

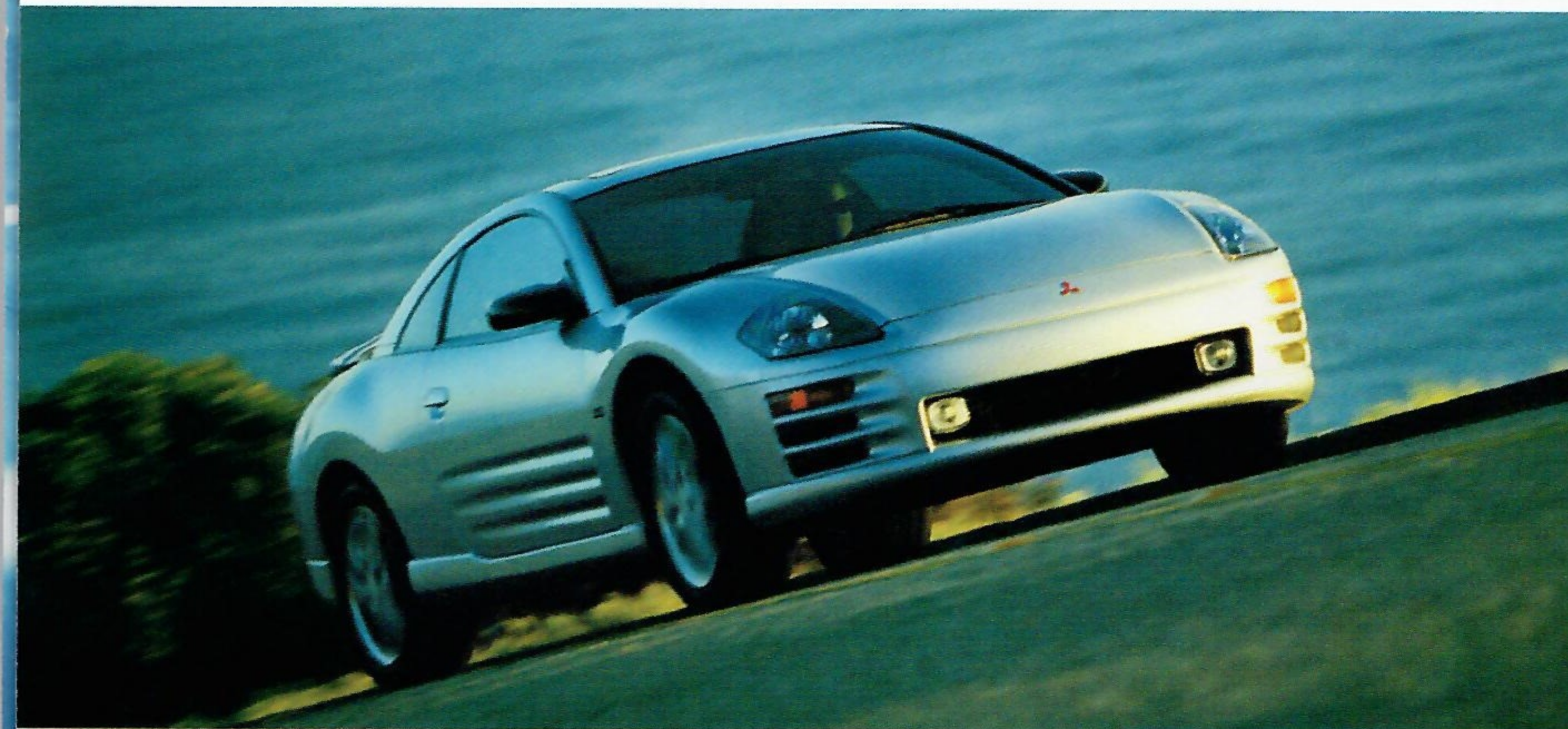


2001 Mitsubishi **Full Line**



We are Mitsubishi. We build quality cars. We also offer something beyond quality. Because while a car should answer your needs, we believe it should also stir your emotions. We believe in quality, not boredom. That also means building a car you'd feel proud to drive. A car that makes you look and feel good. From the most affordable Mirage to the elegant Diamante, from the sporty Eclipse to the rugged Montero, every Mitsubishi is designed to express

power, vitality and confidence. Because, like it or not, cars are a window through which the world views us. Through that window, we can appear dull and lifeless; sensible to the point of boredom. Or we can show the world that our hearts are beating strong and our minds are quick. Mitsubishi takes pride in building cars that ignite the vital spark which often lies sleeping just beneath the surface in each of us. Cars that challenge us to wake up and drive.™





THE 2000 ECLIPSE WAS AWARDED A "BEST BUY" - CONSUMERS DIGEST, DECEMBER 1999



2001 ECLIPSE

Let's face it. Practicality and excitement aren't synonyms. In fact, they can't even share a room together. So put practicality in the glove compartment where it belongs and admit to what you really want. A car that takes on curves, gets your blood pumping and has enough room for you and a few good friends. Of course, the Eclipse isn't for everyone. Because not everyone can handle the power of the available 200-hp, 3.0-liter V6. Or the sweet aroma of available leather front seating surfaces. Dual front air bags come standard, and side air bags and anti-lock brakes are optional. And on the fully loaded GT model, you can get the 210-watt Mitsubishi/Infinity® Premium Audio System with a cassette player and 4-disc, in-dash CD changer. Of course, you can also choose a more practical car. But why would you?

