

The all-new  
2010 BMW  
5 Series  
Gran Turismo

535i  
550i



The Ultimate  
Driving Machine®



**THE BMW 5 SERIES GRAN TURISMO.**  
**THE FIRST OF ITS KIND.**



When was the last time you experienced something for the first time?

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Comfortable first-class seating is available for rear-seat passengers.



Intelligent dual-access tailgate delivers flexible solutions for loading.



#### BMW 550i Gran Turismo

550i Gran Turismo equipment shown:

Engine: BMW Advanced Turbo V-8 engine  
Max. output: 400 hp  
Wheels: Double Spoke (Style 316)  
light alloy wheels  
Exterior color: Neptune Blue Metallic  
Upholstery: Ivory White Dakota Leather  
Interior trim: Finline Matte Wood

For information on paints, upholstery and interior trims, please see pages 44-47.

## Style. Space. Surprising versatility. Introducing the 5 Series Gran Turismo.

It is in the imagination of BMW engineers and designers where advanced new vehicle concepts first take shape. When they become reality, they then reshape the entire automotive industry. Enter the 5 Series Gran Turismo, created to address an audience seeking an entirely new kind of vehicle – one that embodies the elegance of a sedan, the performance of a coupe, and the versatility of a Sports Activity Vehicle.<sup>®</sup> Offering visionary driving technologies and unparalleled levels of luxury, even storage convenience is raised to all-new levels. It's time to reimagine first-class travel – and the 5 Series Gran Turismo is your vehicle of change.



## Totally different. Yet totally BMW.

As the first vehicle of its kind, the 5 Series Gran Turismo has its share of expectations to fulfill. A classic coupe roofline and dynamic front end both reveal its sporty personality – an attitude enhanced by the aggressive stance and large wheels. Yet unlike a sports car, the 5 Series Gran Turismo displays an impressive, elongated silhouette more in keeping with the finest luxury sedans. Then there is the extensive interior space and dual-access tailgate for improved storage capabilities and easier loading. As a result, the exterior borrows from all three categories – coupe, sedan, SAV® – yet still defies classification. All of which make the 5 Series Gran Turismo the type of vehicle BMW has always created: an industry leader.



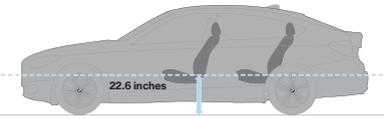


The measure of any BMW is its ability to inspire joy – not only for drivers but for passengers, as well. In this respect, the 5 Series Gran Turismo excels. With an elongated platform that hearkens to BMW's most luxurious, class-leading sedans, you'll find no shortage of legroom throughout the cabin. Likewise, headroom is generous, the comfort amplified by the two-piece Panoramic moonroof that opens up to offer an invigorating dose of fresh air and sunlight while driving. And for maximum traveling flexibility, multiple rear-seat folding and sliding combinations give you new levels of convenience when it comes to both passengers and cargo.



An open invitation to escape mediocrity.

The exterior of the 5 Series Gran Turismo is an outstanding interpretation of BMW styling, from its muscular contours to the freely interpreted L-shaped rear taillight clusters. The phrase "gran turismo" denotes a high-performance vehicle with far more interior space than a pure-bred sports car. Adhering to this concept, the 5 Series Gran Turismo balances its impressive performance with an emphasis on passenger comfort – especially luxurious appointments, roominess and flexibility of space. When you enter the cabin, you encounter a world of choice leather upholstery, exquisite trims and the plentiful natural light of a Panoramic moonroof as well as large frameless rear windows – a BMW design first.



The raised seating position makes for easy entry and exit. It also noticeably improves visibility, giving you an enhanced feeling of driving confidence.

A clear outward view is key to any BMW vehicle – and the 5 Series Gran Turismo offers one of the most stunning perspectives around. A “semi-command” seating position is a great way to start: slightly elevated, supported by power Multi-contour front seats, and surrounded by a wealth of elegant leather. All instrumentation is gently tilted towards you; touch the Start button, and the Black Panel technology on the dashboard awakens, illuminating driving data at just the right eye level. Also within easy view is BMW’s iDrive and Navigation system display. A host of entertainment, communication and navigation menus can all be easily seen on the 10.2” iDrive monitor screen. You can also add Head-up Display to your view – a feature that projects your speed and other information discreetly onto the windshield.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.



## Second row. First class.

A world away from conventional rear-seat passenger space, the 5 Series Gran Turismo rear cabin brings unparalleled luxury to a place where it's rarely seen. Split-folding rear seats fit three adults, or can be folded for a flexible combination of passengers and cargo. The backrests can recline as much as 40 degrees, and the already copious amount of legroom is further boosted by up to 3.9" of fore-to-aft adjustment. The Rear-seat entertainment feature lets passengers enjoy separate movies or games on two high-resolution screens built into the front-seat backrests. When you opt for the Luxury Rear Seating Package with two individual rear Comfort seats, ventilation and heating, your passengers will find a level of seating support and adjustment on a par with the front seats. The center console extends from the front cabin through to the rear, offering rear passengers an armrest, storage space and cupholders; four-zone climate control allows specific, customizable levels of temperature settings. A removable partition separates the cargo area from the rear cabin, helping to keep out road noise; when opening the rear trunk lid, it helps protect rear passengers from outside wind, heat and cold. And when it's time for increased cargo-carrying capacity, the rear seats can be folded down individually at the touch of a button, to create 60 cu. ft. of space.

**Individual comfort seats are available in the rear. Adjustable in a myriad of different ways, these seats provide an even more relaxing ride for rear passengers – the backrests can even be reclined as much as 40 degrees.**

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.



With rear seats all the way back, passengers enjoy the generous legroom typical of BMW's long-wheelbase luxury sedans, along with a 15.5 cu. ft. cargo capacity. The seats can also be moved forward by 3.9", increasing cargo compartment volume to almost 21 cu. ft.



A separate partition wall behind the seats insulates passengers from the luggage compartment and any outside noise, cold or heat when the trunk lid is opened. When the partition wall is unlocked, its position readjusts to align with the position of the rear seats.

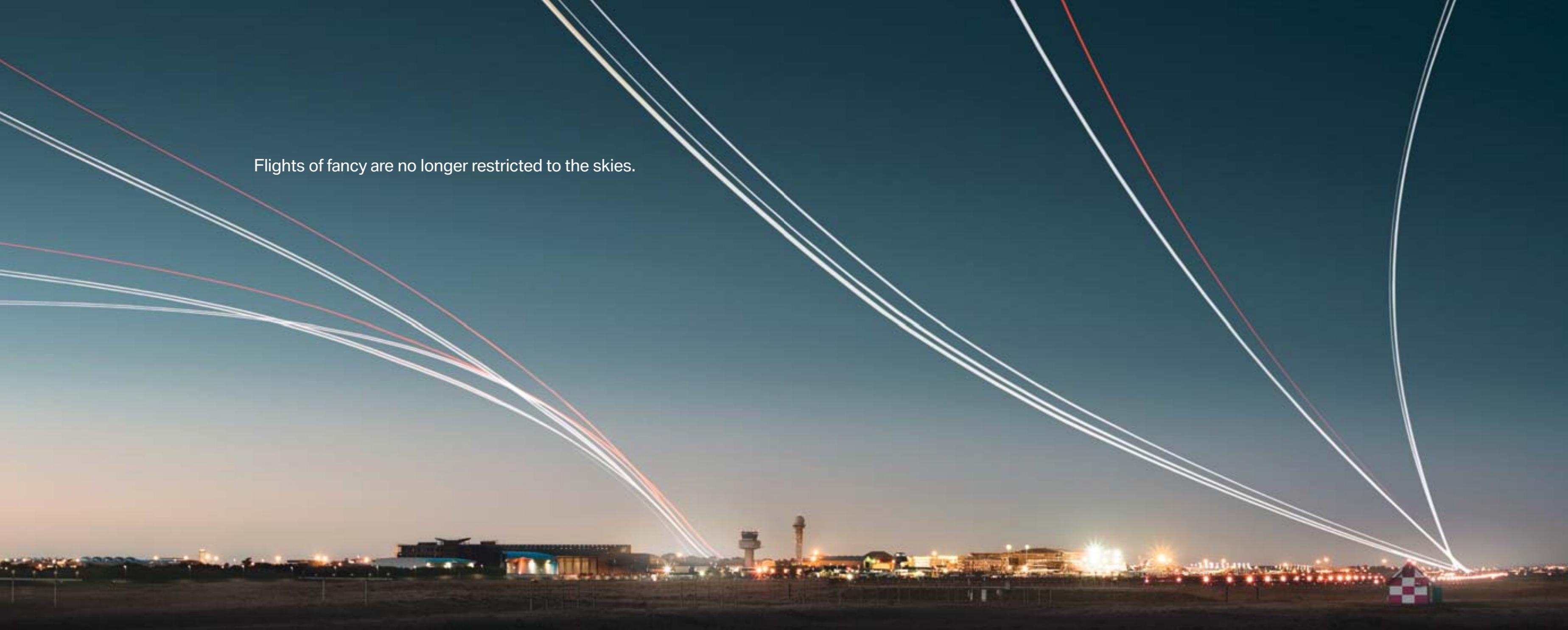


Rear seats can be individually folded all the way down at the touch of a button. With both seats folded, cargo capacity grows to a generous 60 cu. ft.



Tailor the configuration to suit your cargo- and passenger-carrying needs. Individual Comfort seats can be electrically controlled; the partition wall, backrests and seats themselves can be separately adjusted.

Flights of fancy are no longer restricted to the skies.



