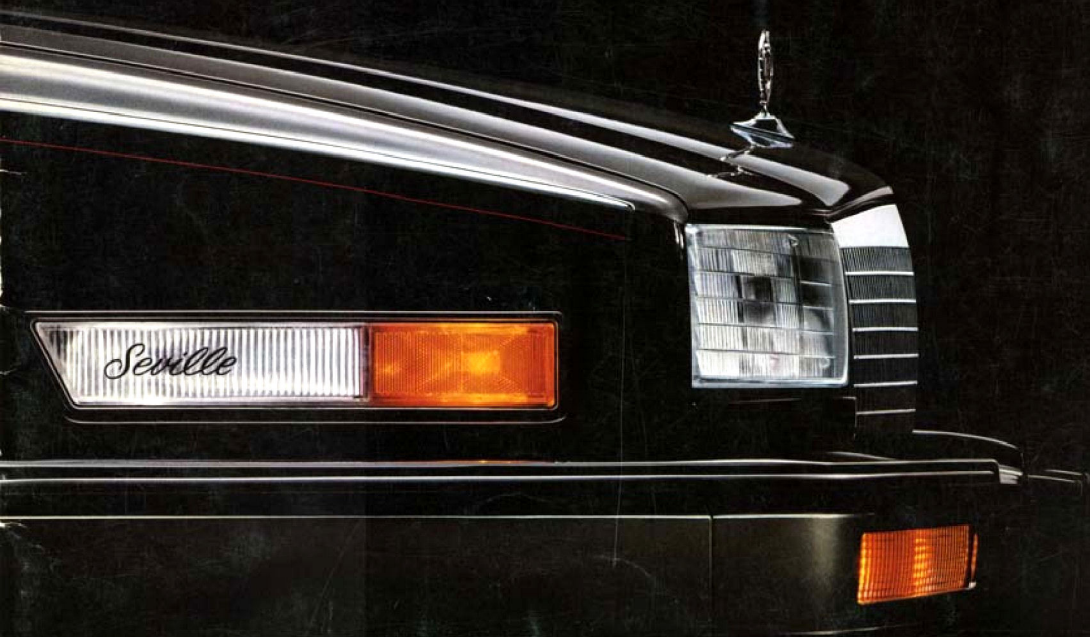


1 9 8 6 S E V I L L E



THE CADILLAC PROMISE

Owning a Cadillac is a satisfying experience.

The pleasures come in sometimes
unexpected ways.

Such as noticing the golden keys just before
you turn the ignition.

Or having someone else notice.

Appreciating the state-of-the-art electronics
that serve one important function: to make
driving as carefree as you wish it to be.

Admiring contemporary road manners that
tame the twists and turns.

Without compromising legendary Cadillac
luxury and comfort.

Or the solid sound every time you close a door.
The security of safety features that surround
you mile after mile.

Above all, it's the feeling of
uncompromising excellence.

A tradition of quality and attention
to driver and passenger needs and demands.

Is it any wonder driving a new Cadillac is a
pleasure to be envied?



1986 Seville Elegante shown in Academy Gray and Sable Black.

SEVILLE

You've never seen a Seville like this before. Its tailored, smooth-flowing design looks invitingly contemporary, yet its understated elegance remains strictly Seville.

On the road, the 1986 Seville handles magnificently. Trim, taut, responsive. This all-new Seville also has the most advanced electronics in Cadillac history, to help keep it operating at optimum levels.

And the optimum Seville is pictured here. Seville Elegante. For 1986, the Elegante distinguishes itself with an exclusive new mid-tone paint treatment that's complemented by upper body accent molding and wire wheel discs.



1986 Seville Elegante shown in Academy Gray and Sable Black.

SEVILLE ELEGANTE

Elegante offers you the ultimate in Seville luxury and comfort.

From the "soft" contour seats to genuine American walnut wood on the steering wheel, instrument panel, console, and door panels.

Driver and front passenger each have a six-way power seat adjuster, power seat recliner and power lumbar support adjuster.