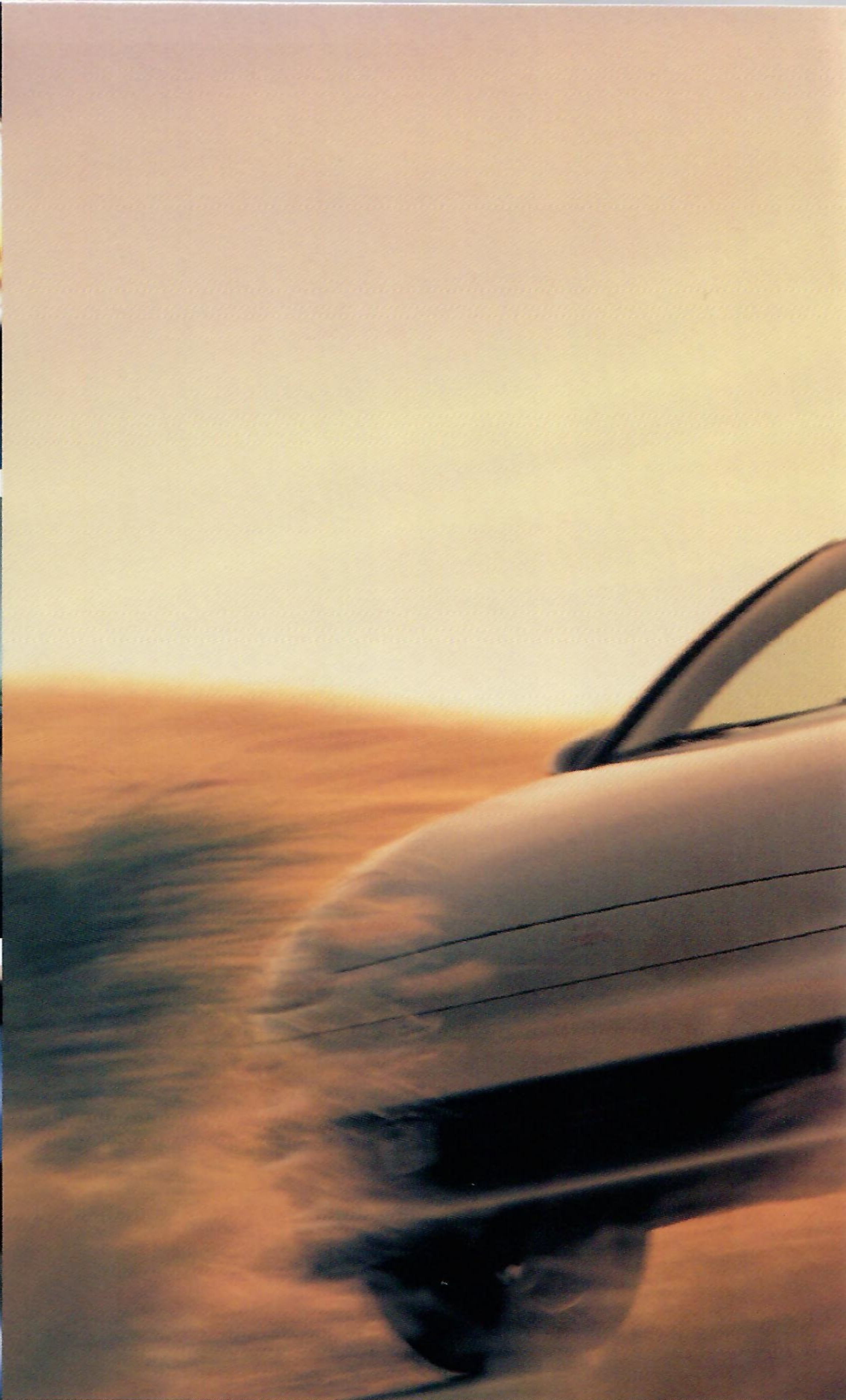
STANDARD EQUIPMENT FOR ALL MODELS

- 2.4-liter SOHC 16-valve in-line 4-cylinder engine (RS, GS) 147 hp / 158 lb-ft torque (MT); 140 hp / 155 lb-ft torque (AT)
- 3.0-liter SOHC 24-valve V6 engine (GT) 200 hp / 205 lb-ft torque
- 5-speed manual transmission or 4-speed automatic transmission with adaptive shift control (RS) or Sportronic™ sequential-shift 4-speed automatic transmission with adaptive shift control (GS, GT)
- 4-wheel independent suspension with front struts, front and rear coil springs and stabilizer bars
- Variable-assist power rack-and-pinion steering
- Color-keyed rear spoiler (GS, GT)
- 100-watt Mitsubishi Audio System with AM/FM stereo CD player
- Power windows and door locks
- Air conditioning

