1973 Chrysler/Imperial

Imperial le Baron · New Yorker Brougham · New Yorker · Town & Country · Newport Custom · Newport









1973 Chrysler & Imperial

Chrysler Extra care in Engineering. It makes the difference in luxury cars.

The selection of a luxury car is determined by many factors; ride, comfort, room, performance, style and flair. The 1973 Chrysler and Imperial deliver in all these areas—beautifully.

For 1973 stylists have added new flair to Chrysler and Imperial's aerodynamic design that's sure to say nice things about your good taste. And inside there are elegant new touches that will add to your pleasure and convenience. Just one example is Chrysler's new electronic digital clock. It provides you with a numerical read-out rather than indicating time on a dial. Accuracy will be within the range of plus or minus one minute a month. It's standard on Imperial and optional on Chryslers.

A New Age in Automotive Electronics Chrysler engineers have enhanced their reputation for innovative design in other areas too... electronically.

For more reliable, quicker starts, Chrysler's Electronic Voltage Regulator has proven itself in use. It extends battery life and reduces service costs. So has the revolutionary Electronic Ignition System, which is now standard on all Chryslers as well as Imperials. This system eliminates the need for breaker points and condenser. At tune-up time, excluding cleaning or replacing the spark plugs, the ignition system is essentially maintenance-free. Due to its higher voltage, the Electronic Ignition System gives you a hotter spark for easier starting in cold weather. Even at temperatures below zero.

Stop Thief!

A new electronic option is the Vehicle Security Alarm System. It is unique in that it is integrated right into the car's wiring harness when it is built. The system is armed by locking either front door with the standard

ignition-door key. (On the Town and Country, the system can also be activated at the tailgate). Once the system is armed, it can only be turned off by using the same key. If someone attemps to disturb the hood, trunk (tailgate), doors, ignition, or other protected areas of the car, the alarm is activated. This alarm starts the headlights, taillights, and side marker lights flashing in conjunction with the horn blowing. It will continue until the violation stops or until the battery runs down. For your convenience, legal entrance to the trunk (or tailgate) is allowed without violating the system.

Extra Protection Bumpers

'73 Chryslers and Imperials include extra-protection bumpers capable of withstanding barrier impact forces of 5 mph in the front and $2\frac{1}{2}$ mph in the rear with no significant damage to the body of the car... or to safety-related items like latches, lights, exhaust and fuel systems... or to the bumper system.

Torsion-Quiet Ride

Chrysler engineers have retained and refined the best of past discoveries.

Inside Chrysler and Imperial you'll experience a whole new world of quietness. What makes it that way? A

number of things. Unibody construction for example. One completely welded body, over 4,000 individual welds, means there are no bolts to work free and rattle. There is over 72 square feet of sound insulation material to deaden outside road noise and hubbub. A host of rubber mount sound isolators . . . and an exhaust system specifically designed to help keep engine noise to a minimum.

The quiet-riding Chrysler-built luxury cars are great road cars. Torsion bars are used instead of front springs; they actually twist and flex to eliminate road shock. This means you can take corners and curves without undue lean and sway. Your car handles beautifully, precisely, for outstanding driver and passenger comfort, particularly on long trips.

The end result of it all—Chrysler's 'Torsion-Quiet Ride' which must be experienced to be fully appreciated.

All Chryslers and Imperials come with power steering, power front disc brakes and TorqueFlite automatic transmission as standard equipment. This transmission is smooth, quiet and effortless, and provides the matchless performance you expect from a luxury car.

In the Chrysler line, a fresh air heating/defrosting system with upper level ventilation is standard; air conditioning with automatic temperature control is standard equipment on the Imperial and optional on all Chrysler models.

MODEL	MODEL AVAILABILITY					ENGINE AVAILABILITY		
	2-Door Hardtop	4-Door Hardtop	4-Door Sedan	2-Seat Wagon	3-Seat Wagon	400 1,2-bbl. Single Exhaust	440 1,4-bbl. Single Exhaust	
Imperial Le Baron	X	X	_	_	-	_	S	
New Yorker Brougham	X	X	X	_	_		S	
New Yorker	_	X	X		_	_	S	
Town and Country	_	_	_	X	X	_	S	
Newport Custom	X	X	X	_	_	S	О	
Newport	X	X	X	_	_	S	O	

S-Standard O-Optional

All engines have an 8.2 Compression Ratio with Silenced Air Cleaner

1973 Imperial

On the next four pages, you're going to be introduced to a most elegant experience. The 1973 Imperial. It's Chrysler's majority of two in the luxury car field. There's a 4-door hardtop. And a 2-door hardtop. Either model gives you a full measure of luxury, engineering excellence, quality workmanship and attention to detail And every Imperial is tested. You can't get a Chrysler Imperial that hasn't been given a shakedown drive through city streets and highways.

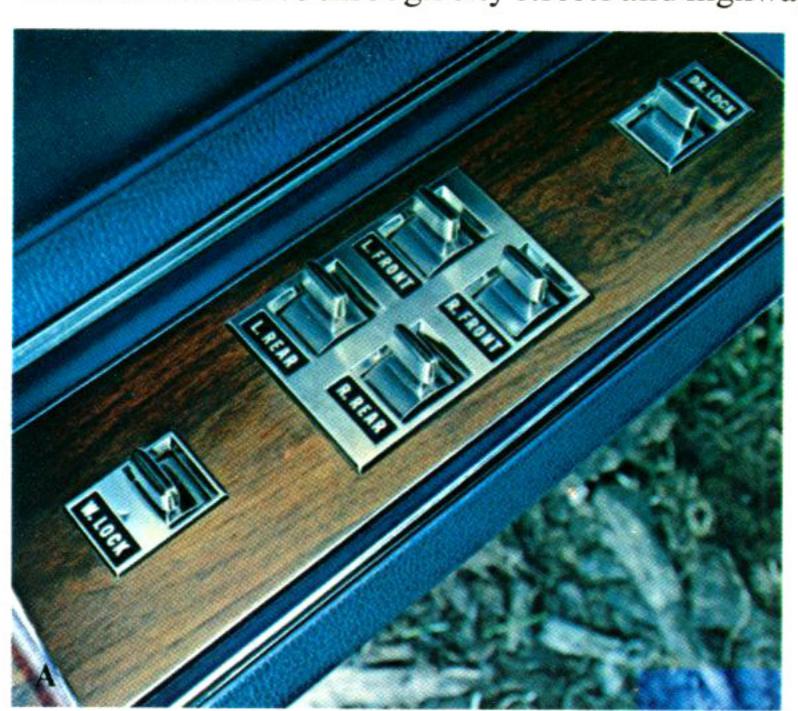
The careful inspection includes over 200 items. If it's not right, Chrysler wants to find out before you do.