The most visible symbol of the advanced electronics found on Elegante and *all* Sevilles is the driver information center. Think of it as the monitor of powerful, personal computers that will continually keep you apprised of the status of your Seville.



Interior shown with available Gray leather seating areas.

SEVILLE

The 1986 Seville is the new essence of elegance. The perfect combination of luxury and technology. Destined to become another American classic from Cadillac.

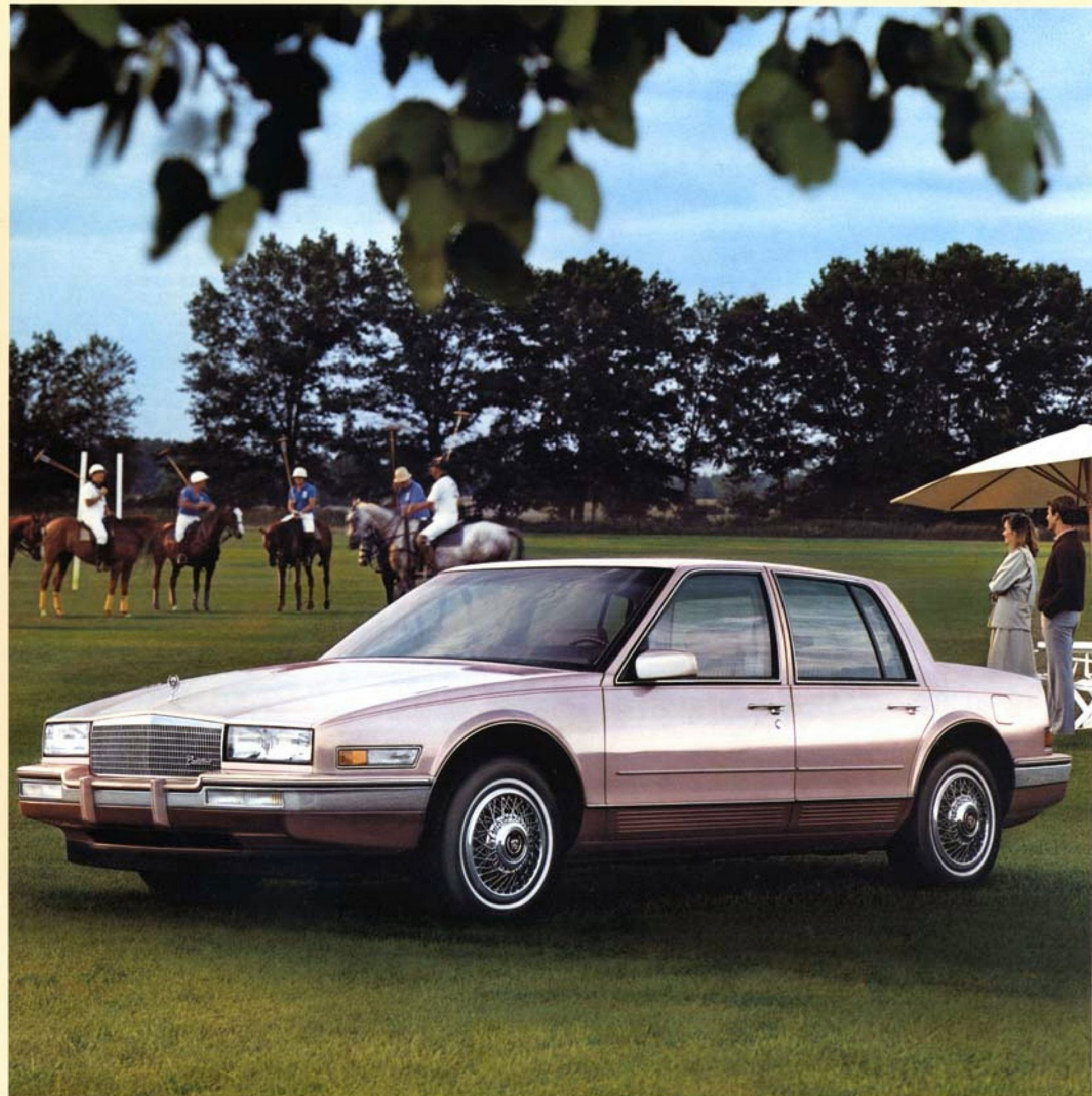
Highlighting Seville's all-new styling is the lustrous clearcoat finish. This year, a new two-tone paint treatment comes standard.

