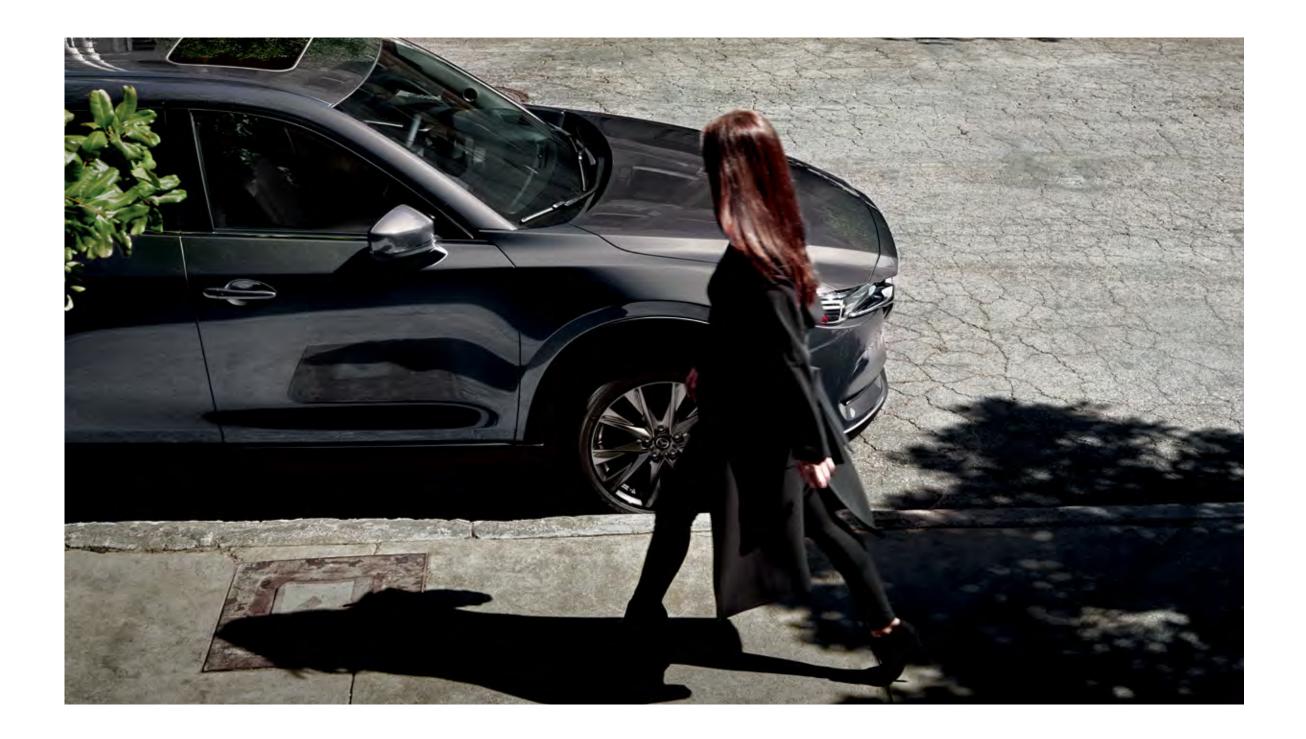


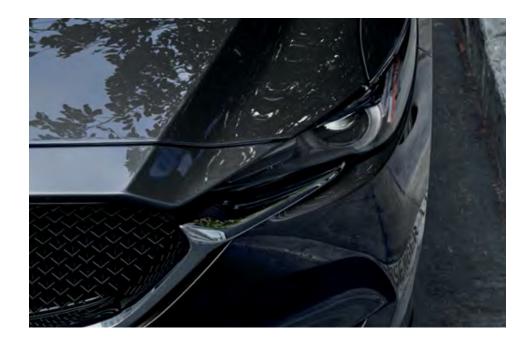
MAZDA CX-5











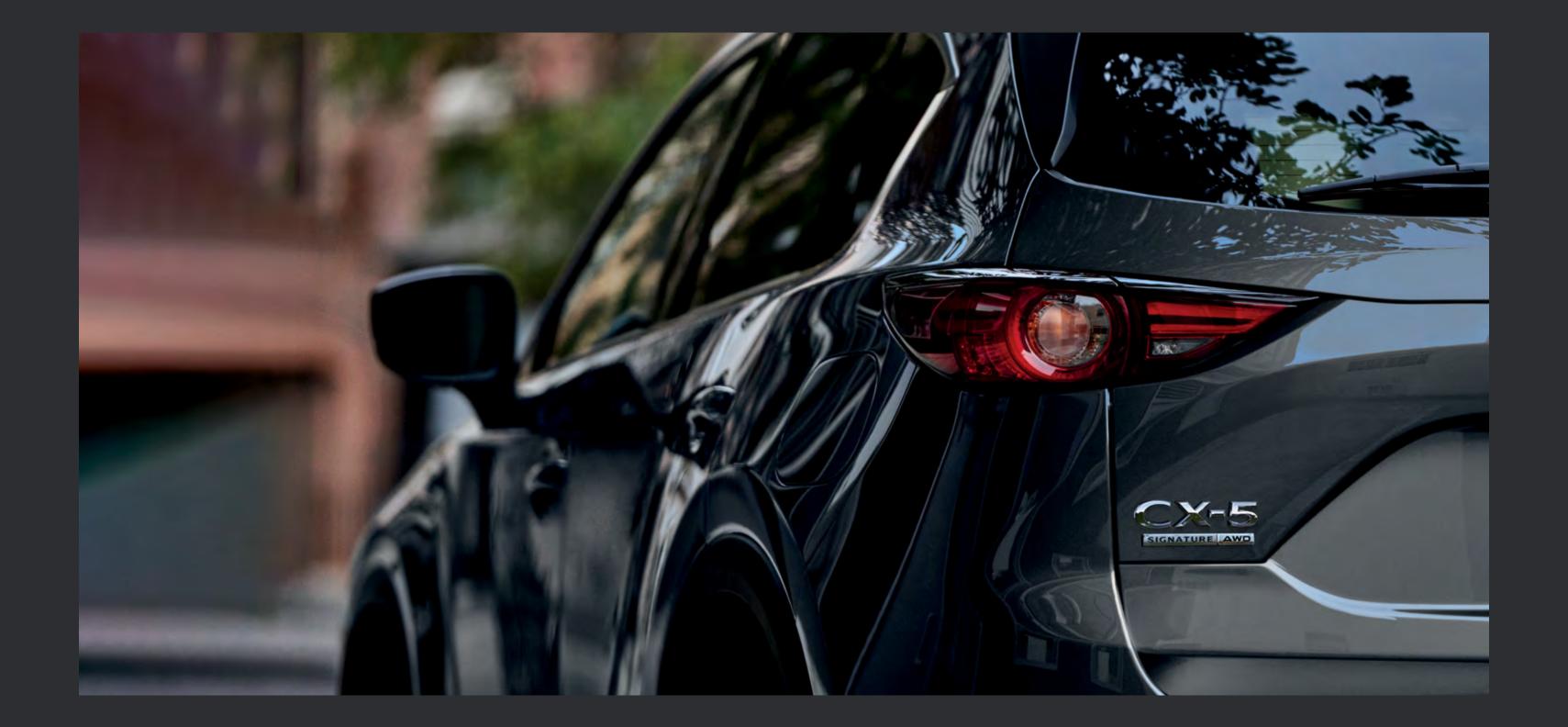












I believe in the power of human potential; creativity, imagination and the amazing things we're all capable of when we're inspired.

I believe in taking the unconventional road and going the extra mile to do work that inspires, because I believe the highest purpose of being human is to uplift other humans.

I believe in artisans, designers, engineers and ambassadors who pour human energy into their work, because I believe there are things the human hand can do that can't be replicated by a machine or a computer.

I believe in the power of cars to move human emotions.

