

Pickups

GMC



'76 GMC Pickups



Series 3500 Sierra Classic Four-Wheel-Drive Wide-Side Pickup

There are trucks and then there are GMC Trucks. The difference is that GMC Trucks are built to do any hard work you've got in mind while being mighty easy on people. And if you do your own driving, you'll find it's a difference that pays off plenty. You might be tuckered out at the end of the day, but it won't be because of your truck.

GMC Pickups are easy riding, easy driving, with foam-padded or optional full-foam seats for comfort, logically-located instruments and a host of features meant to keep you

worry-free as far as your truck is concerned.

Your '76 GMC has a Girder Beam independent coil spring suspension between the front wheels; it has disc brakes in front and finned drums in the rear; it has double walls of steel in the doors, upper cab panels, windshield pillars and front cowl and the double-walled roof for conventional cabs is insulated between the panels; it has powered flow-through ventilation that turns on when you turn the ignition on and also provides pressure relief when closing your doors with the windows up; and it comes with a roomy, comfortable cab with large

glass area for visibility, whether it's a GMC Pickup or Cab and Chassis (including six-man Crew Cab and the Bonus Cab).

This catalogue tells you about standard features like electronic High-Energy Ignition and extra-cost options such as the various trim selections and the new Freedom Battery. But any catalogue can tell you only so much. For the complete GMC Pickup story, sit down with your GMC dealer.

Chances are good, you'll like what he has to say!

...mighty easy on people



Series 2500 Sierra Classic 3+3 six-man crew cab Wide-Side Pickup

3+3 Six-Man Crew Cabs

3+3 Cab & Chassis and Wide-Side Pickup models are available in three-quarter and one-ton models. Although you probably think of it first as a hauler for crews and tools, the 3+3 Wide-Side Pickup is equally at home with a slide-in camper or as a trailer tower. Available with dual rear wheels for increased G.V.W. ratings. Be sure to check outside back cover for news about our new GMC Bonus Cab. It's a winner.

Fenderside Pickup

Fenderside models are available with 6½ and 8 foot long cargo boxes that offer the convenience of smooth interior sidewalls with step-side loading. Wood floor is standard and treated for durability. Power lineup starts with the standard in-line six and manual 3-speed transmission. Four-wheel drive is available in the 1500 and 2500 Series. If you want your cargo carried in a straight-sided box, this is your GMC.



Series 1500 Sierra Grande Fenderside Pickup



Series 1500 Sierra Grande Wide-Side Pickup

Wide-Side Pickup

Wide-Side Pickups are offered in three basic series on 117.5 and 131.5 inch wheelbases. Both 6½ and 8-foot boxes are available depending on your model choice. The standard floor is steel but a wood floor is also available with the 8 foot

pickup box. GVWs range from 4,900 to 10,000 lbs. You have a choice of the economical six-cylinder standard engine or an optional V8. At left, a Wide-Side is shown with the Sierra Grande trim option and on the facing page you can see how it stands out with the Sierra Classic option package. This is how to look your best at work and, later on, at play.

Cab & Chassis

Cab & Chassis models readily adapt to many commercial and utility body designs or you may select an available 8 or 9 foot stake body depending on the series. Maximum GVW range up to 10,000 lbs. in the 3500 Series. Four-wheel-drive is available on K1500 and 2500 Series models with automatic transmission. Want to dress yours up? Just turn the page.



Series 3500 Cab & Chassis with available 9' stake body

GMC Interiors...here's where



you live, why not live it up?



Sierra
GMC's standard interior features a foam-padded, plaid pattern knit vinyl in your choice of four colors, in addition to combination courtesy and map light, padded armrests, color-keyed sunshades, prismatic rearview mirror and black rubber floor mat.



Sierra Grande (Z62)
Full-foam seats come with all option packages in all-vinyl or cloth and vinyl, and, in 2-door models, includes a folding seat back feature. Sierra Grande package includes interior woodgrained inserts and exterior bright metal trim.

