

The 1994 Volkswagen Jetta_{III}



The most loved cars in the world.

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What the world is coming to.



People all over the world sure are different. But as different as they are, we're finding that there's one thing all kinds of people have in common: their love for Volkswagen.

One reason why people feel the way they do about Volkswagen is because of the way a Volkswagen feels. It's firm. Solid. The kind of car that inspires confidence. Owners around the world agree that their Volkswagen can almost anticipate what they're thinking and respond instantly to their commands. So much so that a Volkswagen becomes more than a car to most people. It becomes a trusted friend.

And you'll find Volkswagen friendships budding all around the world. From the congested cities of Brazil and Mexico to the high-speed autobahns of Europe where for the eighth straight year Volkswagen has been the best-selling marque. You'll find them in quality-conscious Japan, where Volkswagen has been among the best-selling imported cars for over 40 years. And you'll find them revving up the hearts of our friends to the north where Volkswagen is the #1 selling European make in Canada. It's nice to know people everywhere recognize Volkswagen's value. Just recently, the Volkswagen Golf became the best-selling car in the world.* Jetta_® has also made a distinct impression. As the first affordable German-engineered road car, it too, is appreciated the world over.

The reasons people love our cars are as different as the people who love them. But the fact remains, people all around the world love them. No matter where in the world you live, the chances are there's a Volkswagen that will fit your lifestyle.

Just take a Jetta_® sedan for a test drive and you'll see exactly what we mean. We firmly believe that once you do, you'll not only understand what the world is coming to, you'll know how it's going to get there.

Imagine Jetta_® in Ohio. Paris in Kentucky. Rome in Georgia. West. Bay in Alaska. And Jetta_®. It's just the consistency of these American values in a class in their hometown across the ocean. For it's Jetta_®. It's everywhere across our country. People are driving it every day. Shows no wonder. Jetta_® 1.8T in Pearl and Creamstone Metallic.

*Based on Auto. Magazine International, Inc. 1997 sales figures.



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Europe is America's
America is Europe.
The Jetta GL is
different from
any other. Whether
it's Berlin, Wisconsin
or Berlin, Wisconsin,
Jetta GL is here to
be in both places.

The world's love affair with Jetta isn't necessarily a foreign affair.

Take a look at our country's heritage. Most of the things in America that are part of our lives crossed an ocean or a border to get here. And, truth is, things that seem foreign aren't really foreign at all. Like German craftsmanship. It's been here for generations. Introduced by hard-working immigrant families who helped build our country. Today, it's seen in the advanced, attention-to-detail engineering of our third generation of Jetta models, the Jetta, GL.



mind. Its efficient cross-flow cylinder head design improves performance. Its broad torque characteristics offer more power for quick starts and high-way passing, and special engine mounts

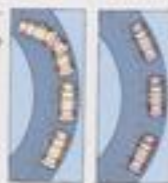
reduce noise and vibration. A Motronic® engine management system monitors and automatically adjusts for variables like outside

temperature, altitude, even fuel octane. The result is optimum fuel efficiency, less maintenance and improved diagnostics. Jetta, has other advancements that make it quite drivable. Optimized suspension geometry and spring and shock absorber calibration enhance ride and handling. A rigid unibody structure reduces the tendency to flex and gives it a solid, "one-piece" road feel. Four-wheel independent suspension moves the wheels individually over bumps, isolating any effect on each, again providing for better control and a smoother ride. Unwinding curves is easy with the track-connecting rear axle system illustrated below.



It helps counter over-steer and provides better tracking by allowing the rear wheels to follow closely in line with the front wheels. Tight power rack-and-pinion steering lets Jetta, move about nimbly. And though the pleasure of driving a Jetta, might make you reluctant to do so, on occasion you will need to stop. An optional Anti-lock Braking System

(ABS), standard on GLX, allows sure stopping control. Yes, Jetta, may have its roots in another part of the world, but its head and heart lie in nicely right here in ours.