Inside, Seville has new front bucket seats with Royal Prima cloth and Sierra Grain leather combination seating areas. Plus a front console with fold-down armrest and storage compartments.

Genuine American walnut adds a finishing touch to the instrument panel, steering wheel and console.



Interior shown with available Quartz leather seating areas.



1986 Seville shown in available Quartz Firemist and Quartz.

SEVILLE STANDARD FEATURES



Digital Instrument Cluster and Leather-Trimmed, Tilt-and-Telescope Steering Wheel.



Power Lumbar Support for driver and front passenger on Elegante.



Royal Prima cloth and leather combination seating areas offered in four different colors.



Tungsten Halogen Composite Headlamps and Front Cornering Lights; Front and Rear Lamp Monitors.



Aluminum Alloy Wheels.



Genuine American Walnut Trim.

COMFORT AND CONVENIENCE

Driver Information Center. Innovative electronic readout of outside temperature, fuel economy data and engine display data (including tachometer) and more.

Digital Instrument Cluster. Sophisticated, yet easy-to-read digital display of all primary driving information.

Retained Accessory Power. Allows you to operate many standard and available features up to 10 minutes after you turn off the ignition or until a door is opened, including the electrically powered windows, power trunk lid release, controlled cycle wipers, stereo radio and available Astrorooft.

Body Computer Module. This precise digital control system provides enhanced function of body-related customer convenience items, including the electronic climate control, driver information center and more.

Twilight Sentinel. Automatically turns headlamps on and off.

Front Bucket Seats (Two-Passenger). With manual driver and passenger seat recliners.

Digital Display (In Driver Information Center)
• Controlled Cycle Wiper System • Defogger, Front Side Windows • Digital Fuel Gauge
• Door Pull Straps • Garage Door Opener Transmitter Retainer • Gold Key Delivery System (See page 12 for details.) • Headrests—Front Seats, Adjustable • Lamp Monitors—Front and Rear • Lights, Exterior—Including Tungsten Halogen Front Cornering Lights and Tungsten Halogen Composite Headlamps • Lights, Interior—Underhood, Glove Compartment (2), Front Ash Receiver, Instrument Panel Courtesy, Overhead Dual Map, Door Courtesy and Warning, Rear Reading (Prefocused), Sail Panel Courtesy, Luggage Compartment • Low Brake Fluid Warning Indicator • Low Windshield Washer Fluid Level Indicator • Mirror, Visor Vanity—Passenger • Parking Brake Release, Automatic • Seat Adjuster, 2-Way Manual—Passenger Seat • Seat Adjuster, 6-Way Power—Driver Seat • Soft Ray Tinted Glass • Trip Odometer, Digital • Visors, Padded Dual Sun

SOUND SYSTEM

Power Antenna.



New Wraparound Taillamp Design.

New Front-Floor Console. Includes automatic transmission shift selector, fold-down armrest, two storage compartments, optional cassette storage, rotating cup holder, coin holder and more.

Electronic Climate Control.

Cruise Control.

Electrically Powered Windows and Door Locks.

Power Trunk Lid Release.

Leather-Trimmed, Tilt-and-Telescope Steering Wheel.

Electrically Powered Outside Rearview Mirrors (Car-Colored).

AS WELL AS:

• Armrest, Center—Front and Rear • Armrest—Front Doors and Rear Quarters • Ash Receivers—One Front and Two Rear • Assist Handles—Overhead • Audible Reminders—Headlights On, Key in Ignition, Safety Belt • Cigarette Lighters—One Front and Two Rear • Clock,

AM/FM Stereo Radio with Signal Seeking and Scanner and Digital Display (ETR™)

APPEARANCE AND PROTECTION

Cadillac's 4-Year/50,000-Mile Limited Warranty.