## Make every drive feel like the best time of the year.

Take to the road like never before, with a dynamic engine-and-transmission combination completely new to any BMW model. Under the hood of the 550i Gran Turismo is our 4.4-liter, 400-hp Advanced Turbo V-8 engine, with High Precision direct injection technology. This impressive powerplant sends you rocketing from 0-60 in just 5.4 exhilarating seconds.<sup>1</sup> Or get behind the wheel of the 535i Gran Turismo<sup>2</sup> and experience BMW's Advanced Turbo inline six-cylinder engine, with 300 hp and 300 lb-ft of torque at the ready. In both models, an innovative 8-speed automatic transmission harnesses all this power with more than 98 percent efficiency in all eight gears, for faster shifting and increased responsiveness.

<sup>1</sup> BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.

<sup>2</sup> Delayed availability.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.



## Good things come in groundbreaking packages.

Judging by the 5 Series Gran Turismo's stunning exterior, you'd expect nothing less than BMW's most advanced engineering. One of our latest technologies to be found on board is Brake Energy Regeneration, available on BMWs in the U.S. for the very first time. To save energy and reduce fuel consumption, an electronically controlled clutch engages and disengages the alternator, allowing it to charge the battery only when the vehicle is decelerating or braking. Otherwise, it freewheels, drawing virtually no power from the engine. Other advances include a self-leveling rear suspension that automatically detects changes in ride height at the rear, and uses an electrically powered air compressor to rebalance the vehicle. And a new multi-link front suspension keeps the handling tight and sporty, letting you tackle each joyful mile with precision and grace.



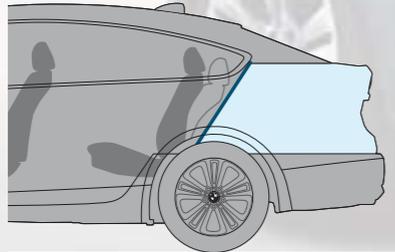




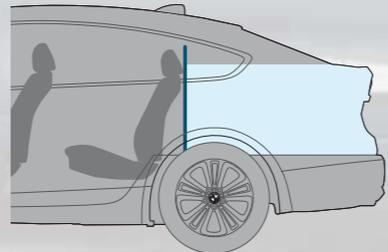
The 5 Series Gran Turismo provides closure to the space-versus-sportiness debate.



As a driver, your needs vary from day to day – especially when it comes to hauling varying amounts of passengers and cargo. You need to be ready to handle either. The 5 Series Gran Turismo was designed to accommodate both, with an innovative dual-access tailgate. In the trunk lid mode, access to a smaller trunk area is provided at the touch of a button, while a rear partition keeps rear-seat passengers separated from any items in the trunk.



With maximum legroom and locked partition wall, the BMW 5 Series Gran Turismo has a storage capacity of 15.5 cu. ft.

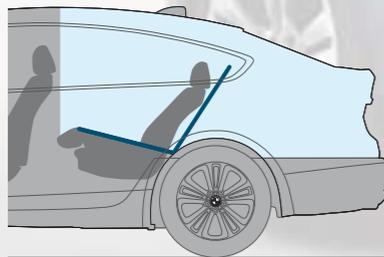


When the rear seats are moved forward and the partition wall is unlocked, the capacity increases to 20.8 cu. ft.

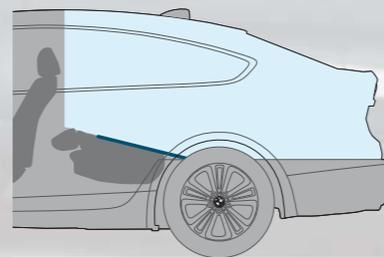




The striking contours of the new BMW 5 Series Gran Turismo are equalled only by its impressive capacity. Under its dynamic, elegant silhouette is a massive storage space with variably adjustable rear seats and backrests, a movable partition wall between the luggage compartment and rear seats, and numerous fastening and storage options. When it's time to use the 5 Series Gran Turismo for its maximum hauling capacity, you're just the press of a button away: the tailgate opens up to the rear cargo area, which provides additional room when the rear seats are folded down. You can vary which seats fold, along with the partition; numerous fastening options make it easier to stow virtually any object. The rear cargo area functions as both a trunk and a tailgate, addressing all your needs perfectly.

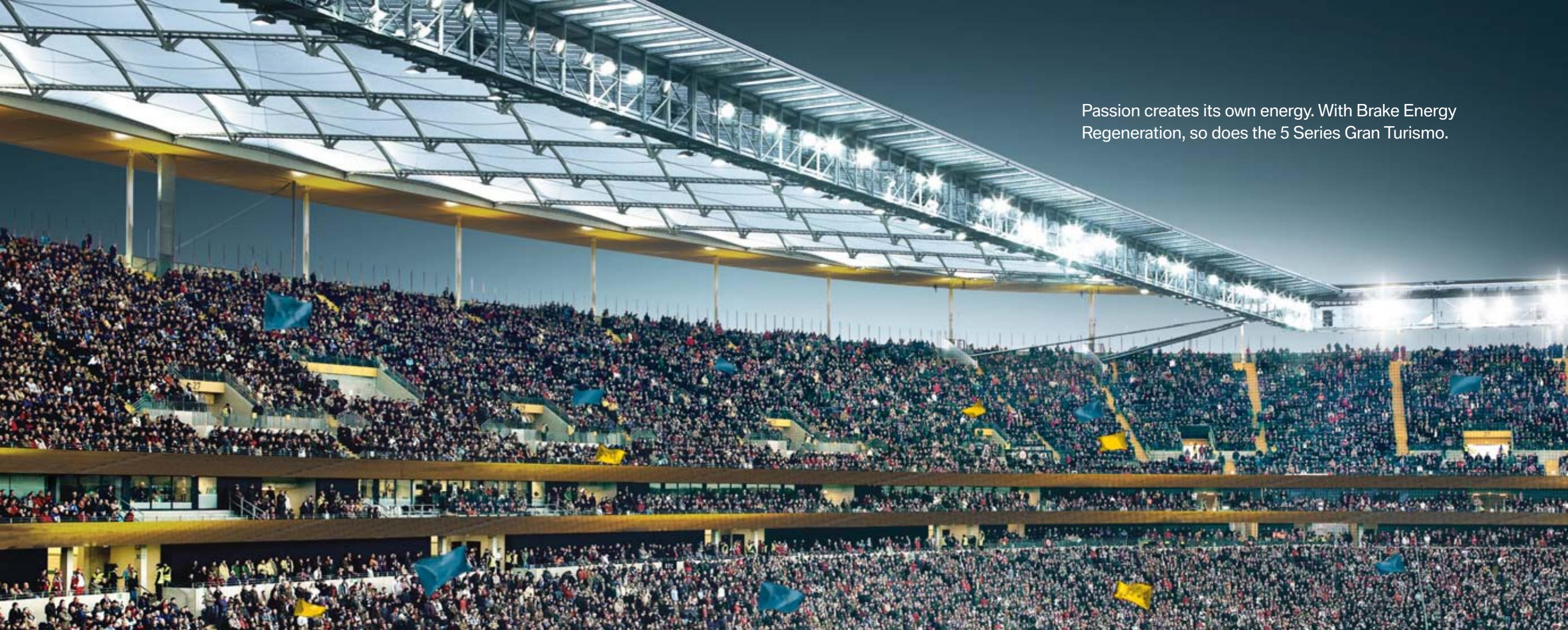


Never compromise on comfort – even with three passengers on board. Both the rear backrests and the partition wall can be folded forward in a 40-20-40 split.



Fold down the rear backrests to achieve a maximum storage area of 60 cu. ft.





Passion creates its own energy. With Brake Energy Regeneration, so does the 5 Series Gran Turismo.

## Discover an automobile that's driven by ideas and innovations.

A new class of vehicle created from seemingly disparate objectives, BMW's 5 Series Gran Turismo does what few other vehicles can do. From under the hood to beneath the tailgate, it delivers many of BMW's most inspired technologies. Yet with all its exciting features, every part of this vehicle is a product of the BMW EfficientDynamics philosophy. The idea is simple: combine maximum output with maximum efficiency. It's respect for the driver – and responsibility to the environment. BMW's execution of this concept has led to major advancements throughout the automotive industry. It's the pursuit of this idea that serves as the catalyst for every vehicle we make. It's how we fuel our passion. And yours.



## This is how much has gone in.

At BMW, we create dynamic vehicles that thrill you with quick acceleration, predictable handling and unshakable control. We are also busy finding ways to sustain this level of performance while incorporating innovative fuels and technologies to help preserve the environment. This is what we refer to as “EfficientDynamics.” This goal has led to the visionary CleanEnergy hydrogen-powered engine, which is currently used in the emission-free BMW Hydrogen 7 Sedan. BMW Advanced Diesel with BluePerformance, which offers diesel power with quick acceleration, increased fuel efficiency and reduced emissions, was introduced to the U.S. in select models in 2009. In fact, every BMW on the road today comes standard with technology that boosts performance while simultaneously reducing fuel consumption and CO<sub>2</sub> emissions.

### High Precision Injection

Turbocharging is traditionally known for boosting power at the expense of fuel efficiency. BMW Advanced Turbo engines with piezo direct fuel injection, however, inject gasoline at high pressure and with extreme precision into each cylinder. And, thanks to BMW's fast and flexible electronic control system, both the timing and quantity of the fuel injections can be precisely adjusted to driving conditions. As a result, BMW vehicles achieve greater power with excellent fuel efficiency.

### Advanced Turbo engines

Benefiting from BMW's Advanced Turbo technology, both 5 Series Gran Turismo engines deliver quick acceleration while virtually eliminating turbo lag. Fuel economy is strong, as well, thanks to precise piezo direct fuel injection.

### 8-speed automatic transmission

The particularly smooth gear shifts of the new 8-speed automatic transmission produce greater engine efficiency at every engine speed. The result: a reduction in fuel consumption and more comfortable gear changes.

### Lightweight construction

Our engineers use lightweight aluminum throughout our vehicles – in the front section, for example, or for the suspension. BMW's inline six-cylinder and V-8 Advanced Turbo engines are all aluminum. Taken together, these weight savings lead to lower fuel consumption and better axle load distribution for more agility – especially in curves.