Being German, Europe
was immediately for
Jetta. It's been the No. 1
WISCONSIN
American Breweries



Our World celebrates
the Jetta. World can
use the great mechanics
of a Jetta. The
Jetta's spring and shock
absorber calibration has
been precision-tuned
designed to give better
ride and handling.



Quality shows itself.
The most thoroughly
condensed element
gold is also durable and
an enduring investment.
We can't say
that Jetta, isn't long
lasting.



German engineering. Customized body. From Paris, and in Paris, Kentucky, and Paris, France. It will find Jetta. It's recognized for its heritage. The Jetta, GLI, is shown in European Continent Model.

People all over the world take comfort in a Jetta.

There are some things we can all take comfort in. Like the Statue of Liberty. It was a gift from France symbolizing the ideals our two nations share. It also shows how much of what's American really comes from other cultures. We don't pretend Jetta has the stature of lady liberty, but we do know Jetta's advanced German engineering also gives you something to take comfort in: a car that nicely fits the traffic circles of Paris as well as the traffic jams of your hometown. And a car with an interior that maximizes both the driver's and the car's abilities. While some auto-makers seem to get stuck on the way things look, we focus on the way things work with a simple, common-sense balance of comfort, control and style. So Jetta has seats that are orthopedically contoured with varying foam densities for proper support. Its front seats are multi-adjustable, allowing the driver to

set the right individual posture. A generous glass area and large dual side mirrors allow excellent visibility and reduce blind spots. Controls and switches are intelligently placed within a driver's field of vision and reach for easy use. Column-mounted turn indicators and

to leave the wheel. And no telepathy is needed to read gauges. Jetta's instrumentation is clear and graphic, conspicuously positioned behind a recessed lens that cuts down glare and distractions. Even the instrument panel's illumination keeps the driver in mind: the green hue is pleasing and helps reduce eye-strain. A little common sense can be enlightening. But as functional as this interior may be, it doesn't skimp on the niceties. Like CFC-free air conditioning, Premium stereo and cruise control (all standard on GLS and GLX) and an advanced ventilation system that refreshes cabin air every 20 seconds when traveling at 55 mph to help keep drivers alert. There's no question some of these are minute details. But they really do make the difference between simply driving and, in Jetta's case, enjoying the freedom of the road. There are people all over the world who enjoy driving. Jetta is helping them do just that.

set the right individual posture. A generous glass area and large dual side mirrors allow excellent visibility and reduce blind spots. Controls and switches are intelligently placed within a driver's field of vision and reach for easy use. Column-mounted turn indicators and

windshield wiper switches can be operated almost instinctively without need for the driver's hands



Use a breath of fresh air. Jetta's CFC-free air conditioning system provides plenty of comfort. It's standard on GLS and GLX. Available on GL. A 200 mph Jetta. The name Jetta is standard base premium. A high altitude, high speed wind tunnel tested around the world at over 200 mph. Even you do change. Jetta's stereotypical Jetta's computer-controlled electronic cruise is the epitome of its advanced technology.



Form follows function. And everyone follows GLX.

Performance engineering. Is there anywhere in the world it isn't appreciated? Whether it's on a legendary autobahn, one of our

point-and-drive interstates, or a twisting country road, the new Jetta[®] GLX* can turn any drive into a genuinely exhilarating occasion.

Consider first that GLX is a sophisticated, competitive, and yet affordable, sport machine. It's sleek, tight and solid.

Highly engineered in every detail, like its shape. The same functional design principles that form, believe it or not, the world's favorite pizzas (Are they Italian? American? Chinese? Does it matter?), can be found in the Jetta's aerodynamic styling. Each of its fluid curves and surfaces has a definite purpose:

to make the lines more pleasing, stronger, or even just add a little spice. Consider, too, that GLX quite capably turns

the performance meter up a few notches. Its amazing fuel-injected V6 engine churns out 172-horsepower with remarkable torque characteristics that makes it snap off the line—0-60 in 7.7 seconds—and pass quickly at highway speeds. The V6 is paired with a standard, close-ratio, crisp-shifting 5-speed manual transmission. But we know a car should have more to it than such unabashed power. GLX does. It offers a precise

