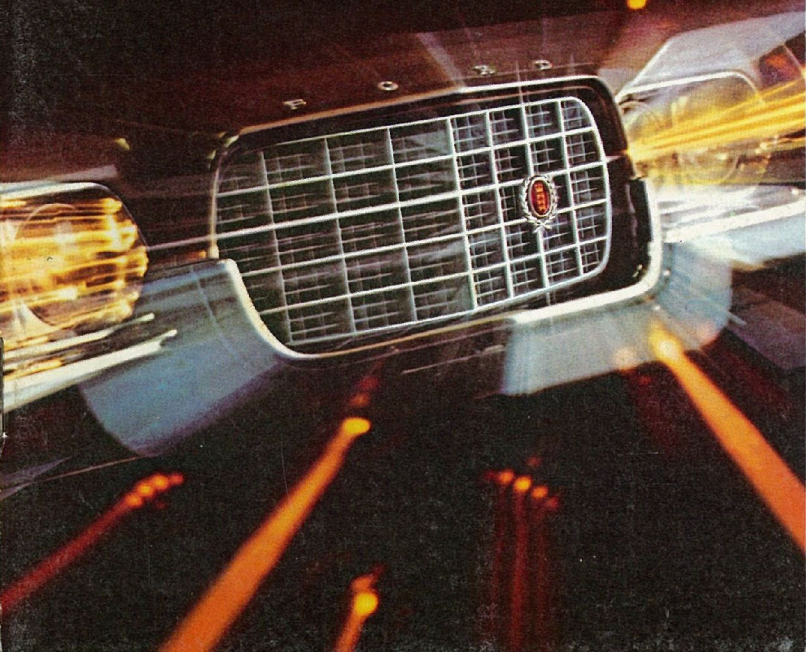


A Digest of Better Ideas for Mid-Size Car Buyers.

PUBLISHED BY FORD DIVISION, FORD MOTOR COMPANY



Announcing...

The new line of mid-size Fords:

A new kind of quiet.

A new kind of mid-size car.



Torino



Gran Torino



Gran Torino Sport

Things you ought to know about these all-new cars, but might never think of asking.

(Better Idea features that make our new Torino line your greatest value.)

NOTE: Car illustrated is Gran Torino 4-Door Pillared Hardtop

**LARGE LUG-
GAGE COM-
PARTMENT**
plus a gas
tank that's 2.5
extra-gallons
bigger.

**SOLID, QUIET
RIDE.** Insulates
you from road
noise and vi-
bration.

**WINDSHIELD
AREA, 12%
BIGGER** than
'71.

**DIRECT AIRE
VENTILATION,**
standard, gives
you fresh air
with all win-
dows closed,
keeps noise
outside.

**ROOMIEST
MID-SIZE
FORD EVER.**

**CHOICE OF 16
EXTERIORS.**
Beautiful Dia-
mond Lustre
Enamel finish.



**NEW COIL
SPRING REAR
SUSPENSION.**
Gives you eas-
ier handling,
arrow-straight
tracking, re-
markable road-
ability.

**STURDY STEEL
GUARD RAILS**
in side doors.

**TWO WHEEL-
BASE SIZES:**
114" 2-Doors,
118" 4-Doors,
Wagons.

**MANUAL
FRONT DISC
BRAKES,** stan-
dard. The same
type brake prin-
ciple used by
jet aircraft.

**STRONG BODY-
AND-FRAME.**
Body and
frame are com-
puter-tuned as
one harmoni-
ous whole to
isolate noise,
vibration.

**NEW STEERING
GEOMETRY,**
gives you
quicker, more
precise re-
sponse for eas-
ier parking,
more agility in
traffic.

Torino. Our lowest priced mid-size!

Many people will surely think of the '72 Torino as one of the most beautiful mid-size cars. And many others will regard it as about the best value you can buy. They are both right.

And they'll have three tempting choices: the roomy 4-Door Pillared Hardtop (below left), a lively 2-Door Hardtop and the versatile Wagon (bottom right). Each offers a delightful blend of handling and comfort. A can't-miss combination.

