## Series 51

YOUR GUIDE TO EFFORTLESSLY COMMISSIONING A PERSONALISED BENTLEY CONTINENTAL GT OR GTC





#### Series 51

INSPIRED BY THE SPIRIT OF THE INAUGURAL 1951 BENTLEY STYLING TEAM IN CREWE, ENGLAND.







opens up the world of Bentley. It gives you access that you can seamlessly specify a bespoke Bentley many definitive Bentley styling moments date back to the expertise of the Bentley Styling Team who, as individual as you are, without getting lost in its to this era and the appointment of John Blatchley

Series 51 is a new concept in specification that exquisite and harmonious choices. The result is aesthetic know-how and design excellence. In fact by applying their 'rule of three', make selecting configurations for interior and exterior colours effortless. In fact, it's like having your own member of the team on hand to guide you, ensuring to the expertise of the Bentievy Styling Team who, as individual as you are, without getting lost in its to this cla and the appointment of sum of the selecting as Chief Styling Engineer. In particular the relationship between interior and exterior colours provides much of the inspiration behind the current the refinement of almost 60 years of expertise in



Your inspiration, our expertise.

SERIES 51

You are the starting point for Series 51. Just as you know what suits you and why, the Bentley Styling Team understand what makes a Bentley beautiful. Their 'rule of three' principle creates complex, harmonising schemes of great depth and beauty from your simple choice of three contrasting colours. So whether it be a favourite colour, contrast, or palette of shades, your inspiration and input is the spark. From there we simply set out the possibilities for you, making sure your journey through boundless choice is an enjoyable one. Creating something truly unique along the way.

Interior features exclusive to Series 51 are the two-tone colour split with a third accent colour, applied to a Continental for the first time, diamond quilted hide with contrast stitching and the rare Amboyna veneer. This exotic Southeast Asian hardwood, with its rich and luxuriant burl, has been used for centuries to make the finest cigar and jewellery boxes. Here its captivating swirls lend an effortless sense of luxury to Series 51. Unique exterior touches include a duo tone paint option and wing and treadplate badges to denote the specification. In every instance, in every combination, the accumulated expertise of our styling heritage is clear.

#### Exterior design

SERIES 51

Just as Series 51 is about creating an exquisite interior space around you, so the exterior must reflect your own inimitable taste and style. As such, as well as an infinite choice of single exterior colours to choose from, a range of duo tone paint variations are also available as a cost option on Continental GT and GT Speed. Paired with exclusive 20" 14-spoke Diamond wheels and a unique Series 51 exterior wing badge, these configurations have been chosen to complement interior combinations and offer a contemporary take on the spirit of vintage Bentley.







### An instinct for colour.

IT ALL STARTS HERE



CONTINENTAL GT - SERIES 51



CONTINENTAL GTC - SERIES 51



Be it a John Blatchley-inspired duo tone combination or a single choice from an infinite spectrum of colours, choosing the exterior finish of your Series 51 is the conclusion of your journey. Your decision will be inspired by your interior choices, from a range that encompasses cool and crisp hues through to rich and fiery shades, and almost everything in between. Comprehensive enough to accommodate eclectic tastes yet honed sufficiently to make your choice effortless.



Duo Tone Exterior Paint (Only available on Continental GT models)



20" I4-SPOKE DIAMOND WHEEL WITH DARK CENTRE CAP IN POLISHED FINISH Exclusive to Series 51



# Be inspired by a wealth of opportunities.

To recognise and name colours is often one of our head coupe, he and his inaugural Bentley Styling is a fundamental joy. That's why Melinda-June company's history. Jenkins, Head of Colour and Trim and the highly

Series 51 is very much the distillation of not

for the Bentley Continental two door and drop made for you.

earliest achievements. To be surrounded by colour Team would aesthetically define an era of the