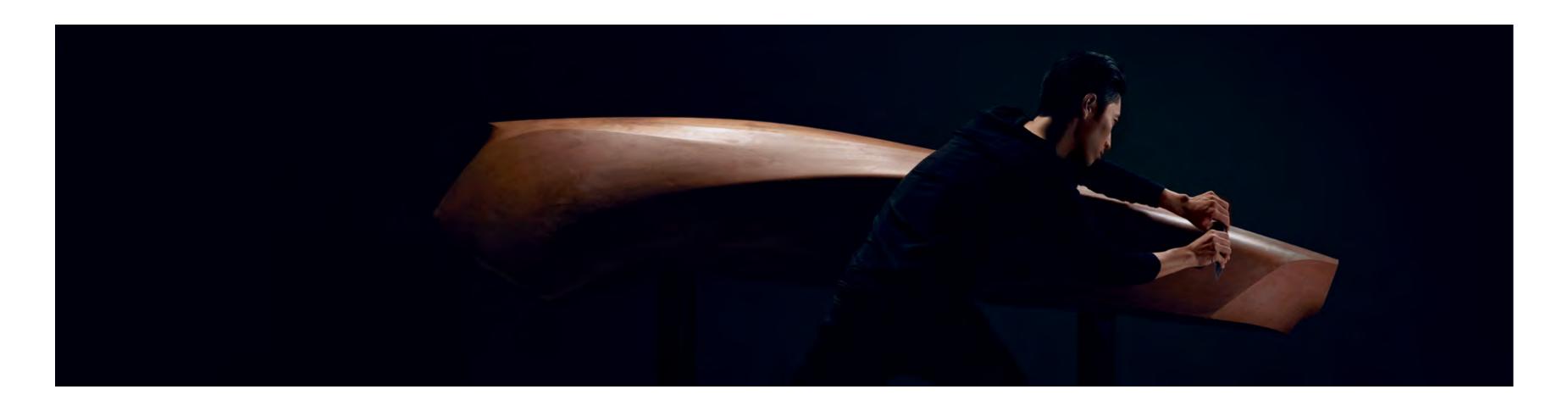
To awaken senses, heighten reflexes, make pulses race.

To be more than a cold machine designed to take you from here to there.

I believe the joy of being alive comes from what we discover on our journey, and the inspiration we find in every mile.

MAZDA. FEEL ALIVE®





KODO: "SOUL OF MOTION"

Our design philosophy is simple yet highly challenging to accomplish: capture energy in motion, even at a standstill. With curves and angles so striking, they command your attention through a mere glance. Eliciting this kind of instant emotional response requires a human touch. Hands on clay, shaping form with warmth and precision. Eliminating all that is unnecessary, leaving only what is beautiful. Transferring the energy of the maker into every nuance. We call this Kodo: "Soul of Motion" design. A dynamic sense of motion created for humans, by humans. This is the inspiration behind the Mazda CX-5.





MAZDA CX-5

A bold articulation of our Kodo design language, the Mazda CX-5 transcends the ordinary.

With shifting light reflecting off its fluid curves, the CX-5 radiates power and grace. A restrained energy that captures an essence of vitality.

From a quiet cabin designed to engage you with the road to the available ventilated front seats, each element has been designed to enhance the multisensory environment. Available steering-wheel-mounted paddle shifters offer precise control, invigorating your drive, especially when paired with the available Skyactiv®-G 2.5T Dynamic Pressure Turbo engine—now with even more torque! Rising above the expected, the CX-5 surrounds you in refined elegance—and just the right amount of excitement.

A VIBRANT EXPRESSION

Each element of our design process is intentional. Including the paint. Before a single drop of color is applied, master painters first perfect their technique by hand. Ensuring the surface of the Mazda CX-5 has depth and saturation. They apply color with precision, illuminating the curves and characteristics of our Kodo design. The machines used to paint the Mazda CX-5 are calibrated to replicate the exact movement of this human technique. Our daring array of lustrous finishes may be the final touch on the Mazda CX-5, but it is the first thing that will catch your eye—and continue to draw your gaze, time and time again.



Visit MazdaUSA.com to see all the vibrant color choices available

THE HUMAN TOUCH

The Mazda Takumi are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and persistence are poured into every design. The Takumi masters are so highly skilled, they can carve a block of clay into a work of art. Instinctually, they use their sight, as well as their touch, to ensure that every curve is perfectly proportioned to their final vision. A process that continues until this human energy breathes life into the vehicle. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.



Images for illustrative purposes only



REDEFINING REFINEMENT

With you in mind, our Takumi set out to create beautiful elements through shape, texture and color. Expert fabricators craft a range of distinct and expressive upholstery designs using soft textures and premium stitching. The exquisite CX-5 Signature features natural materials like Caturra Brown Nappa leather and genuine layered wood trim that envelop you in comfort and sophistication. Every inch of upholstery is crafted to make your driving experience better. To restore you and allow you to think about what matters most. An elegant level of refinement—reserved just for you.