You can park Torino deftly in tight spots. Whisk it through bustling traffic.

Torino 4-Door Pillared Hardtop with optional vinyl roof, wheel covers and white sidewalls.

Small car handling, with wide-open spaces inside.

And even though Torino is Ford's lowest priced mid-size car, you find it hard to believe. Styling is clean and sleek. With frameless, ventless door glass. It has its own unique full-width grille. Bright drip moldings, trim rings and hub caps.

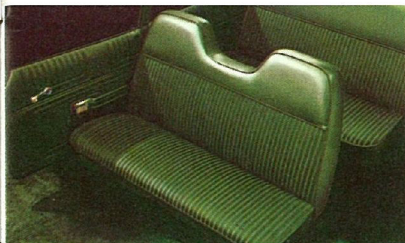
The Wagon has bright moldings at the quarter and tailgate windows. Room to handle 4 x 8 plywood panels flat. The 3-Way Magic Doorgate is a Wagon standard.

Ford's 3-speed fully synchronized manual transmission and the 250-cu. in. Big Six give you economical power. Manual front disc brakes are designed to give surer, straighter stops.

To suit your own driving needs, you can order bigger V-8's, SelectShift, vinyl roof, luggage rack, white sidewalls, full or deluxe wheel covers, and many other options (see page 12).

Best of all, Torino does it at a low price other mid-size cars can only envy.

Interior luxury is another pleasant surprise. Deep-cushioned High Back bench seats (below) sport all-vinyl trim—in blue, green or black.



Torino Standard Features: 3-Speed Fully Synchronized Manual Transmission • 250-cu. in. Big Six • Manual Front Disc Brakes • DirectAir Ventilation • High Back Bench Seat • All-Vinyl Seat and Door Trim • Floor Mats • Heater/Defroster • Bright Drip Moldings • Black Sidewall Tires • Reversible Keys, "Keyless" Locking • Twice-A-Year Maintenance Features • Protective Steel Guard Rails in Side Doors • Uni-Lock Harness plus all Ford Motor Company Life-guard Design Safety Features • Wagon includes these plus Moldings at Quarter Window, Tailgate Window and Belt • 3-Way Magic Doorgate. Ask your Ford Dealer for details on Torino basic dimensions and capacities.

Torino 2-Door Hardtop with optional vinyl insert bodyside molding; Torino Wagon with optional deluxe luggage rack. Both are shown with optional wheel covers and white sidewalls.



Gran Torino. The middle series in our mid-size line!

This is the one you'll be hearing a lot about. It ushers in a whole new era in mid-size cars.

One look at Gran Torino and you can see what distinguishes it from our base Torino series. There's an exciting oval grille. A low, forward-sweeping hood. And just the right chrome touches at rocker panels, wheel lips and rear deck area.

One ride in Gran Torino and you'll feel the quietness that comes from the sound package we designed into this series—the same kind of quiet that our standard-size Fords have been so famous for.

Gran Torino 2-Door Hardtop with optional vinyl roof, wide-oval white sidewalls and trim rings.

Your only difficulty will be choosing the Gran Torino best for you. There's the handsome 2-Door Hardtop (below left). A distinctive 4-Door Pillared Hardtop (below right). Plus two Wagon-master beauties—Gran Torino and Gran Torino Squire. For extra passengers, rear-facing seats are available.

Two-Door has a nimble 114-in. wheelbase. The 4-Door and Wagons ride roomy on a 118-in. wheelbase.

In the power department, the 250-cu. in. Big Six and 3-speed fully synchronized manual transmission are standard. Manual front disc brakes come at no extra cost. The Squire is powered by the economy-proved 302-cu. in. 2V V-8 and gives you power front disc brakes, standard.

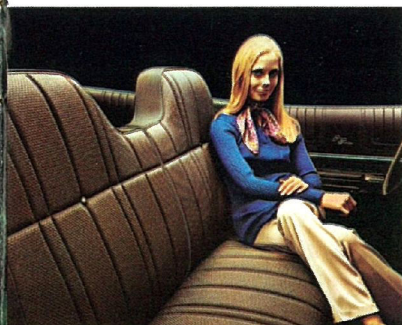
All options are listed on page 12.

