

1971 WIDE-TRACK ACCESSORIES 

Pure
Pontiac!

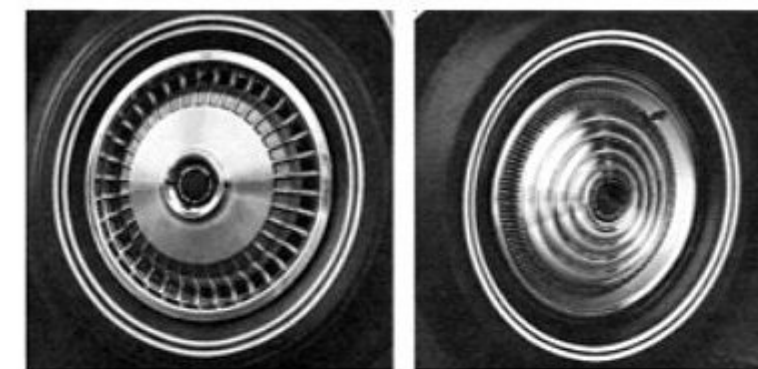
The thrill and enjoyment you'll get from your 1971 Pontiac can be heightened even more by personalizing it to your own individual needs and tastes. Look through these pages and discover the great choice of 1971 Accessories you have—and they're all Pure Pontiac!

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BASIC GROUPS

(Code 321—UPC Y88)—A number of Pontiac's more popular accessories have been combined in a group for your convenience when ordering. By ordering the Basic Group, factory-installed, you save both time and installation costs. Every accessory listed may be purchased individually, if desired.

FIREBIRD, ESPRIT, FORMULA, TRANS AM BASIC GROUPS

- Turbo Hydra-matic Transmission
- Pushbutton AM Radio
- Chrome Wheel Trim Rings
- Power Steering
- Whitewall Tires (Firebird, Esprit)
- White Letter Tires (Formula, Trans Am)

T-37, LeMANS BASIC GROUPS

- Turbo Hydra-matic Transmission
- Pushbutton AM Radio
- Custom Wheel Covers
- Power Steering
- Whitewall Tires

LeMANS SPORT, GTO BASIC GROUPS

- Turbo Hydra-matic Transmission
- Pushbutton AM Radio
- Power Steering
- Electric Clock
- Power Disc Brakes
- Custom Wheel Covers
- Whitewall Tires (LeMans Sport)
- White Letter Tires (GTO)

CATALINA, SAFARI, CATALINA BROUGHAM BASIC GROUP

- Turbo Hydra-matic Transmission
- Pushbutton AM Radio
- Deluxe Wheel Cover
- Variable-ratio Power Steering
- Luggage Lamp (except Safaris)
- Whitewall Tires

BONNEVILLE, GRAND SAFARI, GRAND VILLE BASIC GROUP

- Turbo Hydra-matic Transmission
- Pushbutton AM Radio
- Outside Remote-control Mirror (l.h.)
- Whitewall Tires

GRAND PRIX BASIC GROUP

- Turbo Hydra-matic Transmission
- Pushbutton AM Radio
- Outside Remote-control Mirror (l.h.)
- Luggage Lamp
- G78 x 14 Whitewall Tires

AIR CONDITIONING

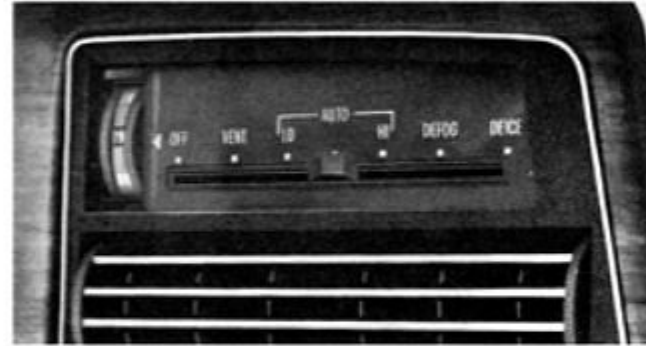
Pontiac Air Conditioning lets you drive in complete comfort—reduces inside humidity, eliminates dust and pollen, permits you to drive with windows closed, away from traffic noises. (F)

Automatic Temperature Control Air Conditioning (Code 581—UPC C61). Available for Catalina, Safari, Catalina Brougham, Bonneville, Grand Safari and Grand Ville.

Completely new controls. In the AUTO positions set the desired temperature and then forget it. Strategically located heat sensors automatically determine the proper system mode and fan speed to maintain the right comfort level year-round, no matter what the temperature or amount of humidity outside. In addition to the AUTO settings there are six other special positions: OFF, VENT, LOW, HIGH, DEFOG and DEICE. The positions selected are for certain combinations of mode and blower speed for their specific functions. Even in OFF position, fan runs on LOW speed for ventilation whenever the ignition is on.

In mild weather, bi-level distribution is automatically selected to direct warmer air to the floor, cooler air through air conditioning outlet. When temperatures drop, warm air is distributed automatically. Air outlets can be adjusted to direct the air flow as desired. (F)

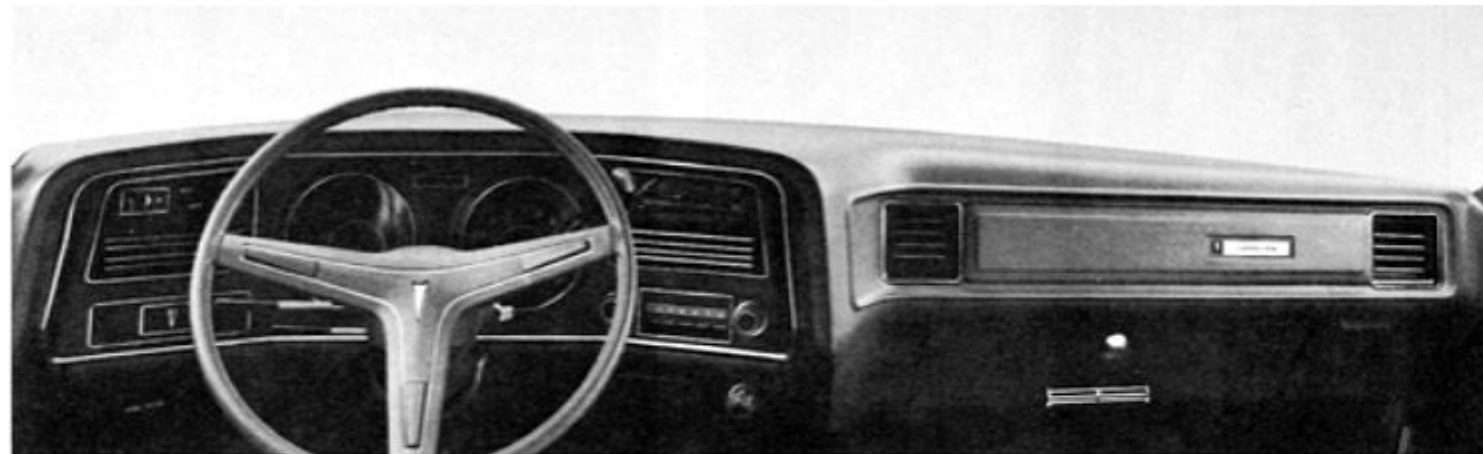
Automatic Temperature Control Air Conditioning (Code 581—C61). Available for Grand Prix. Benefits similar to above. Controls consist of OFF, NORMAL, INSIDE, DEFOG, DEICE. Set temperature setting once and system does not have to be changed again. Automatically operates when car is started. (F)



AUTOMATIC TEMPERATURE CONTROL ON A CATALINA.



ON A GRAND PRIX WITH BUCKET SEATS.



INSTRUMENT PANEL FOR CATALINA BROUGHAM WITH CUSTOM AIR CONDITIONING.

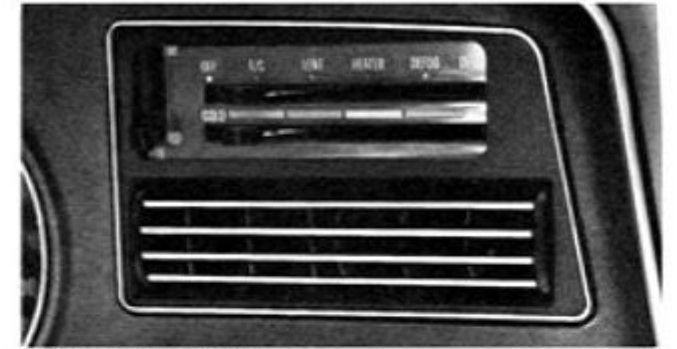


INSTRUMENT PANEL FOR GRAND PRIX WITH AUTOMATIC TEMPERATURE CONTROL.

Custom Air Conditioning (Code 582—UPC C60). Available Catalina, Safari, Catalina Brougham, Bonneville, Grand Safari and Grand Ville.

A totally new and more efficient manual air conditioning system. Easier to use, with convenient sliding-lever controls and six positions: OFF, A/C, VENT, HEATER, DEFOG and DEICE. Air outlets are adjustable for directing airflow and the amount of airflow. For rapid cooling, a single movement of lever to maximum cold turns blower fan to high and automatically switches system to inside air. If you prefer, you can select inside air only, outside air only, bi-level combination (upper-level cooling, lower-level warmth), heating only, defogging, or deicing. To reduce humidity buildup in system blower fan operates continuously at low speed when ignition is on even in OFF position. With DEFOG, you can clear inside of windshield and side windows by adjusting outer instrument panel outlets. (F)

Custom Air Conditioning (Code 582—UPC C60). Available Firebird, Esprit, Formula, Trans Am, T-37, LeMans, LeMans Sport, GTO and Grand Prix. (Not available with 6-cylinder engines on Firebird or with 6-cylinder engine and 2-speed automatic on T-37, LeMans, LeMans Sport and GTO.) Combines heating and cooling units in a single system for balanced, all-season comfort. Easy to operate, manual sliding-lever controls permit a wide selection of various conditions: inside air, outside air, combined bi-level cooling and heating together, heating, defogging or deicing. (F)



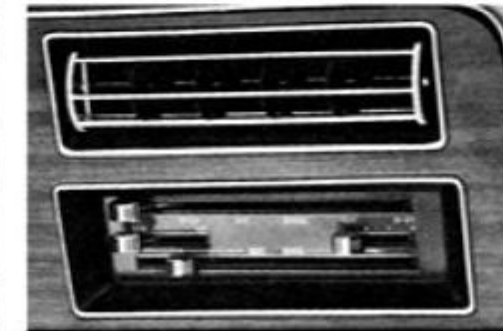
SHOWN ON A CATALINA.



