

# VOLKSWAGEN



## THE VOLKSWAGEN COLLECTION



SPORTS  
APPAREL

RECREATION

WRITING  
INSTRUMENTS

PERSONALIZED  
ITEMS

EXECUTIVE  
GIFTS

QUALITY  
LEATHER GOODS



# Volkswagen United States, Inc.



3800 Hamlin Road  
Auburn Hills, MI 48326

Tel. (810) 340-6000

June 7, 1994

Dear Volkswagen Parts Manager:

Thanks to your active participation and sales performance, the *VOLKSWAGEN COLLECTION* has been a tremendous success. Retailers and consumers alike have responded very favorably to the unique products, the pricing structure and the prompt service offered by the Bradley Marketing Group.

In line with seasonal promotions offered in the past, we are pleased to forward the *Spring/Summer 1994 Promotional Catalog*.

As you can see, prices on popular items from the current *Collection* catalog have been reduced and there is an offering of four new items that we trust will be well received by your customers. (For example, the new custom made, insulated travel mug made to fit the cup holders in the new Golf III and Jetta III should be a must item for the proud owners of these great automobiles!)

Bradley will be happy to send samples on a memo billing basis for any of the current or new items. Simply call them at 1-800-486-6274 for additional catalogs, samples or order placement.

Thanks again for your enthusiastic support of this program that supports your not only the Volkswagen brand but your retail operation as well. We welcome any thoughts, comments or ideas for future products, items, etc.

Continued good luck and good selling.

Best regards,

A handwritten signature in black ink that reads "Jules Bauduc".

Jules Bauduc  
Retailer Relations/Sales Promotion Manager

Enclosure



## SPORTS APPAREL

### The Wolfsburg Collection

Here is a truly unique collection of designer sportswear that reflects the quality, style, and spirit of the Volkswagen customer. These pieces embody comfort, performance, durability, and the kind of understatement that reflects exactly the feeling Volkswagen owners have for their vehicles. Whether you sell them or use them as

incentives, premiums, or giveaways, they will provide years of lasting goodwill and be a complement to the Volkswagen image.

**WOLFSBURG JACKET (VW01)**  
Notice the soft, comfortable way this 100% brushed cotton jacket drapes for the perfect fit and casual good looks that typify Wolfsburg's products. Size color with embroidered tone-on-tone identification coordinates with other items in the Wolfsburg Collection and virtually any other traditional apparel. Knit cuffs and collar. Slipped pockets, zip front and soft lining are features that make this jacket a piece of sportswear that will remain a favorite for years to come. Sizes: S, M, L, XL.

**WOLFSBURG SWEATSHIRT (VW02)**  
Whenever the activity, mowing, sailing, attending the kid's softball game, this all-cotton pique fleece sweatshirt will keep you pleasantly snug and stylishly fashionable. Two button placket styling with soft knit collar, cuffs, and waistband distinguishes this full-cut Wolfsburg exclusive. Size in color with tone-on-tone embroidered Volkswagen logo tastefully placed on left chest. Sizes: S, M, L, XL.

**WOLFSBURG SPORT SHIRT (VW03)**  
A stylish combination of slant front, mens collar and sleeves, and a burgundy back, this distinctive sport shirt is sure to be found in your local retail shop. Exclusive to the Wolfsburg Collection, Wolfsburg has captured the unique Volkswagen attitude of individuality that sets it apart from the ordinary. Carefully crafted in only pure cotton for all-weather comfort, the Volkswagen logo is tastefully embroidered, tone-on-tone, on the left chest. Black knit collar, cuffs and waistband because goodness really is the perfect accent to finish off this outstanding shirt. Sizes: S, M, L, XL.



VW01



VW03



VW02



VW04



VW05



**COTTON YACHT SWEATER (VW04)**  
The final word in classic styling, the Yacht sweater as interpreted here is 100% navy cotton knit by Hickey® is right on the mark. Rib knit collar, cuffs and waistband, meticulous craftsmanship, and the finest materials make this an outstanding value that will be treasured. Sizes: S, M, L, XL, XXL.

**GEAR® CLIMBER JACKET (VW06)**  
With a little of the nautical incorporated into the styling, this attractive, water-proof poly-cotton jacket from Gear® for Sport® has a full contrasting lining, a wind-back and easy access, two-way pockets. White with navy. Available in sizes: S, M, L, XL, XXL.

