









starts here.

## Equipment | Interior - Standard



Interior lighting includes front map-reading and footwell lights, as well as BMW Ambiance Lighting, which bathes the console in a soft orange light, helping occupants locate controls at night and creating a warm atmosphere.



A front center armrest makes travel more comfortable. It also includes an integrated storage compartment, which can be accessed when the armrest is down.



BMW anti-theft AM/FM stereo/CD audio system produces full, rich sound through 10 speakers. Includes Radio Data System (RDS), Auto-Store; pre-wired for a BMW six-disc CD player/changer and compatible with auxiliary audio input adaptor for audio connection of portable music players, standard. (325Ci; Harman Kardon stereo system standard in 330Ci)

<sup>1</sup> Available as an accessory.



**Visor-mounted mirrors** with a sliding door add convenience for both driver and front seat passenger.



**Armrests,** designed for comfortable use, include integrated door pulls.



**Storage nets** behind the front seats help keep small items secure.



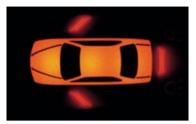
**Power window controls** on the center console open all four windows – individually or together – with one touch; driver's window can also be closed at a touch.



Light switch cluster brings all light switches together in one convenient location. Includes controls for headlights, parking lights and foglights. Brightness of the lighting for the dash gauges and controls is adjustable.



The **instrument panel** presents all important information at a glance through analog gauges and LCD readouts. When parking lights or headlights are on, the gauges are lit in an easy-to-read red. (shown: Titanium-finish-ringed gauges, 330Ci only)



Check Control monitors important data, such as brake fluid and oil levels, whether lights are functioning properly, and all vehicle systems. Any problems are clearly indicated on the pictogram or beside it. in order of importance.



An **on-board computer** offers valuable travel information, with read-outs on remaining fuel, expected travel range on remaining fuel, average mpg and average speed. An external thermometer sounds a warning when the temperature falls below 38°F – indicating that the road may ice up.



The automatic climate control system includes automatic air recirculation, which is activated when a sensor detects certain pollutants in the outside air, such as carbon monoxide. Inside, cabin air continuously passes through a microfilter that removes pollen, dust and spores.



Ten speakers are positioned in optimal locations throughout the cabin of the 325Ci. The premium Harman Kardon audio system (not shown) sends enhanced sound through 11 upgrades speakers. Vehicle-speed-dependent equalization delivers full, rich sound at all speeds, even with the top down. (standard in 330Ci, optional in 325Ci)



Trunk with convertible top down: The softtop neatly stores in a fabric-covered compartment in the trunk.



**Trunk with convertible top up:** The softtop storage compartment can be folded out of the way to create additional cargo room in the trunk.



With central locking, a button on the console locks doors, glovebox and trunk, while leaving the fuel filler door conveniently unlocked. When locked from outside, via the door lock or remote, the doors, glovebox, trunk and fuel filler door are all locked.



With the **keyless entry system**, the keyhead acts as a multi-function remote control, providing two-step unlocking and remote trunk release. (two remote control keys are included as standard equipment; additional remote keys can be purchased from your authorized BMW center)



Vehicle & Key Memory offers the choice of activating/deactivating preprogrammed safety and convenience features, such as Daytime Running Lights, "Pathway Lighting," and door unlocking preferences, as well as current seating and climate preferences.

## **Equipment I Packages**

The 330Ci Performance Package is a product of BMW Individual – the division responsible for creating unique, limited-edition BMWs. It includes a more muscular engine that boasts 235 hp at 5900 rpm, and 222 lb-ft of torque at just 3500 rpm. To make the most of this extra power, the redline has been increased from 6500 to 6800 rpm. Additional, distinctive exterior and interior features further differentiate the Performance Package from all other 3 Series models.



**Front air dam** that is unique to the Performance Package displays a face that's all business.



The **rear apron**, with its integrated diffuser, upgrades the car's aerodynamics.



Thanks to modifications by driving enthusiast engineers at BMW, the **330Ci Performance Package** brings track-inspired excitement to your daily drive. The suspension is even lower, stiffer and firmer than in the standard 330Ci Convertible. For greater adhesion, wheel camber is set at -0.5°, which results in a larger tire contact patch when cornering quickly. The bold look of the 18" M Double Spoke (Styling 135M) alloy wheels and performance tires - 225/40 front, 255/35 rear - emphasize the feeling that these wheels can deliver higher cornering speeds with confidence.

