

THE BMW X6.

TEST THE LIMITS OF EXHILARATION.

BMW EfficientDynamics Less emissions. More driving pleasure.











The BMW X6

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Exclusive offers for BMW customers.

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ALLURING. ELEGANT. TOTALLY UNIQUE.

The world's first Sports Activity Coupe® has inspired many would-be competitors to copy the BMW X6 concept. But not one has equalled its combination of elegant coupe style, all-road agility, five-door practicality, fuel efficiency and jaw-dropping sports car performance.

The X6 is an automotive tour de force – from the brilliant, available LED headlights to the bright thinking behind all the features, inside and out. that delight driver and passengers alike. It is perfectly at ease mastering slippery downhill drives and making sophisticated uptown scenes. It makes no compromises. And it will definitely attract attention, wherever

Equipment of model shown: BMW X6 xDrive35i

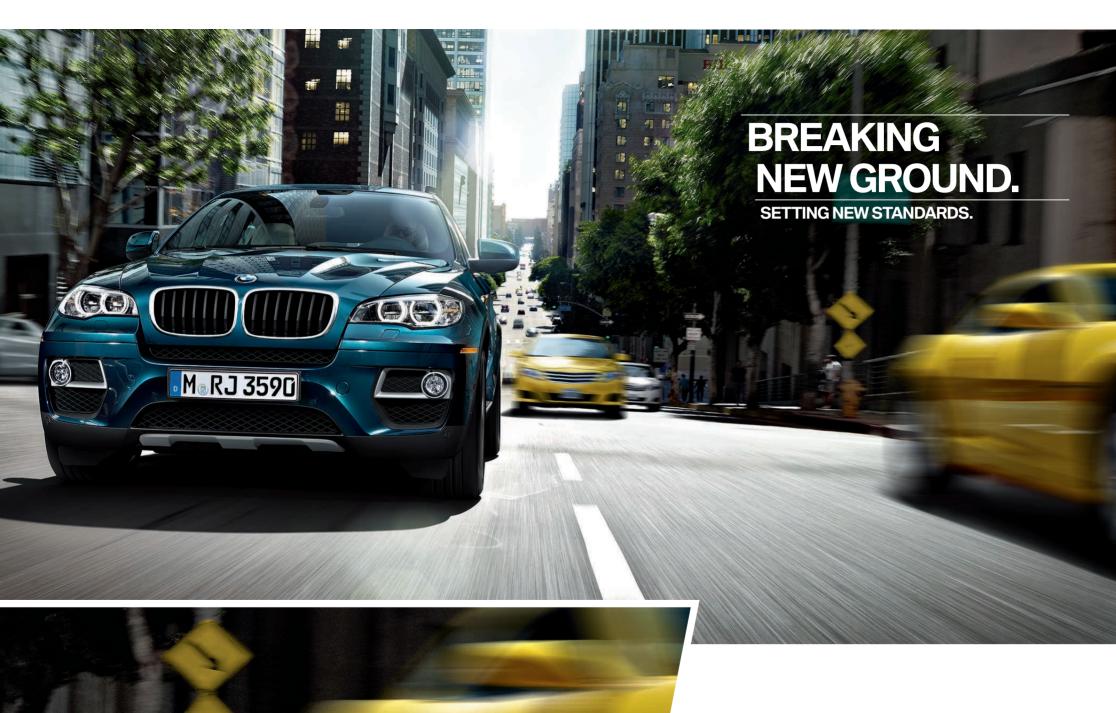
20" Y Spoke (Style 336) light alloy wheels with mixed tires Midnight Blue Metallic

Upholstery: Ivory White Extended Nappa Leather
Interior trim: Dark Bamboo Wood

For technical specifications, see pages 59-61.









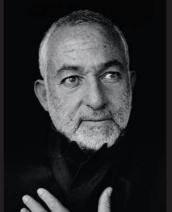






DRAMATICALLY DIFFERENT: MISTER WALLY.





Ever since Luca Bassani Antivari breezed in with his first futuristic 82-foot racing vessel, there have really been only two types of ultra-exclusive yachts: the traditional and the Wally. The latter is already an icon of our time, synonymous with cool, clever modernity.

Bassani, 55, is a bold nonconformist who exudes a surprisingly quiet certainty. Every gesture says, "I'm on exactly the right track." The name of his Monaco-based company is also surprising. You have to be fairly laid back to name your business after an American comic strip character. But it all makes sense because Bassani's boats always surprise with their unusual character and technical solutions. For example, the 105-foot two-master Wallygator II has an unusually wide stern and a special anchor management system in the center.

We meet in a north Italian boatyard, the bare structure of Bassani's third Wally standing inverted in front of us. Bassani's creations are audacious, surprising and refreshingly different. It's easy to think that Bassani is being provocative on purpose with the daring simplicity of his boats. But Wally is not different for its own sake. "Wally is a way of looking at things," he says. "A way of considering what is really needed on the water and finding new solutions."

A bold innovator in yacht design, Milan-born Luca Bassani Antivari's seminal concepts from the early 1990s, initially derided, are now global design icons.

His debut motor yacht, the 118-foot, 17,000-hp Wallypower, surges from Monaco to Portofino in a short one and a half hours. Once there, you enjoy your aperitif – not on the stuffy afterdeck, but on the foredeck, cooled by the evening breeze – another of Bassani's ideas. As for the prism-shape superstructure, that was actually sketched by Bassani's children. It was their vision of a cool boat for Batman.

Clearly, Bassani likes to get to the heart of matters in his own particular way. And when this charming provocateur does anything, he does it with utter conviction. The Wallypower stands as a design icon and even became a film star in the science fiction movie, *The Island*. It also became the prototype for his motor yacht range, from the new 43-foot WallyOne to a 56-foot, four-cabin rocket capable of 40 knots.

It's easy to see why Bassani enjoys his BMW X6, with its focus on driving pleasure and strong individual presence. He can even imagine a lighter version of the vehicle – one that uses the composite-fiber technology used on his boats. "Ultimately," he says, "a car has to be like a boat: to give enjoyment, look good and drive well. Otherwise it doesn't interest me."





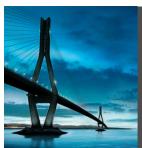
THE ESSENCE OF COOL AT SEA.



Bassani's boats are not different for effect. Their differences are their strengths.







BMW ConnectedDrive In touch with your world.

Every day, our world is becoming increasingly networked. Many BMW drivers, however, are better connected than the rest, obtaining information on the road, communicating by phone or email, and always updated on the latest events. BMW ConnectedDrive encompasses all these services, including traffic features that allow BMW vehicles and their occupants to network with the outside world.





Enhanced mobile networking. The BMW Vision ConnectedDrive is a visionary Roadster whose amazing design goes far deeper than its dynamic, flowing lines. Three levels in the interior each symbolize a facet of BMW ConnectedDrive – Convenience, Infotainment and Safety; accompanying functions and controls are highlighted with different colored lights that illuminate information. An extraordinary synthesis of exterior and interior style and substance, the BMW Vision ConnectedDrive points the way to a mobile networking future. More information on this concept vehicle and further research projects can be found in the Future I sh

NOW YOUR BMW CONNECTS YOU TO EVEN MORE THAN THE ROAD: INTRODUCING BMW CONNECTED DRIVE.

BMW drivers have long been accustomed to seamless communication between their vehicles and their personal and professional lives – making hands-free phone calls, and using BMW Assist[™] to request information or assistance. Now, with the BMW ConnectedDrive concept, that idea has come to encompass all the services and innovative technologies that network BMW vehicles and their passengers with the outside world. BMW ConnectedDrive provides greater convenience, infotalment, safety and security.

Convenience. BMW ConnectedDrive innovations include helpful devices that make driving, navigating and parking much easier – and leave you much more relaxed.