GRAND PRIX CUSTOM AIR CONDITIONING.



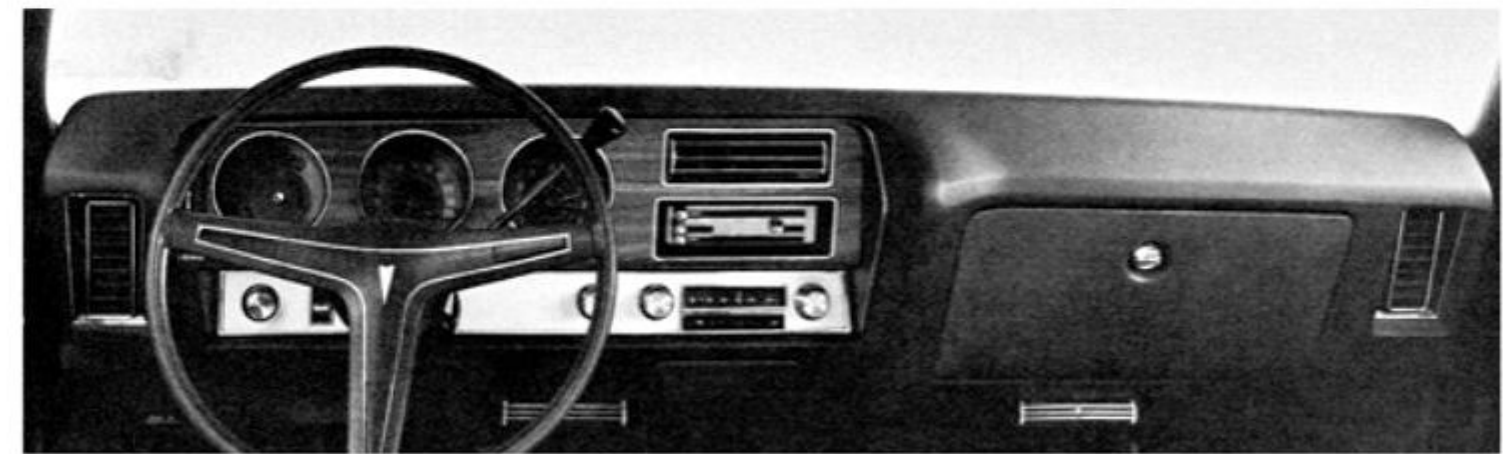
SHOWN ON AN ESPRIT.



SHOWN ON A LEMANS SPORT MODEL.



INSTRUMENT PANEL FOR AN ESPRIT WITH CUSTOM AIR CONDITIONING.



INSTRUMENT PANEL FOR LEMANS SPORT WITH CUSTOM AIR CONDITIONING.

(F) Factory-installed. (D) Can be installed by dealer. (F, D) Can be either factory- or dealer-installed.

DECOR AND PROTECTION MOLDINGS...

The beauty of chrome moldings is a personal thing—and now Pontiac for 1971 makes it easier than ever to add the extra touches of chrome that you desire . . . that suit your own particular taste.



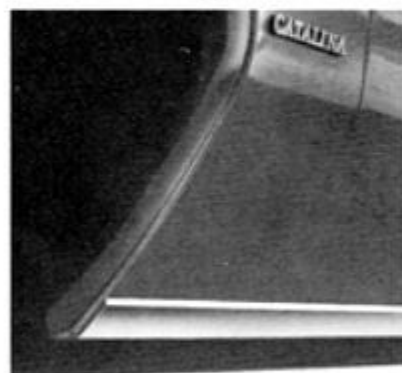
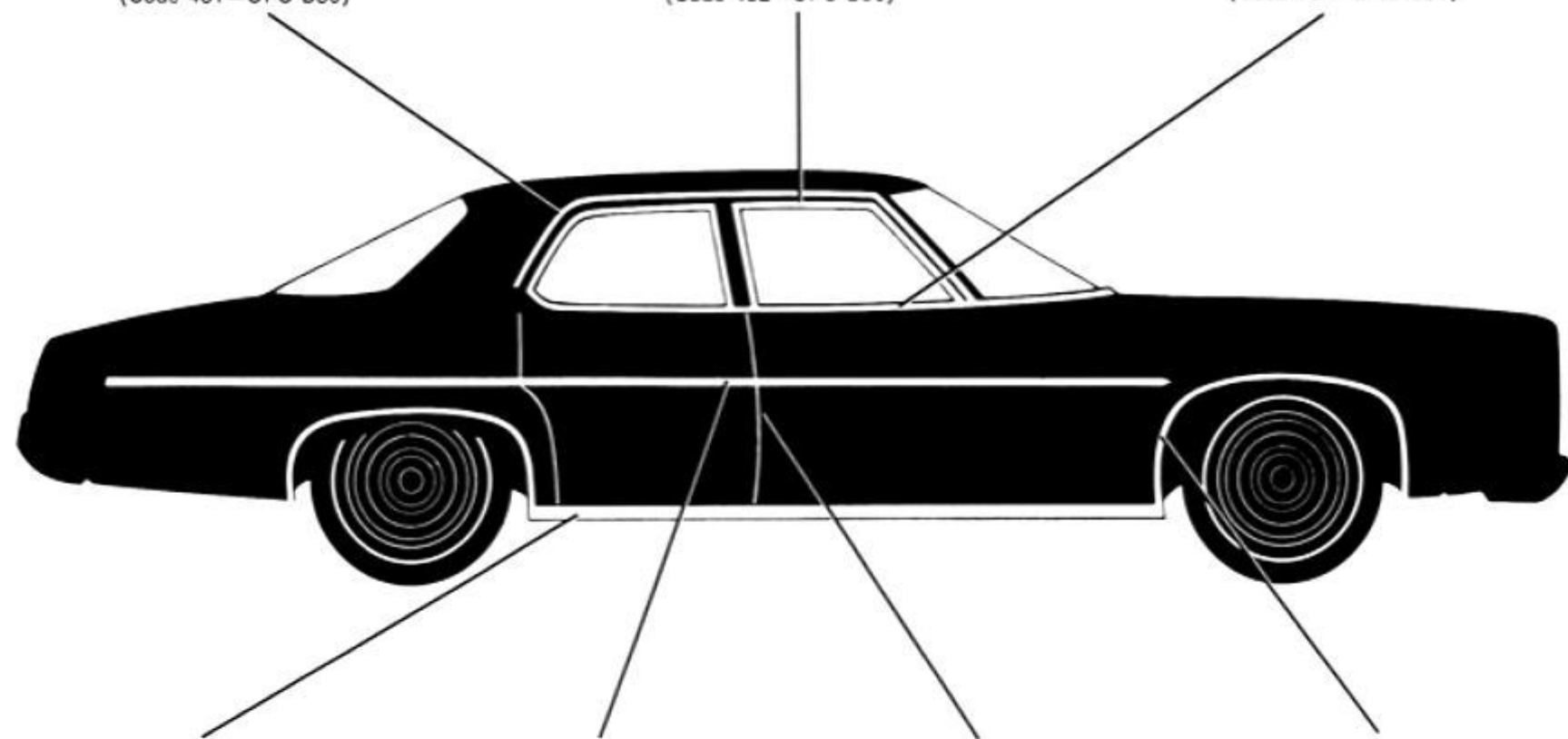
A. Bright Metal Roof Drip Molding
(Code 481—UPC B80)



B. Side Window Reveal Molding
(Code 482—UPC B90)



C. Belt Reveal Molding
(Code 484—UPC B85)



D. Rocker Panel Molding
(Code 728—UPC B83)



E. Body Side Molding
(Code 494—UPC B84)



F. Door Edge Guards
(Code 492—UPC B93)



G. Wheel Opening Molding
(Code 491—UPC B96)

Notes:

1. If a molding is not indicated either as standard or available with a model, it is not available on that model.
2. Roof Drip Moldings are included with the Cordova Top.
3. The Roof Drip Molding also serves as a roof gutter on the Firebird, Formula, Trans Am and Catalina pillar models. If Roof Drip Moldings are not obtained (either separately or with a Cordova Top), these cars will not have roof gutters.
4. Body Side Moldings are available in black only. They are not available with Wood Grain Safari Option, the GT-37, the Judge or with D98 Stripes on T-37, LeMans Sport and GTO models.
5. Belt Reveal Moldings also include Hood Rear-edge Moldings on Firebirds. These Hood Rear-edge Moldings are standard on all other cars except the T-37 series.