responsive and stable road feel. The Plus-Axle independent front suspension

uses a unique geometry to help reduce the torque steer usually associated with front-wheel-drive cars. No fighting the steering wheel when accelerating around corners. The track-correcting rear axle helps straighten

curves to make handling more predictable. And with all this going, all your stopping becomes critical. A standard 4-wheel disc Anti-Lock Braking System (ABS) helps provide sure stopping and prevents wheel lock-up while still maintaining steering control. There is also an assortment of luxury and technological amenities, like an ergonomic cockpit-style interior typical of far pricier sport sedans. Sport seats with optional leather surfaces. An invaluable multi-function trip computer that provides information about time and length of travel and monitors fuel consumption, oil temperature and even the outside temperature. And GLX features fog lamps for better vision in iffy driving conditions, 15" BBS[®] alloy wheels and a full complement of power equipment. In all, we've designed Jetta[®] GLX to move far ahead of the pack. It does. And does it rather quickly at that.

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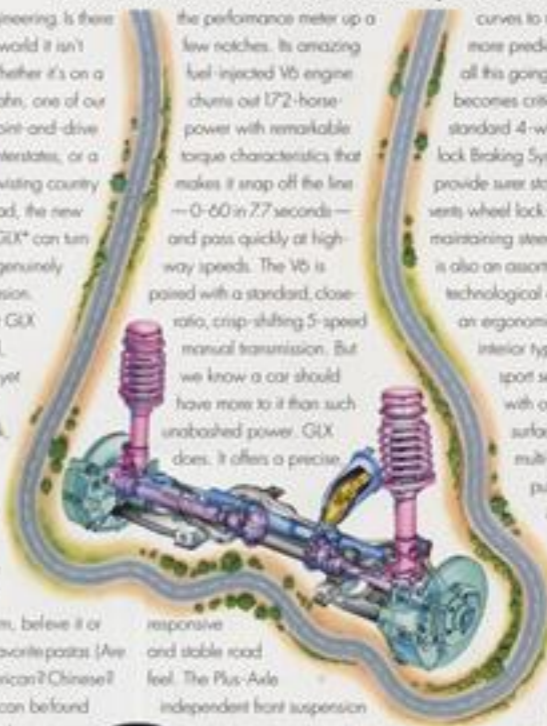
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Standard aerodynamic air critical in the air. They're also important on the ground. Jetta's exceptional handling and performance are helped when the road is bumpy. Thanks to air on the underside around the car, it's all "Hallelujah." The Jetta[®] GLX is shown in black.





What goes down goes through. Jetta, features a protective driver and passenger-side air bag supplemental restraint system standard.* Always wear your seat belt. Even with air bags.

A safe environment for you. Safe for your environment.

You know what you're up against every time you're on the road. There are tailgaters, cut-off artists and who-knows-what-out-there that can appear anytime, anywhere. So Jetta, has been engineered to help you survive accidents and, even better, avoid them altogether. Much like an egg carton protecting its fragile cargo, Jetta's rigid unibody structure is a safety cage of steel



dual, driver- and passenger-side air bags as standard equipment.* In the back, two 3-point safety belts and a center lap belt add to the protection. In front, the "rising-ramp" style seats help prevent passengers from sliding under the lap belt while positioning them properly for the knee bolsters. To avoid

surfaces. And all-season, road-gripping tires and a firm suspension to aid with better, precision control. While we're keeping you safe, we're also doing our best to keep the environment safe. Jetta's polyethylene gas tank—which is protectively located outside the rear crumple zone—can't rust, resists impact, won't leak



Convenient as plastic. But not here. Jetta's steel safety cage can't be kept together with a wrench and



in the event of an accident and, like all major plastic components we use, it is coded for future resource