## Packages I Equipment



M three-spoke multi-function steering wheel rim is covered in Alcantara – a handsome, suede-like material that helps the driver maintain a firm grip.



Sport seats upholstered in Alcantara/cloth, a nocost option, provide optimum lateral support while adding a dynamic, custom touch. Montana leather is also available for those who prefer the look and feel of all-leather upholstery.



Aluminum Black Cube interior trim: The black aluminum cube interior trim makes for a more sporty, high-tech interior. Optional Silver Cube interior trim is also available.



Clean lines, throaty sound. The exhaust has been specially tuned to emit a distinctly more assertive sound than the standard 3 Series Convertible. This lusty growl is conducted through two handsome 35mm exhaust tips, which are set into a sleek, new rear apron.

# Standard Equipment | Optional Equipment

All vehicle specifications contained in this document are based on the latest product information available at the time of printing. BMW reserves the right to make changes, without notice, in colors, materials, equipment, specifications and models. Further information can be obtained from your authorized BMW center or bmwusa.com.

Performance and efficiency	325Ci	330Ci	Exterior	325Ci	330Ci
2.5-liter dual overhead cam (DOHC), 24-valve inline			Retractable, high-intensity headlight washers	*	*
184-horsepower 6-cylinder engine	·		Heated dual power mirrors and		
3.0-liter dual overhead cam (DOHC), 24-valve inline 225 <sup>1</sup> -horsepower 6-cylinder engine		•	heated windshield washer jets Fully lined fabric power softtop with glass rear window		
Electronic throttle control	•	•	and electric rear-window defroster	•	•
Double-VANOS "steplessly" variable valve timing  Dual resonance intake system	•	•	Body-color hardtop with integrated rear-window defroster, retractable coat hooks, and reading lights front and rear	0	0
5-speed manual transmission		•	Black-finish trim on headlight panels		
6-speed manual transmission	•		and front bumper air inlet	•	•
5-speed STEPTRONIC automatic transmission with		•	Metallic paint	0	0
Adaptive Transmission Control	0	0	Matte, stainless steel, 35mm dual exhaust pipes		•
6-speed Sequential Manual Gearbox (SMG) with Automated and Manual shift modes, includes		<sub>O</sub> 2, 3	Interior		
Dynamic Driving Control (Sport button)		· ·	10-way power front seats (includes 2-way headrests)	•	•
Handling, ride and braking			10-way power (includes 2-way headrests) front sport seats with 2-way manual thigh support		□/■
Dynamic Stability Control (DSC) with All Season Traction	•	•	3-driver memory for exterior mirror and seat positions;		
Strut-type front suspension with forged-aluminum lower arms	•	•	automatic tilt-down of passenger's side-view mirror when vehicle is shifted into reverse gear	•	•