Pictured below are some of the things that make owning an Imperial an enjoyable experience. (A) Power windows are standard. (B) Optional automatic speed control makes highway driving a pleasure. (C) Optional power seats. (D) Optional sun roof. (E) Optional Sure Brake 4-wheel braking system retains steering control even on very slippery surfaces. (F) Imperial's standard digital clock is accurate to within a minute a month. (G) On 4-door hardtops, rear seat passengers enjoy switch-operated reading lamps, built-in foam pillows

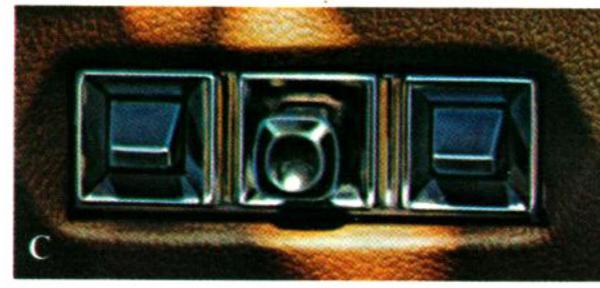
and lavaliere straps. (H) Optional steel belted white sidewall tires provide longer tread life, better traction and a smoother ride. (I) Air conditioning with automatic temperature control is standard.

(J) Passenger's assist handles and door-operated courtesy lights are located on all doors.

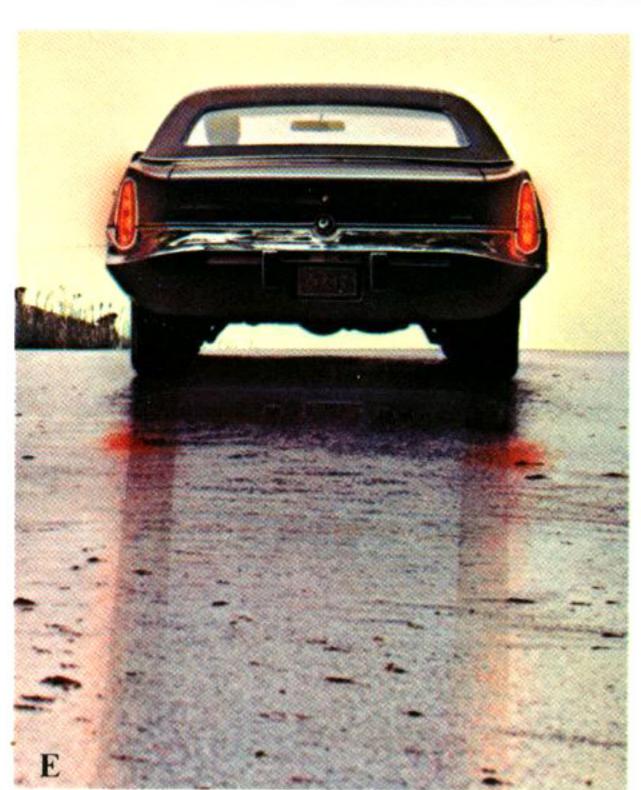
A new option for 1973 is the Electronic Security Alarm System. Once this system is armed, if the doors, hood or trunk lid are forced, or the steering column lock is tampered with, the horn, headlights, taillights and side marker lights are activated.



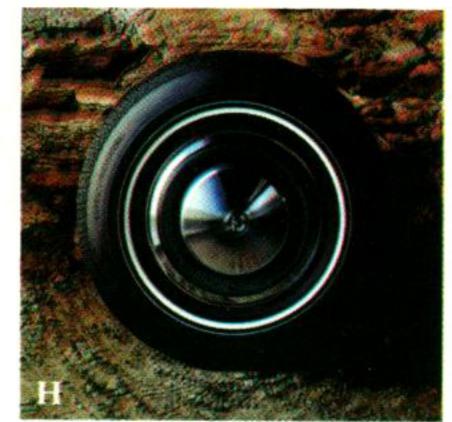


















Imperial le Baron 4-DOOR HARDTOP

Imperial is a luxury car that looks, feels and rides like a luxury car. Tasteful, understated body styling that is surrounded by extra-protection bumpers, front and rear. A beautiful precision-cast grille conceals the headlights. The gracefully styled sculptured sheet metal has a look that won't be dated by the passing years. Its silhouette is unquestionably distinctive to discriminating motorists. The formal rear window is tastefully highlighted by colour-keyed mouldings. Up top, you

get a vinyl roof in your choice of six colours.

Inside, your Imperial is the ultimate in luxury and appointments. On the 4-door hardtop the 50/50 splitbench seat with passenger recliner comes in cloth-ar leather with all leather as an option. On the 2-door hardtop a cloth-and-leather bench with centre armrest is standard while leather buckets are optional.



Imperial le Baron 2-DOOR HARDTOP

Of course, the Chrysler Imperial is a complete car. A smooth, top performing 440 cubic inch 4-barrel V-8 is standard. So are luxury features like an electronic digital clock; TorqueFlite automatic transmission with part-throttle kickdown; power brakes with front discs and self-adjusting rear drums; power steering and power windows; air conditioning with automatic temperature control; tinted glass; a "Rim-Blow" steering wheel; an Electronic Ignition System which gives you

quick, reliable ignition with virtually no maintenance because there are no points or condenser to replace.

Ride, handling and comfort are controlled through Torsion-Quiet Ride: a unique blending of Chrysler's unibody construction, torsion bar suspension and sound isolation system. Together, they give you a quiet car that's a pleasure to drive . . . a comfort to sit in.



Inside Imperial

Every commitment to luxury is available to you in the 1973 Imperial. Yards of rich, deep-pile carpeting are everywhere you look . . . even in the massive trunk that can accommodate 2 two-suiters, 2 lady's suitcases, 2 lady's wardrobes, 3 men's overnighters, 2 lady's overnighters, 2 lady's traincases and 1 golf bag. The trunk capacity is a whopping 20.5 cubic feet. You can add more convenience to your trunk by ordering an optional remote-control deck lid release. Another

point to remember: besides being plush, Imperial interiors are also long-lasting. The fabrics and leathers selected by our stylists are among the finest available. For example, the interior shown below is the optional 50/50 split-bench seat in Cologne leather that's available on the 4-door model. Passenger side recliner is standard. This seat has all the fashion and flair of a

piece of fine furniture. Extra plushness is provided by a built-in "floating cushion". Your choice of blue, green, parchment, black, gold, or white and black.