**JIBBO JACKET BY GEAR® (VW08)**  
Lightweight all-weather, need-blee windbreaker with nylon taffeta lining, wind flap, slash pockets, full zip front and lots of the nautical detailing that distinguishes Gear® for Sport® apparel. Sizes: S, M, L, XL, XXL.

**GEAR® COLUMBIAN JACKET (VW07)**  
Explore where you want with the protection of this fleece lined nylon jacket in navy blue with red and red accents. Plenty of pockets (all with zippers) including right outside chest and left inside chest. Elasticized cuffs and waist. Loaded with interesting extras like rain flaps, cuff adjusters, and D-rings. Lives up to the Gear® name. Sizes: S, M, L, XL, XXL.

**PIQUE SPORT SHIRT (VW06)**  
All-cotton pique sport shirt featuring a two-button placket, knit collar and cuffs, and a generous cut for casual comfort. Choose from white or lake green in sizes: S, M, L, XL, XXL.



VW06



VW05



VW04

ORDER TOLL FREE  
FROM US: 1-800-486-6274  
TELEPHONE: 1-800-486-6274  
FAX: 1-313-547-8936

Or complete and mail the accompanying Order Form.  
See order form for all prices & shipping details, and shipping information on all items.



## SPORTS APPAREL

**TRUCKER**  
**RAIN-UP SET (VW1)**  
 All-terrain, water-resistant crafted in technical nylon with a soft, absorbent cotton-poly lining. Jacket features full zip front, slash pockets, and elastic cuffs and waist. Pant includes three pockets, 11" fly, and elastic waist and cuffs. Semi-structured, pleats. Full fit for comfort. Sizes: S, M, L, XL.



VW1



VW1

**COTTON TWILL CAP (VW1)**  
 Available in white, black, or navy with embroidered logo. With plastic size adjuster.



VW1

**NYLON RIPPLER CAP (VW1)**  
 Available in red, blue, or black with embroidered logo and Nylon® steel.



VW1

**COTTON TWILL CAP (VW1)**  
 Available in white, black, or navy with puff printed logo. With plastic size adjuster.



VW1

**RUNNING SHORTS (VW1)**

Full cut, crinkle nylon shorts with polyester mesh lining, elastic and drawstring waist. Sizes: S, M, L, XL.

**GOLF SHIRT (VW1)**

60/40 cotton-polyester knit, four button placket, hemmed cuffs, left breast pocket, embroidered logo, comfortable fit. Sizes: S, M, L, XL.

**HEADLIGHT T-SHIRT (VW1)**

Unique VW design makes this shirt a true collector's item. Sizes? 90/50 cotton-poly tee is available in sizes: S, M, L, XL.

**ZEBA PANTS (VW1)**

Make a wild fashion statement with these pants, all cotton, casual pants featuring drawstring waist and elastic cuffs. One size fits all.



VW1



VW1



**HEAD & WRIST BANDS (VW1) (VW1)**  
 Elasticated cotton terry with embroidered logo. Great for all sports.

**SPORT SOCKS (VW1)**  
 All cotton crew socks with embroidered logo. One size fits 8-11.

**STADIUM CUSHIONS (VW1)**  
 Stuffed and sprung closed-cell foam pads and insulated for spectator comfort. 17" square. Available with retailer imprint (VW104).

**PLAYING CARDS (VW1)**  
 Double poker decks sport contrasting VW logo patterns.

**GLOW FUN FIBER (VW1)**  
 This most sought after sports tee for glow in the dark for extra excitement. 9-1/4" across. Available with retailer imprint (VW114).

**REGULAR FUN FIBER (VW1)**  
 Just like the Glow Fiber but in non-glow white. 9-1/4" across. (Not shown.) Available with retailer imprint (VW114).

**HOOD FIBER (VW1)**  
 Safe indoors or out, this top makes every one happy and fun happens everywhere. 9-1/4" across. Available with retailer imprint (VW114).

**ROCKER CUP (VW1)**  
 Thick insulating foam holder accepts standard beverage can. Available in gray or natural. Available with retailer imprint (VW114).

**SPORTS BOTTLE (VW1)**  
 Quality white square bottle with flip-top lid (large enough for ice cubes) and push-pull dispenser. Available with retailer imprint (VW114).



