

1970



PONTIAC
ACCESSORIZER

Effective February 24, 1970

'70 PONTIAC OPTIONS AND ACCESSORIES

All prices shown for factory-installed options and accessories are manufacturer's taxes. Dealer-installed accessories, beginning on page 29, are suggested

suggested retail prices inclusive of Federal excise tax, but do not include state or local retail prices and do not include dealer installation charges or state or local taxes.

Prices and Groups Subject

to Change without Notice.

1970 FIREBIRD

Sales Code	UPC Code		Suggested Retail Price	Sales Code	UPC Code		Suggested Retail Price
321	Y88	BASIC GROUP					
		■ Radio, AM & Windshield Antenna		359	M38	Turbo Hydramatic, 3-spd. w/341.....	\$195.36
		■ Mirror, R.H., Visor Vanity				w/343.....	205.92
		■ Clock		351	M40	Turbo Hydramatic, 3-spd. N/C w/2887.....	227.04
		■ Deck-lid Release		352	M35	Automatic, 2-spd. w/341.....	163.68
		■ Air Cleaner, Dual Stage H.D.				w/343.....	174.24
		2387.....	\$103.22	353	Std.	3-spd., Manual, Column Shift (w/341 only).	N/C
		2487.....	103.22	355	M13	3-spd., H.D. Manual, Floor Shift (N/A w/341)	84.26
		2687.....	103.22	354	M20	4-spd., Manual (N/A w/341) N/A w/2887...	195.36
		2887.....	77.94	358	M21	4-spd., Manual, Close-ratio (N/A w/341-343) N/C w/2887.....	195.36
331	WS6	POWER ASSIST GROUP					
		■ Turbo Hydra-matic		361	G80	Safe-T-Track Rear Axle.....	42.13
		■ Power Steering		368	G90		
		■ Power Front Disc Brakes			G92	Performance Axle.....	10.53
		2387 w/341.....	\$342.81				
		2387, 2487 w/343.....	353.37	582	C60	Air Conditioning, Custom—n/a w/341.....	375.99
		2687.....	374.49	492	U35	Clock, Electric—inc. w/484-488-652-N/A on 2887.....	15.80
		2887.....	Std	494	D55	Console—N.A. 6-cyl. w/Man. Trans.....	58.98
				SVT	C08	Cordova Top—1 white, 2 black, 5 sandalwood, 7 dark gold, 9 dark green except 2487, 431 or 741.....	89.52
						w/2487, 431 or 741.....	73.72
				431	Y80	Decor Moldings—Includes Roof Drip and Mold- ing, Wheel Opening Molding (n/a 2887), Rear Hood Molding, Belt Molding 2387, 2687....	47.39
						2887.....	31.60
				541	C50	Defogger, Rear-window, n/a w/534.....	26.33
				534	C49	Defroster, Rear window, Electric—n/a w/341-541.....	52.66
				734	AU3	Door Locks.....	45.29
INDIVIDUAL FACTORY-INSTALLED OPTIONS & ACCESSORIES							
ENGINE OPTIONS							
341	Std.	250, 6-cyl., 1-bbl., 155 hp. (2387 only (n/a, w/582).....	N/C				
343	L30	350, 2-bbl., 255 hp.—std. 2487 (2387 only)...	\$110.59				
346	L65	400, 2-bbl., 265 hp. Reg. Fuel (2487 only)...	52.66				
345	Std.	400, 4-bbl., 330 hp. (2687 only).....	N/C				
348	L74	400, 4-bbl., Ram Air, 345 hp.—std. 2887, (2687 only).....	168.51				

Sales Code	UPC Code		Suggested Retail Price
552	AU5	Door Locks, Electric—inc. seat back locks...	\$68.46
532	A02	Glass, Soft-Ray, windshield only.....	26.33
531	A01	Glass, Soft-Ray, all windows.....	32.65
684	B93	Guards, Door-edge.....	6.32
674	U05	Horns, Dual (2387 only, std. others).....	4.21
652	W74	Lamps, Warning and clock, n/a w/484-488-492.....	36.86
661	Y92	Lamps, Convenience.....	11.59
521	B32	Mats, Floor, Front only.....	6.85
522	B33	Mats, Floor, Rear only.....	6.32
524	B42	Mat, Rear Compartment (std. on 2487).....	8.43
441	D34	Mirror, Visor Vanity, R.H.....	2.11
434	D35	Mirrors, Body color, R.H. and L.H. (L.H. Remote Control only) 2387—std. others.....	26.33
741	B80	Roof Drip Scalp Molding, incl w/431 and Cordova Top, std. on 2487.....	15.80
451	AK1	Seat Belts, Custom, incl. Front shoulder straps	12.64
452	AK2	Seat Belts, Custom, incl. Front & Rear Shoulder Straps.....	38.97
704	N65	Spare Tire, "Space-Saver".....	15.80
461	N30	Steering Wheel, Deluxe n/a on 2887 (std. on 2487-2687).....	15.80
464	NK3	Steering Wheel, Formula (std. on 2887) 2487, 2687	42.13
		2387.....	57.93
504	N33	Steering Wheel, Tilt—n/a, w/std. Steering & Col. Shift.....	45.29
471	P06	Wheel Trim Rings, Chrome—Std. on 2487...	21.06
473	N95	Wheel Covers, Wire—(n/a on 2887) 2387-2687	73.72
		2487.....	52.66
474	N98	Wheels, Rally II—(std. on 2887) 2387-2687	84.26
		2487.....	63.19
432	C24	Windshield Wipers, Concealed—(std. on 2487-2887).....	18.96
NL	PMT	Wheels, Rally II and F60-15 White Letter Tires Pkg. 2687 only.....	146.39