### Double-VANOS

VANOS is BMW's valve timing system that can “steplessly” vary the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, load and temperature, VANOS reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

### Aerodynamics

The more smoothly that air flows over a vehicle, the more efficiently it can operate. All BMWs are designed for a low coefficient of aerodynamic drag, which translates into quicker acceleration, more stable handling, quieter operation and greater fuel efficiency. A BMW's integrated front spoilers reduce the amount of air flowing underneath, minimizing front-end lift. This allows a BMW to hug the road at higher speeds for excellent stability.

### Brake Energy Regeneration

To supply a battery with electrical energy, the generator (alternator) is usually driven using engine power, which requires fuel. With Brake Energy Regeneration, the generator produces electricity when the driver brakes or takes a foot off the accelerator. Kinetic energy that was previously unharnessed is transformed into electrical energy, then fed into the battery. In this way, electricity is generated without consuming fuel.



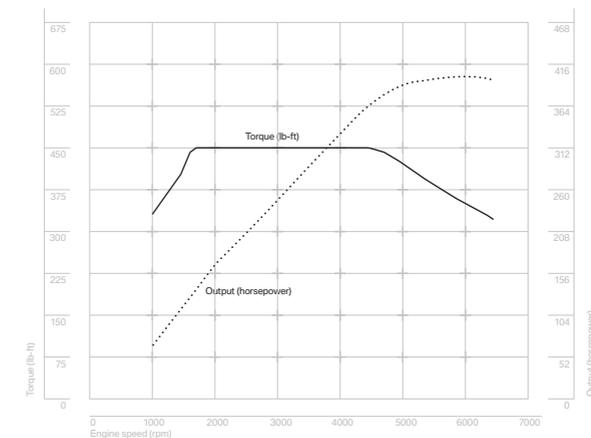
## And this is what comes out.

BMW models have low CO<sub>2</sub> emissions today. But that's just for starters. We're carrying on our research in the quest to bring you greater driving pleasure, with fewer emissions and decreased fuel consumption.

**BMW EfficientDynamics**   
Less emissions. More driving pleasure.



The V-8 Advanced Turbo engine in the 550i Gran Turismo makes full use of its 400 hp and 450 lb-ft of torque for astonishingly quick yet silky-smooth acceleration.



The Advanced Turbo V-8 engine in the 550i Gran Turismo develops breathtaking torque early on, and a power curve that grows all the way to 6400 rpm. Along with smooth and quiet running in any rev range, it delivers total comfort and control.

## High performance is the product of higher standards.

At BMW, just as there's no such thing as striving for second place, there's also no room for less-than-inspiring power. Take, for example, the powerplant under the hood of the 550i Gran Turismo. Designed for reliably smooth and quick acceleration, this Advanced Turbo V-8 serves up 400 hp of pure exhilaration, with a wide power band and truly inspiring top speed. The 450 lb-ft of maximum torque is available over an extremely broad range – from 1750 to 4500 rpm. With a standstill to 60 time of 5.4 seconds,<sup>1</sup> it's just the kind of track-inspired muscle that built BMW's formidable reputation.

No less impressive is the 300-hp inline six-cylinder Advanced Turbo engine in the 535i Gran Turismo. With 300 lb-ft of torque that kicks in at just 1200 rpm, hit the throttle and in just 6.2 seconds you're sailing past 60 mph.<sup>1</sup> Yet, like the V-8 engine in the 550i Gran Turismo, it's also one of the most fuel-efficient turbocharged powerplants available.

What makes these engines so revolutionary is BMW's EfficientDynamics mandate. For all its daunting power, the 550i Gran Turismo's V-8 is incredibly fuel efficient, owing to its unique turbocharger construction and placement. Another contributing factor: the High Precision direct injection regulates fuel usage so precisely, it actually lowers the vehicle's emissions by up to 20 percent, meeting U.S. Ultra Low Emission Vehicle (ULEV) limits.

Both engines are paired with a groundbreaking new 8-speed automatic transmission. Smooth-shifting and sporty, this transmission features taller cruising gears and a unique gear arrangement for an unusually high efficiency of 98 percent in all eight gears. A faster shift time also improves fuel efficiency – that's BMW's EfficientDynamics in action.

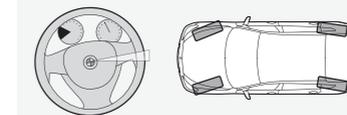
<sup>1</sup> BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.



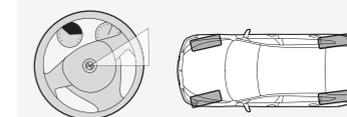
## Designed to deliver one overriding sensation: driving pleasure.

When BMW engineers develop the suspension and steering systems of any new vehicle, they pursue two seemingly contradictory goals: the driver must be able to feel a direct contact with the road, while passengers are buffered from rough road surfaces. It's this delicate balance that produces the unparalleled BMW driving feel, and why we use proven design concepts, such as rear-wheel drive and near-perfect 50/50 weight distribution. All-new suspension technology in the 5 Series Gran Turismo adds to both its exceptional level of ride comfort and its uniquely agile handling for a luxury vehicle. In front, multi-link, double-pivot spring-strut technology reduces damaging longitudinal and lateral forces, while simultaneously increasing contact with the road. The integral, multi-link self-leveling rear suspension uses air pressure to maintain a comfortable ride whenever sensors recognize changes in vehicle load or ride height, or if one of the rear tires suffers a loss of pressure.

**Integral Active Steering.** With Integral Active Steering, at speeds up to 30 mph, a small turn of the steering wheel yields a greater turn of the front wheels for more direct response. It also steers the rear wheels up to three degrees in the opposite direction, giving the effect of a shortened wheelbase for enhanced maneuverability. When changing lanes at speeds over 50 mph, both front and rear wheels turn in the same direction, giving the feel of an extended wheelbase. While you experience greater responsiveness and directional stability, your passengers enjoy greater ride comfort from reduced body roll.

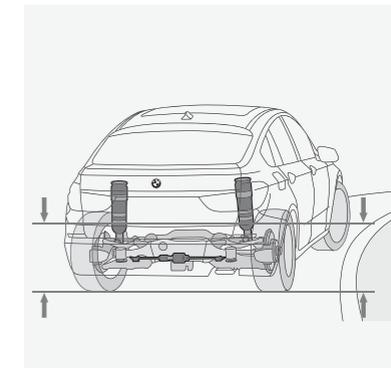


Up to 30 mph



50 mph and above

**Adaptive Drive.** Adaptive Drive combines performance-elevating Active Roll Stabilization (ARS) and ride-enhancing Dynamic Damping Control (DDC). The vehicle's body tends to roll in corners, affecting handling. ARS twists special two-piece anti-roll bars to generate stronger resistance to body roll, keeping the vehicle more level and providing maximum stability and agility. DDC, on the other hand, instantly adjusts shock absorbers from the softest to the firmest settings. The result is exceptional ride comfort and fluid handling at all times – during changes in vehicle speed, load or road and driving conditions.

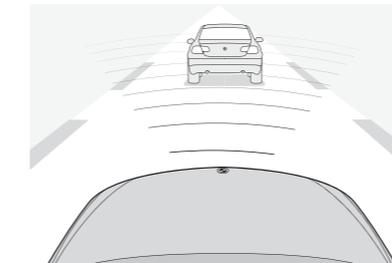


**Driving Dynamics Control.** Give the 5 Series Gran Turismo a handling and performance attitude adjustment at the push of a button on the console. Choose from three settings, NORMAL, SPORT and SPORT+, to adjust shock-absorber firmness, engine-throttle response, transmission shift characteristics and power-steering assist. In addition, the traction control feature can be disengaged when driving on sand, gravel, or deep or packed snow. When equipped with Adaptive Drive, the damper settings can also be individually selected, for total comfort on longer journeys.



## A BMW helps you extend your senses – and your defenses.

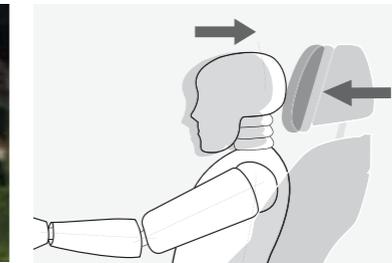
At BMW, there are two types of safety engineering. There are active safety features, like a BMW's quick acceleration, agile handling and massive fade-resistant brakes, which help you avoid accidents. Driving aids, such as Night Vision with Pedestrian Detection, and Active Blind Spot Detection, also help alert you to potential dangers that you might not otherwise see. BMWs also offer passive safety features, like safety belts, airbags and Active Head Restraints, which help protect you in case an accident cannot be avoided. And it's reassuring to know that, should an impact occur, your BMW can even summon assistance and provide easy access to emergency aid workers. At BMW, safety engineering also comes under the category of "high performance."



Active Cruise Control with Stop & Go.



BMW Night Vision with Pedestrian Detection.



Active Head Restraints.



Head-up Display.

Confidence is an integral ingredient in driving enjoyment. That's why BMW offers an impressive array of driving aids designed to help reduce the strain of driving – helping to keep you informed without distracting you from the job at hand. **Active Cruise Control with Stop & Go**<sup>1</sup> uses radar measurements to automatically maintain a preset speed and distance between your vehicle and the one ahead – even in heavy rush-hour traffic. **Lane Departure Warning** uses a camera near the rear-view mirror to monitor road lane markings.<sup>2</sup> If you begin to change lanes without first using the turn signal – a possible indicator of drowsiness – the steering wheel discreetly vibrates as a reminder. **Active Blind Spot Detection** uses radar sensors at the rear to monitor traffic in adjacent lanes, covering an area from your blind spot rearward for nearly 200 feet. If you activate the turn signal when there is another vehicle in that lane, the LED blinks and the steering wheel vibrates as a warning not to change lanes. **Head-up Display** is designed to give you important driving information at a glance. Projected clearly onto the windshield in your line of sight are important travel data, such as speed, Check Control warnings, directional arrows from the Navigation system and cruise control information. **BMW Night Vision with Pedestrian Recognition** provides an increased margin of safety at night. An infrared camera in the front bumper scans up to 980 feet ahead,<sup>3</sup> detecting people as well as the direction of their movement up to 300 feet away. This is displayed on the iDrive screen – and, if so equipped, on the Head-up Display.