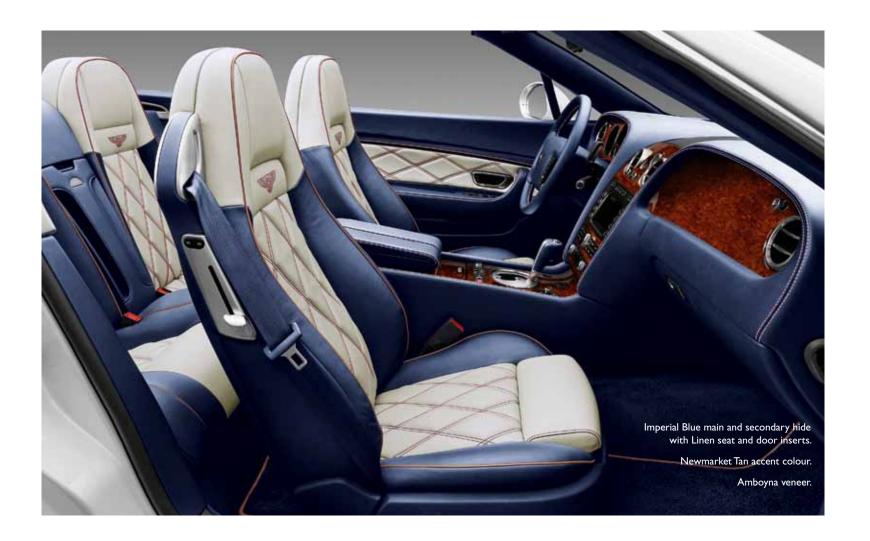
skilled Bentley Styling Team have created such only Blatchley's influence but the unparalleled exciting palettes for Series 51. Their combined talent of the current design team. As always the expertise allows you absolute confidence in the finished product speaks for itself; every Series 51 choices you make within their 'rule of three' and simultaneously showing the deft touch of the ensures the results yielded will be stunning. professional designer and the quiet confidence of This precision of design and pursuit of the commissioning owner. As the Bentley Styling perfection continues very much in the tradition of Team see it, designers create the form but only John Blatchley. With his early styling innovations colour can turn a Bentley into a Bentley that's



### Interior design

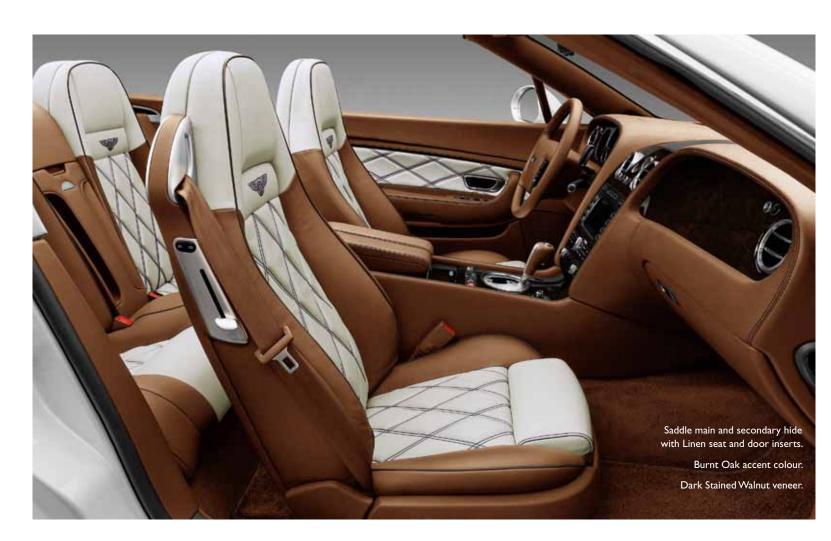


stitching and piping. These last two choices of the 'rule of three' create the two-tone colour splits, with third accent colour, that are unique to Series 51. With your choice of wood veneer or aluminium in place the interior is complete, and it's time to focus on the exterior. The Bentley Styling Team recommend one of your three interior colours; to complement and highlight the relationship between inside and out. Then it's simply over to us and our team of craftspeople to realise your dream.







