Renault Alliance





While you can't escape the Eurosion, steel belted radials neatly pean heritage so obvious in the sleek Alliance DL profile, you'll feel adjustable rocker/recliner front right at home with the unmistakably American approach to thoughtful light and bright exterior molding appointments and helpful features. A short throw five-speed transmis-

models.

Renault Alliance DL. A refined European styled Sedan with all the comforts of home.

You can also select from a lengthy dressed in wheel trim rings, six-way and impressive list of optional bucket seats, a low-fuel warning highlights are just a few of the standard items that distinguish the popular DL from other Alliance linings.

Alliance DL: 2-door and 4-door

Solid box indicates features in features.

Interior

□ Color-keyed interior with padded instrument panel.

□ Color-keyed 12 oz. carpeting.

☐ Alpine cloth molded headliner and padded sun visors. ☐ Speedometer/trip odometer/fuel level equipment including a six-speaker gauge/coolant temperature gauge. AM/FM/Stereo/Cassette ETR radio, ■ Oil level gauge/low fuel warning power front windows and door locks light/tachometer. ■ Quartz digital clock.

and an ingenious Systems Sentry that automatically watches over Alliance fluid levels and disc brake

Standard Equipment & Features:

addition to or in place of Alliance L

■ Rear ashtrays. □ Center console with integrated rear seat heating outlets.

■ Rocker/recliner seats in Lucerne

fabric or Celtic grain vinyl.

■ Deluxe door panels/armrests.

☐ Steering column mounted stalk con-

■ Warning chimes.

☐ Glove box.

□ Childproof rear seat door lock buttons (4-door).

☐ Driver's side courtesy light.

□ Day/night rearview mirror.

■ Soft hub steering wheel.

■ Molded trunk trim.

☐ Inside hood release.

■Tinted glass.

□ Carpeted parcel shelf.

Carpeted luggage compartment. □AM radio (2 speakers).

Exterior

☐ Bright bodyside molding.

☐Bright driprail moldings.

□Bright windshield and backlite moldings.

☐Bright grille bars.

■Bright deck lid molding.

□Bright door frame moldings.

□Bright belt moldings.

□Bright taillamp trim.

□Bright nerf inserts in bumper.

□Quad rectangular headlamps. ■Wheel trim rings.

□Bright wheel hub covers.

□Dual pinstripes.

■Color-keyed leftside remote mirror.

□Body colored energy-absorbing bumpers.

□Blacked out rocker panels.

Functional

□1.4 liter electronic fuel injected engine.

□Front-wheel drive.

□Power front disc/rear drum brakes.

□4-wheel independent suspension—MacPherson strut, front; twin torsion bar, rear.

☐ Front and rear stabilizer bars.

■5-speed transmission with overdrive.

□Halogen headlamps.

■Dual note horn.

■Extra-quiet insulation.

■P175/70 SR 13 BSW steel belted radial tires.

□Electronic ignition.

□12.5 gallon fuel tank.

□Maintenance free battery.

Renault Alliance DL 4-door

1984 Renault Alliance. Second Edition of a Stunning American Success Story.



American Center, Southfield, Michigan. World Headquarters of American Motors Corporation.

Welcome to Renault Alliance 1984. While other would-be domestic and import car producing partners are still discussing the merits of joint venture production in America, Renault and American Motors proudly offer the second edition of their major success story.

To many industry observers the remarkable first year performance of the front-wheel drive Alliance came as a complete surprise. To Renault and American Motors, however, the success of Alliance was clearly predictable. To begin with, it is a car made in America, for America, by

American workers. Secondly, it provides the advanced technological features and superb quality that have helped Renault become the world's 6th largest car manufacturer, and the leading producer of front-wheel drive vehicles. Most importantly, the well equipped distinctively styled and appointed Renault Alliance is affordably priced, easily within the means of the vast majority of American car buyers.

These merits were not overlooked by the automotive industry when Motor Trend Magazine recognized the Alliance as their Car of the Year. Motor Trend judges found Alliance to be the No. 1 domestic automobile in the categories of styling and design, quality control, instrumented performance and value. The car buying public also took note and made the Alliance one of the most popular cars in America as it outsold 64 of 78 domestic nameplates in its first 8 months of production.