Active Cruise Control¹ with Stop & Go function and Front Collision Warning System lets you preset both desired speed and following distance. When Active Cruise Control recognizes slower vehicles ahead, it reduces your speed to maintain a preset distance. Once the lane ahead becomes free, the system accelerates up to the desired speed. In slow-moving traffic, Stop & Go can bring you to a complete stop, if needed. The Front Collision Warning System alerts you if your vehicle is in danger of running into the vehicle ahead. If necessary, the brake system also prepares to engage. Even when not using the Active Cruise Control technology, the Front Collision Warning System is still active.



Top-, Side- and Rear-view Cameras around the vehicle show the surroundings on the Control Display, for enhanced visibility. The Top-view Camera provides a bird's-eye view of the road alongside the doors. These images, taken by cameras positioned in the exterior mirrors, help guide you when maneuvering in tight spaces. Side-view Cameras in the front bumpers show traffic approaching the front of the vehicle from the sides, such as when exiting a garage. The Rear-view Camera, located behind the BMW badge on the trunk lid, shows the area behind the vehicle. Working with Park Distance Control, interactive guidelines indicate if the vehicle can fit in a parking space, and display parking trajectories and turn angles.

¹ Cruise control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the velticle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.

STAY TOTALLY IN TOUCH WHEREVER YOU GO - WITH BMW CONNECTED DRIVE.

Whether you're far from home or just in the next town, BMW Assist™ offers convenience and peace of mind. There are new ConnectedDrive features that extend BMW's leadership in wireless communications. Marvel at an extensive array of new Mobile Office functions. Get a visual image of your callers. With BMW Assist, you enjoy all this - and more.



BMW Apps lets you access Social Networks, music Plugln and Video Playback through your iPhone.® and see them on the Display screen.1 Tune in to **Web radio** and search for stations from around the globe by name, location or genre. You can also store your favorite stations. find similar stations, display station information, and change the quality of the audio. Your favorite entries are stored on your iPhone, so you can take them with you from one vehicle to another.

Please note: • A broadband data link is required. The costs for this (e.g., data roaming) are regulated

- by the customer agreement with the mobile phone service provider.

 Not all features available while vehicle is in motion; see dealer for details.

 Web radio audio quality depends on the bit rate of the station, and data reception
- depends on your cell service. Data transfer comes over the iPhon

Access content from your Twitter™ and Facebook® accounts to stay on top of what's happening with friends and family. The system can Post tweet even read posts aloud, so you can keep your focus on the road. You can quickly post prewritten tweets that are further personalized by your BMW to let everyone know where you are and that you're enjoying the drive. ThomasJons On my way to BERLI



When you select **Plugin** from the BMW Apps menu, the iPhone exports a typical iPod® look and control to your BMW through the video connection. You can then search for your favorite music by playlist, artist, album. song, genre or composer, just as you would on your iPhone.

Please note: The BMW Connected App must be installed on your iPhone for the PlugIn to connect.



Part of BMW Apps, Pandora Radio is an innovative streaming audio service that delivers personalized music selections right to your BMW.1 Create new stations and tailor your listening experience by rating songs with either a thumbs-up or thumbs-down. Even while listening, you can stay in touch: your BMW can still receive calls through Bluetooth® without missing a beat.



Enjoy the instant gratification of music on-demand in your BMW, thanks to MOG® - another part of BMW Apps. Browse, search and play any of 11 million songs in the MOG music library. Subscribing to MOG's Primo service allows you to take advantage of the seamless integration of MOG's mobile app.

1 Requires BMW Apps option and an iPhone.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."

→ bmwusa.com/connecteddrive



Use the time you spend in your vehicle even more effectively with BMW's Mobile Office feature? For example, text messages and emails can be transferred from your Bluetooth paired phone directly to the vehicle's iDrive Display and can be read back to you using Text-to-speech functionality and the vehicle's audio system. Thanks to Bluetooth audio streaming, you can enjoy wireless playback of your music files; your personal audio library can even be accessed via the iDrive Controller.

Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit bmwusa.com/bluetooth



MvInfo allows you to send business locations and street addresses to your BMW from Google Maps.™ Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route auidance.



BMW Online allows online access to up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow Jones, S&P 500 and NASDAQ indices; and the powerful reach of the Google Maps database - all delivered on the Control Display inside vour vehicle. Access news headlines and have them read aloud via Textto-speech technology. "Send to Mail" pinpoints your current location and planned destination, and allows you to send the information to any smartphone or email account. Then it's just a quick hyperlink to Google Maps for your friends and family to see where you are and where you're going.



Enhanced functions for the iPod and USB adapter add to the ease and pleasure of using your iPod or iPhone. Want to know which CD that song comes from? The album cover is shown on your Display screen. Don't purchase additional cables – your iPod or iPhone's original USB cable connects to your BMW's USB port. Another rare feature: with BMW Assist and Bluetooth audio streaming, you can wirelessly play music through the BMW audio system from any Bluetooth compatible music player or mobile phone, from anywhere in your vehicle. In fact, the audio library appears on the Display screen, where you can use the iDrive Controller knob to make your selection.



BMW Assist gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations and MyInfo. The Convenience Plan adds personalized Directions, Traffic and Weather reports, BMW Online and Concierge services for restaurant and hotel recommendations, with the destination address and phone number sent to your BMW. Make up to four operator-assisted calls per year with Critical Calling if your mobile phone is not available or its battery is discharged.

(A) ConnectedDrive

Service Status

BMW apps

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BMW EfficientDynamics Less emissions. More driving pleasure.

BMW is passionate about researching and developing systems that ensure advanced and efficient mobility. Which is why the BMW X6, like every BMW, comes with comprehensive, multi-award-winning BMW EfficientDynamics technology. BMW EfficientDynamics innovations reduce fuel consumption and CO_2 emissions while maximizing engine output and dynamic performance. Less fuel, more driving pleasure – a contradiction that BMW has resolved once and for all.



BMW EFFICIENT DYNAMICS. VEHICLES THAT REQUIRE LITTLE AND GIVE A LOT.

BMW was one of the first automotive manufacturers to pursue efficient driving technologies – one part of our award-winning sustainability strategy. Our commitment to EfficientDynamics means we are continuously developing innovative systems that bring us closer to our long-term goal of emissions-free mobility. However, we remain equally committed to driving pleasure, which is being pursued in different ways. First, there is the continuing optimization of conventional diesel- and gasoline-powered models. Second, BMW hybrid vehicles are already on the road. Third, the first 100 percent electrically powered BMW – the BMW ActiveE – is being distributed in a field trial to customers. And fourth, the fleet of BMW Hydrogen 7 vehicles impressively demonstrated the potential for combining hydrogen drive with a combustion engine.

Since 1995 BMW has been able to reduce the CO₂ emissions of its entire fleet by approximately 30 percent. BMW has rolled out more than two million vehicles equipped with EfficientDynamics: 31 models already produce less than 225 g of CO₂ per mile, and BMW intends to achieve a further 25 percent reduction by 2020. BMW EfficientDynamics represents the most comprehensive package of innovative technologies currently in production, for reducing fuel consumption and emissions while simultaneously creating The Ultimate Driving Machine.®

Different paths to the same destination: unmistakable BMW driving pleasure. Under the umbrella of the BMW EfficientDynamics project, BMW is continuously developing innovative systems that will bring us closer to the goal of emissions-free mobility in the long term. This BMW program for more driving pleasure is based on several pillars:

Eco-friendly technology. The development of more efficient vehicles powered by conventional diesel and gasoline engines are continuing challenges. A comprehensive technology directive enables the reduction of fuel consumption and emissions, while at the same time increasing power output and driving enjoyment. These advances are based on innovations such as BMW TwinPower Turbo technology, Brake Energy Regeneration, air curtain front abron design, and many others.