Imperial Interiors

A. Optional leather bucket seats for 2-door models are available in blue, green, parchment, black, gold or white and black. Both buckets are individually contoured for personal comfort and the passenger seat reclines.

B. Standard interior for the Imperial 2-door hardtop is a cloth-and-leather bench seat with centre armrest in green, black or gold. Notice that the deeply-padded centre armrest has a wide surface for the convenience

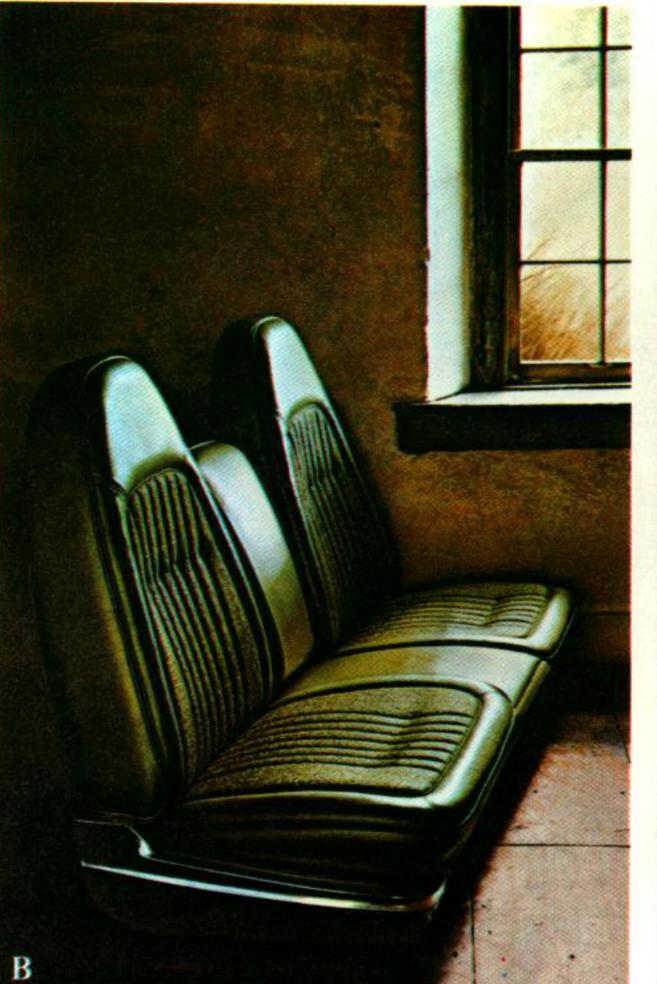
of both driver and passenger.

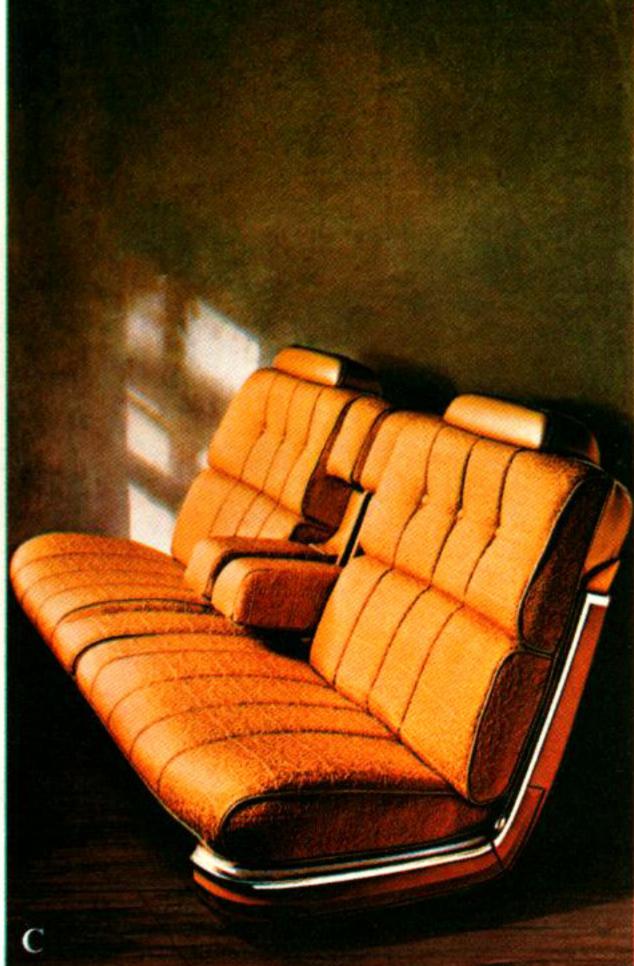
C. Standard interior for the Imperial 4-door hardtop is a 50/50 split-bench seat in cloth-and-leather. This is a most comfortable seat . . . comparable to many living room chesterfields. The driver and the passenger seats adjust individually . . . and the passenger seat is the reclining type. It can be moved to a wide variety of positions to accommodate your passenger's comfort. Individual folding centre armrests for both driver

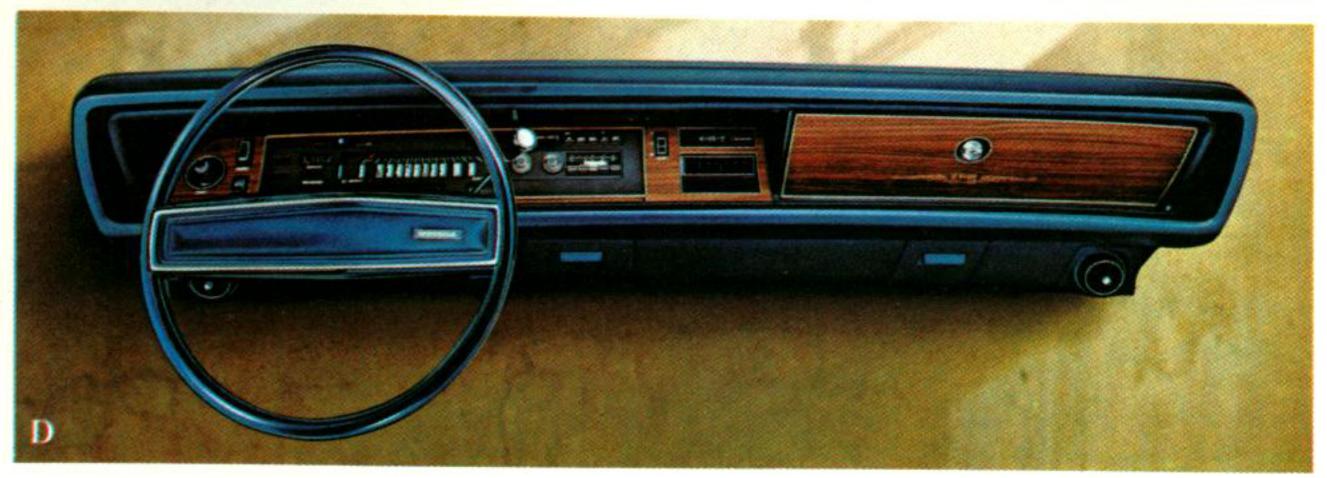
and passenger are also provided. Colours: blue, green, parchment, black or gold.