In some cases, a deductible applies. See your dealer for details.

Two-Tone Paint Treatment. Specific two-tone combinations with a lustrous clearcoat finish enhance Seville's new exterior styling.

New for 1986, Genuine American Walnut on the Instrument Panel, Steering Wheel and Console.

The custom touch of genuine wood trim graces every Seville.

New Cloth and Leather Combination Seating Areas.

Center High-Mounted Stop Lamp.

AS WELL AS:

• Accent Striping (Side and Deck Lid) • Bumper Guards—Front and Integral Rear • Bumper Rub

Strip—Front and Rear • Clearcoat Finish • Door Sill Plates • Moldings—including Body Side (Car-Color), Rocker Panel, Wheel Opening • Spare Tire, Compact High-Pressure Type • Spare Tire Cover • Wreath and Crest Ornamentation

ENGINE/CHASSIS

HT 4100 (4.1 Liter) DFI V8 Gasoline Engine. This transverse-mounted, front-wheel-drive V8 is a Cadillac exclusive. Includes Digital Fuel Injection and On-Board Computer Diagnostics.

Independent Four-Wheel Suspension. MacPherson Struts in the front and an all-new transverse fiberglass leaf spring rear suspension.

Four-Speed Automatic Transmission with Overdrive and Viscous Converter Clutch. A Cadillac exclusive, the Viscous Converter Clutch provides a silky drivetrain feel and automatically adjusts for altitude and outside temperature.

Front-Wheel Drive.

Power Four-Wheel Disc Brakes.

Electronic Level Control.

Power-Assisted Rack and Pinion Steering.

Aluminum Alloy Wheels.

AS WELL AS:

• Body-Frame Integral Construction • Delco—GM Freedom® II-Plus Battery • Generator, 120 Amp • High-Energy Ignition • Tires, Steel-Belted, All-Seasons Radial Whitewall • Wheel Balance, Dynamic • Wheels and Tires, Computer Match-Mounted

ADDITIONAL STANDARD FEATURES ON SEVILLE ELEGANTE

COMFORT AND CONVENIENCE

Power Recliners and New Power Lumbar Support Adjusters for Front Bucket Seats.

Six-Way Power Seat Adjuster for Front Passenger Bucket Seat.

Front Seatback Pockets.

APPEARANCE AND PROTECTION

New Mid-Tone Paint Treatment.

Wire Wheel Discs.

Special Elegante Interior Trim and Front Bucket Seats. With Mayfair Cloth and Sierra Grain Leather Combination Seating Areas.

New for 1986, Genuine American Walnut on the Door Trim Plates.

AS WELL AS:

• Accent Molding • Elegante Identification • Floor Carpet—Deluxe Tampico Carpeting • Floor Mats—Deluxe Reversible Tampico Carpeted, Front and Rear



SEVILLE AVAILABLE FEATURES



New Cellular Telephone



Power Astrorooft.



Delco-GM/Bose Symphony Sound System.



Illuminated Vanity Mirror.

COMFORT AND CONVENIENCE

Cellular Telephone. This factory- or dealer-installed option may be the ultimate convenience you can add to your 1986 Seville. It features a removable handset concealed in the locking storage compartment in the front seat center armrest. Also included is a hidden microphone mounted between the sun visors for hands-free operation. Plus an exclusive radio mute control which automatically decreases the volume of the radio through the rear speakers while the front radio speakers are used for the telephone.

Astrorooft. Glass panel can either be retracted or tilted up. Includes adjustable sunshade and air deflector. (Astrorooft reduces headroom slightly.) Note: See your dealer for availability date of the Astrorooft.

Dimming Sentinel. Automatically dims high-beam headlamps with approach of on-coming traffic, then returns headlamps to high-beam operation.