BMW ActiveHybrid. With the BMW ActiveHybrid 7 and the BMW ActiveHybrid 5, BMW has impressive hybrid production models in its line. Soon the BMW ActiveHybrid 3 will be ioining the team. All these models combine outstanding efficiency with superlative dynamic ability.

BMW Electric Vehicles. The BMW ActiveE is the first 100% electric – 100% BMW vehicle. A milestone for EfficientDynamics, the BMW ActiveE achieves emissions-free mobility without compromising the performance that is a BMW trademark. Based on the 1 Series Coupe, it launched in early 2012.

The BMW i brand will launch two completely new vehicle concepts for sustainable mobility in an urban environment. Key features of the BMW i3 and BMW i8 include the use of lightweight materials such as Carbon Fiber Reinforced Plastic (CFRP), electric drive systems, powerful battery technology and eco-friendly production methods. The BMW i3 launches in 2013 and the i8 in 2014; both are an important part of BMW EfficientDynamics technologies.

THE BMW X6 SPORTS ACTIVITY COUPE. BMW EFFICIENT DYNAMICS INNOVATIONS.

BMW TwinPower Turbo technology. Benefiting from BMW's innovative twin-scroll turbocharging technology that reclaims the energy contained in exhaust gases, the X6 engines deliver quick acceleration while virtually eliminating turbo lag.

High Precision Direct Injection. In this latest-generation direct fuel injection system, the piezo injectors are positioned very close to the spark plugs. They inject fuel at high pressure, with extreme precision, for very efficient combustion.

Double-VANOS valve timing. BMW's VANOS valve timing system "steplessly" varies the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, temperature and load, it reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

Valvetronic. BMW's Valvetronic valve control system improves engine response and refinement, while also helping to reduce fuel consumption. The system helps the engine "breathe" better by providing fully variable lift adjustment of the inlet valves.

8-speed Sport Automatic transmission. This transmission provides extremely fast shifting in both automatic and STEPTRONIC shift modes. By increasing the number of gears to eight, the transmission provides a more efficient shifting sequence and improved fuel economy.

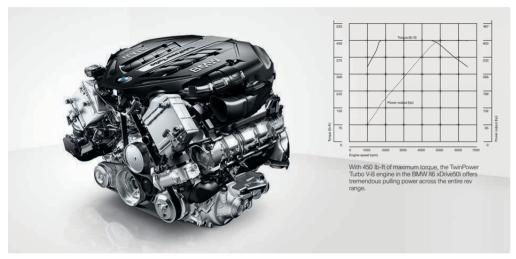
Electric Power Steering. Unlike conventional, hydraulic steering systems, electric power steering draws power only during actual steering movements. When the steering wheel position is constant, the electric motor is inactive.

Brake Energy Regeneration. With Brake Energy Regeneration, the alternator generates electricity only when the driver takes his or her foot off the accelerator. The kinetic energy that was previously unharnessed is transformed into electrical energy, which is then fed into the battery. In this way, electricity is generated without consuming fuel.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."

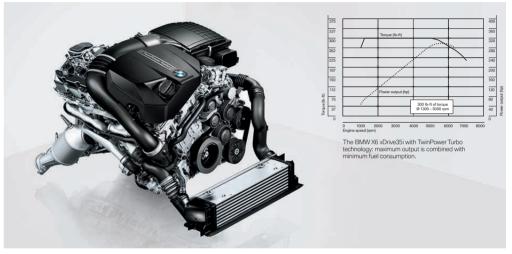
IT ALL REVOLVES AROUND YOU. SEVERAL THOUSAND TIMES PER MINUTE.

Engines that power innovation. Year after year, BMW engines have garnered accolades for their output, refinement and high-revving ability. Beneath the hood of the X6 xDrive3Gi and X6 xDrive5Oi are two of the world's most sophisticated engines. They are designed to deliver on BMW's EfficientDynamics philosophy: increased power with decreased fuel consumption and emissions. You'll enjoy the thrill of BMW performance while helping to protect the environment every day.



BMW X6 xDrive50i.

BMW's 4.4-liter TwinPower Turbo V-8 is the essence of an iron fist in a velvet glove. Calling on two parallel turbochargers, its robust 400 hp accelerates the X6 xDriveS0 is moothly from 0-60 in a scant 5.2 seconds, while the boost from 450 lb-ft of peak torque is sustained from 1750 rpm all the way to 4500 rpm. Equipped with the M Performance Package, the output rises to 430 hp. And, thanks to High Precision Direct Injection, this V-8 is also extremely fuel efficient.



BMW X6 xDrive35i.

BMW's universally lauded inline six-cylinder, TwinPower Turbo engine features twin-scroll turbo technology, High Precision Direct Injection and BMW's variable valve timing technology, which helps the engine "breather" better. The result: turbo lag is virtually eliminated, while posting one of the most fuel-efficient ratings in its class. In just 6.3 seconds, the X6 xDrive35i is rushing past 60 mph, thanks to a maximum output of 300 hp at 5800 rpm; 315 hp with the M Performance Package. Adding to the excitement, 300 lb-ft of peak torque begins at just 1300 rpm and doesn't end until 5000 rpm.



Every BMW vehicle is engineered to provide the most thrilling and precise connection to the road. This is achieved through innovative axle technologies that increase stiffness front and rear, while reducing weight through the use of lightweight aluminum components. The BMW X6's near-perfect 50/50 weight distribution offers strikingly well-balanced road feel, with responsive characteristics virtually unmatched by any competitor on the road today.



THE FEELING OF DRIVING THE BMW X6 IS SIMPLY INCREDIBLE. LIKE THE TECHNOLOGY BEHIND IT.

The formula sounds simple: a near-perfect 50/50 weight distribution between the front and rear axles. Yet few other makes have ever been able to duplicate this balance. BMW's engineers also have conjured similar triumphs in neutral steering properties, directional stability and traction control. A lightweight multi-link integral rear suspension and wide track improve the responsiveness of the dampers, providing a more comfortable ride. Here are some more advanced technologies that combine to make the BMW X6 such a powerful presence on the road.



Active Steering. This system delivers greater driving enjoyment with even more direct steering when cornering, and greater agility on twisty sections of road. At low and moderate speeds, it takes just two turns of the steering wheel to move the front wheels from far left to far right. When the steering wheel is turned the same amount at higher speeds, the steering ratio gradually changes, providing greater directional stability and more comfortable cruising.

Dynamic Performance Control. Where xDrive all-wheel drive can send available power from the rear to the front, Dynamic Performance Control smoothly apportions available power between the rear wheels. When cornering, Dynamic Performance Control sends more power to the outside rear wheel, enabling the vehicle to "turn in" with less understeer. Minimizing understeer (the tendency to plow through a turn) lets you make tight turns and corner with confidence.

Adaptive Drive. The Adaptive Drive system combines the two active chassis control systems: Active Roll Stabilization (ARS) and Dynamic Damping Control (DDC). In corners, the vehicle's body tends to roll, affecting handling characteristics. ARS twists specially designed two-piece anti-roll bars to generate stronger resistance to body roll, keeping the vehicle more level and providing maximum stability and agility. DDC, on the other hand, instantly and continuously adjusts the shock absorbers from the softest to the firmest settings. The result is exceptional riding comfort and fluid handling at all times, during changes in vehicle speed, load or road and driving conditions.

Hill Descent Control (HDC). This feature helps the BMW X6 drive down steep hills without having to "ride the brake." By pressing the HDC button, the system keeps the X6's speed under control automatically.

8-speed Sport Automatic transmission.

This transmission adjusts to your style – from comfortable cruising to very dynamic driving. To change gears, you can use the selector lever or steering wheel-mounted gear shift paddles. In Sport mode, modified clutch settings allow very quick adjustments in engine speed, for minimal shift times. The close spacing of the eight gears optimizes acceleration, while also maximizing efficiency and comfortable shifting.