DESIGN WITH A SINGLE FOCUS: YOU.

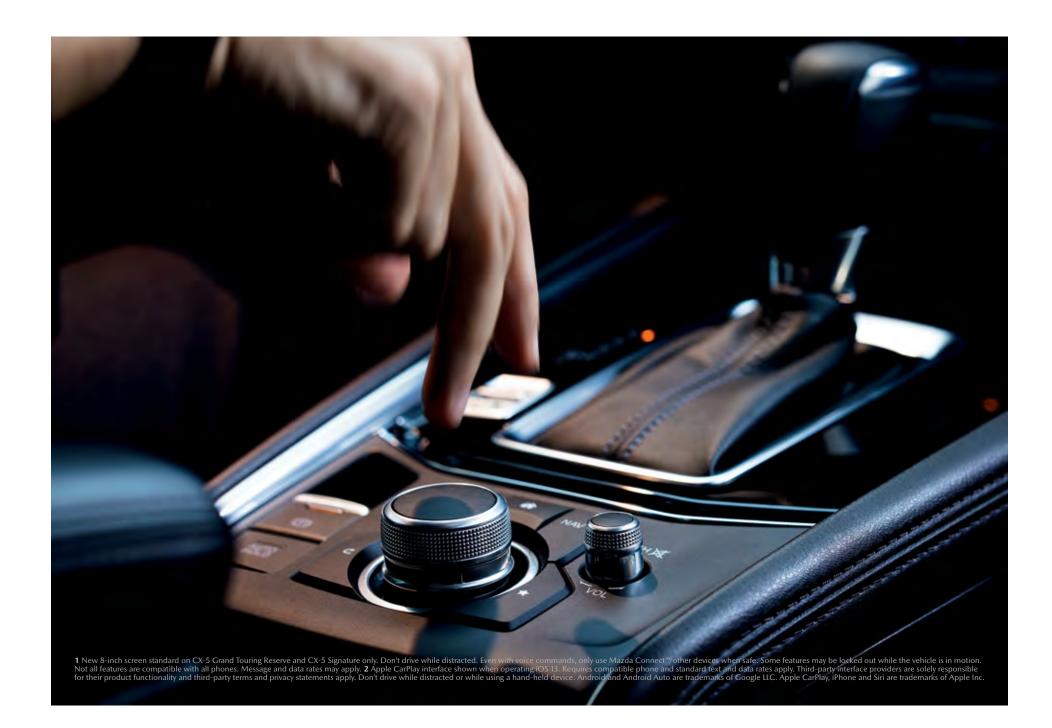
For decades, we've studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda CX-5 feels as if it were built just for you. Effortlessly responding to your direction. This is the human-centric design philosophy known as Jinba Ittai—horse and rider as one. You feel as though your Mazda is an extension of your body. To leave you feeling energized. Rejuvenated. You, at one with your Mazda.



THE FIVE SEAT CONCERT HALL

Enhance every drive with an incredibly lifelike surround sound experience. The available 10-speaker Bose® premium audio system is designed and engineered specifically for the unique cabin acoustics of the CX-5. The Centerpoint® 2, SurroundStage® and AudioPilot® 2 sound processing technologies help produce deeper, more precise, audio. Mazda and Bose engineers applied their combined expertise in cabin analysis, listening evaluation and custom-tuned equalization to deliver a rich and immersive listening experience—like being in a private music studio.







