

Series 51

YOUR GUIDE TO EFFORTLESSLY COMMISSIONING A PERSONALISED BENTLEY CONTINENTAL GT OR GTC





Series 51

INSPIRED BY THE SPIRIT OF THE INAUGURAL 1951 BENTLEY STYLING TEAM IN CREWE, ENGLAND.



Series 51 is a new concept in specification that opens up the world of Bentley. It gives you access to the expertise of the Bentley Styling Team who, by applying their 'rule of three', make selecting configurations for interior and exterior colours effortless. In fact, it's like having your own member of the team on hand to guide you, ensuring

exquisite and harmonious choices. The result is that you can seamlessly specify a bespoke Bentley as individual as you are, without getting lost in its infinite possibilities.

Named after the first official styling department in Crewe, founded in 1951, Series 51 represents the refinement of almost 60 years of expertise in

aesthetic know-how and design excellence. In fact many definitive Bentley styling moments date back to this era and the appointment of John Blatchley as Chief Styling Engineer. In particular the relationship between interior and exterior colours provides much of the inspiration behind the current iconic Continental Series and indeed Series 51.



*Your inspiration,
our expertise.*

SERIES 51

You are the starting point for Series 51. Just as you know what suits you and why, the Bentley Styling Team understand what makes a Bentley beautiful. Their 'rule of three' principle creates complex, harmonising schemes of great depth and beauty from your simple choice of three contrasting colours. So whether it be a favourite colour, contrast, or palette of shades, your inspiration and input is the spark. From there we simply set out the possibilities for you, making sure your journey through boundless choice is an enjoyable one. Creating something truly unique along the way.

Interior features exclusive to Series 51 are the two-tone colour split with a third accent colour, applied to a Continental for the first time, diamond quilted hide with contrast stitching and the rare Amboyna veneer. This exotic Southeast Asian hardwood, with its rich and luxuriant burl, has been used for centuries to make the finest cigar and jewellery boxes. Here its captivating swirls lend an effortless sense of luxury to Series 51. Unique exterior touches include a duo tone paint option and wing and treadplate badges to denote the specification. In every instance, in every combination, the accumulated expertise of our styling heritage is clear.

Exterior design

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Just as Series 51 is about creating an exquisite interior space around you, so the exterior must reflect your own inimitable taste and style. As such, as well as an infinite choice of single exterior colours to choose from, a range of duo tone paint variations are also available as a cost option on Continental GT and GT Speed. Paired with exclusive 20" 14-spoke Diamond wheels and a unique Series 51 exterior wing badge, these configurations have been chosen to complement interior combinations and offer a contemporary take on the spirit of vintage Bentley.



CONTINENTAL GT - SERIES 51



CONTINENTAL GTC - SERIES 51



An instinct for colour.

IT ALL STARTS HERE



Be it a John Blatchley-inspired duo tone combination or a single choice from an infinite spectrum of colours, choosing the exterior finish of your Series 51 is the conclusion of your journey. Your decision will be inspired by your interior choices, from a range that encompasses cool and crisp hues through to rich and fiery shades, and almost everything in between. Comprehensive enough to accommodate eclectic tastes yet honed sufficiently to make your choice effortless.



Duo Tone Exterior Paint
(Only available on Continental GT models)



20" 14-SPOKE DIAMOND WHEEL WITH DARK CENTRE CAP IN POLISHED FINISH
Exclusive to Series 51



Be inspired by a
wealth of opportunities...

To recognise and name colours is often one of our earliest achievements. To be surrounded by colour is a fundamental joy. That's why Melinda-June Jenkins, Head of Colour and Trim and the highly skilled Bentley Styling Team have created such exciting palettes for Series 51. Their combined expertise allows you absolute confidence in the choices you make within their 'rule of three' and ensures the results yielded will be stunning.

This precision of design and pursuit of perfection continues very much in the tradition of John Blatchley. With his early styling innovations for the Bentley Continental two door and drop

head coupe, he and his inaugural Bentley Styling Team would aesthetically define an era of the company's history.

Series 51 is very much the distillation of not only Blatchley's influence but the unparalleled talent of the current design team. As always the finished product speaks for itself; every Series 51 simultaneously showing the deft touch of the professional designer and the quiet confidence of the commissioning owner. As the Bentley Styling Team see it, designers create the form but only colour can turn a Bentley into a Bentley that's made for you.

Bringing your Bentley to life.
APPLYING THE 'RULE OF THREE'

Interior design



The 'rule of three' is your effortless guide through the commissioning process, out of which your personalised Series 51 will emerge. It starts with your initial consideration; the main interior colour. This first choice covers seat side bolsters, carpets, fascia roll top, armrests, steering column and seat belts, so a darker shade is recommended to avoid distracting reflections in your windscreen. From there your attention will be drawn to an insert colour for door panels and seat centres. Then thirdly a decision on accent colour for

stitching and piping. These last two choices of the 'rule of three' create the two-tone colour splits, with third accent colour, that are unique to Series 51. With your choice of wood veneer or aluminium in place the interior is complete, and it's time to focus on the exterior. The Bentley Styling Team recommend one of your three interior colours; to complement and highlight the relationship between inside and out. Then it's simply over to us and our team of craftspeople to realise your dream.

On the following pages you will find suggestions to inspire you from some of our designers' most distinctive configurations.



Imperial Blue main and secondary hide
with Linen seat and door inserts.
Newmarket Tan accent colour.
Amboyna veneer.



Beluga main and secondary hide
with Magnolia seat and door inserts.
Newmarket Tan accent colour.
Amboyna veneer.



Hotspur main and secondary hide
with Linen seat and door inserts.
Beluga accent colour.
Piano Black finish.



Saddle main and secondary hide
with Linen seat and door inserts.
Burnt Oak accent colour.
Dark Stained Walnut veneer.



Aquamarine main and secondary hide
with Linen seat and door inserts.
Newmarket Tan accent colour.
Amboyna veneer.



Beluga main and secondary hide with
Newmarket Tan seat and door inserts.
Linen accent colour.
Bright tint aluminium.



Beluga main and secondary hide
with Porpoise seat and door inserts.
Linen accent colour.
Bright tint aluminium.



Beluga main and secondary hide
with Linen seat and door inserts.
Porpoise accent colour.
Dark tint aluminium.
Dark tint aluminium is only available on Continental GT and GTC Speed models.

Series 51

FEATURE SPECIFICATION

	Continental GT		Continental GTC	
	GT - SERIES 51	GT SPEED - SERIES 51	GTC - SERIES 51	GTC SPEED - SERIES 51
20" 14-spoke Diamond wheel with dark centre cap in polished finish	■	☒	■	☒
Exterior wing badge	■	■	■	■
Three-tone interior colour split	■	■	■	■
Unique treadplates bearing model name	■	☒	■	☒
Premium veneer - Amboyna*	□	□	□	□
Piping to seats and doors	■	■	■	■
Non-indented diamond quilted hide	■	■	■	■
Contrast stitching to diamond quilted hide	■	■	■	■
Embroidered Bentley emblem to headrests	■	■	■	■
Boot carpet contrast binding	■	■	■	■
Overmat contrast binding	■	■	■	■
Boot carpet to match interior carpet	■	■	■	■
Duo tone exterior paint	□	□	☒	☒

KEY

- Standard feature
- ☒ Not available on this model
- Available as a cost option

* Amboyna veneer is subject to limited availability due to its rare natural occurrence.





BENTLEY

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