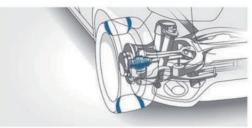
xDrive. Even when driving on wet roads, over slippery leaves, snow and ice – regardless of the road surface quality – the xDrive intelligent all-wheel-drive system and Dynamic Stability Control (DSC) give you road-gripping stability and outstanding traction. xDrive reacts immediately upon detecting over- or understeer, and employs an electronically controlled multi-plate clutch to redistribute drivepower between axles in just fractions of a second.

HIGH-TECH BODYGUARDS: ACTIVE AND PASSIVE SAFETY FEATURES.

The X6 is equipped with BMW's full range of state-of-the-art active and passive safety technologies. Active safety features, such as Xenon Adaptive Headlights, powerful engines and large brakes, help you see and respond to potentially dangerous situations. Should an accident prove unavoidable, passive safety features, such as airbags and an extremely stiff body, are designed to help protect you and your passengers. After a severe impact. a host of features spring into action: the doors automatically unlock, headlights and taillights flash, the starter cable is disconnected from the battery and the fuel supply is cut off. Should any airbags deploy, BMW Assist™ response specialists are automatically alerted and notified of your location.



Dynamic Stability Control (DSC). This system provides remarkable tenacity on slippery road surfaces. If it senses over- or understeer, it modulates engine power and can apply brakes individually to help keep the vehicle under control and going in the intended direction. Start-off Assistant, a feature of DSC, prevents the vehicle from rolling backward on a hill for 1.5 seconds after taking your foot off the brake. The system also includes Brake Fade Compensation, which lets you use the same amount of pedal force, even when the brakes are heated: Brake Stand-by. which pre-tenses the brakes for quicker action if you suddenly remove your foot from the accelerator pedal; and Brake Drying, which periodically brings the brake pads into contact with the rotors to eliminate accumulated moisture when it rains



Tire Pressure Monitor. This feature alerts you when there is a sudden and irregular drop in tire pressure. Should the target pressure of a tire fall below 25%, both a warning light and acoustic alarm are triggered.

Run-flat tires. Thanks to reinforced sidewalls, run-flat tires maintain their shape and rim position even after suffering a complete loss of tire pressure. They allow you to continue driving at a reduced speed until you reach a safe area to change a tire or wait for Roadside Assistance.

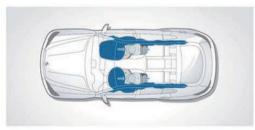
Note: Please see the Owner's Manual for more information on run-flat tires that details allotted miles to travel and load weight rules.



Extremely rigid body. The BMW X6 features a protective safety cell that directs severe impact forces around the passenger compartment. Thanks to BMW's intelligent lightweight design and the use of highstrength steels, the interior passenger compartment is surrounded by a remarkably strong shell.



Impact-absorbing bumpers. These, and compressible "crush tubes" front and rear, help absorb the force of impact in collisions up to 9 mph. minimizing damage to the vehicle's body and simplifying repairs. Only at higher impact speeds do structural supports begin to deform, dissipating impact energy to help protect occupants.



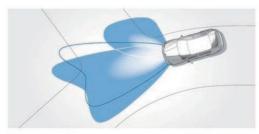
Airbags. Six airbags are designed to deploy only as needed in the event Dynamic Performance Control. The X6 flexibly distributes drive of a collision: one front- and side-impact airbag each for the driver and front passenger, and Head Protection System (HPS) airbags at the sides of the front and rear cabin to help protect all occupants.

Active Head Restraints. Mounted in the front seats, they reduce the risk of whiplash or neck/head/spine injury. When sensors detect a rear-end collision, the headrests rapidly and automatically pivot forward, supporting the driver's and front-seat occupant's heads.

Note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, some or all airbags may deploy.



force between the wheels of the rear axle. This active distribution of power increases agility in corners and makes steering even more precise. The overall result is a noticeable increase in sportiness and optimum driving dynamics.



Xenon Adaptive Headlights. These low and high beams enhance illumination of the road ahead at night or in poor visibility. Four LED Corona headlight-rings, which can be used as Daytime Running Lights. also serve as parking lights. Adaptive Headlights automatically swivel to follow the curves of the road. Light distribution is automatically adapted to the road speed and steering angle.

Cornering Lights. Positioned in the two inner headlights, Cornering Lights are automatically activated by using the turn indicator or changing the steering wheel angle, even when the vehicle is at rest.



Active Steering. This system adjusts both steering ratio and steering force in relation to driving speed. At low to medium speeds, a small turn of the steering wheel translates into a big turn of the front wheels. You enjoy more agility in city driving, quicker turns on twisting roads, and easier parking maneuvers. At higher speeds, a larger turn of the steering wheel is needed to turn the front wheels, resulting in greater straight-line stability.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit brownsa.com, select the BMW model of your choice, and click on "Features & Specs."

Equipment combinations BMW Individual Colors and materials Equipment features and options Technical data | Build Your Own BMW Services

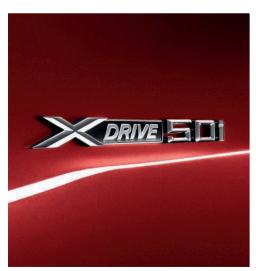
ELEGANT AND SPORTY.



A BMW X6 to excite the senses: the sporty Vermillion Red Metallic exterior raises your emotions, while the light Oyster Nevada Leather upholstery, set off by Dark Bamboo Wood trim, rewards your sense of esthetics.



The X6 xDrive35i's rich Black Sapphire Metallic paint frames the interior upholstered in elegant Sand Beige Nevada Leather, set off by Ash Grain Wood trim.



Elegant eye-catcher: the xDrive50i lettering on the side of the vehicle.



19-inch Double Spoke (Style 424) light-alloy wheels emphasize the X6's sporty nature.



Gleaming Y Spoke (Style 214) light alloy wheels and an aluminum running board add visual interest to the exterior.

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BMW Individual Colors and materials BMW Services Equipment combinations **Equipment features and options** Technical data | Build Your Own

BMW INDIVIDUAL. THE EXCLUSIVE WAY TO DRIVE A BMW.

For those who dream of a vehicle that reflects their own unique personality, there is BMW Individual.

The BMW Individual collection of exclusive paints, leathers and trims takes the BMW X6 to greater heights of quality and exclusivity. Only the finest, perfectly matched materials are selected to create each expertly handcrafted interior.

BMW Individual exterior colors are noted for their brilliant, iridescent effects. One dramatic example is the Ruby Black Metallic paint finish. Under the light, it develops a dark red luminosity that seems to emanate from countless ruby pigments. Watching a BMW Individual X6 in Azurite Black Metallic move through light and shadow is reminiscent of being at sea, as the deep blue swells reflect and hide the sun. Citrin Black Metallic combines black-tie elegance with the warmth of golden light. And Pearl Silver Metallic evokes the shimmering. luminous beauty of pearls.

BMW Individual Full Merino Leather looks enticingly soft and velvety, and feels sumptuous. Its secret lies in a painstaking selection process: only absolutely flawless hides are approved for use. As a result, these premium leathers do not require surface treatment. By leaving the leather in its natural state, it retains its breathable, porous structure, remaining soft and supple. All the available Full Merino Leather colors in the BMW Individual X6 - Platinum, Champagne, and Criollo Brown - are designed to complement and harmonize with BMW Individual paint finishes.

BMW Individual trims have a magic all their own. Whether you choose Carbon Leather Wrapped, Eucalyptus Red Brown Wood or Piano Black trim, our strict selection process and perfect finishing techniques ensure excellent quality. In creating the Piano Black interior trim, for example, superior craftsmanship is an essential ingredient. In fact, its brilliant, high-gloss surface is the result of a special process usually applied only by the world's leading piano makers.





Experience BMW Individual interactive with the BMW Individual iPad® App.



Sumptuous Criollo Brown Full Merino Leather adds a rich note to the interior.