Try Gran Torino excitement soon!

Gran Torino Wagon with optional wheel covers, white sidewalls and deluxe luggage rack.



Gran Torino seats are deep cushioned. Specially contoured. Plush cloth and vinyl come with Hardtops. All-vinyl trim on Wagons. Optional Brougham Interior is detailed on pages 10 and 11.



Gran Torino Standard Features: 3-Speed Fully Synchronized Manual Transmission • 250-cu. in. 1V Big Six (302 CID 2V V-8 on Squire) • Manual Front Disc Brakes • Power Front Disc Brakes (Squire) • DirectAir Ventilation • Cloth and Vinyl Seat and Door Trim (Deluxe Pleated Vinyl, Squire; All-Vinyl Pleated Trim, Gran Torino Wagon) • Carpeting • Lower Bodyside, Wheel Lip, Deck Lid Moldings and Deck Lid Lock Cover • Trunk Mat • Wheel Covers (Squire) • Black Sidewalls • Deluxe Steering Wheel/Bright Pedal Pads/Woodtone Cluster on Instrument Panel (Squire) • 3-way Magic Doorgate (Wagons) • Reversible Keys, "Keyless" Locking • Heater/Defroster • All Ford Motor Company Lifeguard Design Safety Features. Ask your Ford Dealer for Gran Torino basic dimensions and capacities.

Gran Torino Squire with optional deluxe luggage rack and white sidewalls.

Gran Torino 4-Door Pillared Hardtop with optional vinyl roof, deluxe wheel covers and white sidewalls.

Gran Torino Sport. Just what the name implies!

It's our exciter. A Gran Torino with a special sporty flair. Its lines say action and mean it.

Hood scoops. Dual racing mirrors. Deluxe steering wheel. Wide-oval white-walls. Sporty trim rings with hub caps. Special accents in the oval grillework. A floor-mounted 3-speed manual hooked up to a spirited 302 CID 2-barrel V-8. All are standard.

Two live-wire models: A 2-Door Hardtop (below) and rakish 2-Door SportsRoof (below right).

Gran Torino Sport 2-Door Hardtop with optional Magnum 500 Chrome Wheels and Wide-Oval Tires with raised white letters.

Four optional V-8's available, from 351 to 429 CID. Optional SelectShift Cruise-O-Matic mates nicely with all. A 4-speed manual, available with 351 4V V-8, includes the Hurst® Shifter.

But there's more than get-up-and-go. Like the roomy interior (shown at right). Plush, yet practical. Two other interior schemes, upbeat Sport Cloth or High Back Buckets with knitted vinyl inserts are optional. And you can personalize still further with a new Instrumentation Group, the Rallye Equipment Group, plus other better idea options listed on page 12.

With Gran Torino Sport, the real thrill comes when you drive it. Try that soon at your nearest Ford Dealer's.

Gran Torino Sport 2-Door Hardtop featuring optional vinyl roof and deluxe wheel covers.



a special offer for YOU!



ONLY
\$175

Retail value \$2.25

Gran Torino Sport!

Zip _____

and make payable to:

OW 4 WEEKS FOR DELIVERY.

Gran Torino Sport. Just what the name implies!

It's our exciter. A Gran Torino special sporty flair. Its lines say and mean it.

Hood scoops. Dual racing Deluxe steering wheel. Wide-oval walls. Sporty trim rings with hub. Special accents in the oval grille. floor-mounted 3-speed manual up to a spirited 302 CID 2-bar. All are standard.

Two live-wire models: A Hardtop (below) and rakish SportsRoof (below right).

Gran Torino Sport 2-Door Hardtop with Magnum 500 Chrome Wheels and V Tires with raised white letters.



Send for this scale- model Gran Torino Sport



- 1/25 scale
- Accurately detailed
- Completely assembled
- For collectors & kids alike

ONLY
\$175

Retail value \$2.25

Please send me my scale-model Gran Torino Sport!