MODEL	STANDARD	AVAILABLE
FIREBIRD	D	A, C, E, F, G
ESPRIT	A, C, D, G	E, F
FORMULA	D	A, C, E, F, G
TRANS AM		A, C, E, F

T-37

COUPE		A, B, D, E, F, G
HARDTOP COUPE		A, D, E, F, G
4-DOOR SEDAN		A, B, D, E, F, G

LEMANS

COUPE	B, D	A, E, F, G
HARDTOP COUPE	A, D	E, F, G
4-DOOR SEDAN	B, D	A, E, F, G
4-DOOR HARDTOP	A, D	E, F, G
2-SEAT STATION WAGON	B, D	E, F
3-SEAT STATION WAGON	B, D	E, F

LEMANS SPORT

HARDTOP COUPE	A, D, G	E, F
4-DOOR HARDTOP	A, D, G	E, F
CONVERTIBLE	D, G	E, F

MODEL	STANDARD	AVAILABLE
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GTO

HARDTOP COUPE	A, D	E, F, G
CONVERTIBLE	D	E, F, G

CATALINA

HARDTOP COUPE	A, D	C, E, F, G
4-DOOR SEDAN	D	A, B, C, E, F, G
4-DOOR HARDTOP	A, D	C, E, F, G
CONVERTIBLE	D	C, E, F, G

SAFARI

2-SEAT STATION WAGON	D	A, B, C, E, F, G
3-SEAT STATION WAGON	D	A, B, C, E, F, G

CATALINA BROUGHAM

HARDTOP COUPE	A, D, G	C, E, F
4-DOOR SEDAN	A, D, G	B, C, E, F
4-DOOR HARDTOP	A, D, G	C, E, F

BONNEVILLE

HARDTOP COUPE	A, D, G	C, E, F
4-DOOR SEDAN	A, B, D, G	C, E, F
4-DOOR HARDTOP	A, D, G	C, E, F

GRAND SAFARI

2-SEAT STATION WAGON	A, B, D, G	C, E, F
3-SEAT STATION WAGON	A, B, D, G	C, E, F

GRAND VILLE

HARDTOP COUPE	A, C, D, G	E, F
4-DOOR HARDTOP	A, D, C, G	E, F
CONVERTIBLE	C, D, G	E, F

GRAND PRIX

HARDTOP COUPE	A, C, D, G	E, F
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APPEARANCE ACCESSORIES

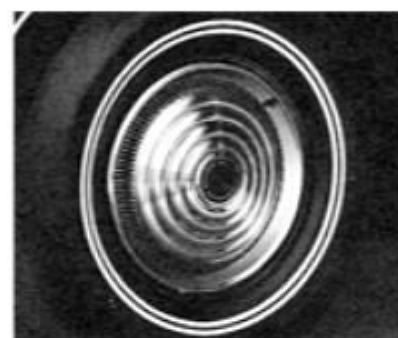
Wheels and Wheel Covers



Trim Rings (Code 471—UPC P06). Shown with standard hubcap. 14-inch wheel size, featuring wide, bright stainless steel surface plus rugged hidden holding flanges. Standard on Esprit. Available on Firebird, Formula and Trans Am. (F,D)



Custom Wheel Covers (Code 472—UPC P02). 14-inch wheel size, featuring brushed stainless steel center hub surrounded by simulated cooling fins. Available on Firebird, Esprit, Formula, T-37, LeMans, LeMans Sport and GTO. (F,D)



Deluxe Wheel Covers (Code 476—UPC P01) 15-inch wheel size, featuring raised center section of concentric rings encircled by radial fluting. Standard on Catalina Brougham, Bonneville, Grand Safari and Grand Ville series. Available on Catalina and Safari. (F,D)



Custom Wheel Covers (Code 472—UPC P02). New for 15-inch wheels size, featuring classic brushed chrome center hub, deep-set fluted perimeter. Available on Catalina, Safari, Catalina Brougham, Bonneville, Grand Safari and Grand Ville. (F,D)



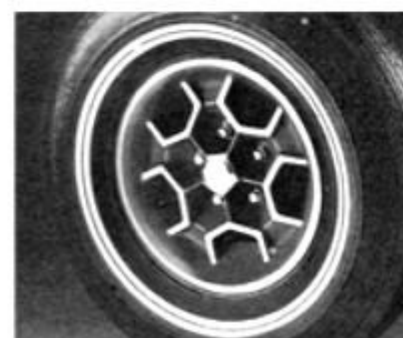
Custom Wheel Covers (Code 472—UPC P02). New 14-inch wheel size. Exclusive and available for Grand Prix only. Features octagonally shaped center with large raising concentric rings of bright chrome, circled by deep-set outer rim. (F,D)



Wire Wheel Covers (Code 473—UPC N95). 14-inch wheel size, featuring bright chrome, individual wire spokes and nipples for realistic wire wheel appearance. Available for Firebird, Esprit, Formula, T-37, LeMans, LeMans Sport, GTO and Grand Prix. (F,D)



Rally II Wheels (Code 474—UPC N98). 14-inch or 15-inch wheel size, featuring sporty magnesium wheel appearance, stainless steel capped wheel nuts. Available all other models except Safari and Grand Safari Station-Wagons. (D,F)



Honeycomb Wheels with Trim Rings (Code 478—UPC P05). 14-inch wheel size, newly styled and featuring a rugged cast-metal wheel appearance. 15-inch (with 60 series tires) standard on Trans Am without trim rings and available on Formula with Handling Package. Available on Firebird, Esprit, Formula, T-37, LeMans, LeMans Sport, GTO and Grand Prix. (F,D)



Custom Cushion Steering Wheel (Code 461—UPC N30). Available on Firebird, T-37, LeMans, Catalina. Standard on all other models. Features shallow-dish design with cushioned vinyl covered rim and horn buttons in each spoke. (F)



Custom Sport Steering Wheel (Code 462—UPC N34). Features shallow-dish, three-spoke design with new, soft, simulated leather outer steering rim and center horn button. Available for all models except Firebird, Esprit, Formula and Trans Am. (F)



Formula Steering Wheel (Code 464—UPC NK3). With power steering only and available on Firebird, Esprit, Formula, T-37, LeMans, LeMans Sport, GTO and Grand Prix. Standard on Trans Am. 14-inch diameter with soft, molded, urethane foam rim that gives the look and feel of padded leather. (F)

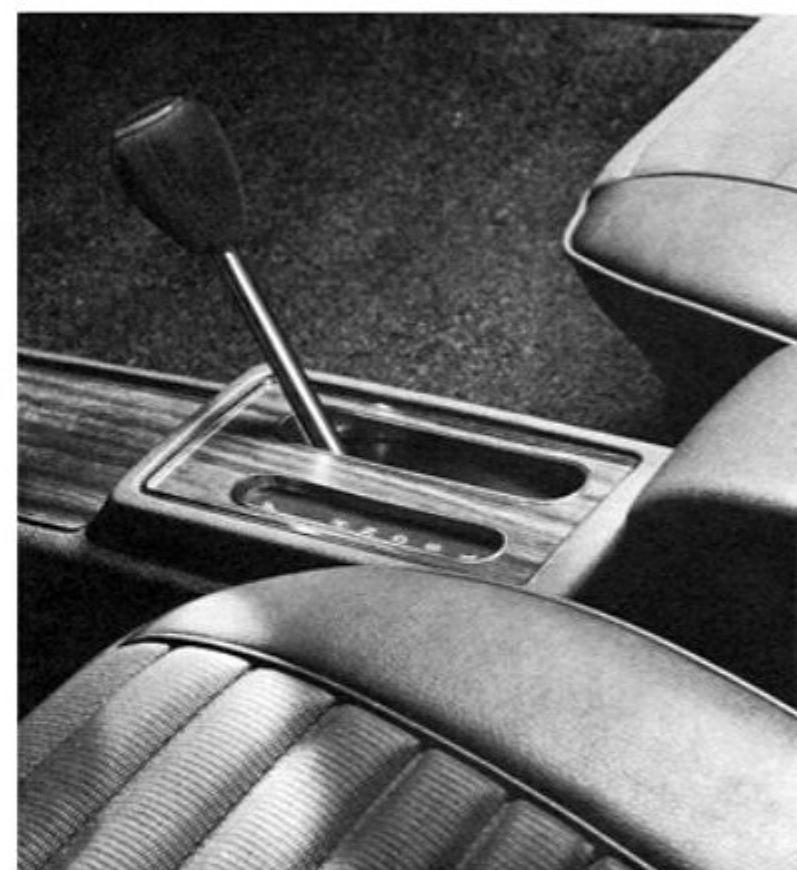
Consoles



Console for Firebird Series (Code 431—UPC D55). Turbo Hydra-matic. Padded, vinyl-covered trim, color-keyed to interior with two roomy stowage compartments, handy lap and shoulder belt retainers on side of console. Available for Firebird, Esprit, Formula or Trans Am. Console for 3- or 4-speed manual transmissions or 2-speed automatic is similar. (F)



Rear Console for Firebird Series (Code 424—UPC D58). Available for Firebird, Esprit, Formula or Trans Am with or without front console. Vinyl covered and color-keyed to match interior with ashtray and rear belt buckle stowage pockets. (F)



Console for LeMans Sport or GTO (Code 431—UPC D55). When Turbo Hydra-matic is ordered, console features dark walnut wood grain appearance insert and padded top panel. Color-keyed to interior. On GTO includes "Rally Sport" speed shift unit that permits fully automatic or manual shifting. (F)



Console for LeMans Sport or GTO (Code 431—UPC D55). 3- or 4-speed manual transmission. Features soft, padded vinyl exterior covering, color-keyed to match interior. (F)

(F) Factory-installed. (D) Can be installed by dealer. (F, D) Can be either factory- or dealer-installed.