Sales Code	UPC Code		Suggested Retail Price
HEAVY-DUTY & PERFORMANCE OPTIONS			
724	K45	Air Cleaner, Dual-stage, H.D.—n/a on 2887	\$ 9.48
692	UA1	Battery, H.D.....	4.21
488	W63	Rally Gauge Cluster & Clock—n/a, w/484, 492, 652, n/a on 2887.....	47.39
484	U30	Rally Gauge Cluster & I.P. Tach—n/a, w/341-488-492 652 (std. on 2887).....	94.79
POWER ASSIST OPTIONS			
554	A90	Deck-Lid Release, Remote-control.....	14.74
501	N41	Power Steering, Variable-ratio, std. on 2887.	105.32
551	A31	Power Windows, w/494 only.....	105.32
502	J50	Power Disc Brakes, Front, std. on 2887.....	42.13
RADIO, SPEAKER AND TAPE PLAYER OPTIONS			
401	U63	Radio, AM & Windshield Antenna.....	61.09
402	U69	Radio, AM/FM & Windshield Antenna.....	133.76
404	U58	Radio, Stereo AM/FM & Windshield Antenna	239.08
411	U80	Speaker, Rear Seat—n/a w/404-412.....	15.80
412	U57	Stereo Tape Player—n/a w/411.....	133.76
TRIM OPTIONS			
731	W54	Trim, Custom Options—Assist straps on door and above glove box, perforated headlining, formed vinyl trunk mat, body color in outside door handle. Standard Esprit—Available Formula 400 and Trans AM.....	78.99

Model	Sales Code	UPC Code	Standard Tire Size	Sales Code	UPC Code	Optional Tire Size	Suggested Retail Price
FIREBIRD							
2387 & 2487	HF	Std.	E78—14 Black	HR	PL3	E78—14 White	\$26.33
				GR	PX6	F78—14 White	43.18
				ML	PL4	F70—14 White Letter	64.25
				MF	PY6	F70—14 Black	35.81
2687	MF	Std.	F70—14 Black	ML	PL4	F70—14 White Letter	28.44
2887	NL	Std.	F60—15 White Letter				N/C

TEMPEST, LE MANS, LE MANS SPORT, GTO

Sales Code	UPC Code	Suggested Retail Price
321	Y88	BASIC GROUP
		<ul style="list-style-type: none"> ■ Radio, AM w/WS. Antenna ■ Custom Foam Cushion, Front (Std. 37-42 Exc. 3736) ■ Mirror, Visor Vanity, R.H. ■ Mirror, Outside, Remote-control ■ Clock ■ Deck-lid Release ■ Air Cleaner, H.D. (n/a, w/347, 348 or 332)
		33-35 Exc. 3535..... \$125.34
		37 Exc. 3736..... 116.91
		3535, 3736..... 110.60
		42 w/347, 348 or 332..... 107.43
		42 w/o 347, 348 or 332..... 116.91
322	Y92	LAMP GROUP
		<ul style="list-style-type: none"> ■ Lamp, Dome Reading (n/a Convertibles) ■ Lamp, Luggage (n/a Swgn.) ■ Lamp, Underhood ■ Lamp, Ashtray (Std. 37-42) ■ Lamp, Glove Box (Std. 37-42)
		33-35 Exc. 3535..... 27.38
		3535..... 24.22
		3736..... 17.90
		37-42 Exc. 3736-3767-4267..... 21.06
		3767-4267..... 7.37
324	Y86	DECOR GROUP
		<ul style="list-style-type: none"> ■ Wheel Opening Molding (Std. 37) ■ Deluxe Wheel Covers ■ Wood Grain Instrument Panel (Std. 35-37-42) ■ Concealed Windshield Wipers (Std. 35-37-42) ■ Deluxe Steering Wheel (Std. 37-42) ■ Decor Moldings (Std. 35-37) ■ Rear Armrests with Ashtray (33 only, Std. 3337) ■ Custom Pedal Trim Plates (Std. 37-42) ■ Dual Horns (33-35 only)
		3327..... 124.28
		3369..... 123.22
		35..... 62.14
		42..... 36.86
		3337..... 109.53