Sierra Classic (YE9) (Top left and right)
Top-of-the-line. And Sierra Classic looks it! Option package includes Buffalo Hide all-vinyl bench seat or cloth-and-vinyl featuring a rich new ribbed-pattern velour (shown). Both seat trims are available at extra cost with Sierra Grande option on certain models—and include a folding seat back in Regular Cab models. The Sierra Classic package gives you many added interior luxuries such as full instrumentation along with a distinctive exterior appearance. Please ask your GMC dealer for full details on the many trim, comfort and convenience features.

All-vinyl bucket seats (not shown) are available for all trim levels, and include a centre console with spacious storage compartment.

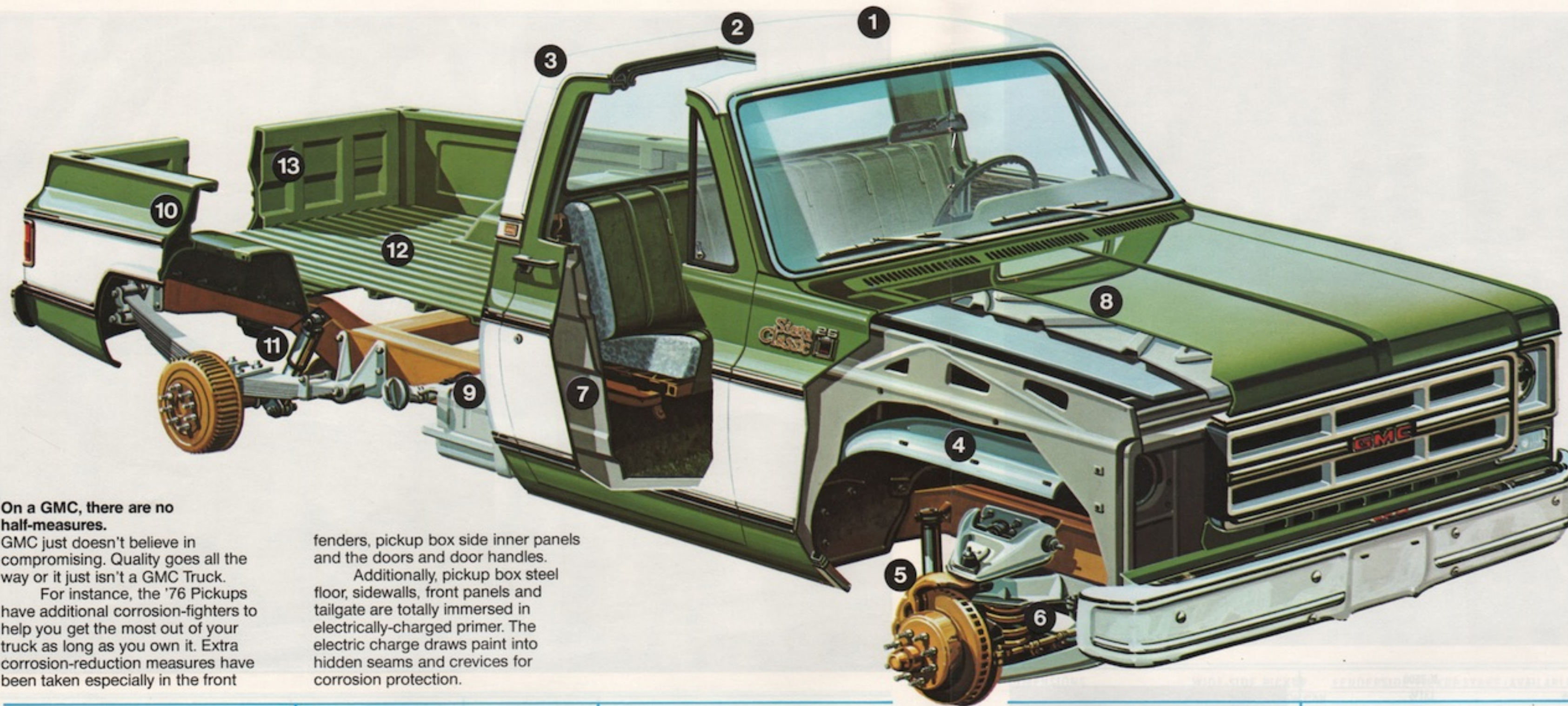


High Sierra (Z84)
The High Sierra's full-width seat comes in a choice of special all-vinyl or velour cloth and vinyl. Carpeting and door trim panels are color keyed. Added insulators plus exterior moldings are included. Woodgrain instrument cluster facing and horn button shown above are optional for Sierra, Sierra Grande and High Sierra. Included with Sierra Classic.



Standard one-piece integral instrument panel with foam pad features cockpit styling for the instrument and control area. Available instruments include voltmeter, oil pressure and temperature gauges as well as a clock or tachometer. A headlamp-on warning system can be ordered that buzzes if you leave on your lights after switching off the ignition.

Some of the equipment shown or described is optional at extra cost.



Talk about value:

1. Use of large, one-piece cab panels reduces rust-attracting seams and improves sealing. 2. Two-piece welded roof panels with standard insulation offer rigidity. 3. Inner upper and outer rear panels contribute to overall body rigidity. 4. Standard, one-piece all-steel front fender wheel housings help protect against inside spray and flying stones. 5. Front disc brakes with splash shields are standard. 