So read on. There's much to appreciate about this classy five-passenger sedan that was born in Europe and raised in America. Perhaps the story with such an intriguing beginning will have a happy ending for you...in your driveway.

^{*}See EPA Estimates in Specifications Section.

Renault Alliance L. Possibly America's best value in a small 2 or 4-door sedan.

Renault Alliance L may be the most sensible family car in America to-day. It's a roomy, comfortable and convenient way to move five passengers from here to there and back again in style.

The technology that's included as standard equipment on the Alliance L is amazing for the price. You are sure-footedly pulled (not pushed) by a front wheel drive system that was developed by the world's leading producer of FWD cars. At the four corners of Alliance L are standard radial tires connected to an independent 4-wheel suspension system. You're attached to the road with quick and sensitive rack and pinion steering, and you are moved along smartly by a fuel injected, transverse mounted 1.4L engine.

You'll see the complete list of standard features on Alliance L listed below. And to make the stylish L even more appealing there's a generous assortment of optional equipment listed on page 15.

Standard Equipment & Features:
Alliance L 2-door and 4-door
Boldface type indicates features in

addition to or in place of Alliance 2-door features.

Interior

Color-keyed interior trim with padded instrument panel.

□ Color-keyed 12 oz. carpeting.□ Alpine cloth molded headliner and

padded sun visors.
 Speedometer/trip odometer/fuel level gauge/coolant temperature gauge.

☐ Driver's side courtesy light.

☐ Glove box.

Day/night rearview mirror.Steering column mounted stalk

controls.

□ Pedestal mounted bucket seats in

color-keyed Celtic grain vinyl trim.

Color-keyed vinyl door trim.

Center console with integrated rear seat heating outlets.

Childproof rear door locks (4-door).
 Soft-feel color-keyed steering wheel.

☐ Inside hood release.

Carpeted parcel shelf.Carpeted luggage compartment.

☐ AM radio (2 speakers).

Exterior

Bright body side molding.Bright driprail moldings.

 Bright windshield and backlite moldings.

☐ Bright grille bars.

☐ Bright door frame moldings.

□ Bright belt moldings.□ Bright taillamp trim.

☐ Bright nerf inserts in bumper.

Quad rectangular headlamps.
 Bright wheel hub covers.

□ Dual bodyside accent pinstripes.

☐ Black leftside rearview mirror.

 Body colored energy-absorbing bumpers.

☐ Blacked out rocker panels.

Functional

1.4 liter electronic fuel injected engine.

☐ Front-wheel drive.

□ Power front disc/rear drum brakes.

☐ Rack and pinion steering.

4-wheel independent suspension— MacPherson strut, front; twin torsion bar, rear.

☐ Front and rear stabilizer bars.

☐ 4-speed transmission with overdrive.

□ Halogen headlamps.

□ P155/80 GR 13 BSW glass belted radial tires.

□ Electronic ignition.

□ 12.5 gallon fuel tank.

☐ Maintenance free battery.
☐ Rolldown rear windows (4-

□ Rolldown rear windows (4-door only).



Renault Alliance L 2-door



Renault Alliance L interior with Celtic-grain vinyl seat trim



Renault Alliance Limited. An extremely well appointed 4-door that's affordably priced.

Yes, there are other cars made in America that offer the level of standard equipment you'll find on the elegant Renault Alliance Limited. And yes, you'll find imports from across both of our bordering oceans that come up to the luxury level of Alliance Limited. But the thing you won't find in any of these pretenders is the amazing value for the money that puts the Limited in a class by itself.

In addition to the bountiful list of standard features that's included on every Renault Alliance, the Limited goes several steps beyond to provide the discriminating buyer with thoughtful extras like a rear decklid luggage rack, 5-speed transmission, luxury wheelcovers, luxuriously tailored six-way adjustable rocker/recliner bucket seats (optional wing back trimmed in honey-toned leather), remote, color-keyed outside left and right rearview mirrors, rear seat center armrest and the Convenience Group.

Standard Equipment & Features: Alliance Limited 4-door

Boldface type indicates features in addition to or in place of Alliance DL features.