Name _____

Address _____

City _____

State _____ Zip _____

NOTE: Enclose check or money order only and make payable to:
TORINO HEADQUARTERS

Mail to:

Torino Headquarters
P.O. BOX 1972 G.T.
Plymouth, Michigan 48170

ALLOW 4 WEEKS FOR DELIVERY.

GET YOUR OWN MINIATURE '72 GRAN TORINO SPORT!

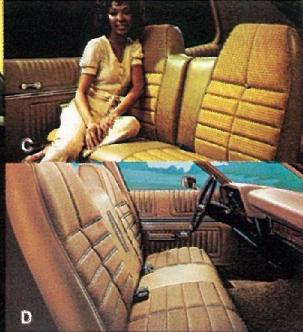
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Gran Torino Sport Standard Features: 3-Speed Fully Synchronized Manual Transmission • 302 CID 2V V-8 • Manual Front Disc Brakes • DirectAir Ventilation • High Back Bench Seat • Pleated, All-Vinyl Seat Trim with Molded Door Trim Panels • Carpeting • Lower Bodyside, Wheel Lip Moldings • Trim Rings/Hub Caps • Hood Scoops • Color-Keyed Dual Racing Mirrors • Wide-Oval White Sidewalls • Unique Grille • Dual Note Horn • Trunk Mat • Deluxe Steering Wheel • Bright Pedal Pads • Reversible Keys, "Keyless" Locking • Heater/Defroster • Side Door Guard Rails • Uni-Lock Harness plus all Ford Motor Company Lifeguard Design Safety Features. Ask your Ford Dealer for details on Gran Torino Sport basic dimensions and capacities.

Gran Torino Sport 2-Door SportsRoof with optional vinyl roof, laser stripes, Magnum 500 Chrome Wheels and Wide-Oval Tires with raised white letters.

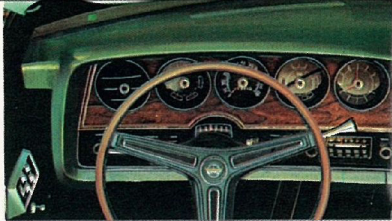
Gran Torino Sport High Back Bench Seat, standard. This bucket-contoured bench seat is covered in soft, supple vinyl with horizontal pleats and is thick-padded. Ah-h-h, that's comfort. Blue, Green, Ginger, White or Black. Resilient molded door trim panels, featuring extra-long armrests, come with it. You'll like the increased legroom, too.





Optional Interiors

(A) The Gran Torino Brougham Interior (shown in Medium Green, above). Impressive opulence is yours when you order the sumptuous Brougham Interior, an option exclusively for Gran Torino Hardtops. Among many luxuries are the flawlessly tailored seats with a plush center front armrest shown here. Flight bench nylon cloth seat and back inserts combined with soft, supple vinyl bolsters and seat edges. Color schemes of Black, Medium Blue, Medium Green, Light Grey Gold or Tobacco are your attractive decorator choices. (B) Here's what a great Brougham instrument panel looks like. Styling is functional and handsome. Gauges are easy to read,



controls are fingertip-handly. Refinements include a woodtone-trimmed deluxe steering wheel (optional), bright pedal pads and an electric clock. The glove compartment is generously sized. Ample room for maps, sunglasses—plus all the doodads the little lady likes on hand. (See B, page 11, for list of optional items illustrated.)

New trim choices have your luxury in mind. Ford designers have done magic tricks with interior fabrics. Fresh ideas in color and cut, impeccably stitched. (C) Optional Sport Cloth Interior. New elegance with fine quality, pleated cloth and vinyl trim. Available on Gran Torino Hardtops, Gran Torino Sport models. In Black or Ginger patterns. (D) Deluxe Pleated All-Vinyl

Seat Trim, standard on Squire. Available in Black, Medium Blue, Medium Green, Ginger or White. (E) Optional High Back Buckets, available on Gran Torino and Gran Torino Sport 2-Door Hardtops. Knit vinyl inserts add depth and richness, plus comfort and breathability. In Black, White, Medium Blue, Medium Green or Ginger. Handy optional Console requires bucket seats.