Multi-link rear suspension with cast-aluminum			4-way power lumbar support for front seats	<b>♦</b>	•
upper transverse arms  Front and rear anti-roll (stabilizer) bars			Seatback easy-entry feature with memory and 2x-speed power fore-aft control	•	•
Twin-tube gas-pressure shock absorbers			3-stage heated front seats	0/★	0/★
Engine-speed-sensitive, variable-assist power steering			3-spoke leather-wrapped multi-function		
4-wheel ventilated anti-lock disc brakes with	•	•	sport steering wheel with fingertip cruise, audio and accessory phone <sup>8</sup> controls	•	•
Dynamic Brake Control	•	•	M 3-spoke Alcantara-wrapped multi-function		
Sport suspension calibration		□/■4	sport steering wheel with fingertip cruise, audio and accessory phone <sup>8</sup> controls		-
Exterior			Front-seat center armrest with storage compartment	•	
16x7.0 Star Spoke (Styling 169) alloy wheels, 205/55R-16 all-season tires	•		Ski bag	*	*
17 x 7.0 Double Spoke (Styling 98) alloy wheels, 205/50R-17 all-season tires		•	Audio system		
17 x 7.0 Double Spoke (Styling 98) alloy wheels, 205/50R-17 run-flat all-season tires <sup>3, 5</sup>		0	Anti-theft AM/FM stereo/CD audio system with 10 speakers, Radio Data System (RDS), and Auto-Store; pre-wired for 6-disc CD changer <sup>9</sup> and compatible with		
17 x 8.0 Five Spoke (Styling 119) alloy wheels, 225/45R-17 performance tires <sup>6</sup>			auxiliary audio input adaptor <sup>9</sup> for audio connection of portable music players	, i	
M Double Spoke (Styling 68M) alloy wheels, 17 x 7.5 front, 17 x 8.5 rear; 225/45R-17 front, 245/40R-17 rear performance tires <sup>6</sup>			Harman Kardon AM/FM stereo/CD audio system with 11 upgraded speakers (including subwoofer), upgraded amplification, and vehicle-speed-sensitive equalization; pre-wired for 6-disc CD changer <sup>9</sup> and compatible with	0	•
Double Spoke Composite (Styling 71) alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40R-18 front, 255/35R-18 rear performance tires <sup>6</sup>		07	auxiliary audio input adaptor <sup>9</sup> for audio connection of portable music players		
M Double Spoke (Styling 135M) alloy wheels,			Instrumentation and controls		
18 x 8.0 front, 18 x 8.5 rear; 225/40R-18 front, 255/35R-18 rear performance tires <sup>6</sup>		•	Service Interval Indicator with miles-to-service readout	•	•
Flat Tire Warning Indicator	•	•	Check Control vehicle monitor system with pictogram display	•	•
Space-saver spare wheel and tire	•	•	4-function on-board computer	•	•
Aerodynamic package			On-board navigation system with 16:9 screen	0	0
Chrome <sup>3</sup> and body-color detail trim	•	•	and high-function on-board computer		U
White turn-signal indicators	BMW Assist (Telematics)		01\$	0	
Xenon Adaptive Headlights with auto-leveling	O O Titanium-finish instrument rings			•	
Halogen free-form foglights	•	•	Tachometer with 300 rpm-higher redline and red needles		-
			Short, sport gearshift lever		•