The pieces of metal that are embedded in other important things like side-impact

plates, beams and crossmembers, including side impact bars. Its front and rear crumple zones, made possible by our mash seam welded front chassis members, fold and deform in a predetermined manner on impact to absorb crash energy before it can reach the passenger safety cage. Inside the passenger compartment itself, Jetta, features



accidents entirely whenever possible and help a driver react effectively to the surprises of the road. Jetta, provides a range of tools. Like an engine powerful enough to make evasive maneuvers when needed. Responsive rack-and-pinion steering for instantaneous agility. An optional 4-wheel Anti-lock Braking System (ABS) to help prevent wheel lock-up on slippery

recovery. Ozone-depleting CFC's have been removed from the air conditioning system. Points are lead chromate- and cadmium-free. Brake and clutch linings contain no asbestos and our service departments are encouraged to participate in oil recycling programs. We strongly believe safety works two ways. Making a car safe for you. And a safe car for the environment. Ultimately, it's the same thing.



One more complete time over 1 hour. The new energy absorbing steering wheel and a collapsible column help absorb or prevent too much crushing accident impact.

*Delayed availability. See dealer for details.



The Jeep® GLX interior, shown with optional black leather seating surfaces, features contoured sport seating. The electrically heated front seats are multi-adjustable; headrests are two-way adjustable. It's all designed to let a driver focus on the sheer pleasure of driving performance.

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*Atta's instrument panel places controls, switches and gauges, including a standard service interval indicator, within easy reach and clear view. Driver- and passenger-side air bags are standard.**

** Delayed availability. See details on back cover.*

Jetta lives up to some high standards. And offers the right options too.



A. The Jetta, CDX interior shows a dashboard with a variety of gauges and controls. Both front seats feature height and lumbar adjustments and four-way adjustable headrests.



B. A sound investment in safety features. A Personal AirBag™ driver-side air bag with safety features is standard on CDX and CDX A. You also control the optional CD changer.

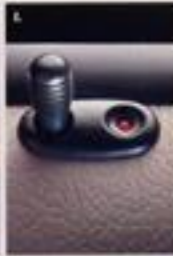


C. For the smoothest driving. Cruise control is standard on CDX and CDX A. A triple air filter helps reduce driver fatigue on long trips.

D. Check out the view up windows. Power windows standard on CDX and CDX are equipped with a convenient driver's side "one touch" down feature.

E. Listen. An eight-speaker high-quality speaker system provides excellent music and theater.

F. Let's split it. Includes divided seating and seat with folding center is standard on CDX and CDX A. Trunk space is made larger, capacity greater and more flexible.



G. Get it your way. The optional four-speed electronically-controlled automatic transmission adapts to your individual driving style by varying its shift points.

H. You're in charge. The standard central locking system controls the doors, hatch, fuel filler door and optional power windows (if present) when so equipped.



I. The lights are when nobody's home. The standard anti-theft vehicle alarm and power central locking system help provide an added measure of security. They may even help reduce your insurance premium.

J. An open and shut case for lunch on the go. The optional power glass sunroof slides, tilts and makes for a relaxing way to enjoy Jetta.



K. Now hear this. A 20-disc, rack-mounted CD changer, optional on CDX and CDX A, lets you enjoy all your audio favorites.