Sales Code	UPC Code	Suggested Retail Price
331 WS6 POWER ASSIST GROUP		
	<ul style="list-style-type: none"> ■ Turbo Hydra-matic ■ Power Steering ■ Power Disc Brakes, Front 	
	33-35-37 w/341.....	\$364.93
	33-35-37 w/343.....	375.49
	33-35-37 w/344 or 346, all 42.....	396.61

334 WS8 RALLY GROUP

	<ul style="list-style-type: none"> ■ Rally II Wheels ■ Custom Sports Steering Wheel ■ Rally Gauge Cluster & Clock ■ Ride & Handling Package 	
	33-35 except 3535 w/324.....	157.98
	33-35 except 3535 w/o 324.....	194.84
	37 except 3736.....	179.05
	42 w/324.....	152.71
	42 w/o 324.....	173.78
	3535 w/324.....	148.50
	3535 w/o 324.....	185.36
	3736.....	169.57

INDIVIDUAL FACTORY-INSTALLED OPTIONS AND ACCESSORIES

SPORT OPTIONS

332	WT1	The Judge	
		<ul style="list-style-type: none"> ● 4-bbl. 400 Ram Air Engine ● Dechromed Rally II Wheels ● G70—14 Black Bias-belted Tires ● Full-width Rear Airfoil ● "Judge" Stripes and Decal Identification ● Hurst T-Handle Shifter ● Functional, Driver-Controlled, Air Intake Hood Scoops 	
		42 Only.....	337.02

Sales Code	UPC Code	Suggested Retail Price															
ENGINE OPTIONS																	
341	Std.	OHV-6 1-bbl, 155 hp. (n/a 42)..... N/C															
343	L30	350 2-bbl, 255 hp. (n/a 42 or w/351 or 358)... \$110.59															
344	L78	400 4-bbl, 330 hp. (33-35-37) (w/351-355).. 210.64															
345	Std.	400 4-bbl, 350 hp. (Std. 42—n/a all others). N/C															
344	L75	455 4-bbl, 360 hp. (avail. 42 only) (621 Req.) 57.93															
346	L65	400 2-bbl, reg. fuel, 265 hp. (33-35-37) (w/351 only)..... 163.25															
348	L74	400 4-bbl, Ram Air, 366 hp. (avail. 42 only) (include 601)..... 168.51			(w/o 332)..... N/C			(w/332).....	347	L67	400 4-bbl, Ram Air IV, 370 hp. (Avail. 42 only, n/a w/582)..... 558.20			w/o 332..... 389.68			w/332.....
		(w/o 332)..... N/C															
		(w/332).....															
347	L67	400 4-bbl, Ram Air IV, 370 hp. (Avail. 42 only, n/a w/582)..... 558.20															
		w/o 332..... 389.68															
		w/332.....															

TRANSMISSION OPTIONS

359	M38	Turbo Hydra-matic, 3-spd.	
		33-35-37 with 341.....	195.36
		33-35-37 with 343.....	205.92
351	M40	Turbo Hydra-matic, 3-spd.	
		33-35-37 exc. w/341 or 343—42.....	227.04
352	M35	Automatic, 2-spd.	
		33-35-37 with 341 (n/a w/494 or 582).....	163.68
		33-35-37 with 343 (n/a w/494).....	174.24
353	Std.	3-spd., Man. Col. Shift	
		33-35-37.....	N/C
354	M20	4-spd., Man. Floor Shift (w/343, 344, 345, 346, or 348 only) (n/a w/344/L75).....	184.80
355	M13	3-spd., H.D. Man. Floor Shift (avail. V-8 engines only, Std. 42, n/a 347)	
		33-35-37.....	84.26
358	M21	4-spd., Man., Close-ratio Floor Shift (Avail. 42 only).....	184.80

AXLE OPTIONS

361	G80	Safe-T-Track Rear Axle	
		Reg.....	42.13
		H.D. (Req. w/3.90 or 4.33 axles).....	63.19
362	G94	Special Order Axle.....	2.11
364	G95	Economy Axle.....	2.11