- Standard equipmentOptional equipmentPremium Package
- ☐ Sport Package
- Included in opt. 330Ci Performance Package
- ★ Cold Weather Package
  △ = BMW center-installed accessory
- 1 330Ci with Performance Package: 235 horsepower.
- Sport Package required.
   Not available with 330Ci Performance Package.

- Sport suspension is tuned more aggressively on 330Ci with Performance Package.
   Not available with Sport Package.
   Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road. hazard and consequential damages. Performance tires not recommended for driving in ice and snow.
- 7 Sport Package required. Not available with 330Ci Performance Package.
- 8 If so equipped.
- 9 Available as an accessory.

## Optional Equipment | Standard Equipment

Comfort and convenience	325Ci	330Ci	BMW Maintenance Program	325Ci	330C
Vehicle & Key Memory	•	•	BMW Full Maintenance <sup>10</sup>	•	•
Remote entry, including 2-step unlocking and remote trunk release	•	•	Premium Package		
Automatic climate control with micro-filter			Automatic-dimming inside rear-view mirror	<b>♦</b>	•
and air recirculation	•	•	BMW Universal Transceiver	♦	•
Tilt/telescopic steering wheel column	•	•	(integrated garage-door opener)		
Park Distance Control (PDC), rear	0	0	BMW Assist (Telematics)	<b>♦</b>	0
Automatic-dimming inside rear-view mirror	<b>♦</b>	•	4-way power lumbar support for front seats	<b>♦</b>	•
Power front and rear windows with "one-touch" down operation, driver window "one-touch" up	•	•	Sport Package <sup>3, 11</sup> Sport suspension calibration		
One-button lowering and raising of all windows	•	•	10-way power (includes 2-way headrests) front		
Cruise control	•	•	sport seats with 2-way manual thigh support		
Front map-reading and footwell lights	•	•	17 x 8.0 Five Spoke (Styling 119) alloy wheels,	_	
Locking glovebox with rechargeable take-out flashlight	•	•	225/45R-17 performance tires <sup>7</sup>		
Fully automatic softtop	•	•	M Double Spoke (Styling 68M) alloy wheels,		П
BMW Universal Transceiver (integrated remote garage-door opener)	<b>♦</b>	•	17x 7.5 front, 17 x 8.5 rear; 225/45R-17 front, 245/40R-17 rear performance tires <sup>7</sup>		
Electric interior trunk release			Double Spoke Composite (Styling 71) alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40R-18 front,		0
Expandable cargo space with top raised			255/35R-18 rear performance tires <sup>7</sup>		
Fully finished trunk with drop-down tool kit			6-speed Sequential Manual Gearbox (SMG) with		
Rain-sensing windshield wipers and	•		Automated and Manual shift modes, includes Dynamic Driving Control (Sport button)		O <sup>2,</sup>
automatic headlight control			Cold Weather Package		
BMW Ambiance Lighting	•	•	Ski baq	*	*
Pre-wiring for cellular phone, alarm, garage-door opener, 6-disc CD changer and auxiliary input	•	•	3-stage heated front seats	÷	+
Safety and security			Retractable, high-intensity headlight washers	*	*
Anti-lock braking system (ABS)	•	•	Performance Package		
Adaptive Brake Lights	•	•	235-horsepower engine		
Driver's and passenger's front airbag supplemental			More aggressively tuned sport suspension		
restraint system (SRS) with "smart" dual-threshold, dual-stage deployment and sensor to help prevent	10-way power (includes 2-way headrests) front sport seats with 2-way manual thigh support				
unnecessary passenger's airbag deployment			Montana leather upholstery		
Front door-mounted side-impact airbags	•	•	Alcantara/cloth upholstery <sup>12</sup>		
Rear side-impact airbags	0	0	M 3-spoke Alcantara-wrapped multi-function		
Rollover Protection System Interlocking door anchoring system to help protect	•	•	sport steering wheel with fingertip cruise, audio and accessory phone <sup>8</sup> controls		•
against door intrusion in side impacts  Battery Safety Terminal with automatic fuel cut-off	•	·	M Double Spoke (Styling 135M) alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40R-18 front,		
triggered by airbag deployment, crash sensor that automatically turns on hazard lights and interior lights,	•	•	255/35R-18 rear performance tires <sup>6</sup>		
and unlocks doors			Aerodynamic package		
Central locking system (including glovebox door) with			Tachometer with 300 rpm-higher redline and red needles		
center console switch (leaves gas filler door unlocked), double-lock feature and 2-step unlocking	•	•	Short, sport gearshift lever		•
Coded Driveaway Protection	•	•	Matte stainless steel, 35mm dual exhaust pipes		_
Seat-integrated front safety belts with automatic			Aluminum "Black Cube" interior trim		•
tensioners and force limiters	•	•	Aluminum "Silver Cube" interior trim		01
sofix automatic-locking retractors (ALR) on all passenger safety belts (for installation of child restraint seats)	•	•	Accessories <sup>14</sup>		
Daytime running lights (via Vehicle Memory system			iPod Seamless Integration System	Δ	Δ
- programmed at BMW center)	•	•	SIRIUS Radio	Δ	Δ

- 10 Full Maintenance Program covers all factory-recommended maintenance, as determined by the Service Interval Indicator for 4 years or 50,000 miles, whichever comes first. Full Maintenance Program includes items that need replacement due to normal wear and tear, provided wear and tear exceeds BMW specifications. This includes items such as brake pads, brake rotors and wiper blades that are not covered by the original New Vehicle Limited Warranty. Any adjustments required due to normal operating conditions are also included. For exclusions and limitations, refer to the Service and Warranty Information booklet that came with your new BMW, or see your authorized BMW center for details.
- 11 325Ci Sport Package requires leather upholstery.

- 12 No-cost option with 330Ci Performance Package. 13 Requires 330Ci Performance Package.
- 14 For additional information, please visit your authorized BMW center.