L. Keep cool inside without leaving the vehicle. A/C has an auto feature, is standard on CDX and CDX A.

1994 Jetta, Specifications

DRIVETRAIN	
GL/GLS	GLX
CONFIGURATION	Front engine/ front-wheel drive
ENGINE	6-cylinder (15" V6) 2.8 liter
Type	4-cylinder in-line
Displacement	2.0 liter
Horsepower	115 @ 5,400 (SAE net)
Maximum Torque	172 @ 3,200 (lb. ft.)
Valve Train	Single overhead cam, belt-driven
Fuel/Air Supply	Sequential multi-port electronic fuel injection
Ignition	Digital electronic with knock sensor
Engine Controls	Motoric electronic engine management
TRANSMISSIONS	Standard: 5-speed manual Optional: Electronically-controlled adaptive dual-mode 4-speed automatic
ELECTRICAL	
Battery	12 volt, 63 amp hr.
Alternator	70 amp (90 amp with air conditioning), 120 amp on GLX
BODY, CHASSIS, SUSPENSION	
Type	Steel, unitized construction with bolt-on front fenders
Front Suspension	Independent MacPherson struts with coil springs and 18mm stabilizer bar, 20mm on GLX
Rear Suspension	Independent torsion beam axle with coil springs, telescopic shock absorbers and 20mm stabilizer bar, 21mm on GLX
Steering	Power-assisted rack-and-pinion
Brakes	Power-assisted 10.1" front discs, 7.9" rear drums* Optional Anti-lock Braking System (ABS)
Wheels and Tires	P185/60R-14H all-season on 6"x14" steel wheels P195/50R-14H with automatic transmission
INTERIOR DIMENSIONS	
Headroom:	Front 39.2" (996mm) Rear 37.3" (947mm)
Legroom:	42.3" (1,076mm) 31.3" (800mm)
Shoulder Room:	53.8" (1,366mm) 52.8" (1,342mm)
Hip Room:	53.2" (1,341mm) 52.3" (1,318mm)
Trunk Volume (EPA):	15 cu. ft.
* Early 1994 production models have 8.9" rear disc. ** Delayed availability. See details on back cover.	

EXTERIOR DIMENSIONS	
GL/GLS	GLX
Wheelbase:	97.3" (2,472mm)
Overall length:	173.3" (4,401mm)
Overall Width:	66.7" (1,695mm)
Overall Height:	56.1" (1,426mm)
Track - Front:	57.6" (1,464mm)
Track - Rear:	56.9" (1,445mm)
Turning Circle (curb-to-curb):	32.6 ft. (9.95m)

CURB WEIGHT	
GL/GLS	GLX
Manual Transmission:	2,647 lbs. (1,201kg)
Automatic Transmission:	2,915 lbs. (1,322kg)

SAFETY FEATURES
Adjustable headrests for front seats • Optional Anti-lock Braking System (ABS) • Automatic transmission shift lock • Bonded windshield • Brake fluid pressure loss warning light • Center high-mounted stop lamp • Child safety locks on rear doors • Collapsible energy-absorbing steering column • Driver- and passenger-side air bag supplemental restraint system** • Dual diagonal circuit braking system • Energy-absorbing steering wheel • Hazard warning flasher system • Interior free of sharp edges • Key-in ignition warning • Match-welded front frame rails • Non-override door locks • Polyethylene fuel cell • Raising ramp seat design • Track-correcting rear axle system • Unibody reinforcements including door sills and upper side rails and instrument panel cross-beam • 3-point outboard rear safety belts with center lap belt

1994 EPA MILEAGE ESTIMATES		
	Manual	Automatic
GL/GLS (City/Hwy):	23/31	21/27
GLX (City/Hwy):	18/25	17/25

EXTERIOR FEATURES	
	GL GLS GLX
Body color grille	• • •
Body side moldings	• • •
Tinted glass	• • •
Deluxe full wheel covers	•
Luxury full wheel covers	•
15" ABS alloy wheels with center cap	•
Dual remote controlled mirrors	• • •
Dual power mirrors, heatable	• • •
Eurostyle halogen headlamps	•
Foglamps	•
Rear wing spoiler	•
Roof-mounted whip antenna	•
Heatable windshield washer nozzles	•
Heatable door key locks	•