APPEARANCE ACCESSORIES



Cordova Top Roof Covering—UPC C08 (White, Code No. 1; Black, Code No. 2; Sandalwood, Code No. 5; Dark Brown, Code No. 7; Dark Green, Code No. 9). Rich-looking, vinyl-coated fabric roof covering in a pebble-grain texture for all models except LeMans Station Wagons and Trans Am. Roof drip moldings are included if not already standard. (F)



Body Vinyl Accent Stripes (Code 614—UPC D98). Available T-37, LeMans Coupes and Hardtop Coupes; LeMans Sport and GTO in Black, Red or Yellow. (F,D)

Available Grand Prix Hardtop Coupe in White, Black or Gold. Included with "SJ" Option. (F,D)



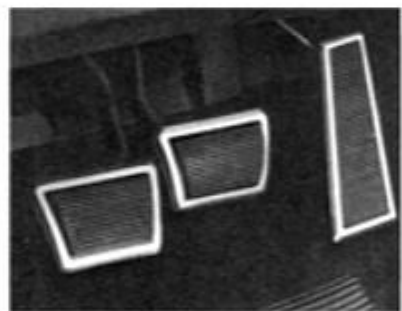
Body-colored Outside Mirrors (Code 434—UPC D35). A pair of aerodynamically styled outside mirrors with left-hand mirror affording remote-control adjustments and exterior housing color-keyed to body. Available for Firebird, LeMans Hardtop Coupe, LeMans Sport, GTO and Grand Prix models. Standard on Esprit, Formula and Trans Am. (F)



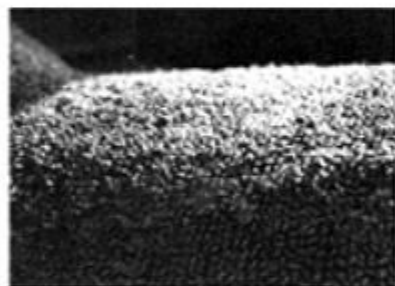
License Plate Frame. Available for both front and rear. Stainless steel to enhance and protect license plate. Clips on easily. Rear frame has finger-pull for ready access to fuel filter cap. (D)



Recessed Park Windshield Wipers (Code 432—UPC C24). Dual-speed, completely concealed, tandem action with articulating left wiper for increased visibility. Available for Firebird, Formula and T-37 models. Standard all others. (F)



Pedal Trim Plate Package (Code 514—UPC J11). Bright stainless steel trim dresses up brake, clutch and accelerator pedals. Available for T-37, LeMans, Catalina and Catalina Brougham. (F)

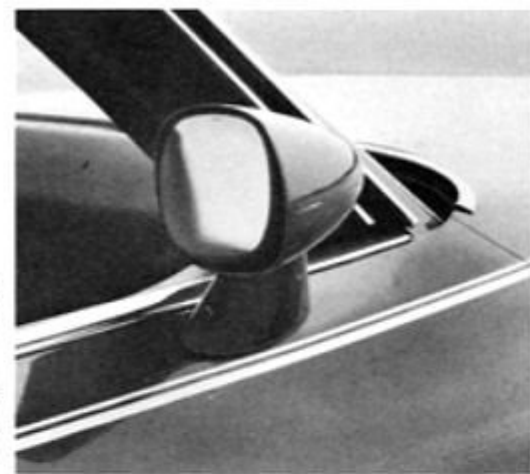


Custom Carpeting (Code 524—UPC B30). Available T-37 models only. Standard on all other models. Adds extra luxury to interiors. Replaces standard vinyl-coated floor coverings. Color-keyed, deep loop carpeting to harmonize with interior. (F,D)



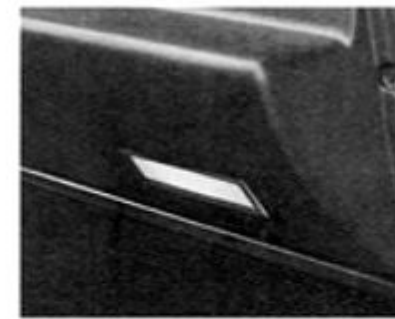
Custom Seat Belts and Front Shoulder Belts (Code 451—UPC AK1). Available in six colors to match every basic interior trim. Features press-to-release pushbutton buckle, locking, self-adjusting front outboard retractors (except Firebird models) and matching shoulder belts. Available all models. Also available are Custom Seat Belts with Front and Rear Shoulder Belts (Code 452—UPC AK2). (F)

(NOTE: Standard Seat and Shoulder Belts available in Black only.)



CONVENIENCE ACCESSORIES

Convenience Lamp Group (Code 664—UPC Y92). Includes the following Lamps: Instrument Panel Courtesy Lamp, Luggage Lamp, Underhood Lamp and Glove Compartment Lamp. Available on Firebird, Esprit, Formula and Trans Am models only. (F,D)



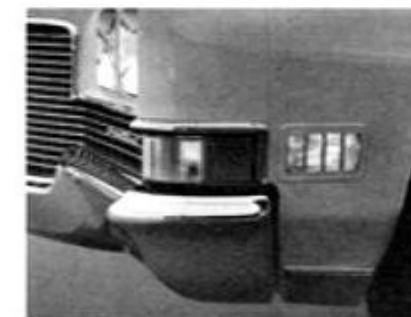
Door Courtesy Lamp (Code 664—UPC C90). Door-mounted lamp automatically turns on whenever door is opened. On 4-door models, both front and rear doors have these lamps. Available all Catalina Brougham, Bonneville, Grand Safari, Grand Ville and Grand Prix. Included in "SJ" Option. (F)



Underhood Utility Lamp (Code 671—UPC U26). Portable with a 17-foot, self-storing extension cord. Ideal for after-dark highway emergencies. Available Catalina, Safari, Catalina Brougham, Bonneville, Grand Safari and Grand Ville. (F,D)



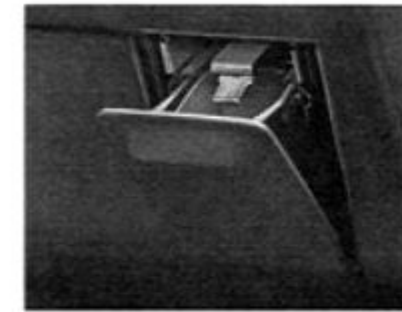
Dome Reading Lamp (Code 661—UPC C89). Consists of center lamp and two side lamps. Center lamp functions as a conventional dome lamp, lights from door jamb switches and headlamp switch knob. Side lamps operate from separate switches on lamp housing and shine over the shoulder of front-seat occupants. Available on all models except Firebird, Esprit, Formula, Trans Am and convertible models.



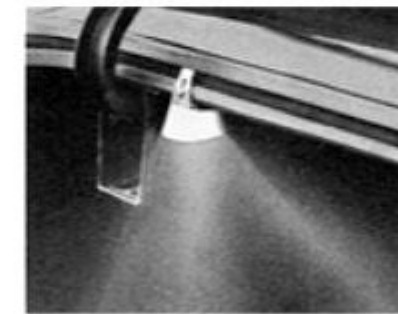
Cornering Lamps (Code 651—UPC T87). Go on when headlamps are on and turn signal is activated. Mounted on forward side of front fender—separate from side marker lamps. Available on Catalina, Safari, Catalina Brougham, Grand Ville and Grand Prix models. (F)



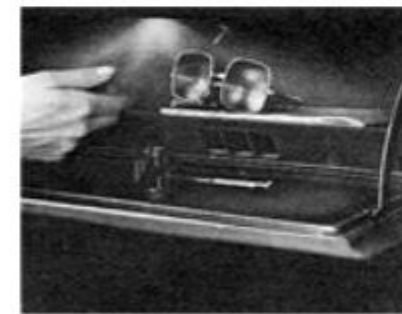
Instrument Panel Courtesy Lamp (Code 664—UPC U29). Lights when front door is opened. Also, manually operated by switch. Available T-37, LeMans, LeMans Sport and GTO. Standard on Convertibles.



Ashtray Lamp (Code 672—UPC U28). Glows automatically when lights go on. Lights up entire ashtray area. Available on T-37 and LeMans models only. (F,D)



Luggage Compartment Lamp (Code 662—UPC U25). Lights automatically when trunk lid is lifted. Available T-37, LeMans, LeMans Sport, GTO, Catalina, Catalina Brougham and Grand Prix models (except station wagons). (F,D)



Glove Compartment Lamp (Code 674—UPC U27). Lights automatically when glove compartment door is opened. Available T-37 and LeMans only. (F,D)



Underhood Lamp (Code 671—UPC U26). Fixed type. Lights automatically when hood is raised. Available on Firebird, Esprit, Formula and Trans Am models, as part of Convenience Lamp Group (Code 664—UPC Y92) only. (FD) Also available on T-37, LeMans, LeMans Sport and GTO models. (F,D)



Right-hand Ashtray (Code 681—UPC D40). A real convenience for front-seat passenger. Standard on Grand Ville—available all Catalina, Catalina Brougham, Safari, Bonneville and Grand Safari models. (F)



Litter Basket clings to transmission tunnel. Weighted to prevent tipping. Easy to empty. Available in red, black, blue and fawn. (D)



Litter Basket/Tissue Dispenser pins fast to transmission tunnel carpeting. Holds junior-size box of tissues. Has removable plastic tray for litter. Black only. (D)

(F) Factory-installed. (D) Can be installed by dealer. (F, D) Can be either factory- or dealer-installed.

CONVENIENCE ACCESSORIES



Right-hand Manual Outside Mirror. (Standard on Safari and Grand Safari Station Wagons—available all other models). Matches standard left-hand outside mirror. (D)



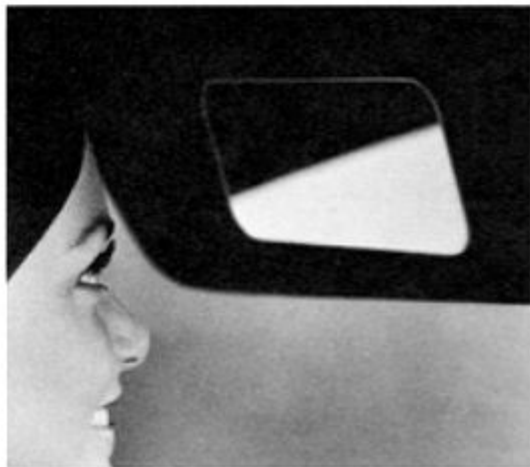
Remote-control Outside LH Mirror (Code 444—UPC D33). Easily adjusted by convenient inside door panel control on left-hand door. Available on all models. (F,D)



Electric Clock (Code 722—UPC U35). It has sweep second hand and built-in, automatic, self-regulator. Dial is illuminated for easy night reading. Available on Firebird, Esprit, Formula, Trans Am, T-37, LeMans, LeMans Sport, GTO and Catalina models. Standard on all others. Included with Rally Gauge Cluster/Clock and Tachometer (Code 714—UPC U30) or Rally Gauge Cluster/Clock (Code 718—UPC W63). (F,D)