(B) Popular options shown: Power Side Windows (control panel at left); Left-Hand Remote Control Outside Mirror (included in Visibility Group. Toggle switch inside adjusts angle); SelectAir® Conditioner, cooling as you like it; SelectShift Cruise-O-Matic transmission; AM/FM Stereo Radio, concert-quality listening; and Rim-Blow Deluxe 3-Spoke Steering Wheel.

Gran Torino Options

Better idea options let you customize for personal needs. **Comfort ideas:** SelectAir Conditioner • Tinted Glass • High Back Bucket Seats • 6-Way Full-Width Power Seats • AM Radio • AM/FM Stereo Radio • Dual Rear Seat Speakers. **Convenience ideas:** Console (with bucket seats) • Deluxe Seat Belts with Warning Light (includes Automatic Seat Back Release on 2-Door) • Door Edge Guards • Vinyl-Insert Bodyside Protection Molding • Electric Clock • Deluxe Station Wagon Luggage Rack • Instrumentation Group • Power Steering • Power Tailgate Window • Deluxe 3-Spoke Rim-Blow Steering Wheel • Rear-Facing Third Seat • Intermittent Windshield Wipers • Visibility Group (lights in ash tray, glove/engine/luggage/cargo compartments, at lighter/wiper switches, parking brake and seat belt warning switches, dome/map lights, outside LH remote control mirror, headlights on warning buzzer). **Ideas for extra flair:** Brougham Interior Trim Group • Knitted Vinyl Seat Trim • Sport Cloth Trim • Deluxe Pleated Vinyl Seat Trim • Carpeted Station Wagon Cargo Area • Recessed Windshield Wipers • Vinyl Roof • Laser Stripe • White Sidewall Tires. **Performance ideas:** 302 CID 2V V-8 • 351 CID 2V V-8 • 351 CID 4V V-8 • 400 CID 2V V-8 • 429 CID 4V V-8 • SelectShift Cruise-O-Matic Transmission • Power Front Disc Brakes • 4-Speed Manual Transmission with Hurst® Shifter (351 4V V-8 only) • Trailer Towing Package • Optional Axle Ratio • Heavy-Duty Battery • Instrumentation Group • Rallye Equipment Group • Ram Air Hood Scoop • Competition Suspension • Heavy-Duty Load Suspension • Traction-Lok Differential.

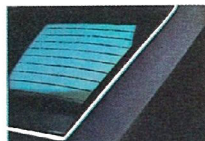


Trim Rings and Hub Caps

Full Wheel Covers

Deluxe Wheel Covers

Magnum 500 Chrome Wheels



Rear Window Electric Defroster does it with inconspicuous heating elements.



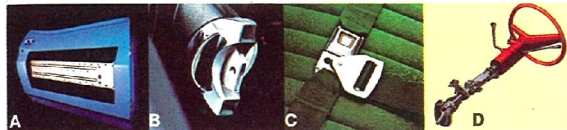
Remote Mirror and Power Side Windows, both with fingertip control.



Bumper Guards. Front and rear (front only on Wagons).



Color-Keyed Dual Racing Mirrors, include left-hand remote control mirror.



Standard Safety Features

(A) Sturdy Steel Guard Rails in side doors; (B) Locking Steering Wheel and Warning Buzzer; (C) Uni-Lock Harness lets you conveniently fasten lap and shoulder belts with one buckle; (D) Energy-Absorbing Steering Column and Steering Wheel which yield in the event of severe impact.