- Full instrumentation including tachometer, odometer, tripmeters (2), low fluid indicators
- Fold-down rear seatback

OPTIONS, ACCESSORIES AND UPGRADES (vary by model)

- 210-watt Mitsubishi/Infinity® Premium Audio System with AM/FM stereo CD player and 7 speakers
- 6-disc in-dash CD changer
- 210-watt Mitsubishi/Infinity® Premium Audio System with AM/FM stereo cassette, 4-disc in-dash CD changer and 7 speakers
- 12-way adjustable (6-way power) driver's seat including dual height adjustment and adjustable lumbar support
- 4-wheel disc brakes with ABS
- One-touch power sunroof
- Traction control system
- Dual front side air bags



"IT EXCELS IN TERMS OF SMOOTHNESS, A BROAD TORQUE BAND, AND AN INTOXICATING SOUND." - MOTOR TREND, JUNE 2000

2001 ECLIPSE SPYDER

Picture this. It's one of those perfect, lazy kind of days that made you want to skip school, back when you were in school. You flip the latches and with a push of a button, you lower the top and all four windows simultaneously. And there you are. In your brand spanking new Eclipse Spyder. Unveiled. Unapologetic. Unspoiled. With your 210-watt Mitsubishi/Infinity® Premium Audio System cranking out the latest jams. As you turn the corner for home, you catch the sun as it melts down into the horizon in your rearview mirror. So you ease off the potent 200-hp, 24-valve V6 (GT) and slow your pace. Partly because you want to savor this magic moment in your new Eclipse Spyder. And partly because your neighbor is watching you through his kitchen window.

STANDARD EQUIPMENT FOR ALL MODELS

- 2.4-liter SOHC 16-valve in-line 4-cylinder engine (GS) 147 hp / 158 lb-ft torque (MT); 140 hp / 155 lb-ft torque (AT)
- 3.0-liter SOHC 24-valve V6 engine (GT) 200 hp / 205 lb-ft torque
- 5-speed manual transmission or Sportronic™ sequential-shift 4-speed automatic transmission with adaptive shift control
- 4-wheel independent suspension with front struts, front and rear coil springs and stabilizer bars
- Variable-assist power rack-and-pinion steering
- Color-keyed rear spoiler

- Power soft top (color-keyed to interior)
- 210-watt Mitsubishi/Infinity® Premium Audio System with AM/FM stereo CD player and 7 speakers
- Air conditioning
- Power windows and door locks
- Security alarm system with remote keyless entry and panic feature
- Full instrumentation including tachometer, odometer, tripmeters (2), low fluid indicators
- Cruise control

OPTIONS, ACCESSORIES AND UPGRADES (vary by model)

- 210-watt Mitsubishi/Infinity® Premium Audio System with AM/FM stereo cassette, 4-disc in-dash CD changer and 7 speakers
- 6-disc in-dash CD changer
- 12-way adjustable (6-way power) driver's seat including dual height adjustment and adjustable lumbar support
- Leather front seating surfaces
- 4-wheel disc brakes with ABS
- Traction control system
- Dual front side air bags

2001 MONTERO

As you leave the strip mall with coffee in hand and head for the snowcapped mountains or acres of virgin pine forest, the terrain gets more rugged. That's when you really start to appreciate your 2001 Montero with a healthy 200-hp V6, a luxurious interior and ultrasmooth ride. Your six passengers are even more impressed with the roomy interior. When you stop to stretch and take in the breathtaking view, you realize this powerful, four-wheel-drive vehicle is the only thing anchoring you to that place you call civilization. As you climb back into your new Montero, you begin to wonder, "Do bears get jealous?" Just to be on the safe side, you hit the power door locks.

STANDARD EQUIPMENT FOR ALL MODELS

- 3.5-liter SOHC 24-valve V6 engine 200 hp / 235 lb-ft torque
- Rear-wheel drive or two-range part-time 4WD (XLS)
- Active Trac™ with electronic engagement for 2WD/AWD/4WD with two-range transfer case (Limited)
- 4-speed automatic transmission with adaptive shift control (XLS)
- Sportronic™ sequential-shift 5-speed automatic transmission with adaptive shift control (Limited)
- Unibody construction
- 4-wheel independent suspension with front and rear coil springs and stabilizer bars
- 4-wheel disc brakes with MultiMode™ 4-wheel ABS
- Seating for seven with 3rd-row, in-floor stowable, removable seat
- 100-watt Mitsubishi Audio System with AM/FM stereo CD player and 6 speakers
- Security alarm system with remote keyless entry and panic feature
- Air conditioning