Maintenance Products. The following items are GM-approved and bear the GM name. Glass Cleaner (23-oz. pressure can). Windshield Washer Solvent (pint). Vinyl Protector & Cleaner (9½-oz. pressure can). Wax-treated Polishing Cloth. Permanent Type Anti-freeze/Coolant (quart). Touch-up Paint (in either pressure spray can or tube with built-in brush) for all body colors. Available from your Pontiac dealer. (D)



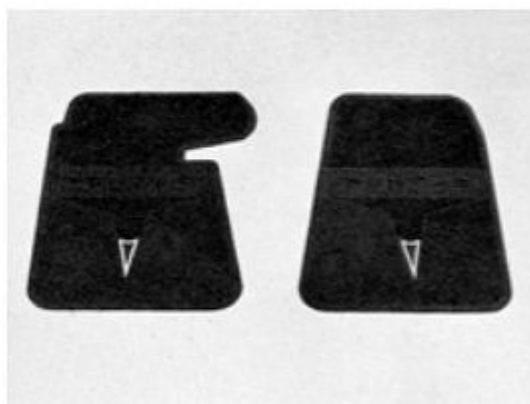
Visor Vanity Mirror. Mounts on back of visor. Out of sight when not being used. Available for right (Code 441—UPC D34) and/or left visors (Code 442—UPC D85)—all models except Firebird, Esprit, Formula and Trans Am. (F,D)



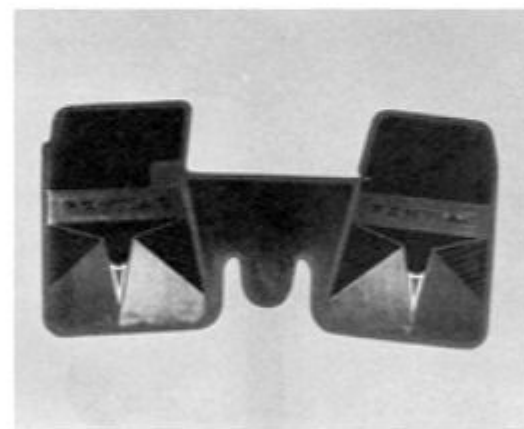
Tilt Steering Wheel (Code 504—UPC N33). Adjusts to seven different positions for your personal driving comfort. Makes exit and entrance easier. Provides more lap room. Available all models with variable-ratio power steering. Not available with manual column-shift transmission. (F)



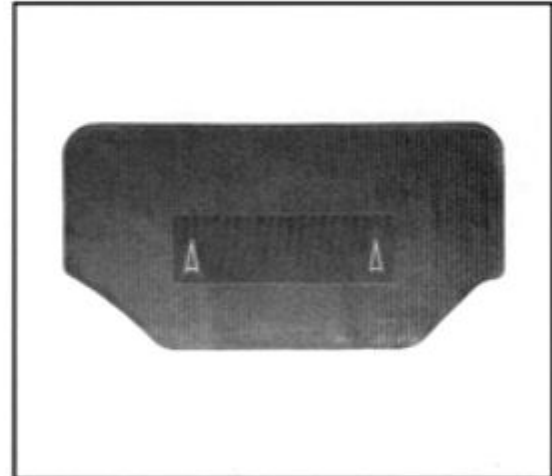
Soft-Ray Glass (Code 531—UPC A01). Fully tinted for all windows, (except convertible rear window). Recommended with air conditioning. Upper area of windshield is shaded to reduce glare. Also available for windshield only (Code 531—UPC A02). (F)



Floor Mats, Front (Code 521—UPC B32); Rear (Code 522—UPC B33). Available all series and include mats for both sides of car. Keep car looking new and clean. Easily removed for washing. Available in Black Ivory, Dark Beige, Dark Saddle, Dark Sienna, Dark Jade and Dark Blue to harmonize with interiors. (F,D)



Full-width Floor Mat (Front only). Durable, long-wearing. Easily removed for cleaning. Available in Black, Ivory, Dark Beige, Dark Sienna, Dark Jade and Dark Blue. Not available for Firebird, Esprit, Formula, Trans Am or Grand Prix with bucket seats. (D)



Luggage Compartment Floor Mat. Heavy-duty, rugged, solid Gray vinyl floor mat gives extra protection for trunk compartment as well as cargo. Not available station wagon models. (D)

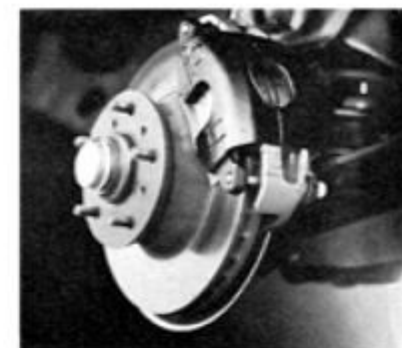
POWER ACCESSORIES



Variable-ratio Power Steering (Code 501—UPC N41). Permits fast steering response. Requires fewer turns in slow-speed maneuvering, such as parking. Available all models. Standard on Trans Am, Bonneville, Grand Safari, Grand Ville and Grand Prix. (F)



Power Drum Brakes (Code 511—UPC J50). Just a light touch of the foot provides excellent braking pressure. Available on T-37, LeMans and LeMans Sport model. (F,D)



Power Disc Brakes, Front (Code 502—UPC JL2). Combined with drum brakes at rear. Single-piston, floating-caliper design provides powerful braking and is easy to apply in emergencies. Provides automatic self-adjustment throughout life of linings. Available all models. Standard on Trans Am, LeMans Station Wagons, Catalina, Catalina Brougham, Safari, Bonneville, Grand Safari, Grand Ville and Grand Prix. (F)

6-way Power Bench Seat (Code 561—UPC A42). Just press a button and you can raise, lower, tilt forward or backward the entire front seat. Helps lessen fatigue on trips and affords greater comfort. Available on Catalina, Catalina Brougham, Safari, Bonneville, Grand Safari and Grand Ville models. When 60/40 seat is ordered, driver's side is powered. Passenger seat is manually adjusted. (F)



4-way Power Bench Seat (Code 561—UPC A42). The seat will move forward, backward, tilt up, down. Available on T-37, LeMans, LeMans Sport, GTO and Grand Prix models with full-width bench front seats. (F)

Power Front Seat, Left-hand Bucket only (Code 564—UPC A46). Moves left-hand bucket seat forward, backward, tilt up or down to any position for your driving comfort. Available all models with bucket front seats except Firebird, Esprit, Formula or Trans Am. (F)



Cruise Control (Code 711—UPC K30). Attain your desired speed, lightly touch button in end of turn-signal indicator and you are all set. To disengage, simply touch the brake

pedal. Wonderful for long-distance expressway driving. Available all models with V-8 engines and automatic transmission except Firebird, Esprit, Formula or Trans Am. (F,D)



Deck-lid Release (Code 421—UPC A90). A real time-saver. No need to get outside car to unlock trunk. Just press button inside glove compartment or console. Trunk can also be locked and unlocked in conventional manner. Available on all models except station wagons. (F,D)



Power Windows (Code 551—UPC A31). The action of all side door windows controlled from single panel on driver's door panel. (Controls on console for Firebird models.) Each window also has its individual control switch. Inoperative with ignition off. Available all models. (F)

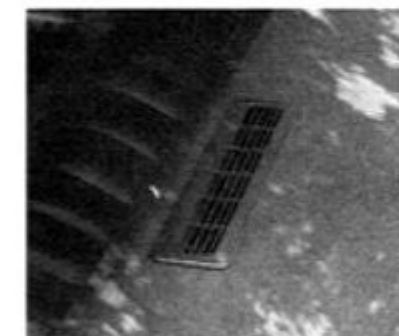


Electric Door Locks (Code 552—UPC AU5, 2-doors; Code 552—UPC AU3, 4-doors). A great time-saver. Promotes regular locking of doors. Master control located on front door panels on driver's side and passenger's side. (Control on instrument panel on Firebird models.) On 2-door models (except Firebird, Esprit, Formula and Trans Am), electric seat-back locks are included. Front seat backs automatically unlock when doors are opened and automatically lock again when doors are closed. Manual unlocking device still present. Available all models. (F)



Electrically Heated Rear-window Defroster (Code 534—UPC C49). Rows of small electrical conductors on inside glass surface carry electric current to heat the rear window. Helps keep entire

window clear of fog, snow and ice. Includes Soft-Ray glass in rear window. Available all models except LeMans Station Wagons and Convertibles. (F)



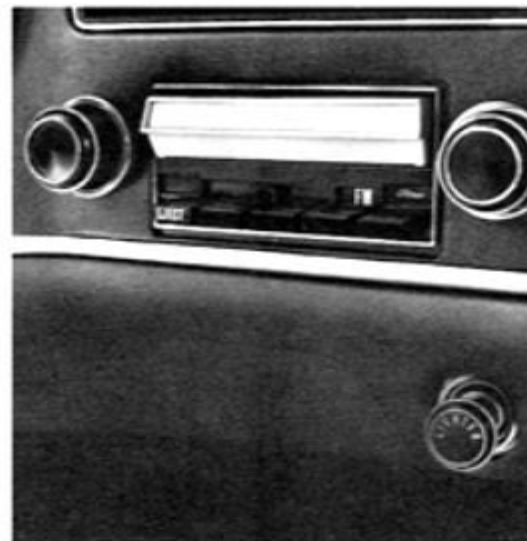
Rear-window Defogger (Code 541—UPC C50). Electric blower under rear package shelf directs air through directional grille to entire area to help clear away steam. Available all models except convertibles and Grand Prix. (F,D)

(F) Factory-installed. (D) Can be installed by dealer. (F, D) Can be either factory- or dealer-installed.