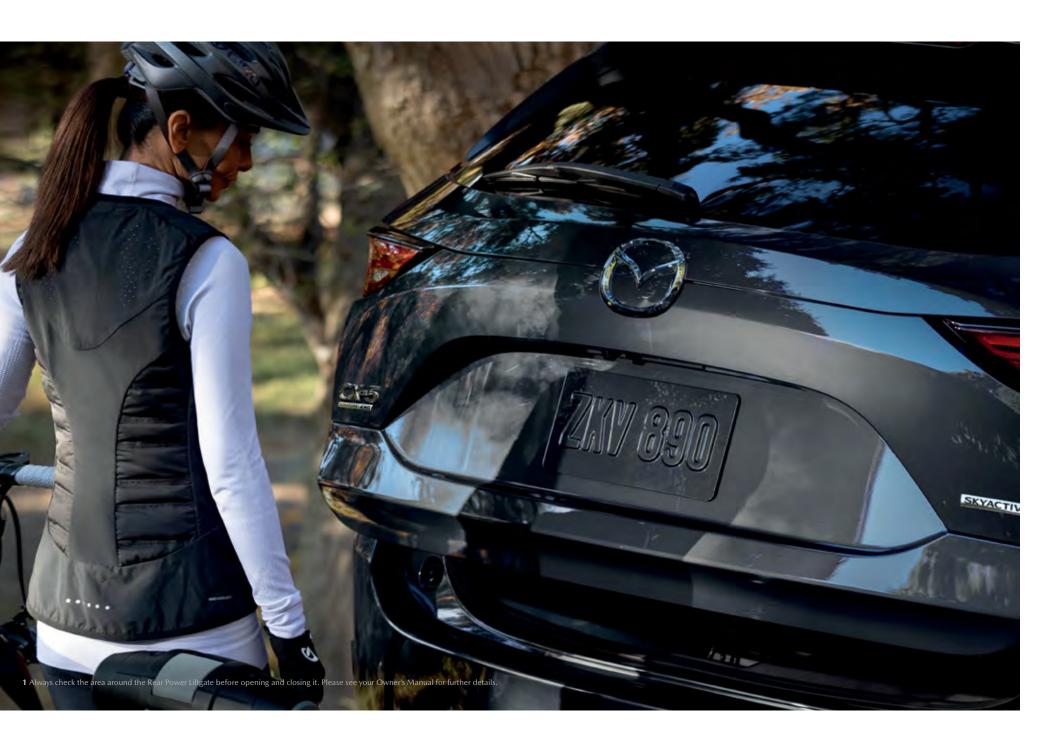
MAKE A SMARTER CONNECTION

Your inspiration. Your space. Your command station. This is the driver-centric cabin in the Mazda CX-5, where every control is situated within your reach, so you can stay focused on the road ahead. An intuitive instrument panel places gauges and displays within your line of sight to minimize distraction. The center console and Commander control are positioned for optimal comfort of the wrist and forearm. The Mazda Connect™ Infotainment System features a larger 8-inch full-color touch-screen display¹ available with Apple CarPlay™ integration² for your iPhone® (shown) and Android Auto™ integration² Communication between you and your vehicle becomes second nature—by design.

TO HEIGHTEN YOUR SENSES, WE CREATED A FEW OF OUR OWN.

Sophisticated safety innovations that alert you to hazards and help you avoid collisions, or lessen their impact, is the ingenious thinking behind i-Activsense. This intelligent suite of safety features includes Advanced Smart City Brake Support with Day and Night-time Pedestrian Detection, an available 360° View Monitor² and available Traffic Sign Recognition³ to help improve your visibility and awareness of the road. These subtle adjustments and alerts create a confident experience behind the wheel.





OPEN TO INSPIRATION

Life is all about discovery. So we designed the CX-5 to help you bring all those discoveries home with you. With ample cargo room and an available Rear Power Liftgate, the CX-5's versatility makes it easier to bring everything from gear to groceries along for the ride.



MORE POWER. MORE EMPOWERMENT.

From the engine to the chassis to the transmission and beyond, we've designed every aspect of our vehicles to work in harmony with you through an approach we call Skyactiv® Technology. In the CX-5, the available Skyactiv®-G 2.5T Dynamic Pressure Turbo engine delivers up to 250 hp, while available steering-wheel-mounted paddle shifters give you the freedom to shift on your command. And we've increased torque up to 320 lb-ft, which you can feel through every turn and straightaway, particularly at low rpm. Enjoy immediate acceleration when and where you need it most.

Our seats are shaped to maintain an upright position for your spine and support its natural S-shape curve. The suspension considers the way the human body moves naturally and balances that to the car's movements for extraordinary handling and comfort. And with this holistic philosophy in mind, we designed every single aspect of our cars to be powerful, yet efficient?







CONFIDENCE WHEN YOU NEED IT MOST

With available predictive i-Activ AWD, the Mazda CX-5 helps you drive confidently in the snow and rain, and improves performance on dry roads too. This advanced technology helps to detect the potential loss of traction by sensing everything from outside temperature to windshield wiper usage and the driver's steering inputs, then redistributing torque as needed to the tires that can use it best. To help maintain road grip—and your sense of confidence. When the destination takes you off the beaten path, simply press the Off-road Traction Assist control button (when equipped). Engaging this feature will help optimize torque distribution and traction control to help you traverse uneven terrain.

