

# META MOR PHO SIS



INTRODUCING THE ALL-NEW  
1995 VOLKSWAGEN CABRIO

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**meta•mor•pho•sis/n** 1: a transformation 2: a striking alteration in appearance and character.



Cabrio's unique combination of Euro-styling and advanced safety features is the result of a profound transformation in the form and function of its worthy predecessors, the original Volkswagen Cabriolets. In their day, these classic convertibles drew universal praise for their simplicity of design and tight, sporty handling. Now, the all-new Cabrio is earning similar acclaim for its clean styling, sports-car maneuverability, and increased interior room...



"...Cabrio is a space machine in comparison to its long lived predecessors. Volkswagen has a philosophy of producing cars that feel small and comfortable to drive but offer big car spaciousness."

— EUROPEAN CAR



... "air" apparent to a legendary line of German-engineered convertibles from Volkswagen. An instant classic.

Faith in the promise of tomorrow gave Volkswagen engineers the inspiration to push aside old notions of what a convertible ought to be and replace them with a fresh new vision worthy of today's knowledgeable, responsible, safety-conscious drivers...

an expansive vision, with ample room for safety, comfort, convenience, and fun.

This special brochure offers a rare opportunity to make Cabrio part of your future. In addition to telling the complete Cabrio story, it contains a pull-out interior/exterior color and trim insert with attached business reply survey card located in the back pocket.





As we move forward and grow, our view of the world broadens. Our standards improve. Our expectations increase. Volkswagen's designers and engineers have met the growing expectations of our customers by expanding the very definition of what a convertible should be.

**Old definition...**

- Fun (but Impractical).
- Sporty (but uncomfortable, with limited interior space).
- A solid performer (minus the torsional stiffness and rollover protection of a roof).

**New, CABRIO definition...**

**FUN AND PRACTICAL**

- Cabrio is a true all-weather vehicle thanks to a snug-fitting, six-layer top with hot and cold temperature insulation.
- The heated, scratch-proof glass rear window offers the same clarity and delogging characteristics as rear windows on hard top vehicles.



- The durable PVC top is designed to weather the driving spray, hot winds, and rotating brushes of your local car wash.
- Even with the top down, the trunk provides an amazing ample volume of locked, secure storage space.
- With the rear seatback folded forward, there's enough room for fundamental possessions like skis, fun boards or golf clubs. And because the seatback release lever is located in the luggage compartment, you can leave the top down and not worry about unwanted access to the trunk through the back seat.



**SPORTY AND COMFORTABLE**

- Cabrio's friendly profile, with its subtle, rounded lines, is right in line with the latest trends in automotive design.
- Because it's larger and more substantial than its predecessors, Cabrio offers significantly more shoulder and leg room for everyone, including back seat passengers.

**A SOLID PERFORMER WITH THE SAFETY AND STABILITY OF A FULLY ENCLOSED VEHICLE.**

- Cabrio is the only convertible in its class to offer a fully integrated, functional roll-bar. How functional? Cabrio retains occupant survival space when tested according to the U.S. Federal Motor Vehicle Safety Standard rollover test.
- As for Cabrio's performance in frontal impact tests, EUROPEAN CAR states the following: "VW frontal crash tests are run at 35 MPH, with resulting crash forces a full 35 percent over the U.S.-required 30 MPH impact. The Cabrio passes with a survivable occupant structure even tested at this higher standard. It may be a stylish car, but it is clear that the owners of a Cabrio will be riding within state of the art safety protection."
- The benefits of the roll-bar go beyond rollover protection. It allows for proper mounting of three-point, height-adjustable front safety belts.
- There are also two three-point safety belts for passengers in the back seat.
- And because the roll-bar provides a solid channel for front and rear window edges, air leakage and wind noise are, to quote AUTOWEEK, "nearly non-existent."



- Driver and passenger air bag supplemental restraints are standard equipment.
- Electronic Anti-lock Braking System (ABS) is standard.
- Knee bolsters and side door lateral impact bars offer additional protection for front seat occupants. Cabrio meets 1997 Dynamic side impact requirements.
- In addition to providing an extra measure of safety, Cabrio's roll-bar contributes to structural integrity, significantly improving torsional stiffness and overall rigidity. Solidity is further enhanced by reinforcements in the floor assembly, beneath the dashboard, and in the front and rear. This rigidity improves handling by diminishing the tendency of the body to flex during cornering, a persistent problem for convertibles — including all of Cabrio's competitors — that don't have the added connective strength of both a roll-bar and structural reinforcements.