D. The instrument panel carries on Imperial's functional yet beautiful interior scheme. The elegance of rosewood graces the instrument panel as well as accenting the driver's console, all doors and passenger assist handles.









New Yorker Brougham

If you want something more substantial in a car than just size alone . . . you should consider Chrysler's New Yorker Brougham. It's an enormously comfortable car that lends new meaning to the words "luxurious" and "plush".

Of course, one of the things that must be considered in any luxury car is ride. And the New Yorker Brougham's ride is something special. Chrysler calls it a Torsion-Quiet Ride; a combination of suspension components to handle rough roads, stiff winds and highway manoeuvres with precision and ease . . . and as the name says, it's quiet. Power comes from the biggest engine Chrysler makes: a 440 cubic inch V-8 engine. Plus TorqueFlite automatic transmission and power assists like steering, front disc brakes and windows. All standard.

The New Yorker Brougham comes in your choice of 2-door hardtop, 4-door sedan or 4-door hardtop.

All models are highlighted with the New Yorker Brougham exclusive ornamentation, and you get such added convenience features as a low fuel warning light and a headlamp time delay with warning buzzer.

All you ever wanted in a car. All in one car.



New Yorker Brougham 4-Door Hardtop

New Yorker

You can tell a lot about a New Yorker just by looking at it. Chrysler's clean uncluttered styling is an unmistakable mark of good taste. Extra-protection bumpers, front and rear, protect its good looks from minor impact damage. And as warrants a car with the name New Yorker, it's big and comfortable.

What you can't see are some of the Chrysler engineering innovations. Things like an Electronic Ignition System that is virtually maintenance-free. Improved

starting through the use of a new higher speed starting motor. Strength from a unibody that's been welded together where other cars are bolted together. Noise is another thing that won't bother you. Rubber body cushions help isolate the noise and vibration of the road, keeping it outside of the car . . . where it belongs.

The New Yorker is available as a 4-door sedan or hardtop. Both models feature a deeply padded bench seat with an integral centre armrest, while in the

hardtop the wrap around comfort of bucket seats with centre cushion and armrest is available as an option. Both models are loaded with standard equipment, all the way from Chrysler's big 440 cubic V-8 engine and TorqueFlite automatic transmission to such features as an electric clock, fender mounted turn signals and fender skirts. Try a New Yorker. It'll spoil you for other kinds of driving.



New Yorker 4-Door Sedan

New Yorker Brougham & New Yorker Interiors

Besides being rich and elegant, the New Yorker Brougham and New Yorker interiors are quiet. Both of these cars have a quieter passenger compartment than last year's. Reason? Improved sealing along the windows, pillars and rear window defogger openings. Furthermore, additional sound-deadening materials have been added to the rear pillar and adjacent roof. And a new redesigned muffler with three metal wraps helps keep the noise down below.

Illustrated here is the New Yorker Brougham 4-door standard cloth-and-vinyl 50/50 bench seat with passenger recliner. Colours: blue, green, black, parchment or gold. An optional all-vinyl 50/50 bench seat is available in green, black or white and black. The New Yorker Brougham floodlit instrument panel features simulated wood-grain insets.



New Yorker Brougham & New Yorker Interiors

- **A.** New Yorker 4-door hardtop optional all-vinyl bucket seats with centre cushion and armrest are available in green, black or white and black.
- **B.** New Yorker Brougham 2-door standard all-vinyl bucket seats with passenger recliner. Colours: green, black, gold or white and black.
- C. New Yorker Brougham 2-door hardtop optional cloth-and-vinyl bench seat with centre armrest available in blue, parchment or black.
- **D.** New Yorker standard cloth-and-vinyl bench seat with centre armrest. Colours: blue, green, parchment, black or gold. Also available in green, black or gold all-vinyl.



Town & Country

The Chrysler Town and Country is one of the most luxurious station wagons you can buy.

Some of the choice standard equipment items in a Town and Country include a 440 cubic inch V-8, TorqueFlite automatic transmission, power steering, electric clock, power front disc brakes, Torsion-Quiet Ride and the Electronic Ignition System. Some of the choice wagon features: yacht-deck wood-grain appliqué along the body sides and tailgate area, a three-way tail-

gate, roof air deflector, power tailgate window, tailgate scuff/step pad. And a power Auto-Lock that automatically locks the tailgate when the ignition is "on".

If you choose to tow a boat or a trailer, you can order an optional trailer-towing package.

And there's choice in models: a 2-seat or a 3-seat version.