RADIOS AND TAPE PLAYERS



Cassette Tape Player (Code 414—UPC U55). Pontiac brings you the sound of cassette. The handy, small cassette cartridge stores in a third the space, carries a complete album of stereo music. Features amazingly fast forward or rewind, built-in amplifier with balance control to vary volume between front and rear speakers. The number of speakers vary—see chart. Tunnel-mounted player comes in black only. Available all models with any Pontiac radio. (F,D)



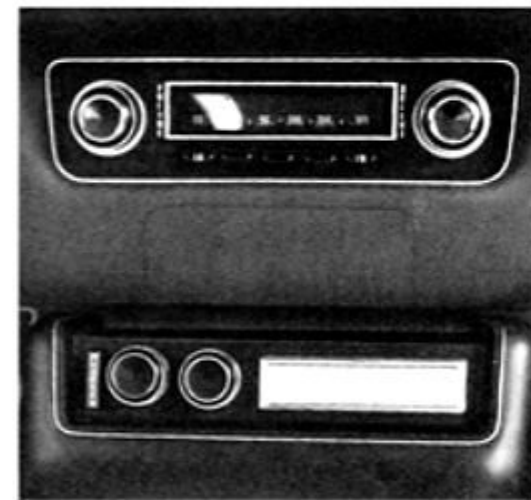
New Stereo AM/FM Radio—Tape Player (Code 409—UPC UM2). Plays popular 8-track stereo tape cartridges. Radio and tape player combined into a single unit with radio dial functioning as tape player door, neater in appearance, more convenient to use. When not using tape, choice of AM or FM stations in full stereophonic sound. Ten-station pushbutton system includes 4-speakers, two in rear compartment—see chart. Available all Catalina, Safari, Catalina Brougham, Bonneville, Grand Safari and Grand Ville models. (F,D)



SHOWN ON LEMANS SPORT



SHOWN ON GRAND PRIX



SHOWN ON ESPRIT

Stereo Tape Player (Code 412 — UPC U57) Affords amazing, lifelike sound. Equipped with built-in amplifiers plus volume and tone control. Plays 8-track stereo tape cartridges. Available

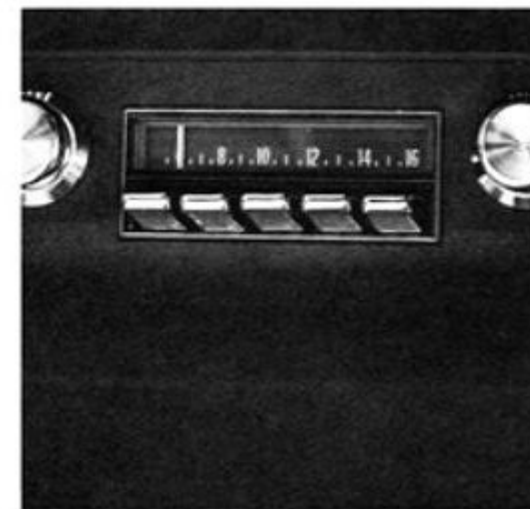
with radio only. For player unit location and speakers, see chart. Available all models except Catalina, Safari, Catalina Brougham, Bonneville, Grand Safari and Grand Ville models. (F,D)



Pushbutton AM/FM Stereo Radio (Code 405—UPC U58). Enjoy dual listening pleasure. Tune in on either AM or FM stations and enjoy true stereophonic sound when program is being broadcast in stereo. The number of speakers vary—see chart. Available all models. (F,D)



Pushbutton AM/FM Radio (Code 403—UPC U69). Pushbuttons can be set for either AM or FM stations to let you double your listening pleasure. Completely transistorized with excellent quality and fidelity. Available all Pontiac models. (F,D)



Pushbutton AM Radio (Code 401—UPC U63). Completely transistorized. Fine tone and fidelity. Wide dial provides space for precise tuning. Included in Basic Group. Available all models. (F,D)



Rear Speaker (Code 411—UPC U80). Available all Pontiac models except radios and tape players with stereo systems. Control is escutcheon behind radio station selector knob. You can have sound from back seat only, front only or turn both speakers on for enveloping effect. (F,D)

NOTE: New 4-speaker Stereo System

When any one of the following stereo systems are ordered: Stereo Cassette Tape Player, Stereo AM/FM 8-track Tape Player, AM Tape Player or Pushbutton AM/FM Stereo Radio for Catalina, Safari, Catalina Brougham, Bonneville, Grand Safari and Grand Ville models, an entirely new speaker arrangement system is featured. Stereo speaker listening channels are crossed. One channel comes from the left-front speaker in the instrument panel and from the right-rear speaker. The other listening channel comes from the right-front speaker in the instrument panel and from the left-rear speaker. This new arrangement surrounds the listener with the full fidelity of stereo sound for improved listening enjoyment.

On all other Pontiac series, the front speakers play one channel and rear speakers or speaker play the other channel. (See chart.)

CASSETTE AND 8-TRACK TAPE PLAYER LOCATIONS—NUMBER OF SPEAKERS

SERIES	Models without Consoles		Models with Consoles	
	Location of Player	Number of Speakers	Location of Player	Number of Speakers
Firebird, Esprit, Formula, Trans Am	On Front Transmission Tunnel	(2 Speakers) 1 Front 1 Rear	Front End of Console	(2 Speakers) 1 Front 1 Rear
T-37, LeMans, LeMans Sport, GTO	On Front Transmission Tunnel	(2 Speakers) 1 Front 1 Rear	Front End of Console	(2 Speakers) 1 Front 1 Rear
Catalina, Safari, Catalina Brougham, Grand Safari, Grand Ville	(Cassette) On Front Transmission Tunnel	(4 Speakers) 2 Front 2 Rear		
	(8-track Player) Instrument Panel Combined with Radio	(4 Speakers) 2 Front 2 Rear		
Grand Prix	On Front Transmission Tunnel	(3 Speakers) 1 Front 2 Rear	On Rear Transmission Tunnel Facing Forward	(3 Speakers) 1 Front 2 Rear

NOTE: AM/FM Stereo Radio Speaker Breakdown per Series Same as Indicated Above

(F) Factory-installed. (D) Can be installed by dealer. (F, D) Can be either factory- or dealer-installed.

PERFORMANCE ACCESSORIES



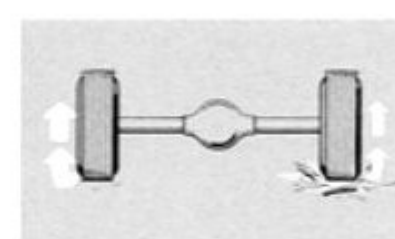
"GT-37" Option (Code 334—UPC WU2). Available on T-37 Hardtop Coupe with V-8 only. This special "performance-look" package includes the following: 3-speed, heavy-duty, manual, floor-shift transmission, performance dual exhausts with exhaust extensions thru rear valance panel, body-colored Mirrors—L.H. remote controlled, R.H. manually controlled, dechromed Rally II wheels, vinyl body stripes, G70—14 white-letter tires, hood-locking pins, vinyl Rally stripes and GT-37 identification. (F)



"The Judge" Option (Code 332—UPC WT1). Available GTO only. Includes such items as: 445-cu.-in. 4-bbl. H.O. V-8 engine, functional air-intake hood scoops, 3-speed, heavy-duty, floor-mounted, Hurst Tee-handle shifter, dechromed Rally II wheels, black texture in grille, full-width rear deck body-color painted airfoil (optional black with white car), "Judge" stripes and decals, "Ram Air" decal on hood scoops and "The Judge" emblem on glove box. (F)



Grand Prix Model "SJ" (Code 324—UPC Y97). This special performance and prestige package includes: 455-cu.-in., 4-bbl. V-8, Rally Gauges with clock, vinyl accent stripes, unitized ignition system, Delco X Battery (maintenance-free for the life of the battery), right-hand and left-hand, body-colored mirrors (left-hand mirror remote control), interior and exterior model "SJ" ornamentation, door courtesy lamps and trunk lamp. (F)



Safe-T-Track Differential (Code 361—UPC G80). Transfers torque to rear wheel that has best traction. Keeps you going with sure handling when your car hits a stretch of slippery road, snow, ice, water, mud, sand, ruts or chuckholes. Available all models. (F)



Rally Gauge Cluster with Instrument Panel Tachometer (Code 714—UPC U30). Integrates oil, water, fuel gauges with alternator telltale plus wood grain trim and clock where not already standard. Available on T-37, LeMans, LeMans Sport, GTO and Grand Prix.

Rally Gauge Cluster with Clock and Instrument Panel Tachometer (Code 714—UPC U30). Same as above, but tachometer and clock are combined as a single unit and includes voltmeter. Available on Firebird, Esprit and Formula. Standard on Trans Am. (F)



Heavy-duty Springs and Shocks (Code 621—UPC Y96). For a better feel of the road—excellent cornering and handling. Extra-firm front and rear springs and shocks plus heavier stabilizer bar. Available on all models except Firebird, Esprit, Formula, Trans Am and LeMans Station

Wagons. (F) Special Handling Package (Code 331) available for the Formula in 350, 400 and 455 versions. Features large front and rear stabilizer bars and higher rate rear springs. F60—15 white-lettered tires, Honeycomb wheels. (F)



Custom Gauge Cluster with Clock (Code 714—UPC W63). This option groups oil, water, fuel and voltmeter together, and includes speedometer

and clock where not already standard. Available on Catalina, Safari, Catalina Brougham, Bonneville, Grand Safari and Grand Ville. (F)

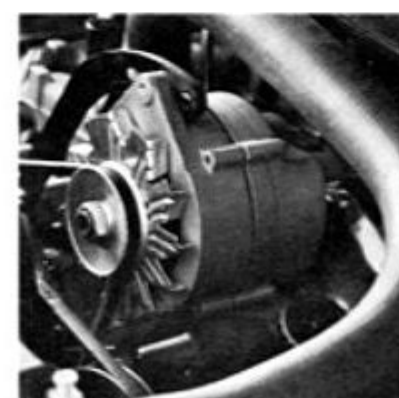


Warning Lamp Option (Code 652—UPC W74). Available all models except Trans Am, T-37, LeMans, LeMans Sport, GTO and Grand Prix. Includes low windshield washer fluid

warning lamp plus low-fuel warning, headlamp, telltale and seat belt warning lamps. Also includes electric clock on Firebird, Esprit, Formula. (F)