No matter what kind of road you're traveling, G-Vectoring Control Plus is always working in the background, subtly adjusting engine torque and braking pressure to make steering response feel more natural, consistent and intuitive. The end result is more confidence behind the wheel, and a more effortless connection between car and driver.

BALANCING SILENCE AND SOUND

Is it possible for driving to be an energizing and awakening experience? At Mazda, we believe it is. The Mazda CX-5 is engineered to insulate you from distracting outside noise, while still allowing for sounds from the road and engine to be heard so your connection to the drive is heightened. Your levels of stress and fatigue are lowered. It's all about shielding you from all that is unnecessary, so you can focus on what will bring you joy: exceptional driving.





Every Mazda is designed to inspire.

We refine, so you can focus on the essential.

Our measurements are emotions. Our stats, stories.

Each decision is made to heighten your mood, your senses and your abilities.

Because to us, the road is a source of discovery, to which there is no end.

SPECIFICATIONS

ENGINES

SKYACTIV®-G 2.5L DOHC 16-valve 4-cylinder engine with cylinder deactivation

187 hp @ 6,000 rpm

186 lb-ft of torque @ 4,000 rpm

SKYACTIV®-G 2.5T Dynamic Pressure Turbo DOHC 16-valve 4-cylinder engine

250 hp @ 5,000 rpm (with 93 octane fuel)

320 lb-ft of torque @ 2,500 rpm (with 93 octane fuel)

227 hp @ 5,000 rpm (with 87 octane fuel)

310 lb-ft of torque @ 2,000 rpm (with 87 octane fuel)

TRANSMISSION & DRIVETRAIN

SKYACTIV-Drive 6-speed automatic with manual-shift and Sport modes

SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus

Front-wheel drive (Standard)

Available i-ACTIV AWD® (Sport, Touring and Grand Touring)

i-ACTIV AWD® with Off-road Traction Assist (Grand Touring Reserve and Signature)

Hill Launch Assist1

FUEL ECONOMY

PA-estimated MPG (city/highway) ²	FWD	AWD
port, Touring and Grand Touring	25/31	24/30
Grand Touring Reserve and Signature	NA	22/27

FUEL TANK CAPACITY 14.8 U.S. gallons 15.3 U.S. gallons

DIMENSIONS

Overall length: 179.1"

Wheelbase: 106.2"

Width: 72.5"

Height: 66.2"/66.1" (FWD/AWD, without roof rails up to shark fin antenna)

CARGO CAPACITY

30.9 cubic feet with 2nd-row seatback up

59.6 cubic feet with 2nd-row seatback folded down

TOWING CAPACITY

Up to 2,000 pounds³

¹ Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for further details. 2 EPA-estimated mileage. Actual results will vary. 3 Towing capacity shown is maximum and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. Please refer to vehicle Owner's Manual for details regarding towing capacities and other valuable information. Towing a trailer will have an effect on vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda.