<sup>1</sup> Cruise Control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.

<sup>2</sup> Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining control of the vehicle.

<sup>3</sup> Under optimal road conditions. Night Vision performance is also limited by rain, fog, humidity and other weather conditions.

In case of an accident, the 5 Series Gran Turismo is equipped with a comprehensive passive safety system. First and foremost is the passenger cell: a highly rigid hybrid construction of high-strength steel and aluminum. In a high-speed collision, it is designed to direct crash forces around the passenger cabin, while deforming in a predetermined pattern. In a fraction of a second, a sophisticated network of sensors throughout the vehicle determines the type of accident, and is designed to trigger the appropriate safety feature(s). These may include safety belt pretensioners, front-seat Active Head Restraints, dual-stage front airbags, seat-mounted side-impact airbags, and curtain-type, front-to-rear Head Protection System.

BMW's attention to passenger safety doesn't end after an accident has occurred. Hazard lights are automatically activated, interior lights turned on, and doors unlocked to facilitate rescue operations. The fuel pump and battery are disconnected. In addition, the BMW Assist™ system will automatically transmit your vehicle's location and crash information, such as airbag deployment, seat occupation or the side of impact, to a response specialist, who will then speak to you to determine if you are alright. Even if you cannot respond to their call, a second response specialist will request dispatch of appropriate emergency services to your location.



Select not only the fastest, but also the most interesting roads to reach your destination.

When an upcoming service need is detected, your BMW automatically transmits all relevant information to your BMW service advisor, who then contacts you to arrange an appointment.

Heading for a traffic jam? **Real Time Traffic Information** lets you know in advance – and even recommends an alternative route.

Get into a serious accident? Your BMW automatically calls for help and communicates all relevant information.

All drivers sometimes need to stop and refuel. Let a **BMW Assist™** Concierge locate and send the address of your preferred gas station and the best local restaurant to your BMW.

Find many more ways how **BMW Assist** makes every trip you take more enjoyable.

Need an address or telephone number? **BMW Search™** uses Google Maps™ to find them, then your Navigation system guides you there.

## Two for the road: Navigation and BMW Assist

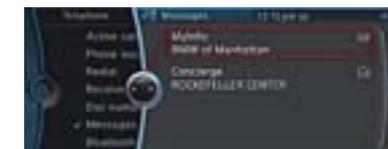
When you're far from home – or just in the next town – it's easy to find your way with confidence and peace of mind with the convenient features and services available on your BMW.

**BMW Assist Safety Plan** gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. Enjoy four years of a wide range of services at no additional charge. The Safety Plan includes Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations and MyInfo.



The optional **BMW Assist Convenience Plan** adds personalized Directions, Traffic and Weather reports, BMW Search and Concierge services to not only recommend restaurants and hotels, but then also send the destination address and phone number right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available or its battery is discharged.

**MyInfo** allows you to send business locations and street addresses to your BMW from your computer. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth® linked phone.



**BMW Search** allows online access to up-to-date fuel prices, the latest weather forecasts, Bloomberg stock indices and the powerful reach of the Google Maps database – delivered on your control display inside your vehicle.



In most large cities, **Real Time Traffic Information** makes you aware of traffic congestion before you encounter it. This feature displays and describes current local traffic information on your control display; in case of congestion, it suggests alternate routes.



BMW is the first automobile manufacturer to offer **BMW Trips**, giving you the opportunity to directly transfer personally planned trips from the Internet to your Navigation system via a USB memory stick. (Delayed availability.)

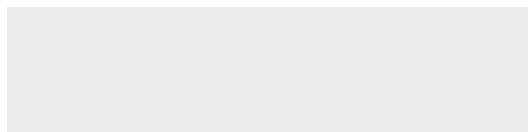


The following pages show available colors and materials for the BMW 5 Series Gran Turismo. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are printed representations; they are not exact reproductions. To see the actual colors, visit your preferred BMW center. They will be happy to show you original samples and assist you with special requests.

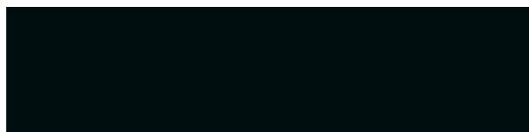
[bmwusa.com/byo](http://bmwusa.com/byo)

### Exterior colors

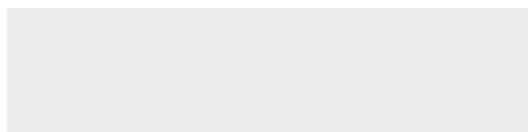
**300** Alpine White Non-metallic



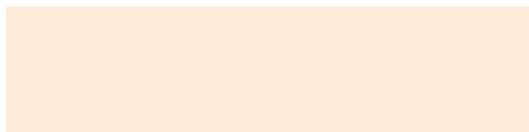
**668** Jet Black Non-metallic



**354** Titanium Silver Metallic



**A92** Orion Silver Metallic



**A84** Milano Beige Metallic<sup>1</sup>



**A52** Space Gray Metallic



**A90** Dark Graphite Metallic



**A85** Neptune Blue Metallic



**A89** Imperial Blue Metallic



**A76** Deep Sea Blue Metallic



**B03** Damask Red Metallic<sup>1</sup>

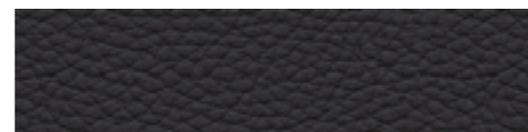


**475** Black Sapphire Metallic



### Upholstery colors

**LCSW** Black Dakota Leather



**LCDE** Everest Gray Dakota Leather



**LCDF** Venetian Beige Dakota Leather



**LCEW** Ivory White / Black Dakota Leather



**LCEX** Ivory White Dakota Leather



**LCEZ** Cinnamon Brown Dakota Leather



**NAEW** Ivory White / Black Nappa Leather



**NAEZ** Cinnamon Brown Nappa Leather



**NASW** Black Nappa Leather



Please refer to the Combinations chart on page 47 for details on limitations and exclusivity when selecting 5 Series Gran Turismo upholstery materials and colors.

<sup>1</sup> Delayed availability until first quarter 2010.

**Combinations**

Interior colors	Dakota Leather <sup>1</sup>						Nappa Leather <sup>2</sup>		
	Black	Everest Gray	Venetian Beige	Ivory White	Ivory White	Cinnamon Brown	Ivory White	Cinnamon Brown	Black
Upholstery colors									
Complementary interior colors	Black	Everest Gray	Venetian Beige	Black	Ivory White	Black	Black	Black	Black
<b>Exterior colors<sup>3</sup></b>									
300 Alpine White Non-metallic		•	•	•	•	•	•	•	•
668 Jet Black Non-metallic		•	•	•	•	•	•	•	•
354 Titanium Silver Metallic		•	•	•	•	•	•	•	•
A92 Orion Silver Metallic		•	•	•	•	•	•	•	•
A84 Milano Beige Metallic <sup>4</sup>		•	•	•	•	•	•	•	•
A52 Space Grey Metallic		•	•	•	•	•	•	•	•
A90 Dark Graphite Metallic		•	•	•	•	•	•	•	•
A85 Neptune Blue Metallic		•	•	•	•	•	•	•	•
A89 Imperial Blue Metallic		•	•	•	•	•	•	•	•
A76 Deep Sea Blue Metallic		•	•	•	•	•	•	•	•
B03 Damask Red Metallic <sup>4</sup>		•	•	•	•	•	•	•	•
475 Black Sapphire Metallic		•	•	•	•	•	•	•	•
<b>Interior trims</b>									
4BN Dark Wood <sup>1</sup>		•	•	•	•	•	•	•	•
4CA Ash Grain Wood <sup>5</sup>		•	•	•	•	•	•	•	•
4CB Finline Matte Wood <sup>5</sup>		•	•	•	•	•	•	•	•

<sup>1</sup> Standard.

<sup>2</sup> Optional.

<sup>3</sup> Non-metallic paints are standard. Metallic paints are optional on the 535i Gran Turismo and available at no additional cost on the 550i Gran Turismo.

<sup>4</sup> Delayed availability until first quarter 2010.

<sup>5</sup> Available at no additional cost.

Leather upholstery includes seat surfaces, armrests in center console and doors, headrests, and gear shift lever boot.

Please refer to the Combinations chart on the facing page for details on limitations and exclusivity when selecting 5 Series Gran Turismo interior trims.

**Interior trims**

4BN Dark Wood



4CA Ash Grain Wood



4CB Finline Matte Wood





### Light-infused vision.

Aim for the stars in the 5 Series Gran Turismo in Orion Silver Metallic, handsomely set off by Double Spoke (Style 234) light alloy wheels. The ethereal effect continues inside, with an Ivory White Dakota Leather upholstered interior complemented by Ash Grain Wood trim to create an atmosphere of impeccable style.



### Dark, rich elegance.

The mysterious glint of Black Sapphire Metallic paint creates a striking backdrop for gleaming Double Spoke (Style 234) light alloy wheels. Open the doors to reveal a sumptuous interior filled with rich Cinnamon Brown Dakota Leather upholstery, harmoniously set against Ash Grain Wood trim.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.





■ **Xenon Adaptive Headlights** optimize road illumination when entering a turn or corner, helping to enhance visibility when driving at night. Sensors continuously monitor the angle of the steering wheel to determine the direction in which the vehicle is heading. The outer headlights swivel accordingly, up to 15 degrees left or right. **Xenon low- and high-beam headlights** illuminate the road ahead and to the side with brilliant clarity. An auto-leveling feature adjusts for varying passenger and cargo loads. The LED **Corona headlight-rings** that circle both headlights and high beams also act separately as Daytime Running Lights and parking lights.