Interio

- Color-keyed interior with padded instrument panel.
- Color-keyed 12 oz. carpeting.
 Alpine cloth molded headliner and padded sun visors.
- Speedometer/trip odometer/oil level gauge/coolant temperature gauge/low fuel warning light/tachometer.
- ☐ Quartz digital clock.
- ☐ Light Group.
- □ Glove box.
- □ Day/night rearview mirror.
- Steering column mounted stalk controls.
- □ Rocker/recliner seats in luxury fabric.
 □ Rear seat center armrest & luxury
- door panels.

 ☐ Rear ashtrays.
- Center console with integrated rear seat heating outlets.
- □ Warning chimes for seat belts, key in ignition and headlights on.
- ☐ Childproof rear door locks.
- ☐ Soft hub steering wheel.
- Molded trunk trim.Inside hood release.
- □ Visibility Group.
- ☐ Tinted glass.
- ☐ Carpeted parcel shelf.
- □ Carpeted luggage compartment.□ AM radio (2 speakers).

Exterior.

- ☐ Bright bodyside molding.
- Bright driprail moldings.
 Bright windshield and backlite moldings.

- ☐ Bright grille bars.
- □ Bright decklid molding.
- ☐ Bright door frame moldings.
- ☐ Bright belt moldings.
- □ Bright taillamp trim.
- ☐ Bright nerf inserts in bumper.
- □ Bright wheellip moldings.
- Quad rectangular headlamps.
- Bright decklid luggage rack.
 Luxury wheelcovers.
- □ Dual bodyside accent pinstripes.
- ☐ Hood pinstripes.
- Color-keyed leftside remote mirror.
- Color-keyed rightside remote mirror.
- Body colored energy-absorbing bumpers.
- ☐ Blacked out rocker panels.

Functional

- 1.4 liter electronic fuel injected engine.
- ☐ Front-wheel drive.
- ☐ Power front disc/rear drum brakes.
- ☐ Rack and pinion steering.
- 4-wheel independent suspension— MacPherson strut, front; twin torsion bar, rear.
- ☐ Front and rear stabilizer bars.
- ☐ 5-speed transmission with overdrive.
- ☐ Halogen headlamps.
- □ Dual note horn.
- Extra-quiet insulation.
 P175/70 SR 13 BSW steel-belted radial tires.
- ☐ Intermittent wiper/washer.
- ☐ Electronic ignition.
- ☐ 12.5 gallon fuel tank.
- □ Maintenance-free battery.



Renault Alliance Limited 4-door



Renault Alliance Limited interior with Luxury Fabric seat trim



Inside Alliance

The classic styling suggests a crisp, clean, no nonsense interior like the much higher priced European sedans it resembles. Now it is time to remind you that Alliance is built in America, by Americans, for American families. Which means that the Alliance interior, while providing all the technical driver assists you could ask for, also provides all the room and comfort and convenience you could hope for.

Consider the Alliance DL interior and instrumentation shown on these pages. You'd think the driver command center was conceived by a flight engineer. Speedometer, odometer and tachometer are housed in a visored module just beneath eye level. Fuel level and coolant temperature gauges are centered in

the same module along with an ingenious gauge that reads the oil level when the ignition switch is on and the engine off.

Immediately to the driver's right another module contains the interior comfort controls...things like the op- fabric (or Celtic grain vinyl at no extional air conditioning, heater/ defroster, fresh air ventilation, optional power door lock and power window lifts, or the superb available AM/FM/stereo/cassette ETR system (with 6 speakers). The right hand comes easily to the Alliance DL's standard 5-speed gear shift lever, while the left securely grips the color-keyed soft-feel steering wheel.

Control of running lights, horn, washer/wipers, and turn signals are only the stretch of a finger away on

"smart" stalks that protrude conveniently from the steering column.

The driver and front seat passenger sit before this vast instrumentation on body-engineered rocker/recliner pedestal seats clad in luxurious tra cost). These unique seats benefit rear seat passengers as well. The pedestal design provides convenient rear foot space not available with conventional bucket seats.

Rear seat passengers also benefit from the heater/ventilation ducts positioned at the base of the Alliance center console.