6. Front coil springs on two-wheel-drive models and shock absorbers help isolate road shocks for a smoother ride. 7. Double-walled door construction for strength and one-piece welded door frames assure proper door fit. 8. Two-piece all-steel welded hood panels combine for strength, rigidity and reduced hood flutter. 9. Frame mounted fuel tanks are standard. Extra capacity tanks are available for extended range. 10. Standard Wide-Side cargo box side panels are double-walled for added strength and longer-lasting appearance. All body panels except wheel housings are Electro-dipped for improved rust resistance. Wheel housings are spray primed.

11. Standard leaf spring rear suspension adds stability and helps minimize side sway. Extra capacity suspensions available. 12. Standard Wide-Side Pickup box steel floor is ribbed for easy slide loading and added strength. 13. Wide-Side Tailgate construction is double-walled for strength; houses one-hand-operated centred tailgate latch mechanism, steel support straps are standard; tailgate lifts off in a jiffy.

Talk about value, and you're talking the language of your GMC dealer.

On a GMC, there are no half-measures.

GMC just doesn't believe in compromising. Quality goes all the way or it just isn't a GMC Truck.

For instance, the '76 Pickups have additional corrosion-fighters to help you get the most out of your truck as long as you own it. Extra corrosion-reduction measures have been taken especially in the front

fenders, pickup box side inner panels and the doors and door handles.

Additionally, pickup box steel floor, sidewalls, front panels and tailgate are totally immersed in electrically-charged primer. The electric charge draws paint into hidden seams and crevices for corrosion protection.



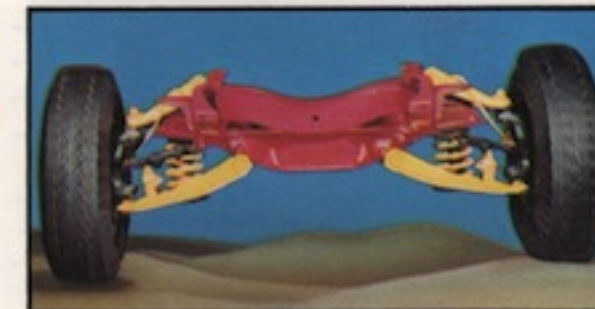
Two stage leaf spring rear suspension means good ride control and roll stability. Springs and shock absorbers complement each other for a smooth ride when loaded or empty. Finned cast iron rear brake drums provide lengthy service life in all pickups.