INTERIOR/COMFORT AND CONVENIENCE FEATURES	
	GL GLS GLX
Air conditioning (CFC-free)	• • •
Anti-theft vehicle alarm system	• • •
Brake wear indicator	•
Carpeted floor mats	• • •
Carpeted, illuminated luggage compartment	• • •
Center console with storage bin and beverage holders	• • •
Cruise control	• • •
Electric rear window defroster	• • •
8-speaker sound system prep	• • •
Front seats, fully reclining with height adjustment (driver side only on GL), adjustable headrests	• • •
Front door storage pockets	• • •
Height-adjustable steering column	• • •
Instrumentation, including speedometer, tachometer, trip odometer, coolant temperature gauge, fuel level gauge, service interval reminder and digital clock	• • •
Key operated power central locking system, including trunk, fuel filler door and "convenience-close" feature for available sunroof	• • •
Leather covered steering wheel, shift knob and hand brake cover	•
Multi-function trip computer	•
Passenger overhead assist handles	• • •
Power remote trunk release	• • •
Power windows (with convenience open and close feature)	• • •
Premium AM/FM stereo cassette	• • •
Split folding rear seat	• • •
Windshield wipers, 2-speed with programmable interval wipe feature	• • •
OPTION PACKAGES	
JETTA GL	Q40 Q41 Q42 Q47
Air conditioning (CFC-free)	• • • •
Power glass sunroof	• • • •
Deluxe AM/FM stereo cassette with security features	• • • •
Anti-lock Braking System (ABS)	• • • •
JETTA GLS	Q24 Q44
Power glass sunroof	• • • •
Anti-lock Braking System (ABS)	• • • •
FREESTANDING OPTIONS	
	GL GLS GLX
Compact disc changer (6-disc)	• • •
Leather seating surfaces	• • •
Power glass sunroof	• • •

EXTERIOR COLORS	
Alpine White	
Tomato Red	
Black	
Satin Silver**	
Turquoise**	
Pearl Red**	
Dusty Mauve**	
Steel Blue**	
Winsor Blue**	

**Optional clearcoat metallic. For color availability and more accurate color representation see the 1994 Volkswagen color and upholstery guide.

Volkswagen Protection Plus



Our confidence in the new Volkswagens is so strong, that we back them with Volkswagen Protection Plus. All 1994 Volkswagen passenger cars feature a comprehensive plan that includes the best limited powertrain warranty in the business: 10-year/100,000-mile coverage for original owners. No other vehicle manufacturer in the world offers a longer powertrain warranty, and there's no deductible to complicate things. Every Volkswagen is also protected for six years—with no mileage limitation—against outer body corrosion perforation. It's a testament to the steps we take to maintain our vehicles' structural integrity and appearance. Yet, we offer even more: a two-year/24,000-mile "bumper-to-bumper" limited warranty that covers all defects in materials or workmanship. (Tires are warranted by their manufacturer.) We also pay for scheduled maintenance for two years/24,000-miles and provide 24-hour roadside assistance through a two-year membership in the United States Auto Club Motoring Division, Inc. About the only thing we don't cover is an occasional car wash. For details about all these warranties and other programs, please see your Volkswagen retailer. You'll find a Volkswagen not only provides driving enjoyment, it also allows complete ownership confidence. And that's what Volkswagen Protection Plus is really all about.



A few words about this brochure and updated service information.

Volkswagen United States, Inc., believes the information and specifications in this brochure to be correct at time of printing. However, specifications, standard equipment, options, fabrics and colors are subject to change without notice. Some features may be unavailable when your vehicle is built. Please ask your retailer for advice concerning availability of options and verify that your vehicle includes the equipment you ordered. Tires are supplied by various manufacturers. Some vehicles are pictured with options which may be available at extra cost or may not be available on some models. Passive

restraints are shown disconnected for unobstructed display of interiors. Volkswagen, the Volkswagen logo and Jetta[®] are registered trademarks of Volkswagen AG. United States Auto Club Motoring Division, Inc. is a registered trademark of the United States Auto Club. Motronic[®] is a registered trademark of the Robert Bosch Corporation. BBS[®] is a registered trademark of BBS of America, Inc. Volkswagen regularly sends its retailers service information about our products and monitors product performance in the field. We then prepare bulletins for servicing our products and helping to avoid costly repairs. These bulletins are also available to you. To get ordering information,

see your local Volkswagen retailer. For further information regarding any Volkswagen model, please call **1-800-444-8987**.

Note: Early production 1994 Jetta[®] GL models do not have the air bag supplemental restraint system. These vehicles are equipped with passive front shoulder belts and supplemental lap belts. See your retailer for further information. Always wear your seat belts even with air bags.

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