

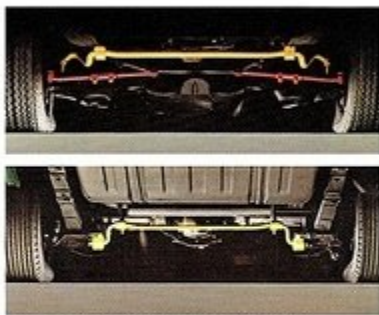
GTO

Pontiac's tough little road car.





Available all-Morrokide bucket seats. Shown in red—also available in white, saddle and green.



Available Radial Tuned Suspension Package (RTS).

You can't inherit a name like GTO. You have to earn it. And we built our compact '74 GTO to do just that.

Our new GTO is a quick-handling, agile Wide-Track. It comes in either a 2-Door Coupe or roomy Hatchback Coupe.

GTO's styling really gets down to business. There's a blacked-out split grille with inset parking lamps. Pontiac's tough-looking shaker hood that scoops up cold, dense air. Body-colored sport mirrors. Mag-type Rally II wheels. And contemporary GTO I.D.

Underneath, GTO is just as tough as its reputation. It comes with a beefy suspension that includes front and rear stabilizer bars and firm shocks.

A special Radial Tuned Suspension with FR78—14 steel-belted radials is also available.

GTO's performance comes from Pontiac's new cold-air induction 350 4-bbl. V-8, teamed with a tough, floor-shifted 3-speed and a 3.08:1 rear axle that relays the



Standard bench seat upholstered in cloth and Morrokide. Shown in black/white/red plaid—also available in black/white/green plaid.

power to low-profile E70—14 belted tires. And GTO's Rally II wheels come six inches wide.

Low-restriction dual exhausts dump at the sides, behind the rear wheels.

Power front disc brakes are available for



Custom bench seat upholstered in cloth and Morrokide. Shown in green—also available in black.

the ordering.

You can also order bucket seats and a console to go along with the special GTO identification plates on the inner doors.

If you do, full rally instrumentation is available, including an electric tach. To



Functional engine-mounted shaker hood scoop.

keep closer tabs on the way things are going.

1974 GTO. The tough little road car that's earned a big name for itself.

After all, the Wide-Track people have a way with cars.



GTO 2-Door Coupe in Buccaneer Red.

GTO FACTS AND FIGURES

MODELS

2-Door Coupe and Hatchback Coupe.

POWER TRAINS

Standard engine: 330-cu.-in. 4-bbl. V-8.
Standard transmission: 3-speed floor-shifted manual.

Available transmissions: 4-speed floor-shifted-manual, Turbo-Hydro-matic. Manual transmission not available in California.
Standard axle ratio: 3.08:1.

STANDARD INTERIOR FEATURES

Front bench seat upholstered in cloth trimmed with Microdial. Black deluxe 2-spoke steering wheel. Wood-grained vinyl door trim accents. Front and rear armrests. Low-level ventilation. Vinyl-coated rubber floor covering. Rear seat ash trays. Right-hand front doorjambs dome light switch. Fold-down rear seat (Hatchback only). Fully trimmed side walls in cargo area (Hatchback only). Lamp in cargo area activated by doorjamb switch (Hatchback only). GTO identification on door panels.

STANDARD EXTERIOR FEATURES

Improved bumper systems. Blacked-out grille with parking lamps. Functional shaker hood scoop. Body-colored sport mirrors, left-hand outside mirror. Windshield and back-light reveal moldings. Sixty-style tail lamp. GTO identification.

STANDARD CHASSIS FEATURES

Computer-selected front coil springs and rear multileaf springs. Firms shocks. Front 312" dia. and .562" dia. rear stabilizer bar. Front and rear drum-type brakes. Space-saver spare tire (Hatchback only). 1607 Rally II wheels (one trim ring). E76-14 belted MacPherson tires. Dual exhaust.

Standard Feature	2-Door Coupe	2-Door Hatchback
Overall length	172.0	176.4
Wheelbase	112.0	107.0
Overall height	55.0	55.0
Front overhang	31.5	31.5
Rear overhang	31.5	31.5
Trunk depth	31.5	31.5
Trunk width	31.5	31.5
Trunk height	31.5	31.5



The GTO Hatchback.

CAPACITIES

Fuel tank—26.5 gal.
Cooling system—20.1 qt.
Oil, less filter sell—5.0 qt.

POPULAR EQUIPMENT AVAILABLE

Bucket seats on both models. Space-saver spare tire. AM, AM/FM, or AM/FM stereo radio. Custom Sport steering wheel. Variable-ratio power steering. Power front disc brakes. Radiat Tuned Suspension Pack-

age, which includes: FKB-14 whitewall or white-lettered steel-belted radial tires, front and rear stabilizer bars, Fibrolite shock absorbers and specific springs. Rally gauge cluster (V-8s with bucket seats and console only), which includes: instrument panel tachometer and clock and console-mounted ammeter, fuel, oil pressure and water temp gauges. Wheel trim rings. Air conditioning. Vinyl accent stripes. Preenline rubber bumper strips. Front bumper guards.

GTO SAFETY FEATURES

OCCUPANT PROTECTION

Seat belts with push-button buckles for all passenger positions. Two front airlockers seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, inertia reel and energy absorber). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks. Safety door latches and hinges. Folding seat-back levers. Energy-absorbing padded instrument panel and front seat-backs. Covered windshield header. Thick laminated windshield. Padded sun visors. Safety anchors. Safety steering wheel. Cargo-Guard. Side-Curtain beams.

ACCIDENT PREVENTION

Side marker lights and reflexion three side marker light flash with directional signals. Parking lamp dual illuminator with hoodlamps. Four-way hazard warning lights. Backup lights. Lane-change feature in direction signal control. Windshield defroster, wipers and dual-speed wipers. Wide-view inside mirror (lens) edged, shatter-resistant glass and de-bumping support. Outside rearview mirror. Dual master cylinder brake system with warning light. Driver Safety Switch. Dual-action safety hood latches. Improved bumper system.

ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock.

Shown on the cars and described in this catalog are some of the many systems and accessories offered by Pontiac. They're available at extra cost, and will work it in-driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to repair same on any built prior to date of such change.

Pontiac Motor Division, General Motors Corporation, One Pontiac Plaza, Pontiac, Michigan 48301.