Other no-cost safety features: Dual hydraulic brake system with warning, light • Glare reduced instrument panel padding, windshield wiper arms, steering wheel hub, rearview mirror/mirror mounting and windshield pillars • Energy-absorbing armrests and safety-designed door handles • Outside rearview mirror, driver's side • Inside yield away rearview mirror • Energy-absorbing instrument panel with padding • Padded sun visors • Two-speed windshield wipers • Windshield washers • High strength laminate safety glass windshield • Double-yoke safety door latches and hinges • Hazard warning flasher • Backup lights • Side marker lights • Energy-absorbing front seat back tops with padding • Self-locking front seat backs on 2-door models • Safety-designed radio control knobs and push buttons • Safety-designed coat hooks • Safety rim wheels and load-rated tires • Corrosion-resistant brake lines • Parking lamps coupled with headlamps • Safety design front end structure • Head restraints or high back seats for front outboard occupants • Safety glove box latch • Front and rear lap belts for all seating positions • Front-seat shoulder belts.

Specifications

NOTE: Availability of engines and transmissions is contingent upon Federal Emission Certification and production schedules.

Engines (see chart): All Torino engines feature automatic choke, self-adjusting valves, use regular fuel unless otherwise noted, and have an oil capacity (including filter) of 5 quarts.

250-cu. in. 1V Six—3.68" bore x 3.91" stroke
302-cu. in. 2V V-8—4.00" bore x 3.00" stroke
351-cu. in. 2V V-8—4.00" bore x 3.50" stroke
351-cu. in. 4V V-8—4.00" bore x 3.50" stroke
400-cu. in. 2V V-8—4.00" bore x 4.00" stroke
429-cu. in. 4V V-8—4.35" bore x 3.59" stroke

POWER TEAM SELECTIONS

ENGINE TYPE	TRANSMISSIONS
250 1V Six (std. all models except Gran Torino Sport and Squire)	3*, C
302 2V V-8 (std. on Gran Torino Sport and Squire models)	3*, C
351 2V V-8**	C
351 4V V-8** (avail. 1-Dr. models only)	4, C
400 2V V-8**	C
429 4V V-8**	C

3-3 speed fully synchronized manual shift
4-4 speed manual with Hurst® Shifter
C-SelectShift Cruise-O-Matic

*Not available in California

**Requires power front disc brakes on Torino and Gran Torino Wagon models

Twice-A-Year Maintenance: 1972 Torino models are designed to go 6,000 miles (or 6 months) between oil changes and minor chassis lubrications; 36,000 miles (or 3 years, whichever comes first) between major chassis lube. Other service-savers: self-adjusting brakes, long-life Motorcraft Battery, and many others.

NOTE: All 1972 Torino engines are designed to operate on regular gasoline with octane rating of at least 91 when adjusted to factory recommended specifications. All 1972 Torino models come with factory-engineered Autolite/Motorcraft battery, oil filter, shock absorbers; Autolite spark plugs and other Ford-approved precision parts. For continued top performance, be sure to specify Autolite spark plugs and Autolite/Motorcraft parts whenever replacement is necessary.

TORINO	
Torino 2-Door Hardtop*	\$2706.00
Torino 4-Door Pillared Hardtop*	2672.00
Torino Wagon*	3023.00
Gran Torino 2-Door Hardtop*	2887.00
Gran Torino 4-Door Pillared Hardtop*	2855.00
Gran Torino Wagon*	3170.00
Gran Torino Squire**	3580.00
Gran Torino Sport 2-Door Hardtop*	3150.00
Gran Torino Sport 2-Door SportsRoof**	3150.00
*250 CID 1V Big Six	
**302 CID 2V V-8	

