSW ..... 140.95

TIRES, HR 78 x 15 Firestone Steel Radial "500"  
BSW ..... 134.39  
WSW ..... 170.58  
Two Mud and Snow in Lieu of Two  
Regular ..... 6.58  
Two extra snow or regular tires mounted,  
with wheels:  
BSW ..... 180.92  
WSW ..... 195.39

TRANSMISSION OIL COOLER, Auxiliary ..... 65.79

VINYL ROOF (Std. on A12E) ..... 164.47

**CHECKER MOTORS SALES CORPORATION**

**CHECKER TAXICABS - SUGGESTED RETAIL PRICE LIST - 1976 MODELS - NOV. 10, 1975**

**SUGGESTED FACTORY RETAIL PRICE LIST F.O.B. KALAMAZOO, MICHIGAN**

*State and local taxes extra. Prices for optional equipment items shown are additional to prices for Taxicabs. Checker Motors Sales Corporation reserves the right to change at any time without prior notice: Price, color, materials, equipment, specifications and models or to discontinue models without obligation to anyone including previous purchasers of current models.*

**MODELS:**

**MODEL A-11 TAXICAB, 120-inch Wheelbase** ..... \$5,274.54

**STANDARD EQUIPMENT:** 250 C.I.D. 6-cyl. engine; dual master cylinder brake system with power front disc brakes and warning light; power steering; current emission control requirements; including catalytic converter; dual range automatic transmission; heater and defroster; five G78 x 15 blackwall belted load range B tires with 15" wheels; two-speed electric windshield wipers; windshield washers; parking brake warning light; two sets of shoulder harnesses; three sets of lap belts front; 3 sets of lap belts rear; break-away safety-type inside rearview mirror; head restraints; 63 amp. generator; outside rearview mirror, audio and visual seat belt warning; energy absorbing front and rear aluminum bumper; 80 amp. battery; ignition-seat belt interlock system; rubber fender shields; outside mirror; high energy ignition system; rear door pull handles; Cab Gray (Code 1) Interior.

**NOTICE:** Cigar lighter, jack and lug wrench, and heavy-duty deck lid spring, are available at no charge. However, they **MUST** be specified on the order.

**MODEL A-11E TAXICAB, Includes 129-inch Wheelbase, and V-8 engine, plus all of the above. (Requires L-R D Tires or HR 78 x 15 Steel Radial "500")** ..... \$5,929.80

**OPTIONAL EQUIPMENT:**

**ADAPTER, Dual Drive Speedo + Taximeter** ..... \$ 18.09

**AIR CONDITIONING\***

Front ..... 368.42  
 Front w/ Roof Mtd. Condenser ..... 651.32  
 Dual ..... 677.63

**ARM RESTS, Front Door (Pair)** ..... 9.21

**ASH TRAYS, (Each Additional)** ..... 7.70

**AXLE, Trac-Lok Rear** ..... 59.21

**BATTERY**

Rear Mounted w/ Split Cable ..... 22.37  
 Shield Rear Mounted Battery ..... N/C

**CALIFORNIA OPTION PACKAGE**

(6 Cyl. Only) (N/A A11E) ..... 67.89

**CARD CASE** ..... 4.28

**CARPETING**

Rear, A-11 ..... 18.42  
 Rear, A-11E ..... 26.32

**COMMUNICATIONS ANTENNA**

w/Lead ..... 20.39  
 Antenna Lead Only ..... 5.00

**CONTROL, Rear Door Driver (N/A w/ Life-Guard**

Partition) Each ..... 7.89

**COOLING, Optional (Std. w/A.C.) Includes**

Radiator w/2" Core and Optional Fan  
 6-Cylinder (5 Blade) ..... 28.42  
 8-Cylinder (7 Blade) ..... 37.63

**COOLANT RECOVERY KIT** ..... 8.88

**DECALS**

Checker Border, Roof and Horizontal ..... 14.80  
 Checker Border, Roof or Horizontal ..... N/C  
 Checker Special (Green, Red, or Orange) ..... N/C