Sales Code	UPC Code		Suggested Retail Price
368	G92	Performance Axle.....	\$ 2.11
APPEARANCE/CONVENIENCE OPTIONS			
582	C60	Air Conditioning, Custom (n/a 352 or 692 t/w 341).....	375.99
524	B30	Carpets, Custom (avail. 33, Std. all others)...	18.96
492	U35	Clock, Electric (incl. w/488, n/a 484).....	18.96
494	D55	Console—Buckets only (n/a 33-35)— 3737-67, 42 w/o 351 or 359.....	55.82
		3737-67, 42 w/351 or 359.....	71.62
SVT	C08	Cordova Top (n/a swgn.)—1. White, 2. Black, 5. Sandalwood, 7. Dark Gold, 9. Dark Green.	100.05
481	K30	Cruise Control—n/a w/6 cyl., 347—avail. w/ H.M. only.....	57.93
421	B50	Cushion, Custom Foam Front—Std. 37 (exc. 3736), 42, avail. all others.....	8.43
541	C50	Defogger, Rear-window—n/a swgn. or conv.	26.33
534	C49	Defroster, Rear-window—n/a swgn. or conv. —n/a w/541.....	52.66
614	M09	Gearshift Knob, Floor Shift—Man. Trans. only—n/a w/332.....	5.27
532	A02	Glass, Soft-Ray—Windshield only.....	26.33
531	A01	Glass, Soft-Ray—All Windows.....	36.86
684	B93	Guards, Door-edge 2-drs.....	6.32
		4-drs.....	10.53
672	T81	Headlamp Delay.....	12.64
674	U05	Horns, Dual—avail. 33, 35, Std. all others...	4.21
722	V64	Instant-Aire Pump—n/a w/Ram Air.....	15.80
652	U25	Lamps, Luggage—n/a Swgn.....	3.16
662	U28	Lamp, Ashtray & Lighter—avail. 33, 35....	3.16
654	C89	Lamp, Dome Reading (exc. Conv.).....	13.69
664	U27	Lamp, Glove Box—avail. 33, 35.....	3.16
661	C88	Lamp, Station Wagon Rear Compartment Courtesy.....	10.53
671	U26	Lamp, Underhood.....	4.21
521	B32	Mats, Floor—Front only.....	6.85
522	B33	Mats, Floor—Rear only.....	6.32
434	D35	Mirror, Body Color, Outside—L.H. Remote Control, R.H. Manual— Avail. 3327-37, 3527-37, 3737-67, 42 only (n/a 444).....	26.33

Sales Code	UPC Code		Suggested Retail Price
444	D33	Mirror—Outside, Remote-control.....	\$ 10.53
441	D34	Mirror, Visor Vanity—R.H.....	2.11
442	DH5	Mirror, Visor Vanity—L.H.....	2.11
681	B83	Moldings, Rocker Panel—3327-37-69.....	10.53
741	B80	Molding, Roof Drip Scalp— 3327-37-69, 3527-69.....	13.69
732	B90	Moldings, Window Frame— 3327.....	21.06
		3369.....	26.33
694	B96	Moldings, Wheel Opening—avail. 33-35-42, w/o 324.....	15.80
514	JL1	Pedal Trim Plates—avail. 33-35, Std. all others.....	5.27
634	U46	Rear Lamp Monitor—Exc. Station Wagon or Convertible.....	26.33
571	A70	Seat, Reclining, R.H. Bucket Seat only...	42.13
451	AK1	Seat Belts, Custom—Incl. Front Shoulder Straps 2-dr. Exc. Conv.....	12.64
		4-dr.....	16.85
		Conv.....	36.86
452	AK2	Seat Belts, Custom—Incl. Front & Rear Shoulder Straps—2-dr. Exc. Conv.....	38.97
		4-dr.....	43.18
		Conv.....	63.19
454	A39	Seat Belts, Custom—Front & Rear—avail. Conv. only (Does not include shoulder straps)	10.53
704	N65	“Space-Saver Spare” Tire—(n/a Swgn.) w/o 474.....	15.80
		w/474.....	N/C
424	P17	Spare Tire Cover—n/a w/Swgn. or 704....	5.27
482	U15	Speedometer, Safeguard—n/a 484-488....	15.80
461	N30	Steering Wheel, Deluxe—avail. 33-35, Std. all others.....	15.80
462	N34	Steering Wheel, Custom Sports— 33-35 with 324, 37-42.....	34.76
		33-35 w/o 324.....	50.55
464	NK3	Steering Wheel, Formula—w/501 only 33-35 w/324; 37-42.....	42.13
		33-35 w/o 324.....	57.93
504	N33	Steering Wheel, Tilt—n/a w/Std. Steering or Man. Col. Shift.....	45.29
472	P02	Wheel Covers, Custom— 33-35-42 with 324.....	20.01
		33-35-42 w/o 324; 37.....	41.07