TORINO OPTIONAL EQUIPMENT

Power Team	
Extra charge over 250 CID 1V Big Six for:	
302 CID 2V V-8	
Torino & Gran Torino models	
(except Squire)	\$ 95.00
Extra charge over 302 CID 2V V-8 for:	
351 CID 2V V-8 (N.A. Rallye Equipment	
Group, req. SelectShift)	45.00
351 CID 4V V-8 (Std. Rallye Equipment	
Group, 2-doors only, N.A. 3-spd. man.)	130.00
400 CID 2V V-8 (N.A. Rallye Equipment	
Group, req. SelectShift, power steering	
w/SelectAir)	99.00
429 CID 4V V-8 (Req. SelectShift, power front	
disc brakes, power steering w/SelectAir)	
Models w/Rallye Equipment Group	102.00
All other models	232.00
SelectShift Cruise-O-Matic Transmission	
w/250 Six, 302 & 351 2V's, 351 4V (w/o	
Rallye Equipment Group), & 400 2V V-8's	217.00
w/351 4V V-8 w/Rallye Equipment Group	22.00
w/429 4V V-8 w/Rallye Equipment Group	43.00
w/429 4V V-8 w/o Rallye Equipment Group	238.00
4-Speed Manual Transmission w/Hurst®	
Shifter (Std. Rallye Equipment Group,	
2-door models w/351 CID 4V V-8 only)	205.00

Power Assists

Power Front Disc Brakes (Std. on Squire, req.	
w/351 CID 2V or larger V-8, SelectAir,	
& Trailer Towing Packages)	\$ 70.00
Power Seats—6-Way Full-Width	105.00
Power Side Windows	127.00
Power Steering (Req. 400 CID 2V or	
429 CID 4V in comb. w/SelectAir)	115.00
Power Tailgate Window (Wagons only)	35.00

Comfort and Convenience Options

Air Conditioner, SelectAir (N.A. Wagons	
w/250 CID, or models w/250 CID/3-spd.	
man. comb.)	\$412.00
Carpeted Station Wagon Load Floor	19.00
Clock, Electric (Std. Instrumentation Group	
& Brougham Interior Trim; N.A. Rallye	
Equip. Grp.)	17.00
Console (w/Gran Torino 2-Door & Gran	
Torino Sport models w/High Back	
Buckets only)	60.00
Electric Defrost, Rear Window (w/Hardtop	
& Pillared Hardtop models w/V-8's only)	48.00
Glass, Tinted—Complete (Req.	
w/SelectAir)	43.00
Luggage Rack, Deluxe (Wagons only)	79.00
Mirrors, Outside Color-Keyed Dual Racing	
(Std. Gran Torino Sport; N.A. special paint)	26.00

Seat Belts With Warning Light, Deluxe	
2-door models	\$ 43.00
All other models	17.00
Seats, High Back Buyl® (Gran Torino	
2-Door & Gran Torino Sport models only)	150.00
Seat, Rear Facing Third (Gran Torino Wagon	
& Gran Torino Squire only)	66.00
Steering Wheel, Rim-Blow Deluxe 3-Spoke	39.00
Trailer Towing Package—Class II (Req. 351	
CID 2V or larger V-8, SelectShift, power	
steering and power front disc brakes)	34.00
Trailer Towing Package—Class III (Req. 400	
CID or larger V-8, SelectShift, power	
steering, power front disc brakes &	
G78x14 or larger tires. See Ford Dealer	
for towing package details)	91.00
Visibility Group (See Ford Dealer for details)	
Models w/color-keyed racing mirrors	25.00
All other models	36.00
Windshield Wipers, Intermittent (Req. opt.	
recessed windshield wipers on Torino)	26.00
Windshield Wipers, Recessed (Std. all	
models except Torino, Torino models only)	20.00
Audio Options	
Radio, AM	\$ 66.00
Radio, AM/FM Stereo	214.00
Speakers, Dual Rear Seat (Std. AM/FM	
Stereo; req. AM)	33.00
Appearance Options	
Bumper Guards (Front only on Wagons)	
Wagons	18.00
All other models	31.00
Door Edge Guards (N.A. Squire)	
2-door models	7.00
All other models	13.00
Laser Stripe (Gran Torino 2-Door &	
Gran Torino Sport models only)	39.00
Mold With Black Vinyl Insert, Body	
Protection (N.A. Squire or w/Laser stripe)	34.00
Paint, Color Glow (Ivy or Gold)	39.00
Roof, Vinyl (N.A. Wagons)	95.00
Tires, White Sidewalls	32.00*
Trim Group, Brougham Interior (Gran Torino	
Hardtops only, N.A. Rallye Equipment	
Instrumentation Groups. See Ford Dealer	
for details)	168.00
Trim, Knitted Vinyl Seat (Std. High Back	
Buckets; Gran Torino & Squire	
models only)	32.00
Trim, Sport Cloth (Gran Torino 2-Door &	
Gran Torino Sport models only)	39.00
Trim, Deluxe Pleated Vinyl Seat (Std. Squire;	
Gran Torino Wagon and hardtop	
models only)	19.00
Trim Rings/Hub Caps (Std. Gran Torino	
Sport; N.A. Wagons; w/Wide-Ovals only)	35.00
Wheel Covers (Std. Squire; N.A. Gran	
Torino Sport)	26.00
Wheel Covers, Deluxe (Squire)	52.00
Gran Torino Sport	43.00
All other models	78.00
Wheels, Magnum 500 Chrome (Squire)	129.00
Gran Torino Sport	120.00
All other models	155.00