VW1



VW1



VW1



VW1

## RECREATION



VW1

**SPORT WATCH (VW1)**  
 Fashionable all black, quartz watch with stainless styling and shatterproof crystal. Comes with one year manufacturer's warranty. (Not shown.) (not shown)



VW1



VW1



VW1

VW1

**ORDER TOLL FREE**  
 FROM THE USA: 1-800-486-6274  
 (NEARLY ANYTIME)

1-800-486-6274  
 FAX 1-888-942-8736

Or complete and mail to:  
 Volkswagen Order Serv.

See order form for all prices &  
 quantity details and shipping  
 information on all items.



## RECREATION



VW18



**TITLEIST® GOLF BALLS (VW18)**  
The same size & fit. Famous for their quality, these are the balls preferred by the pros.

**SIDE-A-BAG (VW20)**  
Generous 9" x 19" nylon duffel bag turns inside out and tucks into its own 6" x 8" outside pocket. A unique and handy travel item.

**COLEMAN® JUG (VW30)**  
Large mouth, all plastic, two-liter holder for hot or cold beverages has pop-up spout for easy dispensing and handy carry handle.

**CANVAS CARRY ALL (VW32)**  
Rugged canvas canvas tote bag with heavy stitched seams, snap-closure top, and contrasting handles. 12" x 11" x 7" capacity. Available with retailer imprint (VW32A).

**DUNLOP BRAND GOLF GLOVES (VW33)**  
Soft cotton glove, ventilated for comfort, with Velcro® closure and built-in ball marker.

LR Regular (for LR player)  
S, M, XL, L, XL, XXL  
RR Regular (for RR player)  
S, M, XL, L, XL

**ANTHRAZ GOLF TOWEL (VW34)**  
Generous 16" by 24" heavy terry towel is hemmed, folded at top, grommeted, and fitted with a large attaching ring. Features an embossed VW logo.

**THE AND MARKER SET (VW35)**  
Four identical, wooden tees and a plastic marker in a matchbook-style holder displaying the VW logo. Available with retailer imprint (VW35A).

**TAYLOR® FINNY PAK (VW36)**  
Popular. Much Taylor carry all with large capacity, zip-closure, embossed logo and adjustable, snap-lock belt. Very light!

NEED IT FASTER? ORDER IT ONLINE FROM THE WEBSITE TO DELIVER EVERYWHERE WHEN YOU NEED IT FAST!



VW32



VW34



VW30



VW20



VW18



VW33



VW36



## WRITING INSTRUMENTS

**CRISP® WRITING INSTRUMENTS**  
Only the tools of business, Crisp writing instruments enjoy an unparalleled reputation for dependability, quality, and value. Long perceived as a status symbol, these items make ideal incentives, awards, and thank-you gifts.

Gold Pen (VW40)  
Black Pen & Ball Set (VW42)  
Black Pen (VW43)

**PARKER® JOTTER (VW44)**  
A substantial pen with a reputation for writing most anywhere. Fits large well.

**ROY® EXECUTIVE ROLLER (VW44)**  
Combines the attributes of a felt tip and a ball point. A smooth, long-lasting performer that writes through multiple copies easily.

**ROY® CLIC STIC (VW45)**  
The basic office pen recognized for its dependability, clean writing, long life, and simplicity — now with retractable point.

**SEASIDE® PEN (VW46)**  
Push the spring loaded top and a new ballpoint or name appears in the magnifier window.

Pen, Jetta, Cabotville/Coronado, Passport, Euroline, Contemporary.

**PARKER® VECTOR (VW47)**  
Sleek, contemporary styling in the Parker tradition of quality. Roller ball tip for the flow.

**VW48**  
of a felt tip and durability of a ball point. Available with retailer imprint (VW48A).

**ROY® CLIP® (VW49)**  
High performance at a popular price is what this Roy retractable ball point offers. A giveaway you can be proud of.

**SEASIDE® RECYCLED PEN (VW50)**  
Each of these German made pens has different shading on the barrel depending on the color of the recycled material used in its manufacture.

1 quality recycled pen that promotes environmental awareness. Available with retailer imprint (VW50A).