Dual-stage, Heavy-Duty Air Cleaner (Code 422—UPC K45). Dual-filter design consists of wetted paper in filter, surrounded by polyglycol-wetted, polyurethane-foam outer. Fine filtration, extended surface. Standard on Trans Am. Available all other models. (F)



Heavy-duty Self-regulating Alternator (Code 694—UPC K97). A new 80 amp alternator to provide greatly improved voltage control and added reliability. Increases battery life. Features more than twice the output of a standard alternator. Requires heavy-duty battery (Code 692—UPC UA1). Available on Catalina, Catalina Brougham, Safari, Bonneville, Grand Safari and Grand Ville models with Power Steering. Included on all models when ordering air conditioning together with an electric defroster. (F)



Heavy-duty Battery (Code 692—UPC UA1). 62-amp-hr., 3250-watt battery for longer life, better cranking ability, more power for accessories. Included with heavy-duty, self-regulating alternator. Available on all models, except with 455-cu.-in. V-8. A 76-amp-hr., 3700-watt battery is provided with 455-cu.-in. V-8 when heavy-duty battery is ordered. (F)



Heavy-duty Radiator (Code 701—UPC V01). Greater cooling capacity; standard with air conditioned cars. Available all models. Also available is **Super-cooling, Heavy-duty Radiator (Code 702—UPC V02)** for cooling under most severe driving conditions. Available Catalina, Safari, Catalina Brougham, Bonneville, Grand Safari and Grand Ville models. (F)



Automatic Level Control (Code 631—UPC G67). Adjustable air springs built into rear shock absorbers help maintain a level ride, even with heavy trunk or trailer tongue loads. Vacuum-operated air compressor in engine compartment automatically keeps rear of car level even when fully loaded. Available Catalina, Safari, Catalina Brougham, Bonneville, Grand Safari,



Grand Ville and Grand Prix models. (F,D) Superlift Shock Absorbers (Code 632—UPC G66). With tire-type, air-filler valve. Similar benefits of Automatic Level Control. Available Catalina, Safari, Catalina Brougham, Bonneville, Grand Safari and Grand Ville model. (F,D)

(F) Factory-installed. (D) Can be installed by dealer. (F, D) Can be either factory- or dealer-installed.

PERFORMANCE ACCESSORIES



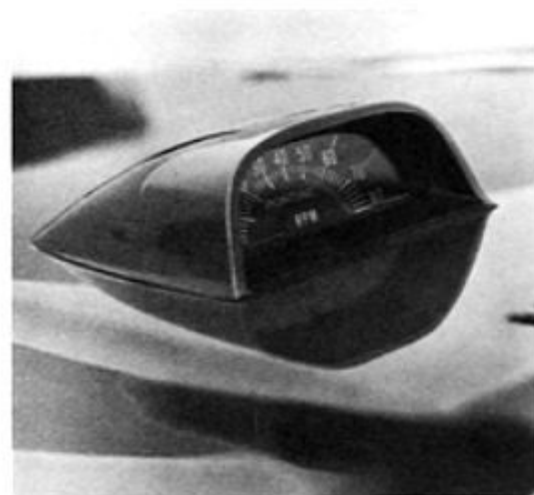
Ram Air Hood Inlet (Code 601—UPC WU3). Available on Formula and GTO with 455 H.O. 4-bbl. High-

output V-8 engine only. Provides direct air intake to carburetor for better engine performance.

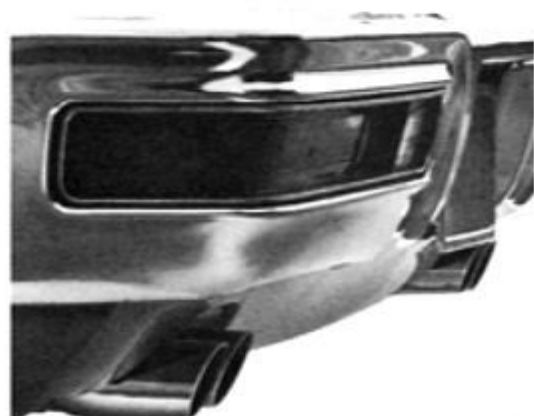


Endura Styling Option (Code 602—UPC T41). Available on LeMans Sport series. Affords you the GTO look and the added front-end pro-

tection of Endura. Includes GTO front bumper, hood and headlamp assembly. Retains LeMans Sport grille and fender louvers. (F)



Hood-mounted Tachometer (Code 721—UPC UB5). Right out in front of the windshield for easy, instant readout by driver. Available on T-37, LeMans Sport with V-8 engines and GTO. (F,D)



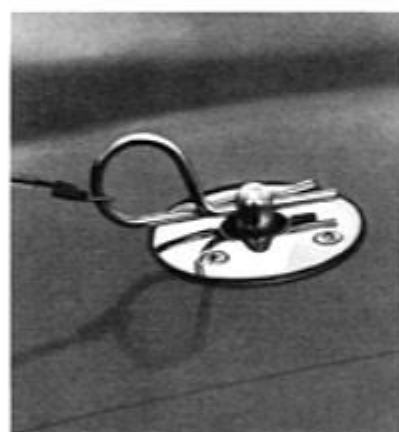
Dual Exhausts (Code 682—UPC N10). Lessen back pressure in exhaust system, adds to engine efficiency. Standard on Formula, Trans Am, GTO. Available all models with V-8 engines except LeMans Station Wagons. (F,D)



Rear Deck Airfoil (Code 604—UPC WT7). A real "spoiler" that helps keep downward pressure on rear of car. Flat back. Included in "The Judge" option. Available on T-37 and LeMans Hardtop Coupes, LeMans Sport and GTO. (D)



Safeguard Speedometer (Code 712—UPC U15). You set speed limit you desire with control knob. Buzzer signals if car exceeds this predetermined speed. Not available with Rally Gauge Clusters. Available T-37, LeMans, LeMans Sport, GTO and Grand Prix models. (F)



Hood Retainers. Affords double-locking hood protection at all time. Handy plastic covered hold-down cables guard against pin loss. Available all models except Grand Prix. Included in GT-37 option. (D)

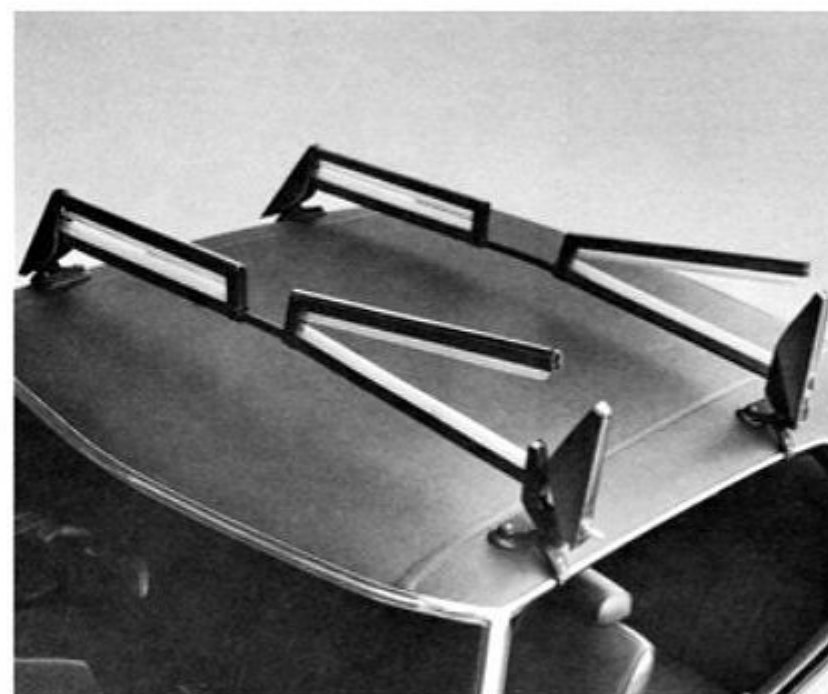


Dual Horns (Code 681—UPC U05). Emit a loud, more commanding sound. Available on Firebird, T-37 and LeMans. Standard all other Pontiacs. (F,D)

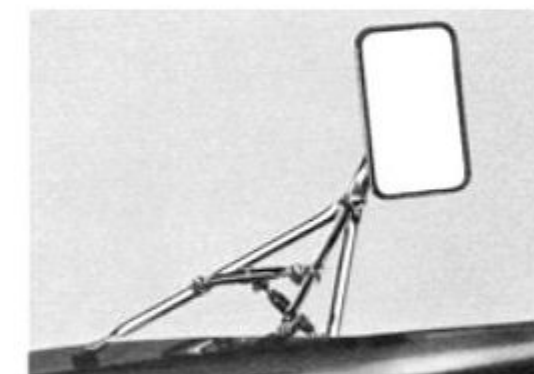


Rear Air Spoiler (Code 572—UPC D80). Sporty looking, body color, 3-piece rear deck attachment. Available for Formula, factory-installed. Available for Firebird, Esprit and Formula. (D)