- Power windows and door locks
- Folding power sideview mirrors
- Center console with sliding armrest and dual storage compartments
- Dual front side air bags
- LATCH system (Lower Anchors and Tethers for Children) for child safety seats
- 16" alloy wheels

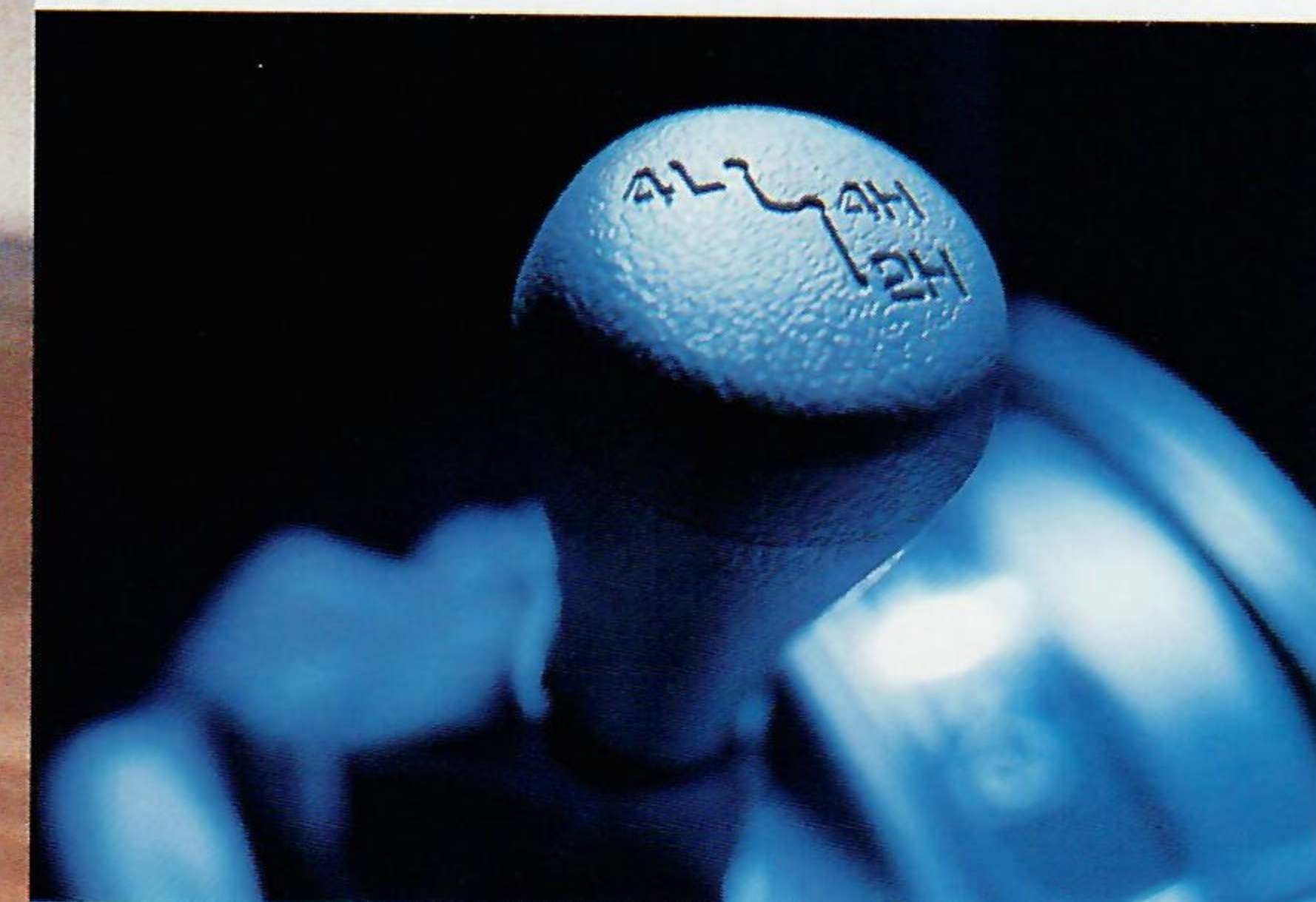
OPTIONS, ACCESSORIES AND UPGRADES (vary by model)

- 175-watt Mitsubishi/Infinity® Premium Audio System with AM/FM stereo CD player and 7 speakers
- 6-disc in-dash CD changer
- 14-way adjustable (10-way power) driver's seat including dual power height adjustment and power adjustable lumbar support
- One-touch power sunroof
- LCD Information Center with multi-function display
- Heated front seats
- Leather seating surfaces (front and second rows)



RECOGNIZED BY CONSUMER REVIEW'S 2000 SPORT UTILITY VEHICLE BUYER'S GUIDE AS ONE OF THE YEAR'S TOP 10 SUVs AND SELECTED BEST IN THE "MOST INNOVATIVE" CATEGORY.