Sales Code	UPC Code		Suggested Retail Price
471	P01	Wheel Covers, Deluxe	\$ 21.06
473	N95	Wheel Covers, Wire— 33-35-42 with 324	52.66
		33-35-42 w/o 324; 37	73.72
474	N98	Wheels, Rally II— 33-35-42 with 324	63.19
		33-35-42 w/o 324; 37	84.26
432	C24	Windshield Wipers, Concealed—avail. 33, Std. all others	18.96
HEAVY-DUTY PERFORMANCE OPTIONS			
724	K45	Air Cleaner, Dual-stage, H.D.—n/a w/ 347 or 348	9.48
682	K82	Alternator, H.D. 55-amp.—n/a w/582-534, w/341 and 692	15.80
692	UA1	Battery, H.D.— All with 341 (n/a with 582)	4.21
		All with V-8	6.32
721	N10	Dual Exhausts—n/a w/341 or Swgn.—Std. 42	30.54
611	W73	Driver-controlled Exhaust—avail. 42 only, n/a w/347-348	63.19
711	NA9	Evaporative Emmission System—(Calif. cars only)	36.86
691	K02	Fan, H.D., 7-blade w/Fan Clutch—n/a w/ 582, 642	15.80
601	T42	Hood Air Inlet—avail. 42 w/344 only	84.26
754	WT5	Mountain Performance Option (w/343 and auto. trans. n/a 42) w/582	2.11
		w/o 582	16.85
488	W63	Rally Gauge Cluster & Clock—n/a w/482- 484	50.55
484	U30	Rally Gauge Cluster & I.P. Tach—n/a 341- 482-488-491-492	84.26
621	Y96	Ride & Handling Pkg.—n/a Swgn. 42 (req. w/347-348)	4.21
		33-35-37	9.48
591	W55	Speedo Gear Adapter	11.59
491	UB5	Tachometer, Hood-mounted—n/a 341-484	63.19
PAINT OPTIONS			
SPS	—	Special Solid Colors— All Exc. Conv. or w/o Vinyl Top	115.85
		w/Conv. or Vinyl Top	100.05

Sales Code	UPC Code		Suggested Retail Price
RTT	—	Standard Color, Two-tone— (exc. conv. or swgn.)	\$ 40.02
		3535-3736	15.80
STT	—	Special Color, Two-tone— (exc. conv. or swgn.)	155.87
		3535-3736	131.65
422	D98	Body Stripes, Accent (avail. 2-dr. only)	26.33
POWER ASSIST OPTIONS			
511	J50	Power Brakes—33-35-37 n/a 42	42.13
502	JL2	Power Disc Brakes, Front	64.25
734	AU3	Power Door Locks—2-dr. only	45.29
552	AU5	Power Door Locks—2-dr. (inc. Seat Back Locks—n/a 571)	68.46
		4-dr.	68.46
501	N41	Power Steering—Variable-ratio	105.32
561	A41	Power Seat—Bench (4-way)	73.72
564	A46	Power Seat—Bucket L.H. only	73.72
551	A31	Power Windows	105.32
588	C57	Power-Flow Ventilation—n/a w/582 3537, 3737-67, 42	42.13
		All others	57.93
554	A90	Deck-lid Release—n/a Swgn.	14.74
RADIO, SPEAKER AND TAPE PLAYER OPTIONS			
401	U63	Radio—AM w/Ws. Ant.	61.09
402	U69	Radio—AM/FM w/Ws. Ant.	133.76
404	U58	Radio, Stereo—AM/FM w/Ws. Ant.	239.08
411	U80	Speaker, Rear Seat— exc. 3535-3736	15.80
		3535-3736	21.06
412	U57	Stereo Tape Player—avail. w/401-402-404	133.76
STATION WAGON OPTIONS			
534	C51	Deflector, Wind—Rear-window, Swgn. only	26.33
541	V55	Luggage Carrier—avail. Swgn. only	63.19
542	A33	Power Tailgate Window	34.76
544	C28	Swing Gate—avail. 3535 only	42.13
TRIM OPTIONS			
—	—	Black Morrokide Trim— avail. 3327-37-69 only (order by trim no.)	27.38

Model	Sales Code	UPC Code	Standard Tire Size	Sales Code	UPC Code	Optional Tire Size	Suggested Retail Price
TEMPEST, LEMANS, LEMANS SPORT, GTO							
All 6-cylinder (Exc. Wagons and 3739 w/Air)	GF	Std.	F78—14 Black	GR	PX6	F78—14 White	\$ 28.44
				RF	PK1	G78—14 Black	14.74
				RR	PK2	G78—14 White	45.29
				PR	PX8	G70—14 White	66.35
				PL	PK5	G70—14 White Letter	66.35
All 6-cylinder and 3535 w/o 544 and 3739 w/Air.	RF	Std.	G78—14 Black	RR	PK2	G78—14 White	30.54
				PR	PX8	G70—14 White	51.61
				PL	PK5	G70—14 White Letter	51.61
All V-8 except 3535 w/544 and 3736							
3535 w/544 and 3736	OF	Std.	H78—14 Black	DR	PR7	H78—14 White	33.70
GTO	PF	Std.	G70—14 Black	PR	PX8	G70—14 White	30.54
				PL	PK5	G70—14 White Lettered	30.54

All tires are bias-belted.