*Std. on Gran Torino Sport models. For wide-oval and other tire options, see your Ford Dealer.

Performance Options

Axle, Optional Ratio	\$ 13.00
Axle, Traction-Lok Differential	48.00
Battery, HD (55 or 73 ampers. See Ford	
Dealer for details)	16.00
Emission System, California (Req. in Calif.)	16.00
Instrumentation Group (Std. Rallye Equip-	
ment Group; N.A. Brougham Interior Trim	
Group; w/V-8's only. See Ford Dealer	
for details)	96.00

Rallye Equipment Group (N.A. w/electric	
clock or Brougham Interior Trim Group)	
2-door models only. See Ford Dealer	
for details)	\$ 453.00
Suspension, Competition (Std. Rallye Equip-	
ment Group; 2-door models w/351 or 429	
4V V-8's only)	31.00
Suspension, Heavy-Duty Load (Std. w/trailer	
-towing packages; N.A. Rallye Equip-	
ment Group)	23.00

Now... figure your own Torino deal with this Armchair Estimator!

See how easily you can own a 1972 Torino equipped the way you want it. This Armchair Estimator, with suggested retail prices and popular options, makes figuring your own deal A-B-C easy.

- Write in the price of the Torino, Gran Torino or Gran Torino Sport you've chosen
- Write in the total price of the options you want
- Add 1 and 2 to obtain the approximate manufacturer's suggested retail price of your car, equipped the way you want it
- Add any sales tax or other state and local taxes that apply in your area. Call your Ford Dealer to determine charges for gasoline, dealer preparation, if any, and transportation to his dealer point. Write the total of these items here
- If you plan to trade, make a rough estimate of the trade-in value of your present car, or ask your Ford Dealer for an exact appraisal. Add this amount or the amount of your down payment here
- Subtract 5 from 4. This gives your Armchair Estimated Price for a new Torino
- To figure monthly payments, take the price from No. 6 and multiply it by the appropriate factor listed below:

12 months .089	24 months .047	36 months .033
18 months .061	30 months .039	

This table gives a good approximation of payments computed at an approximate Average ANNUAL PERCENTAGE RATE OF 12.83%. It cannot provide figures due to local variations in finance rates, taxes, insurance and transportation charges. It is helpful, however, in showing how little extra per month you pay to add valuable options to your car.

IMPORTANT NOTICE—Prices shown are manufacturer's suggested retail prices F.O.B. factory, Detroit, Michigan. Optional equipment prices are based on factory installation. Transportation charges, gasoline, license and title fees, state and local taxes are not included. Suggested retail prices do not include dealer preparation charge, if any. At the time of printing, prices, product information and specifications were in effect and correct. Ford Division of Ford Marketing Corporation reserves the right to change prices, product specifications, and design at any time without notice and without incurring any obligations. Some features shown or described are optional at extra cost. Many options are available on most models. Some are required in combination with other options. Always consult your Ford Dealer for complete details.

Transportation charges, which are additional to suggested retail prices for the Torino, vary by distance from Detroit, Michigan.

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See pages 14-15

**SPECIAL SCALE-MODEL
GRAN TORINO SPORT OFFER!**
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