Automatic Day/Night Mirror. Automatically adjusts the rearview mirror to the non-glare mode.

Memory Seat. Remembers two preset driver's seat positions. Also includes an "exit" button which moves the seat all the way down and back. Available for Elegante.

Garage Door Opener Transmitter. Open and close up to three garage doors or driveway gates.

General Motors Acceptance Corporation (GMAC) Financing. See inside back cover for details.

AS WELL AS:

- Defogger—Rear Window—Includes Heated Outside Mirrors • Door Locks—Automatic
- Illuminated Entry System • Mirrors—Illuminated Vanity—Driver and Passenger • Recliner—Power—Passenger Seat • Seat Adjuster—6-Way Power Passenger Seat • Trunk Lid Pull-Down—Power

SOUND SYSTEMS

The driving pleasure of the new 1986 Cadillac is greatly enhanced by the Delco Electronics Sound Systems. These radios are designed with the same technology and expertise that are utilized in the design of body and engine computers, electronic climate control, theft-deterrent systems and many other automotive electronic devices.

This world-class audio technology provides the discriminating Cadillac owner the level of comfort and enjoyment expected when driving a Cadillac.

Delco-GM/Bose Symphony Sound System. Customized to the exact dimensions and acoustical characteristics of your Seville, this premium sound system combines one of Delco-GM's most sophisticated Electronically Tuned Receivers (ETR™) with Bose's patented Direct/Reflected sound reproduction design. Includes integral Cassette Tape Player.

Delco-GM Electronically Tuned Receiver with Cassette Tape Player. With AM Stereo* and Five-Band Graphic Equalizer.

APPEARANCE AND PROTECTION

Brushed and Bright Upper Accent Molding.

For an added touch of elegance.

Mid-Tone Paint Treatment. Features a primary color for the hood, roof, deck lid and lower body, and a secondary color for the midsection. A brushed and bright upper accent molding is included with this paint treatment.

Security Option Package. Includes Illuminated



Wire Wheel Disc.



15" Aluminum Alloy Wheel and Goodyear Eagle GT Tire.

Entry System, Remote Fuel Filler Door Lock, Automatic Door Locks and Theft-Deterrent System.

GM Protection Plan. See your dealer for details.

AS WELL AS:

- Door Edge Guards • Floor Mats—Carpeted, Reversible—Front and/or Rear • Front License Plate Mounting Provisions (No Charge) • Fuel Filler Door—Remote Release • Leather Seating Areas • Paint, Firemist • Paint, Pearlmist
- Theft-Deterrent System • Trunk Mat • Wheel Discs—Wire

ENGINE/CHASSIS

Touring Suspension. 15-inch aluminum alloy wheels and Goodyear Eagle GT Low-Profile, High-Performance Tires (P215/60R15 black-walls standard, whitewalls available). Rear Stabilizer Bar, Stiffer Front Stabilizer Bar and Specially Tuned Components comprise the Touring Suspension.

AS WELL AS:

- Battery, Heavy-Duty • Engine Block Heater
- Tires, Puncture Sealing

*This product receives Harris and C-Quam® AM stereo broadcasts. C-Quam is a registered trademark of Motorola, Inc.

SPECIFICATIONS

1986 SEVILLE

Engine	4.1 Liter V8 Gasoline Engine with Digital Fuel Injection	Standard
Horsepower	130 @ 4200 rpm	
Fuel Tank Capacity	68.1 liters (18.0 gallons)	

Transmission	Four-speed automatic with overdrive and viscous converter clutch	
Final Drive Ratio	2.97:1 Effective	

Electrical Freedom® II Battery—Delco-GM	12-volt, negative connected to ground, side terminals. No filler/vent caps	
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Generator	120 amp	
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Suspension Front	Fully Independent, MacPherson Strut with Dual Path Mounts	
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Springs	Coil	
Shock Absorbers	Pilacell, Integral in Strut	
Stabilizer Bar	Standard	
Rear	Independent, Isolated from Body	
Spring	Single Transverse Fiberglass	
Shock Absorbers	Superlift	
Stabilizer Bar	(Touring Suspension Only)	
Height Control	Electronic Level Control	