"ITS INDUSTRIAL-LOOKING, SHARPLY CREASED SHEET METAL

PROVIDES A DISSENTING ALTERNATIVE TO THE MAINSTREAM LOOKS OF MOST OTHER SUVs." - *TheCarConnection.com*

2001 MONTERO SPORT

We all want to be tough. Yet, on occasion, we end up bringing a seat cushion to a football game. Looking stylish, well, that's something we also try to achieve. Fortunately, there is a way to be tough and stylish at the same time. Even while hauling flats of marigolds back from the nursery. Montero Sport. With its radically designed body, aggressive wheels and a ready-to-take-on-the-world stance, it's definitely no shoebox on wheels. It also has power. Both the 3.0- and 3.5-liter high-torque engines are quick and put hills at your mercy. Add available part-time, shift-on-the-fly four-wheel drive and experience the taming of intimidating mountains and snow-covered roads. Closer to civilization, it effortlessly dominates slick city roads and renegade potholes. And all the while, Montero Sport still maintains its good looks. But it's tough, so we can live with that.

STANDARD EQUIPMENT FOR ALL MODELS

- 3.0-liter SOHC 24-valve V6 engine (ES, LS, XLS) 165 hp / 186 lb-ft torque
- 3.5-liter SOHC 24-valve V6 engine (Limited) 197 hp / 223 lb-ft torque
- Rear-wheel drive or Part-time two-range 4WD
- 4-speed automatic transmission with adaptive shift control
- Independent front suspension
- 4-wheel disc brakes with MultiMode™ 4-wheel ABS (4WD models)
- 100-watt Mitsubishi Audio System with AM/FM stereo CD player

OPTIONS, ACCESSORIES AND UPGRADES

- Air conditioning
- Power windows and door locks
- Power sideview mirrors
- Full instrumentation including tachometer, odometer, tripmeters (2), low fluid indicators
- Overhead console with three storage compartments (n/a with sunroof)
- Center console with armrest and storage compartments
- LATCH system (Lower Anchors and Tethers for Children) for child safety seats

OPTIONS, ACCESSORIES AND UPGRADES (vary by model)

- 210-watt Mitsubishi/Infinity® Premium Audio System with AM/FM stereo CD player and 8 speakers
- 6-disc in-dash CD changer
- Leather seating surfaces
- One-touch power sunroof
- Security alarm system with remote keyless entry and panic feature
- Limited-slip rear differential
- 16" alloy wheels
- Full-size, matching, underbody-mounted spare wheel and tire

2001 DIAMANTE

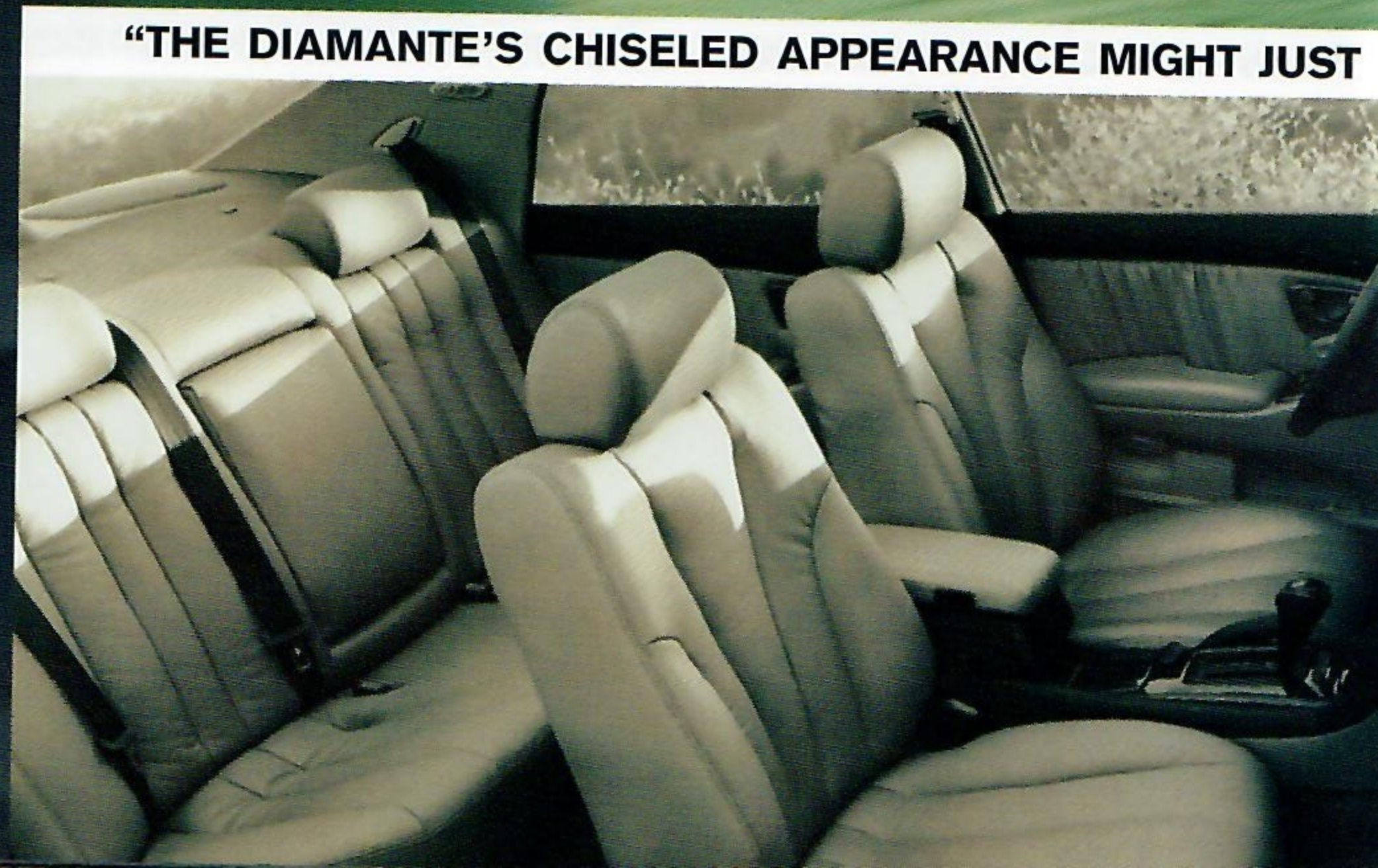
Have you ever wondered why business meetings make your eyelids so heavy? Is it because the people conducting them say the same things over and over? Or is it because they all dress alike? The same suits. The same over-starched shirts. They probably even drive the same type of luxury car. You know, the ones with too much starch in them. Well, the Diamante is anything but a luxury clone. It has finely sculpted bodylines for an aggressive look. It has the largest engine in its class. A powerful 3.5-liter, 24-valve V6 that kicks out a full 205 horsepower. A spacious cabin with lots of rich woodgrain trim and easy-to-read instrumentation. And standard dual front air bags and reinforced doors. Everything you need to shake up the status quo.