A tour de force of Old World craftsmanship: Champagne Full Merino Leather upholstery.





A cabin upholstered in Platinum Full Merino Leather and trimmed with Eucalyptus Red Brown Wood creates a serene travel environment.

BMW Individual Equipment features and options Build Your Own | Technical data **BMW Services** Equipment combinations

Exterior colors.



300 Alpine White Non-metallic

668 Jet Black Non-metallic



354 Titanium Silver Metallic

B38 Midnight Blue Metallic

B09 Marrakesh Brown Metallic

475 Black Sapphire Metallic



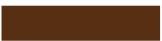
A92 Orion Silver Metallic



A52 Space Gray Metallic



A76 Deep Sea Blue Metallic





416 Carbon Black Metallic





X02 Citrin Black Metallic

A82 Vermilion Red Metallic

X03 Ruby Black Metallic



S34 Azurite Black Metallic

X01 Pearl Silver Metallic

Upholstery colors.



GHSW Black Alcantara/Leather combination



LUSW Black Nevada Leather



LUB4 Sand Beige Nevada Leather



LUD3 Saddle Brown Nevada Leather



LUBY Vermilion Red Nevada Leather



LUCX Oyster Nevada Leather



LVSW Black Perforated Nevada Leather



LVB4 Sand Beige Perforated Nevada Leather



NASW Black Extended Nappa Leather



NAEW Ivory White Extended Nappa Leather





ZBC8 Platinum Full Merino Leather



ZBCM Champagne Full Merino Leather



ZBP3 Criollo Brown Full Merino Leather

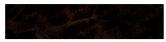
The pages in this section of the brochure show available colors and materials for the BMW X6. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your authorized BMW center. They will be happy to show you original samples and assist you with special requests.

Equipment combinations BMW Individual Equipment features and options Build Your Own | Technical data **BMW Services**

Interior trims.







4AD Brushed Aluminum

4AZ Dark Bamboo Wood

4BN Ash Grain Wood

XE3 Eucalyptus Red Brown Wood







XE9 Carbon Leather Wrapped

XE7 Piano Black

Recommended color combinations.

													W Individual	
Interior colors		Alcantara/ Leather combina- tion ¹		Ne	avada Leat	ner		Nev	orated vada ther ²	Na	nded ppa ther ³		Full Merino Leather	
Upholstery colors		Black	Black	Sand Beige	Saddle Brown ³	Vermilion Red	Oyster	Black	Sand Beige	Black	hory White⁴	Platinum	Champagne	Criollo Brown
BMW exterior colors														
300 Alpine White Non-metallic														
668 Jet Black Non-metallic														
354 Titanium Silver Metallic														
475 Black Sapphire Metallic														
A92 Orion Silver Metallic														
B38 Midnight Blue Metallic														
A52 Space Gray Metallic				•	•						•			
A76 Deep Sea Blue Metallic					•			•						
B09 Marrakesh Brown Metallic														
A82 Vermilion Red Metallic				•							•			
416 Carbon Black Metallic		•									•			
BMW Individual exterior colors														
X02 Citrin Black Metallic														
X03 Ruby Black Metallic												•	•	•
S34 Azurite Black Metallic												•	•	•
X01 Pearl Silver Metallic												•	•	•
BMW interior trim														
4AD Brushed Aluminum			•	•	•	•	•	•	•	•	•			
4AZ Dark Bamboo Wood	100		•	•	•	•	•	•	•	•	•			
4BN Ash Grain Wood	200	•	•	•	•	•	•	•		•	•			
BMW Individual interior trim														
XE9 Carbon Leather Wrapped	2000											•	•	•
XE3 Eucalyptus Red Brown Wood	Section 1											•	•	•
XE7 Piano Black									_				•	

Recommended color combination

Requires and must be ordered with optional sport seats.
 Requires and must be ordered with optional Active Ventilated Seat Package.

³ Requires multi-contour seats in X6 xDrive35i.

⁴ Not available in X6 xDrive35i and X6 xDrive50i.

Equipment combinations BMW Individual Colors and materials Equipment features and options Build Your Own | Technical data BMW Services

Equipment features and options.



Adaptive LED Headlights for both high and low beams project an intense white light that simulates daylight for excellent visibility. Convenient features that improve visibility include Automatic headlights, Adaptive turning, Cornering Lights and available Automatic high beams. All four Corona headlight-rings emit very bright LED light—unmistakable day and night.

Foglights with LED technology improve visibility while adding a distinctive nighttime look.



Xenon Adaptive Headlights help enhance nighttime road visibility. Sensors continuously monitor the steering wheel to determine the vehicle's direction. Entering a turn or corner, the outer headlights swivel up to 15 degrees left or right. Xenon low- and high-beam headlights illuminate the road ahead and to the side with brilliant clarity. An auto-leveling feature adjusts for varying passenger and cargo loads. Corona headlight-rings circle headlights and high beams and act separately as Daytime Running Lights.



Retractable, high-intensity headlight washers help keep lights clean of ice, mud, road salt and other coatings, for maximum road lighting and enhanced driving visibility.



Redesigned **kidney grille** sits over the special intake grille, underscoring the BMW X6's rugged stance. (Kidney grille has black finish on BMW X6 xDrive35i: Titanium finish on BMW X6 xDrive50i.)



Ambiance lighting includes lights in the exterior door handles that radiate downward whenever the doors are unlocked. They illuminate the area outside the doors for approximately 20 seconds to enable safe vehicle access in the dark. Also included are rear reading lights, rear footwell illumination, and Ambiance interior lighting.



Rain sensor uses infrared light to measure the amount of rain. When the wipers are in the "intermittent" mode, the rain sensor automatically adjusts the windshield-wiping interval as needed. Automatic headlight control, included with rain sensor, activates headlights by means of a sensor that responds to darkness.



Body-color, power-adjustable, folding side-view mirrors automatically dim when reflecting bright lights, helping to eliminate glare when driving at night.

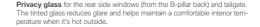


Aluminum running boards with rubber inserts are designed to add to the BMW X6's overall visual appeal, while making it easy for passengers to comfortably enter and exit.



High-gloss shadowline trim gives the front and rear side-window frames and door-sill trim strips a sportier look. Soft-close automatic doors use small electric motors to gently close all four doors and the trunk lid. Simply close the door or trunk lid gently and then the electric mechanism draws it fully in.







Adaptive Brakelights warn following vehicles by increasing in brightness when the intensity of your braking action is increased.



Dual circular-shape chrome exhaust tips, integrated into the BMW X6 xDrive35i's rear fascia, stand out and add an attractive touch to the exhaust system.



Dual rectangular-shape chrome exhaust tips are strikingly positioned in the rear fascia of the X6 xDrive50i.

Build Your Own | Technical data BMW Services **Equipment combinations** BMW Individual Colors and materials

Equipment features and options.



Y Spoke (Style 336) 20 x 10.0 front, 20 x 11.0 rear light alloy wheels with 275/40 front and 315/35 rear run-flat1 performance tires.2



Star Spoke (Style 258) 19 x 9.0 light alloy wheels with 255/50 runflat1 all-season tires.



Star Spoke (Style 232) 19 x 9.0 light alloy wheels with 255/50 runflat1 all-season tires.



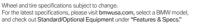
Star Spoke (Style 212) 19 x 9.0 light alloy wheels with 255/50 runflat1 all-season tires.



light alloy wheels with 255/50 run-flat1



Double Spoke (Style 424) 19 x 9.0 Y **Spoke (Style 214)** 20 x 10.0 front, 20 x 11.0 rear light alloy wheels with 275/40 front and 315/35 rear runflat1 performance tires.2





Two-way power glass moonroof with remote, expanded one-touch operation, slides back or tilts up to let in as much fresh air and sky as you like, while a look. Additionally all pillars, sun visors and roof grab handles are upholstered in wind deflector helps keep the wind out. Includes a sliding interior sunshade.