Cabrio's extraordinary handling is further improved by two vibration dampers. A unique solution to the problems of sway and bounce, the innovative dampers provide proportional force in opposition to the movement of the car during cornering and evasive maneuvers to counteract unwanted motion. One damper is located on one side of the car in the trunk. The other damper is the engine block itself, with special mounts to help it perform its damping function by reducing vibration and bounce, even on poor road surfaces.

No wonder ROAD & TRACK commented... "The most impressive aspect of the new Cabrio... is its structural integrity...Cowl shake is virtually non-existent."



## THE NEW 1995 VOLKSWAGEN CABRIO

<b>Engine</b>	2.0 Liter 115 horsepower
<b>Suspension</b>	Front independent MacPherson struts, rear independent torsion beam axle, 20mm stabilizer bars, front & rear, coil springs, telescopic shock absorbers
<b>Safety Standards</b>	<ul style="list-style-type: none"><li>• Driver and front passenger air bag supplemental restraint system</li><li>• 3-point safety belts, front &amp; rear, front height adjustable</li><li>• Improved body structure for energy absorption</li><li>• Functional integrated roll-bar</li><li>• Anti-lock Braking System (ABS)</li><li>• Anti-theft alarm system with central locking and lighted key</li><li>• Improved side impact measures</li></ul>
<b>Standard Comfort &amp; Convenience Features</b>	<p>The following is a partial list of popular standard equipment:</p> <ul style="list-style-type: none"><li>• Alloy wheels with wheel locks</li><li>• Electronic cruise control</li><li>• Power windows, front &amp; rear, with fully lowering rear side windows</li><li>• Tinted glass</li><li>• Glass rear window with electric defogger</li><li>• Premium stereo cassette with 8-speaker sound system and CD changer control capability</li><li>• Manually operated, fully padded and insulated six-layer convertible top</li></ul>
<b>Volkswagen Protection Plus Program</b>	<p>An owner protection plan available on the new 1995 Cabrio which includes more features and coverage than most other manufacturers.</p> <ul style="list-style-type: none"><li>• 10-Year/100,000-Mile limited powertrain warranty for original owners. The longest of any car. And there's no deductible</li><li>• Two-Year/24,000-Mile bumper-to-bumper limited warranty</li><li>• Two-Year/24,000-Mile scheduled maintenance at no charge</li><li>• Six-Year/Unlimited-Mileage limited warranty against corrosion perforation</li><li>• 24-hour roadside assistance provided by the U.S. Auto Club.</li></ul> <p><small>Preliminary MSRP for the 1995 Volkswagen Cabrio is estimated at \$21,525-36. Price subject to change without prior notice. Options, destination charges, regionally required equipment, taxes, registration fee and retailer prep are additional. See your retailer for details.</small></p>



Like the vibrant hues of an exotic butterfly, Cabrio's vivid exterior colors will brighten any road. And the beauty will last.

To reveal the full selection of Cabrio's distinctive interior/exterior color combinations and available models, lift the enclosed insert. Use the attached business reply card to indicate which Cabrio model and interior/exterior color combination you prefer. Then drop the card in the mail. Return postage to Volkswagen has been pre-paid.

Your participation in this market research will allow us to build the correct product mix, and help ensure that you get the Cabrio you want. If you're serious about owning a new Volkswagen Cabrio, this is your opportunity to let us know before production begins. Only a limited number of 1995 Cabrios will be available, so don't delay. Filling out this brief survey and mailing it to Volkswagen is your best chance of capturing this rare new butterfly called Cabrio.

Black Leather



Beige Leather



Black Cloth



Beige Cloth



Flash Red

Interior Options:  
Black Cloth, Black Leather

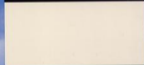
Top: Black



Black

Interior Options:  
Black Cloth, Black or Beige Leather

Top: Black



Candy White

Interior Options:  
Beige Cloth, Beige Leather

Top: White



Classic Green

Interior Options:  
Beige Cloth, Beige Leather

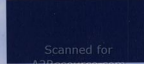
Top: Beige



Violet

Interior Options:  
Beige Cloth, Beige Leather

Top: Beige



Aqua Blue

Interior Options:  
Beige Cloth, Beige Leather

Top: Blue



The most loved cars in the world.