■ **High-intensity, retractable headlight washers** help keep headlights clear of ice, mud, road salt and other coatings, for maximum road illumination and enhanced driving safety.



■ **Panoramic moonroof** features extra-large dual-glass panels to let the sun and stars shine in, whether it is open or closed. Easy-to-use features include a power slide and lift control, a comfort opening/closing function, a wind deflector to help keep the wind out, and a power sunshade to shield passengers from excessive glare and heat.



■ **Double Spoke (Style 234)** 18 x 8.0 light alloy wheels with 245/50 **run-flat<sup>1</sup> all-season tires**. (Standard on 535i Gran Turismo. Delayed availability.)

<sup>1</sup>Run-flat tires do not come equipped with a spare tire and wheel.



□ **High-Gloss shadowline trim** replaces the front and rear side-window chrome frames and door-sill trim strips with the more rugged, sporting look of a black high-gloss finish.



□ **Comfort Access system** offers convenient keyless access to your vehicle. Simply carry the remote key in a pocket or purse to unlock/lock the doors by touching the door handle, and turn the engine on/off by pressing the Start/Stop button – without first inserting the key.

□ **Soft-close function** uses small electric motors to gently close all four doors shut for the last quarter inch.

■ **Ambiance lighting** illuminates the interior and is integrated into the exterior door handles to illuminate the ground below for added safety.



■ **Dual rectangular-shape chrome exhaust tips** are strikingly positioned in the rear fascia of the 550i Gran Turismo. With their bold styling, these exhaust tips identify the models with the V-8 engine.



■ **Dual circular-shape chrome exhaust tips**, integrated into the 535i Gran Turismo's rear fascia, stand out and add an attractive touch to the exhaust system.



■ **Star Spoke (Style 271)** 18 x 8.0 light alloy wheels with 245/50 **run-flat<sup>1</sup> all-season tires**. (Standard on 550i Gran Turismo.)



□ **Multi Spoke (Style 235)** 19 x 8.5 front, 19 x 9.5 rear light alloy wheels with 245/45 front, 275/40 rear **run-flat<sup>1</sup> performance tires<sup>2</sup>**. (Included in 535i Gran Turismo Sport Package. Delayed availability.)



□ **Y Spoke (Style 315)** 19 x 8.5 front, 19 x 9.5 rear light alloy wheels with 245/45 front, 275/40 rear **run-flat<sup>1</sup> performance tires<sup>2</sup>**. (Included in 550i Gran Turismo Sport Package.)



□ **Double Spoke (Style 316)** 20 x 8.5 front, 20 x 10.0 rear light alloy wheels with 245/40 front, 275/35 rear **run-flat<sup>1</sup> performance tires<sup>2</sup>**. (Optional on 550i Gran Turismo; requires Sport Package.)

<sup>2</sup> Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow.



■ **Three-spoke leather-wrapped multi-function steering wheel**, featuring power tilt/telescoping adjustments, lets you keep both hands on the steering wheel while adjusting both the audio and a BMW-approved, Bluetooth® enabled mobile phone.



□ **Three-spoke leather-wrapped multi-function sport steering wheel** offers the many convenient functions of the standard steering wheel, in addition to a distinctive design element on the lower spoke. Thumb grips placed strategically at the 10:00 and 2:00 o'clock positions provide an increased gripping area on the upper half of the steering wheel.



□ **Heated steering wheel** is a welcome feature when the temperature drops. At the touch of a button, the rim heats up quickly to a comfortable warmth.



■ **Black Panel display** shows the instrument cluster as a matte black surface when the ignition is switched off, with only the chrome rings of the circular instruments visible in 3-D. When the ignition is switched on, the graphics display lights up, showing the trip computer and Check Control information; four analog instruments display speed, rpm, fuel level and engine oil temperature above a high-res, wide-format Info Display.



□ **Head-up Display** projects important travel information, such as current speed and Check/Control data, on the windshield directly in the driver's line of vision. Directional arrows from the Navigation system, as well as functions of BMW Night Vision with Pedestrian Detection, Lane Departure Warning System, and Active Cruise Control with Stop & Go (if so equipped) can also be displayed.



■/□ **Navigation system** features a high-resolution, glare-free monitor, and uses GPS satellites in conjunction with data stored on an internal hard drive. Includes 3-D daytime and nighttime maps, zoom, travel planner and an Assistance Window. The system provides Real Time Traffic Information on potential traffic problems and solutions. The hard drive offers 12 GB of space that can hold up to 2,000 of your favorite songs.



■ **8-speed automatic transmission** with Adaptive Transmission Control allows quick, comfortable gear shifts for maximum driving dynamics and fuel efficiency.

■ **Driving Dynamics Control** allows you to switch from NORMAL to SPORT or SPORT+ mode at the push of a button, tailoring throttle response, transmission shift characteristics, power-steering assist and Dynamic Traction Control mode. When combined with Adaptive Drive, a COMFORT mode is also available.



□ **Ceramic controls** present a deep black glazed finish on the iDrive Controller bezel, audio controls, and front and rear ventilation controls. The black ceramic finish provides a rich, custom look and a unique feel to the interior.



■ **2-zone automatic climate control** allows driver and front passenger to select individual temperatures and choice of fan speeds, as well as choose automatic or manual airflow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also offers a mist-up sensor, solar sensor and residual heat use.



□ **4-zone automatic air conditioning** builds on the 2-zone automatic climate control for the added comfort of rear-seat passengers. Air vents in the B-pillar and at the rear of the center console ensure virtually draftless ventilation. Additionally, the temperature in both left and right rear cabin can be tailored via two control dials with displays.



□ **Lane Departure Warning feature** alerts the driver by discreetly vibrating the steering wheel if the vehicle crosses lane markings without using the directional signal.

Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.



□ **Active Blind Spot Detection:** When the turn signal is activated, this feature monitors for vehicles that are in the driver's blind spot or approaching at high speed in the passing lane. If a vehicle is detected, it warns the driver by sending a mild vibration through the steering wheel and displaying a visible signal in the side-view mirror.



□ **Rear-view camera** shows, on the Control Display, the area behind the vehicle. Working with Park Distance Control, interactive guidelines indicate if a parking space can accommodate the vehicle, and display parking trajectories and turn angles.

□ **Side-view cameras** offer visual assistance when side visibility is limited, such as exiting a parking garage. One camera is located on each front fender, just ahead of the wheel arches.



■ **BMW EfficientDynamics** in action: each time you take your foot off the gas pedal, Brake Energy Regeneration transforms the vehicle's kinetic energy into electricity, which is used to charge the battery. As a result, the battery draws less power from the engine, effectively reducing fuel consumption. Whenever this happens, a blue indicator in the tachometer lights up.



□ **Rear-seat entertainment** includes two tilt-adjustable, independently operated 8" color screens integrated into the back of the front seats. The system includes a remote control and headphone jacks.



□ **20-way power Multi-contour seats** for the driver and front passenger provide optimum lateral support while remaining exceptionally comfortable when driving over long distances. In addition to Active Head Restraints, the seats offer individual power adjustment for backrest and seat bottom angle; forward/backward and up/down position; thigh, upper back and lumbar support; and adjustable sides.



■ **10-way power front seats** offer driver and front passenger individual power adjustments for headrests; backrest and seat bottom angle; and forward/backward and up/down position. Power front seats also include seat and exterior mirror memory settings for two drivers.



□ **Smartphone Integration** for iPhone™ and similar devices allows access to stored music, can improve signal reception, and recharges the battery. See your BMW center for phone models compatible with this option.



■ **Control Display** shows the functions of the iDrive Controller, vehicle settings and radio, as well as the Navigation system. The glare-free, high-resolution color monitor is located next to the instrument cluster, at an ideal viewing height and distance.



□ **iPod® and USB adapter** lets you scroll through and select the music you want by using the vehicle's radio controls, the multi-function steering wheel buttons, or iDrive Controller. Music titles are displayed on the radio or Control Display.



■ **Hi-fidelity 12-speaker sound system** features two subwoofers under the front seats and digital seven-channel amplifier with 205 watts of power.  
 □ **Premium high-fidelity 16-speaker sound system** includes Digital Sound Processing (DSP), two subwoofers under the front seats, and digital nine-channel amplifier with 600 watts of power.



□ **Heated front seats** are a welcome feature in cooler weather. With the touch of a button, the driver and front passenger can individually select from three heat settings.



□ **Ski and snowboard bag** allows clean and secure transportation of up to four pairs of skis or three snowboards while allowing up to four occupants in the vehicle. The ski bag can be easily removed and used outside the vehicle. When not in use, it can be compactly stored inside an additional bag.



■ **Rear center armrest** folds down to offer added comfort as well as two cup holders and a storage compartment, or can be raised to provide a third seating position.



□ **Rear Comfort seats** offer power-adjustable bliss for two rear-seat passengers. Passengers tailor their comfort with individually adjustable backrests that can be angled from 15 to 40 degrees. Or use the power feature to easily fold seats forward for additional cargo space. Move the seats back to increase the already ample legroom by 3.9". Headrests can also be adjusted up or down. A center console adds the convenience of cupholders and a storage compartment.



■ **Rear seats** are designed to support three adults in comfort. Created with a 40-20-40 split, each backrest can recline from 15 to 33 degrees, or fold forward individually to accommodate various amounts of cargo and passengers. Stretch out with even more leg room by moving the seats 3.9" rearward – or expand the cargo space by moving them forward. The choice is yours.



□ **Seat ventilation** ensures increased comfort while traveling in summer. Air is gently blown through the micro-perforations in the leather seat to keep passengers comfortably dry in warm weather.



□ **Power rear-seat backrests** can be individually adjusted with ease.