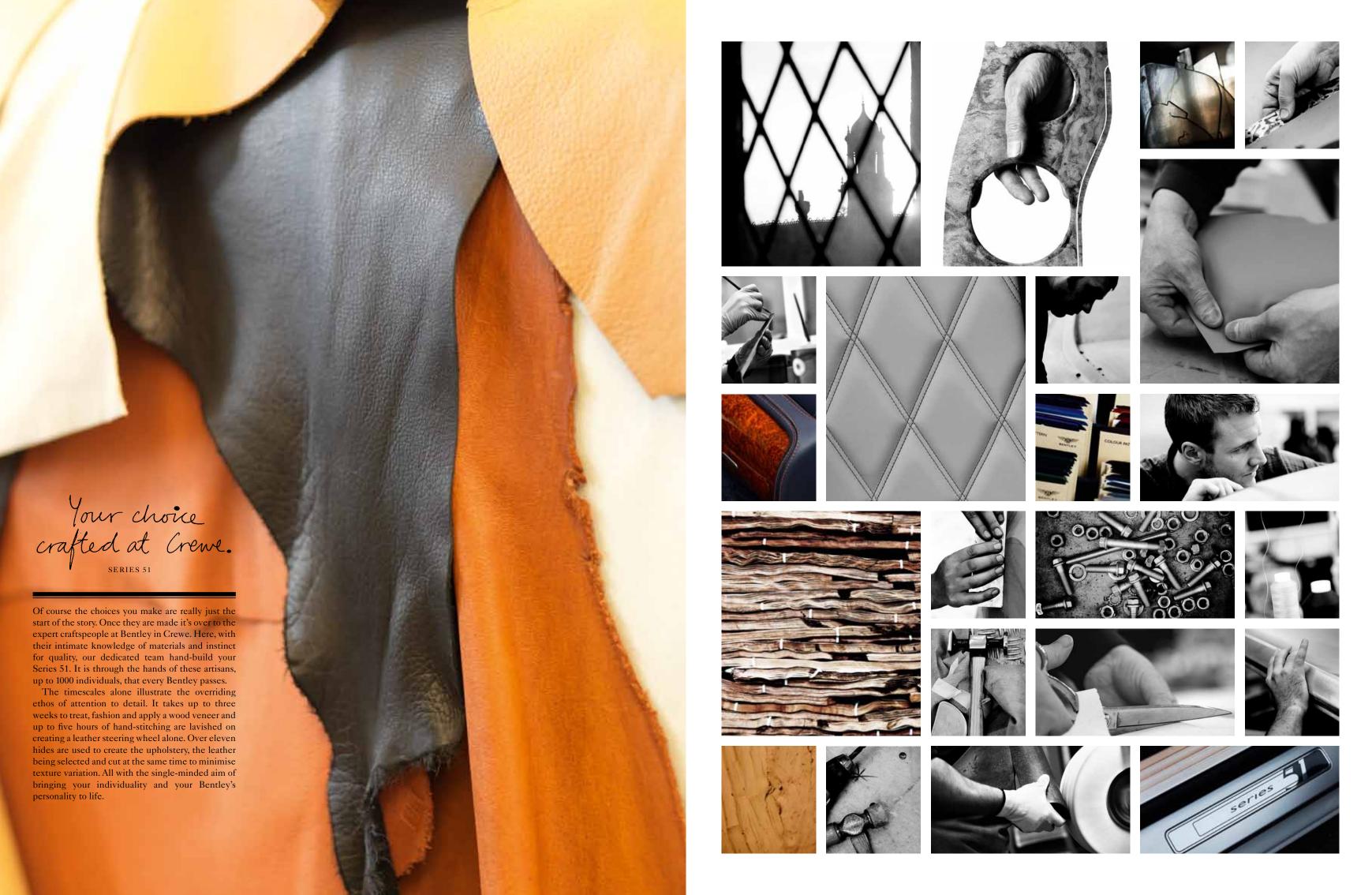












#### Series 51 FEATURE SPECIFICATION

	Continental GT		Continental GTC	
	GT - SERIES 51	GT SPEED - SERIES 51	GTC - SERIES 51	GTC SPEED - SERIES 51
20" 14-spoke Diamond wheel with dark centre cap in polished finish		×		×
Exterior wing badge				
Three-tone interior colour split				
Unique treadplates bearing model name		×		X
Premium veneer - Amboyna*				
			<u>_</u>	
Piping to seats and doors				
Non-indented diamond quilted hide				
Contrast stitching to diamond quilted hide				
Embroidered Bentley emblem to headrests				
Boot carpet contrast binding				
Overmat contrast binding				
Boot carpet to match interior carpet				
Duo tone exterior paint			×	×

Standard feature

Not available on this model

Available as a cost option

<sup>\*</sup> Amboyna veneer is subject to limited availability due to its rare natural occurance.







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