Renault has a reputation for "human engineering" in the cars it builds for the world. And it shows in the Alliance that it builds for America



Renault Alliance DL interior



Renault Alliance. The product of advanced European technology and American manufacturing know-how.

Alliance is endowed with a number of features and attractions normally found on high priced European imports or the most expensive of American models.

Electronic fuel injected engine.

Alliance's 1.4 liter engine doesn't have a carburetor. In its place is a state-of-the-art closed loop electronic fuel injection system that uses a microprocessor to meter fuel and air in precise proportions for optimum fuel efficiency.*

This spirited engine is transverse mounted along with the front-wheel drive transaxle on a separate structural cradle that helps to isolate and dampen vibrations, while simplifying manufacturing assembly and aiding serviceability. This type of cradle is normally found on larger cars, far above the Alliance price range.

4-wheel independent suspension

The exceptional ride and handling of Alliance is the product of a sophisticated suspension system that includes independent front coil springs on Mac-Pherson type struts designed with negative scrub radius

In the rear, twin torsion bars (no other type of spring stores more energy) with trailing arms are fully independent to let wheels step over rough spots individually. This unique design is easy to maintain, leads to a quiet ride and contributes to the interior roominess of the Alliance passenger compartment.

5-passenger comfort

According to the EPA, by Interior Volume Index the Alliance is classified as a compact. Yet many competitive cars also rated as compacts only carry four people. Alliance holds five. The difference is the Renault approach to engineering inner space.

Renault positions a full width rear bench seat in front of the rear wheels, while many other cars have their rear seat directly over the rear axle, squeezed between the wheelwells.

Other design advantages help provide ample head, shoulder, hip and leg room. The pedestal design front seats, for example, conveniently allow extra foot space for long-legged rear seat occupants.

The pedestal design front bucket seats are truly remarkable. They move fore and aft on twin curved tracks just 9 inches apart. On DL and Limited models the seats rock and recline to provide precisely the adjustment needed by individual drivers. Generous padding is judiciously applied to provide support for the lower back and thighs. The frontwheel drive design and transverse-mounted engine further open up the front passenger compartment providing excellent leg room.

Alliance also provides a spacious trunk with luggage space for the typical family of

*See EPA Estimates in the Specifications

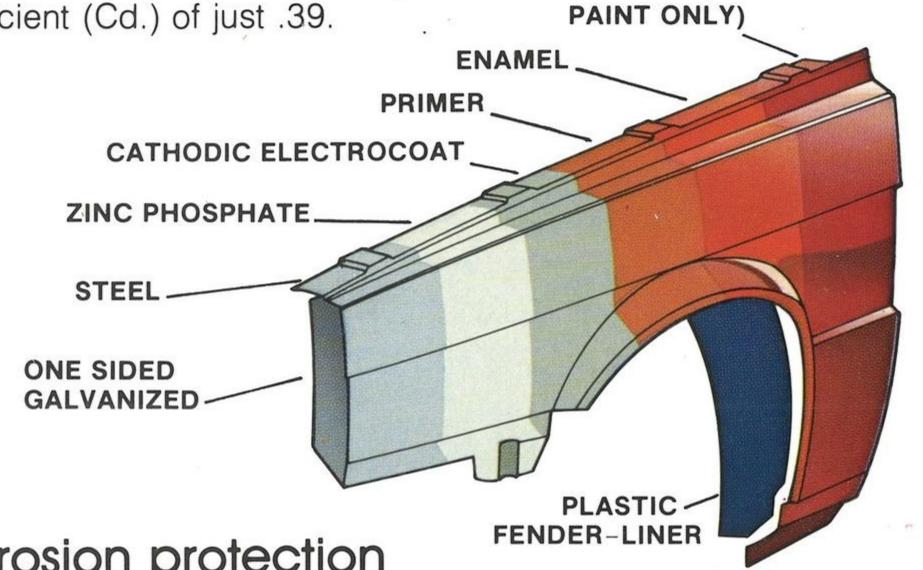
Sound aerodynamics.

The strong, lightweight Alliance body design is the product of Renault experience with aerospace technology. Computer aided finite element analysis was used to design and refine the shape of Alliance for maximum package efficiency. The result is an impressive drag coefficient (Cd.) of just .39.