□ **Power sunshades** for the rear side windows help keep the cabin cool and free from the sun's glare.

## Make it uniquely yours – with Original BMW Accessories.



Make a sporty statement with Star Spoke (Style 311) 21" light alloy wheels.

Few things enhance the BMW driving experience like Original BMW Accessories. Beautifully designed and expertly crafted, they are created to fit perfectly and last as long as your BMW itself. Complement your vehicle's looks with bold or elegant wheel designs. Enhance its performance with BMW-approved winter tires. Protect the carpeting and trunk with custom mats. Keep the

exterior gleaming with specially formulated car care products. BMW's vast array of products for both the exterior and interior will personalize the pleasures of ownership. For additional information, or to pick up a catalog, please visit your authorized BMW center or visit our website at [accessories.bmwusa.com](http://accessories.bmwusa.com).



**Sunshades** can be easily installed in the rear and rear-side windows, giving quick relief from sun glare and radiant heat.



**Infrared stereo headphones**, designed to integrate with the rear DVD system, add greater enjoyment – and a quieter interior.



**Gear selector lever with an Ash Grain Wood decorative strip** further enhances the elegant interior.

<b>Performance and efficiency</b>	<b>535i Gran Turismo</b> (Delayed availability)	<b>550i Gran Turismo</b>
3.0-liter, dual overhead cam (DOHC), 24-valve, 300-hp inline 6-cylinder engine with Advanced Turbo technology, piezo direct fuel injection, and Double-VANOS steplessly variable valve timing	●	
4.4-liter, 32-valve 400-hp V-8 engine with Advanced Turbo technology, piezo direct fuel injection, 4 overhead camshafts, and Double-VANOS steplessly variable valve timing		●
Direct ignition system with knock control	●	●
Electronically controlled engine cooling (map cooling)	●	●
8-speed STEPTRONIC automatic transmission with Sport and Manual shift modes and Adaptive Transmission Control (ATC)	●	●

<b>Handling, ride and braking</b>		
Double-wishbone multi-link aluminum front suspension	●	●
Integral-V multi-link aluminum rear suspension	●	●
Front and rear anti-roll (stabilizer) bars	●	●
Aluminum front and rear subframes	●	●
Twin-tube gas-pressure shock absorbers	●	●
4-wheel ventilated anti-lock disc brakes (ABS) with composite front rotors and Dynamic Brake Control (DBC)	●	●
Vehicle-speed-sensitive variable-assist (Servotronic), variable-ratio power steering	●	●
Dynamic Stability Control (DSC), including Brake Fade Compensation, Start-off Assistant, Brake Drying, and Brake Stand-by features; with Dynamic Traction Control (DTC)	●	●
Electronic limited-slip differential	●	●
Brake Energy Regeneration system	●	●
Driving Dynamics Control	●	●
Self-leveling rear air suspension	●	●
Adaptive Drive: includes Active Roll Stabilization and Dynamic Damping Control	□	□
Integral Active Steering with Servotronic power assist (requires Sport Package)	○	○

<b>Exterior and aerodynamics</b>		
Double Spoke (Style 234) 18 x 8.0 light alloy wheels, 245/50 run-flat <sup>1</sup> all-season tires	●	
Multi Spoke (Style 235) 19 x 8.5 front, 19 x 9.5 rear light alloy wheels; 245/45 front, 275/40 rear run-flat <sup>1</sup> performance tires <sup>2</sup>	□	
Star Spoke (Style 271) 18 x 8.0 light alloy wheels, 245/50 run-flat <sup>1</sup> all-season tires		●
Y Spoke (Style 315) 19 x 8.5 front, 19 x 9.5 rear light alloy wheels; 245/45 front, 275/40 rear run-flat <sup>1</sup> performance tires <sup>2</sup>		□
Double Spoke (Style 316) 20 x 8.5 front, 20 x 10.0 rear light alloy wheels; 245/40 front, 275/35 rear run-flat <sup>1</sup> performance tires <sup>2</sup> (requires Sport Package)		○
Xenon Adaptive Headlights with dynamic auto-leveling, LED Corona headlight-rings and Cornering Lights	●	●
Halogen free-form foglights	●	●

- Standard
- Optional
- Included in Sport Package
- ◇ Included in Active Ventilated Seat Package
- ★ Included in Cold Weather Package
- ◆ Included in Luxury Rear Seating Package (requires Active Ventilated Seat Package)
- △ Included in Premium Sound Package

<sup>1</sup> Run-flat tires do not come equipped with a spare tire and wheel.

<sup>2</sup> Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow.

<b>Exterior and aerodynamics (Continued)</b>	<b>535i Gran Turismo</b> (Delayed availability)	<b>550i Gran Turismo</b>
Retractable, high-intensity headlight washers	●	●
Rain-sensing windshield wipers with adjustable speed	●	●
Power adjustable, heated, folding, body-color side-view mirrors	●	●
Metallic paint (no-cost option on 550i Gran Turismo)	○	○
Shadowline exterior trim	□	□

<b>Interior seating and trim</b>		
10-way power-adjustable driver's and front passenger's seat with 4-way lumbar support, and memory system for driver's seat, steering wheel and outside mirrors	●	●
20-way power Multi-contour front seats; includes articulated upper backrest, 4-way lumbar support, passenger's-seat memory, Active Head Restraints, and adjustable side and thigh support	○◇□	○◇□
Active Ventilated front seats	◇	◇
Active front seats	◇	◇
3-stage heated front seats	○◇★	○◇★
Heated rear seats	◆/★	◆/★
Rear ventilated seats	◆	◆
Rear Comfort seats; includes articulated upper backrest and Active Head Restraints	◆	◆
Dakota Leather upholstery and door trim (Leather includes seat surfaces, armrests in center console and doors, headrests for front seats and outer rear seats, and gear shift lever boot)	●	●
Nappa Leather upholstery and door trim (Leather includes seat surfaces, armrests in center console and doors, headrests for front seats and outer rear seats, and gear shift lever boot)	○	○
Dark Wood trim	●	●
Ash Grain Wood trim (no-cost option)	○	○
Fineline Matte Wood trim (no-cost option)	○	○
Ceramic controls	○	○
Split-folding fore-aft and seat-angle adjustable rear seats	●	●
Open storage compartments in all doors and front seatback storage	●	●
Adjustable front center armrest	●	●
Fold-up rear seat center armrest	●	●
Floor mats	●	●

<b>Audio system</b>		
Anti-theft AM/FM stereo/CD audio system with Auto-Store, FM diversity antenna system, and MP3 capabilities	●	●
High-fidelity 12-speaker sound system, including 2 subwoofers under the front seats, and digital 7-channel amplifier with 205 watts of power	●	●
Enhanced Premium high-fidelity 16-speaker sound system with Digital Sound Processing (DSP), 2 subwoofers under the front seats and digital 9-channel amplifier with 600 watts of power	△	△
HD Radio™ with "multicast" FM station reception	●	●
iPod® and USB adapter (includes cable connector)	○/△	○/△
Smartphone Integration (for iPhone™ and similar devices) – charges the phone, accesses stored music, and improves phone reception	○	○
Satellite radio preparation	●	●
SIRIUS Satellite Radio with one-year subscription (please visit your authorized BMW center for details on services and equipment)	○	○
Rear-seat entertainment	○	○

Comfort and convenience	535i Gran Turismo (Delayed availability)	550i Gran Turismo
Engine Start/Stop button	●	●
Vehicle & Key Memory	●	●
Panoramic moonroof with 2-piece glass panel, power slide and lift control, speed-variable wind deflector, and power interior sunshade	●	●
Power windows with key-off and "one touch" up and down operation both front and rear, anti-trapping feature, opening from remote, and closing from exterior lock	●	●
Dual-access tailgate, featuring a smaller trunk lid, and a larger tailgate with Soft-close feature and low loading sill for convenient access to rear compartment	●	●
Power tailgate opening and closing	☆	☆
Automatic climate control with separate left/right temperature and air distribution controls, with automatic air recirculation	●	●
4-zone automatic climate control with 4 individual temperature settings	○◆	○◆
Micro-filter ventilation system with replaceable active-charcoal filters	●	●
Automatic tilt-down of passenger's side-view mirror (when car is shifted into reverse gear)	●	●
Power tilt and telescopic steering wheel with automatic tilt-up for easy entry and exit	●	●
Park Distance Control (front and rear)	●	●
Heated steering wheel	★	★
Comfort Access keyless entry with multi-function remote control	☆	☆
Automatic high beams	■	■
Automatic-dimming interior rear-view mirror and exterior side-view mirrors	☆	●
Soft-close automatic door operation	☆	☆
Power rear-window sunshade and manual rear side-window sunshades	○◆	○◆
Interior ambient lighting	●	●
Interior courtesy lights with automatic dimming function	●	●
Front map lights and rear reading lights with separate controls for the left and right	●	●
Dual front sun visors with illuminated mirrors	●	●
Dual cupholders in front and rear	●	●
Automatic headlight on/off control	●	●
Fully finished trunk with interior and remote trunk release	●	●
Power outlet in front passenger's footwell, back of center console, and in trunk	●	●
Glove compartment	●	●
Ski bag	○	○

Instrumentation and controls	535i Gran Turismo (Delayed availability)	550i Gran Turismo
3-spoke leather-wrapped multi-function steering wheel with controls for audio system, cruise control, and Bluetooth® wireless communication for hands-free mobile phone (if so equipped) <sup>3</sup>	●	●
3-spoke leather-wrapped multi-function sport steering wheel with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone (if so equipped) <sup>3</sup>	□	□
Black Panel display with LCD main and trip odometer displays and warning indicators in dial faces	●	●
Electronic analog speedometer and tachometer	●	●
iDrive system with on-board computer and Controller, and 8 programmable memory buttons	●	●

● Standard  
 ○ Optional  
 ☆ Included in Convenience Package  
 ★ Included in Cold Weather Package  
 ◆ Included in Luxury Rear Seating Package (requires Active Ventilated Seat Package)  
 □ Included in Sport Package  
 ◇ Included in Active Ventilated Seat Package  
 ■ Included in Camera Package  
 ■ Included in Driver Assistance Package (requires Convenience Package)

<sup>3</sup> Check for a list of BMW-compatible Bluetooth enabled mobile phones at your authorized BMW center or bmwusa.com.  
<sup>4</sup> Cruise Control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.  
<sup>5</sup> Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.  
<sup>6</sup> For more information please refer to page 66 or visit bmwassist.com.