	INTERIOR		EXTERIOR	SAFETY AND SECURITY	ENGINE AND TRANSMISSION
CX-5 SPORT Includes the following features:	Air conditioning with pollen filter Push Button Start Leather-wrapped steering wheel and shift knob Power door locks with remote keyless entry Power windows with one-touch down/up feature on all windows 4-speaker audio system with automatic level control Bluetooth® hands-free phone and audio streaming Auxiliary audio-input jack and dual front USB audio input ports Steering-wheel-mounted audio and cruise controls 40/20/40 split one-touch fold-down and reclining rear seatback Carpeted floor mats	Overhead console with sunglasses holder Three 12-volt power outlets (front, 2nd-row and cargo area) Multi-Information Display with trip computer Tilt and telescopic steering column MAZDA CONNECT™ Infotainment System¹² with: 7-inch full-color touch-screen display, multifunction Commander control, Infotainment system voice command, HD Radio,™ Aha,™ Pandora® and Stitcher™ internet radio integration, Radio Broadcast Data System program information, SMS text message audio delivery and reply and E911 automatic emergency notification	17-inch alloy wheels P225/65 R17 all-season tires LED headlights with auto on/off Daytime running lights Rain-sensing windshield wipers Rear intermittent window wiper Rearview camera ¹¹ Body-color rear roofline spoiler Body-color power side mirrors with integrated LED turn signals	Advanced front air bags, front side-impact air bags and side-impact air curtains ¹³ Tire Pressure Monitoring System Advanced Smart City Brake Support with Pedestrian Detection ⁷ Smart Brake Support with Collision Warning ⁸ Mazda Radar Cruise Control with Stop & Go ⁹ Lane Departure Warning System ¹⁰ Lane-keep Assist ¹⁰ High Beam Control Blind Spot Monitoring ² Rear Cross Traffic Alert ² Dynamic Stability Control ¹⁴ and Traction Control System	SKYACTIV®-G 2.5L DOHC 16-valve 4-cylinder engine with cylinder deactivation SKYACTIV®-Drive 6-speed automatic transmission with manual shift and Sport modes SKYACTIV-Vehicle Dynamics with G-Vectoring Control Plus
CX-5 TOURING Includes the following features in addition to or in place of CX-5 Sport:	Apple CarPlay™ integration ⁶ Android Auto™ integration ⁶ Dual-zone automatic climate control with pollen filter Mazda Advanced Keyless Entry System Leatherette seats with Lux Suede® inserts Heated front seats with 3-level adjustment 6-way power-adjustable driver's seat with manual lumbar support	6-way manual front passenger seat with seat-height adjuster Dual illuminated visor vanity mirrors Rear fold-down center armrest Dual rear USB charging ports Rear air conditioning vents 6-speaker audio system with automatic level control	Auto-leveling headlights Rear privacy glass		AVAILABLE PREFERRED EQUIPMENT PACKAGE Includes auto-dimming rearview mirror with HomeLink, Bose® 10-speaker surround sound system with Centerpoint® 2 and AudioPilot® 2, power sliding-glass moonroof with tilt feature and Rear Power Liftgate.4
CX-5 GRAND TOURING Includes the following features in addition to or in place of CX-5 Touring:	Leather-trimmed seats 8-way power-adjustable driver's seat with power-adjustable lumbar support and 2-position memory 6-way power-adjustable front passenger's seat Paddle shifters 7-inch LCD Meter Display	Auto-dimming rearview mirror with HomeLink® Bose® 10-speaker surround sound system with Centerpoint® 2 and AudioPilot® 2 SiriusXM® Satellite Radio with 3-month trial subscription to the All Access package ⁵	19-inch alloy wheels with Brilliant Silver finish P225/55 R19 all-season tires Adaptive Front-lighting System LED fog lights LED combination taillights LED daytime running lights Power sliding-glass moonroof with tilt feature Rear Power Liftgate ⁴ Dual heated side mirrors		AVAILABLE PREMIUM PACKAGE Includes automatic power-folding side mirrors, Active Driving Display, ventilated front seats, heated rear seats, heated steering wheel and windshield wiper deicer
CX-5 GRAND TOURING RESERVE Includes the following features in addition to or in place of CX-5 Grand Touring:	Windshield-projected Active Driving Display 8-inch full-color touch-screen display Ventilated front seats	Heated rear seats Heated steering wheel	Automatic power-folding side mirrors Windshield wiper deicer		SKYACTIV®-G 2.5T Dynamic Pressure Turbo DOHC 16-valve 4-cylinder engine i-Activ AWD® with Off-road Traction Assist Engine Harmonics Enhancer
CX-5 SIGNATURE Includes the following features in addition to or in place of CX-5 Grand Touring Reserve:	Caturra Brown Nappa leather-trimmed seats Genuine layered wood trim SiriusXM® Traffic and Travel Link® Services. 3-year service includes: Traffic, Weather, Sports scores, Fuel price and Nearby or destination parking Mazd	Leather-wrapped steering wheel with unique stitching Interior LED lighting Ambient cabin lighting, front and rear footwells, vanity mirror, glove box, cargo area Frameless auto-dimming rearview mirror	19-inch alloy wheels with Dark Silver finish	360° View Monitor¹ Front and rear parking sensors² Traffic Sign Recognition System³	