STANDARD EQUIPMENT FOR ALL MODELS

- 3.5-liter SOHC 24-valve V6 engine 205 hp / 231 lb-ft torque
- 4-speed automatic transmission with adaptive shift control
- Unibody construction with 4-wheel fully independent suspension
- 4-wheel disc brakes with ABS
- Variable-assist power rack-and-pinion steering
- Automatic climate control
- 100-watt Mitsubishi Audio System with AM/FM stereo CD player and 6 speakers
- Security alarm system with remote keyless entry, remote trunk release and panic feature
- 3-point safety belts for all occupants
- Illuminated vanity mirrors
- Power windows and door locks
- Rear cabin lights, map lights and dimming interior light
- Center console with armrest and storage compartment

OPTIONS, ACCESSORIES AND UPGRADES (vary by model)

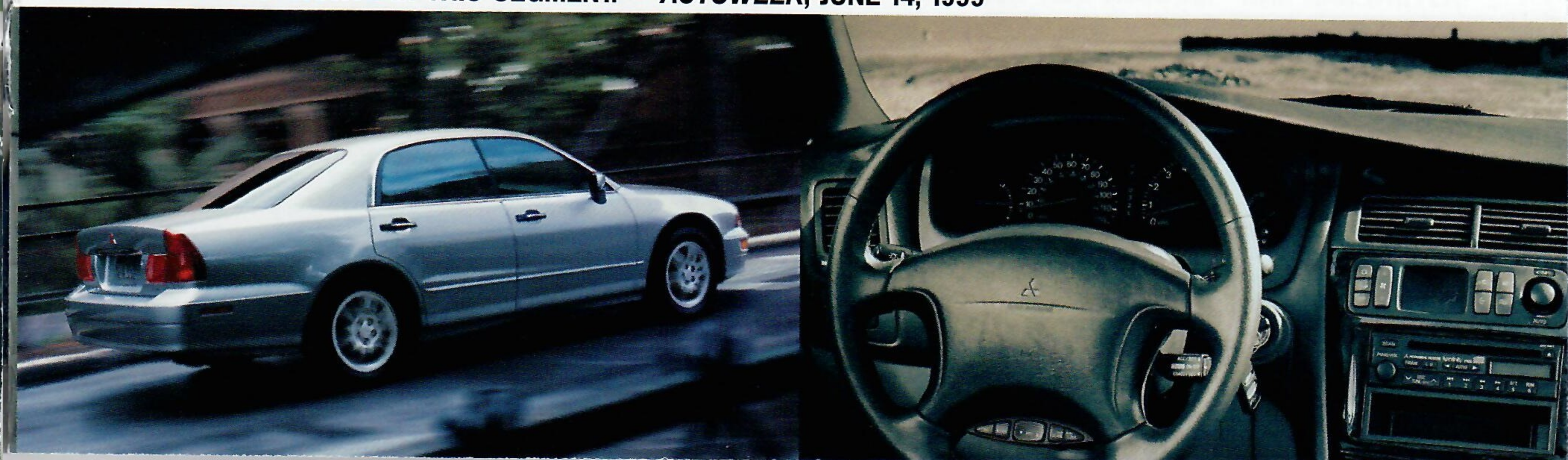
- 210-watt Mitsubishi/Infinity® Premium Audio System with AM/FM stereo CD player and 8 speakers
- 6-disc in-dash CD changer
- 14-way adjustable (10-way power) driver's seat including dual power height adjustment, power adjustable lumbar support and two-position memory
- 12-way adjustable (8-way power) front passenger's seat
- One-touch power sunroof
- HomeLink® Universal Transceiver for remote appliance activation
- Leather seating surfaces