VW40

VW42



VW44



VW45



VW46



VW47



VW48



VW49



VW50



VW50

**BEST BLANK® WRITING INSTRUMENTS**  
Early in their prestigious writing instruments career, we've seen their reputation spread throughout the world. Quality, performance, styling, recognition, it's all there. All around that can easily last a lifetime. Made in Germany. Pen (VW51) Roller Ball Pen (VW52) Ball Pen (VW53)

**ORDER TOLL FREE**  
FROM THE VW STORE  
800-455-6274  
1-800-455-6274  
FAX 1-813-512-8736  
Or complete and mail the accompanying order form. See order form for all prices & quantity details and shipping information on all orders.



## PERSONALIZED ITEMS



VW10

**Balloons (VW10)**  
Spouting a logo on the top and "VOLKSWAGEN" on the neck, these individually wrapped candies resemble pop balloons and light up these children's cars. Available with retailer imprint (VW10A).



VW11

**Balloons (VW11)**  
A personal favorite used to create excitement around the dealership or as prizes for the kids, a superior product distinguished by an unusually crisp and clean imprint. Available with retailer imprint (VW11A).

**MYLAR BALLOONS (VW12)**  
38" metallic mylar pillow-shaped balloons with giant VW logo, suitable for use with helium. Available with retailer imprint (VW12A).

**Coloring Kit (VW13)**  
Keep the children happy with a box of four crayons and a *Disney*® Safety coloring book. Helps teach safety in a fun way.

**Sticker Labels (VW14)**  
A novel and unique giveaway: imprinted labels. You can even get your own message printed on these 38" white spots labels.

**License Plates (VW15)**  
Here to create the dedicated VW owner with their clever messages, these heavy molded plastic license plates are neat and impact resistant.

**License Kit (VW16)**

**VW & ME (VW17)**



VW14



VW12



VW13



VW15

VW17

**CRASH NEG (VW18)**  
Black crinkle mat with a non-toxic repeat pattern of small logos in the background and a large, full-color logo on the front. Available with retailer imprint (VW18A).

**ROAD ATLAS (VW19)**  
96 pages of up-to-date, highly detailed Rand McNally® maps and street information covering the US, Canada, and Mexico in a leather-like vinyl binder. Indispensable in office, car, or home. Available with retailer imprint (VW19A).

**SOFT TOUCH KEY FOB (VW20)**  
Large (VW20) Small (VW20S)  
Flexible molded plastic with tough nylon link attached to plated split key ring. Fits on pockets and vehicle fobs. Tough, permanent identification, a great value in either available size. Large with retailer imprint (VW20A), Small with retailer imprint (VW20AS).

**WINDSHIELD SCRAPER (VW21)**  
3/8" long scraper clears a 6" path through the toughest deposits. Bugged onto acrylic with blue plastic handle. Available with retailer imprint (VW21A).

**BOTTLE OPENER KEY RING (VW22)**  
Use it to open pop top cans or regular bottles. This lightweight, super strong tool has a metal reinforced hook and a plated metal split key ring. Available with retailer imprint (VW22A).



VW18

**NYLON FLAG (VW23)**  
3' x 5' flag with a large blue VW logo in the center, reinforced on the top edge, and furnished with brass grommets for attachment. Looks great indoors or out.



VW18



VW19



VW14

**THERMAL MUG (VW24)**  
Double wall, thermal, plastic mug with extra-wide bottom and non-slip foam pad. Assort sipping lid keeps beverages at the right temp and in the right place. Available with retailer imprint (VW24A).

**ORDER TOLL FREE**  
FROM VW HEADQUARTERS  
HEADQUARTERS  
1-800-486-6274  
FAX 1-513-542-8936

Or complete and mail the accompanying order form.  
Get order form by e-mail at [vw@vw.com](mailto:vw@vw.com) & quantity details and shipping information or at [www.vw.com](http://www.vw.com)



VW10



VW21



VW10



## EXECUTIVE GIFTS

### Wooden Desk Accessories

Nothing can equal the warmth and beauty of genuine wood finished to a lustrous sheen and accented with brass and gold-tone fittings. Choose from three matched items or pick the whole set.

**CLOCK WITH QUARTZ MOVEMENT, 5-1/2" H. (VW10)**  
Felt lined brass box, 3" x 1" (VW14)  
Sculpted letter opener with sheath, 8-1/2" (VW15)

**GLASSPENS (VW16)**  
Set of eight, 12 oz., deep-etched tumblers, each with a different vehicle depicted on one side and the VW logo on the other. An outstanding gift idea.