Brakes	Power Four-Wheel Vented Disc, Self-Adjusting, Zero Drag	
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Parking Brake	Multistroke Foot Pedal with Vacuum Automatic Release	
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Action	Mechanical on Rear Brakes	
Telltale Light	Indicates Hydraulic Malfunction, Low Vacuum or Parking Brake Applied	

Linings	Audible Wear Indicators	
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Steering	Power, Rack and Pinion	
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Gear Ratio	16.5:1	
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Wheels and Tires	GM Specification	
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Tires	Steel-Belted All-Seasons Radial	
Sidewall	White Stripe	
Size	P205/70R14	
	(P215/60R15 with Touring Suspension)	
Wheels	Aluminum Alloy 14" x 6"	
	(15" x 5.5" with Touring Suspension)	

Overall Sizes		
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Wheelbase	2743mm (108.0")	
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Overall Length	4780mm (188.2")	
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Overall Height	1365mm (53.7")	
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Body Width	1822mm (71.7")	
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Tread Width	Front 1522mm (59.9")	
	Rear 1522mm (59.9")	

Turning Diameter (wall-to-wall)	12.8M (42.2")	
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Curb Weight	1554.2kg (3426.4 lbs.)	
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Seating Capacity	2 front/3 rear	
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Headroom Front	962mm (37.9")	
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Headroom Rear	962mm (37.9")	
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Legroom Front	1085mm (42.7")	
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Legroom Rear	906mm (35.7")	
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Hip Room Front	1410mm (55.5")	
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Hip Room Rear	1420mm (55.9")	
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Shoulder Room Front	1454mm (57.2")	
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Shoulder Room Rear	1454mm (57.2")	
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	Specifications as of 7-2-85.	
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WHAT MAKES A CADILLAC A CADILLAC.



GOLD KEY DELIVERY SYSTEM.



It all began in 1902. A commitment to quality and excellence. As a result, for the past 37 years, more Americans have chosen to own Cadillac than any other luxury car.

Today, that commitment remains obvious in such traditional areas as fit, finish, materials, appointments, and craftsmanship.

But it now becomes evident, too, in state-of-the-art and leading-edge developments in safety and technology.

Traditional or advanced, however, the ultimate test of Cadillac quality and excellence is simply this: Does it contribute significantly to owner satisfaction?

That's what makes a Cadillac a Cadillac.

Cadillac began the whole idea of nationwide automotive service back in 1926. It is only fitting, then, that today Cadillac has a system of preferential treatment you expect as a Cadillac owner: The Gold Key Delivery System.

Cadillac's Gold Key Delivery System begins with a thorough inspection of your Cadillac Seville—but that's not all. You also receive an orientation drive with your sales representative. A thorough explanation of your new Cadillac. An audio cassette of important information (factory-installed cassette tape player optional). And a full tank of fuel. Plus two sets of 23-karat gold-plated keys along with a personalized Gold Key Identification Card.

The Gold Key Card you receive as part of the Gold Key Delivery System provides important owner and vehicle information to help your service advisor schedule routine maintenance quickly and easily. And at your convenience, or at your first regularly scheduled maintenance visit, you can request an exclusive Gold Key vehicle inspection at no additional charge.

Cadillac's Gold Key Delivery System. Unique in the luxury car field.

S A F E T Y

The quest for Cadillac quality never ends. For 1986, that quest has led to the largest offering of safety features in Cadillac history.