A car you can be proud of.

Renault Alliance is a carefully built car using advanced assembly techniques developed by Renault in Europe and introduced in the Renault/ American Motors manufacturing facility and assembly plant at

CLEARCOAT (METALLIC



Corrosion protection

Elaborate measures are taken at the time of manufacture to provide corrosion protection for the classy Renault Alliance. The process starts with galvanized steel for selected exterior body panels. The bare metal gets a coat of zinc phosphate, then the entire body is immersed in a cathodic electrocoat dip. After a corrosion inhibiting primer coat is applied, Alliance's beautiful and hard enamel finish is baked on. On metallic body finishes an optional clearcoat process is sprayed on over the baked enamel to give a deep high lustre finish. Clearcoat is a process used by Chrysler and GM on only their most luxurious and expensive models.

PAINT PROCESS

Kenosha, Wisconsin. Highly efficient robots are used to perform important body welding processes to assure precise fits.

Precisely aligned body components are then reviewed through a unique "Assembly-Check" process. Every unit on the body assembly line is inspected automatically. 100% inspection is generally carried out only on low volume assemblies, such as aircraft.

Renault and American Motors go to such elaborate lengths to build quality into the Alliance because they want it to be a car you'll be proud to own.



Specifications

Engine	Drivetrain	Brake System
Type □ In Line, Water Cooled, 4-Cylinder, Transverse Mounted □ Displacement—1397 cc □ Bore—76mm □ Stroke—77mm □ Compression Ratio—8.8:1 □ Maximum Torque—75 ft. lbs. @ 2500 RPM □ Fuel Requirements—Unleaded Regular Engine Design □ Cast Iron Cylinder Block with Interchangeable Wet Sleeves □ Aluminum Cylinder Head. □ Five Main Bearing Crankshaft □ Chain Driven, Lateral Camshaft Fuel/Air Supply □ Single-Point Bendix Fuel-Injection (49 States and Canada) □ Multi-Point Bosch L-Jetronic Fuel-Injection (California) Cooling System □ Sealed Cooling System Including Radiator and Expansion Chamber, Electric Fan, Thermostatically Controlled □ Extra Capacity Radiator Included with Air Conditioning. Electrical System □ Electronic Ignition.	Type Front-Wheel Drive Standard Transmission 4-Speed, Fully Synchromesh Manual Gear Ratios	Type Self-Adjusting Front Disc and Rear Drum Power Assisted Hydraulic with 8" Brake Booster Pressure Differential/Rear Brake Proportioning Valve Modulates Hydraulic Pressure to the Rear Brakes Providing Balanced Braking Dual Diagonal Circuit Brake System (Left Front/Right Rear) Front Disc Disc Diameter—238mm (9.37") Semi-Metallic Brake Pads Brake Pad Warning Light (Optional) Rear Drum Drum Diameter—203.2mm (8.00") Parking Brake Mechanical, Acting on Rear Drums Wheels and Tires Standard Wheel Type Semi-Styled Stamped Steel with Four Bright Lug Nuts Rim Size 5.00" X 13" Optional Wheel Type Styled Cast Aluminum with Four Lug Nuts Rim Size 5.50" X 13" Standard Tire 155/80GR13 (Glass) BSW Radial
50-AMP Alternator (70-AMP with Air Conditioning).	Suspension	Optional Tires
Steering System	Type—front ☐ Independent Coil Spring on MacPherson Struts with Negative	☐ 155/80GR13 (Glass) WSW Radial Tires ☐ 175/70SR13 (Steel) BSW Radial Tires
Standard	Scrub Radius □ 23mm Diameter Stabilizer Bar	☐ 175/70SR13 (Steel) WSW Radial Tires
 Manual Rack-and-Pinion. 21.8:1 Ratio Optional Power Assisted Rack-and-Pinion. 17.8:1 Ratio 	Type—rear □ Torsion Bar/Hydraulic Shocks with Composite Trailing Arms □ 15mm Diameter Stabilizer Bar	Spare Tire P155/80D13 Polyspare
		Fuel Tank Capacity

Ontiona

51.7 52.0

32.5

COMB

43

Hip room

Liftover height

Curb to curb

EST

MPG

Luggage Compartment (in.)