**TEMPERED GLASS MUGS (VW18)**  
Set of four, 16-ounce 10 oz. glass mugs in an attractive contemporary shape with the VW logo deep etched on one side.

**BRUNN® TRAVEL ALARM CLOCK (VW19)**  
Atah, quartz alarm clock with moon features a dual light that doubles as a flashlight. Lid gives intermittent tones throughout the world. Operates on one AA cell (included).

**BRUNN® ELECTRIC SHaver (VW20)**  
Brush technology at its best, this micro-screen style travel shaver keeps its cover looking good anywhere in the world. 3-1/2" long and powered by two AA batteries (included).

**STIRLING SILVER CUP LINES (VW21)**  
Featuring silver VW logos with the background removed, mounted on hinged closures, and gift boxed in a black velvet jewelry case.

**SEIK MICK TR (VW22)**  
Attractive styled jet features a single, subtle time-to-time extended legs over the bottom. Ideal for subaquatics or real VW enthusiasts.



**GOLF UMBRELLA (VW70)**  
Giant 50" umbrella of heavy weather-proof nylon with extra brags for strength and a classic wooden handle.

**BIKEL UMBRELLA (VW71)**  
Full sized, three foot, nylon umbrella folds to less than half that length when not in use. Comes with "Velcro" strap and nylon sleeve.

**WAG LIGHT® (VW72)**  
Premium quality magnesium case is 1-1/4" long, has adjustable focus lens and ultra bright halogen bulb. Produces the same amount of light as a standard six flashlight yet operates on two AA cells (included). Deluxe gift item.

**LEATHER BELT & BRASS BUCKLE (VW73)**  
High quality, reversible cotton belt with six stitched edges, and custom brass buckle. Black one side, brown the other.

**BRUNN SPINER KEY FOB (VW74)**  
Steel spinner displays the VW logo on the solid brass bob with a lock chain connector and screw closed ring.

**12 CLASP KEY FOB (VW75)**  
Chrome bob comes with four separate split rings and features a single separate open design that makes removal easy.

**CHROME LAPEL PIN (VW76)**  
Brightly chromed 1/4" die-struck VW emblem with blue background, attached pin, and military style clack.

**GOLD-TONED LAPEL PIN (VW77)**  
Beautifully polished, gold-tone finish with reversed background, attached pin, and deluxe clack. Comes in a gift box.



**"PHASES OF THE MOON" WATCH (VW81)**  
Classic gold looks in a history-inspired quartz watch with a moon dial, date calendar, and genuine leather band. Gold-tone case, stainless steel back, hand-cranked printed face, and shatter resistant crystal. Comes with one year manufacturer's warranty.

**VICTORINOX® EXECUTIVE SWISS ARMY KNIFE (VW82)**  
A fine piece of engineering based on over 800 years of Victorian experience. Packed into the 1" Goldilocks handle are a large blade, small blade, scissors, orange peeler with screwdriver, nail file, key ring, toothpick and retractor. Comes with manufacturer's lifetime warranty.

**VICTORINOX® CLASSIC SWISS ARMY KNIFE (VW83)**  
From Victorian comes this 1-1/4" pocket tool. It features a cutting blade and file with screwdriver tip, key ring, toothpick, and retractor. Comes with manufacturer's lifetime warranty.



**ORDER TOLL FREE**  
FROM THE V.W. MARK HANDS  
DEPARTMENT  
1-800-486-6274  
FAX 1-515-547-8936  
Or complete and mail the accompanying order form.  
See order form for all price & quantity details and shipping information on all items.