"THE DIAMANTE'S CHISELED APPEARANCE MIGHT JUST



BE THE MOST DISTINCTIVE IN THIS SEGMENT." – AUTOWEEK, JUNE 14, 1999





RATED

#1 IN A COMPARISON OF EIGHT \$20,000 FAMILY SEDANS. BETTER THAN CAMRY AND ACCORD. - CAR AND DRIVER*

2001 GALANT

Let's face it, the Galant is anything but boring. A style most mid-size sedans seem to have perfected. The body is sculpted for an overall muscular feel. There's an available 195-hp V6. And the Galant is fitted with fully independent suspension for superior handling. You'll also notice a lot of the little pleasures we made standard on the Galant. Like a 100-watt AM/FM stereo CD player, air conditioning, power windows and door locks, and four cup holders that can carry a variety of drinks. Of course, we've also made every effort to make sure you have peace of mind, too. Which is why we put so much effort into our RISE (Refined Impact Safety Evolution) chassis that provides a wall of protection around the Galant. So set yourself apart from the crowd with one of the most unique sedans on the road. And do it with styling that's usually reserved for cars with two doors and names that send shivers up your wallet.

STANDARD EQUIPMENT FOR ALL MODELS

- 2.4-liter SOHC 16-valve in-line 4-cylinder engine (DE, ES)
140 hp / 155 lb-ft torque
- 3.0-liter SOHC 24-valve V6 engine (ES V6, LS, GTZ)
195 hp / 205 lb-ft torque
- 4-speed automatic transmission with adaptive shift control
- Unibody construction with 4-wheel fully independent suspension
- Variable-assist power rack-and-pinion steering
- Air conditioning
- 100-watt Mitsubishi Audio System with

AM/FM stereo CD player and 4 speakers

- Power windows and door locks
- Center console with armrest and storage compartment
- Cup holders, front and rear
- Full instrumentation including tachometer, odometer, tripmeters (2), low fluid indicators
- Dimming interior lights
- 3-point safety belts for all occupants
- Dual front air bags
- RISE (Refined Impact Safety Evolution) chassis
- LATCH system (Lower Anchors and Tethers for Children) for child safety seats

OPTIONS, ACCESSORIES AND UPGRADES (vary by model)

- 210-watt Mitsubishi/Infinity* Premium Audio System with AM/FM stereo CD player and 7 speakers
- 6-disc in-dash CD changer
- 4-wheel disc brakes with ABS
- Traction control system
- Dual front side air bags
- One-touch power sunroof
- Security alarm system with remote keyless entry and panic feature
- Leather seating surfaces
- Trunk pass-through

*1999 Galant ES V6 ranked first in a comparison test of eight family sedans priced at \$20,000. - *Car and Driver*, September, 1999

2001 MIRAGE

Friends are great. They're around when you need them. They're fun to hang out with. And most of all, you can always rely on them. Many cars are reliable. But do they have to be bland and uninteresting? We don't think so. Which is the philosophy behind the Mirage. A very reliable and dependable car that can be easily spotted in a parking lot full of plain toast. The Coupe is sleeker, with a front end that reaches forward like a sports car. The Sedan, a bit more civilized. And both the 1.5-liter and the 1.8-liter engines are quick and designed to require minimal attention. Of course, no Mirage would be complete without the four-speaker, 100-watt AM/FM stereo CD player. Just don't let too many people catch you singing to yourself.

STANDARD EQUIPMENT FOR ALL MODELS

- 1.5-liter SOHC 12-valve in-line 4-cylinder engine (DE) 92 hp / 93 lb-ft torque
- 1.8-liter SOHC 16-valve in-line 4-cylinder engine (ES, LS) 111 hp / 116 lb-ft torque
- 5-speed manual transmission or 4-speed automatic transmission with adaptive shift control
- Unibody construction with 4-wheel fully independent suspension
- Power-assist rack-and-pinion steering
- Power-assist front disc/rear drum brakes
- Electric rear-window defroster
- Two-speed intermittent windshield wipers with mist control
- 100-watt Mitsubishi Audio System with AM/FM stereo CD player and 4 speakers (ES, LS)
- 8-way adjustable driver's seat including height adjustment (ES, LS)

- Air conditioning (ES, LS)
- Height-adjustable steering column
- Center console with armrest and storage compartment
- Digital odometer and digital tripmeter
- 3-point safety belts for outboard occupants
- Dual front air bags
- Vanity mirrors
- Remote hood, trunk and fuel filler door releases

OPTIONS, ACCESSORIES AND UPGRADES (vary by model)

- One-touch power sunroof (LS)
- Power windows and door locks (DE, ES)
- Remote keyless entry system
- Integrated fog lights (Coupe LS)
- Color-keyed rear spoiler (Coupe LS)
- Alloy wheels (LS)



"WHAT YOU HEAR IS THE SOUND OF FORWARD MOTION

- INVOLVING, ENTERTAINING, COMPANIONABLE." - CAR AND DRIVER, JUNE 2000



Build your own customized Mitsubishi at mitsubishicars.com.