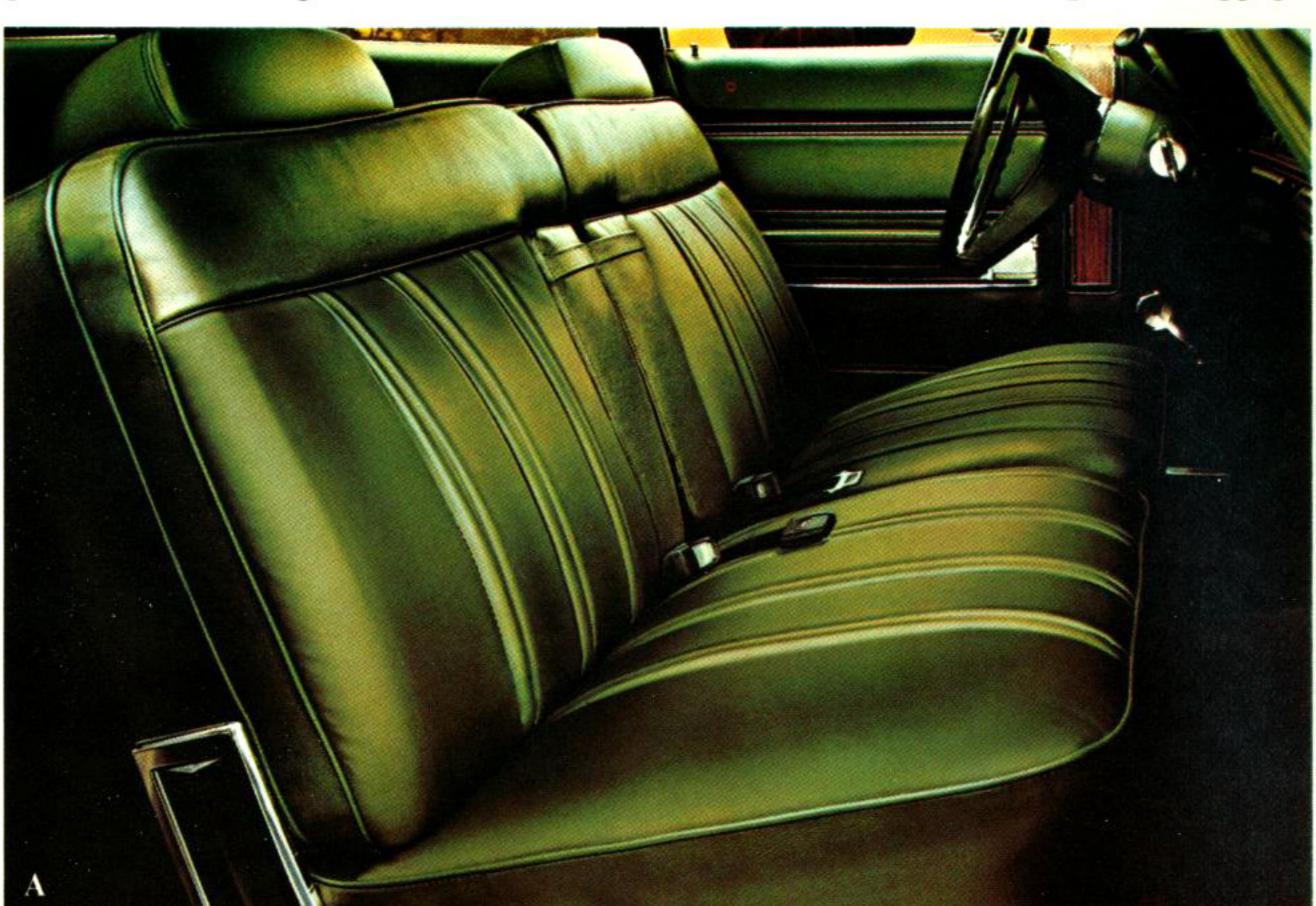
Town & Country Interiors & Features

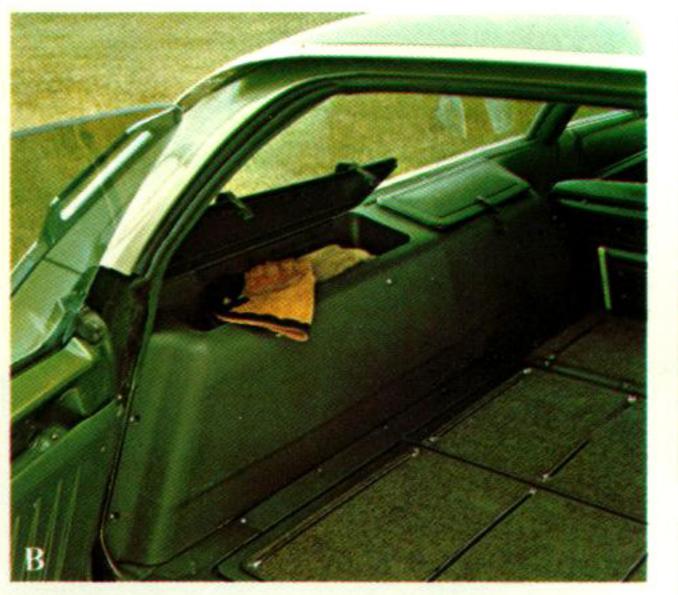
Inside, the Chrysler Town and Country is big as well as luxurious. There's a total of 104 cubic feet in the cargo compartment. Enough room to load 4' x 8' plywood sheets laid flat, with the tailgate closed. And deep, loop-pile nylon carpeting covers not only the passenger area but the cargo compartment as well.

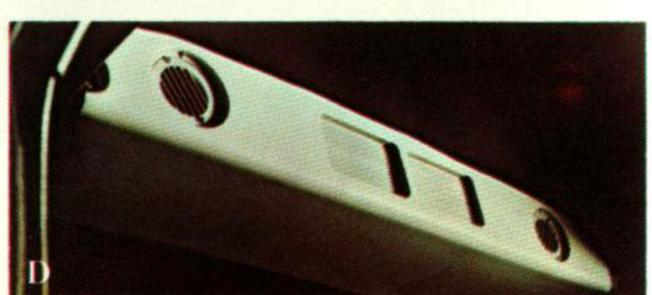
A. Town and Country standard all-vinyl 50/50 bench seat with passenger side recliner. Colours: blue, green, parchment, black, gold or tan.

- **B.** Hide your valuables in the lockable storage compartment. Extra storage is located in the rear wheelhousing covers.
- C. A handy option to have is the rear assist handles.
- **D.** Optional Dual Auto-Temp II provides extra cooling for rear seat passengers. It's a Chrysler Corporation exclusive.
- E. The optional luggage rack for '73 has anodized

- extruded aluminum rack rails with wood-grain inserts. The skid strips are stainless steel.
- **F.** The standard Three-Way Tailgate makes it convenient to use the cargo area. Opens down for things. Out for people. And even opens with the glass up.
- **G.** Standard integrated roof air deflector helps keep fumes out of the car when the rear window is open . . . and helps keep the window clear when closed.