Usable luggage capacity (est.) 13

1.4 liter, electronic fuel injected 4-cyl.

engine with 4-speed manual transmission.

HWY

EST

52

* Use these figures for comparison. Your

highway figures may be lower.

results may vary due to driving speed, weather conditions and trip length. Actual

Rear seatback to load floor

Interior Volume (cu. ft.)

Front compartment

Rear compartment

Interior volume index

Turning Diameter (ft.)

Fuel Economy*

	Options	
Exterior Colors		Options Availability Cont.
 Olympic White Deep Night Blue Sebring Red Charcoal Metallic (Clearcoat) Florentine Gold Metallic (Clearcoat) Sterling Metallic (Clearcoat) Diamond Blue Metallic (Clearcoat) Garnet Metallic (Clearcoat) 	Engine/Chassis. N S S 5-speed transmission. 3-speed automatic transmission. Heavy duty battery-included with cold climate group. Heavy duty cooling—included with air conditioning. Cold Climate Group—heavy duty battery and alternator; 50/50 coolant	Visual/Safety/Tires. S S Tinted glass. Rear window defroster. Intermittent wipers (incl. with Visibility Group). Visibility Group—includes intermittent wipers; dual remote mirrors; lighted passenger visor mirror. Fog lamps.
Dimensions/Weights/ Capacities	(-34); engine coolant heater. Power/Audio. Power steering.	N N 155/80GR13 WSW glass belted radial tires. N S S 175/70SR13 BSW steel belted radial tires.
Width (in.) Trend-front Trend-rear Vehicle width Length (in.) Wheelbase 4-door (2-doo 55.2 52.8 65.0 65.0	door locks and clock). Keyless Entry System (requires power door locks and clock). N AM/FM/stereo radio prep pkg. includes	175/70SR13 WSW steel belted radial tires.
Overall 163.8 Height (in.) Vehicle 54.5 Front Compartment (in.) Head room 37.1 Leg room 40.8 Shoulder room 52.6	4 speakers, antenna, wiring harness. AM/FM mono radio. AM/FM radio (2 speakers). AM/FM stereo radio—4 speakers. AM/FM stereo/cassette ETR—6 speakers. Protection/Appearance/	All 1984 Renault Alliance vehicles are covered by the 1984 New Vehicle Warranty that provides for 12-months/12,000-miles of coverage on all components except tires
Hip room 50.3 52.0 Rear Compartment (in.) Head room 37.0 Leg room 38.4 Shoulder room 51.7 51.0	Protection Group—door edge guards; front/rear color-keyed floor	which are covered under a separate tire manufacturer's warranty. Upon expiration of the new vehicle warranty, a number of specified.

engine compartment; ashtray and

cigar lighter ring; rear cargo area;

glovebox; map (above passenger);

and beneath the instrument panel.

s s Quartz digital clock.

N Sports steering wheel—black,

leather wrapped.

N S Bright deck lid luggage rack.

Systems Sentry (requires

tachometer).

s s Tachometer.

mats; locking gas cap. Upon expiration of the new vehicle warranty, a number of specified s s Extra quiet insulation. engine, transmission and front-Clearcoat metallic paint (no cost DL, wheel drive components are covered against defects for an addi-S N Trim rings. tional 12-months/12,000-miles. This Cast aluminum wheels. S S Deluxe cloth seat trim. 1984 Renault Alliance Extended Celtic-grain vinyl seat trim (no cost). Powertrain Protection Limited War-N N Leather seat trim (Honey). ranty requires the owner to pay the Air conditioning—includes heavy dufirst \$100 per repair visit for the ty cooling; heavy duty alternator. repair or replacement of any N Cruise Control—w/auto or manual covered items. transmission. N S Light Group—includes lights for

Certain equipment items and features illustrated or described in this catalog are optional at extra cost unless otherwise specified. Certain equipment items and features may not be available for all models. This catalog contains information that is correct at the time of printing; however, Renault reserves the right to discontinue or change specifications, models, equipment or prices at any time without incurring obligation.

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