Instrumentation and controls (Continued)	535i Gran Turismo (Delayed availability)	550i Gran Turismo
Condition-based Service display with additional functions accessible through iDrive system	●	●
Service Interval Indicator and expanded Check Control vehicle monitor system	●	●
Start/Stop button	●	●
Tire Pressure Monitor	●	●
Rear-window defroster	●	●
Dynamic Cruise Control <sup>4</sup>	●	●
Active Cruise Control (ACC) with Stop & Go <sup>4</sup>	○	○
Hard drive-based Navigation system with voice feedback, Voice command system and Real Time Traffic Information	○	○
Head-up Display (HUD)	○	○
Night Vision with Pedestrian Detection (Night Vision performance is limited by rain, fog, humidity and other weather conditions)	○	○
Integrated 3-button Universal garage-door opener	☆	●
Rear-view camera	■	■
Side-view cameras	■	■

Safety and security	535i Gran Turismo (Delayed availability)	550i Gran Turismo
Driver's and passenger's front airbag supplemental restraint system (SRS) with advanced technology: dual-threshold, dual-stage deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment	●	●
3-point safety belts with force limiters and head restraints at all seating positions	●	●
Active Head Restraints and automatic safety-belt pretensioners for driver and front passenger	●	●
Front- and rear-seat Head Protection System (HPS)	●	●
Front-seat side-impact airbags	●	●
Acoustic safety-belt warning	●	●
Front safety belts with automatic pretensioners	●	●
Lane Departure Warning feature that alerts the driver of an improper lane-changing maneuver <sup>5</sup>	■	■
Active Blind Spot Detection	■	■
Automatic locking retractors (ALR) on all passenger-seat safety belts (for installation of child-restraint seats)	●	●
Interlocking door anchoring system to help protect against door intrusion in side impacts	●	●
BMW's Advanced Safety System for integrated deployment of passive and active safety features	●	●
Impact sensor that activates Battery Safety Terminal disconnect of alternator, fuel pump and starter from battery; and turns on hazard lights, interior lights and unlocks doors	●	●
Anti-theft alarm system with keyhead remote operation and interior motion detector	●	●
Remote keyless entry security alarm system with selective unlocking and double-lock feature (programmed at BMW center), remote trunk opening, interior motion detector, and panic feature	●	●
Adaptive Brake Lights	●	●
Bluetooth wireless technology for hands-free calling (with Bluetooth compatible mobile phone, if so equipped <sup>3</sup> ), phonebook downloading and speech recognition capabilities (please visit your authorized BMW center for details on standard and optional services)	●	●
BMW Assist™ Safety Plan: includes four years of Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations, TeleService; MyInfo lets you send business locations and street addresses directly to your BMW and Navigation system (if so equipped) <sup>6</sup>	●	●
BMW Assist Convenience Plan: includes unlimited personalized Directions, Traffic and Weather reports; Concierge service; BMW Search™ for online access to up-to-date fuel prices, weather forecasts and Bloomberg's stock indices; Google Maps™ database, Critical Calling (four operator-assisted calls per year) <sup>6</sup>	○	○

BMW Services	535i Gran Turismo (Delayed availability)	550i Gran Turismo
BMW Ultimate Service™ (for complete details on BMW Ultimate Service, visit bmwusa.com/ultimateservice)	●	●

<b>Active Ventilated Seat Package</b>	<b>535i Gran Turismo</b> (Delayed availability)	<b>550i Gran Turismo</b>
20-way power Multi-contour front seats; includes articulated upper backrest, 4-way lumbar support, passenger's-seat memory, Active Head Restraints, and adjustable side and thigh support	○/◇/□	○/◇/□
Front ventilated seats	◇	◇
Active front seats	◇	◇
3-stage heated front seats	○/◇/★	○/◇/★

<b>Camera Package</b>		
Rear-view camera	■	■
Side-view cameras	■	■

<b>Convenience Package</b>		
Comfort Access keyless entry with multi-function remote control	☆	☆
Automatic-dimming interior rear-view mirror and exterior side-view mirrors	☆	●
Automatic tailgate opening and closing	☆	☆
Soft-close automatic door operation	☆	☆
Integrated 3-button Universal garage-door opener	☆	●

<b>Cold Weather Package</b>		
Heated steering wheel	★	★
3-stage heated front seats	○/◇/★	○/◇/★
Heated rear seats	◆/★	◆/★

<b>Driver Assistance Package</b> (Driver Assistance Package requires Convenience Package)		
Automatic high beams	■	■
Lane Departure Warning feature that alerts the driver of an improper lane-changing maneuver <sup>7</sup>	■	■
Active Blind Spot Detection	■	■

- Standard
- Optional
- ◇ Included in Active Ventilated Seat Package
- Included in Sport Package
- Included in Camera Package
- ☆ Included in Convenience Package
- ★ Included in Cold Weather Package
- ◆ Included in Luxury Rear Seating Package (requires Active Ventilated Seat Package)
- Included in Driver Assistance Package (requires Convenience Package)
- △ Included in Premium Sound Package

<sup>7</sup> Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

<sup>8</sup> Run-flat tires do not come equipped with a spare tire and wheel.

<sup>9</sup> Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow.

<sup>10</sup> Check for a list of BMW-compatible Bluetooth enabled mobile phones at your authorized BMW center or bmwusa.com.

<b>Luxury Rear Seating Package</b> (Luxury Rear Seating Package requires Active Ventilated Seat Package)	<b>535i Gran Turismo</b> (Delayed availability)	<b>550i Gran Turismo</b>
Heated rear seats	◆/★	◆/★
Rear ventilated seats	◆	◆
Rear Comfort seats; includes articulated upper backrest and Active Head Restraints	◆	◆
4-zone automatic climate control with 4 individual temperature settings	○/◆	○/◆
Power rear-window sunshade and manual rear side-window sunshades	○/◆	○/◆

<b>Premium Sound Package</b>		
Enhanced Premium high-fidelity 16-speaker sound system with Digital Sound Processing (DSP), 2 subwoofers under the front seats and digital 9-channel amplifier with 600 watts of power	△	△
iPod® and USB adapter (includes cable connector)	○/△	○/△

<b>Sport Package</b>		
Multi Spoke (Style 235) 19 x 8.5 front, 19 x 9.5 rear light alloy wheels; 245/45 front, 275/40 rear run-flat <sup>8</sup> performance tires <sup>9</sup>	□	
Y Spoke (Style 315) 19 x 8.5 front, 19 x 9.5 rear light alloy wheels; 245/45 front, 275/40 rear run-flat <sup>8</sup> performance tires <sup>9</sup>		□
Double Spoke (Style 316) 20 x 8.5 front, 20 x 10.0 rear light alloy wheels; 245/40 front, 275/35 rear run-flat <sup>8</sup> performance tires <sup>9</sup>		○
20-way power Multi-contour front seats; includes articulated upper backrest, 4-way lumbar support, passenger's-seat memory, Active Head Restraints, and adjustable side and thigh support	○/◇/□	○/◇/□
3-spoke leather-wrapped multi-function sport steering wheel with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone (if so equipped) <sup>10</sup>	□	□
Shadowline exterior trim	□	□
Adaptive Drive: includes Active Roll Stabilization and Dynamic Damping Control	□	□

Weight		535i Gran Turismo (Delayed availability)	550i Gran Turismo
Unladen weight	lbs	4586	4938
Weight distribution, front/rear	%	48.8/51.2	50.2/49.8
Permitted roof load	lbs	165	165

Engine		535i Gran Turismo (Delayed availability)	550i Gran Turismo
Type/cylinders/valves		inline 6/24	V-8/32
Displacement	cc	2979	4395
Bore/stroke	inch	3.31/3.53	3.50/3.48
Nominal output/rpm	hp	300/5800-6250	400/5500-6400
Max. torque/engine speed	lb-ft	300/1200-5000	450/1750-4500
Compression ratio	:1	10.2	10.0

Transmission		535i Gran Turismo (Delayed availability)	550i Gran Turismo
Automatic gear ratios I/II/III	:1	4.70/3.13/2.10	4.70/3.13/2.10
IV/V/VI	:1	1.67/1.29/1.00	1.67/1.29/1.00
VII/VIII/R	:1	0.84/0.67/3.30	0.84/0.67/3.30
Final drive ratio	:1	3.08	3.08

Performance		535i Gran Turismo (Delayed availability)	550i Gran Turismo
Top speed <sup>1</sup>	mph	150	150
Acceleration 0–60 mph <sup>2</sup>	sec	6.2	5.4
Drag coefficient	C <sub>d</sub>	.31	.32

Fuel consumption <sup>3</sup>		535i Gran Turismo (Delayed availability)	550i Gran Turismo
City / highway	mpg	TBD	15/21
Tank capacity, approx.	gal	18.5	18.5

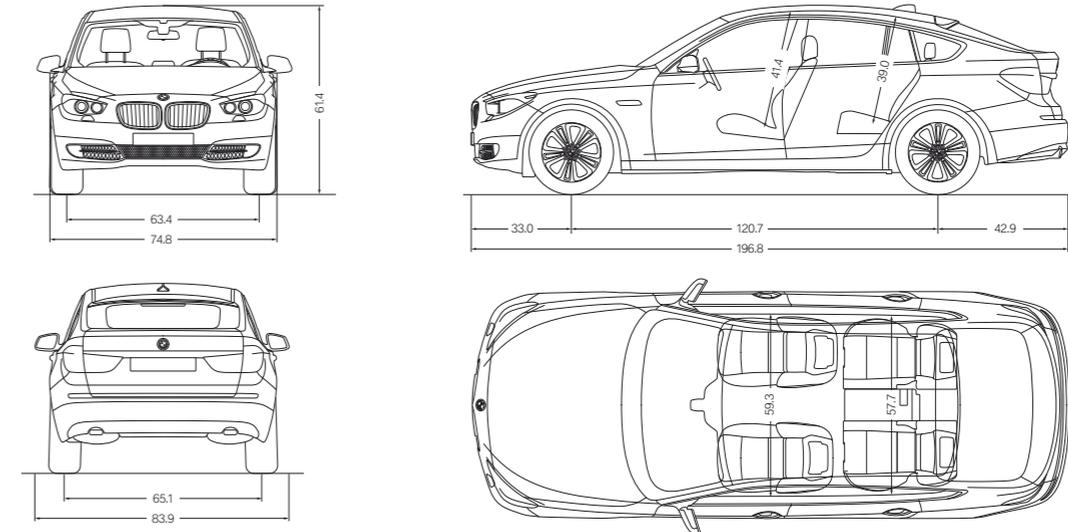
<sup>1</sup> Top speed limited electronically.