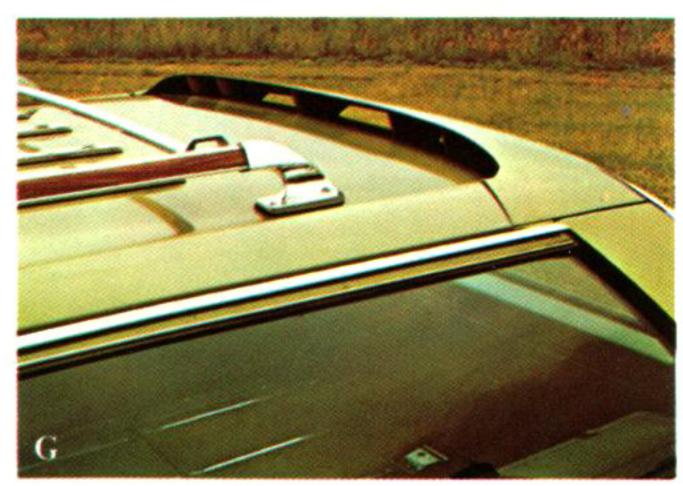


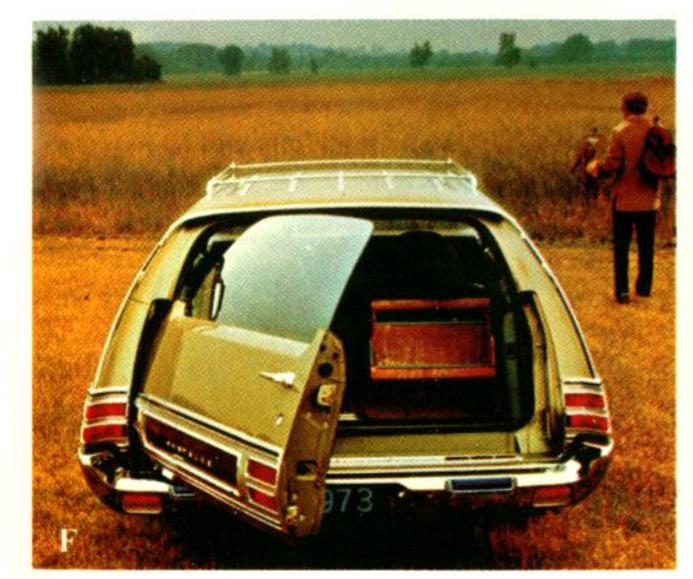


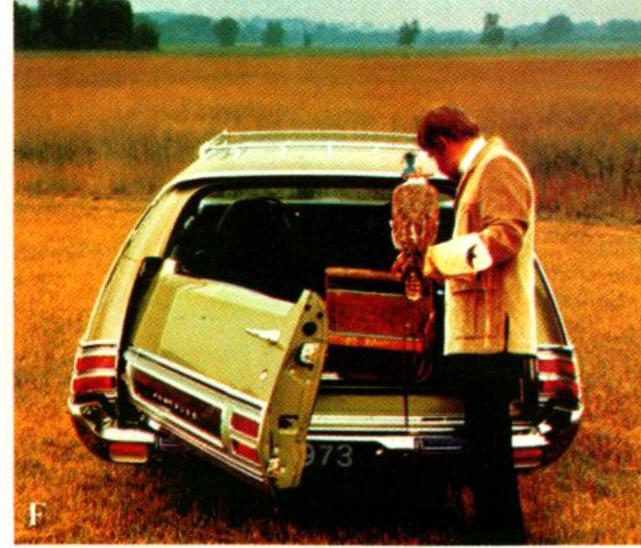












Newport Custom

Coming through with a full measure of luxury and comfort at a modest price is what the Newport Custom is all about. It's as big as any Chrysler in the line-up. Every Newport Custom model (4-door sedan or hardtop and 2-door hardtop) measures 230 inches. And those inches add up to some of the finest styling Chrysler is capable of. New front and rear-end treatment guarded by extra-protection bumpers . . . a distinctive full-length body side moulding with colour-

keyed vinyl insert . . . and bright corrosion-resistant chrome around the door and window openings. This is a handsome car that's built to keep its good looks for many years to come. TorqueFlite automatic transmission, power steering, power front disc brakes and a 400 cubic inch 2-barrel V-8 engine are standard. For options, you may want to consider the comfort of an air conditioner, the enjoyment of an AM/FM Multiplex stereo radio, or the extra protection of

Chrysler's new Electronic Security Alarm System.

Like all other Chryslers, Newport Custom's seats are over five feet wide. Foam-padded and contoured to assure driving comfort. Standard is a cloth-and-vinyl bench with centre armrest, while on a 4-door model you can choose a cloth-and-vinyl 50/50 split-bench seat with individual armrests and passenger recliner.



Newport Custom 2-Door Hardtop

Newport

Meet the most affordable Chrysler . . . the Newport. Understated styling, comfortable . . . built with quality and value to last.

Like all the Chrysler models, the Newport, available as a 2-door hardtop, 4-door sedan or 4-door hardtop, features the outstanding handling and comfort of Torsion-Quiet Ride. This unique combination of torsion-bar suspension, unibody construction and sound insulation makes a car strong and quiet.

As befits a luxury car, the Newport comes with a long list of standard equipment. Smooth and dependable TorqueFlite automatic transmission. Effortless and precise power steering. Fade-resistant power front disc brakes. A powerful 400 cubic inch V-8 engine. And a Chrysler Corporation exclusive—Electronic Ignition for surer starts in cold weather and less expense at tune-up time because there are no points or condenser to replace.

A luxurious cloth-and-vinyl bench seat is standard on all models; optional body-cradling bucket seats are available on the 2-door hardtop.

All this is in the Chrysler tradition of added value now . . . more value at trade-in time.



Newport 2-Door Hardtop

Newport Custom & Newport Interiors

Enough room so that rear seat passengers don't have to bang their knees, but can stretch out, is the hallmark of every Chrysler interior. In addition, all Newport Custom and Newport interiors feature deep-pile carpeting throughout in a variety of colours complementing the exterior.

A. Newport Custom standard cloth-and-vinyl bench seats with centre armrest. Colours: blue, green, parch-

ment, black or gold. An all-vinyl interior in the same colour choices is also available.

B. For Newport Custom 4-door models optional cloth-and-vinyl 50/50 split-bench seats with individual armrests and passenger recliner. Colours: green, parchment, black or gold.





Newport Custom & Newport Interiors

C. Newport optional all-vinyl bench seat. Colours: blue, green, parchment, black or gold. The 2-door split-back type is shown. Headrests are adjustable.