CATALINA, EXECUTIVE, BONNEVILLE

Sales Code	UPC Code		Suggested Retail Price
321	Y88	BASIC GROUP	
		<ul style="list-style-type: none"> ■ Radio, AM w/WS. Antenna ■ Custom Foam Cushion, Front & Rear ■ Mirror, Visor Vanity—R.H. ■ Mirror, Outside Remote-control ■ Clock—52 only ■ Deck-lid Release (Exc. Swgn.) ■ Air Cleaner—H.D. 	
		5269.....	\$159.04
		5237-5239-5267.....	150.61
		5236-5246.....	144.30
		56-62 Exc. 5636-5646-5669-6246.....	134.81
		5669.....	143.24
		5636-5646.....	128.50
		6246.....	120.07
322	Y92	LAMP GROUP	
		<ul style="list-style-type: none"> ■ Lamp, Dome Reading (Exc. Conv.) ■ Lamp, Courtesy—Rear Compt. Station Wagon ■ Lamp, Door Courtesy (62 only) ■ Lamps, Cornering ■ Lamp, Underhood Utility 	
		All 52-56 Exc. 5236-5267-5636.....	54.76
		5236-5636.....	65.29
		5267.....	41.07
		6237.....	75.82
		6267.....	62.13
		6239-6246-6269.....	86.36
331	WS6	POWER ASSIST GROUP	
		<ul style="list-style-type: none"> ■ Turbo Hydra-matic ■ Power Steering, Variable-ratio ■ Power Disc Brakes—Front 	
		52 (exc. Swgn.).....	414.51
		52 Swgn.....	372.38
		56-62 (exc. Swgn.).....	298.66
		56-62 Swgn.....	256.53
324	Y86	DECOR GROUP	
		<ul style="list-style-type: none"> ■ Deluxe Wheel Covers ■ Deluxe Steering Wheel ■ Decor Moldings ■ Custom Pedal Trim Plates 	
		5237-5239.....	73.73
		5236-5246.....	100.06
		5267.....	57.93
		5269.....	84.26

Sales Code	UPC Code		Suggested Retail Price
332	WS5	TURNPIKE CRUISE GROUP	
		■ Cruise Control	
		■ Tilt Steering Wheel	
		■ Power Seat	
		Bench Seat	\$208.53
		Bucket Seats	182.20

334	WS7	COMFORT GROUP	
		■ Soft-Ray Glass—All Windows	
		■ Power Door Locks	
		■ Power Windows—Std. w/Brougham	
		■ Custom Air Conditioning	
		All	644.56

INDIVIDUAL FACTORY-INSTALLED OPTIONS & ACCESSORIES

ENGINE OPTIONS

349	Std.	350 2-Bbl., 255 hp.—Std. 5237-5239-5269....	N/C
341	L48	400 2-Bbl., 290 hp., Premium Fuel 5237-5239-5269 n/a w/352 or 359.....	52.66
346	L65	400 2-Bbl., 265 hp., Reg. Fuel—351 only— 52 (exc. 5237-39-69)—56-62.....	N/C
349	Std.	400 2-Bbl., 290 hp.—Std. 5236, 46, 67; All 56.	N/C
349	Std.	455 4-Bbl., 360 hp.—Std. 62.....	N/C
344	L78	400 4-Bbl., 330 hp.—Avail. w/351 only— 5236-5246-5267; All 56.....	47.39
		5237-5239-5269.....	100.05
347	L79	455 4-Bbl., 360 hp.—Avail. w/351 only 5236-5246-5267; All 56.....	105.32
		5237-5239-5269.....	168.51
348	L75	455 4-Bbl., H.O., 370 hp.—Avail. w/351 only— 5236-5246-5267; All 56.....	200.11
		5237-5239-5269.....	263.30
		All 62.....	94.79

TRANSMISSION OPTIONS

351	M40	Turbo Hydra-matic—n/a 5237-5239-5269 w/ 350 eng.....	227.04
359	M38	Turbo Hydra-matic—5237-5239-5269 w/350 eng. only.....	205.92
352	M35	Automatic Transmission—5237-5239-5269 w/350 eng. only.....	174.24
353	Std.	3-speed Manual, Column Shift.....	N/C

Sales Code	UPC Code		Suggested Retail Price
		AXLE OPTIONS	
361	G80	Safe-T-Track Rear Axle.....	\$ 42.13
364	G95 G97	Economy Axle.....	2.11
368	G90 G92	Performance Axle.....	2.11
362	G94 G83	Special Order Axle.....	2.11