1 360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details. 3 Traffic Sign Recognition System is not a substitute for safe and attentive driving, Factors including weather and condition of the traffic sign can impact recognition and display of the sign. Always check the traffic signs visually while driving. Please see your Owner's Manual for further details. 4 Always check the area around the Rear Power Liftgate before opening and closing it. Please see your Owner's Manual for further details. 5 Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Current information and features may not be available phone and standard text and data rates apply. Third-party tertademarks of Sirius XM Radio Inc. 6 Requires compaile phone and standard text and data rates apply. Third-party tertademarks of Sirius XM sirius plants and the standard standard text and data rates apply. Third-party interface product functionality and third-party terms and privacy statements and standard text and data rates apply. Third-party terms and privacy statements and standard text and data rates apply. To determ the product functionality and third-party terms and privacy statements and standard text and data rates apply. To determine the standard standard text and data rates apply. To determine the standard standard text and data rates apply. To determine the standard standard text and data rates apply. To determine the standa

Black headliner

Interior trim with Bright Silver finish

with Homelink®

range and detection of the system. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for details. 9 Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system of the system and Lane-keep Assist operate under certain driving conditions above 37 mph. Neither system is a substitute for safe and attentive driving. There are limitations to the range and detection of the systems. Please see your Owner's Manual for further details. 10 Lane Departure Warning System and Lane-keep Assist operate under certain driving conditions above 37 mph. Neither system is a substitute for safe and attentive driving. There are limitations to the range and detection of the systems. Please see your Owner's Manual for further details. 11 Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. 12 Don't drive while distracted. Even with voice commands, only use Mazda Connect. On the entire rear area of this vehicle. Always check your surroundings. 12 Don't drive while distracted. Even with voice commands, only use Mazda Connect. On the devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. 13 Always wear your seat belt and secure children in the rear seats in appropriate child restraints. 14 Dynamic Stability Control (DSC) is an electronic system do the proventing loss of control. Please see your Owner's Manual for further details. PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date info



BEAUTIFULLY ACCESSORIZED

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda CX-5 From Roof Rails and Cross Bars (shown) to the Thule® Vertex Bike Hitch Carrier and Thule Force M Cargo Box¹ (shown), all are crafted to the contours of your vehicle to enhance the design. Plus, when installed by your Mazda Dealer, all Genuine Mazda Accessories carry the same New Vehicle Limited Warranty² as your new Mazda. Wherever your journey takes you, we've designed our accessories to not only work with you, but to compliment your style, too.

Io learn more about Genuine Mazda Accessories, visit Accessories.MazdaUSA.co

nm Audio Cable

v Pedals

II-Weather Floor Mats

ndroid Auto™ Integration

Apple CarPlav™ Integration

Blue lint Hydrophilic Exterior Mirrors

LED Ashtra

Cargo Mat

Cargo Ne

Cargo Tr

Collapsible Cargo Carrier

First Aid Kit

Frameless Auto-Dimming Rearview M

with Homelink®

ront & Rear Bumper Trim

Illuminated Doorsill Trim Plates

nterior Lighting Kit

. DI . F

License Flate Fran

hazua Keychains

Moonroof Wind Deflect

Protective Seat Cover

Rear Bumper Guard

Real Bulliper Guard

Rear Parking Sensors

Remote Engine Start

emote Engine Start

Retractable cargo cover

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OUI RACK-CIUSS BAIS

oof Rack–Side Rails

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Soft Cargo Liner

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ule Board Shuttle

Tiule Carryon Roof Bask

Thule Force M Cargo Box

Thule Glide and Set Ka

ule Hull-A-Port Pro

ule Transporter

nule Universal Flat Tor

ule Upright Bike Carrier

Inule Vertex 2 & 4 Hitch-Mount Bike Carri

Tire Valve Stem Ca

Touch Lin Daint

icii-op raii

aller Hitch

vvneer Locks (Chrome and Black)

Windshield Sunscree



THE ESSENCE COLLECTION

nspired by the precision of Japanese tailoring. Brought to life with a balance of exceptional materials, finishes and graphics that nod to the energy, intuition and ability of the human spirit This is the Essence line. A collection of inspired clothing and lifestyle accessories that pays ribute to Mazda's deeply held philosophy that drives the development of our cars forward

Visit MazdaCollection.com to view the entire line of apparel and lifestyle accessories.





MAZDA MOTOR CORPORATION