## THE VOLKSWAGEN COLLECTION RETAILER COST PRICE LIST

ITEM NO.	DESCRIPTION	RETAILER COST	SUGGESTED CONSUMER COST
01	Woolburg Jacket	\$ 59.50	\$ 85.00
02	Woolburg Sweater	46.50	65.00
03	Woolburg Polo Shirt	39.00	50.00
04	Cotton V-Neck Sweater	39.95	55.00
05	Cotton V-Neck Sweater - XXL	44.95	60.00
06	Gear Argo	42.00	55.00
07	Gear Argo - XXL	46.00	58.00
08	Gear Clipper	65.00	85.00
09	Gear Clipper - XXL	69.00	89.00
10	Gear Columbus	75.00	95.00
11	Gear Columbus - XXL	79.00	98.00
12	Pique Sport Shirt	27.50	38.50
13	Pique Sport Shirt - XXL	30.50	42.50
14	Warm Up Suit	79.00	98.95
15	Yell Cap - Embroidered	4.95	6.95
16	Yell Cap - Embroidered	5.95	8.50
17	Yell Cap - Puff Print	2.95	4.95
18	Running Shorts	18.50	25.90
19	Golf Shirt - White or Navy	27.50	37.50
20	Golf Shirt - XXL - White or Navy	29.50	39.90
21	T-Shirts	5.50	7.95
22	T-Shirts - XXL	6.45	8.95
23	Fun Prints	27.00	29.90
24	Head Band	2.25	3.50
25	Wrist Band	2.25	3.75
26	Socks	4.75	6.95
27	Stadium Cushion	4.95	6.75
28A	Stadium Cushion w/Retailer Imprint (150 min.)	4.95	6.75
29	Playing Cards	3.00	4.00
30	Fun Flyer - Glow	.95	1.45
31A	Fun Flyer w/Retailer Imprint - Glow (250 min.)	.95	1.45
31	Fun Flyer - White	.75	.99
31B	Fun Flyer w/Retailer Imprint - White (250 min.)	.75	.99
32	Foam Flyer	1.25	1.75
32A	Foam Flyer w/Retailer Imprint (250 min.)	1.25	1.75
34	Kneecap	.85	1.25
34A	Kneecap w/Retailer Imprint (100 min.)	.85	1.25
35	Sports Bottle	1.65	2.50
35A	Sports Bottle w/Retailer Imprint (200 min.)	1.65	2.50
36	Sports Watch	27.00	27.50
37	Sunglasses	2.45	3.95
38	Tylenol Golf Balls per Dozen	26.50	35.50
39	Hite-A-Bag	5.95	7.95
40	Coleman Jug	5.75	6.95
41	Carvac Carry All	5.95	7.95
41A	Carvac Carry All w/Retailer Imprint (100 min.)	5.95	7.95
42	Golf Glove	9.95	13.50
43	Golf Tees	9.95	14.50
44	Golf Tee & Marker Set	48	65
44A	Golf Tee & Marker Set w/Retailer Imprint (200 min.)	48	65
45	Fanny Pack	3.50	4.95
46	Moist Blanc Pen	96.50	120.00
47	Moist Blanc Roller Ball Pen	110.00	135.00
48	Moist Blanc Pencil	96.50	120.00
49	Cross Gold Pen & Pencil Set	59.55	74.00
40	Cross Gold Pen	29.75	37.00
41	Cross Black Pen & Pencil Set	41.89	49.00
42	Cross Black Pen	20.85	24.50
43	Parker Jotter	3.95	4.95
43A	Parker Jotter w/Retailer Imprint (100 min.)	3.95	4.95
44	Executive Roller	.85	1.25