APPEARANCE/CONVENIENCE OPTIONS

582	C60	Air Conditioning, Custom.....	421.28
581	C75	Air Conditioning, Auto. Temp. Control—..	78.99
631	G67	Automatic Level Control—n/a w/Superlift Shocks (632).....	78.99
492	U35	Clock, Electric—Incl. w/484, Std. w/56-62.	15.80
—	—	Cordova Top—1. White; 2. Black; 5. Sandal- wood; 7. Dark Gold; 9. Dark Green Exc. Swgns.....	115.85
		Swgns.....	142.18
481	K30	Cruise Control—w/H.M. only.....	63.19
421	B50	Cushion, Custom Foam Front—Std. w/ Brougham.....	10.53
422	B52	Cushion, Custom Foam, Front & Rear— 5236-5246-5269-5636-5646-5669.....	18.96
541	C50	Defogger, Rear Window—n/a Swgn. or Conv.....	26.33
534	C49	Defroster, Electric—Rear Window (Exc. Swgns. & Conv.).....	52.66
674	T58	Fender Skirts—Std. w/62, n/a Swgn.....	36.86
532	A02	Glass, Soft-Ray—Windshield only.....	29.49
531	A01	Glass, Soft-Ray—All Windows.....	44.23
684	B93	Guards, Door-edge 2-door.....	6.32
		4-door.....	10.53
672	T81	Headlamp Delay.....	12.64
722	V64	Instant-Aire Pump.....	15.80
651	T87	Lamps, Cornering.....	33.70
661	C88	Lamp, Courtesy—Rear Compt. Swgn. 5236- 5636.....	10.53
654	C89	Lamp, Dome Reading (Exc. Conv.).....	13.69
664	C90	Lamp, Door Courtesy—6237-6267.....	21.06
		6239-6246-6269.....	31.60
652	W74	Lamps, Warning.....	26.33

Sales Code	UPC Code		Suggested Retail Price
671	U26	Lamp, Underhood Utility.....	\$ 7.37
521	B32	Mats, Floor—Front only.....	6.85
522	B33	Mats, Floor—Rear only.....	6.32
444	D33	Mirror, Outside, Remote-control.....	10.53
441	D34	Mirror, Visor Vanity, R.H.....	2.11
442	DH5	Mirror, Visor Vanity, L.H.....	2.11
704	B86	Moldings, Rear Fender (Rocker Extension) —5236-46.....	10.53
741	B80	Moldings, Roof Drip—5237-39-69.....	15.80
732	B90	Moldings, Side Window Frame— 5269.....	26.33
		5236-46.....	31.60
694	B96	Moldings, Wheel Opening—All 52.....	15.80
514	JL1	Pedal Trim Plates—Avail. 52 only.....	5.27
634	U46	Rear Lamp Monitor—exc. Swgns. & Conv...	26.33
451	AK1	Seat Belts, Custom—Incl. Front Shoulder Straps—2-dr. exc. Conv.....	12.64
		4-dr. exc. 3-seat Swgn.....	16.85
		Conv.....	36.86
		3-seat Swgns.....	20.01
452	AK2	Seat Belts, Custom—Incl. Front & Rear Shld. Straps—2-dr. exc. Conv.....	38.97
		4-dr. exc. 3-seat Swgn.....	43.18
		Conv.....	63.19
		3-seat Swgns.....	46.34
454	A39	Seat Belts Custom—Front & Rear, Convertible only. Does not incl. Shldr. Straps.....	10.53
424	P17	Spare Tire Cover—Std. 6267, n/a Swgn....	5.27
482	U15	Speedometer, Safeguard—n/a w/484.....	15.80
461	N30	Steering Wheel, Deluxe—Std. 56-62, avail. 52.....	15.80
462	N34	Steering Wheel, Custom Sport— 52 w/324, 56-62.....	34.76
		52 w/o 324.....	50.55
464	NK3	Steering Wheel, Formula—w/501 only— All 52 w/324; 56-62.....	42.13
		All 52 w/o 324.....	57.93
504	N33	Steering Wheel, Tilt—n/a w/Std. Steering or Man. Trans.....	45.29
471	P01	Wheel Covers, Deluxe—Std. 56-62, avail. 52.	21.06
472	P02	Wheel Covers, Custom—52 w/324, 56-62... 52 w/o 324.....	30.54
			51.61