OCCUPANT PROTECTION

Manual Lap/Shoulder Safety Belts for Driver and Right Front Passenger (Driver Side Includes Visual and Audible Warning System) • Manual Lap Safety Belts at Each Rear Seat Position • Energy Absorbing Steering Column • Energy Absorbing Instrument Panel • Energy Absorbing Front Seatback Tops • Inner Shield Windshield Glass and Tempered Safety Side and Rear Window Glass • Safety Interlocking Door Latches • Passenger-Guard Inside Door Lock Handles • Safety Armrests • Head Restraints, Driver & Right Front Passenger (Adjustable) • Dual Sun Visors • Smooth Contoured Door Handles • Pressure Lock Radiator Cap

ACCIDENT AVOIDANCE

• Side Marker Lights and Reflectors • Parking Lamps That Illuminate with Headlamps • Four-Way Hazard Warning Flasher • Back-Up Lights • Center High Mounted Stop Lamp • Directional Signal Control with Lane Change Feature • Windshield Defroster, Washer and Controlled Cycle Wipers • Inside Rearview Mirror with Vinyl-Bonded Glass • Outside Left and Right Rearview Mirrors • Brake System with Dual Master Cylinder and Warning Light • Starter Safety Switch • Dual Action Hood Latch System • Low Glare Finish on Instrument Panel Top, Inside Windshield Moldings, Wiper Arms/Blades, Metallic Steering Wheel Surfaces • Illuminated Heater and Defroster Controls • Illuminated Windshield Wiper and Washer Controls • Tires with Built-In Tread-Wear Indicators • Safety Road Wheel Rims • Audible Brake Lining Wear Indicators, all Disc Brakes • Self-Adjusting Brake Feature • Pressure Relief Fuel Cap

THEFT DETERRENCE

• Audible Reminder for Ignition Key Removal • Theft Deterrent Steering Column Lock • Visible Vehicle Identification Number • Remote Inside Hood Release • Theft Deterrent Key System (Separate Ignition Key)

LITHO IN U.S.A.

AVAILABLE THEFT DETERRENCE FEATURE

• Theft Deterrent System

Let's Get It Together...Buckle Up.

Every new 1986 Cadillac delivered by a Cadillac dealer in the United States comes with a one-year, \$10,000 safety belt user insurance certificate from MIC General Insurance Corporation at no additional charge. \$10,000 will be paid to the estate of any occupant who suffers fatal injuries as a result of an accident involving that vehicle while wearing a GM safety belt. Buckle up every time you drive.

A WORD ABOUT THIS CATALOG.

We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Cadillac dealer for complete information.

A WORD ABOUT ASSEMBLY, COMPONENTS AND OPTIONAL EQUIPMENT IN THESE CADILLAC PRODUCTS.

The Cadillacs described in this brochure are assembled at facilities operated by General Motors. These vehicles incorporate thousands of different components produced by car groups and various component divisions of General Motors and by various suppliers worldwide to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Cadillac products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Cadillac products and will provide the quality performance associated with the Cadillac name.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest that you verify that your car includes the optional equipment you ordered or if there are changes, that they are acceptable to you.

A WORD ABOUT ENGINES.

Cadillacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

UPDATED SERVICE INFORMATION.

Cadillac regularly sends its dealers useful service bulletins about Cadillac products.

Cadillac monitors product performance in the field. We then prepare bulletins for servicing our products better.

Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

FINANCING OR LEASING, IT'S AS EASY AS GMAC.

The good feeling that comes when you buy or lease a new Cadillac can be enhanced when it comes to making the financial arrangements.

Which is why so many people finance with General Motors Acceptance Corporation. With GMAC it's done right in the showroom. Terms are tailor-made to suit your personal needs. You can choose your own monthly payment date. And the rates are friendly as can be.

So when the time comes, just tell us "I want GMAC." We'll take it from there while you relax.

You'll be in good company. All told, nearly 100 million cars and trucks have been financed the GMAC way. The easy way whether you buy or lease.

THE CADILLAC COMMITMENT

We believe that when you buy or lease a Cadillac, you deserve to be treated like a Cadillac owner. And when you take your car in for service, you have the right to expect the type of consideration traditionally reserved for Cadillac owners. We intend to keep that tradition alive. BEST OF ALL...IT'S A CADILLAC.





BEST OF ALL...IT'S A CADILLAC.