ITEM NO.	DESCRIPTION	RETAILER COST	SUGGESTED CONSUMER COST
44A	Executive Roller w/Retailer Imprint (200 min.)	\$ .85	\$ 1.25
45	Bic Clic Stic	.40	.50
45A	Bic Clic Stic w/Retailer Imprint (250 min.)	.40	.50
46	Senator Video Pen	1.50	2.00
47	Parker Vector	4.75	5.95
47A	Parker Vector w/Retailer Imprint (100 min.)	4.75	5.95
48	Bic Clic	.55	.75
48A	Bic Clic w/Retailer Imprint (200 min.)	.55	.75
49	Senator Recycled Pen	.55	.75
49A	Senator Recycled Pen w/Retailer Imprint (300 min.)	.55	.75
50	Latex Balloons	110.00/M	150.00/M
50A	Latex Balloons w/Retailer Imprint (1,000 min.)	110.00/M	150.00/M
51	Mylar Balloons	.98	1.50
51A	Mylar Balloons w/Retailer Imprint (1,000 min.)	.98	1.50
52	Coloring Book & Crayons	.89	1.29
53	Shoe Laces	.99	1.50
54	License Plate - 028N/VW	2.30	3.00
55	License Plate - VW 98	2.30	3.00
56	Lollipop	60.00/M	10
56A	Lollipop w/Retailer Imprint (1,000 min.)	60.00/M	10
57	Ceramic Mug	1.99	2.75
57A	Ceramic Mug w/Retailer Imprint (144 min.)	1.99	2.75
58	Road Atlas	3.95	6.95
58A	Road Atlas w/Retailer Imprint (100 min.)	3.95	6.95
59	Soft Touch Key Fob - Large	.47	.60
59A	Soft Touch Key Fob - Large w/Retailer Imprint (250 min.)	.47	.60
60	Soft Touch Key Fob - Small	.34	.45
60A	Soft Touch Key Fob - Small w/Retailer Imprint (250 min.)	.34	.45
61	Windshield Scraper	1.30	1.80
61A	Windshield Scraper w/Retailer Imprint (750 min.)	1.30	1.80
62	Bottle Opener Key Fob	.50	.75
62A	Bottle Opener Key Fob w/Retailer Imprint (250 min.)	.50	.75
63	VW Nylon Flag	16.00	27.00
64	Travel Mug	3.55	4.95
64A	Travel Mug w/Retailer Imprint (200 min.)	3.55	4.95
65	Wood Clock	67.75	87.00
66	Wood Box	48.50	67.00
67	Wood Letter Opener	24.50	34.00
68	Glasses (set of 6)	45.50	60.00
69	Tempered Glass Mugs (set of 4)	73.00	92.00
70	Braun Travel Alarm Clock	39.00	49.00
71	Braun Electric Shaver	41.90	52.50
72	Steering Cut Lanes	38.00	49.00
73	Six Neck Tie	22.95	29.95
74	Golf Umbrella	38.50	49.95
75	Travel Umbrella	19.75	25.00
76	Mini Mag Lite	12.75	16.50
77	Leather Belt & Brass Buckle	18.50	27.50
78	Brass Spinner Key Fob	5.75	8.50
79	Le Clasp Key Fob	3.95	5.00
80	Lapel Pin (Silver Tone & Blue)	2.40	3.95
81	Lapel Pin (Gold)	3.25	5.00
82	"Phases of the Moon" Watch	45.00	65.00
83	Victorinox Swiss Army Knife "Executive"	26.75	35.00
84	Victorinox Swiss Army Knife "Classic"	14.50	20.00
85	Leather Key Fob	5.25	7.50
86	Leather Desk Holder	39.50	55.00
87	Leather Fanny Pack	16.50	24.00
88	Leather Business Card Case	14.50	19.95
89	Unkoff Passport Case	14.50	19.98
90	Leather Luggage Tag	5.40	8.00





# THE VOLKSWAGEN COLLECTION ORDER FORM

For Customer Service  
CALL 1-800-486-6274,  
FAX 313-542-8938  
Monday-Friday between  
9:00 a.m. and 5:00 p.m. EST.

IMPRINT Check mark if item is to be imprinted  
Fill in imprint information below.

ITEM NO.	DESCRIPTION	COLOR CHOICE	SIZE (INCLUDE VIN)							TOTAL QUANTITY	PRICE (EACH)	TOTAL AMOUNT
			8	9	10	11	12	13	14			

MINIMUM ORDER \$5.00

Satisfaction Guaranteed

To Place An Order

CALL 1-800-486-6274, FAX 313-542-8936

To Charge Your Order, Monday-Friday  
Between 9:00 a.m. and 5:00 p.m. EST.

SUBTOTAL
SHIPPING*
OPT. EXPRESS DELIVERY <small>(See Terms &amp; Conditions)</small>
VA SALES TAX IN VA
TOTAL

\*Shipping will be billed at actual cost

## ORDERING INFORMATION

Please print your complete billing address. (No P.O. boxes, please.)

BILL TO/ATTN: \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Use space below to send order to an address other than the billing address above. (No P.O. boxes, please.)

SHIP TO/ATTN: \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

DAYTIME TELEPHONE (In case we have a question)

( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

METHOD OF PAYMENT We offer three convenient methods of payment:

1. Dealer Code \_\_\_\_\_

Dealer Signature \_\_\_\_\_

2. Visa \_\_\_\_\_  3. MasterCard \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Signature \_\_\_\_\_

**IMPRINT INFORMATION** Maximum four lines of copy plus logo.  
Mail art or logo to above address. All layouts will be submitted to dealer for approval before production.