BMW Individual Anthracite roofliner gives the interior a handsome, sporty fine Black.



Rear-view Camera with Top View is automatically activated by shifting into reverse gear, or manually by pressing the Parking Assist button. The color Display as when exiting a parking garage or parking space. One camera is located on shows a real camera image that may include "static" and "track" lines to help you each front fender, just ahead of the wheel arches. when backing up or parallel parking.

Park Distance Control uses eight sensors - four in the front, four in the rear to help you judge how close you are to other vehicles and unseen objects when parking. The warning beeps come faster as the bumper approaches the object, turning into a constant tone when the distance is less than 12 inches.



Side-view Cameras offer visual assistance when side visibility is limited, such

¹ Run-flat tires do not come equipped with a spare tire and wheel.

² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with lowprofile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in snow and ice.

BMW Individual Colors and materials Build Your Own | Technical data **BMW Services** Equipment combinations

Equipment features and options.



The BMW X6 luggage compartment can comfortably transport bulky items or your sports equipment - for example, up to four golf bags. The retractable cargo area cover, when not needed, can be stored in the luggage compartment floor.



The X6's 60/40 split-folding rear seats and available pass-through maximize your hauling possibilities.



Three-spoke leather-wrapped multi-function sport steering wheel, featuring power tilt/telescoping adjustments, lets you keep both hands on the steering wheel while adjusting both the audio and a BMW-approved, Bluetooth® enabled mobile phone.



Heated steering wheel is a feature that, like heated seats, becomes a "musthave" once it's experienced. The heating switch is conveniently located on the multi-function steering wheel.



Instrument cluster features four analog displays for speed, rpm, fuel level and fuel consumption, as well as the Info Display that shows, for example, the exterior temperature and the functions of the on-board computer.



The X6 comes equipped with a storage package that adds two lashing rails with With both rear seats lowered, the BMW X6 provides almost 60 cu. ft. of usable four sliding lashing eyes, as well as additional lighting, making it easy to see and storage space. secure cargo safely and quickly.





8-speed Sport Automatic transmission provides extremely fast synchronized shifting, whether performed by the Automatic shift mode or by the raceinspired steering wheel-mounted paddle shifters.



Electromechanical parking brake with Automatic Hold keeps the vehicle stationary whenever the vehicle comes to a stop, then releases the brake when the driver steps on the accelerator pedal.

Sport button allows selection of a firmer suspension setting when equipped with Adaptive Drive.

Build Your Own | Technical data BMW Services **Equipment combinations** BMW Individual Colors and materials

Equipment features and options.



Active Cruise Control with Stop & Front cupholders integrated into Go lets you preset desired speed and the center console are located within following distance. When it recognizes convenient reach of the driver and slower vehicles ahead, it reduces your speed to maintain the preset distance. Stop & Go can bring you to a complete stop if traffic calls for it. When you press the accelerator, it resumes speed according to your presets.





Storage space abounds throughout the cabin - in the front center console, in door storage pockets and in the rear cabin.



Kneepads along the sides of the center console provide greater comfort and grip for the driver and front passenger's knees - especially during quick, sharp



BMW anti-theft AM/FM stereo CD/MP3 player includes Radio Data System, Auto-Store, and 3-channel FM diversity antenna; reads/displays

HD Radio™ receives free, digital AM/FM broadcasts in clear, static-free sound; multicast FM stations, and innovative data services.



The automatic-dimming inside rear-view mirror darkens in response to the bright headlights of vehicles behind you. The easy-to-read digital compass, integrated into the mirror, is a convenient way to constantly keep your bearings while driving.

A three-button Universal garage-door opener can be programmed to open garage doors and activate various remote convenience functions.



Engine Start/Stop button and remote key control the engine. First, insert the remote key into the starter switch slot. After the electronic identification system confirms that it is the correct remote, you can start (or later, turn off) the engine by pressing the Start/Stop button. (Foot must be on brake in order to start.)



Six programmable memory buttons offer convenient storage of your most frequently accessed iDrive settings, such as favorite radio stations, Navigation system addresses, phone numbers (when equipped with a BMW-approved Bluetooth® enabled mobile phone), and more.



iDrive Controller, which is conveniently located on the center console, is the central command element for the iDrive system and can be rotated, pushed and tilted to operate various functions via the Control Display. Additionally, four frequently selected menus - CD, radio, Navigation system and telephone - can be called up using direct menu-control buttons.



Head-up Display projects important travel information, such as vehicle speed and Check Control warnings, onto the windshield directly in your field of vision. Additional information, including Lane Departure Warning messages and Navigation directional arrows and instructions, can also be displayed.

¹ Cruise control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.

Build Your Own | Technical data Equipment combinations BMW Individual Colors and materials BMW Services

Equipment features and options.



Sirius Satellite Radio delivers the most innovative satellite radio sports, news/talk, traffic/weather, entertainment, and 100% commercial-free music - coast to coast in clear digital sound, 24/7. "The Best of XM" offers additional premium programs. Select channels through the iDrive system or wireless remote or manually by rear-Voice command, and enter them into the programmable memory buttons.



Rear-seat entertainment system lets passengers in the rear cabin watch DVDs or listen to their choice of CDs through headphones or the vehicle speaker system. The system features a fold-down 8-inch color screen and can be controlled via a seat passengers.



Premium high-fidelity system is a multi-channel system that outputs the surround information in the stereo signal in a 9-channel format (7 medium-highrange channels and two central bass channels). The 16-speaker system has one center bass speaker subwoofer below each front seat; one midrange and one high-range speaker each in the door panels; one midrange and one high-range speaker each in the D-pillar; one midrange and one high-range speaker in the instrument panel (center channel); a digital amplifier with nine channels and 600-watt output (7x50 watts + 2x125 watts). All speakers are fitted with strong, compact Neodymium drives. The system also compensates for driving noise in smooth steps by speed-dependent equalizing in the low range.



Rear cupholders are conveniently located between the two rear seats. When not in use, they can be easily covered up to form a center armrest.



allows occupants to select specific cabin temperatures and fan speeds, as well as automatic or manual airflow and recirculation. The automatic recirculation control activates when certain air pollutants are detected. The system also includes defrost/demist and MAX A/C functions.



Automatic climate control system Four-zone climate control lets occupants, both front and rear, select individual temperature and fan settings.



Rear side sunshades keep the sun's heat and glare away from the rear cabin while maintaining privacy. When not in use, these manually adjustable sunshades conveniently disappear into the side doors.



Ski bag allows for clean transport of up to four pairs of skis with up to four occupants in the vehicle. Whenever the ski bag is not in use, it remains stored conveniently and discreetly behind the rear center armrest.



12V power outlets are included in the front and rear passenger areas, as well as in the cargo area.



Five-seat configuration is available on request. It features three head restraints in the rear, three-point safety belts for all seats and integrated belt



ment and driver's seat memory system make the BMW X6 driving experience more enjoyable. Thanks to specially padded, highly contoured side bolsters, sport seats provide optimum lateral support during tight cornering, while remaining exceptionally comfortable when driving over long distances. The seats have power adjustments for seat height, backrest angle, seat bottom angle, forward/backward position and head-restraint height; includes manual adjustment for thigh support.



20-way power multi-contour front seats conform to your body to provide optimum support and exceptional comfort over long distances. In addition to horizontal, vertical and angled adjustments, seats include an articulated upper backrest, backrest width, Comfort headrest (two-way power, two-way manual "relax headrest"), and four-way power-adjustable lumbar support. Both driver's and front-passenger's seats include memory function.



Power front seat adjustments cus- Front seat ventilation gently blows tomize driver and front passenger comfort. A two-driver memory system automatically adjusts the driver's seat, driver and front passenger comfortably side-view mirrors and the steering wheel position.