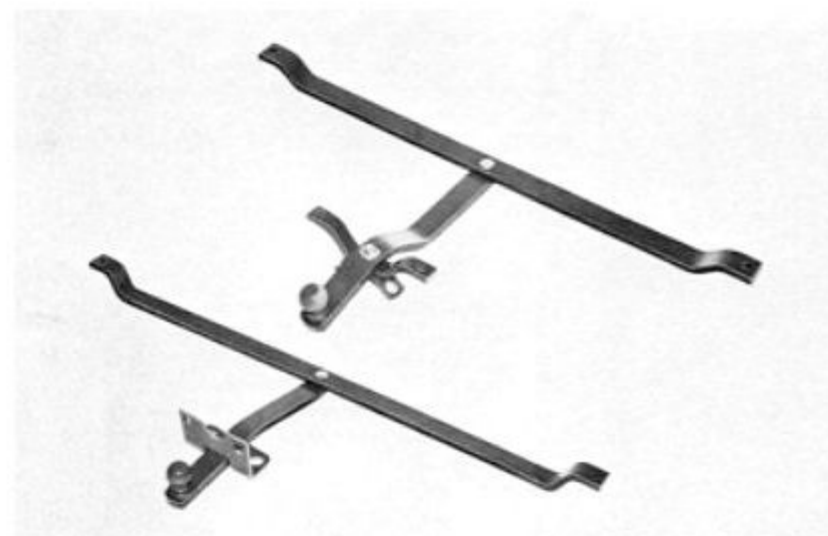
VACATION AND TRAVEL ACCESSORIES



Removable Ski Rack Quickly fastens to roof drip moldings. Features adjustable rubber-padded metal tapes to protect car finish, rubber-padded cross members to protect skis, pushbutton release arms. Everything locks securely to guard against theft. As many as eight pairs of skis can be accommodated at one time. (D)



Trailer Towing Mirrors A pair—both right-hand and left-hand. These mirrors are specially designed to fit any Pontiac model. Easy to attach and remove when not in use. Turnbuckle-type fender mounts attach to front wheel opening and held firmly in place when hood is locked. Large 5 1/2" x 8" size. Stainless steel construction. (D)



Trailer Hitch (Class I—Light Trailers from 1000 to 2000 lbs. loaded—tongue load up to 200 lbs.) Custom designed for Pontiac vehicles. Chrome plated draw bar and ball. Permanently bolted to structural members of the car. Recommended

for boat, snowmobile, tent-type and small utility trailers. Available for all Pontiac models except Firebird. For very light trailers up to 1000 lbs. gross load (100 lbs. tongue load). Firebird Hitch available. (D)



Gas-cap Lock. Helps prevent fuel theft. Separate key. Available all models. (D)

Trailer Wire Harness—a complete 4-way electrical wiring harness to extend stop lights, tail lights, clearance lights and directional signal. No special attachment wiring required. No splicing. A harness available for every Pontiac model. (D)

Deck-lid Luggage Carrier—available Firebird only. Carries up to 100 lbs. Luggage is securely tied down to handy side rails. Made of bright chrome and stainless steel. Permanently installed on deck lid. (D)



"Space-Saver Spare" Tire (Code 684—UPC N65) Adds approximately 3 cubic feet of usable luggage capacity. Easily inflated with handy pressure can and provides many miles of spare tire driving. (F) "Space-Saver Spare" Tire Inflators Replacements available from dealer. (D) See "Instant-Aire" Pump—this page.



"Instant-Aire" Pump—handy emergency air pump that operates off engine vacuum—ideal for inflating tires, camping or sport equipment. Provides maximum pressure of 32 pounds before shutting off. Operates regardless of altitude or temperature. Available for all models. (D)



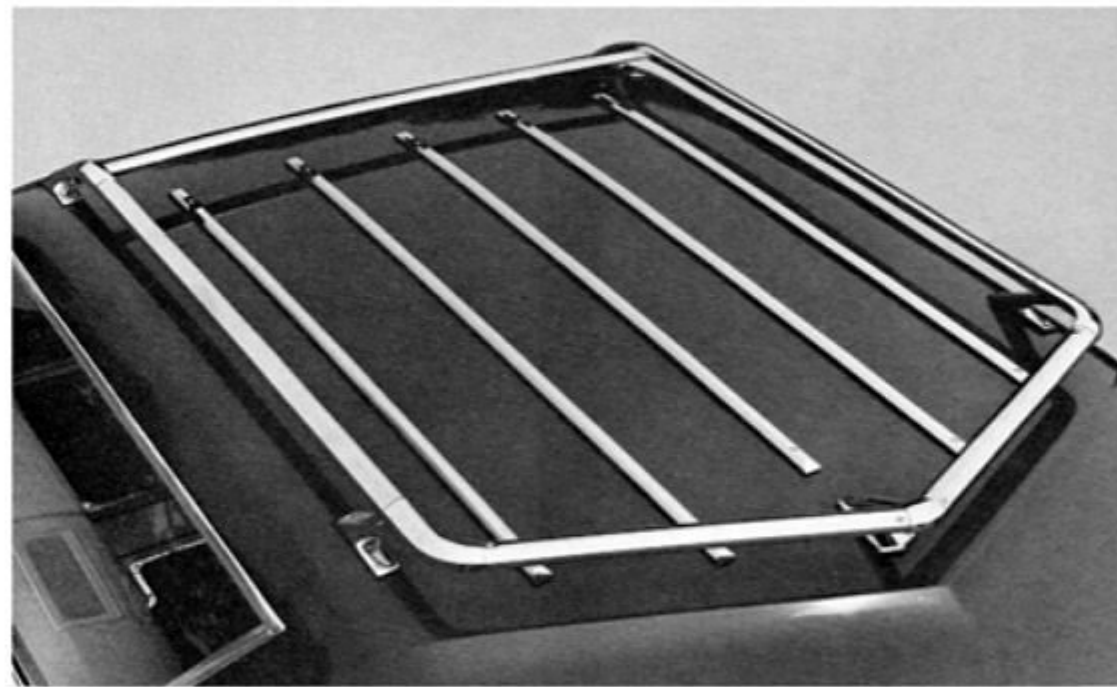
Car Compass—easy-to-read, suspended dial rotates as car changes direction. Special compensator assures correct directional indications. Pushbutton operates penlight to illuminate dial for easy night reading. (D)



Highway Emergency Kit—includes antenna emergency flag, fire extinguisher, tire inflator, extra fuses and warning flares. (D)

(F) Factory-installed. (D) Can be installed by dealer. (F, D) Can be either factory- or dealer-installed.

STATION WAGON ACCESSORIES



Chrome Luggage Carrier (Code 572—UPC V55)
This bright chrome and stainless steel carrier installs permanently on all station wagons. Stores a sizeable amount of luggage, thus providing for extra passenger space inside. Side rails for easy tie-down. Features walnut wood grain insert along bottom side rails. Available all station wagons. (F,D)



Cargo-area Courtesy Lamp (Code 662—UPC C88) A second dome lamp over the rear compartment lamp located on wheel housing. Lights up entire rear area. Control switch combined with lamp—within easy reach from outside. (F,D)



Wood Grain Safari Siding (Code 424—UPC W61)
This striking walnut wood grain vinyl paneling features an exclusive texture that allows underneath body color to slightly show through. Also included is reflective tailgate panel that warns approaching drivers from the rear at night. (F)

Safari Rear-window Defogger (Code 541 — UPC C50) Available on all station wagons. Small electric blower directs air onto inside rear tailgate window to help give clearer view out of rear window. Available on all Safari Station Wagons. (F,D)



Power-operated Tailgate (Code 542—UPC C26)
Pontiac "disappearing tailgate" automatically slips out of sight—window slides upward into roof, tailgate slides downward under floor. Works

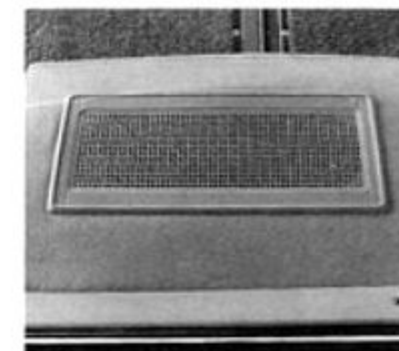


either by key in tailgate lock or by switches on instrument panel. Available on Safari and Grand Safari Station Wagons with Turbo Hydra-matic only. (F)



Safari Electrically Heated Rear-window Defroster (Code 534—UPC C49) Rows of small electrical conductors on inside glass surface carry electric current to heat rear tailgate

window. Helps keep tailgate window clear of fog, snow and ice. Available all Safari and Grand Safari Station Wagons. (F)



Luggage Compartment Lock—Valuables may be stored in rear load compartment and kept extra safe under lock and key—2-seat Station Wagons only. (D)

Safari Rear Seat Speaker (Code 411—UPC U80). You can change volume from front to rear speaker. Allows rear-seat occupants to hear music better. Excellent tone and depth control. Available on station wagons. (See page 17.) (F,D)



Cargo-area Carpeting (Code 524—UPC B39) Available for Safari 2-seat and 3-seat Station Wagons. Entire load area covered with matching

color carpeting with bright stainless steel strips over it for added protection. (F)



Rear window Dust Deflector (Code 534 — UPC C51) Available for LeMans 3-seat Station Wagon only. Horizontal metal vane directs air-

stream onto rear window to help keep it free of dust. Promotes additional interior ventilation when tailgate is open. (F,D)

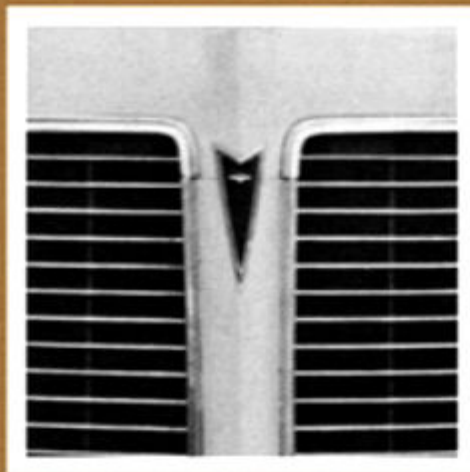


Luggage Carrier Cover—Rak Pak Heavy-duty treated fabric protects luggage from water and dust. When not in use, cover folds flat for storage.

Rear opening locks. Ties down neatly into top of Chrome Luggage Carrier. (D)



Power-operated Tailgate Windows (Code 544—UPC A33) Turn key in tailgate lock or touch switch on instrument panel, and tailgate window raises or lowers. Available LeMans 2-seat Station Wagons only. Standard on LeMans 3-seat, Safari and Grand Safari Station Wagons. (F)



PONTIAC MOTOR DIVISION
GENERAL MOTORS CORPORATION



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