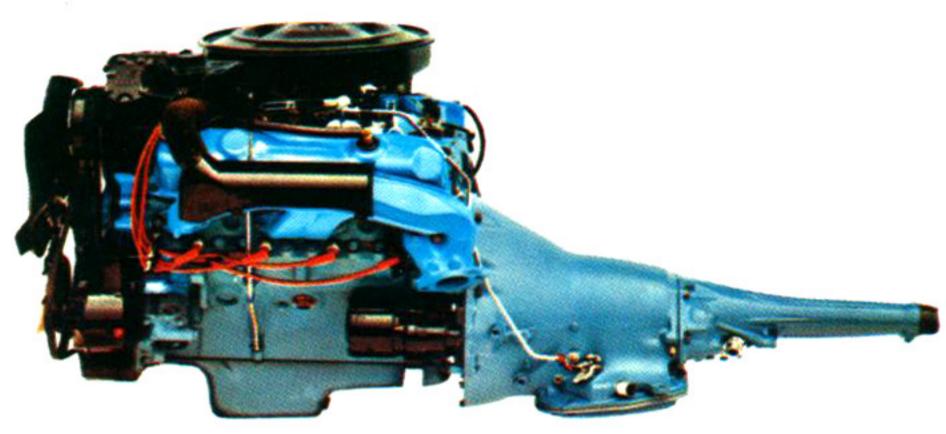
D. Newport 2-door hardtop optional all-vinyl bucket seats with fold-down centre arm rest. Colours: black or white and black.

E. Newport standard cloth-and-vinyl bench seat. Colours: blue, green, parchment, black or gold. Illustrated is the 2-door split-back version with push button release.



Chrysler Features...for the kind of living you do.

One of the nice advantages about owning a Chrysler is the performance and economy you can enjoy. That's right... economy. For with any Chrysler engine even including the 440 cubic inch V-8, you'll enjoy the power without having to pay a premium gas price. And whether you have a Chrysler equipped with a 440 or a 400 V-8, you'll have all the power necessary to handle freeway driving.



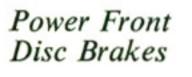
Powerful V-8 Engine

On units equipped with air conditioning, maximum cooling package or trailer towing package, Chrysler V-8's now feature an overflow reservoir that serves several purposes: prevents coolant loss during heavy load applications... for storage of additional coolant reserve... as a convenient means for visually checking the coolant level... and for adding coolant when needed. This high density reservoir has a capacity of about four quarts. A tube from the radiator to the reservoir allows any overflow coolant to be directed into the reservoir. After the engine has cooled sufficiently, any overflow coolant in the reservoir will flow back into the radiator.

Every Chrysler comes through with power steering, power front disc brakes and TorqueFlite automatic transmission. Chrysler's TorqueFlite transmission, long considered the leader of the industry, has a program for continual improvement. This year there's a new hydrodynamic front pump seal which reduces the possibility of leakage and improves product reliability. Also, a more flexible kickdown band is used to provide more consistent shifting. In addition, Chrysler's TorqueFlite comes with a new

transmission fluid filter that has a 50% increase in filtering area to improve the life of both fluid and transmission.

You and your passengers will never feel pinched in a Chrysler. Last year, according to Automotive Industries' roominess index, Chrysler had the largest interior of any North Ameri-

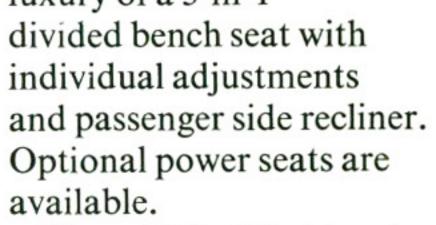


can car, bar none. That was last year's verdict. This year we think we've got the same story to tell. Chrysler's seats are over five feet wide. Foam-padded and

contoured to assure driving comfort.

And they are luxurious, too. With a great selection of colours, fabrics and vinyls.

Body-crad ling bucket seats Bench seats with folddown centre armrests. Or the flexibility and luxury of a 3-in-1





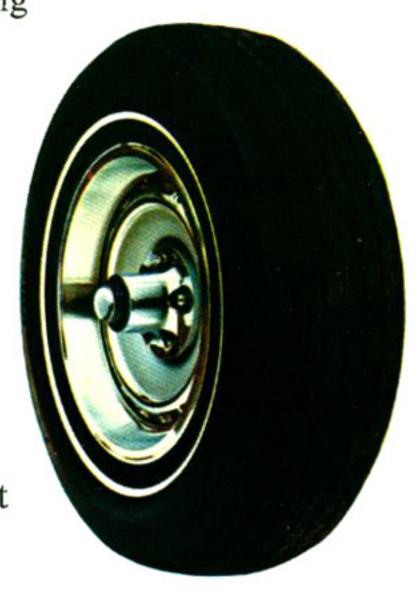
Wide Range of Luxurious Seating Options

You will find that trunk space in a Chrysler is more than adequate. And the trunk is carpeted in the New Yorker and New Yorker Brougham.

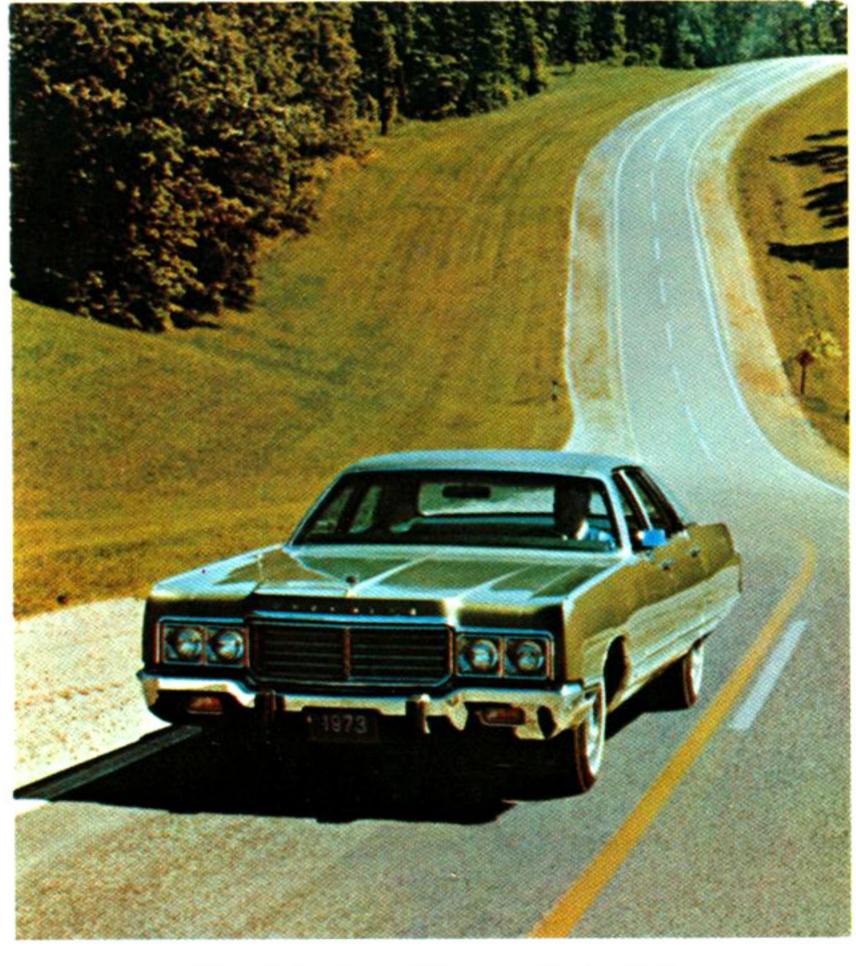
Standard tires are durable bias-belted tires. Steelbelted white sidewall radial ply tires are offered as an option. These radials offer improved tread life, road hazard protection, better traction on wet pavement and smooth high-speed ride characteristics. They'll probably be there as long as you own the car.