**DEFOGGER, Rear Window** ..... 29.61

**ENGINE, V-8, 350 C.I.D. (N/A in California)**

Model A-11 only ..... 144.74

**FAN SHROUD, (Std. w/A.C. 8 cyl. only)** ..... 17.11

**FENDER SHIELDS, Chrome** ..... 39.47

**GLASS**

Tinted Windshield Only ..... 19.74  
 Tinted All Around ..... 39.47

**HEATER, Aux. Floor Mounted** ..... 65.79

**LOCKS, Power Rear Door** ..... 59.21

**LOCK SET**

Keyed Individually, Common Deck w/o Handle ..... N/C  
 Keyed Alike, Ignition + Doors ..... 3.29  
 Deck Lid Locking w/"T" Handle ..... 3.95

**MIRROR**

Outside Mounting R.H. (L.H. Std.) ..... 8.22  
 Inside Day-Night ..... 6.58

**MOULDINGS**

Body Side (A-11) ..... 19.08  
 Body Side (A-11E) ..... 24.34  
 Quarter Window ..... 5.92

**PAINT**

Two-Tone ..... 32.89  
 Special Color ..... PRICE ON REQUEST

Extra, Per Quart ..... 5.26

**PARTITION, Life-Guard w/ Full Front Seat** ..... 315.79

Assist Handle (L.H. or R.H.) Each ..... 3.29

**RADIO**

AM ..... 85.53  
 AM-FM ..... 157.89

Rear Seat Speaker ..... 26.32

Cable Conduit to Trunk ..... 27.96

**RETRACTORS, Seat Belt (Std. on All Outboard**

Belts) Each ..... 2.63

**ROOF LAMP LETTERING**

Each Name, Telephone, or Cab Number (No Charge for TAXI, YELLOW, CHECKER) ..... 3.95

**SEATS**

Aux. Rear (A-11) Pair (Requires L/R D Tires or HR 78 x 15 Steel Radial "500") ..... 59.21

Aux. Rear (A-11E) Pair ..... 217.11

Aux. Rear Protective Pad (A-11 Only) ..... 9.87

Rear, Forward ..... 39.47

Rear, Cushion Hold Down ..... N/C

**SHOCK ABSORBERS, Optional** ..... 13.81

**SPOTLIGHT** ..... 48.68

**SPRINGS**

Rear, (145#) ..... 26.97  
 Rear Helper (N/A w/145#) ..... 28.95

**TIRES, G78 x 15 Firestone "Sup-R-Belt"**

L/R B BSW ..... STD.

L/R B WSW ..... 36.18

L/R D BSW ..... 51.05

L/R D WSW ..... 87.24

Two Mud and Snow in lieu of Two Regular

Tires ..... 6.58

Two extra snow or regular tires mounted,

with wheels:

L/R B BSW ..... 111.58

L/R B WSW ..... 126.05

L/R D BSW ..... 126.45

L/R D WSW ..... 140.92

**TIRES, HR 78 x 15 Firestone Steel Radial "500"**

BSW ..... 134.39

WSW ..... 170.58

Two Mud and Snow in lieu of Two Regular

Tires ..... 6.58

Two extra snow or regular tires mounted,

with wheels:

BSW ..... 180.92

WSW ..... 195.39

**TRIM**

Dark Gray, Code 30 ..... 19.74

Cab Black, Code 31 ..... 6.58

Cab Red, Code 28 ..... 6.58

Cab Gray, Code 1 ..... STD.

**TRANSMISSION OIL COOLER, Auxiliary** ..... 65.79

**UNDERCOATING** ..... 19.74

**WHEELS 5 Std. Each Additional** ..... 15.79

**WHEEL COVERS, Full** ..... 19.74

**WIRING HARNESS,**

Off-Duty ..... N/C

Off-Duty Switch ..... 5.92

Rockwell Taximeter ..... 9.87

\*Add \$21.05 for air-conditioning with California package