Sales Code	UPC Code		Suggested Retail Price
473	N95	Wheel Covers, Wire—52 w/324, 56-62..... 52 w/o 324.....	\$ 52.66 73.72
474	N98	Wheels, Rally II—n/a Swgn.— 52 w/324, 56-62.....	63.19
		52 w/o 324.....	84.26
HEAVY-DUTY PERFORMANCE OPTIONS			
724	K45	Air Cleaner, Dual-stage, H.D.....	9.48
682	K82	Alternator, H.D. 55-amp—n/a w/582.....	15.80
692	UA1	Battery, H.D.....	6.32
484	W63	Custom Gauge Cluster—Includes Clock, n/a w/652-52 includes 492.....	36.86
		56-62.....	21.06
721	N10	Dual Exhausts—Std. w/348.....	30.54
711	NA9	Evaporative Emission System (Calif. cars only).....	36.86
691	K02	Fan, H.D., 7-blade w/Fan Clutch—n/a w/582.....	15.80
754	WT5	Mountain Performance Option—w/582.... w/o 582..	44.23 27.38
701	V01	Radiator, H.D.—n/a w/582.....	14.74
702	V02	Radiator, Super Cooling, H.D.—w/o 754, w/582.....	42.13
		w/754, w/o 582.....	16.85
621	Y96	Ride & Handling Pkg.—Springs, Shocks & Stabilizer Bar.....	9.48
632	G66	Shock Absorbers, Superlift—Rear only— n/a w/631.....	42.13
591	W55	Speedo. Gear Adapter.....	11.59
622	F40	Springs and Shocks, Heavy-load.....	6.32
PAINT OPTIONS			
SPS	—	Special Solid Colors Except Conv. or w/o Vinyl Top.....	115.85
		Conv. or w/Vinyl Top.....	100.05
RTT	—	Standard Color Two-tone—exc. Conv. or w/ Vinyl Top.....	36.86
STT	—	Special Color Two-tone—exc. Conv. or w/ Vinyl Top.....	152.71

Sales Code	UPC Code		Suggested Retail Price
POWER ASSIST OPTIONS			
554	A90	Deck-lid Release—n/a Swgn.....	\$ 14.74
511	J50	Power Brakes.....	42.13
502	JL2	Power Disc Brakes—Front 52-56-62 (incl. 511) exc. Swgn.....	71.62
		52-56-62 Swgn.....	29.49
734	AU3	Power Door Locks—2-dr. only.....	45.29
552	AU5	Power Door Locks— 2-door (incl. seat back locks).....	68.46
		4-door.....	68.46
588	C57	Power-flow Ventilation—n/a w/582.....	42.13
561	A42	Power Seat—Bench (6 way).....	100.05
561	AG1	Power Seat—60/40 Bench 6239 w/Brougham only (inc. 6 way power assist).....	73.72
501	N41	Power Steering, Variable-ratio—52 only...	115.85
551	A31	Power Windows—Std. w/Brougham.....	110.59
RADIO, SPEAKER & TAPE PLAYER OPTIONS			
401	U63	Radio, AM w/WS. Ant.....	87.42
402	U69	Radio, AM/FM w/WS. Ant.....	147.45
404	U58	Radio, Stereo, AM/FM w/WS. Ant.....	239.08
411	U80	Speaker, Rear-seat—n/a 404 or 412 All Exc. Swgns.....	15.80
		Swgns.....	21.06
412	U57	Stereo Tape Player.....	133.76
STATION WAGON OPTIONS			
524	B39	Carpet and Skid Strips, Cargo Area—Std. 6246.....	52.66
534	C51	Deflector, Rear Window—Swgn. only.....	26.33
541	V55	Luggage Carrier—Swgn. only.....	84.26
542	A33	Power Tailgate Window—Std. w/3-Seat Swgn.....	34.76
544	W61	Woodgrain Safari Paneling—6246 only.....	131.65
TRIM OPTIONS			
572	A66	Trim—Split Second Seat—Swgn. only.....	36.86
—	—	Trim—All Morrokide, Bench Seat—avail. 5269-37-39—order by trim no.....	28.44
—	—	Trim—Ventura Custom Interior—avail. 52 only (n/a 5267)—order by trim no.....	105.32
731	Y87	Trim—Brougham Option—62 only—order by trim no.—6237-39 w/Bench Seat.....	272.78
		6239 w/60-40 Seat (inc. 2-way power assist on driver's side).....	378.10

Model	Sales Code	UPC Code	Standard Tire Size	Sales Code	UPC Code	Optional Tire Size	Suggested Retail Price
CATALINA, EXECUTIVE AND BONNEVILLE							
5237-5269 w/o 582	FF	Std.	G78—15 Black	FR	P95	G78—15 White	\$ 30.54
				SF	PV8	H78—15 Black	17.90
				SR	PV6	H78—15 White	51.61
				KF	QC5	J78—15 Black	41.07
				KR	QB9	J78—15 White	77.94
5237-5269 w/582, 5239-5267; 56-62 Exc. Swgns.	SF	PV8	H78—15 Black	SR	PV6	H78—15 White	33.70
				KF	QC9	J78—15 Black	23.17
				KR	QB9	J78—15 White	60.03
Swgns.	LA	Std.	9.15—15 Black	LB	QC4	9.15—15 White	40.02
	TF	Std.	L78—15 Black	TR	Q14	L78—15 White	40.02