Line 1

Line 2

Line 3

Line 4

NAME \_\_\_\_\_  
 TITLE \_\_\_\_\_  
 COMPANY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE (\_\_\_\_) \_\_\_\_\_  
 FAX (\_\_\_\_) \_\_\_\_\_  
 E-MAIL \_\_\_\_\_  
 ORDER NUMBER \_\_\_\_\_  
 ORDER DATE \_\_\_\_\_  
 ORDER TYPE \_\_\_\_\_  
 ORDER COMMENTS \_\_\_\_\_  
 SPECIAL INSTRUCTIONS \_\_\_\_\_  
 NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_  
 E-MAIL \_\_\_\_\_

Place Stamp Here

FOLD HERE

FOLD HERE

## How To Order

**When you order by mail . . .** Please print your complete billing address on the order form. Fill in information about your order — item number, size, color, description, quantity, price and total. Please include your daytime phone number in case we have any questions about your order.

We accept payment with your Visa or MasterCard, or you may charge to your Volkswagen parts account. If you charge your mail order, please remember to **sign** the order form and enter your dealer code or credit card number and expiration date.

**When you order by phone . . .** Have your dealer code or card number and expiration date handy when you phone. CALL 1-800-486-6274, FAX 313-542-8936, Monday through Friday between 9:00 a.m. and 5:00 p.m. EST. We accept Visa and MasterCard.



**Customer Service** Have a question? Call 1-800-486-6274, FAX 313-542-8936 Monday through Friday between 9:00 a.m. and 5:00 p.m. EST. One of our representatives will be glad to help you.

**Shipping Information** Your order will be processed upon receipt. We ship via UPS, so it is important that you give us your street address — no P.O. boxes please!



**FEDERAL EXPRESS** — When You Need it Pronto! Next day service and 2 day service is available. Call for details. Sorry, Federal Express does not deliver to APO/FPO addresses. Recipient telephone numbers are required on all Federal Express orders.

Some items cannot be sent rush delivery. Please order by phone so we can confirm shipping requirements and availability.

**Returns and Exchanges** Need to return an item? We will help you with an exchange, credit or refund as quickly as possible.

**Sales Tax** Please include 4% sales tax on both merchandise and transportation charges for shipments in Michigan. Incorrect computation of sales tax may delay your order. Where applicable, please include the appropriate local taxes for your area.

FOLD HERE

FOLD HERE

## Our Guarantee

Shop with confidence. With THE VOLKSWAGEN COLLECTION, every item of merchandise is backed by our 100% money-back guarantee. If for any reason you are not completely satisfied with any item you purchased from us, simply contact us for return information.

We will gladly exchange the merchandise or refund your money in full.

Approval must be returned for refund or exchange within 14 days of receipt of order.



# QUALITY LEATHER GOODS

## Craftsmanship and Quality Products



*All the items shown on this page share the quality craftsmanship and fine detailing demonstrated by this fine Leather Key Fob. They truly represent the best leather key fob (VW5).*



VW6



VW7

**LEATHER DISK FOLDER (VW9)**  
Soft mane finished, top stitched, leather bound folder holds a ruled pad, has literature pocket, business card holder and pen loop. Padded covers and embossed logo add to the feeling of luxury.

**LEATHER FANNY PACK (VW7)**  
Probably the ultimate personal tote of its kind, this all leather pouch has three zippered pockets, a sturdy adjustable belt, and a snap clip closure.

**LEATHER BUSINESS CARD CASE (VW6)**  
Small case has two regular pockets and one expansion pocket, embossed leather with matte finish and softened logo.

**LEATHER PASSPORT CASE (VW8)**  
Stead perfectly, this soft leather case keeps your passport and travel documents safe and out of sight.

**LEATHER LUGGAGE TAG (VW9)**  
Made of a tougher, thicker leather than other goods on this page, this tag identifies your luggage securely through the most abusive handling. Leather attachment with brass fittings.



VW8



VW8



VW9

ALL ITEMS AND SPECIFICATIONS IN THIS CATALOG ARE SUBJECT TO CHANGE WITHOUT NOTICE OR OBLIGATION.