Lumbar support adds four-way power-adjustable comfort for the lower back, and can be adjusted up/down and in/out



warm or cool air through the microperforations in the leather to help keep dry in hot weather, and warm in colder weather.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."

Build Your Own | Technical data BMW Services Equipment combinations BMW Individual Colors and materials

Equipment features and options.



60/40 split-folding seats gives you the flexibility to carry any combination of cargo and passengers.



Storage package adds practical extras: additional lighting and two lashing rails with four sliding lashing eyes.



Retractable cargo cover keeps contents of the cargo area hidden from sight.
Anti-theft alarm system features When not in use, it can easily be removed.



remote control, anti-theft device and electronic immobilizer for effective protection. In the event of an attempted carrying the remote key in a pocket break-in or unauthorized transport, the system sounds an alarm and switches on the hazard warning lights.



Comfort Access system offers an even greater degree of convenience: keyless access to your vehicle. Simply allows you to unlock the doors by touching the door handle. You can also turn the engine on or off by pressing the Start/Stop button without inserting the remote key. (Foot must be on brake in order to start.)

Original BMW Accessories.



The BMW Performance aerodynamic kit sends out a clear message. With its uncompromisingly unique lines, it emphasizes the dynamic performance of your BMW X6. It comprises a BMW Performance bumper at the front. BMW Performance side skirts, and a BMW Performance diffuser below the rear bumper. The BMW Performance sport stripes, specifically designed to complement the sporty character of the X6, can be combined with the BMW Performance aerodynamic kit. Available in Black Gloss, these decals have been specially developed for vehicle applications and boast excellent resistance to fading and weathering.



Snap-in Adapter with USB interface plays stored music through vour vehicle's speakers, charges vour mobile phone, and accesses the vehicle's antenna for better reception.



BMW holder for Apple iPad® attaches to front headrest support bars.



Luggage compartment tray. shatterproof and acid- and impactresistant, is designed to perfectly fit and protect the X6 cargo area.

Driving a BMW is always a special experience – and it can be enhanced even further with Original BMW Accessories. Benefit from innovative solutions that combine unique ideas, stunning design and smart functionality. Discover a wide range of Original BMW Accessories that customize, enhance and protect your X6's exterior, interior, technology and transporters. From load carriers to cargo mats, sheepskin seat covers and more, every Original BMW Accessory adheres to BMW's highest quality standards. Each is designed to fit the X6 perfectly and last just as long. For additional information on BMW Accessories, please see your authorized BMW center or visit shopbmwusa.com

Equipment combinations BMW Individual Colors and materials Equipment features and options Build Your Own | Technical data BMW Services

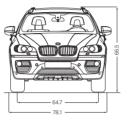
CRAFT YOUR OWN BMW - AT BMWUSA.COM/BYO.

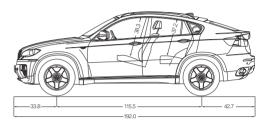


At BMW, we want you to create your own Ultimate Driving Machine. That's why BMW offers one of the widest model ranges of any luxury automotive manufacturer. And each BMW model offers its own universe of personalizing possibilities.

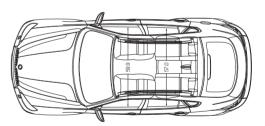
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Then create the exact BMW model that fulfills your needs by clicking on "Build Your Own" – or just visit bmwusa.com/byo. Here you'll be able to select from among the many interior and exterior colors and trims, personalizing options and value-added packages. Build a BMW model that reflects your style, then view it in 360° detail. At the press of a button, see payment and financing options, get a same-day quote, download a product brochure and even schedule a test drive. BMW makes it easier than ever to make your ultimate driving dreams come true, at bmwusa.com.









All dimensions in the technical drawings are shown in inches. Height indicated with roof antenna and unloaded.

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X6 xDrive35i	X6 xDrive50i

Weight			
Unladen weight	lb	4784	5225
Weight distribution, front/rear	%	49.8/50.2	51.1/48.9

Engine		
Liters/type	3.0-literTwinPowerTurbo inline 6	4.4-liter TwinPower Turbo V-8
Bore/stroke inch	3.3/3.5	3.5/3.5
Nominal output/rpm hp	3001/5800-6200	4002/5500-6400
Maximum torque/rpm lb-ft	300/1300-5000	450/1750-4500
Compression ratio :1	10.2	10.0

Transmission		
Automatic transmission gear ratios VIIIII :1	4.71/3.14/2.11	4.71/3.14/2.11
IV/V/VI:1	1.67/1.29/1.0	1.67/1.29/1.0
VII/VII/R:1	0.84/0.67/3.30	0.84/0.67/3.32
Final drive ratio .1	3.15	3.15

Performance			
Top speed ³	mph	130 [150]	130 [150]
Acceleration 0-60 mph ⁴	sec	6.3	5.2

All-season tires limited to 130 mph.

Figures in [] refer to optional 20-inch wheels with low-profile run-flat⁵ performance tires.⁶

X6 xDrive35i	X6 xDrive50i

Fuel consumption ⁷			
City	mpg	16	14
Highway	mpg	23	20
Tank capacity, approximately	gal	22.4	22.4

Tires and wheels		
Tire dimensions standard	255/50 run-flat ⁵ all-season	255/50 run-flat ⁵ all-season
Wheel dimensions standard	19 x 9.0	19 x 9.0
Material	light alloy	light alloy

Brakes			
Туре		Ventilated disc	Ventilated disc
Front/diameter	inch	13.7	14.4
Rear/diameter	inch	12.6	13.6

¹ 315 hp with M Performance Package.

² 430 hp with M Performance Package.

³ Top speed limited electronically.

⁴ BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

⁵ Run-flat tires do not come equipped with a spare tire and wheel. However, a spare tire and wheel can be ordered as an option.

^{**} Runniau ites of miscore equipped with a spate us of a winet. Towers a, spate ut le rail or universe (an idea of control of a Runniau ites) and with the spate of a spate of a runniau ites of your speed, sespecially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in

snow and ice.

⁷ EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

Equipment combinations BMW Individual Colors and materials

We believe that a premium ownership experience should feature performance and luxury, as well as safety and convenience. We believe you should be able to providing you with coverage for the first four years or 50,000 miles, whichever drive a BMW to its potential, while enjoying peace of mind and reduced cost of ownership. That's the idea behind BMW Ultimate Service®: a suite of com-

BMW Ultimate Service starts with the New Vehicle/SAV Limited Warranty.1 comes first, Additionally, you have 12-year, unlimited-mileage warranty protection against corrosion and rust perforation. The BMW Maintenance Program² prehensive programs and services that are included in every new BMW vehicle. and BMW Assist™3 as well as BMW Roadside Assistance come standard.



BMW Maintenance Program is one of the most comprehensive maintenance programs in its class. We cover all factory-recommended maintenance during the New Vehicle/ SAV Limited Warranty coverage period. This includes scheduled oil services and inspections. Also covered is the replacement of items that are subject to normal wear and tear such as brake pads, wiper blade inserts and engine drive belts.² And, thanks to Plan, MyInfo allows you to send busi-BMW's advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your vehicle requires attention, your authorized BMW

For more details on BMW Ultimate Service and the BMW Maintenance Program, visit your authorized BMW center or log on to bmwusa.com/ ultimateservice.

center ensures that it receives only

of exacting quality standards.

BMW Assist Safety Plan3 is a fouryear program that lets you enjoy peace of mind knowing that a friendly response specialist is there to help you, 24/7, at just the push of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and Customer Relations. Included in the BMW Assist Safety ness locations and street addresses with their associated phone numbers from the Google Maps™ website directly to your BMW. The destination can be sent to your Navigation system for turn-by-turn directions. With the BMW Navigation system and your genuine BMW parts - your assurance mobile phone linked to your BMW via Bluetooth® technology, BMW's Mobile Office feature4 transfers text messages and emails to your iDrive Display screen and reads them aloud to you, A Calendar and To-do List can also appear on your Display screen while en route. Running late? Click on the phone number in the Calendar to call your appointment. For a list of tested mobile phones. visit bmwusa.com/bluetooth.