Wide-Side Pickups feature a double-walled tailgate design for strength. Tough steel panels protect the latch mechanism while one-hand latch operation makes the opening of your tailgate easy and convenient. GMC tries to think of everything.



Order a Sierra Grande, High Sierra or Sierra Classic interior (shown) in a '76 Regular Cab and the seat back folds to provide access to a convenient stowage area.



Independent front suspension system contributes to a smooth ride. Each wheel is independently sprung to carry the cab over bumps with minimum road shock. Some models feature rubber bushings, others steel bushings.



Available glide-out spare tire carrier makes easy work of minor highway inconveniences. Counter-balanced tongue operates even with one rear wheel deflated.

GMC four-wheel-drive models



FOUR-WHEEL-DRIVE MODELS	K-1500	K-2500
WHEELBASE, IN.	117½—131½	131½
MAX., GVW, LBS.	6400	8400
FRONT AXLE CAPACITY, LBS.	3600	3800
REAR AXLE CAPACITY, LBS.	3750	5700
ENGINES: IN-LINE 6	250	292
V8	350, 400	350, 400
STD. TRANSFER CASE	2-SPEED	2-SPEED
STD. TRANSMISSION	3-SPEED MANUAL	3-SPEED MANUAL
AVAILABLE TRANSMISSIONS	4-SPEED, AUTO	4-SPEED, AUTO
FREE WHEELING FRONT HUBS	STANDARD†	STANDARD†

†With part-time transfer case on manual transmission vehicles only.

Available models.

GMC's frame design and low profile drive-train and transfer-case allows a reasonably low cab entry height without sacrificing ground clearance for off-road travel. Available power steering and automatic transmission reduce handling effort in rough off-road conditions. Automatic transmission-equipped models offer the convenience and improved traction of full-time four-wheel-drive

with manual transfer case lock for operation on loose surfaces. Models with manual transmission feature conventional four-wheel drive operation with free-wheeling front hubs. Front tapered leaf springs and stabilizer bar are standard. Front disc and finned rear drum brakes are standard. Full-time four-wheel-drive is available with all automatic transmission-equipped K-1500 and



-2500 Conventional Cab Pickups and K-1500 and -2500 Conventional Cab and Chassis models.

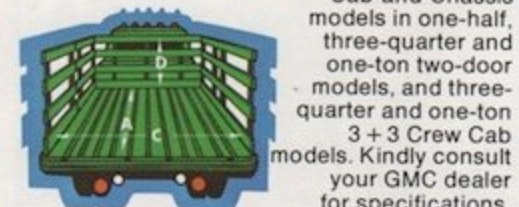
Check the chart above, spend some time with your GMC dealer, and you'll quickly zero in on your GMC with the versatility and opportunities offered by four-wheel-drive.

Cab and Chassis models

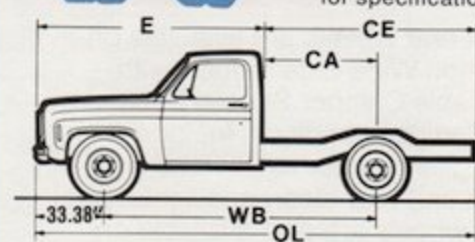


DIMENSIONS	WIDE-SIDE PICKUP			FENDERSIDE PICKUP STAKE (AVAILABLE)			
	C/K-1500	C/K-2500	C-2500	C-1500	C-2500	C-20903	C-31003
SERIES	K-1500	C-3500	C-3500	K-1500	K-1500	K-20903	C-31003
WB—WHEELBASE, IN.	117.5	131.5	164.5	117.5	131.5	131.5	135.5
NOMINAL BODY LENGTH, FT.	6.5	8	8	6.5	8	8	9
A—INSIDE LENGTH, IN.	78.25	98	98	78.25	98.25	98.25	109.187
B—WIDTH BETWEEN WHEELHOUSING, IN.	50	50	50	50	50	—	—
C—TAILGATE OPENING WIDTH, IN.	66	66	66	50	50	73	85.25
D—INSIDE HEIGHT, IN. FRONT	19.7	19.7	19.7	17.5	17.5	28	41.8
REAR	19.3	19.3	19.3	17.5	17.5	28	41.8