SOHC 24-valve GTZ
airbags
LS
mudguards
traction control
sequential shift
200 horsepower
rear spoiler
crumple zones
LIMITED
XLS

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Now, don't get too excited. You won't be wielding a blowtorch or anything when you visit mitsubishicars.com, but you can create your very own customized Mitsubishi. You can choose from trim, colors, options and accessories. Plus, you

can even see how our models stack up against the competition. We can also help you figure out your monthly payments. All from the comfort of your own warm computer. It's easy. Just click over to mitsubishicars.com.

We'll stand by you with Diamond Care.SM

WARRANTIES*

Every 2001 Mitsubishi comes with extensive coverage to ensure your satisfaction, including a 3-year/36,000-mile New Vehicle Limited Warranty; a 5-year/60,000-mile Powertrain Limited Warranty; and a 7-year/100,000-mile Anti-Corrosion/Perforation Limited Warranty.

DIAMOND CARESM DELIVERY

This process ensures your new Mitsubishi vehicle is thoroughly prepared, inspected and explained to you prior to delivery.

DIAMOND CARESM PROTECTION PLAN

Your Mitsubishi Motors Retailer can show you how to obtain extended service coverage up to seven years or 100,000 miles after your purchase, with the Diamond CareSM Protection Plan.

LEASING AND FINANCING

Many affordable leasing and financing programs are available to meet your needs through Mitsubishi Motors Credit of America, Inc. See your Mitsubishi Motors Retailer for all the details.

DIAMOND CARESM ROAD SERVICE

Should your Mitsubishi (MMSA) vehicle become inoperable due to a warrantable failure during the first three years or 36,000 miles, MMSA will authorize your vehicle to be towed to the nearest Authorized Mitsubishi Motors Retailer or Authorized Service Center at no charge to you.**

Towing beyond the three years or 36,000-mile limit for Diamond CareSM Road Service will be covered if the problem that caused the need for the tow is still covered under an applicable MMSA warranty, such as powertrain or emissions warranty component coverage. Your Authorized Servicing Mitsubishi Motors Retailer or Authorized Service Center will reimburse covered towing beyond three years or 36,000 miles.

CONCIERGE SERVICE

This service is available 24 hours a day, 365 days a year for the first three years or 36,000 miles. We'll do everything necessary to get you back on the road and to take care of you if you're stranded. We will assist you in making arrangements such as rental car and hotel reservations. We will also call your home or office to advise family members or colleagues of your inconvenience.


We're standing by for your call at 1-888-MITSU2001.



Respect the environment—tread lightly! Mitsubishi Motor Sales of America, Inc., is an Official Sponsor of "Tread Lightly"SM and supports its principles. MMSA encourages the safe and environmentally sensitive operation of off-highway vehicles (OHVs) to protect the great outdoors.

*See your Mitsubishi Motors Retailer for all limited warranty details. **Towing will not be covered if your vehicle is driveable and driving would not pose a safety problem or cause further damage to your vehicle. Towing will not be covered if your vehicle is inoperable as a result of an accident, owner abuse, lack of maintenance, or driver error. Diamond CareSM Road Service towing coverage applies only to vehicles within the continental US, Alaska, and Hawaii. NOTE: Technical data, features, options and other equipment shown in this brochure are based on the latest information available at the time of printing and are subject to change without notice. Headlights, parking lights, fog lights and instrument panel lights on vehicles illuminated for illustration purposes only. Some vehicles are shown with optional equipment. The trademark Mirage is used with the consent of Grand Touring Cars, Inc., Scottsdale, AZ. SAFETY: Safety is a two-way street. It requires your attention and cooperation. Please remember to fasten your safety belt, drive responsibly and obey all local traffic laws. Always place an infant in a rear-facing infant seat in the rear seat. Always transport children 1 to 12 years old in the rear seat and use appropriate child restraints. Always buckle your safety belt. Keep 10" between the center of the air bag cover and your breastbone. Sit well back and upright without leaning against the window or door. OPTIONAL EQUIPMENT: Availability of vehicles with specific features may vary. For further information on options and accessories, contact your Mitsubishi Motors Retailer. For the Mitsubishi Motors Retailer nearest you, call 1-888-MITSU2001 or visit our website at mitsubishicars.com.



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DEZO'S GARAGE