For the ultimate in coverage, add the optional BMW Assist Convenience Plan.⁵ You'll enjoy unlimited access to personalized Directions, Traffic and Weather reports, as well as our Concierge feature, which can send a destination address and phone number, such as a restaurant or hotel, right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if its battery is discharged, BMW Online allows access to up-to-date fuel prices and the latest weather forecasts, as well as Bloomberg's stock indices and the powerful reach of the Google Maps database - delivered to the iDrive Display right inside your vehicle.

BMW's unique TeleService, included in the BMW Assist Safety Plan, continually monitors specific parts that are subject to wear and tear - including the engine oil, micro-filter, spark plugs, brake linings and various fluids - valuable trip-routing advice. as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your authorized BMW center, which

will then call you to schedule a service appointment. You don't have to keep track of when your vehicle requires routine maintenance. An added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible. And because they use only Original BMW Parts, you can rely on expert fit and long-lasting BMW quality. For more details on TeleService, visit bmwassist.com.

BMW Roadside Assistance is provided free of charge for the first four years - with no mileage limit. Call 1-800-332-4BMW (4269) for friendly on-the-road help, 24/7, anywhere in the United States, Canada and Puerto Rico. This includes everything from flat-tire changes, emergency gasoline and lock-out service, to towing, alternative transportation and even trip-interruption benefits. This service also provides



BMW Virtual Center. If you get the sudden urge to shop for a BMW but your authorized BMW center is closed, there's good news - the BMW Virtual Center is open 24 hours a day! Log on to bmwusa.com/byo, and choose the model that interests you. Configure process at our website, where you the BMW of your dreams, and see what the monthly payments would be. You can even send the specifications to your authorized BMW center, apply for financing, or request a test drive all online!

BMW Financial Services. Arranging to buy or lease a BMW is easier than you may think. Your authorized BMW center offers leasing and financing to suit your personal needs through BMW Financial Services.⁶ Start the can build your "dream vehicle," get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services - and get approval - all online!6 To find out how BMW Financial Services can help put you behind the wheel of vour favorite BMW model, log on to bmwusa.com/fs or call, toll-free. 1-800-578-5000.

BMW Magazine. A fascinating view of the latest events and products in the world of BMW, including travel reviews, personality profiles, and the latest BMW technologies. Sent to new owners and lessees several times a year you can also read articles from BMW Magazine on the BMW website at bmwusa.com under the "Media Gallery & Library" heading. found in the "Experience" section.

BMW Welt: The BMW Welt ("BMW World") delivery and brand-experience center in Munich is bold proof of BMW's passion for design. When you take advantage of the BMW European Delivery Program,7 this is where you will meet your new BMW - in a personalized process that is highly dramatic and totally unforgettable. (You might also realize substantial savings that just may pay for your trip.) While you're there, marvel at the historic BMWs in the Museum; learn about our engineers' newest innovations in the Technology and Design Atelier; and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then comes the unique experience of driving your new BMW on the roads it was designed for. To learn more, visit bmwusa.com/ europeandelivery.

See your authorized BMW center for details on these limited warranties.

² The BMW Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new elicible MY 2004 and later BMW vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. The maintenance coverage period is for the first 4 years or 50,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline, gasoline additives, windshield washer fluid and additives, battery, tires, wheels, wheel alignment and tire balancing. All work must be performed by an authorized BMW center. See the Service and Warranty Information booklet for specific terms, conditions and limitations. Further information can also be obtained from your authorized BMW center.

3 BMW Assist with 4 years of Safety Plan services is standard. In order to receive BMW Assist services, a subscriber agreement must be completed and transferred to the BMW Assist Response Center GPS and underlying wireless services must be available and functioning; vehicle ignition must be turned on (except for Door Unlock and Stolen Vehicle Recovery), battery charged and connected and vehicle's electrical system operational; services may be limited to certain geographic areas. Call toll-free 1-888-333-6118, go to bmwassist.com, or visit your authorized BMW center for additional program details. Services are subject to the terms and conditions of your subscriber agreement.

4 Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit bmwusa.com/bluetooth.

5 Requires BMW Assist Safety Plan subscription. Services are subject to the terms and conditions of your subscriber agreement. Please go to bmwassist.com for additional details on the optional

⁶ Subject to credit approval and other terms and conditions.

Not all models available for BMW European Delivery Program. Please go to bmwusa.com or visit your authorized BMW center for details.



THE MOST EXCITING PLACE IN AMERICA TO DRIVE THE BMW X6.

The BMW Performance Center in Spartanburg, SC.

Just beyond the foothills of the Carolinas' Blue Ridge Mountains lies the \$12 million BMW Performance Center. This sprawling, modern complex houses the world-famous BMW Performance Driving School, as well as the Zentrum Museum, BMW Boutique, BMW Delivery Center, and a Corporate Conference Center. Nearby is BMW's only manufacturing facility in the U.S., where models, such as the SAV,® are built for export worldwide. It's a unique place where BMW enthusiasts can spend days - or, in the surrounding area, an entire vacation.

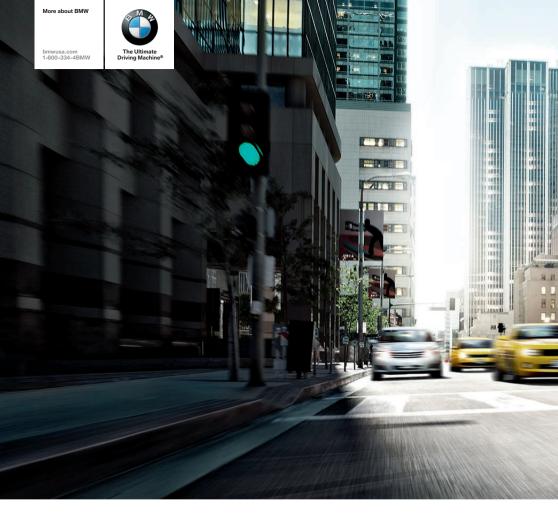
BMW Performance Driving School.

Whether you've been driving for decades or just got your learner's permit, we can help take your driving skills to the next level. Behind the wheel of our new BMWs and under the expert guidance of professional driving instructors, you'll hone your driving skills on a versatile driving course -1.7 miles of asphalt that can be configured in a multitude of ways. In One- and Two-Day Schools you can tackle the skid pad, slalom course and water walls. The BMW Performance Driving School is about control and pushing a BMW to its limits - and yours.

BMW Performance Center Delivery.

You'll always remember the fun of taking delivery of your new BMW with BMW Performance Center Delivery. After enjoying dinner and an overnight stay at a first-class hotel, we'll take you and your companion to the Performance Center where a Product Specialist will give you an you explore the dynamic capabilities of a similar model. It's exciting, it's enlightening – and it's all compliments of BMW with your new vehicle.

To learn more about the BMW Performance Center, call 1-888-345-4269 or visit _ bmwusa.com/performancecenter.



BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. We launched BMW EfficientDynamics back in 2000 – the philosophy of providing greater power with increased efficiency and fewer emissions. This has resulted in significant benefits today – for our customers, the climate and the environment.

That year, ecological sustainability was also declared one of BMW's core strategic principles; it is now firmly anchored in our entire production chain. It starts with the development of fuel-saving and alternative vehicle concepts, continues with environmentally friendly production processes, and ends with innovative recycling methods. This effort has been recognized worldwide; in 1999, BMW AG – the parent company of BMW of North America and BMW Manufacturing Co. in Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index. It has remained on the lindex ever since; moreover, since 2005, BMW has been voted the world's most sustainable automobile manufacturer. At BMW, we strive for and achieve high performance in all we do.