CHASSIS DIMENSIONS	C-1500	C-2500	C-30903	C-31003	C-31403	CREW CAB C-2500 C-3500
WB—WHEELBASE, IN.	117.5	131.5	135.5	159.5	164.5	
CA—STD. CAB TO REAR AXLE, IN.	42	56	60	84	56	
CE—STD. CAB TO END OF FRAME, IN.	77.17	97.05	106.5	130.5	97.05	
OL—BUMPER TO END OF FRAME, IN.	186.05	205.93	215.38	239.38	238.93	



GMC offers Cab-and-Chassis models in one-half, three-quarter and one-ton two-door models, and three-quarter and one-ton 3 + 3 Crew Cab models. Kindly consult your GMC dealer for specifications.



E-2 Door Cab 109"; 4-Door Cab 142"

GMC available factory and



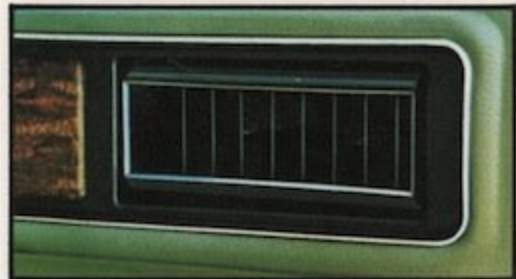
Camper mirrors are mounted below eye-line and help provide good rearward visibility. Arms swing in for compactness when vehicle is operated without camper or trailer. Available in painted or stainless-steel finish.



Wheel trim covers always add a touch of style. Available for 15, 16 and 16.5 inch wheel diameters. Also, available Rally wheels and wheel trim rings make for a styled-wheel look. Full wheel-trim covers for one-ton dual rear wheel models may be ordered.



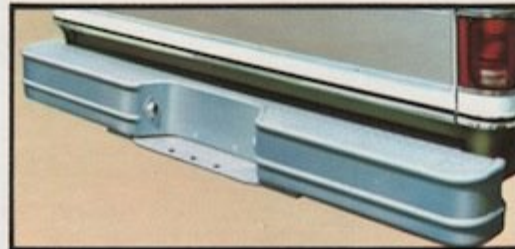
What's wrong with adding a touch of pizzaz to your Pickup? When you own a neat-looking Pickup like a '76 GMC, you want to put your own finishing touch on it. Like handsome wheel trim covers.



Air conditioning system combines cooling, heating and defrosting for year 'round driving comfort with the added convenience of an economy setting. Order air conditioning and enjoy a more dust-free, pollen-free environment with the windows closed for quiet.



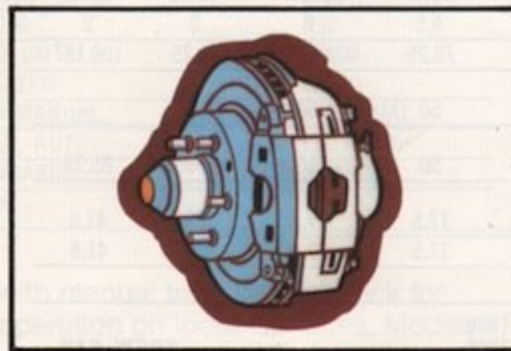
Radios, either AM or AM/FM, are fully transistorized for instant operation and low battery drain. Or you can order a separate dealer-installed AM/FM 8-track stereo combination or AM 8-track stereo combination. Good listening!



