



STEVE A. MAXWELL

TELEPHONE (408)
734-9511
871 PETER DR. GAITHER



VOLKSWAGEN

LINDSEY HONDA
1000 W. PULASKY BLVD.
TAMPA, FLORIDA 33609

*Color and
Upholstery
Guide*

'84 QUANTUM



it's not a car...
it's a Volkswagen.

Scanned for
A2Resource.com

interior upholstery

cloth—GL Sedan and GL Wagon



leatherette—GL Wagon



Beige Black



QUANTUM-GL SEDAN/GL WAGON

color & upholstery guide

MODEL	EXTERIOR	LEATHERETTE*	INTERIOR
GL	Alpine White	Beige	Blue
	Nevada Beige	Beige	Beige
	Gambog Red	Black	Black
	Black	Black	Black
	Diamond Silver Metallic	Black	Blue
	Meteor Grey Metallic	Black	Black
	Umbra Brown Metallic	Beige	Black
	Stroke Blue Metallic	Black	Blue
	Bronze Grey Metallic	Beige	Beige

*Leatherette available only on GL Wagon.

The exterior colors in this brochure are included as a guide only. Reproduced by a special process, and may be subject to slight variations from actual colors. Colors and upholstery subject to change without notice.

exterior colors



Alpine White



Diamond Silver Metallic



Nevada Beige



Meteor Grey Metallic



Gambog Red



Umbra Brown Metallic



Black



Stroke Blue Metallic



Bronze Grey Metallic



it's not a car...
it's a Volkswagen.

Volkswagen color associations

The colors shown here represent exterior non-metallic paints available on various VW models except Vanagon. For specific Quantum exterior colors, refer to the inside of this folder.

COLOR	VISIBILITY FACTOR *	MENTAL ASSOCIATIONS	OBJECTIVE IMPRESSIONS	SUBJECTIVE IMPRESSIONS
Alpine White	90%	Neutral, Snow, Innocence	Pure, Clean, Frank	Brightness of Spirit
Cashmere White	78%	Dove	Natural	Calm
Manila Beige	76%	Vanilla	Rich	Soothing
Nevada Beige	60%	Clay, Earth	Desert	Comfortable
Mars Red	45%	Hot, Fire Blood	Speed	Sexy, Dynamic
Royal Red	40%	Autumn	Action	Bold, Courage
Gambia Red	10%	Wine	Dignified	Sophistication
Mahogany	10%	Wood Furniture	Solid	Warmth
Black	5%	Night	Confidence	Sexy

NOTE: Visibility Factors for Metallic finishes are not included in this chart due to varied light reflections caused by metal particles in the paint.

* Percentages shown are approximations.

Personality, emotion, and disposition all affect our subjective reactions . . . likes and dislikes . . . to specific colors. Certain shades and hues have varying appeal as our moods change. Although there are no absolutes, there are many general responses to color which are almost always valid.

When a number of people are questioned as to their color preferences, it will be found that extroverts are inclined to favor the warm, active and exciting qualities of red and it's analogous hues, while introverts are inclined to favor the cool, passive and calming qualities of blue, violet and green.

In addition to personal preferences, color perception (or visibility) should also be considered. Color visibility affects road safety. Light colored vehicles can be seen up to four times farther away than dark vehicles in foggy weather or under twilight conditions.

When choosing a color for a new VOLKSWAGEN one might consider both relative perceptibility as well as personal color preference.



it's not a car. . .
it's a Volkswagen.

Printed in Canada

Red for
A2Resource.com