Another nice money-saving feature about a Chrysler is that the chassis only needs lubrication after 36,000 miles.

And speaking about money, many people think of a Chrysler as being unaffordable. It isn't so. The model lineup consists of 13 cars. Each and every one is a Chrysler. Some of them are priced right around what you would pay for many of the most popular smaller cars comparably equipped. Chrysler. If you want it you can afford it.



Optional Steel Belted White Sidewall Radial Ply Tires



Chrysler's Famed Torsion Quiet Ride

Chrysler Options

Check off your choice with this handy option selector.

	CAR MODELS							
OPTIONS	Newport	Newport Custom	New Yorker	Town & Country	New Yorker Brougham	Imperial Le Baron		
Comfort/Convenience								
Air Conditioner—								
Single Manual	O	O	O	O	O	NA		
Air Conditioner—								
Dual Manual	NA	NA	NA	O	NA	NA		
Air Conditioner—								
Single Auto-Temp II	O	0	O	O	O	S		
Dual Auto-Temp II	NA	NA	NA	O	NA	O		
Auto-Speed Control	O	О	O	О	O	O		
Deck Lid Release	O	О	O	NA	O	O		
Rear Window Defogger ¹	O	O	O	NA	· O	O		
Defroster-rear window								
and rear seat heater2	O	O	O	NA	O	O		
Sure-Grip Differential	O	O	O	O	O	O		
Power Seat-Bench	O	O	O	NA	O	O^5		
Power Seat-left								
(Bucket and 3-in-1 seats)	O	O	O	O	O	O_6		
Power Seat-left & right								
(Bucket and 3-in-1 seats)	O	O	O	O	O	O		
Power Vent Windows								
(4-door Hardtops)	NA	NA	O_3	NA	O_3	O_3		
Radio Antenna-power	O	O	O	O	O	S^4		
Manual Tinted Vent Windows ⁷								
(4-door models only)	O	O	O	O	O	NA		
Electronic Digital Clock	O	O	O	O	O	S		
Radio-AM	O	O	O	O	O	NA		
Radio-AM 8-track tape	O	O	O	O	O	NA		
Radio-AM/FM Search Tune	O	O	O	O	O	O		
Radio-AM/FM Multiplex								
Stereo	O	O	O	O	O	O		
Radio-AM/FM Multiplex								
Stereo Cassette Tape	O	O	O	O	O	O		
Radio AM/FM Multiplex								
8-Track Tape	O	O	O	O	О	O		

	CAR MODELS							
OPTIONS	Newport	Newport Custom	New Yorker	Town & Country	New Yorker Brougham	Imperial Le Baron		
Comfort/Convenience								
Safeguard Sentinel	O	О	O	O	О	O		
Accessory Floor Mats	O	O	O	O	О	O		
Tinted Glass-All Windows	O	O	O	O	O	S		
Rim-Blow Steering Wheel	O	O	O	O	O	S		
Tilt & Tel. Steering Wheel (with Rim-Blow)	О	О	О	О	О	O		
Trailer-Towing Package	O	O	O	О	О	O		
Sun Roof	O	O	O	NA	О	O		
Power Windows	O	О	O	O	S	S		
Decor/Dress-Up		13						
Door Guards—2-doors	O	О	O	NA	О	O		
Door Guards-4-doors	O	О	O	О	О	O		
Mirror-Outside Left Remote Control	О	О	S	О	S	S		
Mirror-Outside Right	O	О	O	О	О	O		
Molding-vinyl body side	O	S	NA	О	NA	S		
Vinyl Roof	O	О	O	NA	О	S		
Whitewall Tires	O	O	O	О	О	O		
Road Wheels-Chrome Styled	O	О	O	NA	О	NA		
Deep Dish Wheel Covers	O	O	O	О	О	NA		
Wheel Opening Skirts	O	O	S	S	S	S		
Spare Tire Cover	NA	NA	O	NA	O	O		
Performance						STD with Dual A/C		
400 V-8	S	S	NA	NA	NA	NA		
440 V-8	О	O	S	S	S	S		

O-Optional S-Standard

²⁻NA with rear window defogger or dual air conditioning

NA-Not Available 1-NA with rear seat heater or dual air conditioning

³⁻With tinted glass and power windows only

⁴⁻With radio option

⁵⁻²⁻door Hardtop only

⁶⁻⁴⁻door Hardtop only for 3-in-1 seats

⁷⁻Includes tinted side glass. NA with power vent windows

Chrysler Options

- A. AM/FM Multiplex Stereo Radio. The Chrysler system has five speakers . . . surrounds you with beautiful sound.
- **B.** Security Alarm System. An audio-visual warning system. Protects your car from illegal entry.
- C. Automatic Speed Control. Simply set the control to your desired speed. Makes freeway driving a breeze.

- All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Canada Ltd. reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colours and materials, and to change or discontinue models.
- **D. Digital Clock.** A new option for '73. Accurate to plus or minus one minute a month.
- E. Power Door Locks. Added security plus the convenience of locking and unlocking all doors simultaneously.
- **F.** Auto-Temp II. Automatically keeps the temperature of your Chrysler at a constant comfort level throughout the season.
- **G.** Sun Roof. Power-operated to allow you to easily let in as much of the sunshine as you want. (Except Town and Country.)
- H. Tilt and Telescopic "Rim-Blow" Steering Wheel. Makes for easier driver entry and exit. Adjusts up, down, in and out.
- I. Trailer Towing Package.