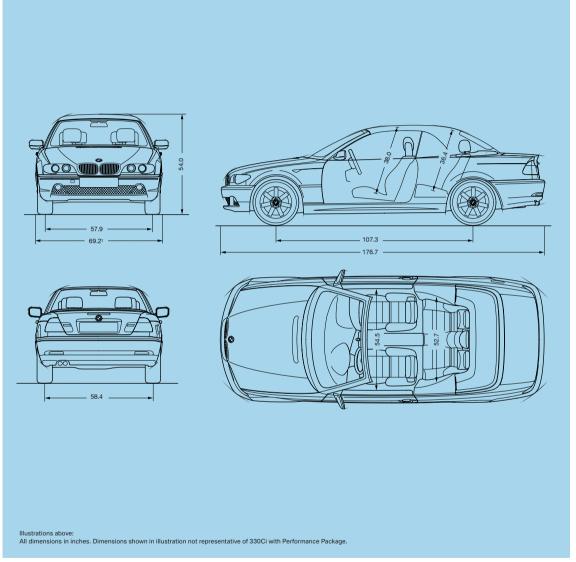
Please refer to the Combinations chart on Page 45 for details on limitations and exclusivity when selecting 3 Series Convertible exterior paint, softtop color, upholstery material/color and corresponding interior trim.

Weight		325Ci	330Ci
Unladen weight	lbs	3560 (3627)	3616 (3704) [3693]
Weight distribution, front/re	ar		
Manual transmission	%	48.9/51.1	48.7/51.3
SMG transmission	%		48.7/51.3
Automatic transmission	%	49.2/50.8	49.4/50.6
Engine			
Liters/type		2.5/inline 6	3.0/inline 6
Bore/stroke	inch	3.31/2.95	3.31/3.53
Nominal output/rpm	hp	184/6000	225/5900
Max. torque/rpm	lb-ft	175/3500	214/3500
Compression ratio	:1	10.5	10.2
Fuel grade		Unleaded prem.	Unleaded prem.
Transmission			
Gear ratios – 5-speed manual transmission	on		
1/11	:1	4.23/2.52	
III/IV	:1	1.66/1.22	
V/R	:1	1.00/4.04	
Final drive ratio	:1	3.46	
Gear ratios – 6-speed manual transmission	on		
I/II	:1		4.35/2.50
III/IV	:1		1.66/1.23
V/VI/R	:1		1.0/0.85/3.93
Final drive ratio	:1		3.07
Gear ratios – 5-speed Automatic transmis	ssion		
I/II	:1	3.45/2.21	3.45/2.21
III/IV	:1	1.59/1.00	1.59/1.00
V/R	:1	0.76/3.17	0.76/3.17
Final drive ratio	:1	3.46	3.38
Gear ratios – 6-speed Sequential Manual Gearbox (SMG) <sup>1</sup>			
1/11	:1		4.35/2.50
III/IV	:1		1.66/1.23
V/VI/R	:1		1.0/0.85/3.93
Final drive ratio	:1		3.07

Performance		325Ci	330Ci
Drag coefficient	Cd	0.35	0.35
Top speed2	mph	128	128 [155]
Acceleration – 0-603	sec	7.7 (8.9)	6.94 (7.5) [6.9]
Fuel Consumptions	i		
Manual transmission			
City/Highway	mpg	19/276	19/287
Automatic transmission			
City/Highway	mpq	18/26	18/25
Sequential Manual Gearbox (SMG)			
City/Highway	mpg		19/27
Tires, wheels and b	rakes		
Tire dimensions (standa	ard)8	205/55R-16	205/50R-17
		All-season	All-season
Wheel dimensions (star	idard)	16 x 7.0	17×7.0
Material		Cast alloy	Cast alloy
Brake dimensions	(diameter)		
Front – vented	inch	11.8	12.8
Rear – vented	inch	11.6	12.6

Figures in ( ) apply to vehicles with automatic transmission. Figures in [ ] apply to vehicles with 330Ci Performance Package.

- 1 Not available with 330Ci Performance Package.
- 2 Top speed limited electronically.
- 3 BMW AG test results: Actual acceleration results may vary depending on specification of vehicle, road and environmental conditions, testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.
- 4 SMG transmission time same as Manual transmission.
- 5 EPA est. mpg, city/highway. Your actual mileage will vary, depending upon speed, driving habits, trip length and driving conditions; actual mileage will most likely be lower.
- 6 5-speed manual transmission.
- 7 6-speed manual transmission.
  8 Sport Packages and 330Ci Performance Package:
  Due to low-profile tires, please note: wheels, tires and
  suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow.



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