<sup>2</sup> BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

<sup>3</sup> EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

Tires, wheels and brakes		535i Gran Turismo (Delayed availability)	550i Gran Turismo
Tire dimensions, front/rear (run-flat all-season)	standard	245/50	245/50
Wheel dimensions, front/rear – material	standard	18 x 8 – light cast alloy	18 x 8 – light cast alloy
Brake diameter, front/rear – type	inch	13.7/13.6 – ventilated disc	14.7/14.6 – ventilated disc

Electrical system		535i Gran Turismo (Delayed availability)	550i Gran Turismo
Battery capacity	Ah	90	90
Alternator output rating	A	210	210
	W	2940	2940



All dimensions in the technical drawings are given in inches.

Luggage compartment volumes:  
 Rear seats all the way back/partition wall locked in: 15.5 cu. ft.  
 Rear seats all the way forward/partition wall vertical: 20.8 cu. ft.  
 Rear seats and partition wall folded down: 60.0 cu. ft.

## BMW European Delivery: Save money – and drive your new BMW on the roads it was designed for.

The new **BMW Welt** (“BMW World”) delivery and brand-experience center in Munich is bold proof of BMW’s passion for design. When you take advantage of the BMW European Delivery Program,<sup>1</sup> this is where you will meet your new BMW – in a personalized process that is highly dramatic and totally unforgettable. (You might also realize substantial savings that just may pay for your trip.) While you’re there, marvel at the historic BMWs in the Museum; learn about our engineers’ newest innovations in the Technology and Design Atelier; and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then comes the unique experience of driving your new BMW on the roads it was designed for. To learn more, visit [bmwusa.com/europeandelivery](http://bmwusa.com/europeandelivery).

### BMW Ultimate Service™

At BMW, we believe that a premium ownership experience should feature performance and luxury, as well as safety and convenience. We believe you should be able to drive a BMW to its potential, while enjoying peace of mind and reduced cost of ownership. That’s the idea behind BMW Ultimate Service: a suite of comprehensive programs and services that are included in every 2009 and later model year vehicle. The New Vehicle Limited Warranty, the BMW Maintenance Program, Roadside Assistance and BMW Assist™ with TeleService come standard. BMW Ultimate Service starts with the **New Vehicle Limited Warranty**, providing you with coverage for the first four years or 50,000 miles, whichever comes first. Additionally, you have 12-year, unlimited-mileage warranty protection against corrosion and rust perforation.<sup>2</sup> **BMW Maintenance Program** is one of the most comprehensive maintenance programs in its class. We cover all factory-recommended maintenance during the New Vehicle Limited Warranty coverage period. This includes scheduled oil services and inspections. Also covered is the replacement of items that are subject to normal wear and tear, such as brake pads, wiper blade inserts and engine drive belts.<sup>3</sup> And, thanks to BMW’s advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your vehicle requires attention, your authorized BMW center ensures that it receives only genuine BMW parts – your assurance of exacting quality standards.

**BMW Roadside Assistance** is provided free of charge for the first four years – with no mileage limit. Call **1-800-332-4BMW (4269)** for friendly on-the-road help, 24/7, anywhere in the United States, Canada and Puerto Rico. This includes everything from flat-tire changes, emergency gasoline and lock-out service, to towing, alternative transportation and even trip-interruption benefits. This service also provides valuable trip-routing advice.

The **BMW Assist™** Safety Plan<sup>4</sup> is included with BMW Ultimate Service for the first four years – with no mileage limit, at no cost. You’ll enjoy peace of mind knowing that a friendly response specialist is there to help you, 24/7, at just the push of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and Customer Relations. MyInfo allows you to send business locations and street addresses with their associated phone numbers from the Google Maps™ website directly to your BMW. The destination can be sent to your Navigation system for turn-by-turn directions, and you can call the destination via your Bluetooth® linked cell phone. And for the ultimate in coverage, add the optional **Convenience Plan**.<sup>5</sup> You’ll enjoy unlimited access to personalized Directions, Traffic and Weather reports, as well as our Concierge feature, which can send a destination address and phone number, such as a restaurant or hotel, right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if its battery is discharged. BMW Search™ allows online access to up-to-date fuel prices and the latest weather forecasts, as well as Bloomberg’s stock indices and the powerful reach of the Google Maps database – delivered to the iDrive display right inside your vehicle.

BMW’s unique **TeleService**, included in the BMW Assist Safety Plan, continually monitors specific parts that are subject to wear and tear – including the engine oil, micro-filter, spark plugs, brake linings and various fluids – as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your BMW center, which will then call you to schedule a service appointment. You don’t have to keep track of when your vehicle requires routine maintenance. An added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible.

For more details on BMW Ultimate Service, visit your authorized BMW center or log on to [bmwusa.com/ultimateservice](http://bmwusa.com/ultimateservice).



### BMW Virtual Center.

If you get the sudden urge to shop for a BMW but your BMW center is closed, there’s good news – the BMW Virtual Center is open 24 hours a day! Log on to [bmwusa.com](http://bmwusa.com), then click on the model series you are interested in. After selecting the BMW that interests you, click on “Build Your Own.” Configure the BMW of your dreams, and see what the monthly payments would be. You can even send the specifications to your authorized BMW center, apply for financing, or request a test drive – all online!

### BMW Financial Services.

Arranging to buy or lease a BMW is easier than you may think. Your authorized BMW center offers leasing and financing to suit your personal needs through BMW Financial Services.<sup>6</sup> Start the process at our website, where you can build your “dream vehicle,” get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services – and get approval – all online!<sup>6</sup> To find out how BMW Financial Services can help put you behind the wheel of your favorite BMW model, log on to [bmwusa.com/fs](http://bmwusa.com/fs) or call, toll-free, **1-800-578-5000**.

### BMW Publications and Media Gallery.

Sent to new owners and lessees several times a year, **BMW Magazine** is a fascinating view of the latest events and products in the world of BMW, including personality profiles, travel reviews, and the latest BMW technologies. You can read articles from **BMW Magazine** and **Inside Track** on the BMW website at [bmwusa.com](http://bmwusa.com) in the Media Gallery, found in the Experience section. Here you can also view featured videos and images, read recent news articles, and download BMW wallpapers. For more information, call Customer Assistance at **1-800-334-4BMW (4269)** or visit BMW online at [bmwusa.com](http://bmwusa.com).

<sup>1</sup> Not all models available for BMW European Delivery Program. Please go to [bmwusa.com](http://bmwusa.com) or visit your authorized BMW center for details.

<sup>2</sup> See your authorized BMW center for details on these limited warranties.

<sup>3</sup> The BMW Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY 2004 and later BMW vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. The maintenance coverage period is for the first 4 years or 50,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid and additives, battery, tires, wheels, wheel alignment and tire balancing. All work must be performed by an authorized BMW center. See the Service and Warranty Information booklet for specific terms, conditions and limitations. Further information can also be obtained from your authorized BMW center.

<sup>4</sup> In order to receive BMW Assist services, a subscriber agreement must be completed and transferred to the BMW Assist Response Center. GPS and underlying wireless services must be available and functioning; vehicle ignition must be turned on (except for Door Unlock and Stolen Vehicle Recovery), battery charged and connected and vehicle’s electrical system operational; services may be limited to certain geographic areas. Call toll-free **1-888-333-6118**, go to [bmwassist.com](http://bmwassist.com), or visit your BMW center for additional program details. Services are subject to the terms and conditions of your subscriber agreement.

<sup>5</sup> Requires BMW Assist Safety Plan subscription. Services are subject to the terms and conditions of your subscriber agreement. Please go to [bmwassist.com](http://bmwassist.com) for additional details on the optional Convenience Plan.

<sup>6</sup> Subject to credit approval and other terms and conditions.

More about BMW



bmwusa.com  
1-800-334-4BMW

The Ultimate  
Driving Machine®

### BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. It is important to manage the earth's resources responsibly, and not jeopardize the needs of future generations. That is why BMW makes vehicles that minimize adverse environmental impact, from production (pollution prevention and waste minimization at the plant) through owner use (low emissions) to eventual disposal (easy drainability of all fluid-related components and easy neutralization of all pyrotechnic devices).

This effort has been recognized worldwide and, as a result, we are pleased to have received numerous environmental honors. In the U.S., for example, the Environmental Protection Agency accepted BMW's Spartanburg, SC production and manufacturing facility as a charter member of the agency's National Environmental Performance Track. Internationally, BMW AG – the parent company of both BMW of North America and BMW Manufacturing Co., Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index, and has remained on the Index ever since. At BMW, we strive for high performance in everything we do.

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BMW recommends Castrol