Full-width step-type rear bumper with treadplate pattern top surface provides a handy step, pre-drilled for trailer hitch ball installation and provides hefty protection for rear end sheet metal. It's an option you could overlook, but you'd wish you hadn't.



Dual rear wheels are available on one-ton Wide-Side models with available Camper Special Equipment for camper operation. Includes fiberglass fender extensions and front and rear clearance lights. Dual rear wheels are also available on certain Cab & Chassis models.



Power brakes may be ordered on any half-ton model (standard on all others including four-wheel-drive models). Gives you the added security of power front disc brakes and power finned drum rear brakes with less pedal effort, quicker brake reaction.

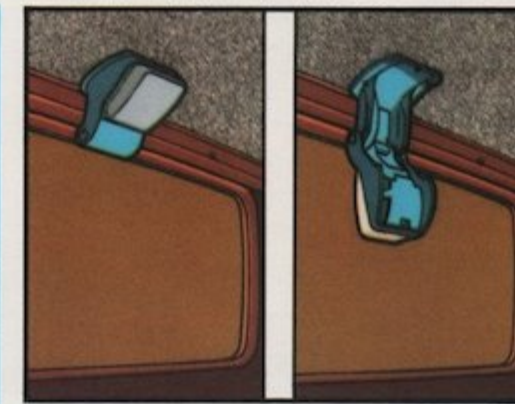


Freedom battery is a new option and is lighter-weight, maintenance-free and comes with a built-in charge indicator. Because there is very little venting as the unit functions, engine compartment corrosion is reduced. Includes sealed side terminals.

dealer installed accessories



Tilt steering wheel quickly adjusts to any one of six different positions to suit the reach of almost anyone. It also lets you change position of the wheel during long drives to lessen fatigue. Available on all models with automatic or 4-speed transmission.



Combination dome and cargo area lamp. In the "up" position, the lamp is a regular dome lamp for in cab use; swing it down manually and the lamp provides convenient illumination for the box. Available on conventional cab pickups, not available for Bonus Cab and Crew Cab models. (Interim availability.)



8 foot pickup box cover is available as a factory-installed option. See story on the back cover for more information.



Bumper guards are available for front bumpers on all models. Faced with rubber impact strip. Adds protection and also adds to the good looks of your GMC Pickup.

GMC Sprint



It may be a truck but you'd proudly drive it up to the main entrance at the opera. Or anywhere else.

No matter how you equip your GMC Sprint it will be an exceptionally good-looking, deeply comfortable and excitingly different vehicle.

The GMC Sprint Conquista is a beautiful automobile—and a functional pickup. And the Sprint SP with its radial tuned suspension and twin rectangular headlamps will be noticed for its excellent road manners and appearance.



GMC Pickup Box Cover

The cover design consists of fixed glass windows on the front, side and in the rear. Automatic lift-up door which can be locked to protect the cargo. Factory-installed cover offers you all-year, all-weather operation of your GMC Pickup with 8 foot Wideside box—increased flexibility.



New GMC Bonus Cab

Room for three on the full-width seat, and take a look at the room you have behind for camping gear—or your crew's equipment. Separate doors to the enclosed cargo area of 56 cubic feet capacity. Ask about GMC Bonus Cab. It's new.



Salisbury Rear Axle

Design advantages include use of a large ring gear, roller bearings and a broad ratio coverage. Maximum traction differentials are available on most models.



Clutches

Eleven inch clutches are standard except for twelve inch, 150 sq. in. clutches standard on all 4-bbl. V8s.

Transmissions

A 3-speed or 4-speed manual transmission is standard on all models. 3-speed Turbo Hydra-matic transmissions are available on all models.



High-Energy Ignition System



Solid-state High-Energy Ignition is standard on all GMC light duty engines. There are no points to require periodic replacement and no ignition condenser to wear out. The HEI System delivers a high voltage spark for improved ignition performance over the conventional point and condenser ignition system.

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GMC
The Truck People from General Motors